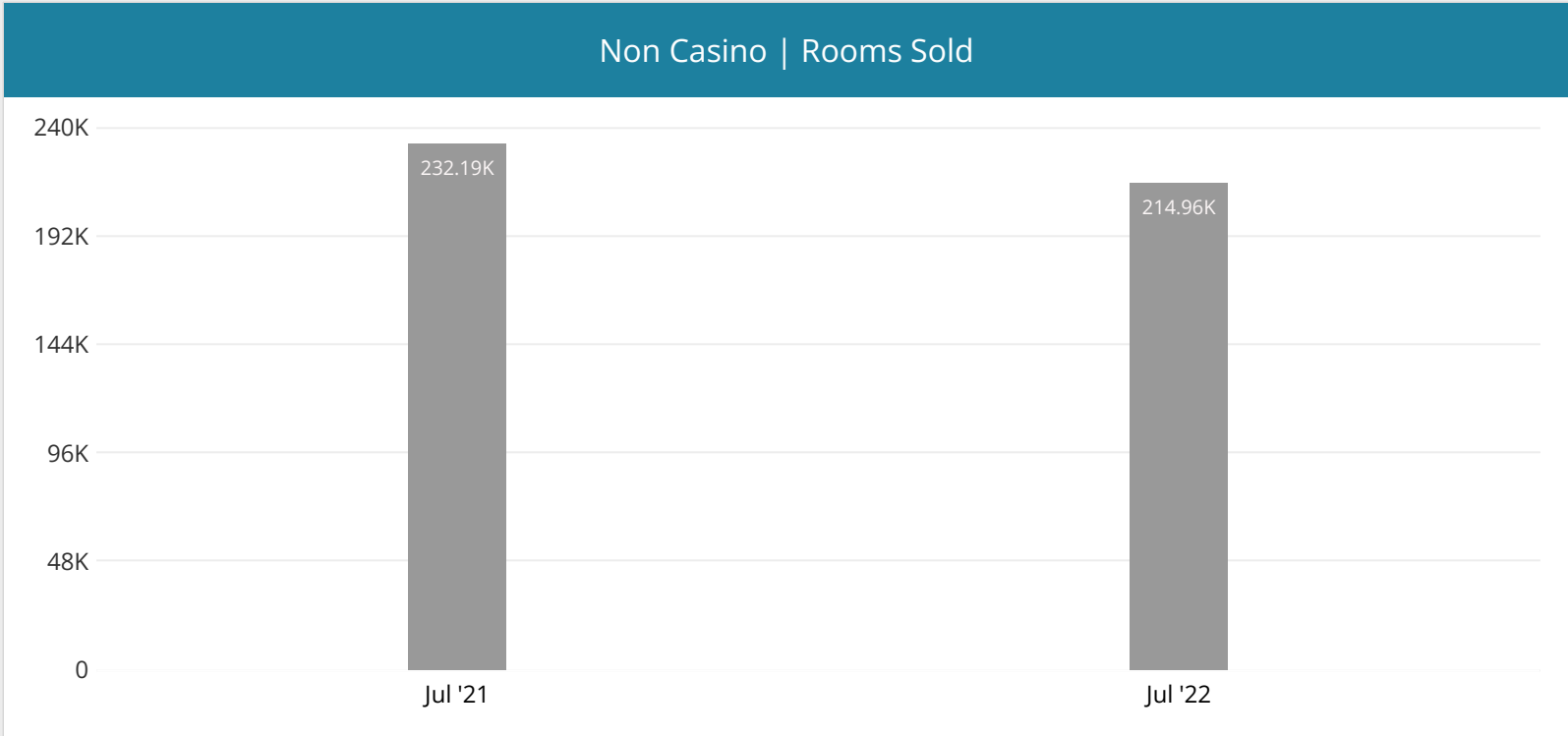
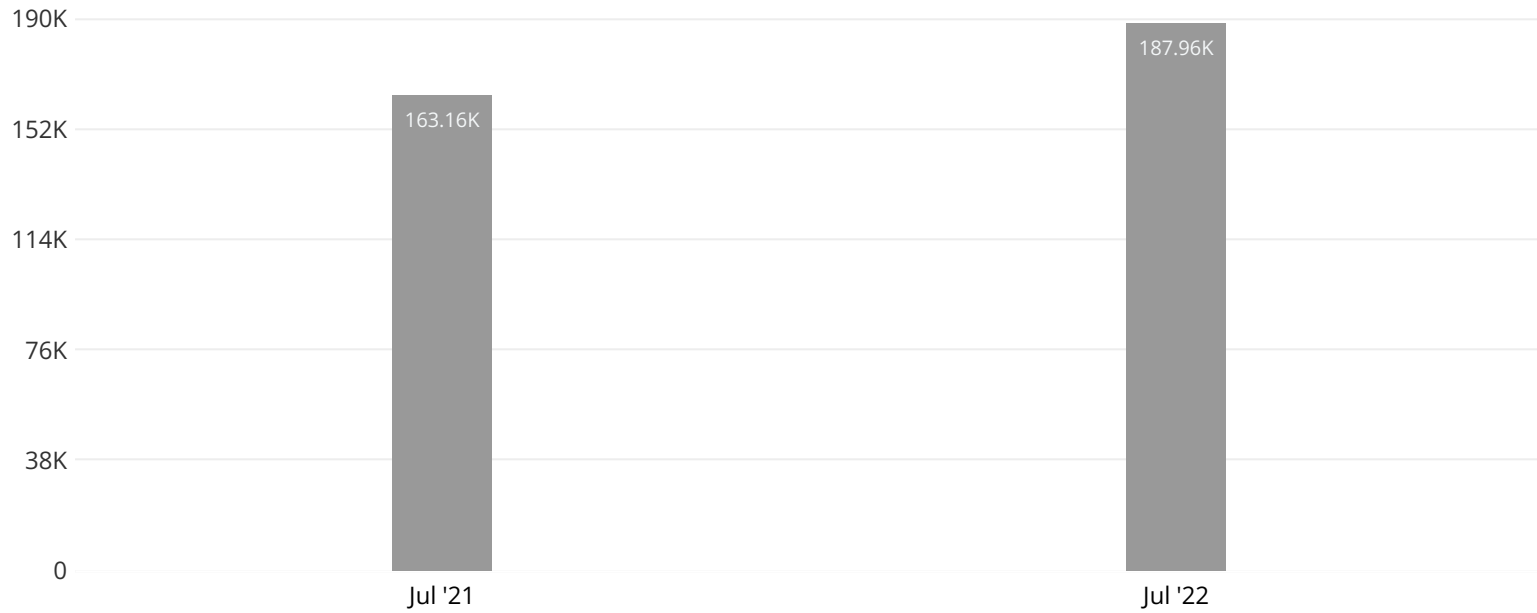


Coastal Mississippi  
July 2022

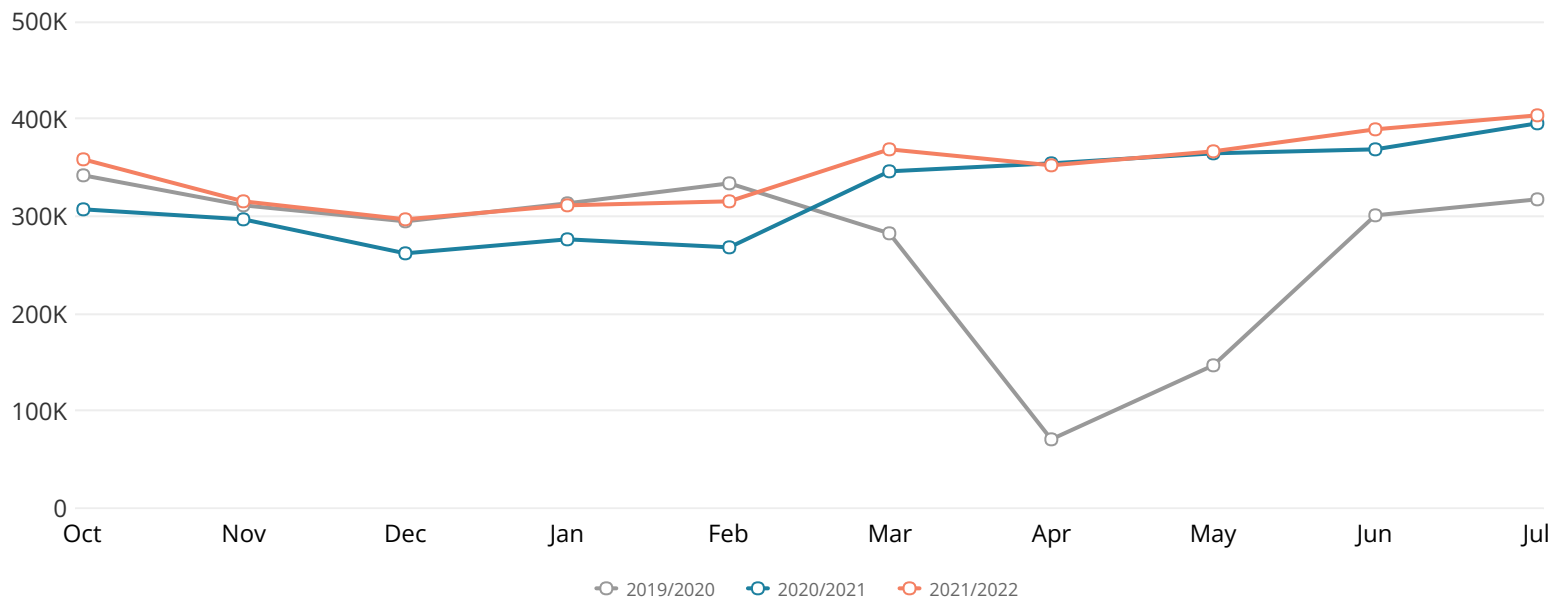
Rooms Sold (STR & MS Gaming Commission)

