

Amended Ordinance 2013-01
Sign Ordinance

Amending City Ordinance 1999-15, Sections 155.065 through 155.082

BE IT ORDAINED by the Common Council of the City of Greensburg as follows:

§ 155.065 TITLE AND PURPOSE

This Ordinance shall be known as the Sign Ordinance of the City of Greensburg, Indiana and may be cited as such, and may be referred to herein as "This Ordinance" or "This Code".

Purpose and Intent. The purpose and intent of this ordinance shall be to regulate the number, size, and design of signs so that signs will not, by reason, number, size, location, construction or manner of display: Endanger the public health, safety, welfare, or morals; confuse, mislead, obstruct vision necessary for traffic safety, or will not create potential hazards to motorists and pedestrians resulting from sign location and clutter; or Be detrimental to property values and esthetics of the community.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.066 DEFINITIONS

The following definitions shall apply wherever these terms are used in this Ordinance.

Administrator. The Zoning Administrator or his designated representative.

Animation. Rotation or any other movement or appearance thereof, or change of lighting to depict action or create a special effect or scene, whether by atmospheric movement, mechanical, or electrical means, or any combination thereof.

Area, sign. The area of the largest single face of a sign within not more than two rectangles enclosing the extreme points or edges including air space and background of the sign, but not including poles or supports on which the sign is placed if they do not include copy. The area of a sign composed of symbols, illustrations or letters attached directly to a building or wall surface shall be computed by drawing not more than two rectangles enclosing the entire group of symbols or letters.

Awning/Canopy. A roof-like covering of cloth, plastic or other non-structural material that either is permanently extending from a building or can be raised or retracted to a position against a building when not in use.

Background Area. The entire area of a sign on which copy could be placed, as opposed to the copy area.

Building Face or Wall. All window and wall area of a building in one plane or elevation.

Building Frontage. The linear length of a building facing the right-of-way or the linear length of the right-of-way facing the building, whichever is smaller.

Chasing. The effect produced by using three electrical contacts causing lamps to illuminate in a progressing sequential repetitive order. E.g. the borders of movie marquees.

City. The city or municipality of Greensburg, Indiana.

Comprehensive Design Plan. Building design and signs integrated into one architectural plan, the comprehensive plan being complete in all other building, structural and electrical requirements.

Copy. Words, letters, logos, figures, symbols, illustrations, or patterns that form an advertisement message or otherwise call attention to a business, product, service, or activity, or to the sign itself.

Copy Area. The smallest two rectangles which enclose the actual Copy of a sign.

Council. The City Council of Greensburg, Indiana.

Electronic Message Center. A variable-message sign that utilizes computer-generated messages or some other electronic means of changing copy. These signs include displays using incandescent lamps, LED's, LCD's, or a flipper matrix.

Embellishment

- (a) Nondecorative - Letters, figures, characters, or representations in cut-outs or irregular forms or similar ornaments attached to or superimposed upon the Sign intended to convey a message or otherwise achieve some desired goal in excess of mere decoration.
- (b) Decorative – Letters, figures, characters, or representations in cut-outs, irregular forms, or similar ornaments attached or superimposed on a Sign purely for decorative purposes. .

Erected. Attaching, altering, building, constructing, reconstructing, enlarging or moving any new or pre-existing Sign, including the painting of wall signs, but excluding Copy changes on any given Sign.

Face. The Copy Area, Background Area, and the peripheral encasement or trim which forms the outer perimeter of the Sign, but not including poles, monuments, or similar support structures.

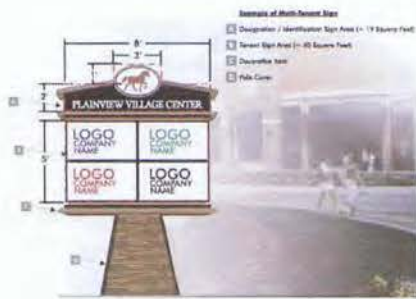
These signs shall be located on the ground floor of the buildings and shall be suspended from or supported by a building, awning, canopy, or marquee. Blade signs shall be limited to 6 square feet and must be at least 7 feet off the ground.

- (g) Cabinet. A Sign that is constructed as a box-style frame, usually but not necessarily using aluminum for said frame, into which one or more Plexiglas, acrylic, polycarbonate or other translucent faces are placed and whose Copy is placed on such faces, usually but not necessarily by painting, silk-screening, or affixing vinyl letters and usually having an internal light source. May also be referred to or known as a "box sign".
- (h) Changeable Copy (Manual). A Sign on which Copy is changed manually in the field, i.e., reader boards with changeable letters or changeable pictorial panels.
- (i) Changing (Automatic). A Sign on which Copy is changed automatically and different Copy changes are shown on the same lamp bank such as an electronically or electrically controlled public service time, temperature and date sign, message center or reader board.
- (j) Designation – A type of Ground Sign that identifies an integrated development and may identify one or more establishments within the development in a format similar to that illustrated herein.



- (k) Directional. Any on-site sign which serves solely to designate the location or direction of any place or area within the site.
- (l) Directory. An on premise sign displaying the names of two (2) or more separate business tenants on the same sign structure.
- (m) Directly Illuminated. Any Sign designed to provide artificial light either through exposed lighting on the sign face or through transparent or translucent material from a light source within the Sign.
- (n) Electrical. Any Sign containing electrical wiring which is attached or intended to be attached to an electrical source.
- (o) Flashing. Any Sign which contains an intermittent or flashing light source, or which includes the illusion of intermittent or flashing light by means of Animation, or an externally-mounted intermittent light source. Automatic changing signs such as public service time, temperature and date signs or electronically controlled message centers are classified as "Changing Signs" not "Flashing Signs".
- (p) Free-Standing. A sign that is not attached to a building
- (q) Ground. A Sign erected, in which the bottom edge of the Sign is permanently affixed to the ground and not attached to any building. Monument Sign is another name for Ground Sign.

