



Greenville

NORTH CAROLINA

Find yourself in good company



Visitor Highlights

A scenic view of a park with a stone wall, blooming trees, and people walking on a path. The image is a promotional graphic for Greenville-Pitt County, featuring a large green diamond shape on the left containing text, and a large white text overlay on the right. The background shows a stone wall with a white lamp post, large trees with white blossoms, and three people walking on a path.

*America's
Promise Alliance
Best Community
for Young People*

***You're in good company
in Greenville-Pitt County***

Forrest Croce/ECU

Welcome to Greenville and Pitt County, where you will always find yourself in good company. Widely recognized as the cultural and entertainment, commerce, education, and medical hub of Eastern North Carolina, Greenville has grown to a thriving small metropolitan area of 90,000 residents, and the county nearly 173,000, while keeping our southern charm. Ranked

among the best performing small metros in the United States by the Milken Institute, Greenville is home to East Carolina University, many arts and science expositions, and to the Brody School of Medicine.

An excellent geographic location combined with easy affordability make Greenville-Pitt County a preferred destination for business and

leisure travelers. The bustling activity yet less hustling pace entice many to come back again!

We look forward to having your company in Greenville and all our Pitt County communities.



History makes good company

*Since 1760,
a sense of place
and the past*



With close to 300 years of history on our side, you can find museums, historic sites and artifacts from any period of this time. These sites and museums present both the local history of Greenville and Pitt County, and tell the story of how national events affected the people who lived here.

From Farmville's circa 1850 May Museum and Park, to the East Carolina Village of

HISTORIC INTEREST

Yesteryear which preserves and interprets the county's architectural and agricultural life of 1840 to 1940, to the family home of statesman and




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North Carolina Museum of Arts founder Dr. Robert Lee Humber, you can immerse

yourself in the relics of time gone by.



A close-up photograph of an elderly person's hands painting a vibrant, abstract artwork on a canvas. The person is wearing a blue long-sleeved shirt and a grey sweater. The brush is applying dark purple paint to a section of the canvas that already has various colors like orange, pink, and light blue. The background is blurred, showing a green outdoor setting.

*Culturally
enriching the lives
of all in Eastern
North Carolina*

Discover our artistic community

The visual arts are very much alive here, from juried exhibits sponsored by community arts councils to established museums and galleries showcasing regional and national artists. The First Friday Uptown Art Walk self-guided tour is a great introduction to the best the area has to offer. The Greenville Museum of Art collection housed in its historic home on Evans Street features quality

works by North Carolina artists, as well as noted American Landscape artists from 1860 to the present. East Carolina University School of Art and Design's Gray Gallery provides six to eight exhibitions each year, and includes a significant collection of western and central African art, plus contemporary ceramics. The Pitt County Arts Council at Emerge is a hub of

activity for receptions and rotating exhibits, and connects artists to the community. Art Avenue, City Art Gallery, and

Art Room venues feature up-and-coming artists, and local talent. Come view works in every medium!



MUSEUMS/GALLERIES

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*Lively and
swashbuckling in
all seasons*

Find yourself in a festive mood

PirateFest celebrates the rich history of pirates in Eastern North Carolina. Kicking off with live music at the Buccaneer Bash, this April street festival stretches from Five Points Plaza to the Town Common in Greenville. Powder gun reenactments, sword fights, local goods, food booths, an International Ports O'Call promoting cultures from around the globe, plus a kids' costume contest and bouncy rides are all part of the fun.

FESTIVALS

FreeBoot Fridays are alive-at-five events complete with musical entertainment, fun food, children's activities, and a wine and beer garden. Ride the Jolly Trolley from parking areas to Five Points Plaza, each homegame Friday during East Carolina University's football season.

The **Trans Jam BMX Fest** features park, flat and street competitions for all skill levels from veteran to novice, and

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draws contestants from all over the world. Greenville is ProTown USA, home to several BMX celebrities, and this annual fall event also features cycling vendors and exhibitors plus a KidzVille area with face painting, rock climbing wall, art contests, clowns and more!

Seasonal festivals celebrating local culture and nature are held throughout the county. The Ayden Collard, Bethel Harvest, Grifton Shad, Farm-



ville Dogwood, Fountain Peanut and Winterville Watermelon fests bring special entertainment, food and fun to communities.



*Sports Illustrated
named Greenville
a Sportstown
USA*

It's easy to find great sports here

On intramural fields, in city and county ballparks and soccerplexes, on public courts and courses, and on ramps and roads, you'll find our community supports athletic competition for fun, fitness and fundraising at the school, club and league levels—not to mention being the venue for exciting East Carolina University athletics.

With opportunities for participants of all ages,

Greenville has earned the designation of Sportstown U.S.A. by *Sports Illustrated* magazine. Spectator or participant, you are welcome here!



