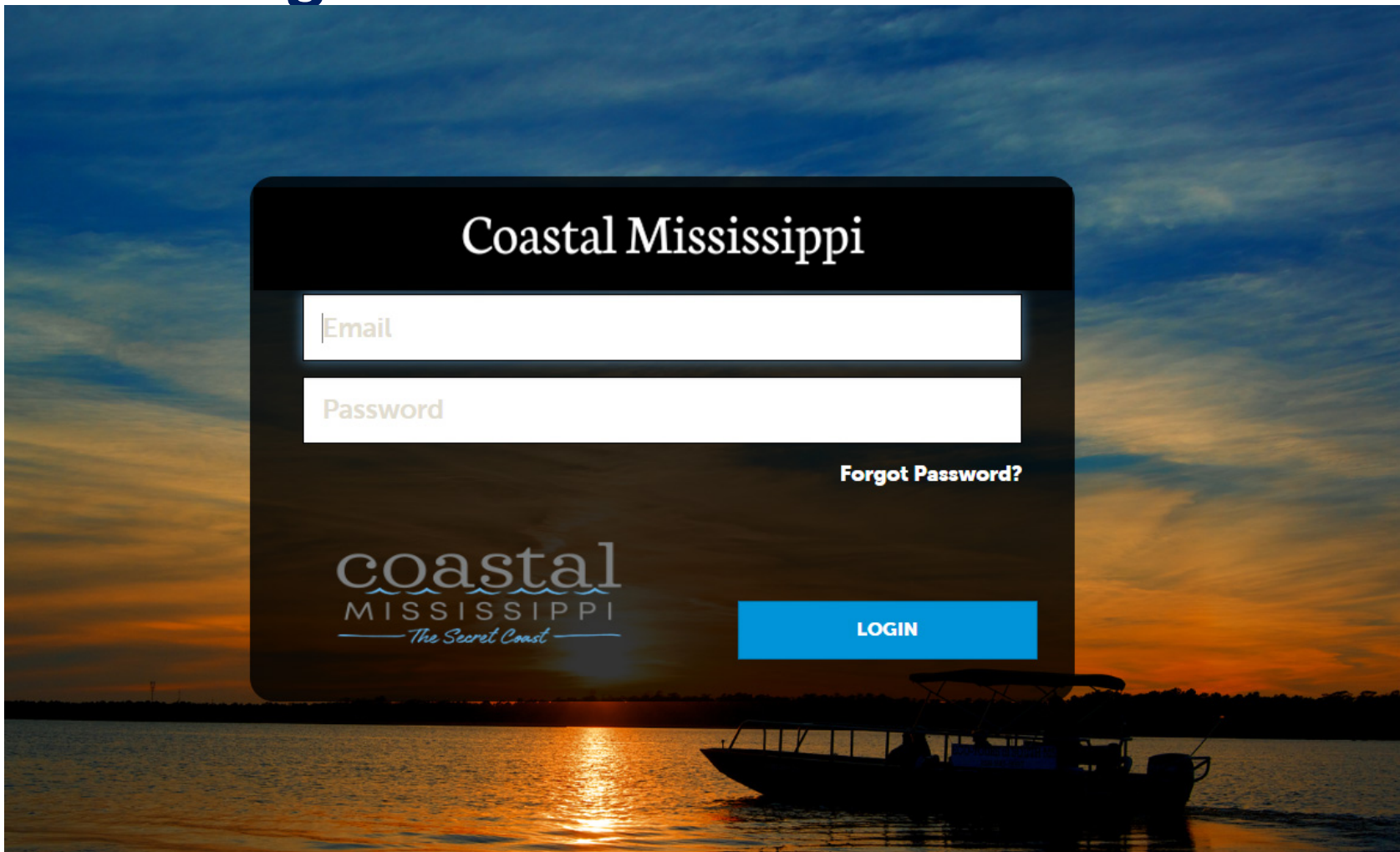


Login Screen – Calendar of Events



Events must be open to the general public (free or by admission) and must appeal to a broad audience.



Home Screen

coastal MISSISSIPPI Visit Mississippi Gulf Coast janice@coastalmississippi.com Logout Coastal Mississippi

HOME PROFILE COLLATERAL OPPORTUNITIES REPORTS QUESTIONS?

Partner Bulletins

All Bulletins

- General Overview** (Not Read)
Brief description of the Extranet and how to view your benefits summary
[View Full](#)
- Listings/Special Offers** (Not Read)
Manage listings, special offers (coupons), and images (media)
[View Full](#)
- Calendar of Events** (Read: 10/12/2016)
Manage events at your property
[View Full](#)
- Opportunities/Leads/RFPs** (Not Read)
Leads that require lodging or meeting space
[View Full](#)
- Media Leads** (Not Read)
Media/PR related lodging requests
[View Full](#)
- Service Requests** (Not Read)
These are leads that focus on non-lodging opportunities.
[View Full](#)
- Materials Request** (Not Read)
For use in ordering Dining & Attractions Guidebooks or Map Pads
[View Full](#)

