

ALL ARE WELCOME IN THE EMERALD CITY



# MEETING & EVENT SOLUTIONS

*Visit Greenville NC*



**Greenville**  
NORTH CAROLINA

*Find yourself in good company®*

AYDEN | BETHEL | GRIFTON | GRIMESLAND | FARMVILLE | FOUNTAIN | WINTERVILLE



# GREENVILLE

*At a glance*

Greenville is a growing university-medical city, and a hub of educational, economic, and cultural activity in Eastern North Carolina.

- 12th largest city in NC
- 2,000+ Hotel and Motel Rooms
- Home of the East Carolina University Pirates
- 26 Parks & Recreational Facilities
- Named #1 City for Relocation in the US in 2020  
—*Updater*
- Voted Top 100 Best Communities for Young People  
—*America's Promise Alliance*
- Voted Top 75 Best Places for Millenials in NC —*Niche.com*
- Voted Top 25 Mid-City Business Growth and Development —*Forbes Magazine*
- Hundreds of Unique Shopping Opportunities
- Extensive and Diverse Dining Opportunities: Traditional American, Southern cooking, Italian, Greek, Mexican, Indian, Japanese, BBQ, Breweries and more

## Plannerimonial

"It has been my personal and professional pleasure hosting meetings and partnering with Visit Greenville, NC. I appreciate their timeliness to communication, positive energy, and creative approach to ensuring all our attendees onsite needs are met. NCACPA will continue to be a loyal customer and partner."

—Amelia Hodges, CMM, CMP, NC Association of CPA's



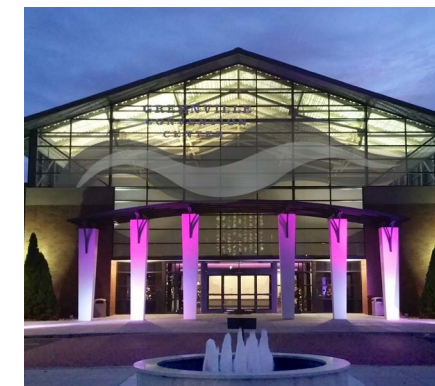
# WHY GREENVILLE

With expansive meeting spaces, diverse restaurants and night life, more than 2,000 overnight rooms, and impeccable service, Greenville is an excellent and versatile location to host conventions, corporate events, trade shows, religious events, family reunions and special interest shows. With our central location, impressive facilities, and matchless service, clients will find themselves in good company here in Greenville.



## LOCATION

Greenville's positioning in Eastern North Carolina makes it a prime meeting location within the southern United States. Located on I-587, and just a short drive from I-95, our central location between major cities such as Atlanta, DC, Miami and New York City makes us an ideal meeting location for regional events.



## FACILITIES

Greenville has facilities and event space to cater to groups of any size. We are home to a variety of unique venues, hundreds of convenient hotel rooms to accommodate your guests, and the Greenville Convention Center Campus which boasts over 91,000 square feet of flexible event space.



## SERVICES

Greenville's level of service in planning and organizing events is unparalleled. Many of Greenville's complimentary services are simply unavailable in other destinations, including an all access pass to the area, which is comprised of special tours, events, festivals, and more that only locals could previously recognize.





## CONVENTION District

Greenville's Convention District represents the largest partnership of meeting and exhibit facilities in Eastern North Carolina and the largest convention center east of I-95. The District's facilities and staff combine to form the epitome of unrivaled convenience, service and experience.

- 91,000 Total sq. ft. of Flexible Campus Meeting Space
- 35 Total Breakout Rooms on Campus
- 57,000 sq. ft. Convention Center
- 3 Premier Hotels On Site with Over 400 Guest Rooms
- 3 Acres of Flexible Outdoor Green Space
- 2 Restaurants and Bars On Site
- 85 Restaurants and 13 Shopping Areas within 2 miles
- Free WiFi and Parking







## CONVENTION CENTER



10 x 10 Booths

Meeting Room	Total Sq ft.	Theater/Reception	Banquet	Classroom	10 x 10 Booths
Exhibit Hall A or B	5,400	450	300	250	28
Exhibit Hall C	7,200	600	400	350	38
Exhibit Hall D or E	5,400	450	300	250	28
Full Center Exhibit Hall	28,800	2,800	2,300	1,350	158
Studio A	646	45	40	30	N/A
Studio B	546	45	40	30	N/A
Pre-Function	12,000	-	-	-	-
Emerald Room	3,036	300	280	150	-
Emerald Room East or West	1,518	150	120	75	-
Gallery 1, 2, 3, 4, 5 or 6	755	75	60	50	-
Outdoor Terrace	2,500	-	-	-	-

