

Jimmy I. Dyar

Jimmy is currently self employed as a Global Account Executive with Conference Direct. He represents 13 clients from the National and State Associations, as well as the corporate market. His clients are varied in type and size from 25 -2500 attendees. His major responsibilities include site selection assistance and contract negotiations on behalf of his clients.

Jimmy has worked in hotels ranging from 100 rooms to 1800 rooms with 2500 to 250,000 sq ft of meeting space. His primary focus was convention sales.

Jimmy began his career in Orlando with Sunshine Resorts in 1974 as a desk clerk. After one summer he knew the hospitality business was for him. After completing his BS degree in Business at the University of Southern Mississippi in 1978, he immediately went to Albuquerque NM with The Hilton as an Assistant Food and Beverage Manager. After one year, he moved to New Orleans with the Hotel Monteleone for 23 years. He finished there in 2001 as the Associate Director of Sales and Marketing. In 2001 he moved on to Dallas till 2009 with the 1800 room Adam's Mark. This property transitioned to Sheraton in 2007. He was immediately promoted from Senior Sales Manager to Associate Director of Sales. In 2009, he returned home to Hattiesburg MS and began with ConferenceDirect.

Jimmy has served on the board of directors of Louisiana Society of Association executives and the Deep South Louisiana chapter of the Hotel Sales and Marketing Association where he also served as president 3 times.

He enjoys hunting, fishing and golf, but his main passion is playing keyboards in several rock n roll bands. He says "you are never too old to live your dream".