



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT**

Elizabeth Schrack

Director of Communications

Grapevine Convention & Visitors Bureau

Office: 817.410.3195

[ESchrack@GrapevineTexasUSA.com](mailto:ESchrack@GrapevineTexasUSA.com)

**THE CHRISTMAS CAPITAL OF TEXAS® KICKS OFF 2024 SEASON WITH  
36<sup>TH</sup> ANNUAL CAROL OF LIGHTS MONDAY, NOVEMBER 25**

*Two Merry & Bright Drone Shows will follow on Mondays, December 2 and 9.*

**GRAPEVINE, TEXAS (November 12, 2024)** – Experience the magic of the Christmas season as Grapevine’s Historic Main Street comes alight with millions of twinkling lights at the **36<sup>th</sup> Annual Carol of Lights** presented by Texas Health.

The complimentary event will take place Monday, November 25 from 4:00 to 8:30 p.m. This beloved tradition is the official kickoff to the **Christmas Capital of Texas®** festivities featuring more than 1,400 events over 40 days.

Main Street will be closed to traffic, and the event will feature an unforgettable Street Lighting at 5:30 p.m. Attendees will enjoy the vibrant glistening of lights from any location along Main Street, ensuring an excellent view from anywhere. This ensures everyone has a front-row view of the magic as Grapevine’s Christmas lights illuminate simultaneously. The Carol of Lights is a come-and-go event, allowing guests to stroll Main Street at their leisure.

**Event Highlights:**

- Street lighting at 5:30 p.m.
- Santa(s) will make a grand entrance on three stages at 6:30 p.m.
- Live reindeer
- Six themed bounce houses (with one featuring a giant 65-foot Gingerbread Man)
- Inflatable maze and toboggan tunnel
- Snow hills for sledding
- Mobile curling lanes
- Catch the Chilly Dawgs, the singing snowmen, performing all night
- Interactive life-sized toys for photo opportunities
- Grapevine Christmas Market, featuring homemade (or handcrafted) goods for shopping
- Three stages with local talent performances
- 20 food vendors



Enjoy food and wines from locally owned restaurants and winery tasting rooms and check off that Christmas gift list while perusing Grapevine's quaint boutiques and unique shops. Visit Grapevine Main Station and ice skate at **Peace Plaza Ice Rink** sponsored by Baylor Scott & White Medical Center - Grapevine, check out the views from the Observation Tower and enjoy food at Harvest Hall's ten international kitchens.

Be sure to visit **Merry Memories Square** presented by Texas Health at the Town Square Gazebo (325 South Main Street) where everyone may enjoy multiple photo opportunities throughout the Christmas season.

For Carol of Lights, Historic Main Street will close to car traffic at 6:00 p.m. Sunday, November 24 and will reopen at 11:00 p.m. Monday, November 25.

Visitors are encouraged to carpool or leave the car at home and use Trinity Metro TEXRail. Visit [ParkGV.com](http://ParkGV.com) to find an interactive web-based parking map of the Historic Downtown area. For up-to-date information, including maps, activity schedules, parking, vendor listings, and more, visit [GoGrapevine.com/CarolofLights](http://GoGrapevine.com/CarolofLights).

Representatives from Texas Health, the event's presenting sponsor, will be available for interviews on site throughout the event. Photos and video will be accessible for media use at the following link: [GoGrapevine.com/COLPressRoom](http://GoGrapevine.com/COLPressRoom).

#### **OTHER UPCOMING EVENTS ON HISTORIC MAIN STREET**

Get ready for Grapevine's **4th Annual Merry & Bright Christmas Drone Shows**, presented by Harvest Hall, Hotel Vin, and the Christmas Capital of Texas®. Now held on Mondays, this year's show features a double fleet of drones, with an incredible 12 custom formations created by Sky Elements as seen on *America's Got Talent*. Main Street will be closed to car traffic so you can watch the Christmas magic unfold in the sky with prime viewing spots anywhere you stand between Dallas Road and Northwest Highway. Gather, meet and celebrate on Main Street. This enchanting event will be a highlight of the season. For more information, visit [GoGrapevine.com/DroneShow](http://GoGrapevine.com/DroneShow).

Don't forget the **45<sup>th</sup> Annual Parade of Lights**. The largest lighted Christmas parade in North Texas will take place on Thursday December 5 at 7:00 p.m. This year's theme is *Toys, Trains & Candy Canes*.

For more information about the Christmas Capital of Texas®, visit [ChristmasCapitalofTexas.com](http://ChristmasCapitalofTexas.com).

###