## ON-SITE FEATURES & AMENITIES

2 Restaurants & 2 Bars  
5 Outdoor Social Areas  
1 Indoor & 2 Outdoor Pools  
Modern LED Marquee

Campus-wide Complimentary Wi-Fi  
Built-in Concessions & Ticket Booths  
Campus-wide Complimentary Parking  
Drive-in Capabilities & Loading Docks

# GREENVILLE CONVENTION CENTER CAMPUS



GREENVILLE  
CONVENTION CENTER  
NORTH CAROLINA



170  
GUEST ROOMS



Meeting Room	Total Sq ft.	Theater & Reception	Banquet	Classroom
Ballroom	4,170	400	300	250
Salon 1, 2 or 3	1,390	130	96	90
Boardroom	378	16	16	16
Directors Rooms	764	60	50	40
Directors A or B	382	20	20	20
Pre-Function	2,924	-	-	-
The Glenn	3,000	175	150	75



142  
GUEST ROOMS



Meeting Room	Total Sq. ft.	Theater & Reception	Banquet	Classroom	10 x 10 Booths
A, B, C or D	1,072	100	90	60	16
E	2,232	200	110	130	20
F	2,604	300	270	180	25
A, B, C and D	4,290	400	360	240	40
E and F	4,836	500	380	310	45
Carolina Ballroom	10,000	1,260	1,000	575	60
Boardroom	621	14	-	-	-
Greenville	660	72	50	32	-
Meeting Room 1	1,416	100	80	60	-
Meeting Room 2	725	60	50	40	-
Meeting Room 3	604	60	40	25	-
MR 1, 2 and 3	2,745	220	180	-	-
Pre-Function	5,996	-	-	-	-
Courtyard	3700	-	-	-	-



100  
GUEST ROOMS



Meeting Room	Total Sq ft.	Theater & Reception	Banquet	Classroom
Greene Room (25' x 24')	600	50	40	25
Executive Board Room (14' x 18')	252	-	-	-





## **DOWNTOWN** *District*

Greenville's Downtown District is the thriving epicenter of our city. It's a community of small businesses and welcoming spaces, rich in both atmosphere and history. Ongoing revitalization efforts continue to enliven the area by transforming once forgotten buildings and streets into popular landmarks and destinations.

- Several flexible meeting and event spaces
- Walkable district featuring nearly 40 nearby restaurants, cafes, breweries, coffeeshops, and more
- A variety of retail shops, antique stores, art galleries, museums, boutiques and more
- New Hilton Garden Inn will feature 102 rooms, meeting and event space, restaurant and rooftop bar, attached parking, and more. Coming Fall 2024!
- 21-acre Town Common featuring a 1,500 foot Riverwalk and connected Greenway system



## **MEDICAL** *District*

Greenville's Medical District features one of four university-medical centers in NC. ECU Health Medical Center is the 5th largest hospital in the state, which is also the teaching hospital of the East Carolina University Brody School of Medicine. Along with a vast community of medical practices, the Medical District is home to the James and Connie Maynard Children's Hospital, the only children's hospital in the eastern region, and the East Carolina Heart Institute.

- Two modern meeting facilities – The East Carolina Heart Institute and Eastern Area Health Education Center
- Multiple Conference/Lecture Rooms and multi-purpose spaces equipped with full audio-visual support
- 250 Seat State-of-the-Art Auditorium
- 13 Hotels with over 700 Guest Rooms
- Over 20 Restaurants within 2 miles