- (r) Identification. Sign which is limited to the name, address and number of a building, institution or person and to the activity carried on in the building or institution, or the occupancy of the person.
- (s) Illuminated. Any Sign which emanates light either by means of exposed tubing or lamps on its surface, or by means of illumination transmitted through the sign faces.
- (t) Indirectly Illuminated. Any Sign which reflects light from a source intentionally directed upon it -- for example, by means of floodlight, gooseneck reflectors or externally mounted fluorescent light fixtures.
- (u) Individual Letter or Individually Mounted Letters. A Sign whose Copy is comprised entirely of Channel Letters, Reverse Channel Letters, or Three-Dimensional Letters that are mounted directly to a building or Ground Sign or Pole Sign, on studs or a similar bracket or post to stand an inch or more away from the face of the building or Ground Sign, or on a Raceway if a Raceway is allowed by this Ordinance, provided that Push-Through Letters may be used for a portion of the Copy if permitted by this Ordinance.
- (v) Inflatable: Any device which is capable of being expanded by any gas or electric means and used on a permanent or temporary basis to attract attention to a product or event. This definition includes both hot-air and gas-filled balloons tethered or otherwise anchored to the ground or building.
- (w) Interstate Interchange. A Sign legally erected in accordance with this Ordinance along Interstate Highways and within 2,500 feet of the center point of an interchange.
- (x) Legally Nonconforming. Any Sign which does not conform to the current requirements of this Ordinance, but that was lawfully erected in accordance with the ordinance in effect at the time it was erected. Substantial changes, including changing the frame of the existing sign would be considered a new sign.
- (y) Monument. See Ground Sign
- (z) Multi-Prism. A Sign made with a series of triangular vertical sections that turn and stop, or index, to show three pictures or messages in the same area.
- (aa) Multi-Tenant Sign. A type of sign that identifies the development or shopping center and the tenants within the lot. It is highly recommended for the signage design to enhance the architecture and color of the center. Each location is allowed one (1) Designation / Identification sign panel per side and four (4) to (6) max Tenant Sign panels per side depending on your industry and location (see zoning district sign chart for details).



- (bb) Non-Electrical. Any Sign that does not contain electrical wiring or is not attached or intended to be attached to an electrical energy source.
- (cc) Off-Premise. A sign that advertises or directs attention to another location, or to a business, commodity, service, entertainment, attraction, or facility that is generally sold, produced, or available at a location other than the lot where the sign is located. May also be referred to or known as an "outdoor advertising sign" or "billboard".
- (dd) On-Premise. A Sign that identifies or directs attention to the business, commodity, service, entertainment, or attraction sold or offered on the same Lot where the Sign is located.
- (ee) Portable. Any Sign not permanently attached to the ground or other permanent structure, or a Sign designed to be transported, including but not limited to the following: signs designed to be transported by means of wheels, trailer or chassis, whether or not the wheels are presently attached; signs constructed as or converted to A- or T- frames; menu and sandwich board signs; balloons or other hot-air or gas-filled figures; and signs attached to or painted on vehicles parked and visible from the public right-of-way, unless there is no other reasonably available place to park such vehicle and it is being used in the normal day to day operations of the business for something other than storage.
- (ff) Projecting. A Sign, other than a Wall Sign, which is attached to and projects from a structure or Building Face (which may also be called a Flag-Mounted Sign) The area of double faced projecting signs are calculated on one face of the sign only.
- (gg) Public Service Information. Any Sign intended primarily to promote items of general interest to the community such as time, temperature and date, atmospheric conditions, news or traffic control, community events, etc.
- (hh) Real Estate. Any Sign pertaining to the sale, lease or rental of land or buildings.
- (ii) Roof. Any Sign erected upon, against, directly above a roof, or on top of or above the Parapet of a building.
- (jj) Seasonal or Holiday. Signs such as Christmas decorations, those used for a historic holiday and installed for a limited period of time.

- (kk) Sticker. A sticker affixed either to the face or the channel of a sign visible from the street denoting the name of the manufacturer or designated servicing company for purpose of identification by city officials.
- (ll) Swinging. A Sign installed on an arm or spar that is not, in addition, permanently fastened to an adjacent wall or upright pole.
- (mm) Temporary Window or Building. A Sign constructed of paper, cloth, or other like material and attached or displayed on the exterior of a building wall or on the property in order to direct attention of persons to a sale of merchandise or a change in the status of the business.
- (nn) Unlawful. A Sign which contravenes this Ordinance or which the Administrator may declare as unlawful if it becomes dangerous to public safety by reason of dilapidation or abandonment or a non-conforming sign or a Sign not specifically allowed by this Ordinance or for which a permit required under a previous code was not obtained.
- (oo) Wall (or Facial Sign). A Sign attached to or erected against the wall of a building with the face in a parallel plane to the plane of the building wall.
- (pp) Wayfinding. A directional On-Premise or Off-Premise Sign whose purpose is to help a person to find a given destination.
- (qq) Window. A Sign installed inside a window for purposes of viewing from outside the premises. This term does not include merchandise located in a window.