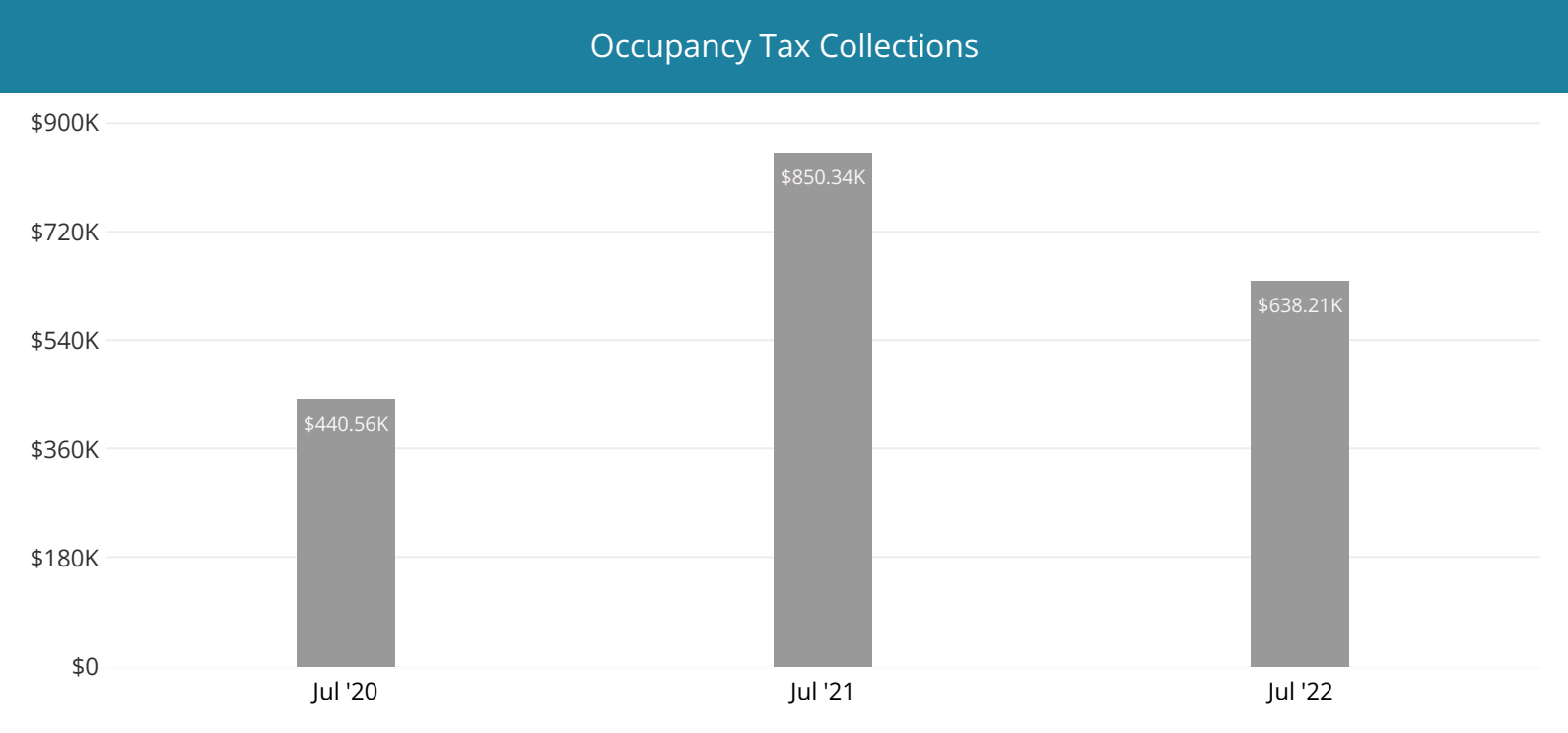


## Casino | Occupied

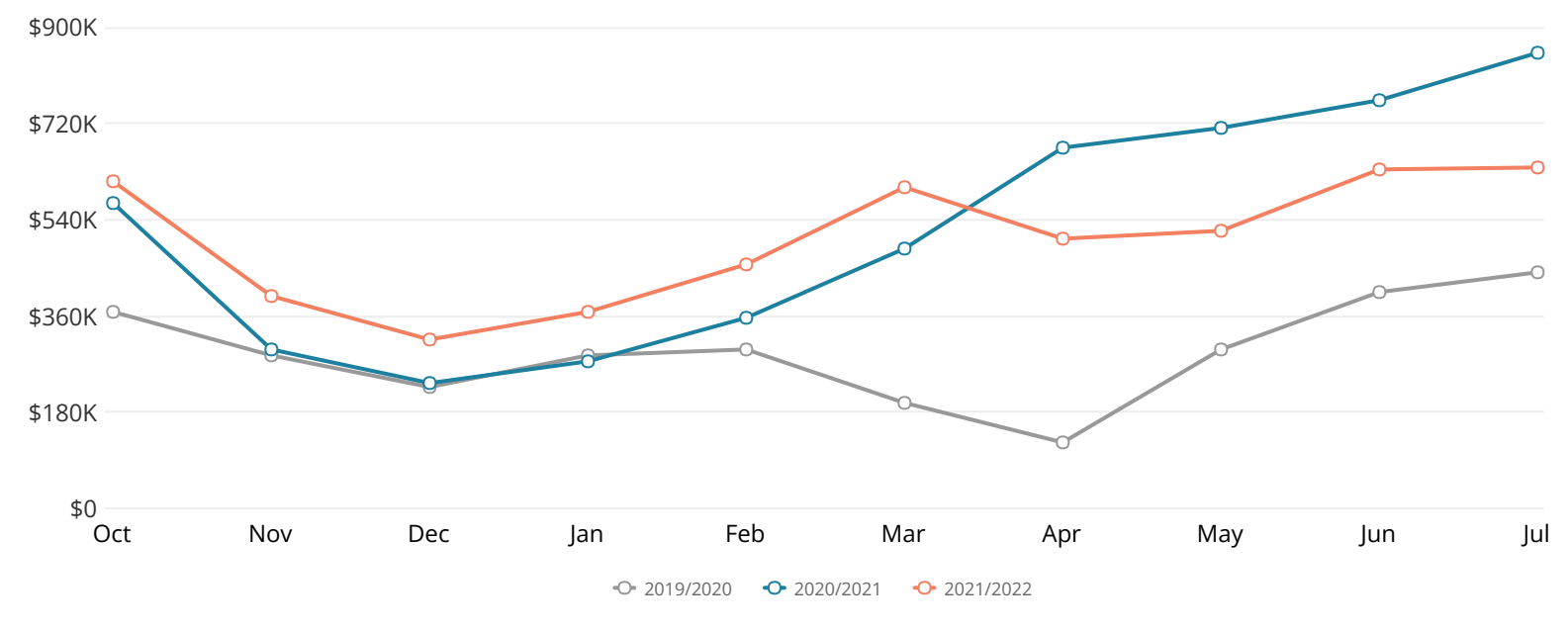


## Total | Rooms Sold/Occupied

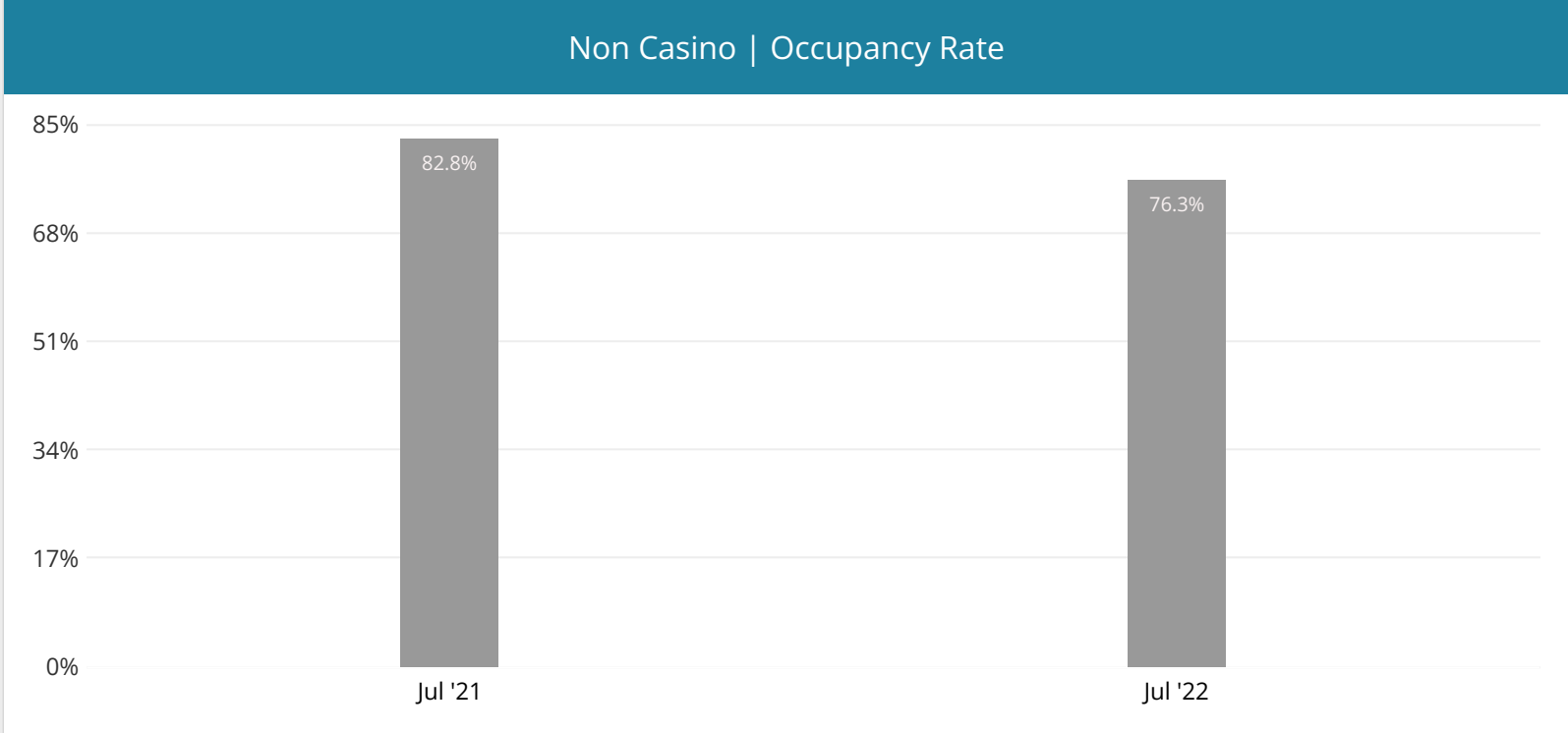




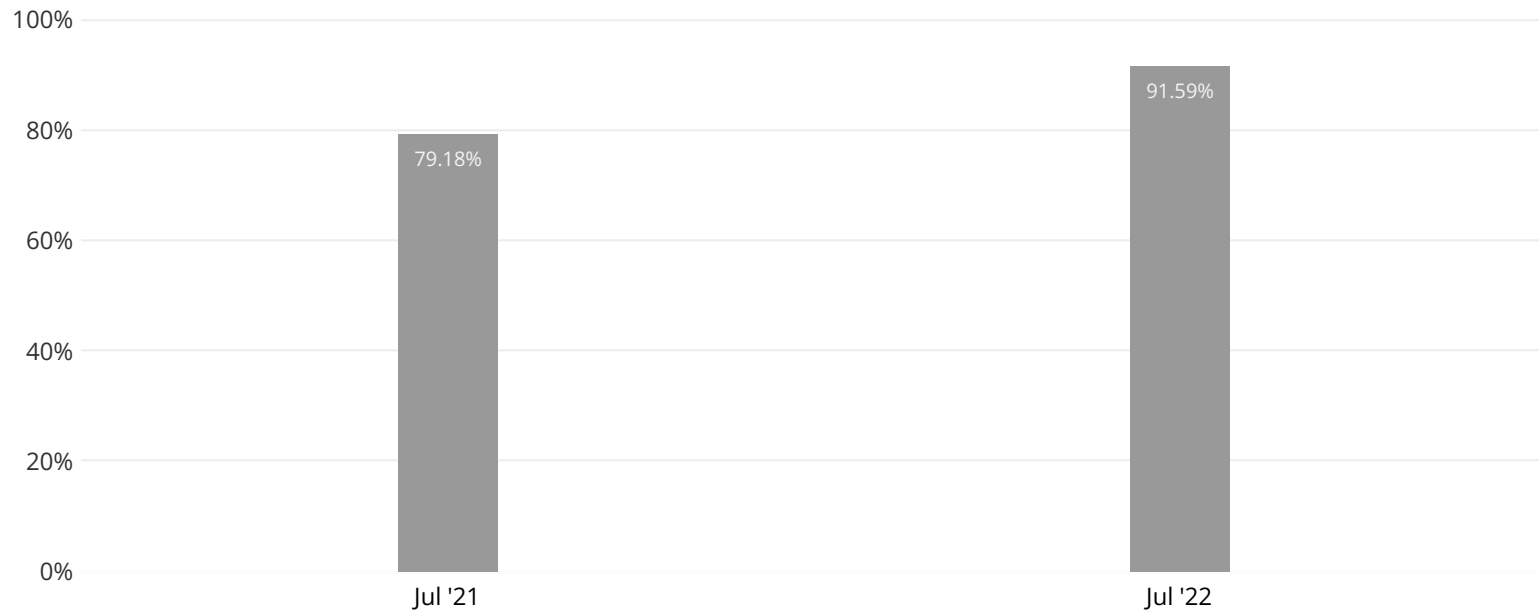
# Occupancy Tax Collections (Yearly)



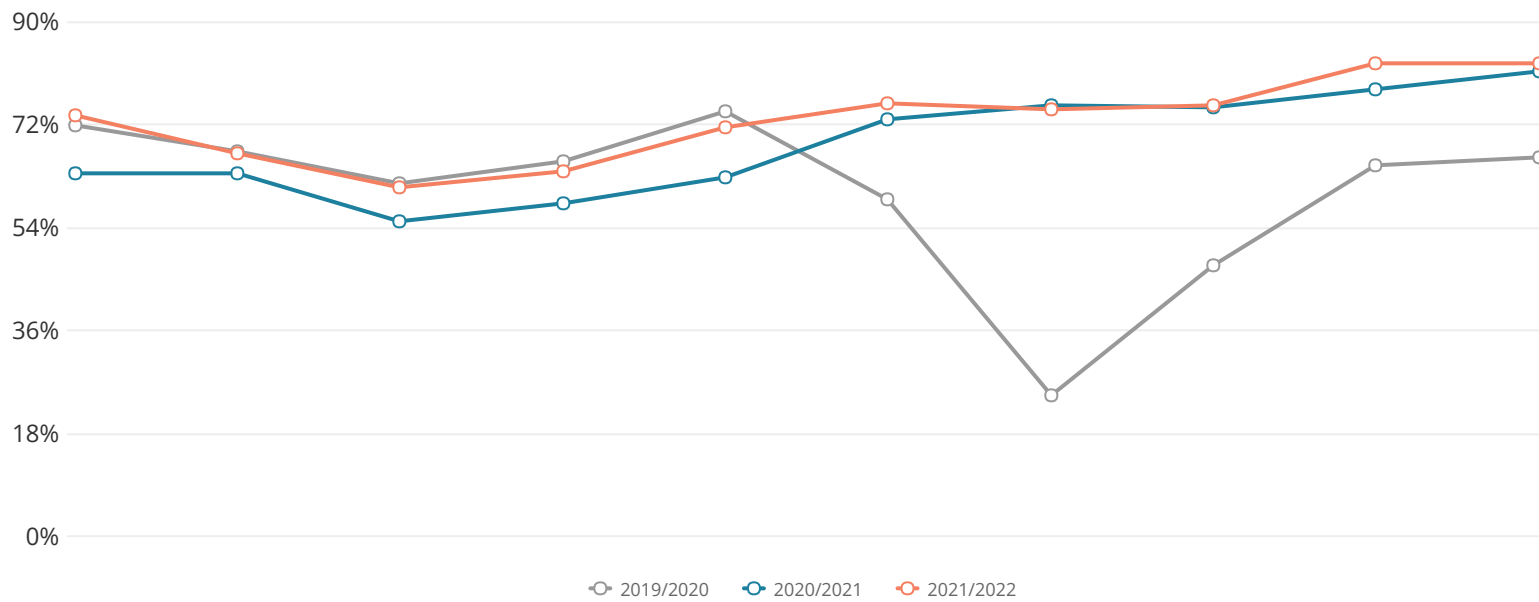
# Occupancy Rate (STR & MS Gaming Commission)

