

**VisitGreenvilleSC presents the
Greenville, SC Taco Trail and Taco Trail Sweepstakes
OFFICIAL RULES**

NO PAYMENT, ENTRY FEE, OR PURCHASE REQUIRED. SUPPORTING EACH RESTAURANT LISTED IN THE TACO TRAIL IS ENCOURAGED.

- 1. HOW IT WORKS:** Participants must get a Greenville, SC Taco Trail (“Taco Trail”) Passport (“Passport”) and visit up to twelve (12) restaurants listed in the Passport. Upon visiting each restaurant on the Taco Trail, participants must write down the corresponding codeword(s) in their Passport. Prizes will be awarded for completing various levels of the Taco Trail as listed within the Prize Details & Conditions below. Limit one (1) Passport per person. Upon redeeming a completed Passport with all twelve (12) codewords prior to April 15, 2023, participant will be entered in the Taco Trail Sweepstakes (“Sweepstakes”) for a chance to win two (2) free VIP tickets to the 2023 Tacos ‘N Tequila Festival in Traveler’s Rest, SC (“Grand Prize”).
- 2. ELIGIBILITY:** Taco Trail participants must be at least eighteen (18) years old or have permission from a parent or legal guardian. Grand Prize winners must be at least twenty-one (21) years old per the official Tacos ‘N Tequila Festival rules. If Sweepstakes winners are under the age of twenty-one (21), a prize of equal or lesser value will be substituted. All Taco Trail and Sweepstakes participants must be legal residents of the forty-eight (48) contiguous United States, and the District of Columbia (excluding Alaska, Hawaii, Puerto Rico, Guam, and the U.S. Virgin Islands and other territories). Employees of VisitGreenvilleSC, the prize participants, and Sweepstakes participants, and their affiliates, sponsors, advertising and promotion agencies (collectively, the “Taco Trail Entities”), and anyone involved with the development or execution of this promotion, and their immediate families (parents, spouses, siblings, and children), and household members of the aforementioned parties are ineligible.
- 3. PRIZE: Level One** - Participants with four (4) Taco Trail codewords in their Passport will receive one (1) Taco Trail sticker. **Level Two** - Participants with eight (8) Taco Trail codewords in their Passport will receive one (1) Taco Trail tumbler in addition to the Level One prize. **Level Three** – Participants with all twelve (12) Taco Trail in their Passport will receive one (1) Taco Trail baseball hat in addition to the Level One and Level Two prizes. Participants redeeming a Passport with all twelve (12) codewords prior to April 15, 2023, will be entered in the Sweepstakes, where two (2) entrants will be randomly selected to win two (2) free VIP tickets to the 2023 Tacos ‘N Tequila Festival in Traveler’s Rest, SC.
- 4. PRIZE DETAILS & CONDITIONS:** Participants will receive one (1) prize per level of completion of the Taco Trail. Participants must acquire no fewer than four (4)

codewords for the Level One prize, no fewer than eight (8) codewords for the Level Two prize, and no fewer than twelve (12) codewords for the Level Three prize and Sweepstakes entry. A VisitGreenvilleSC representative at the VisitGreenvilleSC Visitor Center ("Visitor Center") will stamp, mark, or otherwise indicate the level(s) of Taco Trail completion on the Passport. Partially completed Passports may not be duplicated, falsely marked, or otherwise tampered with in order to receive additional prizes and/or Sweepstakes entry. Participants must be able to travel to the Visitor Center located at 206 S. Main Street, Greenville, South Carolina 29601 to redeem their prize(s). If participant is unable to travel to the Visitor Center and does not reside in Greenville County within South Carolina, they may email visit@visitgreenvillesc.com for support, and their prize(s) may be shipped to them via FedEx Ground. If submitting a completed Passport and entering the Sweepstakes, adequate contact information must also be provided, including, but not limited to: Full Name, Email, Phone Number, and Shipping Address. Approximate Retail Value (ARV) of Taco Trail prizes is \$30 USD. Approximate Retail Value (ARV) of Sweepstakes prize per winner is \$160 USD. No prize substitution or cash redemption is available unless at VisitGreenvilleSC's sole discretion. VisitGreenvilleSC reserves the right to substitute a prize of equal or lesser value at its sole discretion. If any prize is unavailable upon completion of a Taco Trail level, a prize of equal or lesser value will be given. Prize is not transferable or assignable. VisitGreenvilleSC will have the final binding decision in all matters.

