



GRAND RAPIDS, MICHIGAN

COOLCITY



A
GRAND
WELCOME
2019 Sponsorship
Package



Photo by Regina Grove

GRAND RAPIDS  ExperienceGR.com

A **GRAND** WELCOME

MEET. CONNECT. BELONG.

Experience Grand Rapids is hosting its third annual reception for area newcomers, community connectors and rising leaders on November 20, 2019. A Grand Welcome is our way to reach out to new residents from diverse backgrounds and facilitate connections that will enhance their personal and professional lives helping to create a sense of belonging.

Our goal is to strengthen the fabric of the community in ways that make Grand Rapids more welcoming and inclusive to residents and visitors alike.

Opportunity: We invite your business or community organization to partner with Experience Grand Rapids to help your newest employees, customers and stakeholders feel more at home here. It's a way to demonstrate that you are invested in both their personal and professional success.

By sponsoring this event, you help cultivate a culture of diversity and inclusion that improves the vitality and quality of life for all of us in Grand Rapids and Kent County.

Event Details

Location: DeVos Place Convention Center - Grand Gallery Rooms D, E & F

Date: Wednesday, November 20, 2019

Time: 5:30 pm - 7:30 pm

Planning Partners



ExperienceGR.com/A-Grand-Welcome

Sponsorship Opportunities

Food and Beverage Sponsor: \$3,500 (2 Available)

Recognition Includes:

- Prime corporate logo placement on event signage and slide presentation
- Logo placement on A Grand Welcome website landing page and social media mention
- Opportunity to provide stage remarks during the welcome reception
- Invitation to participate on the strategic planning committee
- Four (4) tickets to International Beer, Wine and Food Festival Pairing

Audio/Visual Sponsor: \$2,500 (1 Available)

Recognition Includes:

- Corporate logo on event signage and slide presentation
- Logo placement on A Grand Welcome website landing page and social media mention
- Invitation to participate on the strategic planning committee
- Two (2) tickets to International Beer, Food and Wine Festival Pairing

Newcomer Advocate Sponsor: \$1,000

Recognition Includes:

- Corporate logo on event signage and slide presentation
- Logo placement on A Grand Welcome website landing page and social media mention
- Invitation to participate on the strategic planning committee
- Four (4) 3-day passes to the International Beer, Wine and Food Festival

Community Connector Sponsor: \$500

Recognition Includes:

- Business name listed on event signage and slide presentation
- Business name listed on A Grand Welcome website landing page and social media mention
- Opportunity to advertise your company's product or service on the slide presentation
- Two (2) 3-day passes to the International Beer, Wine and Food Festival

Belonging Partner Sponsor: \$250

Recognition Includes:

- Business name listed on event signage and slide presentation
- Business name listed on A Grand Welcome website landing page and social media mention

Sponsorship Commitment Form

Contact Name: _____

Company: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Yes, I would like to support A Grand Welcome at the following level:

☐ \$3,500 Food and Beverage Sponsor (2 available)

☐ \$2,500 Audio/Visual Sponsor (1 available)

☐ \$1,000 Newcomer Advocate Sponsor

☐ \$500 Community Connector Sponsor

☐ \$250 Belonging Partner Sponsor

Please submit payment by mailing a check to:

Experience Grand Rapids

Angela Nelson, VP, of Multicultural Business Development
171 Monroe Ave NW, Suite 545
Grand Rapids, MI 49503

OR

Make a safe, secure online payment at:

<http://bit.ly/GrandWel>

Deadline: October 9, 2019

Questions, please email Angela Nelson:
ANelson@ExperienceGR.com

ExperienceGR.com/A-Grand-Welcome