Sign Height. The distance measured from the base of the Sign or supportive structure at its point of attachment to the ground, to the highest point of the sign, as illustrated below. A Ground Sign on a man-made base, including a graded earth mound, shall be measured from the grade of the nearest pavement or top of any pavement curb



Sign Structure. Any structure which supports, has supported, or is capable of supporting a Sign, including decorative cover.

Street. A public roadway, or a private roadway that has been approved by the City for common use, which

provides frontage for and vehicular access to lots or which may carry through traffic, whether designated as a highway, street, avenue, road, drive, place, court, way, lane, or circle.

Street Line. A property line between a Lot and a contiguous street.

Trademark. A name, word, symbol, logo, phrase, design, image, or combination thereof that is registered with the United States Patent and Trademark Office (USPTO) and protected by the Federal or State government and that is used by a business to distinguish itself and its products from those of other entities, and usually considered to be intellectual property having financial value.

Underwriters' Laboratories (UL). In the United States, a non-profit organization which establishes standards for electrical and mechanical equipment and materials and is commonly referred to as "UL". The electrical section is known as "Underwriters' Laboratories (UL)".

Use. The purpose for which a building, lot, sign or other structure is arranged, intended, designed, occupied or maintained.

Vision Clearance Triangle Standard. A triangular space at the intersection of the driveway and adjoining property line and the triangular space of two intersecting rights of way. The triangular space is determined by a diagonal line connecting two points measured twenty-five (25) feet equidistant from the point of intersection along the property line and the driveway, two rights of way, then connecting those two points to form a triangle.

Wire way. A box or other conduit mounted behind a building wall or ground sign face that contains all of the wiring for a Sign except transformers.

(Ordinance 2013-01, passed June 3, 2013 **-**-****)

§ 155.067 SIGN STANDARDS

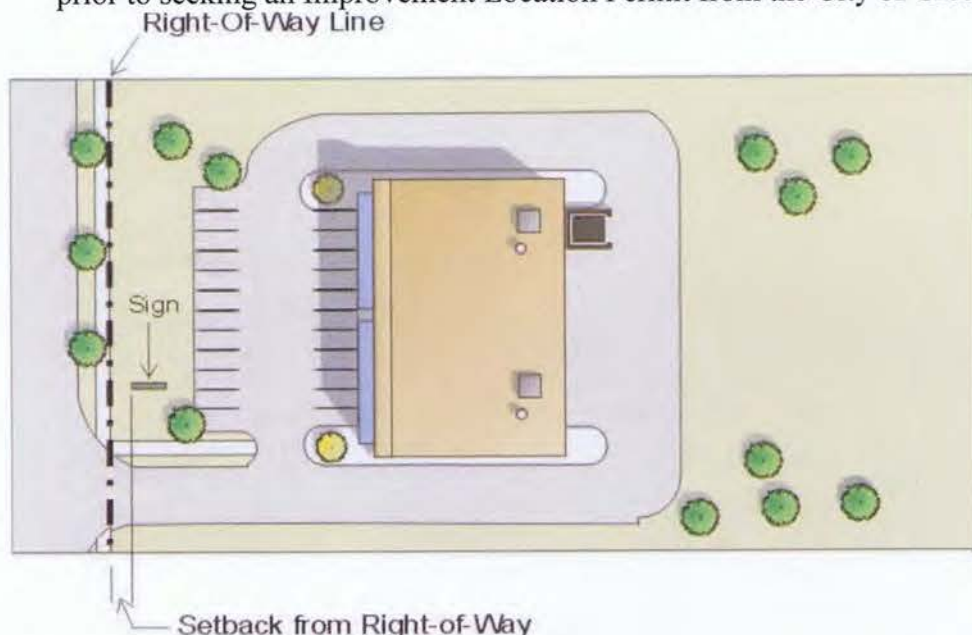
The intent of the Sign Standards is to accomplish the goals of the *City of Greensburg Comprehensive Plan*; to regulate time, place, and manner characteristics of Signs; to avoid the unnecessary proliferation of Signs; to provide businesses with appropriate identification; to create a consistent streetscape; to maintain and enhance the aesthetic environment of the City; to eliminate potential hazards to motorists and pedestrians resulting from sign location and clutter; and to promote the health, safety, and welfare of the residents of the zoning jurisdiction of the City of Greensburg.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.068 PERMITS

- (a) *Improvement Location Permit:* An Improvement Location Permit shall be required for all Signs located, erected, constructed, reconstructed, moved, or structurally altered unless otherwise specified in this section. A detailed site plan shall be included along with an elevation plan of the Sign. All dimensions shall be listed along with setbacks from right-of-way and side lot lines.

- (b) *State Permit*: All signs proposed to be located along a State-owned interstate or highway shall obtain the proper State sign permit or written authorization from the Indiana Department of Transportation prior to seeking an Improvement Location Permit from the City of Greensburg.
- (c) *Easement Holder Approval*: All signs proposed to be located within an easement shall obtain written approval from the easement holder for the proposed sign prior to seeking an Improvement Location Permit from the City of Greensburg.
- (d) *Off-Premise Property Owner Approval*: All signs proposed to be located on property not owned by the sign permit applicant shall obtain written approval from property owner for the location of the proposed sign prior to seeking an Improvement Location Permit from the City of Greensburg.