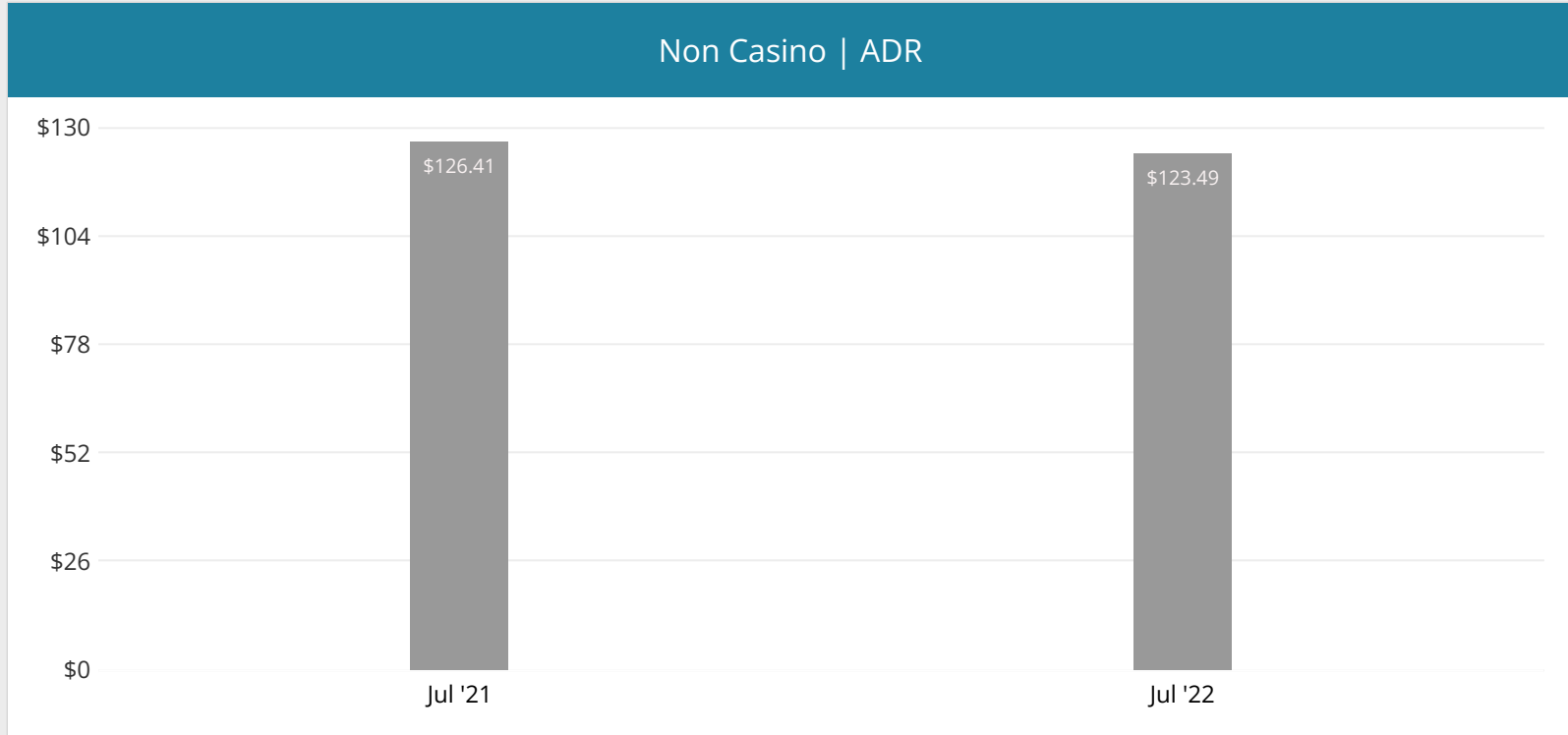


## Casino | Occupancy Rate

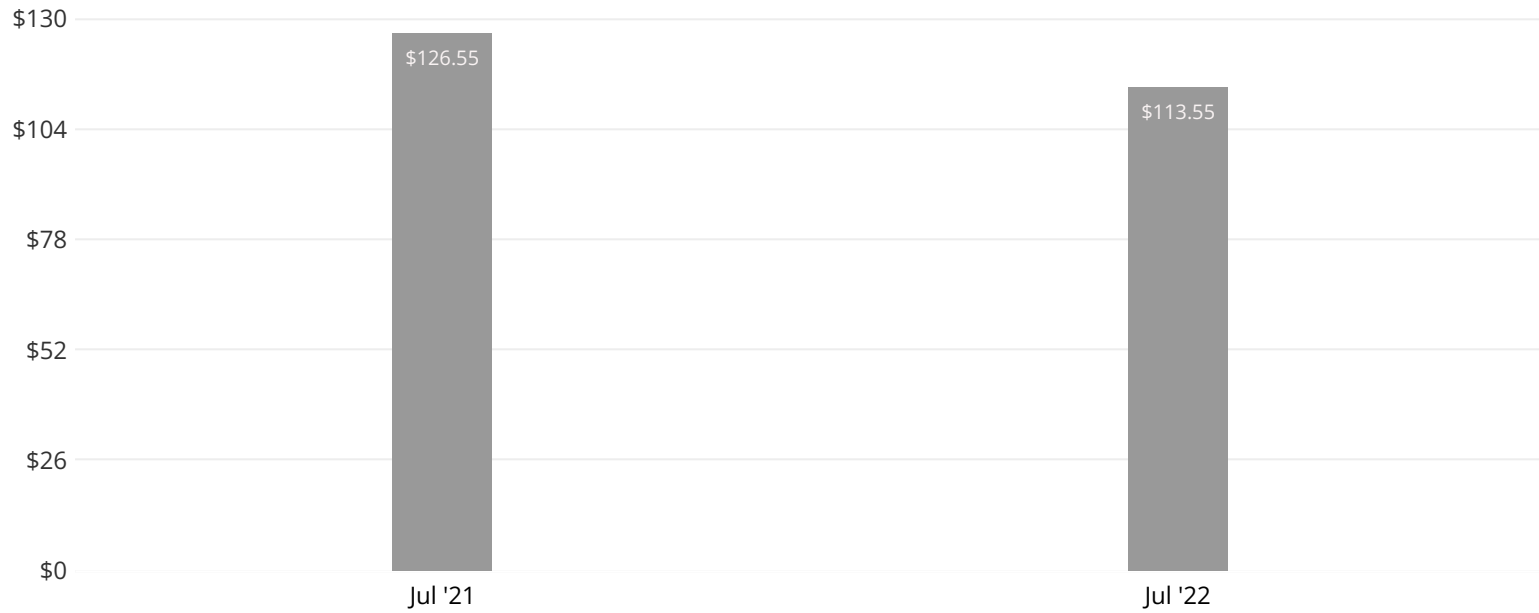


## Total | Occupancy Rate

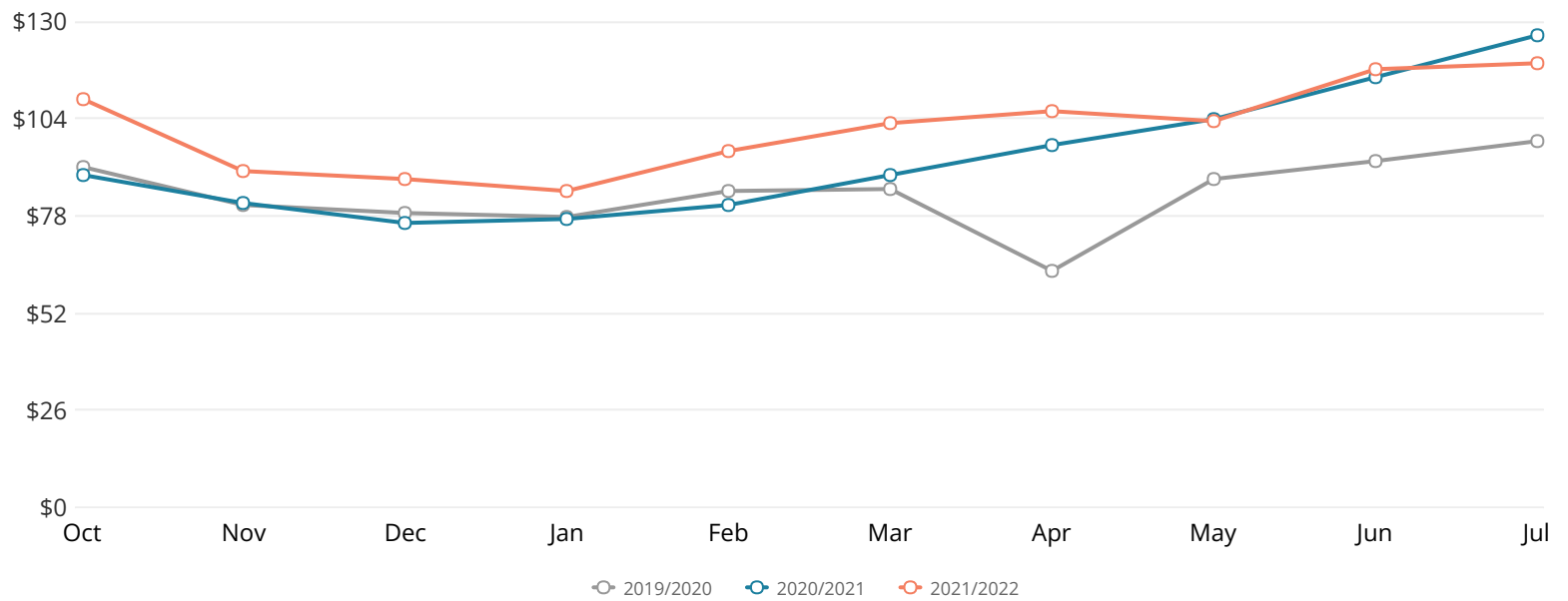




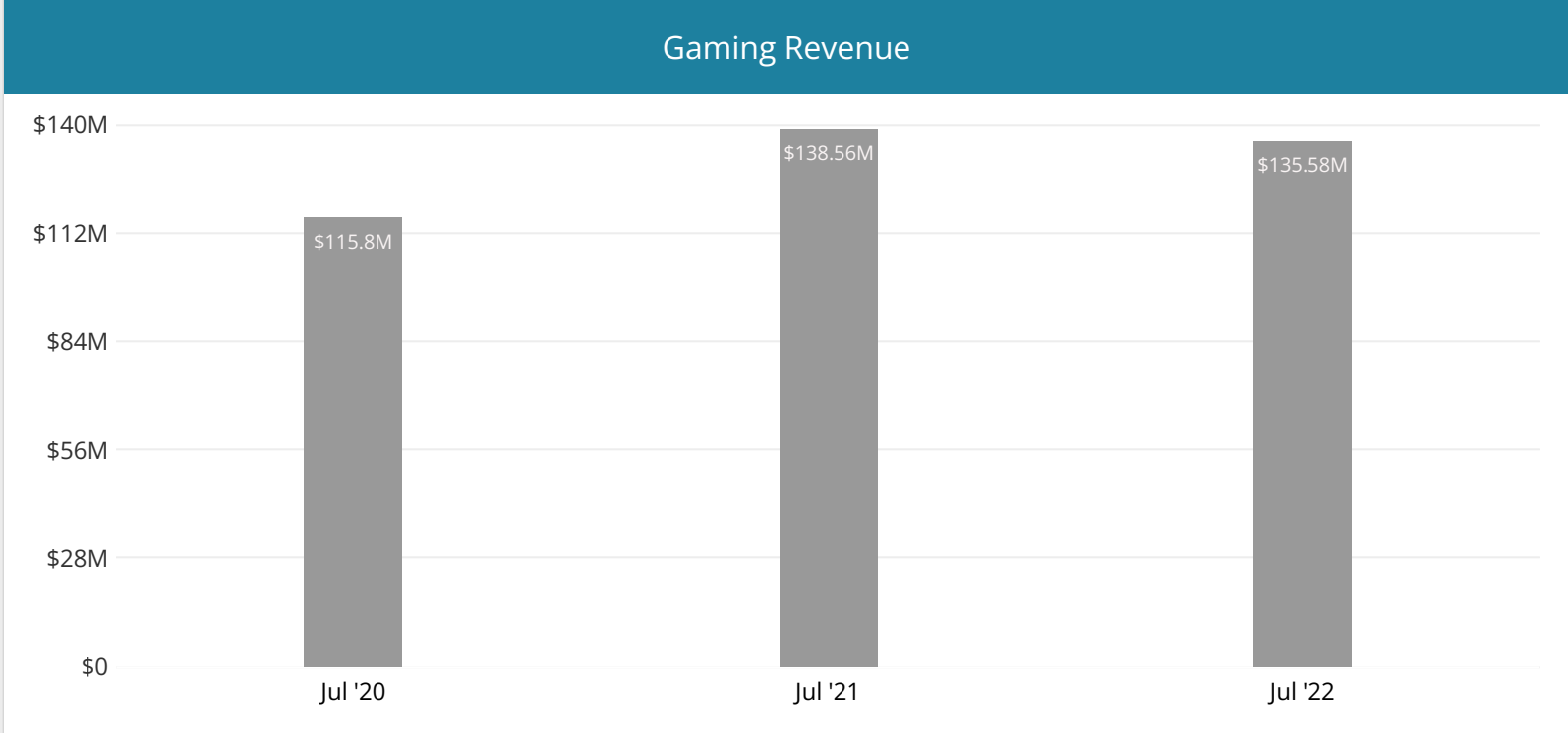
## Casino | ADR



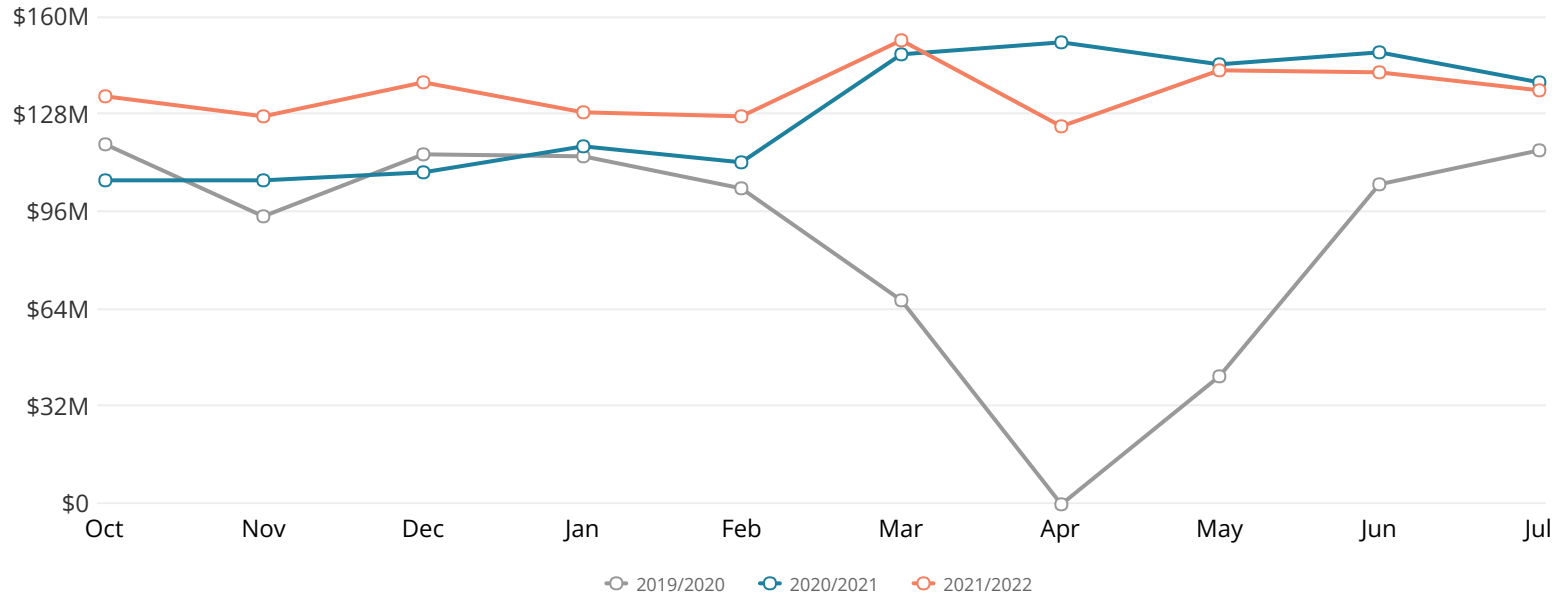
## Total | ADR







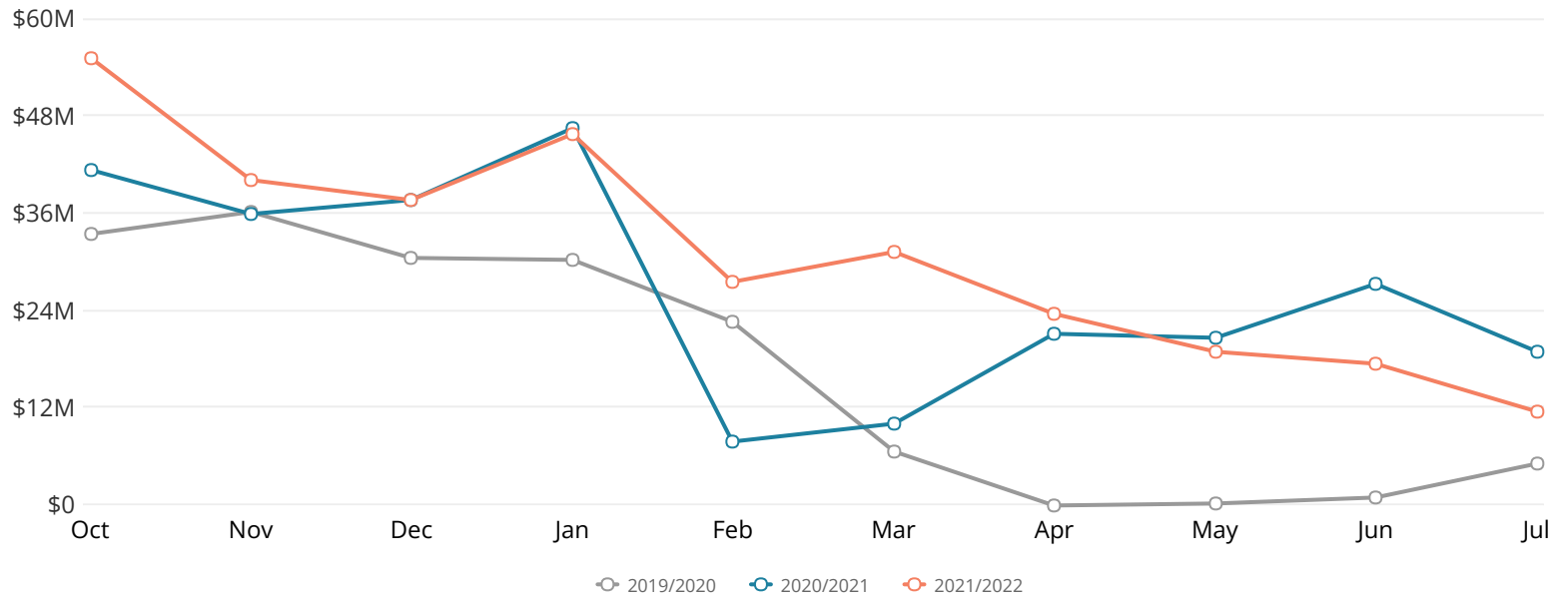
## Gaming Revenue YTD

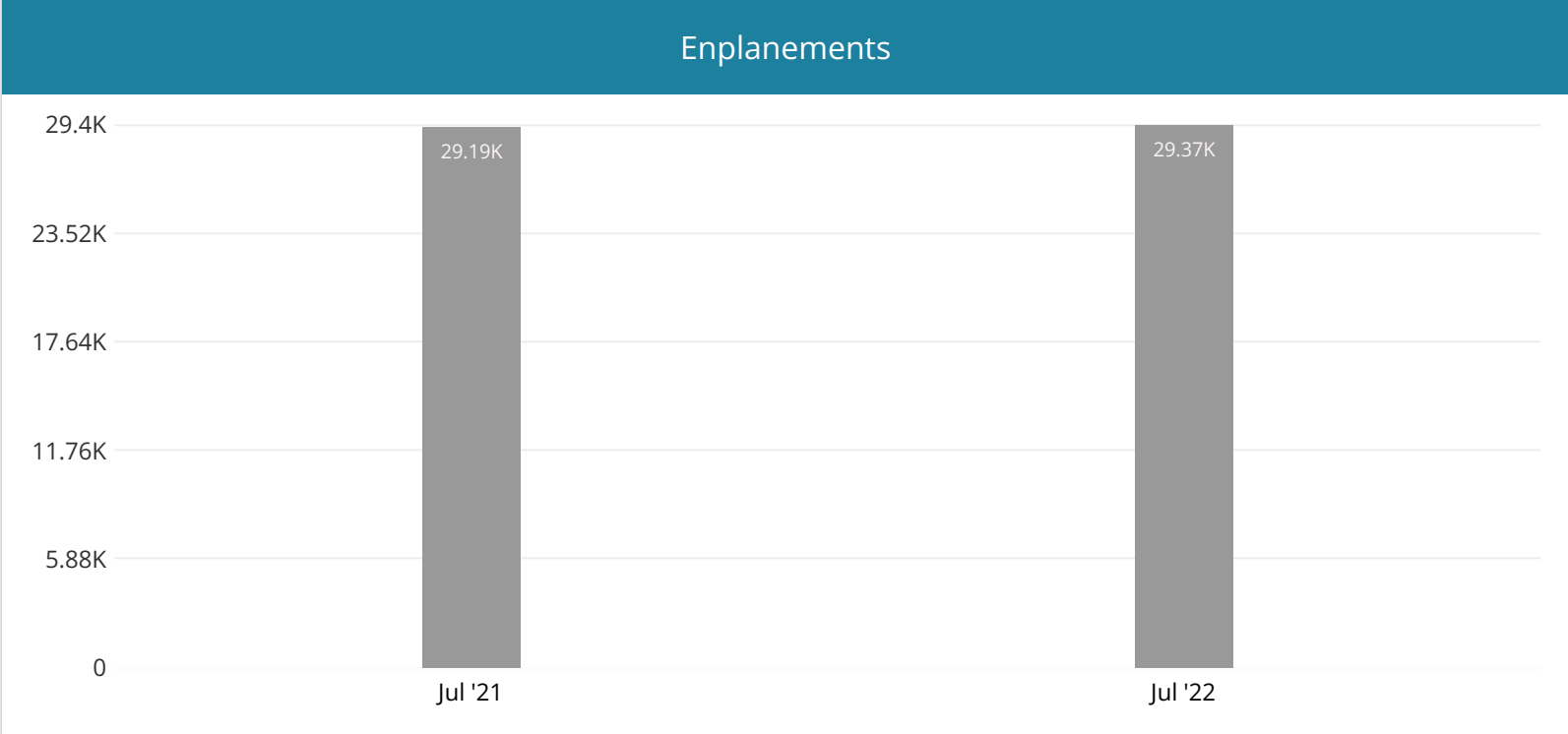


