

# ENJOY UNWIND CONNECT

MEETING & EVENT  
SOLUTIONS



GREENVILLE-PITT COUNTY  
CONVENTION & VISITORS BUREAU

*Find yourself in good company®*



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Learn more about Greenville and Pitt County at  
[VisitGreenvilleNC.com](http://VisitGreenvilleNC.com)



[#visitgreenvillenc](https://twitter.com/visitgreenvillenc)

# WHY GREENVILLE

With expansive meeting spaces, diverse restaurants and night life, more than 2,000 overnight rooms, and impeccable service, Greenville is an excellent and versatile location to host conventions, corporate events, trade shows, religious events, family reunions and special interest shows. With our central location, impressive facilities, and matchless service, clients will find themselves in good company here in Greenville.



## LOCATION

Greenville's positioning in Eastern North Carolina makes it a prime meeting location within the southern United States. We're just a short drive off I-95, and our central location between major cities such as Atlanta, DC, Miami and New York City make us an ideal meeting location for regional events.



## FACILITIES

Greenville has facilities and event space to cater to groups of any size. We are home to a variety of unique venues, hundreds of convenient rooms to accommodate your guests, and the Greenville Convention Center Campus which boasts over 91,000 square feet of flexible event space.



## SERVICES

Greenville's level of service in planning and organizing events is unparalleled. Many of Greenville's complimentary convention services are simply unavailable in other areas, including an all access pass to the area, which is comprised of special tours, events, festivals, and more that only locals could previously recognize.







## CONVENTION DISTRICT

Greenville's Convention District represents the largest partnership of meeting and exhibit facilities in Eastern North Carolina and the largest convention center east of I-95. The District's facilities and staff combine to form the epitome of unrivaled convenience, service and experience.

- 91,000 Total sq. ft. of Flexible Campus Meeting Space
- 35 Total Breakout Rooms on Campus
- 57,000 sq. ft. Convention Center
- 3 Premier Hotels On Site with Over 400 Guest Rooms
- 3 Acres of Flexible Outdoor Green Space
- 3 Restaurants and Bars On Site
- 85 Restaurants and 13 Shopping Areas within 2 miles



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## UPTOWN DISTRICT

Greenville's Uptown District is the thriving epicenter of our city. It's a community of small businesses and welcoming spaces, rich in both atmosphere and history. Ongoing revitalization efforts continue to enliven the area by transforming once forgotten buildings and streets into popular landmarks and destinations.

- Several flexible meeting and event spaces
- Walkable district featuring over 30 nearby restaurants, including many locally-owned eateries
- A variety of retail shops, antique stores, art galleries, museums, boutiques and more
- A growing brewery scene serving delicious local craft brews
- 21-acre Town Common featuring a 1,500 foot Riverwalk and connected Greenway system





## MEDICAL DISTRICT

Greenville's Medical District features one of four university-medical centers in NC. Vidant Medical Center is the 5th largest hospital in the state, which is also the teaching hospital of the East Carolina University Brody School of Medicine. Along with a vast community of medical practices, the Medical District is home to the James and Connie Maynard Children's Hospital, the only children's hospital in the eastern region, and the East Carolina Heart Institute.

- Two modern meeting facilities - The East Carolina Heart Institute and Eastern Area Health Education Center
- Multiple Conference/Lecture Rooms and multi-purpose spaces equipped with full audio-visual support
- 250 Seat State-of-the-Art Auditorium
- 11 Hotels with over 600 Guest Rooms
- Over 20 Restaurants within 2 miles



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## UNIVERSITY DISTRICT

Greenville is home to East Carolina University, the 3rd largest university and fastest-growing campus in the University of North Carolina system. ECU Pirate Athletics is a Division 1 program with a deeply loyal and proud fan base in the heart of Pirate Nation, the Eastern NC region and beyond. The Murphy Center is connected to both 8,000 seat Minges Coliseum and the 50,000 seat Dowdy-Ficklen Stadium where the Pirates compete on the gridiron.