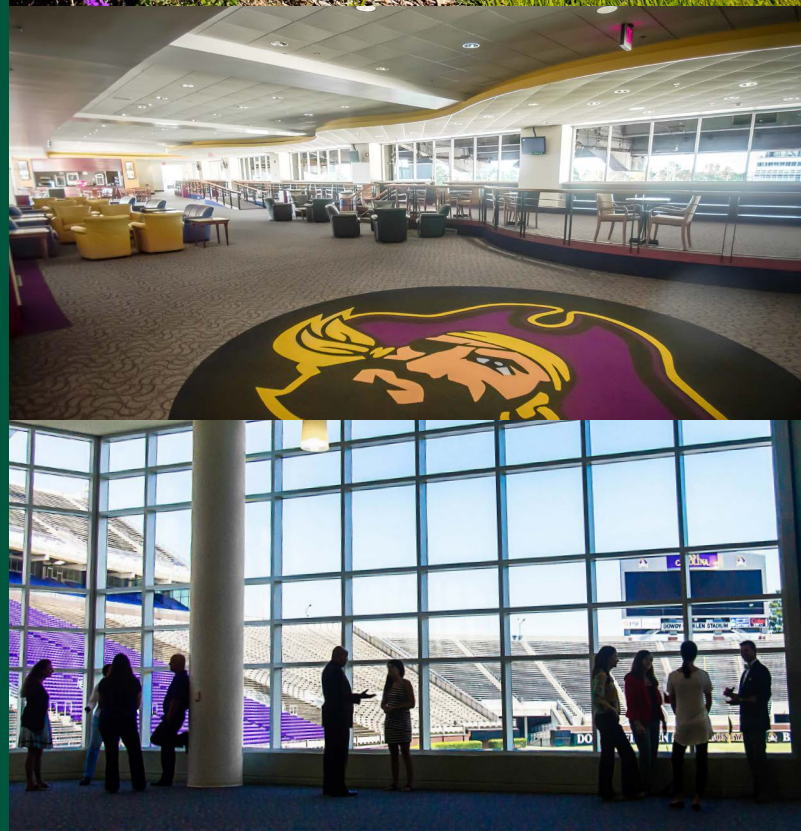




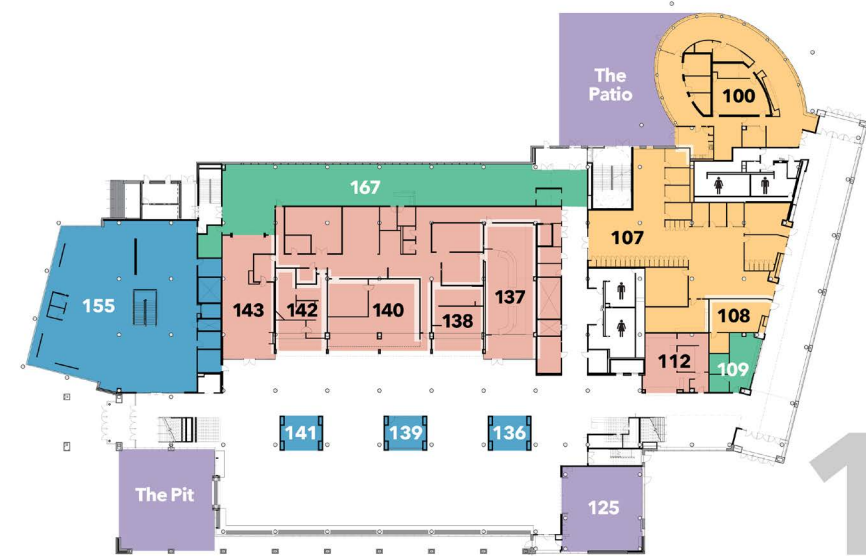
## UNIVERSITY District

Greenville is home to East Carolina University, the 3rd largest university and fastest-growing campus in the University of North Carolina system. ECU Pirate Athletics is a Division 1 program with a deeply loyal and proud fan base in the heart of Pirate Nation, the Eastern NC region and beyond. The Murphy Center is connected to both 8,000 seat Minges Coliseum and the 50,000 seat Dowdy-Ficklen Stadium where the Pirates compete on the gridiron.

- Harvey Hall - 9,000 sq. ft. second-floor banquet hall
- Views of inside Dowdy-Ficklen Stadium
- Outdoor terrace
- Club Level - 12,400 sq. ft. meeting space
- ECU's Black Box Theater seats 205
- ECU Student Center with 14,000 sq. ft. Ballroom
- TowneBank Tower at ECU's Dowdy-Ficklen Stadium holds 350 people and overlooks the football field



# MAIN CAMPUS STUDENT CENTER



### DINING

1907	137
Au Bon Pain	140
Panda Express	138
Raising Cane's	142
Starbucks	143
Sweet Shop	112

### EVENT SPACES AREAS

Multipurpose Room	125
The Patio	Outside
The Pit	Outside
Alice Crawford Ballroom (C)	235C
Ballroom A	235A
Ballroom B	235B
Black Box Theater	200
Meeting Room	206
Meeting Room	234
Meeting Room	236
Meeting Room	237
Multipurpose Room	249
Multipurpose Room	253
Board of Trustees Suite	318
Meeting Room	307
Meeting Room	320
Meeting Room	337
The Deck	347

