

March/April '24

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GREENVILLE: YOUR IDEAL DESTINATION FOR MEETINGS AND CONVENTIONS

BY PATRICE A. KELLY

Looking for a convenient, affordable, and captivating destination for your next meeting, convention, or leisure trip? Consider Greenville, South Carolina. Situated midway between Charlotte, North Carolina, and Atlanta, Georgia, Greenville lays tucked away in the foothills of the Blue Ridge Mountains.

A picturesque Southeast location, Greenville holds a wide variety of venues, facilities, amenities, accommodations, and restaurants plus several recreational and entertainment options. All this in a charming, eminently walkable and tree-lined downtown, packed with owner-operated shops, and well-suited for leisure, meeting, and convention visitors.



Aerial view Greenville, SC

GREENVILLE'S VERSATILE VENUES AND COZY ACCOMMODATIONS

Large, small, or somewhere in between, if you have an event, Greenville has a venue for it.

In a city of just over 72,000 residents, downtown Greenville boasts over 1,000 hotel rooms with over 9,000 in the greater Greenville area. The TD Convention Center has more than 200,000 sq. ft. of exhibition space, while venues like The Greenville County Museum and Fluor Field at West End offer unique settings for smaller gatherings.



Greenville Convention Center

Greenville's downtown hotels possess unique venues for anything from small board meetings to larger dinners, all equipped with the latest AV technology, projectors and screens, and internet connectivity. Take the Hyatt Regency Greenville for example. The luxury hotel has 35,000 sq. ft. of meeting and event space with 14,381 sq. ft. in the Grand Regency Ballroom. It also offers executive boardrooms, intimate salons, an eight-

story atrium, and amazing outdoor spaces.

Looking for a truly unique venue? Decorated with rich woods and



Alpha Kappa Alpha at Greenville Convention Center

organic stone accents, The Grand Bohemian Lodge Greenville offers intimacy amidst the natural wonders of Reedy River Falls and Liberty Bridge. Designed with Greenville's Cherokee history in mind, the boutique hotel features a huge stone fireplace in the lobby and a breathtaking collection of indigenous art and artifacts in its gallery.

The Grand Bohemian has a total of 4,270 sq. ft. of unique meeting space with 1,900 sq. ft. in the Falls View Ballroom and 1,035 sq. ft. in the Reedy Falls Room. There are also two additional meeting rooms, breakout rooms, and serene outdoor spaces for events.



Clemson Men of Color National Summit

For the more budget conscious, The Residence Inn and Spring Hill Suites by Marriott offers unique and modern meeting spaces. The hotel complex has a combined total of 11,231 sq. ft. of meeting and event space. The Birch Ballroom boasts 3,078 sq. ft. with adjacent cocktail/reception space of 1,717 sq. ft. The Reedy River Room possesses 1,500 sq. ft. with a pre-function space of 650 sq. ft. And the Greenville Room has 1,286 sq. ft. with a pre-function space of 450 sq. ft.

Overflow issue? The AC Marriott with 13,000 sq. ft. of convention space is right across the street.

FUTURE-FOCUSED INFRASTRUCTURE

With an eye toward the future, the city of Greenville is constantly evolving.

The city has several infrastructure projects underway to further enhance its appeal as a meeting and event destination. These

include the expansion of the Greenville-Spartanburg International Airport and the development of the Prisma Health Swamp Rabbit Trail Extension, connecting downtown Greenville with nearby Travelers Rest.



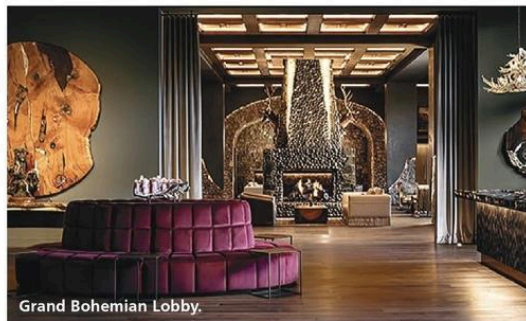
AC Marriott Exterior

The Cultural Corridor road-improvement project also expands the footprint of downtown Greenville, to better include the museums, theaters, and main library. The project makes the area safer and more accessible for pedestrians by reducing auto traffic in the area.