## Sports Betting Wagering Report

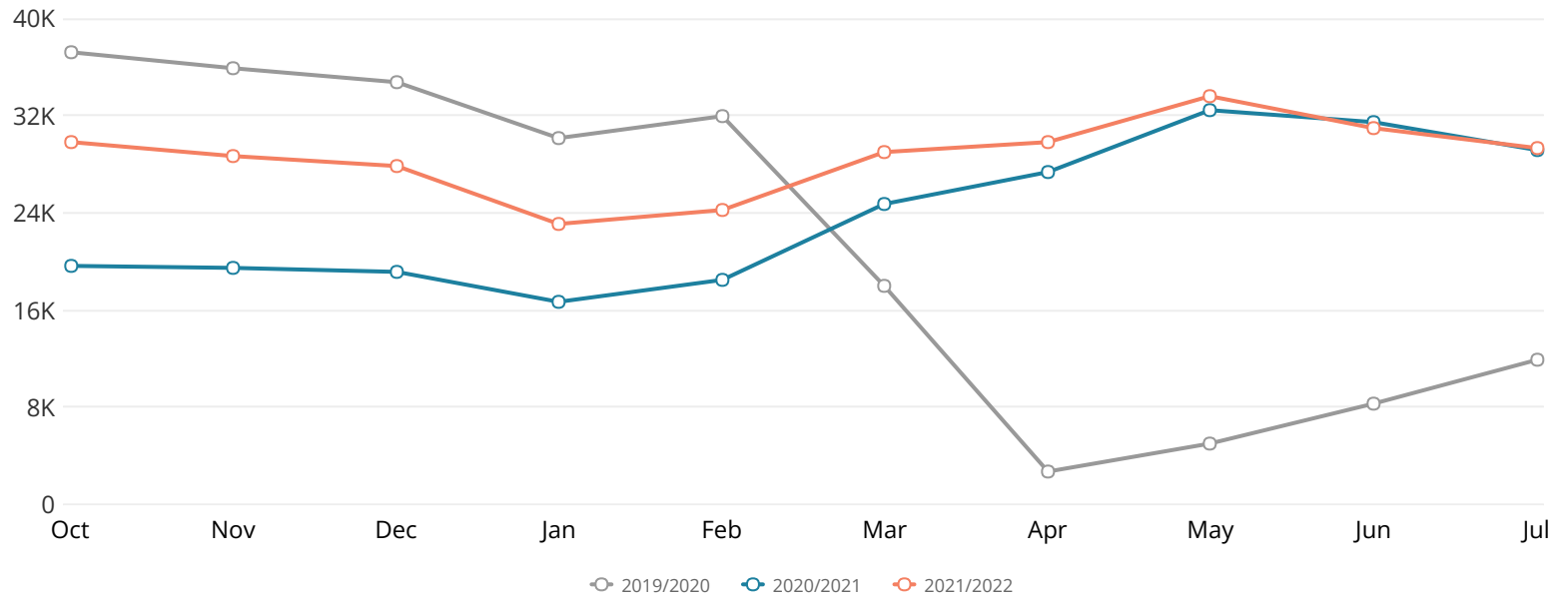


# Sports Betting Wagering Report

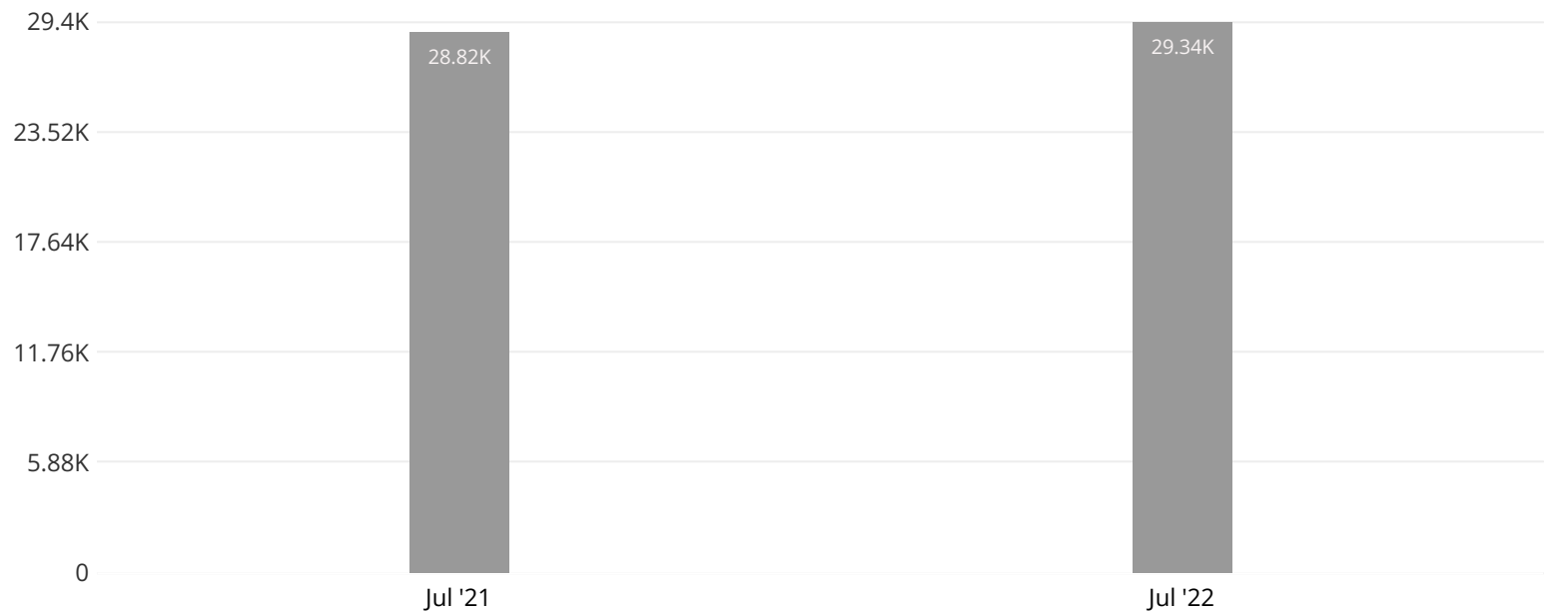




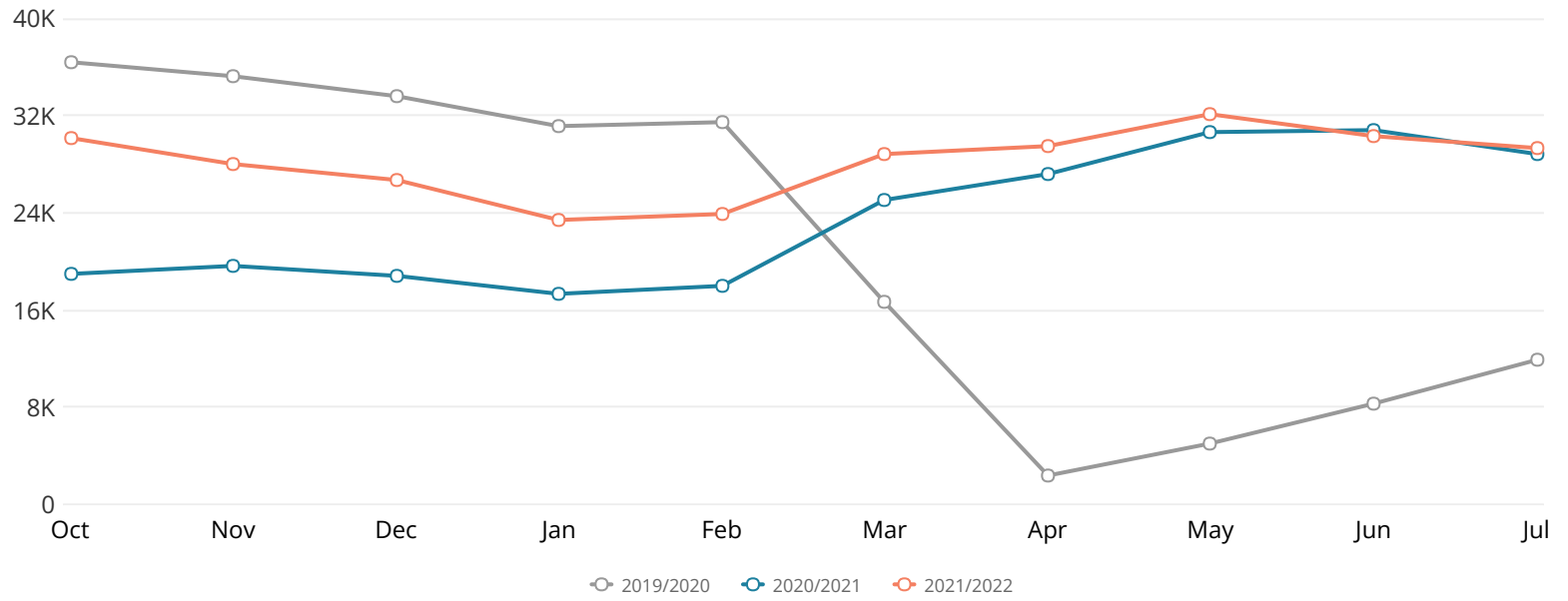
## Enplanements

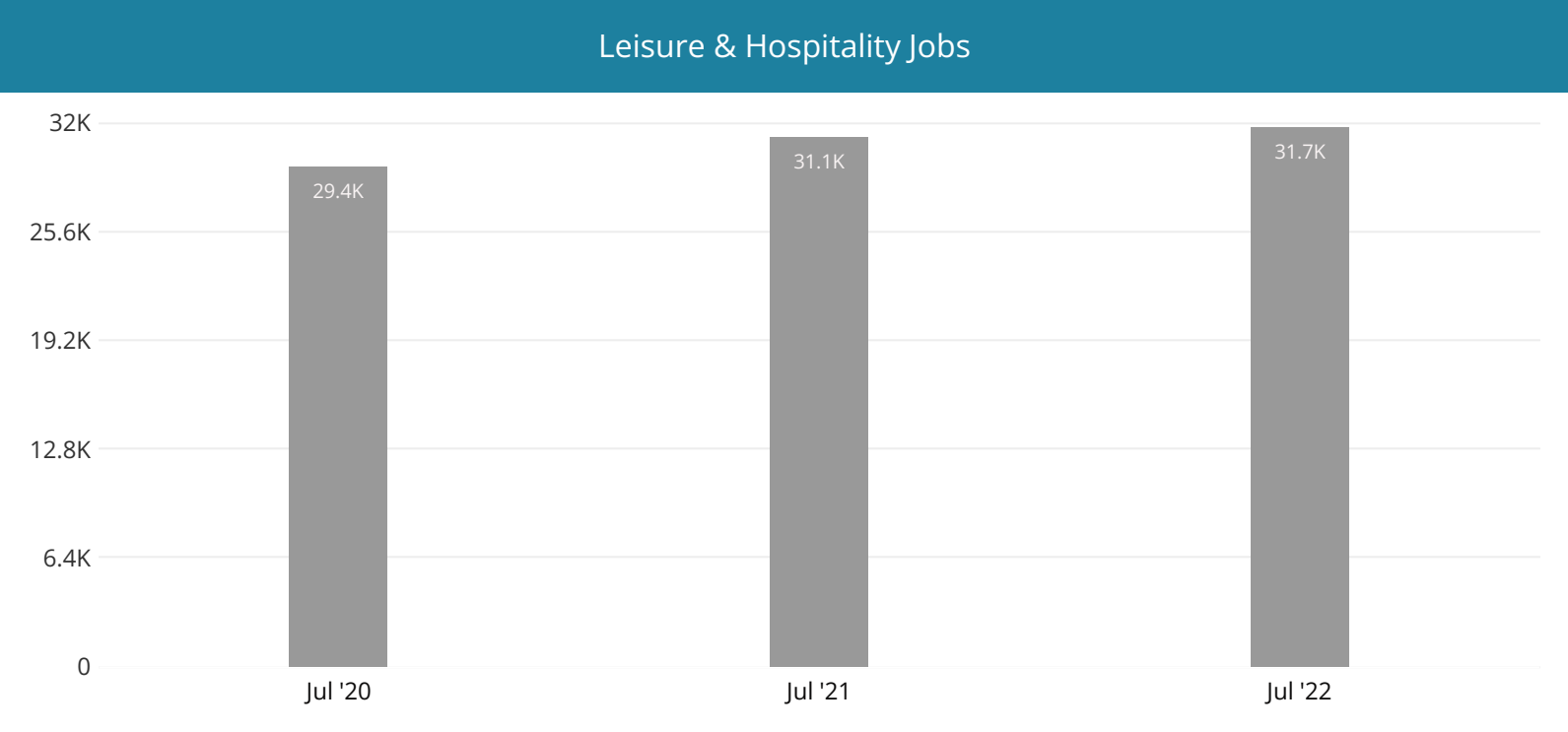


## Deplanements

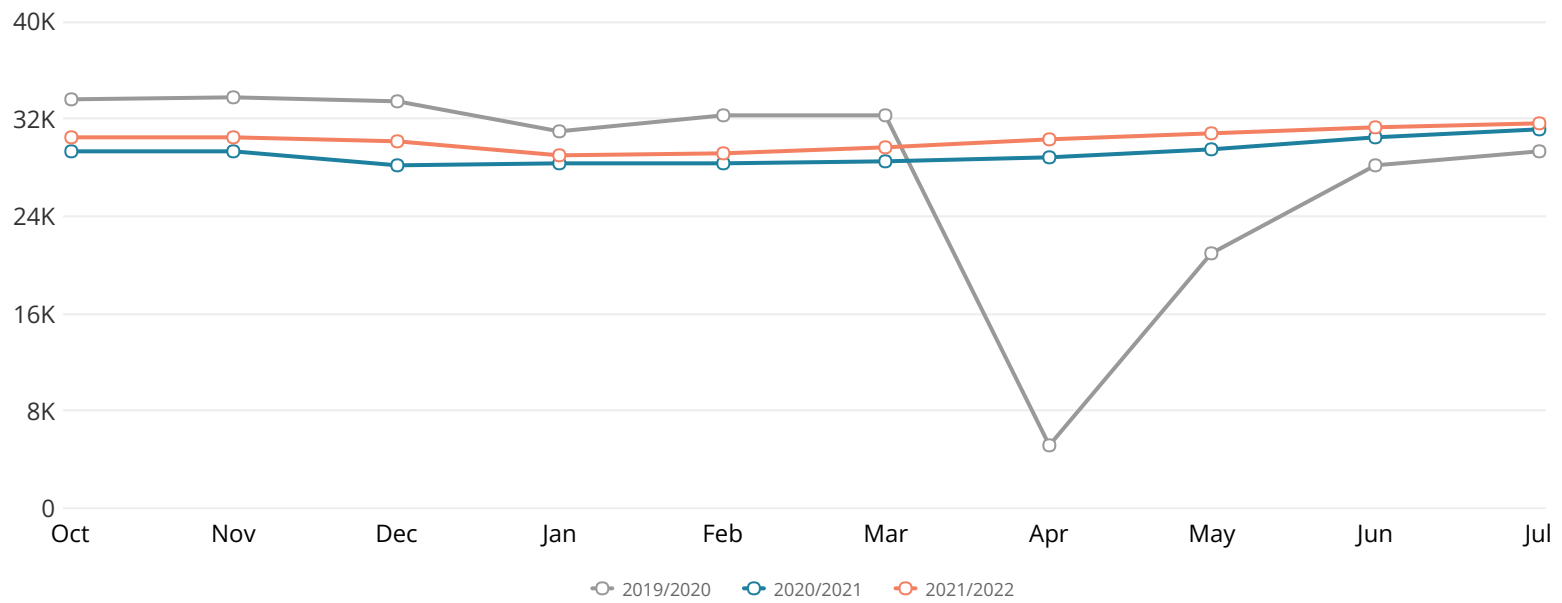


# Deplanements

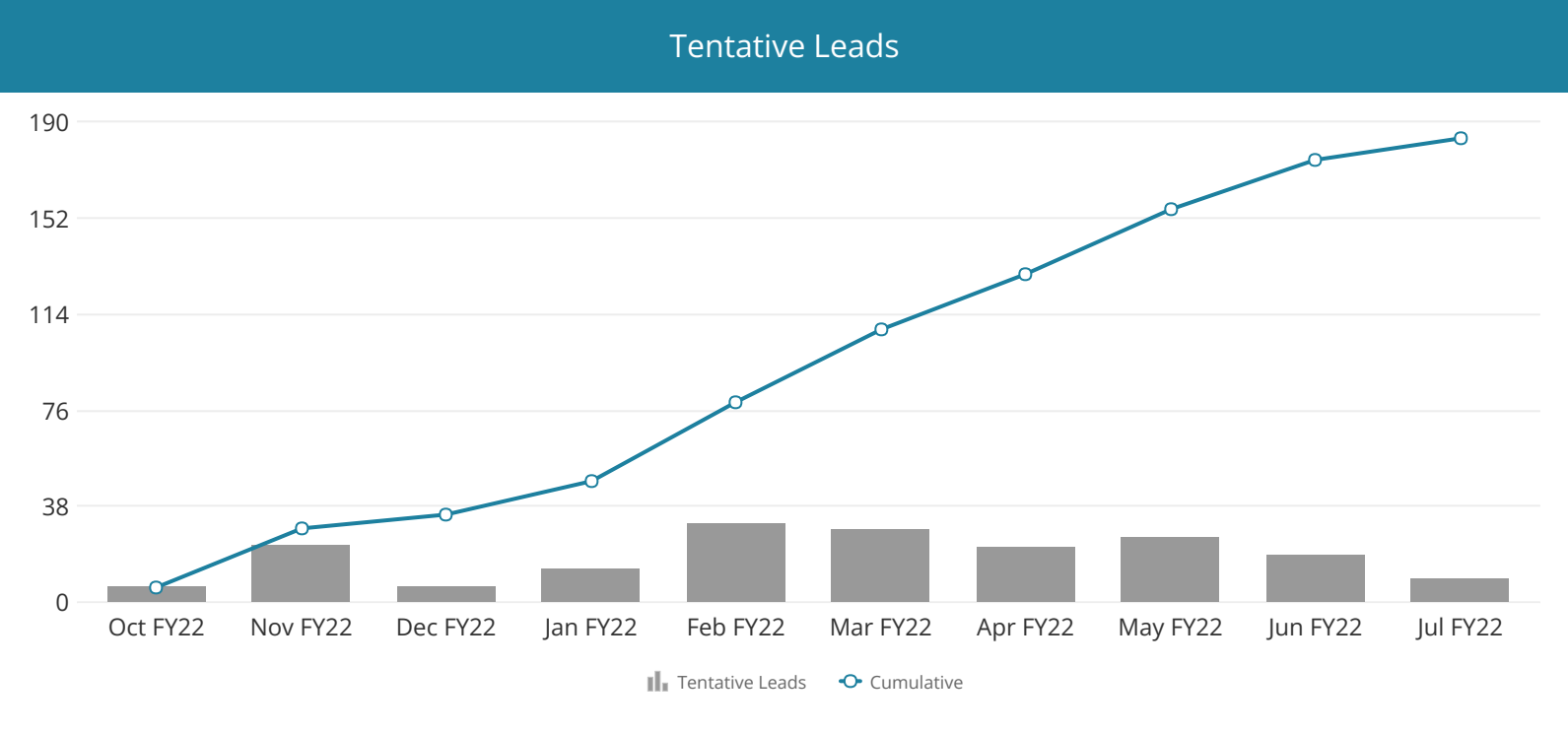




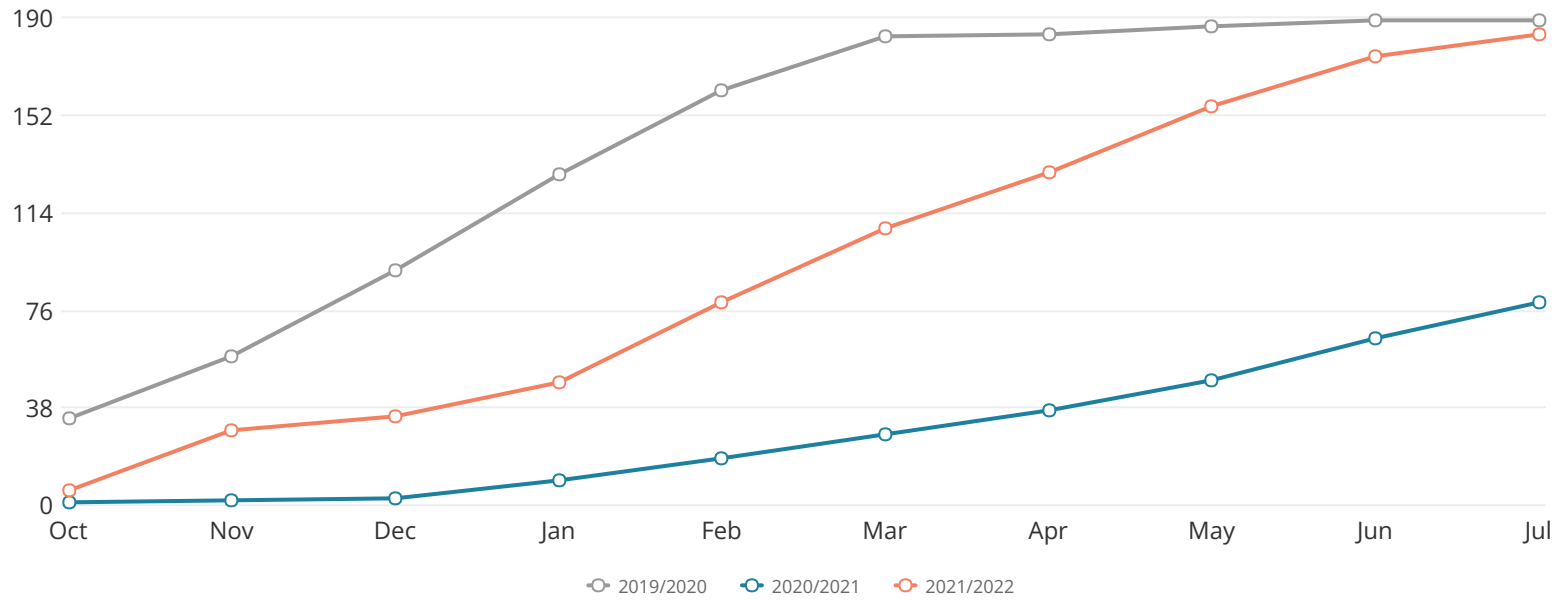