### RETAIL

Dowdy Student Stores	155
Prate Techs	139
Coming Soon	136
Coming Soon	141

### SERVICES

Game Room	167
Ticket Office	109
Central Reservations Office	306V

### STUDENT AFFAIRS

Ledonia Wright Cultural Center	100
Student Activities and Organizations	107
Women and Gender Office	108
Center for Leadership and Civic Engagement	141
Greek Life	282
Dr. Jesse R. Peel LGBTQ Center	209
Student Government Association	223
SIL Administration	306





# FUN THINGS TO DO



**Greenville and Pitt County have a unique mix of genuine, small-town charm and access to more urban amenities. While the pace may be slower than many larger cities, there is never a lack of things to do or places to go to find yourself in good company. Here is just a sample of what you will find.**

## Outdoor Adventure

- Connect with nature on a run or stroll along the extensive Greenville Greenway, a part of the East Coast Greenway system.
- Enjoy scenic views of the Tar River at the Town Common, explore the river by kayak or SUP board or take your dog for a walk at the off-leash dog park.
- Explore our parks! Visit River Park North's 324 acres or the new Wildwood Adventure Park's 365 acres of natural wetlands, lakes, and trails offering opportunities to hike, camp, fish, bird watch, boat or kayak all year.

## Health & Wellness Gurus

- Grab a tasty smoothie, juice, or acai bowl loaded with everything good for you at Fresh Vibes in the Medical District.

- Enjoy Coffee + Spice's indoor and outdoor garden seating along with their soulful dishes and delicious coffee and tea.
- Get an energy boost at Uptown Nutrition with a flavorful smoothie, energy tea, and aloe shot to keep you going.
- Hit the mat at Purple Blossom Yoga Studio to



maintain your zen, or take an outdoor morning or evening class at the Greenville Town Common overlooking the Tar River during the spring, summer, or fall.

- Go with the flow during a SUP Yoga class on the Tar River with Knee Deep Adventures in the spring and summer months.
- Drop in for a class at Crossfit Greenville to break a sweat.

## Art Appreciators

- Celebrate Eastern North Carolina's pirate history and traditions every April at PirateFest in Downtown Greenville with roaming pirates, encampments, reenactments, international culture, art displays, food vendors, a costume contest, pirate parade and several stages of live music and entertainment.
- Stroll the Downtown Greenville First Friday Artwalk and view original work by local artists at galleries and museums, take a free trolley ride, enjoy live music, and find specials at shops and restaurants.



- Experience one of the many seasonal festivals that are long-standing traditions in many of our Pitt County towns.
- Partake in a performance in the ECU Alexander Series, which brings national and international touring artists, entertainers, and productions to the region.

## Music Fans

- Catch local, regional, and national touring acts from a wide range of musical genres at The State Theater, a beautifully restored former movie theater in the heart of our Downtown District.



- Discover local singer-songwriters and bands playing every night of the week at our local restaurants, breweries, and galleries, several of which also offer weekly open-mic and karaoke nights!
- Find live music on weekends at R.A. Fountain General Store in Fountain featuring Americana, country, blues, and jazz acts from around Eastern NC and across the country.
- Relax at an outdoor summer concert series such as Sunday in the Park or Concert on the Common featuring musical genres to please all ages.

## Plannermonial

"The NC Association of ABC Boards held its General Managers meeting March 2020 in Greenville and we were so impressed with the meeting. First off, the destination attracted a sizeable crowd compared to previous meetings. And the team in place at the CVB, the Convention Center and its hotels were serious about making our group feel special and that was demonstrated prior to and during the meeting. Greenville will definitely be on the list for a return booking."

—Jim Thompson, CAE, IOM, VP, *Association Management & Strategic Development, Capitol Hill Management Services*





### History Lovers

- Explore the African American Cultural Trail of Greenville-Pitt County in our Downtown District and learn about the many educational, commercial, and cultural contributions our area's Black residents made helping our community thrive and grow!
- Step back in time at the May Museum where much of the history of the Town of Farmville and the surrounding area of western Pitt County is preserved from colonial times to the present.
- Learn about the impact of the Civil War on our area on a self-guided tour of the various Civil War Trails of North Carolina marker sites in Pitt County.

Plannermorial

“The town of Greenville and the Greenville Convention Center has been host to our Annual Conference since 2006. The staff is friendly and most helpful and goes above and beyond to meet our needs so that our meeting of 2000 plus attendees runs smoothly. The beautiful hotels on-site make it convenient for our staff, lay and clergy members to have a pleasant stay and are able to enjoy walking to and from the Convention Center. The large selection of restaurants in Greenville makes the town attractive as a host for our large group and we enjoy patronizing them and supporting local.”

