

**COASTAL MISSISSIPPI BOARD MEETING- OCTOBER 2020**  
**November 2, 2020**  
**OFFICIAL MINUTES**

The Coastal Mississippi Board met Thursday, November 2, 2020 at 3:00 p.m. at Golden Nugget Biloxi located at 151 Beach Blvd., Biloxi, MS 39530.

Commissioners Present: Mary Cracchiolo Spain, President; Mark Henderson, Vice President; Rob Stinson, Secretary; Nikki Moon, Past President; Brooke Shoultz; Bill Holmes; Clay Wagner; Jim Williams; Kim Fritz; Rich Westfall; Richard Marsh; Shirley Dane

Commissioners Absent: Carla Todd, Treasurer; Danny Hansen; Rusty David

Staff Members Present: Milton Segarra, CEO; Cindy Jo Calvit, Executive Administrative Assistant; Erin Rosetti, Director of Communications and Engagement (via phone); Karen Conner, Director of Marketing; Pam Tomasovsky, Director of Finance; Zach Holifield, Director of Leisure Business Development

Others Present: Hugh Keating, Legal Counsel; Advisory Members: Clay Williams, Gulfport-Biloxi (via phone) International Airport; Donna Brown, Jackson County; Larry Ahlgren, Gulf Islands Waterpark (via phone) and Mike Davis, IP Casino Resort Spa

President Cracchiolo Spain called the meeting to Order.

1. Commissioner Fritz made the motion to accept the agenda as presented. Seconded by Commissioner Shoultz, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

2. Commissioner Fritz made the motion to amend the agenda by moving the Resolution for Creation of Executive Committee, the Executive Committee Charter and the Revised Governance Committee Charter from the Legal Report to the Governance Committee Report. Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

3. Commissioner Fritz made the motion to accept the meeting minutes from the November 2, 2020 Coastal Mississippi Board Meeting with an amendment to #13- TRF Budget replaced with Community Building Campaign Budget. Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

4. President's Report:

- Recognized and welcomed Advisory Members and Guests

5. Commissioner Shoultz made the motion to reschedule the November Board Meeting from November 26<sup>th</sup> to November 19<sup>th</sup> due to the Thanksgiving Holiday. Seconded by Commissioner Dane, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

6. Commissioner Moon made the motion to reschedule the December Board Meeting from December 31<sup>st</sup> to December 17<sup>th</sup> due to the Christmas and New Year Holidays. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

7. Coastal Mississippi CEO Report:

- Presented Monthly Report (attached)

8. Commissioner Wagner made the motion to approve the Financial Statements as of September 30, 2020. Seconded by Commissioner Williams, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

9. Commissioner Wagner made the motion to ratify the check/EFT disbursements on Operating Account totaling \$192,825.74. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

10. Commissioner Marsh made the motion to ratify the check/EFT disbursements on Grant Account totaling \$658,315.43. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

11. Commissioner Wagner made the motion to ratify the expenses paid by credit card totaling \$7,480.49. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

12. Commissioner Shultz made the motion to accept the Coastal Mississippi final FY2020 Budget with no changes. Seconded by Commissioner Henderson, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

13. Commissioner Shultz gave a brief recap of the Governance Committee Meeting.

14. Commissioner Stinson made the motion to approve the Resolution creating the Coastal Mississippi Executive Committee as presented (attached). Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Opposed
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Opposed
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Opposed
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

15. Commissioner Dane made the motion to approve the Executive Committee Charter as presented. Seconded by Commissioner Fritz, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Opposed
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

16. Commissioner Henderson made the motion to amend the Executive Committee Charter with the following changes to Responsibilities:

- Replace "Personnel Issues" with "Personnel Matters" in Section #1
- Include "but excluding day to day management decisions of the Chief Executive Officer." in Section #1
- Delete the parenthetical phrase in Section #3

Seconded by Commissioner Shoultz, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Opposed
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Opposed
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Opposed
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

17. Commissioner Shoultz made the motion to approve the Executive Committee Charter with amendments (attached). Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Opposed
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Opposed
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Opposed
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

18. Commissioner Holmes made the motion to approve the Revised Governance Committee Charter as presented (attached). Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

19. Commissioner Wagner gave a brief recap of the Development & Government Relations Committee Meeting.

20. Commissioner Holmes made the motion to approve the Government Relations and Lobbying proposal for Cascio Sandford Government Law Group as presented. Seconded by Commissioner Fritz, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

21. Commissioner Dane gave a brief recap of the Tourism Engagement Committee Meeting and Erin Rosetti gave an update on the Bridge.