# Leisure & Hospitality Jobs



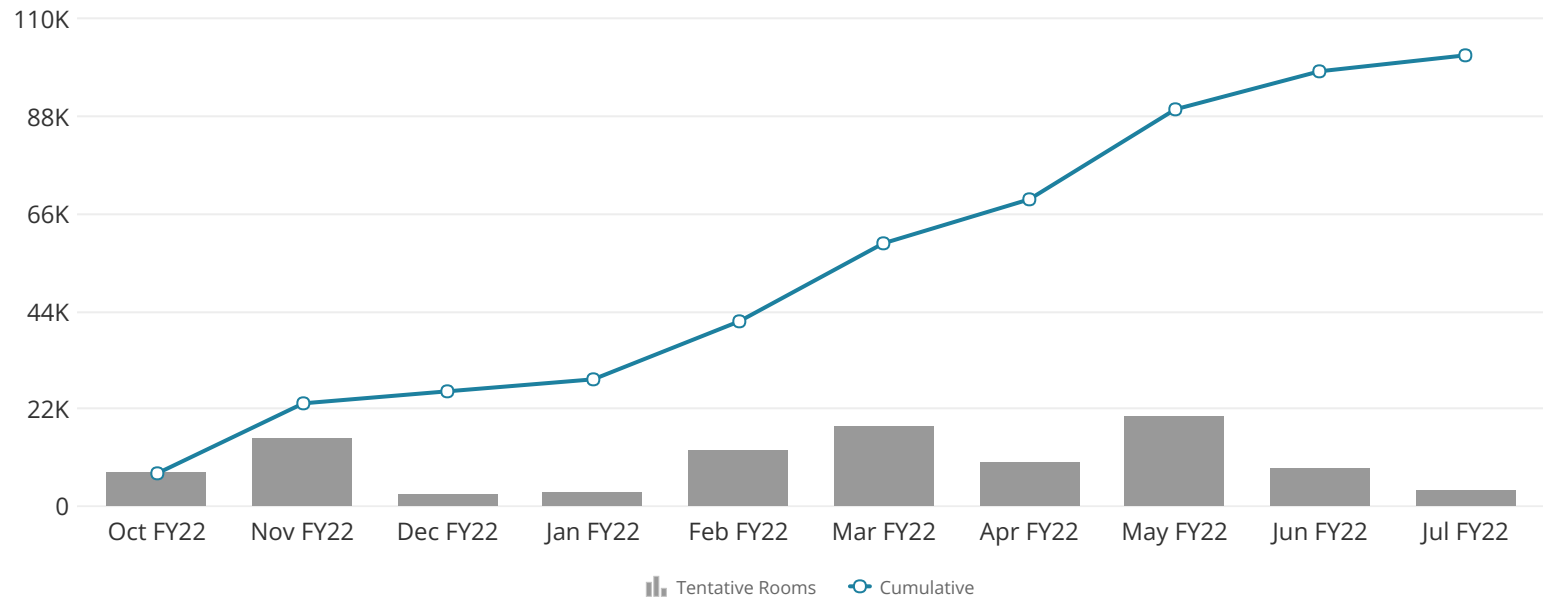




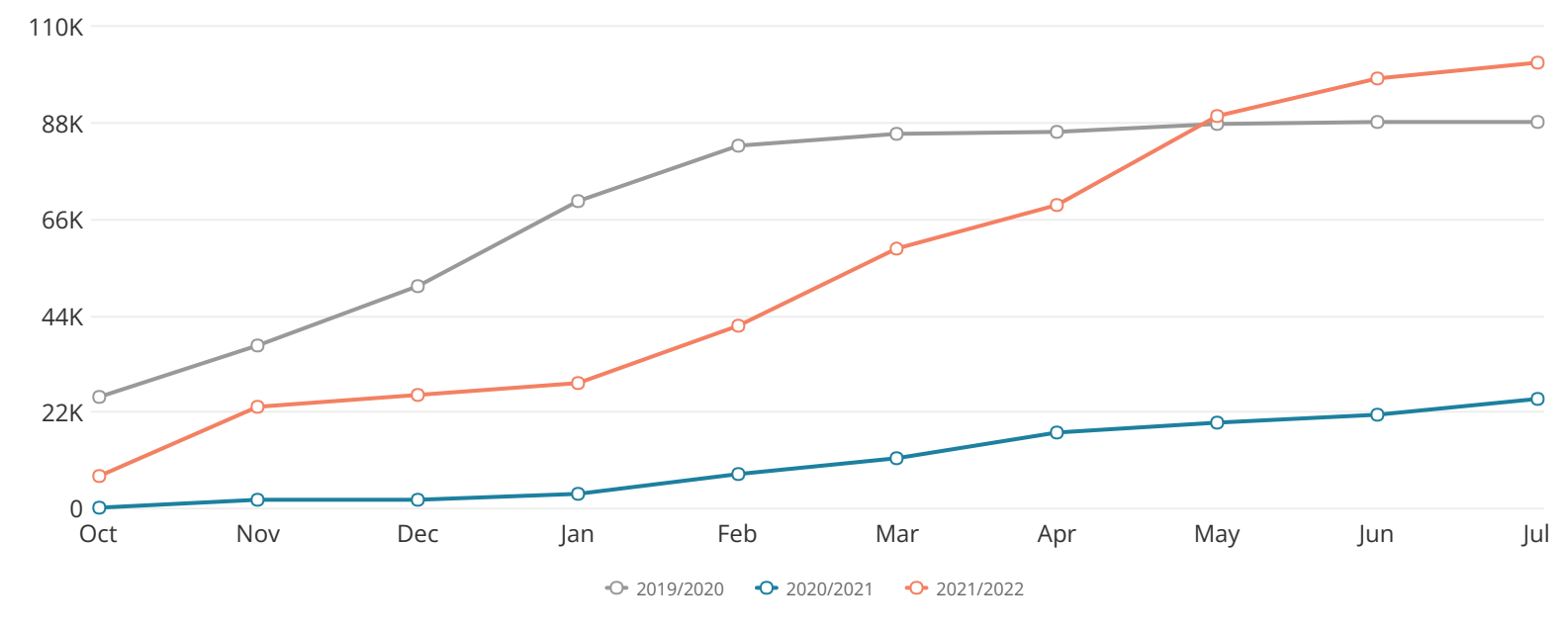
## Cumulative Tentative Leads



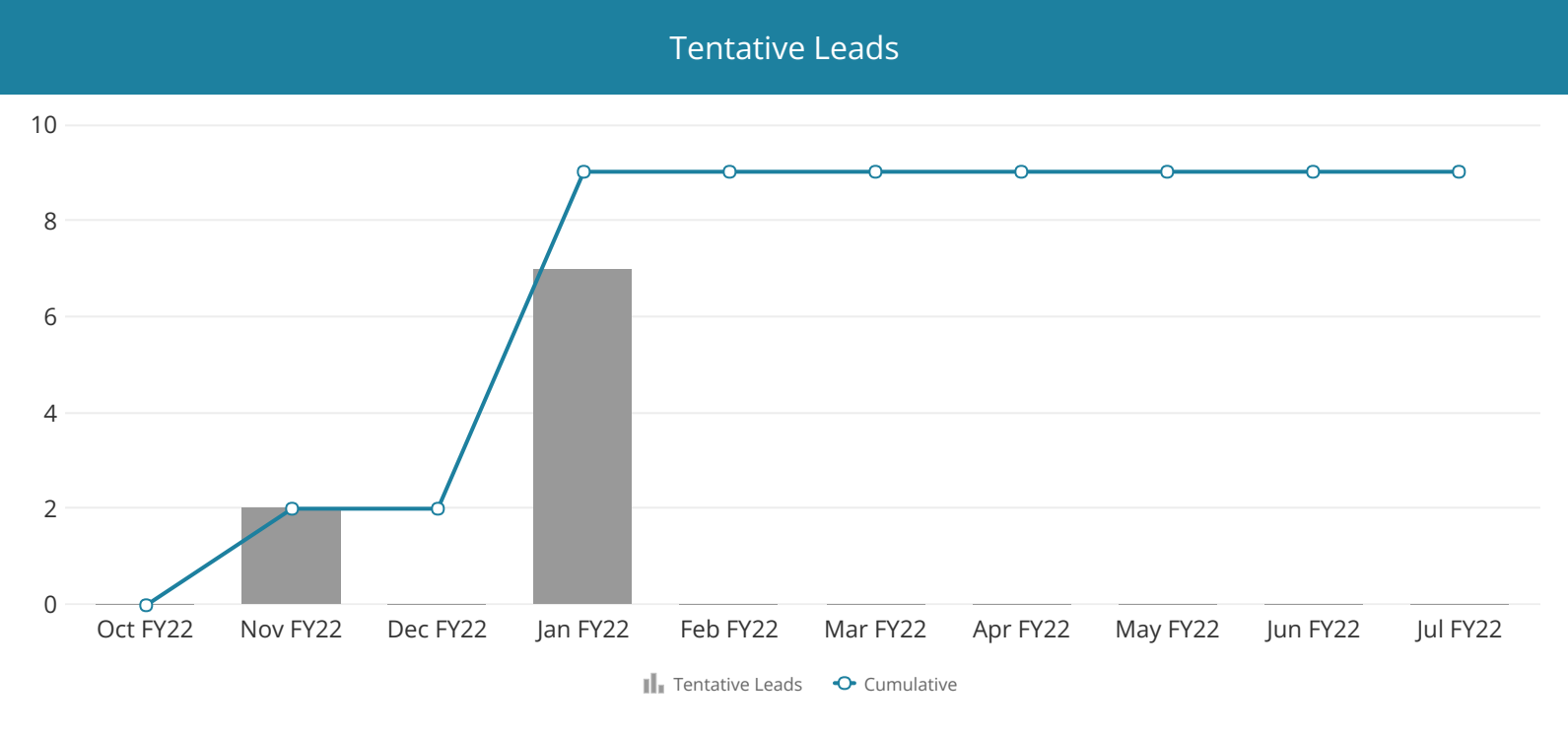
## Tentative Rooms



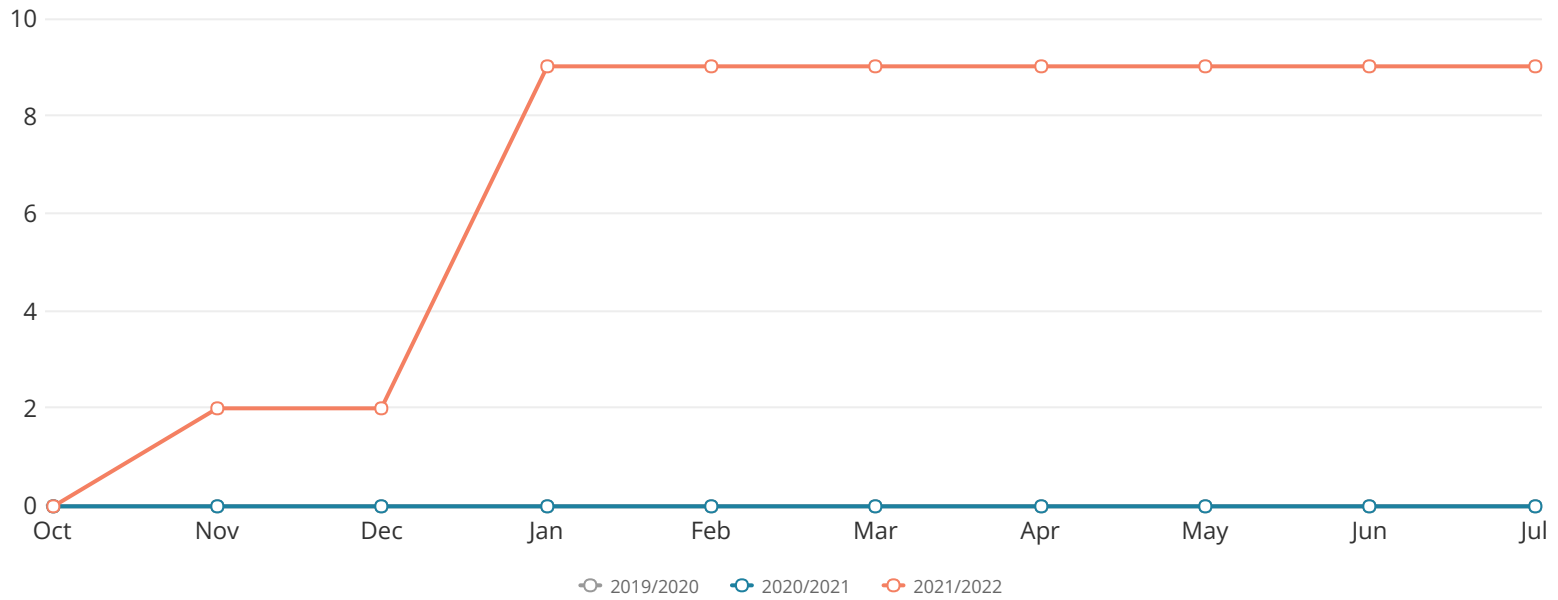
# YTD Tentative Rooms



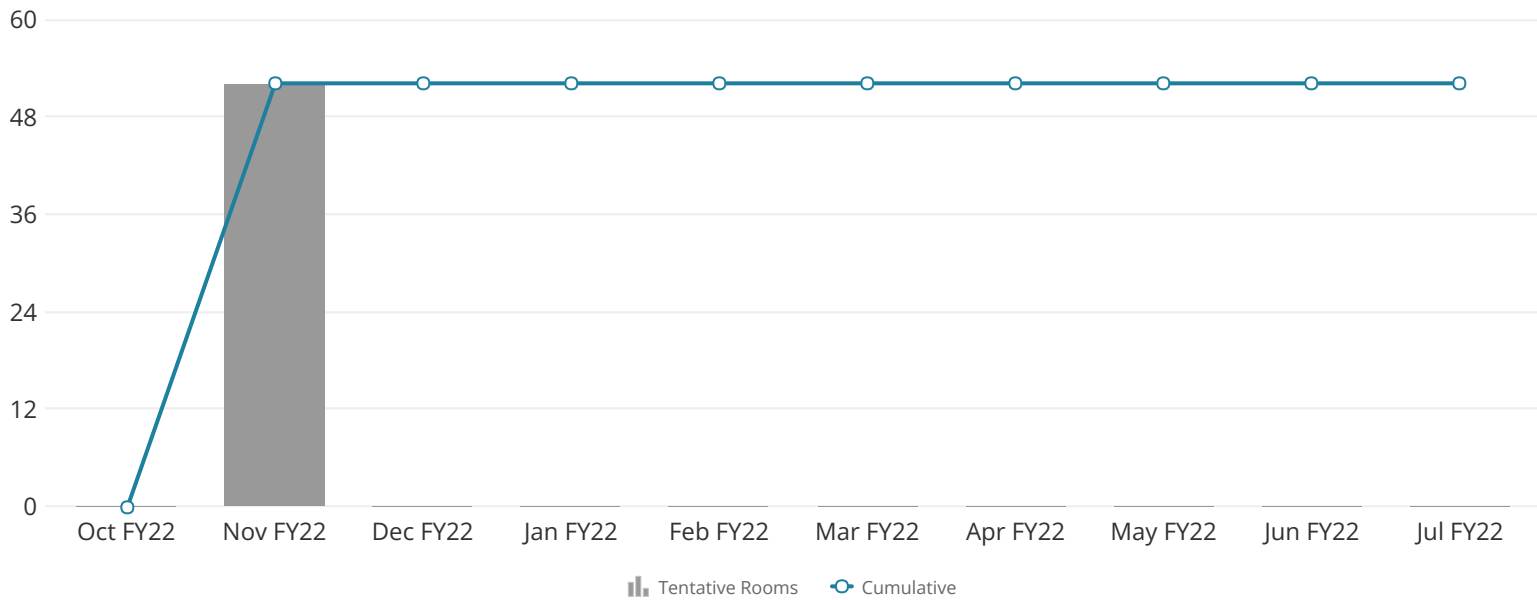
# Leisure Tentative Leads



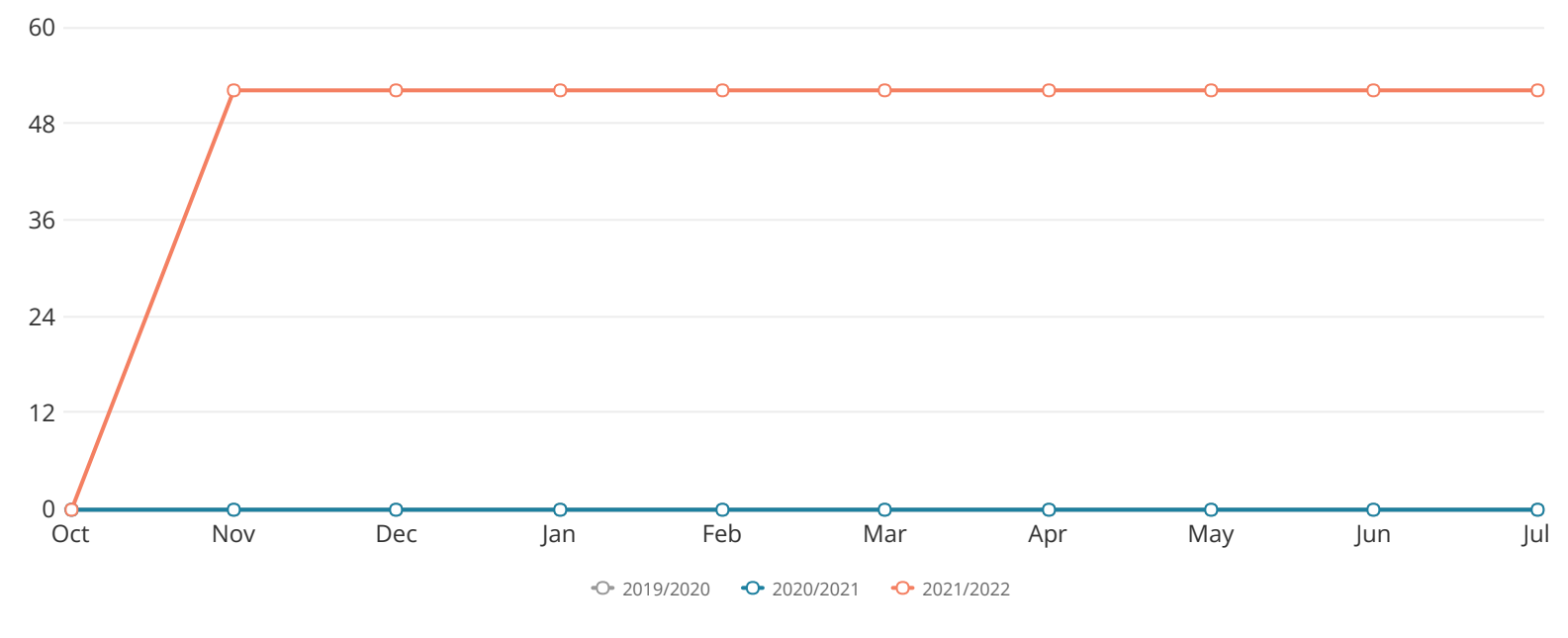