—Shannon Medlin, *Conference Secretary's Office, North Carolina Conference | The United Methodist Church*

- Schedule a tour of the Eastern Carolina Village & Farm Museum 1840 - 1940 to view authentic and reconstructed farm and community buildings from the period, including a school house, general store, church, and more, filled and decorated with antiques that speak to region's rural history and culture.

### Foodie Fanatics

- Enjoy a local craft brew at Uptown Brewing Company and Pitt Street Brewing Company in the Downtown District, along with several bottle shops and taprooms.
- Experience The Duck-Rabbit Craft Brewery in Farmville, and Local Oak Brewing Company and Nauti Dog Brewing Company in Winterville.
- Indulge in delicious and legendary whole-hog Eastern North Carolina barbecue throughout Greenville and Pitt County, including Skylight Inn Barbecue and Bum's Restaurant in Ayden, Sam Jones BBQ in Winterville, B's Barbecue and Parker's Barbecue in Greenville, and more!
- Experience our entire brew and 'cue scene on the Pitt County Brew & 'Cue Trail! Pick up a Passpork from our Visitors Center, print from our website, download the Visit Greenville, NC app, or pick one up from any participating pit or pint stop on the trail, and make your way throughout Greenville-Pitt County collecting your stamps at each stop to earn some sweet trail swag!
- Our local restaurant scene is thriving! From farm-to-table Starlight Café, Ford + Shep, and Native Fine Diner, to authentic Neapolitan pies at Luna Pizza Cafe and creative fusion Tex-Mex at Side Bar Drinkery + Eatery, and so many more... there is something delicious to suit every taste and palate! Also find a range of local and regional food trucks posted up at local breweries and events serving up tasty street eats.



### Sports Fans

- Kick back at Freeboot Fridays at Five Points Plaza in the Downtown Greenville, featuring street food, children's activities, a wine and beer garden and live entertainment on Friday nights before ECU Pirate home football game weekends.
- Hop the free ECU Game Day Shuttle from the Downtown District to Dowdy-Ficklen Stadium on game days to enjoy the amazing tailgating experience and watch as the ECU Pirates take the field.



### Local Lovers

- Delight in Pitt County's rich natural beauty and agriculture with scenic drives and visits to local farms like Briley's Farm, Strawberries on 903, Brock's Farm and more all year long.
- Shop for farm-fresh eats and locally made products at Pitt County's Leroy James Farmers Market and the Dickinson Avenue Farmers & Makers Market!
- Find tasty cow-to-cone treats at Simply Natural Creamery & Jersey Farm in Ayden, recently named one of USA Today's 10 Best Indie Ice Cream Shops in the nation. Take a farm tour, pet the cows, and pick from a variety of delicious ice cream flavors and other available dairy products. If you need a sweet fix, a new Simply Natural Creamery scoop shop is conveniently located in Greenville!
- Shop pop-up, open air markets at Town Common and on Dickinson Avenue throughout the summer



Plannermorial

“Greenville, North Carolina is one of the best locations to host a meet or conference. I have had both conferences and meetings in the Greenville Convention Center, hosted events in hotels, and even at the city facilities, so I can say first-hand this is a great destination to hold an event and the hospitality from everyone is top notch and the entire team will pull together to make things happen for you! When you leave Greenville, you leave with new friends that they are always just a call or email away anytime you need them.”

— Diane Godwin, *Events & Conference Planner, NC League of Municipalities*

to find local produce, art, crafts, antiques, home baked goods, food demonstrations, craft brews, and live music.

### Science & Nature Explorers

- Learn about the natural world from Eastern NC and to the cosmos at the NC Museum of Natural Sciences at Greenville and Contentnea Creek campuses. Both locations offer innovative and educational programs and events for children and adults all year long:
  - » The NCMNS-Greenville location features rotating and permanent hands-on exhibits, including one on the history and science of pirates of the region
  - » Down at the NCMNS-Contentnea Creek location find a vast natural oasis where you can explore trails, paddle lakes, and observe the cosmos at the on-site Observatory
- Check out River Park North's Walter L. Stasavich Science & Nature Center's North American wildlife exhibit, a shell exhibit, a Waterfowl of the Atlantic Flyway, reptile exhibits, an aquarium and touch tank.

### Self-Care Enthusiasts

- Spend time browsing at the Greenville Mall, Arlington Village, Lyndales Shoppes, Artisan's Market, and many shopping centers, boutiques, and antique stores!
- Indulge in some self-care at any one of our amazing local spas, salons, massage centers, and more.



