



COVID-19 BUSINESS READINESS
Customer Email Messaging – as of May 5, 2020

On behalf of the team at **XX [insert business name here]**, we look forward to welcoming you back when the time is right and when you are ready to escape to The Secret Coast.

On April 24, Governor Reeves issued a [Safer at Home](#) order that will remain in place through May 11. Social distancing is still strongly encouraged and businesses that cannot avoid personal contact are closed, including: salons, gyms, spas, and tattoo parlors. Entertainment/amusement businesses such as casinos, theaters, bars and museums are still closed.

Restaurants are still limited to drive-through, carry out and delivery. Starting Thursday, May 7, Gov. Reeves announced that he will allow restaurants to offer limited in-house dining and larger outdoor gatherings of 20 or less. Restaurants will be allowed to open indoor and outdoor dining as long as they adhere to extensive requirements outlined by the updated order.

[We encourage you to keep this section updated with new executive orders and mandates.]

Your safety and health are our top priority. While you were away, we took extraordinary precautions to prepare for welcoming our guests/visitors back to our facilities, based on recommendations from the CDC and the Mississippi State Department of Health. These measures include:

- Additional sanitation throughout the property/business **[include specifics here]**
- Protecting our employees **[include specifics here, i.e. PPE, limited person-to-person contact, social distancing, etc.]**

We will also be limiting our occupancy by **XX [include specifics here, including how you plan to monitor social distancing practices in smaller spaces such as elevators, stairways, etc.]**.

As you plan your next trip to Coastal Mississippi and consider a visit **to XX [insert business name here]**, we encourage you to heed the advice of experts on safe travel best practices.

How can I find out more about the number of cases in Mississippi and additional information from the Mississippi State Department of Health?

The Mississippi State Department of Health (MSDH) has activated the Mississippi COVID-19 hotline to answer questions from the general public from 8 a.m. to 5 p.m., Monday through Friday. For up-to-date information, call the hotline, check the MSDH website at [HealthyMS.com/COVID-19](https://www.healthymississippi.com/COVID-19), or download the free MS Ready app for Apple and Android.

The hotline number is 1-877-978-6453.

Follow MSDH by email and social media at [HealthyMS.com/connect](https://www.healthymississippi.com/connect).

CDC recommendations for best disease prevention:

- Wash hands frequently with soap and water
- Do not touch your mouth, nose, and eyes with unwashed hands
- Avoid close contact with those who are sick, and avoid public places if you develop respiratory illness symptoms like fever and cough
- More information can be found at <https://www.cdc.gov/coronavirus>

We look forward to welcoming you back,

XX [Name of business representative]