

**David Kliman, CMM**  
President  
The Kliman Group

David Kliman is founder and President of The Kliman Group.

The Kliman Group specializes in creating and facilitating customer advisory boards, tourism blueprints and strategic plans for DMOs and tourism industry organizations. The Kliman Group helps its clients maximize profitability and maintain market leadership through a strategic understanding and interpretation of key stakeholder trends and best practices.

The Kliman Group's clients include numerous destination marketing organizations, convention centers and hotel companies.

David has served as International Chairman of MPI (Meeting Professionals International) and on the White House Council of Travel and Tourism. He has served on MPI's Multicultural & Brand Advisory Councils, currently serves on MPI's Diversity Task Force and was awarded one of the meeting industry's highest accolades, MPI International Meeting Planner of the Year.

David began his career in operations and sales at The Plaza Hotel in New York. He was recruited by Fireman's Fund Insurance Company where he formed and led a large meeting and travel department. He was later promoted to a senior executive position heading that company's administration and corporate communications department.