SPORTS

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*fDi
American
Micro City
of the Future*

Shop for great finds both new and old

Awaiting your arrival are retail options ranging from local shops to nationally known stores, offering a variety in price, selection and style. Greenville-Pitt County merchants include boutiques, consignment shops, galleries, malls and shopping centers,

showrooms and antique shops. Hometown businesses with national distribution include Overton's sporting goods and Hammock Source's Hatteras and Pawleys Island hammocks. The Arlington Village shops feature numerous independent retailers.

Uptown Greenville's Umbrella Market is held Wednesdays beginning at 5 P.M., May through September, in Five Points Plaza. This open-air market is complete with live music, local brews, fresh produce, seafood, beef and poultry, baked goods, handmade art, jewelry and fashion—a bit of everything for the family to enjoy.





The NC BBQ
Trail starts
in Pitt County

Dig into palate pleasing variety

With over 350 dining establishments across the county, you are sure to find the perfect spot to quench your thirst and satisfy your palate. Most nationally known eateries are located here, as well as an amazing number of local restaurants featuring dishes that showcase a diverse culinary heritage. Farm-to-table menu offerings are only

natural in an area with a deep agricultural history, and our nearby coastal waters supply the best seafood found anywhere.

The North Carolina Barbecue Trail starts right here in Pitt County. *National Geographic* named Skylight Inn in Ayden as one of the best barbecue joints in the country, and the

North Carolina Barbecue Society lists Greenville's B's Barbecue and Farmville's Jack Cobb & Son as legends.

We look forward to having your company at one of our dinner tables soon!





*KaBOOM
recognized
Playful City
USA*

Scout out our outdoor parks and recreation

Oftentimes the best company is in the quiet and beauty of nature. Located in the Coastal Plain along the Tar River, our area has numerous waterways for enjoyment. Our 324-acre River Park North offers pedal boating, fishing, bird watching, picnicking and a nature center.

Over 20 more parks and recreation centers feature

activities for residents and our visitors alike (and even your pets!) with ball parks and courts, golf and disc courses, arts and crafts programs, pools and extreme skate/BMX sports. The Greenville Greenway system is a growing corridor for bicycles and pedestrians.

The Town Common is the site of seasonal festivities and

includes an amphitheater for Sunday in the Park and other live productions.

Here is where nature and entertainment intersect!





*Community
and professional
performance
excellence*

Great performance companies play here

Greenville-Pitt County has the most extensive cultural scene in Eastern North Carolina. Visitors can find themselves in the company of international celebrities by attending an

S. Rudolph Alexander Performing Arts Series or an ECU/Loessin Playhouse event. There is also much to enjoy at performances by local actors, dancers and musicians

of all ages in a myriad of community troupes.

Uptown Greenville is a growing arts and entertainment district, with an eclectic array of live

music performed in coffee houses, nightclubs and pubs. Many a big act has played here, and many performers got their start on our stages.

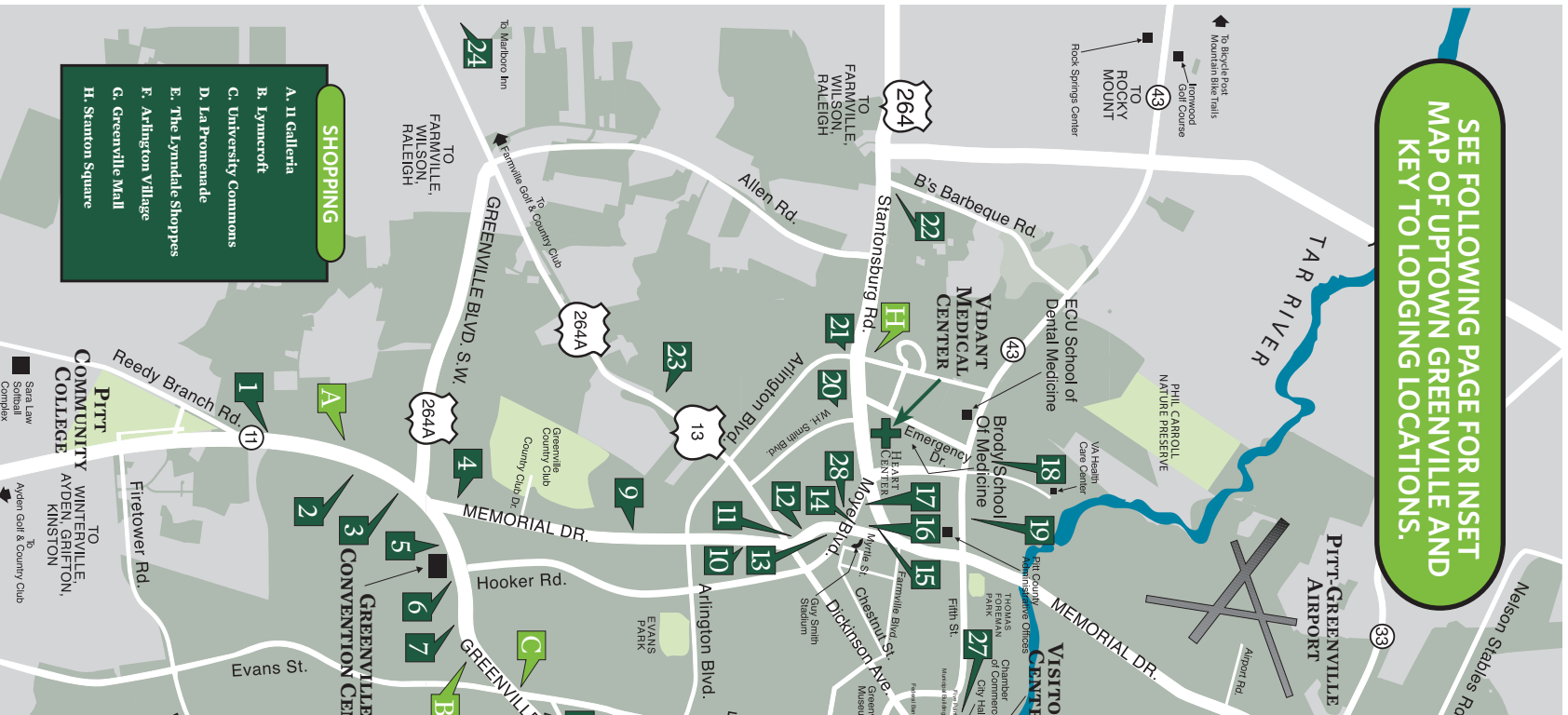
There is much to savor in Greenville-Pitt County!