22. Commissioner Fritz gave a brief recap of the Marketing & Sales Committee Meeting.

23. Commissioner Stinson made the motion to approve the USM Resident Sentiment Research Project Proposal- Option 2 for \$33,000 subject to Legal Counsel's review and approval. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

24. Commissioner Holmes made the motion to approve the Xplorit- Experimental Virtual Travel / Virtual Tours Technology (expenditure of money to Peter Mayer- agreement attached). Seconded by Commissioner Shoultz, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

Commissioner Marsh Voted ---- Yes Commissioner Williams Voted ---- Yes  
The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

25. Commissioner Wagner made the motion to approve Bandwango- Digital Experience for Attraction Passes Technology. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

26. Commissioner Westfall made the motion to approve the Mississippi Gulf Coast Marathon Sponsorship as presented (attached). Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

27. Commissioner Holmes made the motion to approve the "Samantha Brown's Places To Love" Proposal as presented (expenditure of money to Peter Mayer). Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

28. Commissioner Fritz made the motion to amend the agenda to include the approval of the Primary Agreement for Longwoods Travel USA Research Program- 2020 Awareness and Visitor Profile Study covering the 2019 travel year. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Stinson	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Shultz	Voted ---- Yes
Commissioner Hansen	Voted ---- A&E	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

29. Commissioner Henderson made the motion to approve the Primary Agreement for Longwoods Travel USA Research Program- 2020 Awareness and Visitor Profile Study covering the 2019 travel year, as presented (expenditure of money to Peter Mayer- agreement attached). Seconded by Commissioner Shoultz, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

30. Commissioner Holmes made the motion to approve the In-Telecom Voice Service Renewal Agreement as presented (attached). Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

31. Commissioner Holmes made the motion to approve the Fourth Cooperative Agreement between Gulfport-Biloxi Regional Airport Authority and Coastal Mississippi as presented (attached). Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

32. Commissioner Wagner made the motion to approve the Mississippi Gulf Coast Observer Agreement as presented (attached). Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

33. Commissioner Shoultz made the motion to approve the Longwoods Travel USA Research Addendum which includes a second year of the Awareness and Visitor Profile Study covering the 2021 travel year, as presented (attached). Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

34. Commissioner Holmes made the motion to approve the Banwango- Digital Experience for Attraction Passes Technology Agreement as presented (attached). Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

35. Commissioner Henderson made the motion to approve the Insertion Order for the Expedia Campaign as presented (attached). Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.

36. Reminders

- Coastal Mississippi Monthly Board Meeting- November 2020  
Thursday, November 19, 2020 3:00pm – 4:30pm MS Coast Convention Center

37. Commissioner Wagner made the motion to adjourn the meeting at 5:30pm. Seconded by Commissioner Henderson, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- A&E	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- A&E	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 2, 2020.



# CEO REPORT

## October 2020

Milton Segarra, CDME  
11.2.20



### INDUSTRY / BUSINESS DEVELOPMENT

- Rapiscan Classic Board Meetings
- DI- Equality, Diversity & Inclusion Task Force Meeting
- DI- Advocacy Summit
- Bruce Nierenburg- Cruise Ship Opportunities
- Jacob Breland, USM- Coastal Mississippi Research Project
- UMusic Press Conference
- Jackson County- Industrial Suppliers Association Presentation
- Mississippi Coast Coliseum & Convention Center Board Meeting

### MEDIA

- WLOX – September Tourism Numbers and Current State of Tourism
- Interview with Rickey Mathews
- SuperTalk Radio Live – Cruisin’ The Coast
- WLOX – Tourism Concerns without Mask Mandates

### CITY - COUNTY - STATE

- MDA/Visit Mississippi- Coastal Mississippi Marketing Review
- Harrison County Emergency Management Meetings – Hurricane Zeta
- MS Gulf Coast Chamber- Update with Governor Reeves
- MTA Legislative Committee Meeting
- Jackson County Board of Supervisors Presentation- FY21 Marketing Plan and Budget
- City of Biloxi Special Call Meeting- Short Term Rentals