§ 155.069 EXEMPTIONS

- (a) The following items / sign types shall be exempt from the Sign Standards and therefore, exempt from obtaining an Improvement Location Permit.
 - (1) *Political Flags*: A flag, pennant, or insignia of any nation, state, city, or other political unit is exempt, except when a flag, pennant, or insignia of any nation, state, city, or other political unit is used as an integral component of a commercial message. For example, an American Flag integrated into a corporation's brand or logo is not exempt.
 - (2) *Outdoor Scoreboard*: An outdoor scoreboard used in conjunction with a legally-established sport field is exempt. However, when the scoreboard is visible from a public street and contains a commercial message, it shall comply with the sign standards for the applicable zoning district.
 - (3) *Face Change*: Changing the sign face shall be exempt from an Improvement Location Permit. However, a change to the sign face shall not result in a change in the sign's size, height, or mode of conveying the message (e.g. replacing a wood sign face with an LED sign face).
 - (4) *Window Signs*: Signs displayed on the inside of windows shall be exempt.
 - (5) *Addresses*: Posting of a street address on a mailbox, building, or other *prominent* location to provide adequate property identification. However, when a street address is used as a commercial message or is disproportionately large, it shall comply with the sign standards for the applicable zoning district. For example, the address numbers being illustrated with ladders and slides for a store selling children's play sets.

- (6) *Public Safety, Private Property, Sale Message*: Posting of a public safety, private property, or sale message provided that no individual posting exceeds the maximum area permitted for a standard temporary sign in the applicable zoning district.
- Examples include "Beware of Dog," "Private Property," "Garage Sale," "Yard Sale," "No Trespassing," "Gas Line," "Weight Limit," "Video Surveillance," and "No Turnaround."
- (7) *Operational Limitations or Information*: Posting of operational limitations and information provided the posting is no larger than necessary for the intended reader.
- Examples include hours of operation, admittance requirements, "Employees Only," "Men," "Women," "Visitor Parking," and "No Deliveries."
- (8) *Required Postings*: Messages required by a State agency, State law, and federal agency, federal or local laws provided the area of the message and height of posting be the minimum required by the agency or law.
- (9) *Indoor Commercial Messages*: Commercial messages displayed inside a building that cannot be viewed legibly by pedestrians or drivers outside the building.
- Examples include:
 - a commercial message on a scoreboard inside a gymnasium, a wall clock inside a restaurant with a branded logo, and a large framed image of a product mounted on the wall of a retail store.
 - "Visa," "Master Card," "Diner's Club," "ATM," and corporate logos.
- (10) *Religious Symbols*: Religious symbols incorporated into the architecture on places of worship or other structures occupied by religious organizations.
- (11) *Holiday Decorations*: Holiday decorations provided they convey no commercial message.
- (12) *Murals*: Murals provided they convey no commercial message. Murals with a commercial message shall be regulated as a wall sign.
- (13) *Postings*: Postings on a permanent display board sign.
- (14) *Political Campaign Signs*: Political campaign signs are a type of freedom of speech and are not considered a commercial message. Therefore political campaign signs are exempt from the Sign Standards. Political Campaign Signs shall be located behind the sidewalk or ten (10') from the edge of pavement and must be removed within 1 week of the election for which the sign is supporting.
- (15) *Benches*: One sign shall be permitted to be attached and not to exceed one square foot.
- (16) *Real Estate Signs*: Signs promoting the sale of the real property upon which the sign is located or signs directing interested buyers to locate a piece of real property that is for sale provided that no individual posting or sign exceeds the maximum sign area permitted for a standard temporary sign in the applicable zoning district.
- (17) *Face-out, Face-in Change*: In no way shall this provision apply to changeable copy of any type. The face of a permanent sign, conforming or legal non-conforming, may be removed and replaced provided:
- The sign area is not increased or decreased,
 - The sign height does not increase or decrease,
 - The sign mass does not increase or decrease,
 - The interior or exterior lighting element does not increase or decrease in intensity,
 - The sign location is not shifted or relocated,
 - The sign face method or type does not change (e.g. replacing a painted wood sign face with a backlit plastic sign face), or
 - The sign's structure is not changed or modified in a way that changes compliance with any applicable time, place, or manner standards.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.070 PROHIBITIONS

(a) *Prohibited Types:*

- (1) **Flashing Signs:** Signs on the exterior of a building or structure that gain attention through flashing (i.e. flashing signs) scrolling, fading, and changing colors without any gradient effect shall not be permitted.
- (2) **Vehicle Signs:** Vehicles with a sign area greater than fifty (50) square feet in area shall not be permitted to be parked for the primary purpose of displaying a sign. Prohibited vehicle signs shall not be construed to include vehicles with signs on them that:
 - Are lawfully parked overnight or during non-business hours in a discreet location.
 - Are making deliveries, sales calls, transporting persons or property, or customary practices relating to operating the business.
 - Are used in conjunction with customary construction operations on a construction site.
- (3) **Skyward Lights:** Strobe lights, search lights, beacons, or any light or lights that rapidly flash, project light in visible beams skyward, or project light horizontally in a circle shall not be permitted regardless if the light is part of or independent of a sign, except as approved for special events on a temporary basis.
- (4) **Signs with Moving or Movable Parts:** Signs or devices with visibly moving parts, shall not be permitted.
- (5) **Animated Signs:** Exterior signs that gain attention through Animation and / or video shall not be permitted.