PERFORMANCES & THEATER

more at visitgreenvillenc.com

SEE FOLLOWING PAGE FOR INSET
MAP OF UPTOWN GREENVILLE AND
KEY TO LODGING LOCATIONS.



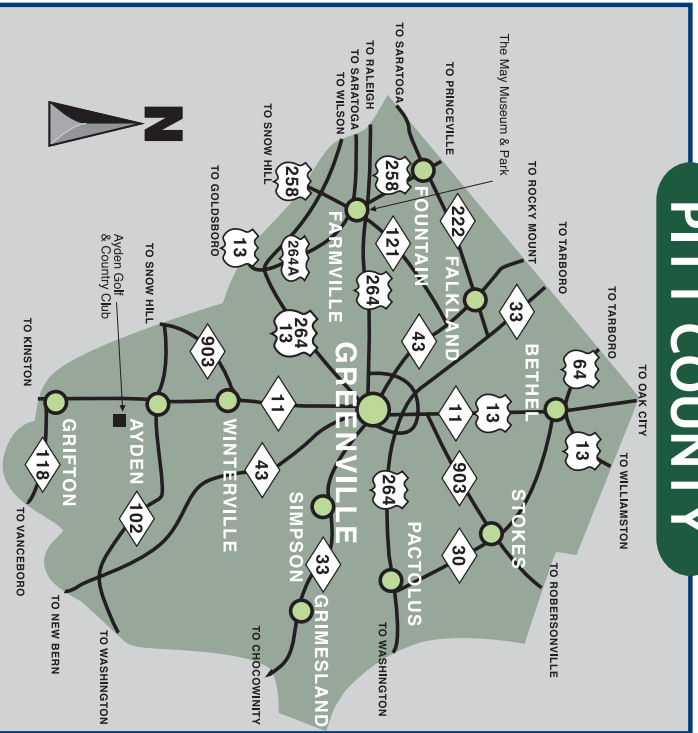


UPTOWN



1. Chamber of Commerce
2. City Hall
3. Municipal Building
4. Five Points Plaza
5. Sheppard Memorial Library
6. Federal Bankruptcy Court
7. Emerge Gallery & Art Center
8. Uptown Greenville Office
9. Pitt County Courthouse
10. United States Courthouse
11. Pitt County Development Commission
Pitt County Tax Collector
12. Willis Building
13. Parking Deck
14. Greenville-Pitt County Convention
& Visitors Bureau/Visitors Center
15. ECU Admissions Registration
16. Whitchard Building ECU Admissions