- 5. SWEEPSTAKES PRIZE CLAIM:** In order to be declared a Sweepstakes winner, the selected must be reached by email by the Organizer of the Sweepstakes within forty-eight (48) hours after the draw. If it is impossible to reach the selected by email within forty-eight (48) hours after the draw, all rights to the Grand Prize will be forfeited and another entry will be drawn. If it is impossible to reach the second selected by email within forty-eight (48) hours of the draw of the second entry, all rights to the Grand Prize will be forfeited and another entry will be drawn. If it is impossible to reach the third selected by email within forty-eight (48) hours of the draw of the third entry, the Grand Prize will be forfeited.
- 6. PRIVACY:** Except where prohibited by law, participation in the Taco Trail and/or acceptance of any prize constitutes permission for VisitGreenvilleSC and the Taco Trail Entities to use participant's name, photograph, likeness, statement, biographical information, voice, and address (city and state) on a worldwide basis in all forms of media, in perpetuity and without further compensation in connection with this Taco Trail. Participation in the Taco Trail constitutes consent to the transfer of personal information collected from the entrant to VisitGreenvilleSC for the purposes of administering the Taco Trail and for such other purposes as VisitGreenvilleSC and Taco Trail Entities may choose, including, but not limited to, marketing purposes. By participating in the Taco Trail, you also authorize VisitGreenvilleSC and Taco Trail Entities to provide your personal information to third party fulfillment companies so that such companies may process you as the recipient of the prize(s).

- 7. TACO TRAIL & SWEEPSTAKES CONDITIONS:** The Taco Trail and Sweepstakes are subject to all applicable federal, state, and local laws. Participants agree to be bound by these Official Rules and the decisions of VisitGreenvilleSC and waive any right to claim ambiguity in the Taco Trail, Sweepstakes, or these Official Rules. By participating in the Taco Trail and/or entering the Sweepstakes, winners and entrants and their guest also agree to release, discharge, indemnify, and hold harmless VisitGreenvilleSC, Taco Trail Entities, and Sweepstakes Entities and each of their respective officers, directors, employees, agents and representatives, from and against any claims, damages, or liability due to any injuries, damages, or losses to any person (including death) for property of any kind, resulting in whole or in part, directly or indirectly, from: a) acceptance, possession, misuses, or use of any prize or participation in any Taco Trail-related activity or participation in this Taco Trail, b) any malfunction or other problem with the Taco Trail webpage, c) any error in the collection or retention of entry information, or d) any typographical or other error in the printing, offering, or announcement of any prize.
- 8. LIMITATIONS OF LIABILITY:** The Taco Trail Entities are also not responsible for any malfunction of the Taco Trail or error in the collection, processing, or retention of entry information.
- 9. DISPUTES:** Except where prohibited, entrant agrees that: any and all disputes, claims and causes of action arising out of or connected with this Taco Trail or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court of the state of South Carolina. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and VisitGreenvilleSC in connection with the Taco Trail, shall be governed by, and construed in accordance with, the laws of the State of South Carolina. Without giving effect to any choice of law or conflict of law rules (whether of the State of South Carolina or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of South Carolina. In the event of a dispute over the terms of these rules or the Taco Trail, the parties agree to the exclusive jurisdiction of the state and/or federal courts in Greenville County, South Carolina, and courts with appellate jurisdiction over such courts, and agree that venue therein is proper and convenient.
- 10. CONTACT:** VisitGreenvilleSC, 148 River Street, Suite 100, Greenville, SC 29601, marketing@visitgreenvillesc.com