(b) *Prohibited Content:*

- (1) Signs that convey obscene content, indecent content, or profane words not allowable on broadcast television or radio during daytime hours according to the rules of the FCC shall not be permitted.
- (2) Signs that imitate emergency service vehicles or common traffic signs or signals shall not be permitted (e.g. signs that uses "Stop," "Slow," "Caution," "Danger," "Warning," or similar words with similar materials, scale, color, and location resulting in driver confusion or otherwise unsafe conditions).

(Ordinance 2013-01, passed June 3, 2013)

§ 155.071 PROHIBITED LOCATIONS

(a) Signs, regardless of type, shall not be permitted in any of the following locations or by the following means:

- (1) *Right-of-way:* Signs shall not be permitted in any right-of-way unless authorized by the Board of Public Works and Safety.
- (2) *Utility Poles or Street Signs:* Signs shall not be permitted on any traffic control device, street sign, construction sign, or utility pole.
- (3) *Trees:* Signs shall not be permitted to be attached to any tree, shrub, or other natural object.
- (4) *Towers:* Signs shall not be permitted to be attached to or integrated into any telecommunication antennae, telecommunication tower, television antennae, or similar towers.
- (5) *Roofs:* Signs shall not be permitted to be attached to or be perceived to be attached to the roof of a structure. This provision includes signs integrated into the roofing material.
- (6) *Ingress / Egress:* Signs shall not be permitted in manners that substantially block certain instances of access, such as, but not necessarily limited to the following:

- (A) *Fire Safety*: Signs shall not be permitted on a fire escape or in a manner that substantially blocks view from the right-of-way to a fire door.
- (B) *Obstructs Circulation*: Signs that obstruct or interfere with internal or external safe movement of vehicular or pedestrian traffic shall not be permitted.
- (7) *Elevation*: Artificially altering the elevation of the ground to improve the visibility of a sign shall not be permitted. Likewise, increasing the height of a wall or creating a parapet wall solely for the purposes of improving the visibility of a sign shall not be permitted.
- (8) *Vision Clearance Standard*: Signs shall not be permitted in areas prohibited by *Section Vision Clearance Triangle Standards (See Definition.)*

(Ordinance 2013-01, passed June 3, 2013)

§ 155.072 SPECIFIC LIMITATIONS

(a) The following are specific limitations for all signs and sign structures:

(1) Lighting and Color

- (A) With the exception of an approved changeable copy sign or electronic changeable copy sign, no sign shall have blinking, flashing, or fluttering lights, nor shall any device be utilized which has a changing light intensity, brightness or color, or that gives the illusion of changing light intensity, brightness or color.

(2) Illuminated Signs

- (A) All Illuminated Signs must meet the standards as specified in the National Electrical Code, as adopted and amended by the State.
- (B) Signs that are only partially illuminated shall meet all electrical requirements for that portion that is illuminated.
- (C) The full number of illuminating elements thereof shall be kept in satisfactory working condition or immediately repaired or replaced.
- (D) The direct non-reflected light from a primary light source shall not create a traffic hazard to operators of motor vehicles on public and/or private roadways.
- (E) No light shall shine directly onto adjacent property.

(3) Electronic Message Centers

- (A) Electronic Message Centers are permitted subject to the following limitations:
 - (i) An electronic message center shall be restricted to a maximum of 30 display haes per minute.
 - (ii) The electronic message center shall not exceed 75% of the primary sign panel.
 - (iii) All electronic message center must be used in combination with a Static Logo Sign.
 - (iv) All electronic message centers are required to have automatic dimming capability that adjusts the brightness to the ambient light at all times of the day and night.
 - (v) No electronic message center shall be permitted adjacent to a residential property without approved screening material such as a building, fence, or landscape.
 - (vi) Flashing, blinking, scrolling, or twirling is not allowed
 - (vii) Fading / Gradient effects are required between ads.

(4) Pole Skirt

- (A) For signs located in the Vision Clearance Triangle, the following limitations apply:
 - (i) No portion of the sign frame or cabinet shall be located between a height of 2.5 feet and 10 feet above the centerline grades of the intersecting streets and drives.

- (ii) If one supporting post is used, it shall not be wider than 18 inches in diameter. If 2 posts are used, no single post shall be more than 12 inches in diameter, and all posts shall be at least 3 feet apart. No more than 2 supporting posts may be utilized.

(5) Projecting / Flag Mount Signs

- (A) Any projecting sign shall be placed at a distance not greater than eight feet from the face of the wall to which it is attached, measured from the part of the sign nearest to the building extending from, nor extend nearer to the curb line than two feet, nor be placed lower than eight feet above grade or sidewalk level.
- (B) No projecting sign shall be erected to a height greater than 40 feet above grade or higher than the cornice of any building which is three stories or more in height, unless the same is entirely of steel skeleton construction and shall present only 40% of the solid surface area to be affected by wind pressure.
- (C) No projecting sign shall be erected when the area of one face of the sign shall exceed 240 square feet in area.
- (D) A flag mount sign may take placement of a freestanding sign.

(6) Directional Sign

- (A) Directional signs are allowed at each entrance to a parcel to inform safe driving and branding of on-premises business.
- (B) Up to two signs are allowed at each entrance.
- (C) Directional signs shall be a maximum of 48" tall and shall not infringe upon the Vision Clearance Triangle.
- (D) A maximum of 32 square feet per side, per sign
- (E) A pole cover is allowed on directional signs.

(7) Electrical Wiring

- (A) All electrical wiring shall be in conduit and not exposed to the elements or external streets in any way.
- (B) All electrical signs shall have a disconnecting switch located in a readily accessible place.