## Cumulative Tentative Leads



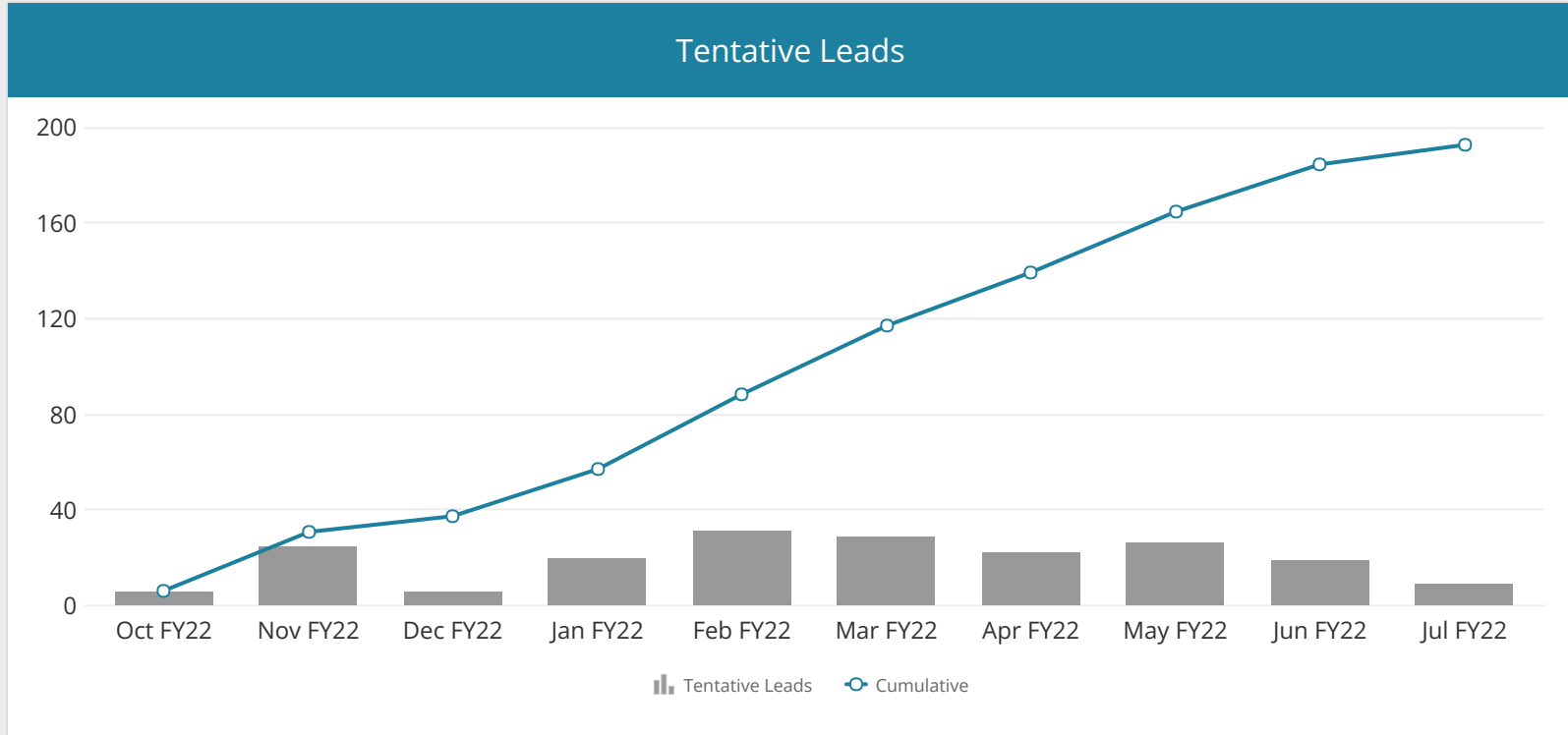
## Tentative Rooms



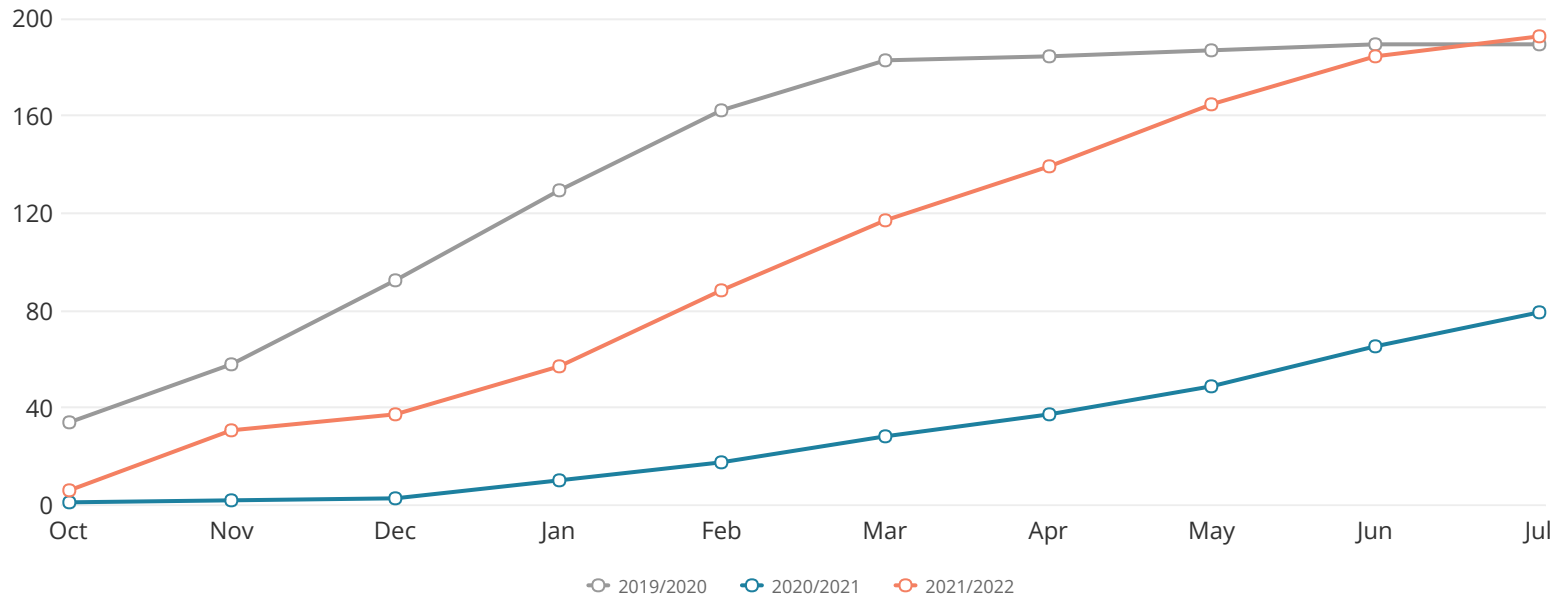
# YTD Tentative Rooms



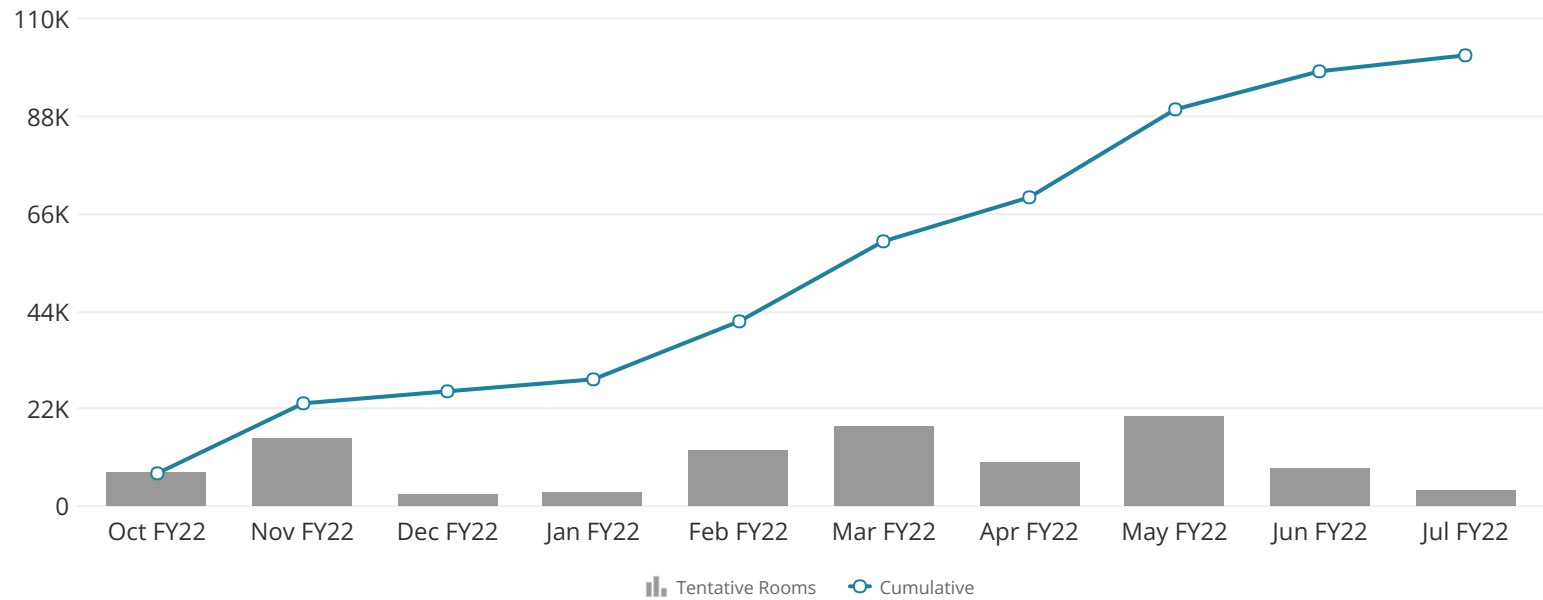
# Total All Tentative Leads



## Cumulative Tentative Leads

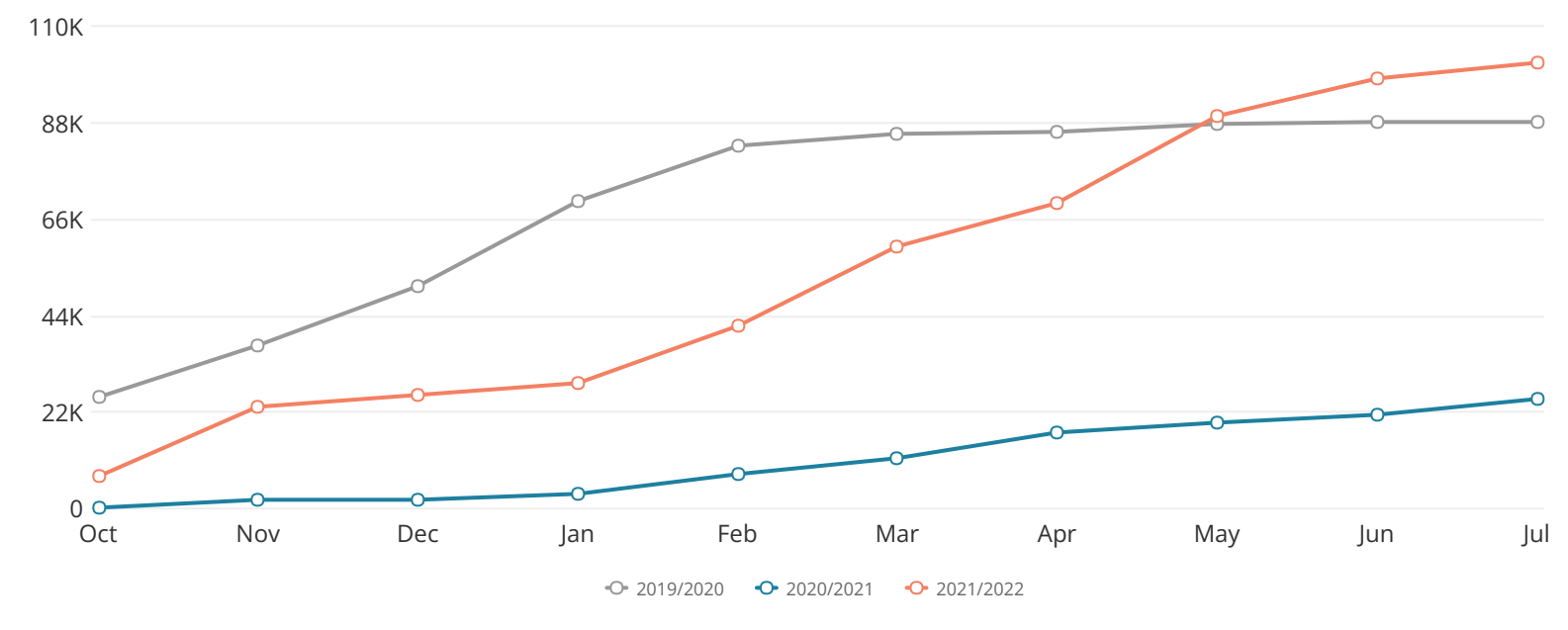


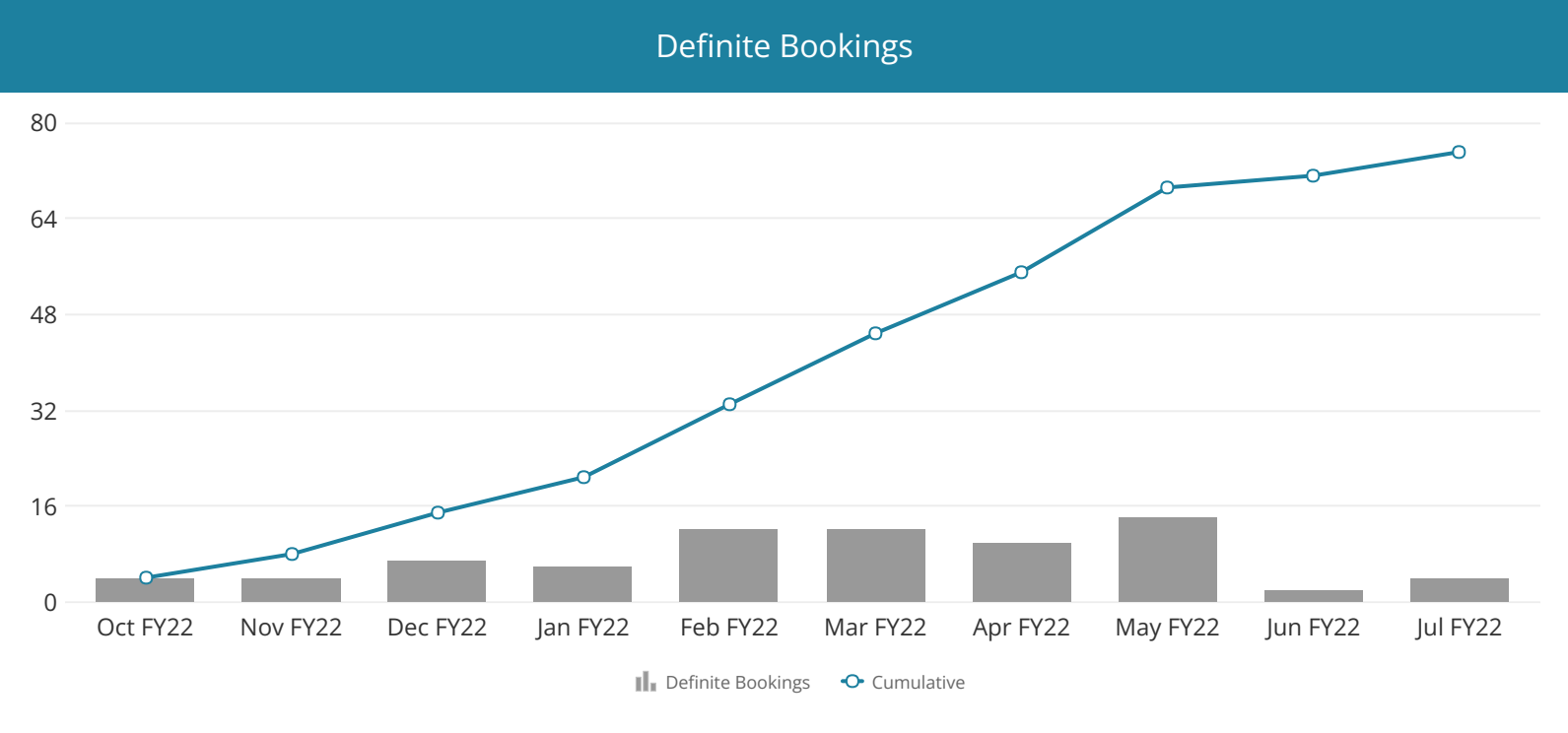
## Tentative Rooms



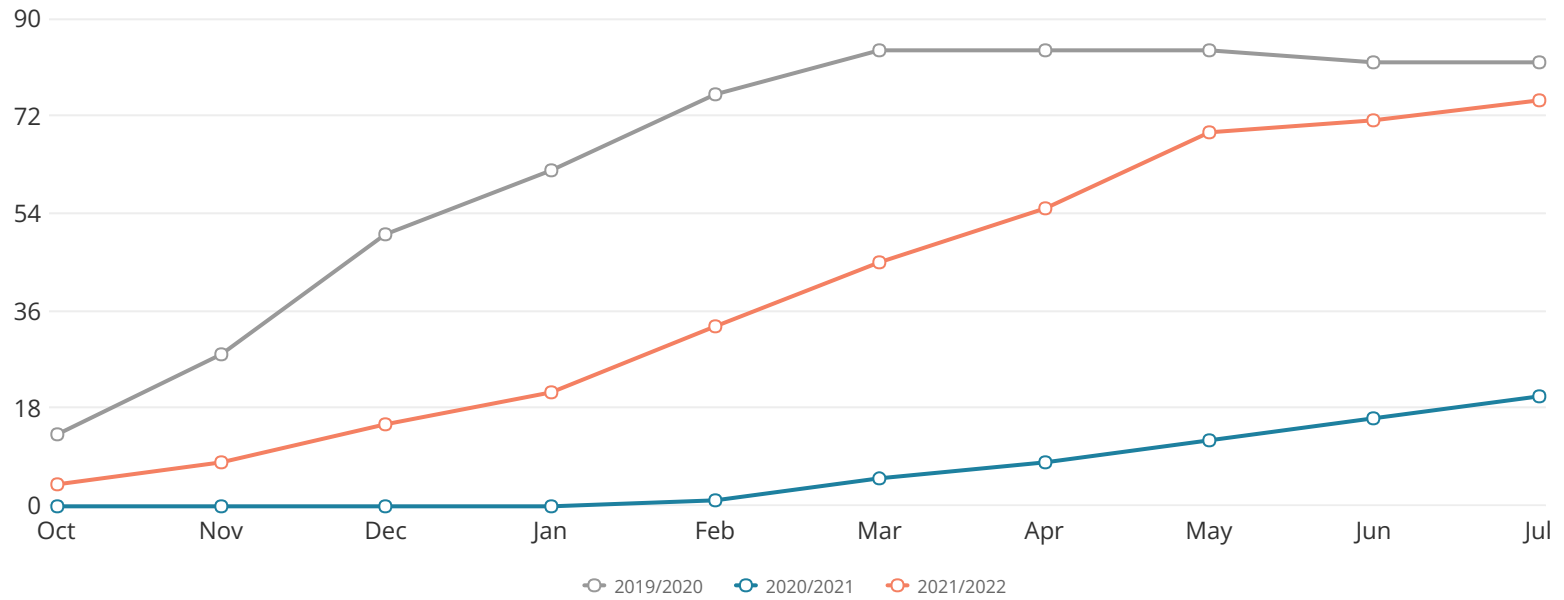


