

COASTAL MISSISSIPPI BOARD MEETING
November 26, 2019
OFFICIAL MINUTES

The Coastal Mississippi Board met Thursday, November 26, 2019 at 3:00 p.m. at its office located at 2350 Beach Blvd, Suite A, Biloxi, Mississippi.

Commissioners Present: Nikki Moon, President; Carla Todd, Treasurer; Mark Henderson, Secretary; Richard Chenoweth, Prior President; Bill Holmes; Dan Wittmann; Rich Westfall; Rusty David

Commissioners Absent: Mary Cracchiolo Spain, Vice President; Clay Wagner; Danny Hansen; John Carter; Rob Stinson

Commissioners via Phone: Richard Marsh

Staff Members Present: Milton Segarra, CEO; Cindy Jo Calvit, Executive Administrative Assistant; Crystal Glover, Sales Manager; Erin Rosetti, Director of Communications and Engagement; Karen Conner, Director of Marketing; Pam Tomasovsky, Director of Finance; Zachary Holifield, Director of Leisure Business Development

Others Present: Hugh Keating, Legal Counsel; Advisory Members: Clay Williams, Gulfport-Biloxi Airport Authority; Cynthia Sutton, Ocean Springs Chamber of Commerce; Donna Brown, Gulf Hills Resort and Mike David, IP Casino Resort Spa; Teckie Hinkebein, Gulfport-Biloxi Airport Authority; Danielle Eden, Z-Trip and Keith Wilson, Streetcar PR

President Moon called the meeting to Order.

Commissioner Todd lead the meeting with the Pledge of Allegiance and a Prayer.

1. Commissioner Chenoweth made the motion to accept the agenda as presented. Seconded by Commissioner Henderson, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- Yes
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- A&E
Commissioner Cracchiolo	Voted --- A&E	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- A&E	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

2. Commissioner Chenoweth made the motion to accept the minutes from the October 30, 2019 Coastal Mississippi Board Meeting as presented. Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- Yes
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- A&E
Commissioner Cracchiolo	Voted --- A&E	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- A&E	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

3. President's Report:

- Recognized and welcomed Advisory Members and Guests
- Danielle Eden, Marketing Manager for Z-Trip gave an update on business

4. Coastal Mississippi CEO Report:

- Presented Monthly Report (attached)

5. Commissioner Holmes made the motion to approve the Financial Statements as of October 31, 2019. Seconded by Commissioner Henderson, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- Yes
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- A&E
Commissioner Cracchiolo	Voted --- A&E	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- A&E	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

6. Commissioner Holmes made the motion to ratify the check/EFT disbursements totaling \$413,398.81. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- Yes
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- A&E
Commissioner Cracchiolo	Voted --- A&E	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- A&E	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

7. Commissioner Wittmann made the motion to ratify the expenses paid by credit card totaling \$7594.67. Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- Yes
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- A&E
Commissioner Cracchiolo	Voted --- A&E	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- A&E	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

8. Commissioner Holmes made the motion to approve the FY2019 Amended Final Budget. Seconded by Commissioner Wittmann, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Marsh	Voted --- Yes
Commissioner Chenoweth	Voted --- Yes	Commissioner Stinson	Voted --- A&E
Commissioner Cracchiolo	Voted --- A&E	Commissioner Todd	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Wagner	Voted --- A&E
Commissioner Hansen	Voted --- A&E	Commissioner Westfall	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wittmann	Voted --- Yes
Commissioner Holmes	Voted --- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

9. Commissioner Westfall gave a brief recap of the Marketing & Sales Committee Meeting with updates from Erin Rosetti, Communications & Engagement; Karen Conner, Marketing and Zach Holifield, Leisure Business Development.

10. Commissioner Chenoweth made the motion to approve the revised Group Incentive Request for the WBC Green Belt South Tournament 2020 being held February 21-23, 2020 up to \$10,150. Seconded by Commissioner Todd, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- A&E
Commissioner Cracchiolo	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

11. Commissioner Henderson made the motion to approve the Group Incentive Request for the southeastern Association of State Highway Transportation Officials 2022 being held August 26 – September 1, 2022 up to \$10,000. Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Stinson	Voted ---- A&E
Commissioner Cracchiolo	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Wagner	Voted ---- A&E
Commissioner Hansen	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Henderson	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes		

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 26, 2019.

12. Clay Williams with the Gulfport-Biloxi Airport Authority gave an update on airport business

13. Reminders

- Mississippi Hotel and Lodging Association- Annual Christmas Party
Monday, December 9, 2019 5:30pm – 8:00pm MS Coast Convention Center
- Coastal Mississippi Monthly Board Meeting- December 2019
Thursday, December 19, 2019 3:00pm – 4:30pm Coastal Mississippi Board Room

14. President Moon adjourned the meeting.

COASTAL MISSISSIPPI
Board of Commissioners Meeting

CEO REPORT
November 2019

Milton Segarra, CDME
11.26.19



INDUSTRY / BUSINESS DEVELOPMENT

- Coastal Mississippi Annual Meeting
- Allegiant Airlines- Nashville Announcement
- Cruise Development Meeting with Port of Gulfport
- MTA Board of Directors' Meeting
- DI CEO Summit Planning Committee Meeting

COMMUNITY

- University of Southern Mississippi Presentation
- Keesler Airforce Base Presentation (Erin Rosetti & Karen Conner)

CITY - COUNTY - STATE

- Board of Supervisors- Jackson County
- East Biloxi Convention Center/Biloxi City Council Meeting
- Coastal Mississippi Gulf Coast Legislation Event- Jackson County
- GCBC State of the Coast Economy Symposium
- Coastal Mississippi Gulf Coast Legislation Event- Hancock County
- Meeting with Senator Roger Wicker

MEDIA

- WXXV- Annual Meeting
- WLOX- Annual Meeting

UPCOMING

- Meetings with individual Mayors to give update on Tourism
- DI Foundation Board of Directors' Meeting (Washington D.C.)
- Coastal Mississippi Gulf Coast Legislation Event- Harrison County
- Brand USA Meeting (Washington D.C.)

CEO MONTHLY MEETINGS – November 2019





COASTAL MISSISSIPPI
BOARD OF COMMISSIONERS MEETING
November 26, 2019



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MISSISSIPPI