- Harvey Hall - 9,000 sq. ft. second-floor banquet hall
- Views of inside Dowdy-Ficklen Stadium
- Outdoor terrace
- Club Level - 12,400 sq. ft. meeting space





# FUN THINGS TO DO

Greenville and Pitt County have a unique mix of genuine, small-town charm and access to more urban amenities, and while the pace may be slower than many larger cities, there is never a lack of things to do or places to go to find yourself in good company. Here is just a sample of what you will find:

- Connect with nature on a run or stroll along the extensive Greenville Greenway system, enjoy scenic views of the Tar River at the Town Common, explore the river by kayak or SUP board or take your dog for a walk at the off-leash dog park.
- Enjoy a local craft brew at Trollingwood Taproom & Brewery in the Dickinson Avenue Arts District and Uptown Brewing Company in the Uptown District, The Duck Rabbit Craft Brewery in Farmville or several bottle shops.
- Enjoy the open-air Umbrella Market at Five Points Plaza in Uptown Greenville from May through September on Wednesdays from 5pm to 8pm, and find local produce, art, crafts, antiques, home baked goods, food demonstrations, craft brews and live music.
- Celebrate Eastern North Carolina's pirate history and traditions every April at PirateFest in Uptown Greenville with roaming pirates, encampments, reenactments, international culture, art displays, food vendors, a costume contest, pirate parade and several stages of live music and entertainment.
- Start East Carolina University Pirates home football game weekends off with Freeboot Fridays at Five Points Plaza in the Uptown Greenville, featuring street food, children's activities, a wine and beer garden and live entertainment. On game day be sure not to miss the amazing tailgating experience and hop a free shuttle from the Uptown District to Dowdy-Ficklen Stadium to bleed purple and gold and watch as the ECU Pirates take the field.
- Delight in Pitt County's rich natural beauty and agriculture with scenic drives and visits to local farms and farmers markets all year long.







- Learn about the universe with GO Science or A Time for Science, two regional science center offering innovative and educational programs.
- Experience culture during Uptown Greenville First Friday ArtWalk and view original work by area artists at galleries and museums, take a free trolley ride, enjoy live entertainment and find specials at shops and restaurants.
- Explore River Park North's 324 acres of natural wetlands, which offers opportunities to hike, camp, fish, bird watch, boat or kayak. Then take a break to experience the Walter L. Stasavich Science & Nature Center's North American wildlife exhibit, a shell exhibit, a Waterfowl of the Atlantic Flyway, reptile exhibits, an aquarium and touch tank.
- Indulge in delicious and legendary Eastern North Carolina barbecue throughout Greenville and Pitt County, including three stops along the North Carolina Barbecue Society's Historic Barbecue Trail™.
- Relax with the Sunday in the Park summer concert series at the Town Common with musical genres to please all ages.
- Pick your seat in Wright Auditorium and be part of the S. Rudolph Alexander Performing Arts Series which brings national artists, entertainers and productions to the region.
- Step back in time at the May Museum in Farmville where much of the history of the Town of Farmville and the surrounding area in western Pitt County is preserved from colonial times to the present.
- Find live music on weekends at R.A. Fountain General Store in Fountain featuring Americana, country, blues, and jazz acts from around Eastern NC and across the country.
- Enjoy treats that go directly from cow to cone at Simply Natural Creamery & Jersey Farm in Ayden, where you can take a farm tour, pet the cows, and pick from a variety of delicious ice cream flavors and other available dairy products.
- Spend time browsing at our mall, shopping centers, boutiques, and antique stores.
- Learn about Civil War history in Pitt County and take a self-guided tour of the various sites.
- Experience one of the many city and town festivals that have become community traditions throughout Pitt County!

## CONVENTION CENTER CAMPUS

LOCATION	ADDRESS	TOTAL SQ. FT.	WEBSITE
Greenville Convention Center	303 Greenville Blvd SW	91,000	GreenvilleConventionCenter.com
Hilton Greenville	207 Greenville Blvd SW	18,000	GreenvilleNC.Hilton.com
Holiday Inn Greenville	203 Greenville Blvd SW	8,312	HiGreenvilleNC.com
Hampton Inn Greenville	207 Greenville Blvd SW	852	GreenvilleNC.HamptonInn.com

## AREA FACILITIES

LOCATION	ADDRESS	TOTAL SQ. FT.	WEBSITE
400 Saint Andrews	400 St. Andrews Dr.	8,000	400saintandrews.com
Eastern AHEC	2760 W Arlington Blvd.	12,400	easternahec.net/conference-planning-management
ECU Heart Center	115 Heart Dr.	6,000	eastcarolinaheartinstitute.com
The Martinsborough	330 S Evans St.	3,800	themartinsborough.com
Murphy Center	ECU Sports Complex, Ficklen Dr.	9,000	ecupirates.com/facilities/murphy-center.html
Rock Springs Center	4025 NC Highway 43 N	41,672	rockspringscenter.com
Yankee Hall Plantation	3332 Yankee Hall Rd.	10,500	visitgreenvillenc.com/visit/yankee-hall-plantation