Post Board

- The Happy Hippie**
Brandi St. Cyr
03/30/2018
The grand opening of The Happy Hippie is fast approaching! We will be open April 9th from 10am-5pm! Come stop by and see us! We are located inside The Threaded Cork on Rue Magnolia.
0
- Exclusive Taxi**
Lori Long
12/19/2017
Don't forget if you need transportation contact Exclusive Taxi. We have great Flat Rates for you or your customers! 228-861-3274 <http://www.Exclusivegulfcoast.com>
0
- OMG Water Adventures**
Capt Daniel Roe
10/11/2017
OMG Water Adventures on the East Pearl River is now open for business and is renting Hobie mirage kayaks and giving river cruises on the solar-powered catamaran "Shamrocket." Our website is: www.omgwateradventures.com
Come join us for a great time on the water!

Partner Bulletins is a listing of documents posted by Coastal Mississippi.



Home Screen (cont'd)

The screenshot displays the user interface of the Coastal Mississippi website. At the top, the header includes the logo, the text "Visit Mississippi Gulf Coast", the user email "janice@coastalmississippi.com", a "Logout" link, and a dropdown menu for "Coastal Mississippi". A search icon is also present.

The main content area is divided into two columns. The left column, titled "Partner Bulletins", features a dropdown menu set to "All Bulletins" and a list of categories: "General Overview (Not Read)", "Listings/Special Offers (Not Read)", "Calendar of Events (Read: 10/12/2016)", "Opportunities/Leads/RFPs (Not Read)", "Media Leads (Not Read)", "Service Requests (Not Read)", and "Materials Request (Not Read)". Each category includes a brief description and a "View Full" link.

The right column, titled "Post Board", shows a list of posts. A red arrow points to a blue square icon with a white pencil, located above the first post. The posts include:

- The Happy Hippie** by Brandi St. Cyr, dated 03/30/2018. Description: "The grand opening of The Happy Hippie is fast approaching! We will be open April 9th from 10am-5pm! Come stop by and see us! We are located inside The Threaded Cork on Rue Magnolia." It has 0 comments and an email icon.
- Exclusive Taxi** by Lori Long, dated 12/19/2017. Description: "Don't forget if you need transportation contact Exclusive Taxi. We have great Flat Rates for you or your customers! 228-861-3274 <http://www.Exclusivegulfoast.com>" It has 0 comments and an email icon.
- OMG Water Adventures** by Capt Daniel Roe, dated 10/11/2017. Description: "OMG Water Adventures on the East Pearl River is now open for business and is renting Hobie mirage kayaks and giving river cruises on the solar-powered catamaran 'Shamrocket.' Our website is: www.omgwateradventures.com" It has 0 comments and an email icon.

A vertical sidebar on the left contains navigation icons for HOME, PROFILE, COLLATERAL, OPPORTUNITIES, REPORTS, and QUESTIONS?.

Post Board allows you to communicate with other properties within our destination. Clicking on the caption bubble icon allows you to reply to a post. There is also an email icon for contacting the poster via email.

Home Screen (Collateral)

The screenshot displays the 'Collateral' management interface. The sidebar on the left includes navigation options: HOME, PROFILE, COLLATERAL (highlighted with a red arrow), OPPORTUNITIES, REPORTS, and QUESTIONS?. The main content area is titled 'Collateral' and includes a 'Manage your Collateral' section with a dropdown menu set to 'All Bulletins'. Below this is a 'Post Board' section with a blue 'Add' button. The post board lists three items:

- The Happy Hippy** by Brandi St. Cyr, dated 03/30/2018. The post text reads: "The grand opening of The Happy Hippy is fast approaching! We will be open April 9th from 10am-5pm! Come stop by and see us! We are located inside The Threaded Cork on Rue Magnolia." It shows 0 comments and 1 email icon.
- Exclusive Taxi** by Lori Long, dated 12/19/2017. The post text reads: "Don't forget if you need transportation contact Exclusive Taxi. We have great Flat Rates for you or your customers! 228-861-3274 <http://www.Exclusivegulfoast.com>" It shows 0 comments and 1 email icon.
- OMG Water Adventures** by Capt Daniel Roe.

Clicking the **Collateral** icon, displays options for listings, special offers, calendar of events (not applicable to all partners), media (images **900 x 600 or larger**), and occupancy data.

Note: Some of these options are just view and/or edit and/or add.

Collateral – Calendar of Events

Events

+ Filters (0) Manage Filters

You have not added any filters. You can click the manage filters link in the top right corner or click the icon from the grid to add filters from the available list and set a default value to use in the future.

ADD EVENT Page 1 of 1 Go to Page: 1

Actions	Event ID	Title	Priority	Start Date	End Date	Event Category	
	57	Bossista	Gold	07/07/2015	07/07/2015	Family, Arts and Culture, Historical	
		Simpleview Festival	Platinum	07/08/2015	07/08/2015	Sports, Family	

Page 1 of 1 Go to Page: 1

After you click the Collateral icon and then Calendar of Events, you will be presented with your property's events. The pencil icon will allow you to edit an existing event. By clicking the eyeball icon, you can view the existing event. The clone icon will allow you to duplicate an event. You can also create a new event by clicking the Add Event button.