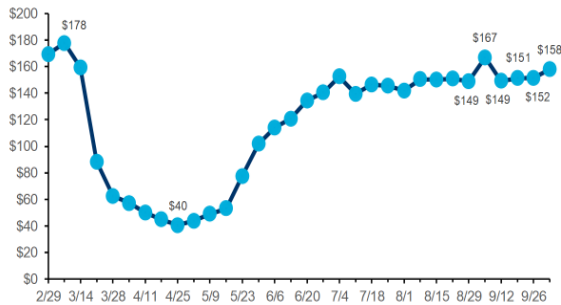
### COMMUNITY

- Woody Bailey & Fahlgren Mortine- Cruisin’ The Coast

### CEO MONTHLY MEETINGS –October 2020

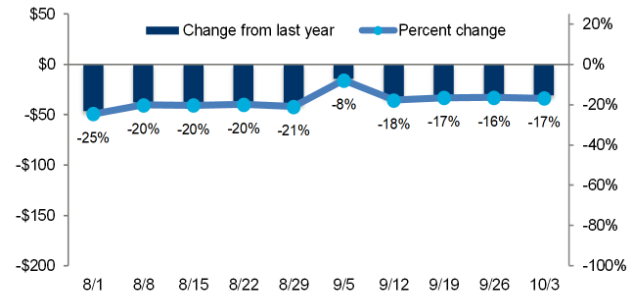


Mississippi weekly travel spending  
\$ millions



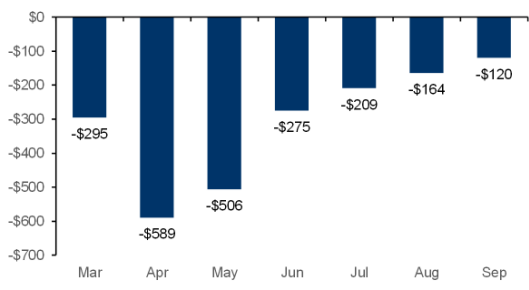
Source: Tourism Economics

Mississippi weekly travel spending  
\$ millions, year-over-year change



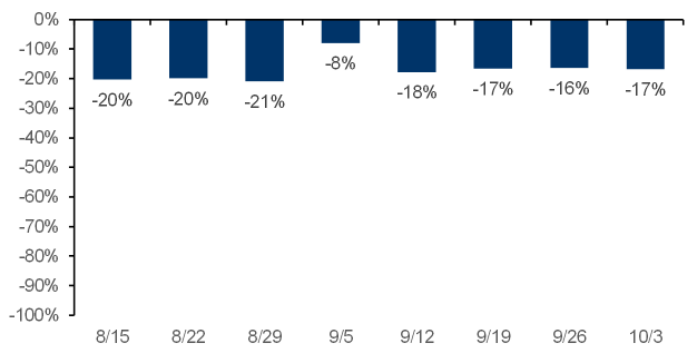
Source: Tourism Economics

**Mississippi monthly travel spending**  
\$ millions, year-over-year change



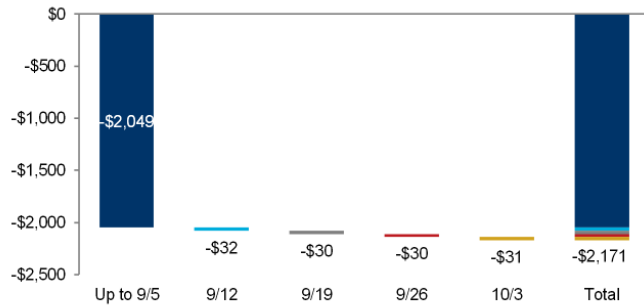
Source: Tourism Economics

**Mississippi weekly travel spending**  
%, year-over-year change



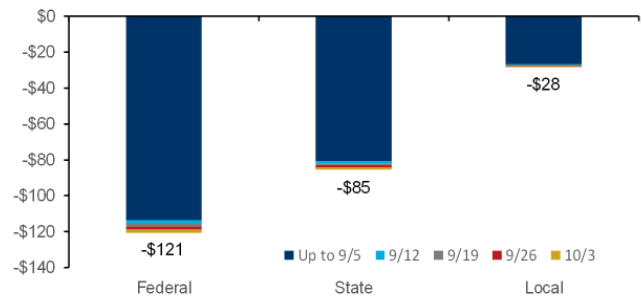
Source: Tourism Economics

**Mississippi weekly travel spending losses through October 3rd**  
\$ millions



Source: Tourism Economics

**Mississippi tax revenue losses on travel spending**  
\$ millions, year-over-year change



Source: Tourism Economics

**THANK  
YOU**

**coastal**  
MISSISSIPPI  
*The Secret Coast*

**RESOLUTION AUTHORIZING CREATION OF  
EXECUTIVE COMMITTEE AND TO ESTABLISH  
COMPOSITION AND RESPONSIBILITIES**

WHEREAS, the Mississippi Gulf Coast Regional Convention and Visitors Bureau (herein "Bureau") was created pursuant to H. B. 1716, Local and Private Laws of 2013, (herein "Enabling Legislation"); and,

WHEREAS, the Enabling Legislation authorized the creation and implementation of Operating Agreements with Harrison, Hancock and Jackson Counties, which among other things, set forth the structure and guidelines for operations of the Bureau, including the establishment of By-Laws and such policies as may be necessary and appropriate to fulfill the mission and purposes of the Bureau; and,

WHEREAS, the Bureau adopted By-Laws on August 28, 2013, pursuant to the authorization contained in the Enabling Legislation; and,

WHEREAS, Section 5.17 (a) of the By-Laws provides that a standing or special committee or an Executive Committee may be created by resolution pursuant to a majority vote of the Commissioners of the Bureau; and,