(8) Maintenance:

- (A) All signs and sign components shall be kept in good repair and in safe, clean, and working condition.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.073 RESIDENTIAL

(A) HOME OCCUPATIONAL SIGNS

This section shall apply upon approval by the Board of Zoning Appeals to only the following zoning districts: R-2, R-3, and R-4.

The nameplate may display the name of the occupant and/or the name of the Home Occupation/Business. It shall not exceed Two (2) square feet in area. It shall not be internally illuminated. A Ground Sign or a Wall Sign is permitted. Only one sign is allowed on the premises.

(B) SUBDIVISION SIGNS AND APARTMENT / MULTI-FAMILY IDENTIFICATION SIGNS

Subdivision signs shall be permitted at each street entrance provided that the following provisions are met:

- (1) Only the name of the subdivision or Multi-family Development shall be included on the sign (s)

- (2) No more than two (2) subdivision signs may be displayed at each entrance if integrated into a wall; otherwise, only one (1) such sign shall be permitted at each entrance.
- (3) Sign shall not be over fifty (50) square feet in area.
- (4) Sign shall not exceed eight (8) feet in height.
- (5) Sign shall not obstruct or interfere with internal or external safe movement of vehicular or pedestrian traffic.

(C) INSTITUTIONAL SIGNS

This section shall apply to only the following zoning districts: R-1, R-2, R-3, and R-4.

Signs identifying the premises of, or announcing the activities conducted by a church, school, hospital, nursing home, or similar institutional facility in a residential district shall be permitted, provided that the following provisions are met:

- (1) Only one (1) Ground Sign may be displayed per site and one (1) Wall Sign per street frontage on the primary building of the property.
- (2) The maximum Area for the Ground Sign shall not exceed fifty (50) square feet. The Wall Sign(s) shall not exceed one and one-half (1 ½) times in Area for each lineal foot of Building Frontage shall be permitted; however, in no instance shall the total wall sign area exceed seventy-five (75) square feet.
- (3) A free standing institutional building which is situated on more than one (1) street may have a wall sign located on each exposed street frontage wall, per the size limitations above.
- (4) The Sign Height of any freestanding institutional sign shall not exceed eight (8) feet.
- (5) Sign shall not obstruct or interfere with internal or external safe movement of vehicular or pedestrian traffic.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.074 BUSINESS AND INDUSTRIAL

This section applies to the following zoning districts: B-2, B-3, I-1 and I-2

(A) FREE-STANDING BUILDINGS,

The following standards apply to buildings not in an unenclosed shopping center or enclosed shopping mall, industrial or business park, including free standing buildings located in the out-lots of the unenclosed and enclosed shopping centers:

- (1) The maximum sign height, width, and general dimensions shall be determined by reference to Appendix 1 to this Ordinance and based upon the maximum identified limits in a given district and specified street designation. One (1) Ground Sign shall be permitted for each lot. All Corner lots must meet the definition of the Vision Clearance Triangle Standard..
- (2) Wall Sign – No specific limit is imposed on the number of Wall Signs; however, the total maximum sign Area for all Wall Signs on a given building frontage shall be one and one-half (1 ½) square feet in area for each lineal foot of building frontage and in accordance with the standards set forth in Appendix 1. A free standing building which is situated on more than one (1) street may have a wall sign located on each exposed street frontage wall, per the size limitations above.
- (3) *Menu Board*: A Menu Board used for a motor vehicle drive-through window or for walk-up window service shall be exempt upon review by Greensburg City Planning/ Zoning Department for recommendation to the City Planning Commission or the Board of Zoning Appeals.

(B) UNENCLOSED SHOPPING CENTERS

- (1) **Designation Sign** shall be permitted for the shopping center, and shall meet the following guidelines:
 - (A) The maximum sign height, width, and general dimensions shall be determined by reference to Appendix 1 to this Ordinance and based upon the maximum identified limits in a given district and specified street designation.
 - (B) Where a shopping center has in excess of 700 feet of frontage along any street or highway right-of-way, one (1) additional designation sign shall be permitted. The distance between signs shall be at least 300 feet.
 - (C) The sign shall be located 1 foot off of the property line. All lots must meet the definition of the Vision Clearance Triangle Standard.
- (2) **Wall Sign** - No specific limit is imposed on the number of Wall Signs per business within the unenclosed shopping center; however, the total maximum sign area for all Wall Signs for a single business shall be 1 ½ square feet in area for each lineal foot of building frontage. In no instance shall the sign Area for all signs for a single business exceed the maximum square feet area as set forth in Appendix 1.

(C) ENCLOSED SHOPPING CENTERS

- (1) One (1) Designation Sign shall be permitted for the shopping center, and shall meet the following guidelines:
 - (A) The maximum sign height, width, and general dimensions shall be determined by reference to Appendix 1 to this Ordinance and based upon the maximum identified limits in a given district and specified street designation. Where a shopping center has in excess of 700 feet of frontage along any street or highway right-of-way, one (1) additional designation sign shall be permitted. The distance between signs shall be at least 300 feet.
 - (B) The sign shall be located 1 foot off of the property line. All lots must meet the Vision Clearance Triangle Standard definition.
- (2) **Wall Sign**
Shall be permitted on each wall facing the enclosed mall shopping center's parking lot. There is no specific limit on the number of Wall Signs; however, the total maximum sign area for all Wall Signs shall be One and one-half (1 ½) square feet for each linear foot of building frontage. In no instance shall the total sign area for all Wall Signs exceed the maximum square feet area as set forth in Appendix 1 for each wall.

