

COASTAL MISSISSIPPI BOARD MEETING
February 27, 2020
OFFICIAL MINUTES

The Coastal Mississippi Board met Thursday, February 27, 2020 at 3:00 p.m. at their office located at 2350 Beach Blvd Suite A, Biloxi, MS 39531.

Commissioners Present: Nikki Moon, President; Mary Cracchiolo Spain, Vice-President; Carla Todd, Treasurer; Mark Henderson, Secretary; Richard Chenoweth, Prior President; Bill Holmes; Danny Hansen; Kim Fritz; Rich Westfall; Richard Marsh; Rob Stinson; Rusty David; Shirley Dane

Commissioners via phone: Clay Wagner

Staff Members Present: Milton Segarra, CEO; Cindy Jo Calvit, Executive Administrative Assistant; Erin Rosetti, Director of Communications and Engagement; Karen Conner, Director of Marketing; Pam Tomasovsky, Director of Finance; Zach Holifield, Director of Leisure Development

Others Present: Hugh Keating, Legal Counsel; Advisory Members: Donna Brown, Gulf Hills Resort; Gloria Frey, MS Coast Coliseum and Convention Center and Susan Perkins, Mississippi Coast Restaurant and Beverage Association

President Moon called the meeting to Order.

Commissioner Todd said a prayer and lead the Pledge of Allegiance.

1. Commissioner Chenoweth made the motion to accept the agenda as presented. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

2. Commissioner Chenoweth made the motion to accept the minutes from the January 30, 2020 Coastal Mississippi Board Meeting as presented. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

3. President's Report:

- Recognized and welcomed Advisory Members and Guests
- Introduced new Commissioners: Shirley Dane and Kim Fritz

4. Coastal Mississippi CEO Report:
 - Presented Monthly Report (attached)
5. Kelli Lyons with AVL presented the Coastal Mississippi FY2019 Audit. The Audit was presented with no findings. Commissioner Cracchiolo made the motion to accept the Audit as presented. Seconded by Commissioner Westfall, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

6. Commissioner Hansen made the motion to approve the Financial Statements as of January 31, 2020. Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

7. Commissioner Marsh made the motion to ratify the check/EFT disbursements totaling \$365,389.37. Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

8. Commissioner Hansen made the motion to ratify the expenses paid by credit card totaling \$7,186.05. Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

9. Commissioner Westfall gave a brief recap of the Marketing & Sales Committee Meeting.

10. Commissioner Stinson made the motion to approve the Allegiant Promotion Trade Agreement as presented. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

11. Commissioner Holmes made the motion to approve the Proclamation Request Letter be sent to all governing bodies in Coastal Mississippi requesting to have March 11th proclaimed as Coastal Mississippi Day. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

12. Commissioner Wagner made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

13. Commissioner Todd made the motion to reconvene from Closed Session. Seconded by Commissioner Henderson, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes
Commissioner Dane	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

14. Commissioner Marsh made the motion to enter into Executive Session to discuss (1) CEO's Employment Agreement and (2) Business Plan for 2020-2025 which contains proprietary information of a strategic nature regarding the growth and expansion of Coastal Mississippi. Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Chenoweth	Voted --- Yes	Commissioner Holmes	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Marsh	Voted --- Yes

Commissioner Dane	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

15. Commissioner Wagner made the motion to exit Executive Session and reconvene in open meeting. Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Chenoweth	Voted ---- Yes	Commissioner Holmes	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner Dane	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

16. Legal Counsel stated there was no official action taken in Executive Session.

17. Reminders

- Coastal Mississippi Monthly Board Meeting- March 2020
Thursday, March 26, 2020 3:00pm – 4:30pm Coastal Mississippi Board Room

18. Commissioner Marsh made the motion to adjourn the meeting. Seconded by Commissioner Westfall, the vice-president called the question, with the following results:

Commissioner Chenoweth	Voted ---- Yes	Commissioner Holmes	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner Dane	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted February 27, 2020.

COASTAL MISSISSIPPI
Board of Commissioners Meeting

CEO REPORT
February 2020

Milton Segarra, CDME
2.27.20

INDUSTRY / BUSINESS DEVELOPMENT

- Destinations International- Board of Trustees Meeting
- Industry Sales Meeting
- Rapiscan Systems Classic BOD Meeting
- Southern Gulf Coast Cruise Project- Meeting in Jackson
- Call with Expedia/Capitol Resources- Gulf Coast Restoration Fund

COMMUNITY

- Speaking Engagement- The People's Bank - Leadership Gulf Coast Class of 2020

CITY - COUNTY - STATE

- Weekly Call with DMR/MDEQ - Bonne Carre Update
- PBID amendment, HB 1460 and SB 2837
- Meeting with Senator Chassanfol & Representative Curry and Rep. John Read
- Meeting with DMR/MDEQ in Jackson
- Meeting with Commissioner Herb Friterson - MDOR Exec Dir.
- Calls with Jackson and Hancock County Administrators- future potential freshwater intrusion issues

MEDIA

- Nashville Allegiant Flights-
Joint interview with Nashville Business Journal and Visit Music City
- Tim Ebner interview in Washington D.C.
Freelancer for Associations Now, Thrillist, Eater
Washington DC

CEO MONTHLY MEETINGS – February 2020



**THANK
YOU**