WHEREAS, the Commissioners of the Bureau desire to formalize the creation and to ratify the actions and conduct of its Executive Committee for the purposes set forth in this document and in the Committee Charter as allowed in the Enabling Legislation, Operating Agreements with Harrison, Hancock and Jackson counties and By-Laws;

NOW, THEREFORE, upon motion duly made by Commissioner Johnson and seconded by Commissioner Holmes, and approved by a majority vote of the Commissioners as set forth herein,

COMMISSIONER NAME	VOTE: Yes No	
Carla Todd	*A+E	_____
Clay Wagner	✓	_____
Daniel T. Hansen, Sr.	*A+E	_____
Jim W. Williams	✓	_____
Kaylyn Brooke Shoultz	✓	_____
Kimberly Fritz	✓	_____
Linda N. Moon	_____	✓
Mark E. Henderson	✓	_____
Mary Cracchiolo Spain	✓	_____
Richard K. Marsh	✓	_____
Richard H. Westfall	✓	_____
Robert Stinson	✓	_____
Russell C. David	*A+E	_____
Shirley N. Dane	✓	_____
William F. Holmes	✓	_____

IT IS HEREBY RESOLVED that the Executive Committee shall be formally created pursuant to Section 5.17 of the By-Laws and authorized to provide assistance to the Board in monitoring the management of the business, property, affairs and operations of the Bureau and in overseeing Bureau functions and activities to be further described in the Executive Committee Charter.

\*A+E - Absent + Excused

The voting membership of the Executive Committee shall consist of five (5) members comprised of the following individuals: President, Vice-President, Treasurer, Secretary and one (1) member of the Bureau who shall be designated and appointed by the President with such duties as may be necessary or advisable for the conduct of the Bureau's affairs and whose term(s) shall coincide with the term of the President. Additionally, the Chief Executive Officer of the Bureau shall be an ex-officio, non-voting member of the Executive Committee.

FURTHER, IT IS HEREBY RESOLVED that the members of the Governance Committee and Executive Committee are authorized and directed to prepare a Charter applicable to the Executive Committee for presentation and approval by the Commissioners of the Bureau.

IT IS HEREBY RESOLVED, this the 2<sup>nd</sup> day of November, 2020.

MISSISSIPPI GULF COAST REGIONAL CONVENTION AND VISITORS BUREAU

d/b/a COASTAL MISSISSIPPI

BY: 

TITLE: President

ATTEST: 