(D) ELECTRONIC CHANGEABLE COPY SIGNS

Electronic Changeable Copy Signs ("ECCS") must meet the following standards:

In any district, the Sign must be located on the site of the use identified or advertised by the Sign. No ECCS shall be allowed in a historic district. The leading edge of the Sign must be a minimum distance of one (100) feet from an abutting residential district. The leading edge of the Sign must be a minimum distance of one hundred (100) feet from an abutting historic district boundary.

ECCS must be separated from other electronic changeable copy signs, electronic graphic display signs or video display signs by at least 50 feet.

When located within one hundred and fifty (150) feet of a residential use, located in a residential district, or a historic district, all parts of the ECCS must be oriented so that no portion of the Sign Face is visible from an existing or permitted principal structure on that Lot.

In any non-residential, non-historic district, any portion of the Message must have a minimum duration of eight (8) seconds and must be a static display. No portion of the Message may flash, scroll, swirl, change color, fade in or out or in any manner imitate movement; and

Audio speakers or any form of pyrotechnics are prohibited in association with an ECCS.

(E) BUSINESS, COMMERCIAL AND INDUSTRIAL PARKS SIGNAGE

One (1) Designation Sign shall be permitted for business, commercial or industrial parks, and shall meet the following requirements:

- a. The maximum sign height, width, and general dimensions shall be determined by reference to Appendix 1 to this Ordinance and based upon the maximum identified limits in a given district and specified street designation.
- b. Where a shopping center has in excess of 1000 feet of frontage along any street or highway right-of-way, one (1) additional Designation Sign shall be permitted. The distance between signs shall be at least 300 feet.
- c. The Sign shall be located 1 foot off of the property line. All Corner lots must meet the Vision Clearance Triangle Standard definition.
- d. *Entryway Features*: An entryway feature regulated by and approved as a design feature of a subdivision shall be exempt from Sign Standards in the Unified Development Ordinance. (residential Sign Standards)

(Ordinance 2013-01, passed June 3, 2013)

§ 155.075 CENTRAL BUSINESS AREA

This section applies to the B-1 Central Business District that is not in the Historic Downtown District.

Wall, projecting, awning, canopy, blade, window, marquee, and sandwich board signs are allowed in this area.

(1) Single Tenant Building

- a. One (1) wall, projecting, awning, canopy or marquee sign per street frontage and/or public parking lot and/or one (1) blade sign per street frontage.
- b. One sandwich board sign.

(2) Multi-tenant, Multi-Level Building

- a. Ground Floor Tenant
 - i. One wall, projecting / blade, awning, canopy, window or marquee sign per street frontage.
 - ii. One (1) or under canopy sign per street frontage.
 - iii. One (1) sandwich board sign.
- b. Tenant above the ground floor
 - i. One (1) blade sign no more than six (6) square feet and/or one window sign in window above ground floor.

- (3) The maximum square footage for sign area shall be split between the ground floor tenants and any above-ground tenants.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.076 SIGNS IN THE HISTORIC DOWNTOWN DISTRICT

As with other structural, architectural or visual elements of design, signage in the Historic Downtown District, or any subsequently established historic district, shall be governed by the rules and decisions of the Historic Preservation Commission (“HPC”). As in the case of structural alteration, new construction, and demolition, all new signage or alterations to signage shall be required to receive a Certificate of Appropriateness and subsequent approval by the HPC or those designated to provide approval as provided for in Greensburg Code of Ordinances 155.266, *et. seq.* The resulting high quality in both sign design and construction will strengthen the integrity of the historic district. Generally, Signs may be permitted by the HPC in those parts of historic districts which are classified as business or industrial in the zoning code, except for home occupation uses or certain special exceptions. Guidelines for signage are available from the City of Greensburg website, www.cityofgreensburg.com. To afford control, the HPC, or staff authorized to approve pursuant to Ordinance Code 155.267, will review and approve all proposed signs and changes to signs as to their appropriateness within the historic district. Each sign application shall be reviewed as a unique case and should be designed in accordance with the HPC guidelines.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.077 INTERSTATE INTERCHANGE AND / OR BILLBOARD SIGN

Interstate Interchange Signs and / or Billboard Signs are permitted only in a B-2, B-3, I-1 and I-2 zoning district. No Interstate Interchange Sign or Billboard Sign shall be erected in excess of 75 feet in vertical height.

The Interstate Interchange Sign shall be located within 2,500 feet of the center point of the interchange and shall be permitted an interstate oriented sign in addition to any other Freestanding Sign that is permitted. Interstate Interchange Signs are subject to final review by the Plan Commission following recommendation by the Greensburg Planning / Zoning Department.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.078 BILLBOARD AND OFF-PREMISE SIGNS

- (A) Off Premise Signs are prohibited unless specifically approved by the Planning commission following specific application.
- (B) Temporary off-premise signage may be displayed for a community event upon receipt of proper permit from the Greensburg Planning / Zoning Department. Such signs shall not exceed thirty-two (32) square feet in size and may be located off-premise from the event location with land owner approval not more than thirty (30) days prior to said event.
- (C) Billboards will be permitted when authorized by the Plan Commission on a case-by-case basis following recommendations by the Greensburg Planning / Zoning Department.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.079 SIGN INSPECTION

All signs for which a permit is required are subject to periodic inspections by the Planning/Zoning Administrator in order to determine compliance with the provisions of this Ordinance. In the event that the Planning and Zoning Department discovers a violation, the Planning and Zoning Department shall provide the owner with a written notice of the violation, in accordance with this Ordinance.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.080 SIGN REMOVAL

The Greensburg Planning/Zoning Department may order the removal of any Sign abandoned, erected or maintained in violation of this Ordinance. A Sign found to be violation of this Ordinance shall be removed by the owner or lessee of the premises upon which the Sign is located. If within ten (10) days the owner or lessee fails to remove the sign, the Planning Department may authorize the removal, or otherwise cause to be removed the sign, at cost to the owner or lessee. In the event that the Planning Department requires court intervention to effectuate removal of a Sign, the City is entitle to recover from the owner of the sign, all reasonable attorneys' fees incurred in enforcement of this Ordinance.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.081 PENALTY.