# YTD Tentative Rooms

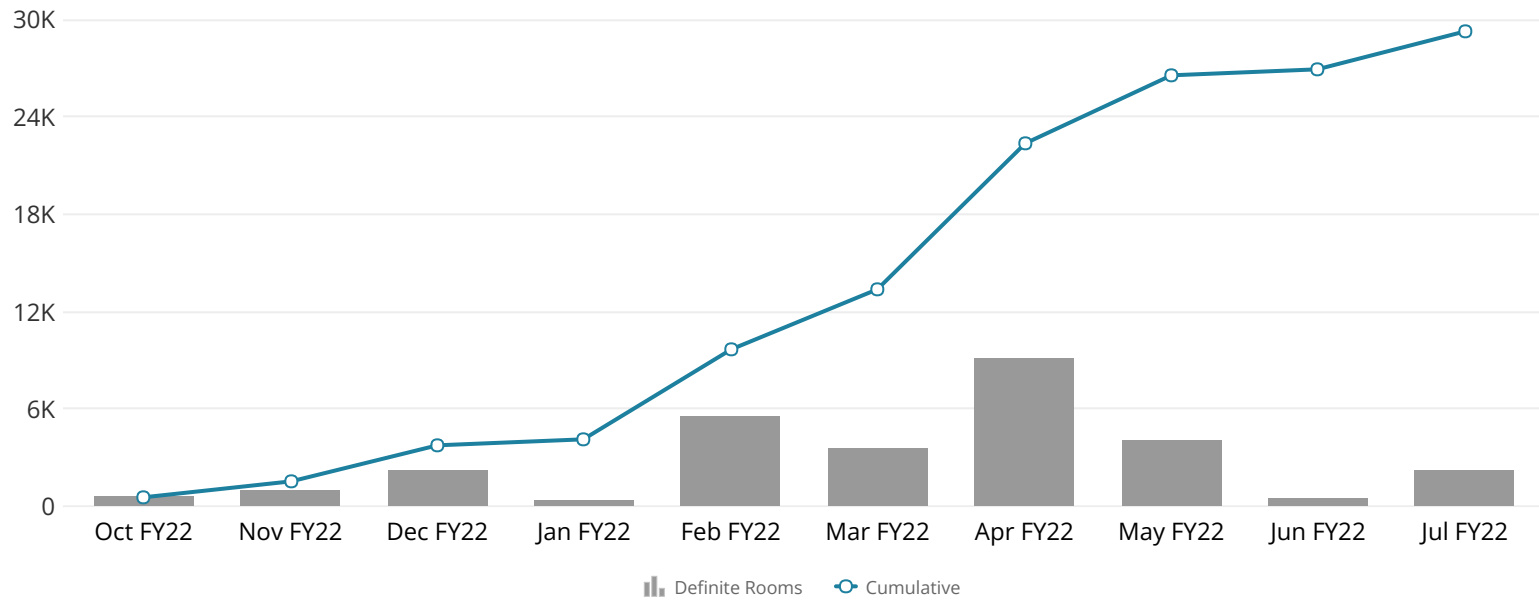




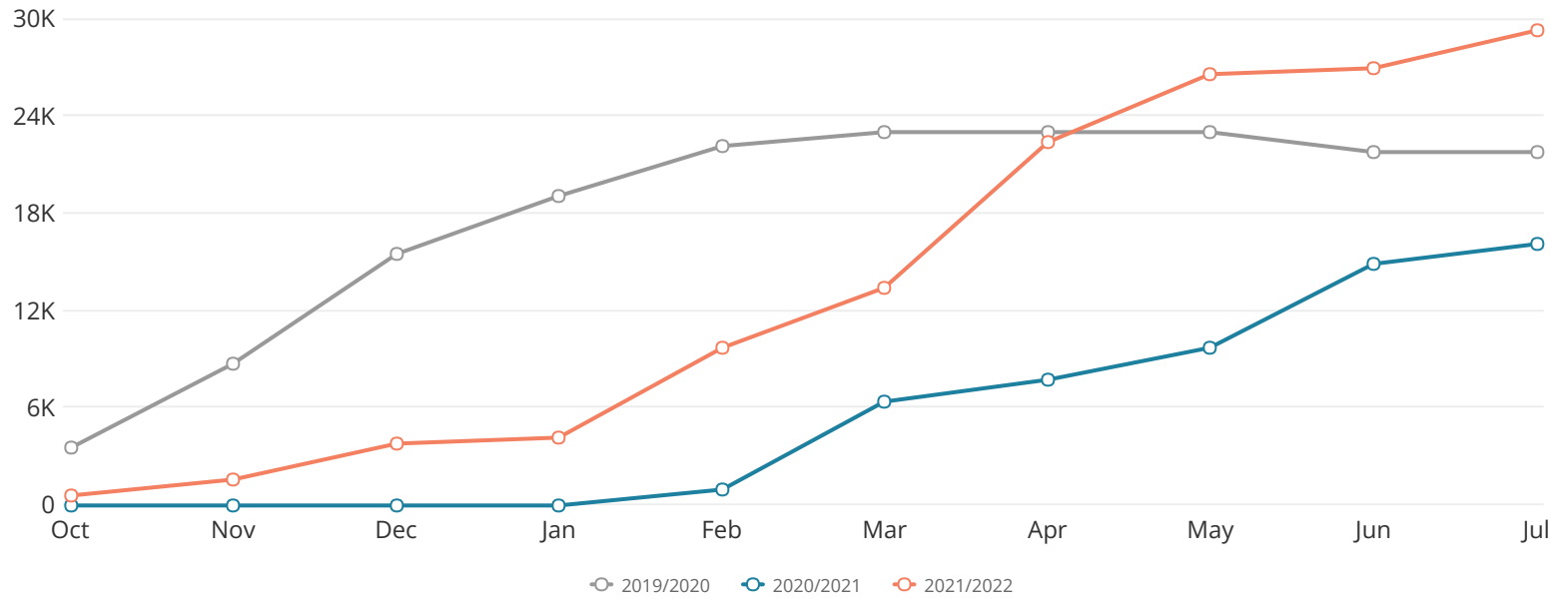
## YTD Definite Bookings



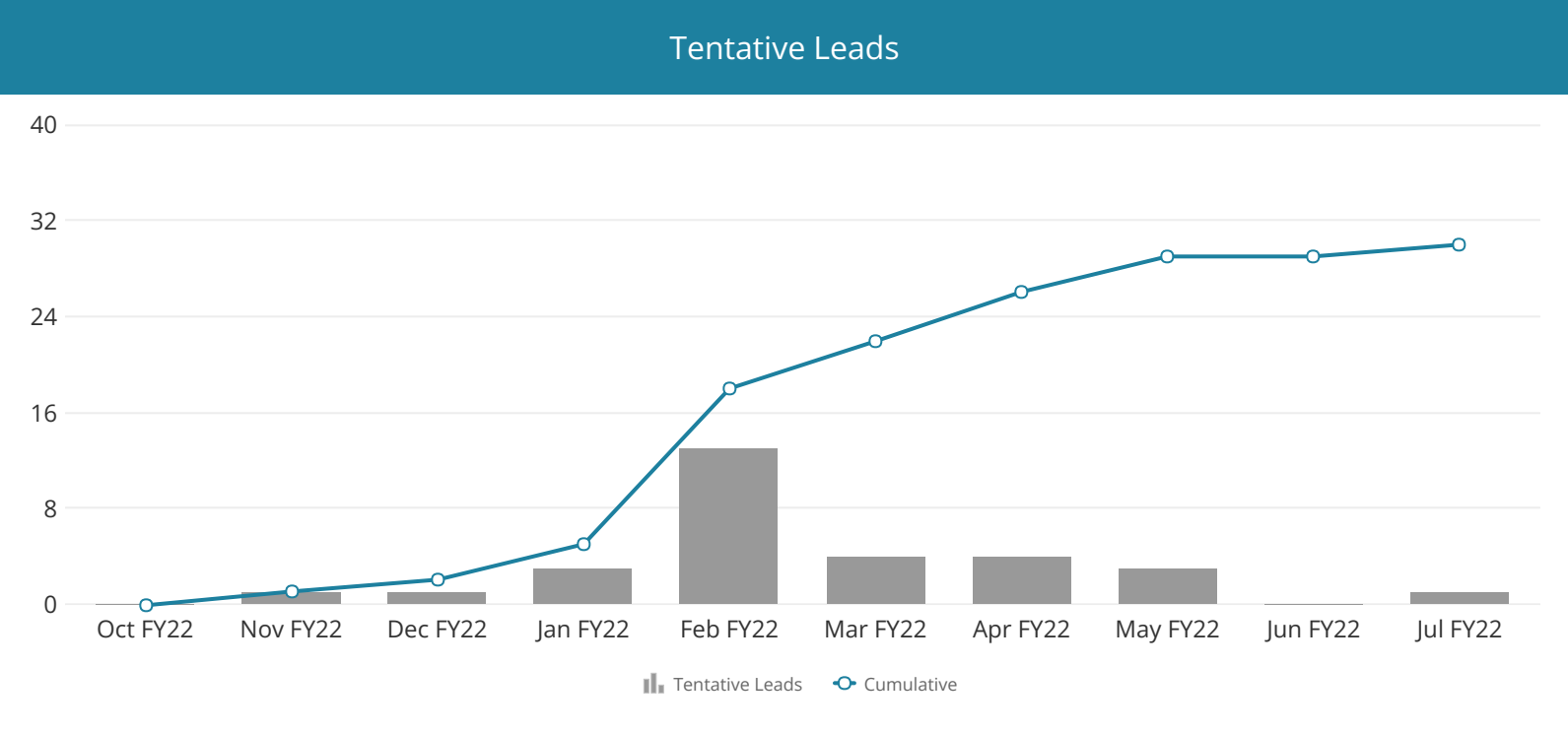
## Definite Rooms



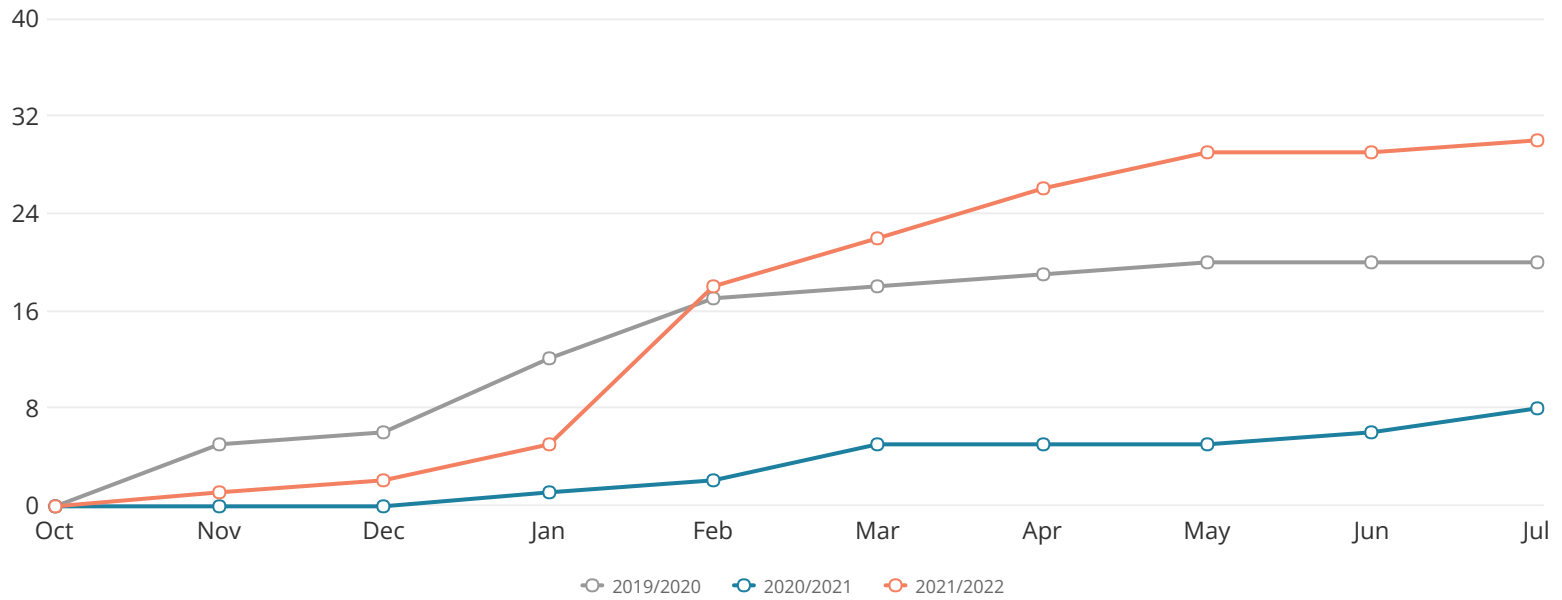
# YTD Definite Rooms



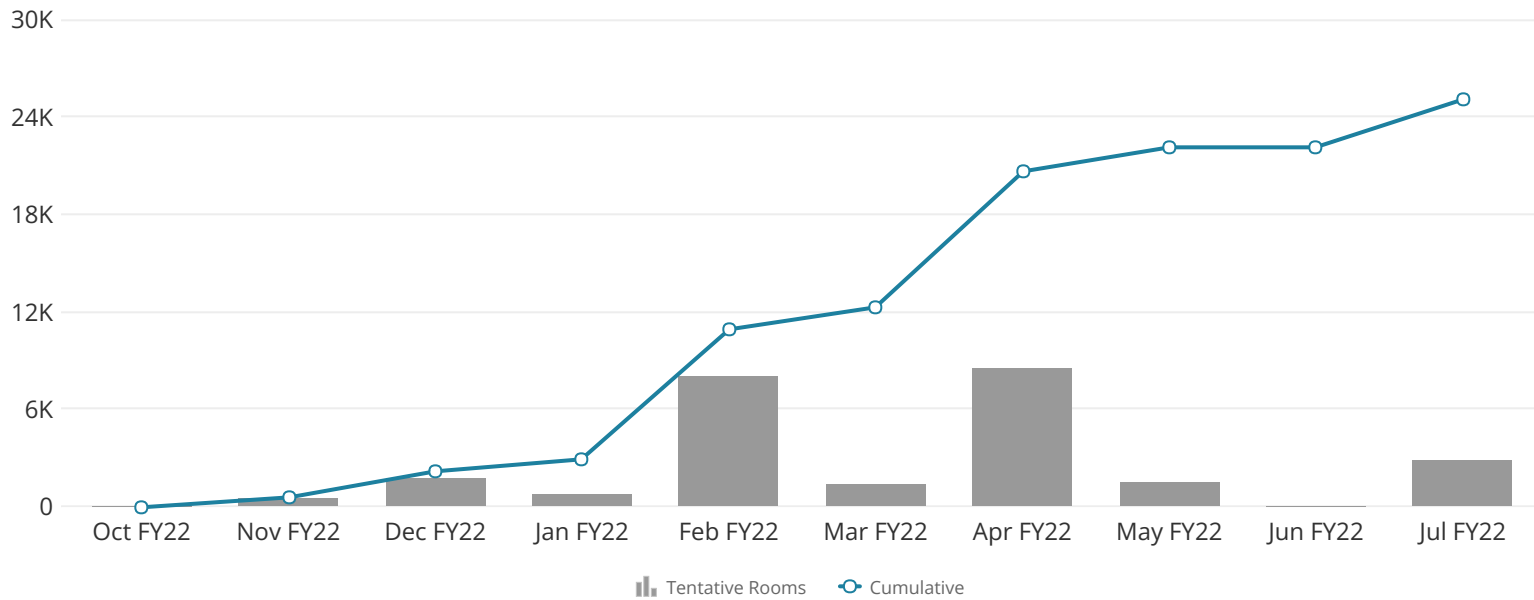
# Convention Center Leads



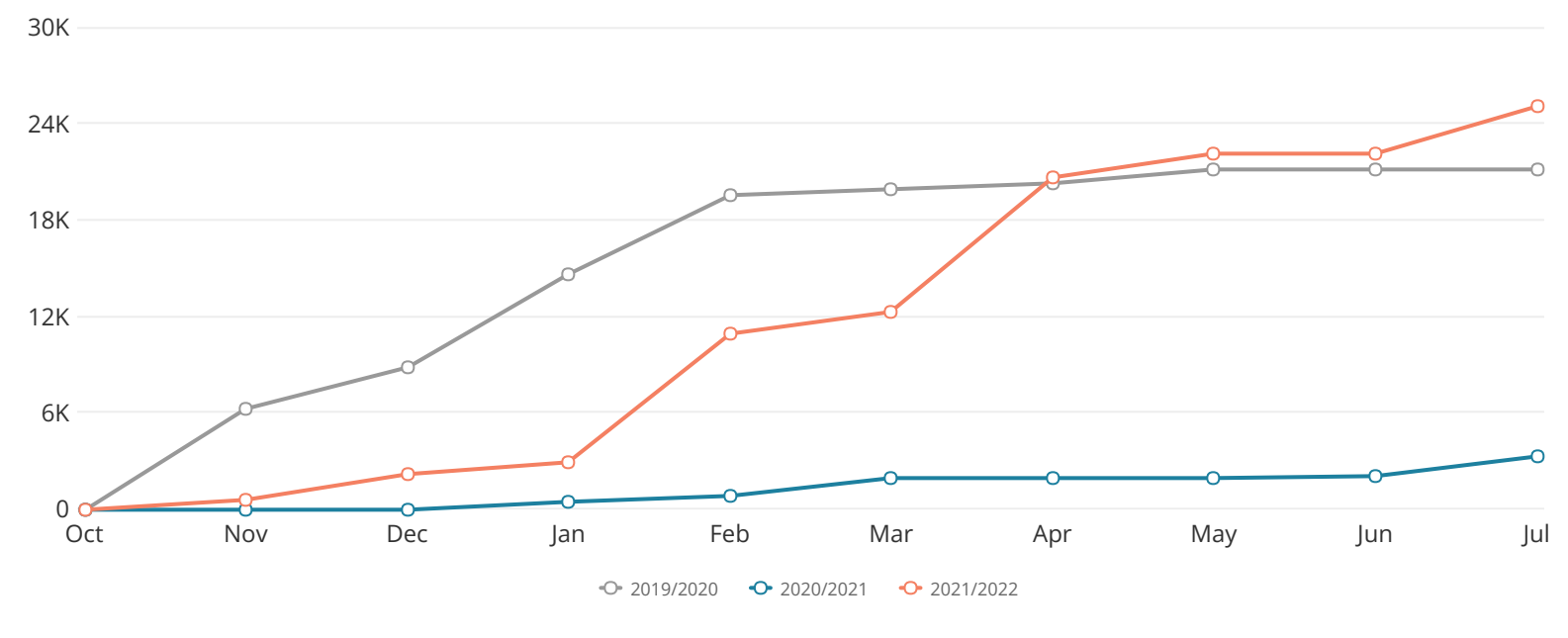
