

**COASTAL MISSISSIPPI BOARD MEETING**  
**January 30, 2020**  
**OFFICIAL MINUTES**

The Coastal Mississippi Board met Thursday, January 30, 2020 at 3:00 p.m. at the Walter Anderson Museum of Art in Ocean Springs, Mississippi.

Commissioners Present: Mary Cracchiolo Spain, Vice-President; Carla Todd, Treasurer; Mark Henderson, Secretary; Richard Chenoweth, Prior President; Dan Wittmann; Danny Hansen; Rich Westfall; Rob Stinson; Rusty David

Commissioners Absent: Nikki Moon, President; Bill Holmes; Clay Wagner; John Carter; Richard Marsh

Staff Members Present: Milton Segarra, CEO; Cindy Jo Calvit, Executive Administrative Assistant; Erin Rosetti, Director of Communications and Engagement; Karen Conner, Director of Marketing; Pam Tomasovsky, Director of Finance; Zach Holifield, Director of Leisure Development

Others Present: Hugh Keating, Legal Counsel; Advisory Members: Cami Cornfoot, Hancock County; Cynthia Sutton, Ocean Springs Chamber of Commerce; Donna Brown, Gulf Hills Resort; Mike Davis, IP Casino, Resort & Spa and Susan Perkins, Mississippi Coast Restaurant and Beverage Association; Myrna Green, Hancock County Tourism, Warren Dedeaux, Vision Realty Group; and Keith Wilson, Streetcar PR

Vice-President Cracchiolo Spain called the meeting to Order.

1. Commissioner Hansen made the motion to accept the agenda as presented. Seconded by Commissioner Chenoweth, the vice-president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- A&E
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

2. Commissioner Henderson made the motion to add to the agenda under Legal- Discussion of Lobbyist. Seconded by Commissioner Cracchiolo Spain, the vice-president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- A&E
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner Cracchiolo	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

3. Commissioner Chenoweth made the motion to accept the minutes from the December 19, 2019 Coastal Mississippi Board Meeting as presented. Seconded by Commissioner David, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

4. President's Report:

- Recognized and welcomed Advisory Members and Guests
- Thanked Walter Anderson Museum of Art for Hosting the meeting

5. Coastal Mississippi CEO Report:

- Presented Monthly Report (attached)

6. Commissioner Stinson made the motion to approve the Financial Statements as of December 31, 2019. Seconded by Commissioner Henderson, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

7. Commissioner Hansen made the motion to ratify the check/EFT disbursements totaling \$424,465.06. Seconded by Commissioner Chenoweth, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

8. Commissioner Chenoweth made the motion to ratify the expenses paid by credit card totaling \$9,162.55. Seconded by Commissioner Stinson, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

9. Commissioner Westfall gave a brief recap of the Marketing & Sales Committee Meeting with updates from Erin Rosetti, Communications & Engagement; Karen Conner, Marketing and Zach Holifield, Director of Leisure Development.

Commissioner Todd left meeting.

10. Commissioner Hansen made the motion to approve the Group Incentive Request for the Great Southern Sports Association World Series 2020 up to \$5,000. Seconded by Commissioner Chenoweth, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

11. Commissioner Chenoweth made the motion to approve the Group Incentive Request for the National Fastpitch Alliance National Championships 2020 & 2021 up to \$15,000 per year. Seconded by Commissioner Hansen, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

12. Commissioner Stinson made the motion to approve the Group Incentive Request for the USSSA Youth Baseball Summer Games 2020 up to \$2,500. Seconded by Commissioner Wittmann, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

13. Commissioner Wittmann made the motion to approve the Group Incentive Request for the Mississippi Counseling Association Annual Convention 2021 up to \$3,500. Seconded by Commissioner Stinson, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

14. Commissioner Hansen made the motion to approve the Group Incentive Request for the Southeast Athletic Trainers Association Convention and Expo 2022 & 2023 up to \$10,000 per year. Seconded by Commissioner Chenoweth, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

15. Commissioner Chenoweth made the motion to approve the Proposed Legislation as presented in Exhibit A attached hereto to amend the Business Improvement District Statutes. Seconded by Commissioner Stinson, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

16. Commissioner Hansen made the motion to approve the AirDNA Data Agreement as presented. Seconded by Commissioner Stinson, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

17. Commissioner Chenoweth made the motion to approve the Land Tours and Cruise Project Agreement as presented. Seconded by Commissioner Stinson, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

18. Commissioner Henderson made the motion to approve the AGJ Systems and Networks Renewal Agreement as presented. Seconded by Commissioner Westfall, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E

Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

19. Commissioner Hansen made the motion to approve the HelmsBriscoe Destination Partnership Renewal Agreement as presented. Seconded by Commissioner David, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

20. Commissioner Chenoweth made the motion to approve the Laser's Edge Software License Renewal Agreement as presented. Seconded by Commissioner Wittmann, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

21. Commissioner Westfall made the motion to approve the Sales Executive agreements as outlined in the documents as presented by Legal Counsel and the Employment Agreement for Karen Conner, Director of Marketing attached hereto collectively as Exhibit A. Seconded by Commissioner Chenoweth, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

22. Commissioner Hansen made the motion to approve the Consulting Group Retainer Agreement and Scope of Work as presented. Seconded by Commissioner Chenoweth, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

23. Reminders

- Coastal Mississippi Monthly Board Meeting- February 2020  
Thursday, February 27, 2020 3:00pm – 4:30pm Coastal Mississippi Board Room

24. Commissioner Henderson made the motion to adjourn the meeting. Seconded by Commissioner Hansen, the vice-president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- A&E
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Cracchiolo	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- A&E		

The motion having been duly made, seconded, and a favorable vote received from the Board, the vice-president declared the motion adopted January 30, 2020.

COASTAL MISSISSIPPI  
Board of Commissioners Meeting

CEO REPORT  
January 2020

Milton Segarra, CDME  
1.30.20

coastal | The Secret Coast  
MISSISSIPPI



INDUSTRY / BUSINESS DEVELOPMENT

- Gulf Coast Business Council @ Gulf Regional Planning Commission
- Mobile @ Gulf Shores/Orange County CVE's- Collaboration Mtg @ Gulf Coast Tourism
- Rapsican Systems Classic BOD Meeting
- Economic Vibe- Mississippi Development Authority

COMMUNITY

- Mississippi Hotel and Lodging Association Meeting
- Meeting with Mayor Hewes
- MS Coast Coliseum @ Convention Center BOD Meeting

CITY - COUNTY - STATE

- Harrison County Board of Supervisors - Sworn In Ceremony
- 2020 Gulf Coast Legislative Reception- Jackson
- MTA 2020 Legislative Reception- Jackson
- MTA Task Force Meeting- Room Tax Collections x 2

MEDIA

- Sun Herald - This year's efforts, potential collaborations @ color on the coast
- WLOX- Plan for Vacation Day
- WXXV- Plan for Vacation Day

THANK YOU

coastal  
MISSISSIPPI  
The Secret Coast