**DOWNTOWN:**
Start with a stroll down our award-winning Main Street. Cruise through the one-of-a-kind boutiques and shops. Step out onto the Liberty Bridge at Falls Park on the Reedy and gaze down at the waterfalls. Restaurants, public art, theater, galleries, shopping, and more!

**THE VILLAGE:**
The hip factor has been driven up with the emergence of the Village of West Greenville. Anchored by historic buildings, lovingly renovated and updated, The Village is home to more than 65 businesses including galleries, retail stores, and restaurants. Think SoHo gone Greenville!

**AUGUSTA ROAD:**
Awe-inspiring antebellum homes are a good indication you’ve found yourself immersed in the “05.” (That’s local speak for this zip code.) Lots of shopping can be done in this charming and historic part of town. There are more than 75 shops and eateries to enjoy.

**CHERRYDALE POINT:**
An expanding business district known for its services, shopping, and range of fast and casual dining options, Cherrydale also serves as a gateway to nearby Furman University, Travelers Rest, and all points north. Multi-screen cinema and growing residential area are here, too.

**HAYWOOD ROAD:**
When you’re ready to get into some serious name-brand shopping, head here. While there’s no shortage of local charm—including one-of-a-kind retailers—this area is a regional shopping destination and mall where you can find big-name furniture, jewelry, and apparel.

**WOODRUFF ROAD:**
Just name it and you’ll find it here. Want a new woolly bugger to go fly-fishing? Check. Sequins and bling for a night out? Check. Numerous hotel room options for you and your closest friends? Check. Ground zero for anything you need while you’re here.

**PELHAM ROAD:**
Located on the popular Eastside of town, Pelham is convenient to GSP International Airport—not to mention Michelin and BMW’s North American headquarters. A variety of hotels and restaurants make this a convenient spot for vacationers.

**TRAVELERS REST:**
If what you seek is a spot slightly off the beaten path yet central to all things outdoorsy, this Greenville County outpost is everything you’re looking for and more: casual dining, home-grown retail spots, the Swamp Rabbit Trail, and B&Bs to name a few.

**Areas of GREENVILLE**

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