Collateral – Special Calendar of Events (cont'd)

Update Event

SAVE

CANCEL

Sections:

- Event Information
- Event Location
- Event Dates
- Image Gallery
- General

Event Information

Account: Required
Simpleview Hotel and Conference Center

Featured:
 YES NO

Admission:

Email:

Website:

Title: Required
Simpleview Festival

Contact:
Shawn Wilkins

Description:
<p>This is the Simpleview Festival event description. This is the Simpleview Festival event description. </p>

Priority: Required
Platinum

Phone:

When you view, edit, or add an event, you can quickly scroll to a section on the page by clicking the links of the left of the page. If you are viewing an event, the top left will display an Edit button. If you are editing an event, the top left button will say Save. You must click the Save button before any of your changes are actually saved!

IMPORTANT NOTE: Any edits or adding of events will require approval from the Bureau. Upon saving your updates, Coastal Mississippi staff will be notified of your changes/additions.

Collateral – Special Calendar of Events (cont'd)

SAVE

CANCEL

Sections:

- Event Information
- Event Location
- Event Dates
- Image Gallery
- General

One Day Daily **Weekly** Monthly Yearly

Weekly Recurrence Options

Every 1 Week(s) on MONDAY, TUESDAY, WEDNESDAY

Recurrence End

No End Date

End after 0 occurrences

End on 09/30/2015

The Calendar of Events has a recurrence model built in. You can make your event a one-time event, daily, weekly, monthly, or yearly. If it is not a one day event, you can choose your recurring days of the event. Depending upon if it is daily, weekly, monthly, or yearly, your recurrence may change. At the bottom of the recurrence section, you can choose to end your event after a certain number of occurrences or on a specified date.

Collateral – Special Calendar of Events (cont'd)

The screenshot shows a user interface for managing an event. On the left, there is a sidebar with a 'SAVE' button (blue) and a 'CANCEL' button (grey). Below these are the 'Sections:' listed: Event Information, Event Location, Event Dates, Image Gallery (highlighted), and General. The main content area is titled 'Image Gallery' and features a large dashed box with the text 'Drag and Drop Files here' and 'or use the "Browse" button below to find files to add'. A blue 'BROWSE' button is positioned below the dashed box. A small image of a sunset over a landscape is visible in the bottom left corner of the main area. Red arrows point to the 'Image Gallery' header and the 'Drag and Drop Files here' text.

As with Listings and Special Offers you can add images to your event. Adding images to an event is a little different though. In the Image Gallery section on the event, you can drag and drop an image or click the Browse button to search your computer for an image.

Collateral – Media

The screenshot shows the Media management interface. At the top left is a sidebar with navigation icons. The main header is 'Media'. Below it is a filters section with 'Filters (0)' and a 'Manage Filters' gear icon. Under 'Account is one of:', there is a 'CHOOSE' dropdown and an 'APPLY FILTERS' button. Below the filters is a blue 'ADD NEW MEDIA' button with a red arrow pointing to it. To the right of this button is a pagination control showing 'Page 1 of 1' and 'Go to Page: 1'. Below the button and pagination is a table with columns 'Actions', 'Title', and 'Image'. The 'Title' column has a dropdown arrow. The 'Actions' column contains three icons: a pencil (edit), a red 'x' (delete), and a clone icon. The 'Title' column contains the text 'Hotel'. The 'Image' column contains a photograph of a city skyline at night. A red arrow points to the edit, delete, and clone icons.

After you click the Collateral icon and then Media, you will be presented with your property's images available for use on listings and special offers. The pencil icon will allow you to edit an existing image. By clicking the red x icon, you can delete an existing image. The clone icon will allow you to duplicate an image. You can also upload a new event by clicking the Add Event button.

Collateral – Media (Cont'd)

The screenshot shows a web form for managing media. On the left is a dark sidebar with a wrench icon. The main form has a top navigation bar with 'SAVE' (blue) and 'CANCEL' (grey) buttons. Below this is a 'Sections:' menu with 'Media Information' selected. The form itself is divided into three main sections: 1. 'Image': A dropdown menu currently set to 'Image' and an empty text input field. 2. 'Description:': A large, empty text area. 3. 'File:': A large dashed box containing the text 'Drag and Drop File To Page' and 'or use the "Browse" button below to find a file to add'. Below this box are two buttons: 'BROWSE' (blue) and 'REMOVE' (orange). A note below the buttons says 'You can drag a file to the page to replace this file or use the "Browse" button'. At the bottom of the form is a 'Listings:' section with a dropdown menu labeled 'CHOOSE AMONG THE FOLLOWING...'. Red arrows point to the 'BROWSE' button and the 'Listings' dropdown menu.

As with Calendar of Events you can browse your hard drive or drag and drop an image **(900 x 600 or larger)**. Once you upload a new image or edit an existing one you can attach the image to one or multiple listings by selecting the Listings pull down menu.