## LODGING

LOCATION	ADDRESS	PHONE	TOLL-FREE
Affordable Suites of America	101 Dansey Rd.	252-355-5717	
Americas Best Value Inn	810 S Memorial Dr.	252-752-0214	800-DAYSINN
Baymont Inn & Suites	3439 S Memorial Dr.	252-364-8980	
Best Western Plus	2310 NE Greenville Blvd.	252-752-2378	800-WESTERN
Camelot Inn	2828 S Memorial Dr.	252-756-1150	
Candlewood Suites (P)	1055 Waterford Commons Dr.	252-317-3000	
Comfort Inn	3900 S Memorial Dr.	252-355-0070	800-228-5150
Courtyard by Marriott	2225 Stantonsburg Rd.	252-329-2900	800-321-2211
East Carolina Inn (P)	2095 Stantonsburg Rd.	252-752-2122	800-842-6576
EconoLodge (P)	920 Crosswinds St.	252-752-7382	800-4CHOICE
Economy Inn (P)	1901 Stantonsburg Rd.	252-754-8047	
Fairfield Inn		Opening in 2017	
The 5th Street Manor	1105 E Fifth St.	252-355-0699	By appointment only
Greenville Motel (P)	2309 S Memorial Dr.	252-756-1130	
Hampton Inn Greenville	305 SW Greenville Blvd.	252-355-7400	800-HAMPTON
Hilton Greenville (P)	207 SW Greenville Blvd.	252-355-5000	800-HILTONS
Holiday Inn (P)	203 SW Greenville Blvd.	252-355-8300	
Holiday Inn Express	909 Moye Blvd.	252-754-8300	800-HOLIDAY
In-Towne Suites (P)	2111 W Arlington Blvd.	252-752-3411	800-752-3411
Knights Inn	3435 S Memorial Dr.	252-355-5699	800-578-7878
Marlboro Inn	Hwy 264A Bypass, Farmville	252-753-3145	
Microtel Inn & Suites by Wyndham	450 Moye Blvd.	252-758-7282	
The Music House Bed & Breakfast	408 W Fifth St.	252-367-1892	
Paradise Lodge Bed & Breakfast	3933 Bill Adams Rd., Grimesland	252-746-2748	
Quality Inn	821 S Memorial Dr.	252-758-5544	800-4CHOICE
Residence Inn by Marriott	1820 W Fifth St.	252-364-8999	888-236-2427
Rodeway Inn & Suites	301 SE Greenville Blvd.	252-756-2792	800-874-9000
Super 8 Motel	1004 S Memorial Dr.	252-758-8888	800-800-8000
Wingate Inn by Wyndham	3212 S Memorial Dr.	252-355-4283	800-228-1000

(P) Pet-friendly





# PLANNER SERVICES

Greenville-Pitt County Planner Services offer an exclusive variety of event planning aids to make the setup and planning of events as smooth as possible. These services include identifying accommodations and facilities, presenting a competitive bid, assisting in the planning process, attendance promotion and destination hospitality. With these available services, Greenville-Pitt County Planner Services can be as involved in the planning process as the client desires.

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## **IDENTIFYING ACCOMMODATIONS AND FACILITIES**

Gathering Quotes and Availability of Accommodation and Meeting Facilities  
Schedule Appointments and Provide Escorts During Site Inspections

## **PRESENTING A COMPETITIVE BID**

Prepare an Area Comprehensive Bid Package  
Make a Formal Presentation to Decision-Makers

## **PLANNING ASSISTANCE**

Dine-Around/Tour Coordination Assistance  
Transportation Assistance  
Material Copying  
Printed Name Badges with Case Holders