CONVENTION CENTER CAMPUS

LOCATION	ADDRESS	TOTAL SQ. FT.	WEBSITE
Greenville Convention Center	303 Greenville Blvd SW	57,000	GreenvilleConventionCenter.com
Hilton Greenville	207 Greenville Blvd SW	18,000	GreenvilleNC.Hilton.com
Holiday Inn Greenville	203 Greenville Blvd SW	8,312	HiGreenvilleNC.com
Hampton Inn Greenville	305 Greenville Blvd SW	767	GreenvilleNC.HamptonInn.com

AREA FACILITIES

LOCATION	ADDRESS	TOTAL SQ. FT.	WEBSITE
400 Saint Andrews	400 St. Andrews Dr.	8,000	400SaintAndrews.com
Eastern AHEC	2760 W Arlington Blvd.	12,400	EasternAHEC.net/Conference-Planning-Management
ECU Heart Center	115 Heart Dr.	6,000	EastCarolinaHeartInstitute.com
Historic Farmville Depot	3267 West Wilson Street, Farmville	10,000	FarmvilleDepot.com
The Martinsborough	330 S Evans St.	3,800	TheMartinsborough.com
Murphy Center	ECU Sports Complex, Ficklen Dr.	9,000	ECUPirates.com/Facilities/Murphy-Center.html
Wildwood Park	3450 Blue Heron Dr.	N/A	GreenvilleNC.gov/Government/Recreation-Parks/Wildwood-Park

LODGING

LOCATION	CITY	POOL	WIFI	MEETING SPACE	HOTEL ROOMS
5th Street Inn	Greenville	No Pool	Yes	No	5
Affordable Suites of America	Greenville	No Pool	Yes	No	43
Baymont Inn & Suites ☕	Greenville	Outdoor Pool	Yes	Yes	101
B&B- The Fifth Street Inn ☕	Greenville	No Pool	Yes	No	5
Best Western Plus ☕	Greenville	Outdoor Pool	Yes	Yes	70
Camelot Inn 🐾	Greenville	No Pool	Yes	No	72
Candlewood Suites	Greenville	No Pool	Yes	No	94
Comfort Inn & Suites Greenville ☕	Greenville	Indoor Pool	Yes	No	89
Contentnea Creekside RV & Trail Park Campsites	Grifton	No Pool	No	No	
Country Inn & Suites by Radisson ☕	Winterville	Outdoor Pool	Yes	Yes	60
Courtyard by Marriott 🍴☕	Greenville	Indoor Pool	Yes	Yes	115
Econo-Lodge 🐾☕	Greenville	Outdoor Pool	Yes	No	41
Economy Inn 🐾☕	Greenville	No Pool	Yes	No	35
Fairfield Inn & Suites ☕	Greenville	Indoor Pool	Yes	Yes	73
Greenville Motel 🐾	Greenville	No Pool	No	No	
Hampton Inn Greenville ☕	Greenville	Indoor Pool	Yes	Yes	100
Hilton Garden Inn- Downtown District (Opening Fall 2024) 🍴🍴☕	Greenville	No Pool	Yes	No	102
Hilton Greenville 🐾🍴☕	Greenville	Outdoor Pool	Yes	Yes	142
Holiday Inn 🍴☕	Greenville	Outdoor Pool	Yes	Yes	170
Holiday Inn Express 🐾☕	Greenville	Outdoor Pool	Yes	Yes	124
Homewood Suites 🐾☕	Greenville	No Pool	Yes	No	122
Intown Suites 🐾	Greenville	No Pool	Yes	No	70
Knights Inn ☕	Greenville	Outdoor Pool	No	No	58
Microtel Inn & Suites by Wyndham ☕	Greenville	No Pool	Yes	Yes	90
Paradise Lodge	Grimesland	No Pool	No	No	
Quality Inn ☕	Greenville	Outdoor Pool	Yes	No	111
Red Roof Inn	Greenville	No Pool	Yes	No	60
Residence Inn by Marriott 🍴☕	Greenville	Outdoor Pool	No	Yes	97
River Park North Campsites	Greenville	No Pool	No	No	
Super 8 Motel ☕	Greenville	Outdoor Pool	Yes	No	50
The Music House ☕	Greenville	No Pool	Yes	No	3
Uptown Greenville Hotel ☕	Greenville	Outdoor Pool	Yes	No	46
Whispering Oaks RV Resort Campsites 🐾	Greenville	No Pool	No	No	
Staybridge Suites (Opening Fall 2024)	Greenville				
Manning RV Campsite 🐾	Greenville				40

 Pet-friendly    Onsite Bar or Restaurant    Breakfast Available

PLANNER SERVICES

Greenville-Pitt County Planner Services offer an exclusive variety of complimentary event planning aids to make the setup and planning of events as smooth as possible. These services include identifying accommodations and facilities, presenting a competitive bid, assisting in the planning process, attendance promotion and destination hospitality. With these available services, Greenville-Pitt County Planner Services can be as involved in the planning process as the client desires.