An additional fee of \$250 shall be assessed against any person, company, or professional sign company who constructs, erects, or places a sign within the City of Greensburg prior to obtaining an Improvement Location Permit.

(Ordinance 2013-01, passed June 3, 2013)

§ 155.082 PORTABLE AND TEMPORARY SIGNS

Portable and Temporary Signs are allowed in a **Business and Industrial Zoning District**. Each business may be permitted ninety (90) days of temporary or portable signage per calendar year subject to the following:

- (a) Signage shall be on premise;
- (b) Sign size shall not exceed thirty-two (32) square feet per face;
- (c) Sign height shall not exceed 8 feet;
- (d) Only one Sign shall be permitted per parcel; however if lot frontage exceeds 200 feet then one additional sign maybe added per 200 feet of frontage.
- (e) Sign shall not encroach within any public right-of-way; nor be located between the right-of-way and a sidewalk; nor encroach upon or impede mobility upon a sidewalk
- (f) A temporary sign permit shall be required.
- (g) An applicant must specify a consecutive sign period with specific commencement and termination dates.
- (h) Not-for profit entities are exempted from the requirement of obtaining a permit for any temporary signage, but must otherwise comply with all of the remaining provisions of this section.

(Ordinance 2013-01, passed June 3, 2013)

APPENDIX 1:

Zoning District	B1	B2	B2	B2	B2	B2	B3	B3	B3	B3	B3
<u>Lanes of Traffic</u>	2	2	>2	2	>2	>2	2	>2	2	>2	>2
<u>Speed Limit (mph)</u>	30-35	30-35	30-35	40-45	40-45	50-55	30-35	30-35	40-45	40-45	50-55

FREESTANDING SIGNS - SINGLE USE LOT

Max number (per public street or frontage)	1	1	1	1	1	1	1	1	1	1	1
Max Area (sq. ft)	50	125	150	175	225	225	150	150	225	225	225
Max Height (ft)	18	30	30	35	35	40	36	36	40	40	40

FREESTANDING SIGNS - MULTI-USE LOT

Max number(per public street or frontage)	1	1	1	1	1	1	1	1	1	1	1
Max sq. ft per Sign	75	150	200	200	225	225	150	150	225	225	225
Max Height (ft)	18	30	30	35	35	40	40	40	40	40	40

WALL SIGNS

Max number (per public street or frontage)	1	4	4	4	4	4	2	2	2	2	2
Max Wall Sign Allotment (sq. ft)	1.5 X Length of store front	1.5 X Length of store front	1.75 X Length of store front	1.75 X Length of store front	1.75 X Length of store front	1.75X Length of store front	1.75 X Length of building front	1.75 X Length of building front	1.75 X Length of building front	1.75 X Length of building front	1.75 X Length of building front

Zoning District	I1	I1	I1	I1	I2	I2	I2	I2	I2
Lanes of Traffic	2	>2	>2	>2	>2	2	2	>2	
Speed Limit (mph)	30-35	30-35	40-45	50-55	30-35	30-35	40-45	50-55	>55
<u>FREESTANDING SIGNS - SINGLE USE LOT</u>									
Max number (per public street or frontage)	1	1	1	1	1	1	1	1	
Max Area (sq. ft.)	78	150	225	225	78	150	225	225	
Max Height (ft)	26	36	40	40	26	36	40	40	
<u>FREESTANDING SIGNS - MULTI-USE LOT</u>									
Max number(per public street or frontage)	1	1	1	1	1	1	1	1	1
Max number of sign panels	4	5	5	5	5	6	5	6	6
Max sq ft per Sign	75	150	200	200	225	225	150	225	225
Max Height (ft)	18	30	30	35	35	40	40	40	40
<u>WALL SIGNS</u>									
Max number (per public street or frontage)	5	5	5	5	2	2	2	2	
Max Total Wall Sign Allotment (sq. ft)	1.5 X Length of Building Front	1.5 X Length of Building Front	2.0 X Length of Building Front	2.0 X Length of Building Front	1.5 X Length of Building Front	1.75 X Length of Building Front	2.0 X Length of Building Front	2.0 X Length of Building Front	

ADOPTED AND PASSED by the Common Council of the City of Greensburg, Indiana, this 3rd day of June, 2013.

AYES

Mike E. O'Mara
Heidi Weber
Terry L. Wagner
[Signature]
[Signature]
Council Members

NAYS

Council Members

Presented by me to the Mayor of the City of Greensburg, Indiana on this 3rd day of June, 2013.

Bridgett Weber
Bridgett Weber, Clerk-Treasurer

Approved and signed by me, the Mayor of the City of Greensburg this 3rd day of June, 2013 at the hour of 8:25 pm.

Gary Herbert
Gary Herbert, Mayor