## **ATTENDANCE PROMOTION**

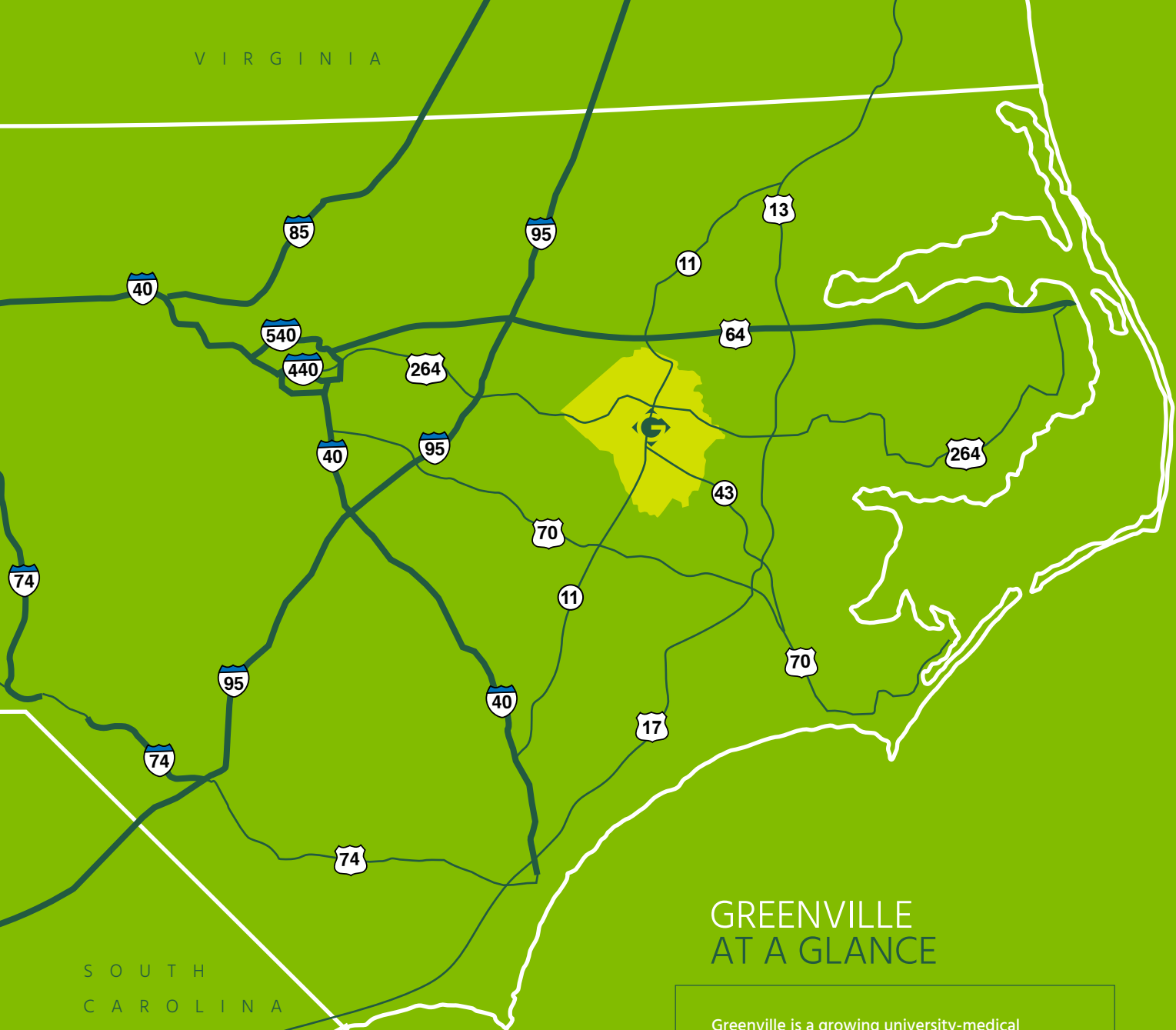
Promotional Brochures for Planning Meetings  
Visit Greenville, NC Promotional Destination Video  
Distribution of Press Release

## **DESTINATION HOSPITALITY**

Welcome Table Set-Up at Event Facility  
On-Site Registration Assistance/Event Assistance  
Welcome Letter from City Official or Greeting  
Discount Coupons at Local Restaurants as Available  
Event Banner



VIRGINIA



## GREENVILLE AT A GLANCE

Greenville is a growing university-medical city, and a hub of educational, economic, and cultural activity in Eastern North Carolina.

- 10th Largest City in NC
- 2,000+ Hotel and Motel Rooms
- Home of the East Carolina University Pirates
- Named Sportstown USA by Sports Illustrated Magazine for our facilities and programs
- 25 Parks & Recreational Facilities
- Hundreds of Unique Shopping Opportunities
- Extensive and Diverse Dining Opportunities: Traditional American, Southern cooking, Italian, Greek, Mexican, Indian, Japanese, BBQ, Breweries and more



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**Greenville-Pitt County Convention & Visitors Bureau**  
417 Cotanche Street | Suite 100 | Greenville, NC 27858  
Phone: 252.329.4200 | Fax: 252.329.4205

**VisitGreenvilleNC.com**



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