IDENTIFYING ACCOMMODATIONS AND FACILITIES

- Gathering Quotes and Availability of Accommodation and Meeting Facilities
- Schedule Appointments and Provide Guided Site Inspections

PRESENTING A COMPETITIVE BID

- Prepare an Area Comprehensive Bid Package
- Make a Formal Presentation to Decision-Makers

PLANNING ASSISTANCE

- Dine-Around/Tour Coordination Assistance
- Transportation Assistance
- Material Copying
- Printed Name Badges with Case Holders

ATTENDANCE PROMOTION

- Promotional Brochures for Planning Meetings
- Visit Greenville, NC Promotional Destination Video
- Distribution of Press Release

DESTINATION HOSPITALITY

- Welcome Table Set-Up at Event Facility
- On-Site Registration Assistance/Event Assistance
- Welcome Letter from City Official or Greeting
- Discount Coupons at Local Restaurants as Available
- Event Banner



# BRING YOUR BOARD

The Greenville-Pitt County Convention & Visitors Bureau in conjunction with the Greenville Convention Center Campus and our hospitality partners would like to share our city with you and your board of directors during your next board meeting!

Learning about a destination on paper, just isn't the same as feeling and seeing with your own senses what a destination is at its core. In Greenville, NC, we value inclusion, diversity, and helping groups to create meeting memories that inspire and invigorate.

We would like to offer your board complimentary meeting space, audio visual, and one meal of your choice (breakfast or lunch) as a thank you for bringing your leadership to see for themselves why Greenville, NC, is quickly becoming a preferred meeting destination in the Carolinas.

If you have the opportunity to stay overnight for more of an extended board retreat style meeting, please allow us to show you around our Downtown district and introduce you to all our local faire flare as well!

### How to Qualify

- Program is open to all organizations that have not met in Greenville in the last five years or in the history of their organization
- 25 board members or less

### Day Trip Program Includes:

- Complimentary meeting space
- Complimentary breakfast or lunch for board members
- Complimentary audio visual for the board meeting
- Participating organization allows in their agenda for
  - » a short presentation by the CVB about our city and services and
  - » a tour of the Greenville Convention Center Campus before or after the breakfast or lunch

### Overnight Program Includes:

- Complimentary meeting space
- Complimentary breakfast or lunch for board members
- Complimentary audio visual for the board meeting
- Participating organizations agree to an evening out with host representatives.
  - » Expect a tour of our Convention Center Campus,
  - » a cocktail hour at one of our crafty bars or breweries,
  - » a tour of our Downtown District and concluding with
  - » a delicious dinner at one of our local downtown restaurants
- Organization is responsible for their own overnight accommodation costs, however we will provide discounted overnight rates.

# EMERALD CITY INCENTIVE PROGRAM

We invite you to utilize one of our Emerald City Incentive Program options for your inaugural meeting with us. Greenville is ready to meet and greet you and all your guests with our vibrant city, flexible and unique meeting spaces, and true southern hospitality.

TOTAL ROOM NIGHTS	NEW BUSINESS CLIENT PAYBACK	TWO YEAR COMMITMENT PER YEAR	THREE YEAR COMMITMENT PER YEAR	FIVE YEAR COMMITMENT PER YEAR
200-350	\$500	\$600	\$650	\$750
351-500	\$750	\$900	\$1,050	\$1,350
501-750	\$1,000	\$1,200	\$1,400	\$1,800
751-1000	\$1,250	\$1,500	\$1,750	\$2,250
1000+	\$1,750	\$2,100	\$2,450	\$3,150

