

COASTAL MISSISSIPPI BOARD MEETING
May 20, 2021
OFFICIAL MINUTES

The Coastal Mississippi Board met Thursday, May 20, 2021 at 3:00 p.m. at Hollywood Casino and Resort located at 711 Hollywood Blvd, Bay St Louis, MS 39520 in Hancock County.

Commissioners Present: Mark Henderson, President; Carla Todd, Treasurer; Rob Stinson, Secretary; Bill Holmes; Brooke Shoultz; Clay Wagner; Danny Hansen; Janet McMurphy; Jim Williams; Kim Fritz; Nikki Moon; Rich Westfall; Richard Marsh; Rusty David; Shirley Dane (via phone)

Staff Members Present: Milton Segarra, CEO; Cindy Jo Calvit, Executive Administrative Assistant; Karen Conner, Director of Marketing; Pam Tomasovsky, Director of Finance; Zach Holifield, Director of Leisure Business Development; Anna Roy, Public/Media Relations Manager

Others Present: Hugh Keating, Legal Counsel; Je'Nell Blum, Dukes, Dukes, Keating and Faneca; Coastal Mississippi Advisory Members: Cami Cornfoot, Hancock County; Larry Ahlgren, Gulf Islands Waterpark (via phone) and Mike Davis, IP Casino Resort Spa; State Representative Brent Anderson; Nancy Depreo, Diamondhead Mayor; Shane Finley, Diamondhead City Council; Michael Reso, Diamondhead City Manager, Blaine Lafontaine, CEO and Director of Hancock County Port and Harbor Commission; Tish Williams, Hancock County Chamber of Commerce; Myrna Green, Hancock County; Steve Barney, The Arts- Hancock County; Wendy McDonald, Hancock County Foundation Board; Kay Kell, Southern Rail Commission; Keith Wilson, Streetcar PR

President Henderson called the meeting to Order.

1. Commissioner Hansen made the motion to accept the agenda as presented. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner McMurphy	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

2. Commissioner David made the motion to amend the agenda with the following amendments:
- Nominations Committee's recommendation and election of Coastal Mississippi Board Officers for FY2022 was mistakenly put on the agenda. It will be presented at next month's meeting.
 - Move the Nominations Committee Report to the second agenda item.

Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Shoultz	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner McMurphy	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

3. Due to President Cracchiolo Spain resigning from the Coastal Mississippi Board, Commissioner David made the motion to accept the recommendation from the Nomination Committee nominating Commissioner Brooke Shoultz to fulfill the vacancy of the President for the rest of President Cracchiolo Spain's term. Seconded by Commissioner Dane, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner Moon	Voted ---- opposed
Commissioner David	Voted ---- Yes	Commissioner Stinson	Voted ---- abstained
Commissioner Fritz	Voted ---- Yes	Commissioner Shoultz	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- opposed
Commissioner Holmes	Voted ---- Yes	Commissioner Wagner	Voted ---- opposed
Commissioner Marsh	Voted ---- Yes	Commissioner Westfall	Voted ---- opposed
Commissioner McMurphy	Voted ---- Yes	Commissioner Williams	Voted ---- opposed

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

Commissioner Todd left the meeting.

Commissioner Henderson moved back to the Vice President position and President Shoultz conducted the meeting from this point.

4. Commissioner Fritz made the motion to approve the meeting minutes from the April 29, 2021 Coastal Mississippi Board Meeting with the following amendment:

Item #18- add the words "for \$35,290" at the end of the motion.

Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

5. President's Report:

- Recognized and welcomed Advisory Members and Guests
- A Special-Call Meeting will be held on Tuesday, June 1, 2021 from 1:00pm – 5:00pm to discuss Job Performance of the CEO and Staff and recommendations pertaining to the Governance Structure

6. Coastal Mississippi CEO Report:

- Presented Monthly Report (attached)

7. President Shoultz gave a financial report.

8. Commissioner Hansen made the motion to approve the Financial Statements as of April 30, 2021.

Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

9. Commissioner Hansen made the motion to ratify the check/EFT disbursements on Operating Account totaling \$375,896.82. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

10. Commissioner Marsh made the motion to ratify the credit of \$1,182.23 on the check/EFT disbursements on the Grant Account. Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

11. Commissioner Holmes made the motion to ratify the expenses paid by credit card totaling \$7,179.41. Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

12. Commissioner Fritz gave a recap of the Marketing & Sales Committee Meeting.

Commissioner West recused himself due to his involvement with the following item.

13. Commissioner Stinson made the motion to approve the Marketing Assistance Request from the Walter Anderson Museum of Art in the amount of \$10,000 (attached). Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- recused
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

Commissioner Westfall rejoined the meeting.

14. Commissioner Wagner made the motion to approve the Group Incentive Request for the Mississippi Counseling Association's 2021 Annual Meeting being held November 1-4, 2021 up to \$3,000. Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

15. Commissioner Marsh made the motion to approve the Meetings Incentive Program as presented. Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

16. Commissioner Moon made the motion to approve the Videography Agreement for A.J. Williams Media, LLC as presented (attached). Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

17. Commissioner Henderson made the motion to approve the Connect Travel- TourOperatorLand.com Portal Renewal Agreement as presented (attached). Seconded by Commissioner Stinson, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

18. Commissioner Stinson made the motion to approve the Courtyard by Marriott Venue Agreement where the Coastal Mississippi Job & Vaccine Fair is being held as presented (attached). Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

19. Commissioner Hansen made the motion to approve the Simpleview SimpleSupport 10 Plan Renewal Agreement for remainder of FY21 and extension for FY22 as presented (attached). Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

20. Commissioner Stinson made the motion to approve the Tourism Economics- Mississippi Visitor Economy Study Agreement as presented (attached). Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

21. Commissioner Williams made the motion to rescind the resolution identified in Item #11 in the minutes of March 22, 2021 relative to the composition of committee membership. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Stinson	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

22. Commissioner Marsh made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner McMurphy	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

23. Commissioner Westfall made the motion to exit Closed Session and reconvene in open meeting. Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner McMurphy	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.

24. Legal Counsel stated there was no official action taken in Executive Session.

25. Reminders

Coastal Mississippi Monthly Board Meeting- June 2021

Thursday, June 24, 2021 3:00pm – 5:00pm Coastal Mississippi Board Room

26. Commissioner Wagner made the motion to adjourn the meeting at 4:46pm. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Dane	Voted --- Yes	Commissioner McMurphy	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Moon	Voted --- Yes
Commissioner Fritz	Voted --- Yes	Commissioner Stinson	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- Yes
Commissioner Marsh	Voted --- Yes	Commissioner Williams	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted May 20, 2021.