SAVOR THE FLAVORS OF DIVERSE DINING

Known for its friendly atmosphere and genuine southern hospitality, there's always something to do in Greenville's vibrant downtown. There are over 200 restaurants offering a variety of cuisines from throughout the world.

One great place for dinner is Soby's New South Cuisine. Whether you have a taste for fried green tomatoes, crab cakes, or a perfectly grilled steak, you'll find it there. Rich in history and rustic charm, the restaurant has mezzanine seating overlooking the bustling kitchen and dining area. Ask for Table 301 to get the best view.



Grand Bohemian Lobby.

If seafood is your thing, try The Roost restaurant where Chef Zachary Leeper has a gift for creating succulent seafood dishes. Leeper learned his culinary skills working in several James Beard Award winning and Michelin 3-star restaurants from Chicago to Florida. Or maybe have lunch at Passerelle Bistro. The Parisian style bistro features Southern-influenced dishes, served inside or al fresco, overlooking the natural beauty of Falls Park on the Reedy River.

Do your tastes run to something sweeter? Then visit the African American-owned Old Europe Desserts Café to sate your sweet tooth. Opened in 2019, the downtown patisserie offers freshly made pastries, macarons, and locally roasted coffee.

GREENVILLE NIGHTLIFE: FROM JAZZ TO CRAFT BEERS

Greenville has a lively nighttime scene with a variety of clubs, pubs, and breweries to enjoy.

Greenville's most popular after-work spot is The Oak & Honey. It's a unique restaurant experience with cocktails and made-from-scratch seasonal fare.

If you love beer, try The Trappe Door. Located directly underneath Barley's in downtown Greenville, The Trappe Door features the city's best selection of Belgian and Belgian-style beers with refreshing saisons, malty pales, and funky sours available. The beer-compatible menu features moules-frites (mussels and French fries) and house-made sausages.

Blues Boulevard Jazz is Greenville's premier jazz and blues venue. An upscale establishment with a long list of specialty drinks and a menu of artfully created tapas and entrées, Blues Boulevard Jazz offers live music Thursday through Saturday.

Blu Nite Club is located below Sushi Go on Main Street. This basement dance venue is the go-to spot for late-night dancing. The bar is stocked with beer, wine, and cocktails and the kitchen serves up hearty pub fare.

IMMERSE IN RICH CULTURE, FESTIVALS, & TOURS

Culture and history are the warp and weave in the Greenville tapestry. Here's just a small sampling.

Arts in Public Places is the city's permanent collection of more than 120 works of public art including sculptures, statues, murals, architectural elements/structures, and historic pieces. The ongoing efforts enhance Greenville's aesthetic identity.

If you love festivals, Greenville is the place to be. There are a ton of events throughout the year, like The Greenville Arts Festival, the Upcountry Shakespeare Festival, the Greenville International Film Festival, and the Greenville Fine Arts Festival.

Of course, sightseeing is a must in Greenville. Some of the more popular tours are Greenville History Tours, Greenville Mural Tours, Greenville Civil Rights Tour, Greenville Food Tours, Greenville Segway Tours, Greenville Ghost Tours, Greenville Biking Tours, and the Black History in Greenville Tour (BHIG).

RECREATIONAL AND SPORTS ADVENTURES

Whether you like to watch or participate, Greenville has something for every sport and outdoors enthusiast.

From ziplining to golf, ice skating to bike riding; if you do it, Greenville has it. You can also see minor league baseball at Fluor Field, professional soccer at Furman University Paladin Stadium, and NCAA basketball at the Bon Secours Wellness Arena.

EFFORTLESS ACCESS AND MOBILITY IN GREENVILLE

Greenville is easy to get to and to get around.

There are over 100 daily direct flights to Greenville/Spartanburg International Airport from 17 U.S. cities including Chicago, Dallas, Houston, Miami, New York City, Philadelphia, and Washington D.C. And you can choose from airlines like Delta, Southwest, American, United, Allegiant, Silver, and Avelo.

Need to get around Greenville? The city has a free downtown trolley service and countywide public transportation. Uber and Lyft are available as are car, van, and bus rentals.

Or you could just walk.

For more information call Visit Greenville SC at (864) 421-0000, or visit visitgreenville.com.