PITT COUNTY



Lodging

- 1 **Comfort Inn** 3900 S Memorial Drive 252-355-0070
 - 2 ***Baymont Inn & Suites** 3439 S Memorial Drive 252-364-8980
 - 3 **Knights Inn** 3435 S Memorial Drive 252-355-5699
 - 4 **Wingate by Wyndham** 3212 S Memorial Drive 252-355-4283
 - 5 **Hampton Inn Greenville** 305 SW Greenville Blvd 252-355-7400
 - 6 ***Hilton Greenville** 207 SW Greenville Blvd 252-355-5000
 - 7 ***Holiday Inn** 203 SW Greenville Blvd 252-355-8300
 - 8 ***Rodeway Inn & Suites** 301 SE Greenville Blvd 252-756-2792
 - 9 **Camelot Inn** 2828 S Memorial Drive 252-756-1150
 - 10 **Greenville Motel** 2309 S Memorial Drive 252-756-1130
 - 11 **Super 8 Motel** 1004 S Memorial Drive 252-758-8888
 - 12 **America's Best Value Inn** 810 S Memorial Drive 252-752-0214
 - 13 **Quality Inn** 821 S Memorial Drive 252-758-5544
 - 14 **Holiday Inn Express** 909 Moye Blvd 252-754-8300
 - 15 ***Economy Inn** 1901 Stantonsburg Road 252-754-8047
 - 16 ***Econolodge** 920 Crosswinds Street 252-752-7382
 - 17 **East Carolina Inn** 2095 Stantonsburg Road 252-752-2122
 - 18 **Microtel Inn & Suites** 450 Moye Blvd 252-758-7282
 - 19 ***Residence Inn by Marriott** 1820 W Fifth Street 252-364-8999
 - 20 **Courtyard by Marriott** 2225 Stantonsburg Road 252-329-2900
 - 21 **Home-Towne Suites** 2111 W Arlington Blvd 252-752-3411
 - 22 ***Candlewood Suites** 1055 Waterford Commons Drive 252-317-3000
 - 23 **Affordable Suites of America** 101 Dansey Road 252-355-5717
 - 24 **Marlboro Inn** Hwy 264A Bypass Farmville 252-753-3145
 - 25 **Fifth Street Manor B&B** 1105 E Fifth Street 252-355-0699
 - 26 ***Best Western Plus** 2310 NE Greenville Blvd 252-752-2378
 - 27 **The Music House** 408 W Fifth Street 252-367-1892
 - 28 **Fairfield Inn** Opening 2017
- Contentnea Creek RV & Trail Park** 397 Contentnea Drive Grifton 252-524-5168
- Paradise Lodge** 3993 Bill Adams Road Grimesland 252-746-2748
- River Park North Campground** 1000 Murnford Road Greenville 252-329-4560
- Tranter's Creek Campground** 6573 Clarks Neck Road Washington 252-948-0850
- Whispering Oaks RV Resort** 2773 Sunny Side Road 252-752-8886

* Pet friendly. Please contact property for weight limits and breed restrictions.

Points of Interest

- The Art Room Gallery & Studio of Nelle Hayes** 403 S Evans Street 252-341-4199
- City Art Gallery** 511 Suite H Red Banks Road 252-353-7000
- Emerge Gallery and Art Center** 404 S Evans Street 252-551-6947
- Uptown Art Supply & Gallery** 529 S Evans Street 252-752-0688
- Greenville Museum of Art** 802 S Evans Street 252-758-1946
- Wellington B. Gray Gallery/Jenkins Fine Art Center**
East Carolina University 252-328-6336
- River Park North / Walter L. Stasavich Science & Nature Center**
1000 Murnford Road 252-329-4560
- Bradford Creek Golf Course** 4950 Old Pactolus Road 252-329-4659
- Carolina Ice Zone** 104 E Red Banks Road 252-353-8888
- Eastern Carolina Village & Farm Museum**
4570 County Home Road 252-329-4200
- May Museum & Park** 213 S Main Street Farmville 252-753-6725
- The Duck-Rabbit Craft Brewery** 4519 West Pine Street Farmville 252-753-7745
- Cinderene's Southern Emporium** 559 3rd Street Ayden 252-746-9222
- Tapped** 650 Firetower Road 252-689-6455
- Trollingwood Taproom & Brewery** 707 Dickinson Avenue 252-210-6295
- Uptown Brewing Company** 418 Evans Street Opening Fall 2016
- Briley's Farm Market** 5290 Old Pactolus Road 252-754-5029
- Brock's Berries & Produce Farm** 978 Laurie Ellis Road Winterville 252-321-2197
- Leroy James/Pitt County Farmers Market** 4560 County Home Road 252-355-7612
- Strawberries on 903** 4064 NC 903 South Winterville 252-321-3204
- Uptown Umbrella Market** (Wednesdays, 5pm-8pm, May-August)
Five Points Plaza at Fifth and Evans Streets 252-561-8400



GreenvilleNC

Download our free destination app
from iTunes or Google Play.



GREENVILLE-PITT COUNTY CONVENTION & VISITORS BUREAU

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www.visitgreenvillenc.com

Visit our website for lodging, dining, shopping and event information.



Our thanks to photographers of *The Daily Reflector*
and its Scene Around galleries on reflector.com, and
Distinctive NC, for showcasing our community.