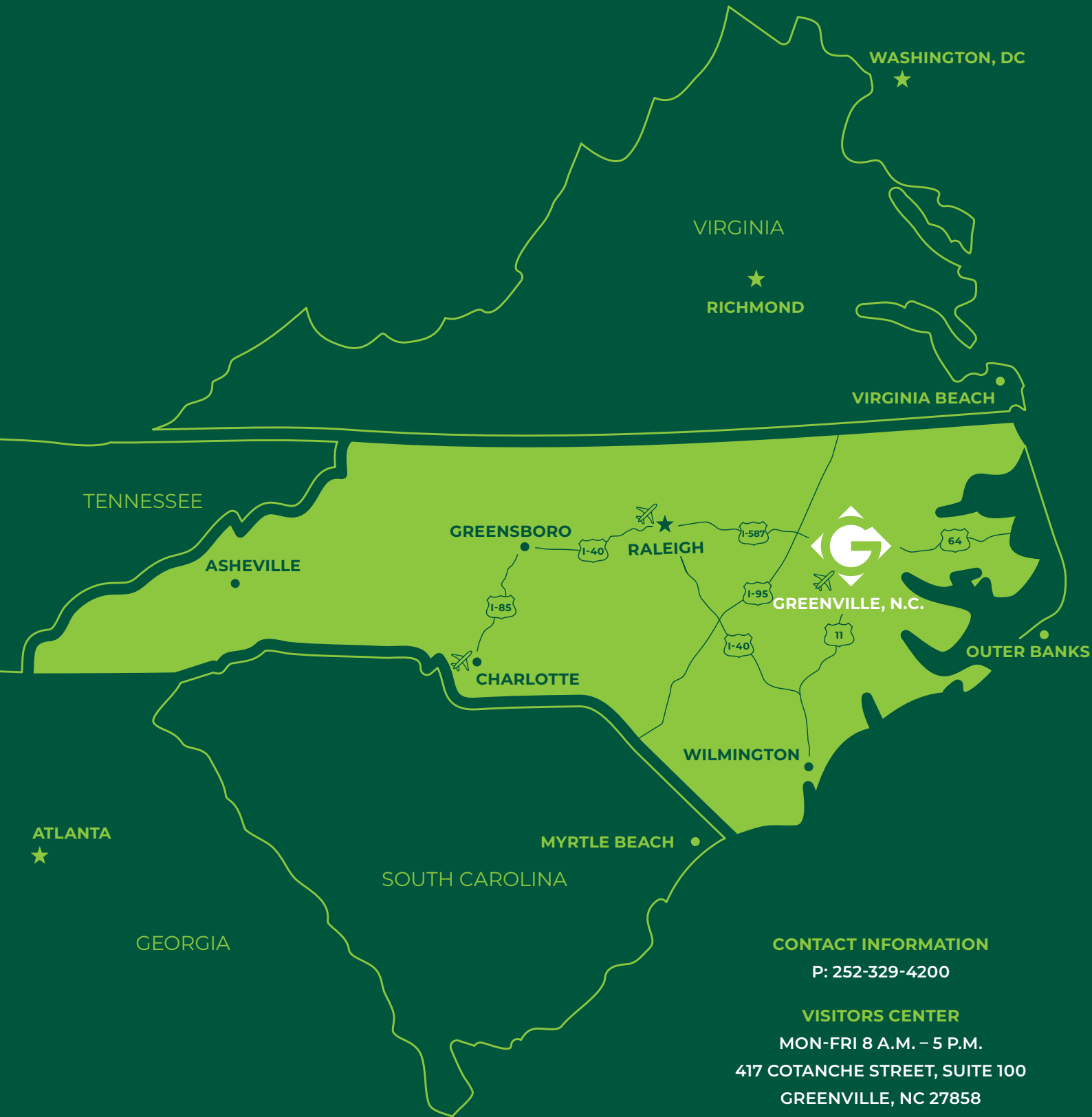
### Emerald City Incentive Program Guidelines

- Visit Greenville, NC included in the initial RFP process
- Program is open to those organizations that have not met in Greenville in the past three years
- Meeting reward for the client will be credited after the actual room pick up is verified
- Meeting reward will be paid directly to the Client after pick-up is verified
- Minimum of 100 rooms on peak
- Contracts must be signed to receive incentive



Please confirm eligibility and availability for the Bring Your Board and Emerald City Incentive programs with our sales team.





#### CONTACT INFORMATION

P: 252-329-4200

#### VISITORS CENTER

MON-FRI 8 A.M. – 5 P.M.  
417 COTANCHE STREET, SUITE 100  
GREENVILLE, NC 27858

#### MAILING ADDRESS

P.O. BOX 8027  
GREENVILLE, NC 27835-8027

#### WEBSITE

[VisitGreenvilleNC.com/Meetings](http://VisitGreenvilleNC.com/Meetings)

#### LET'S CONNECT



#### RACHEL WHITTEN, CMP

*Vice President of Sales and Services  
at Visit Greenville, NC*

252-329-4244

[Rachel@VisitGreenvilleNC.com](mailto:Rachel@VisitGreenvilleNC.com)