## Cumulative Tentative Leads

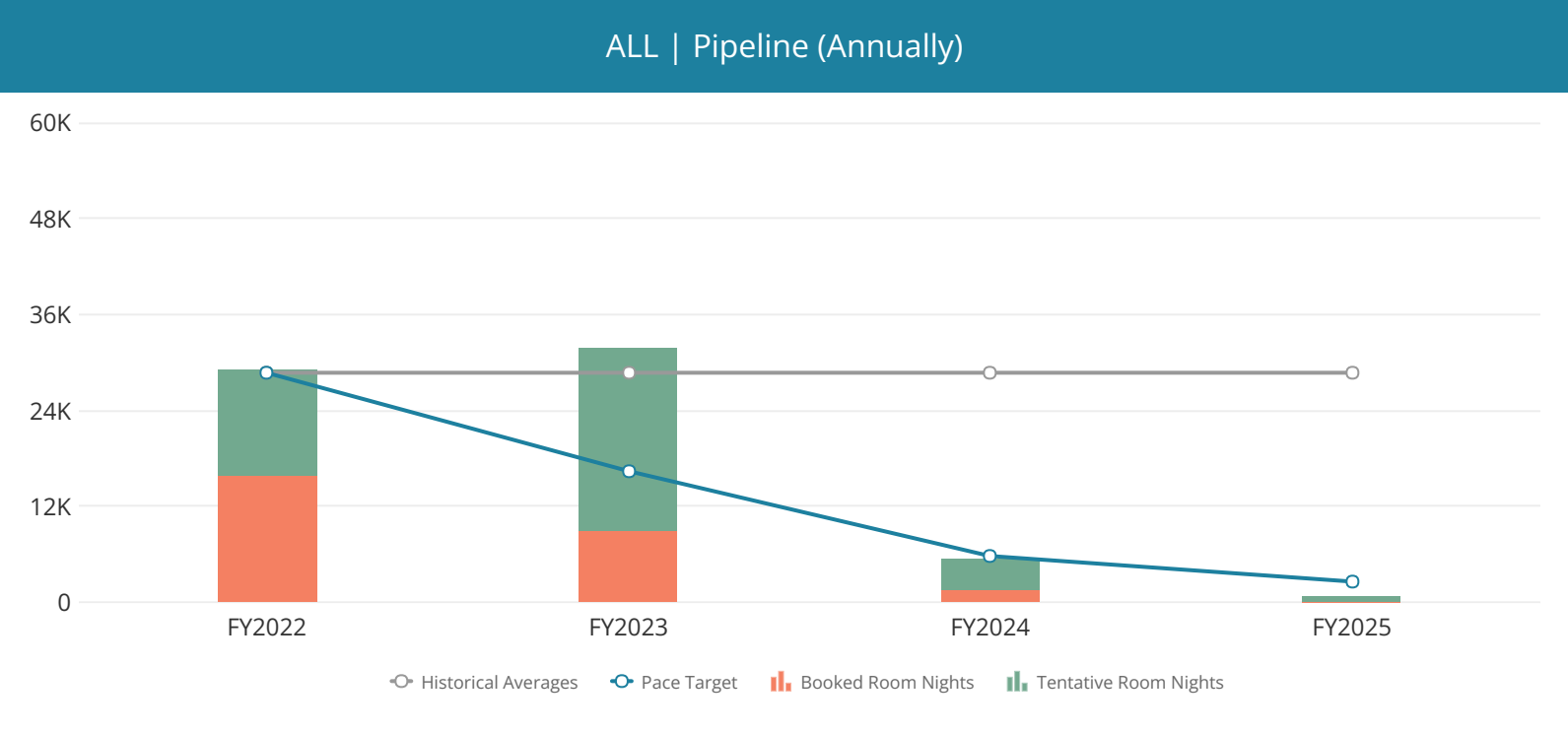


## Tentative Rooms



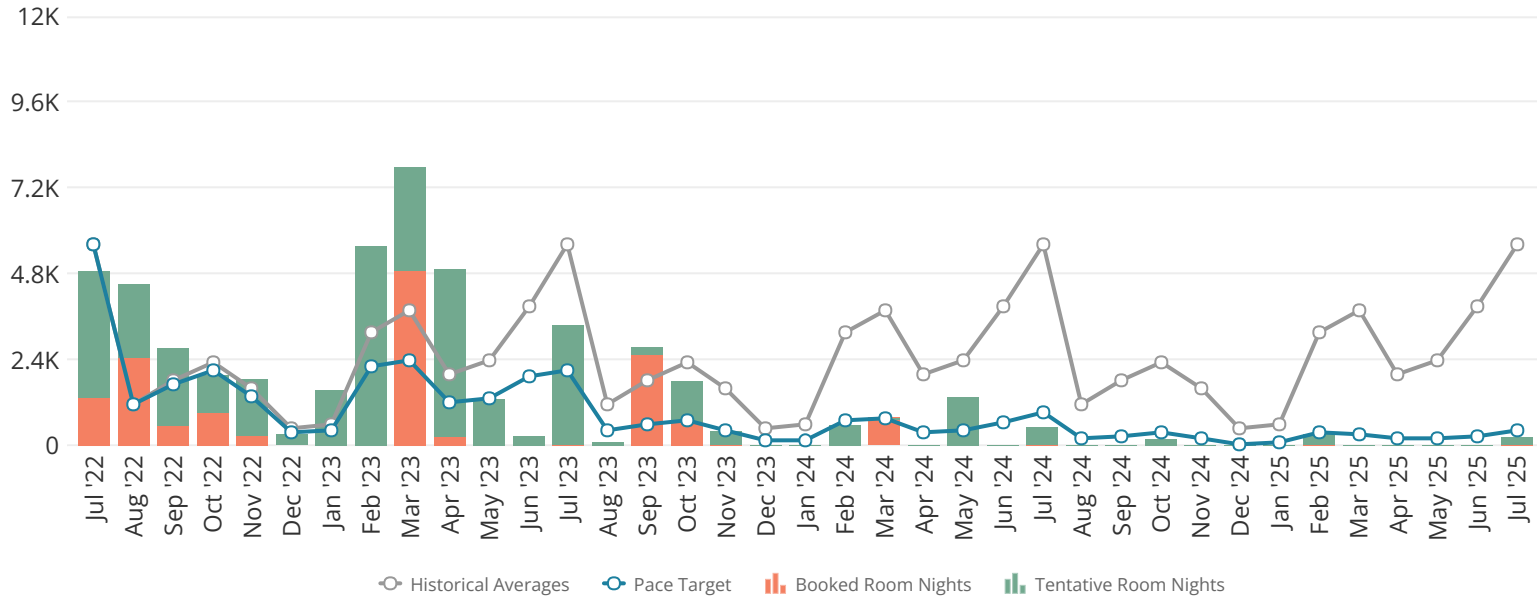
# YTD Tentative Rooms







# ALL | Pipeline (Monthly)



Users

116,106

-33% ▼



New Users

110,330

-33% ▼



Sessions

148,478

-36% ▼



Sessions Per User

1.28

-5% ▼



Pageviews

295,739

-35% ▼



Pages Per Session

1.99

2% ▲



Average Session Duration (in seconds)

113.24

13% ▲

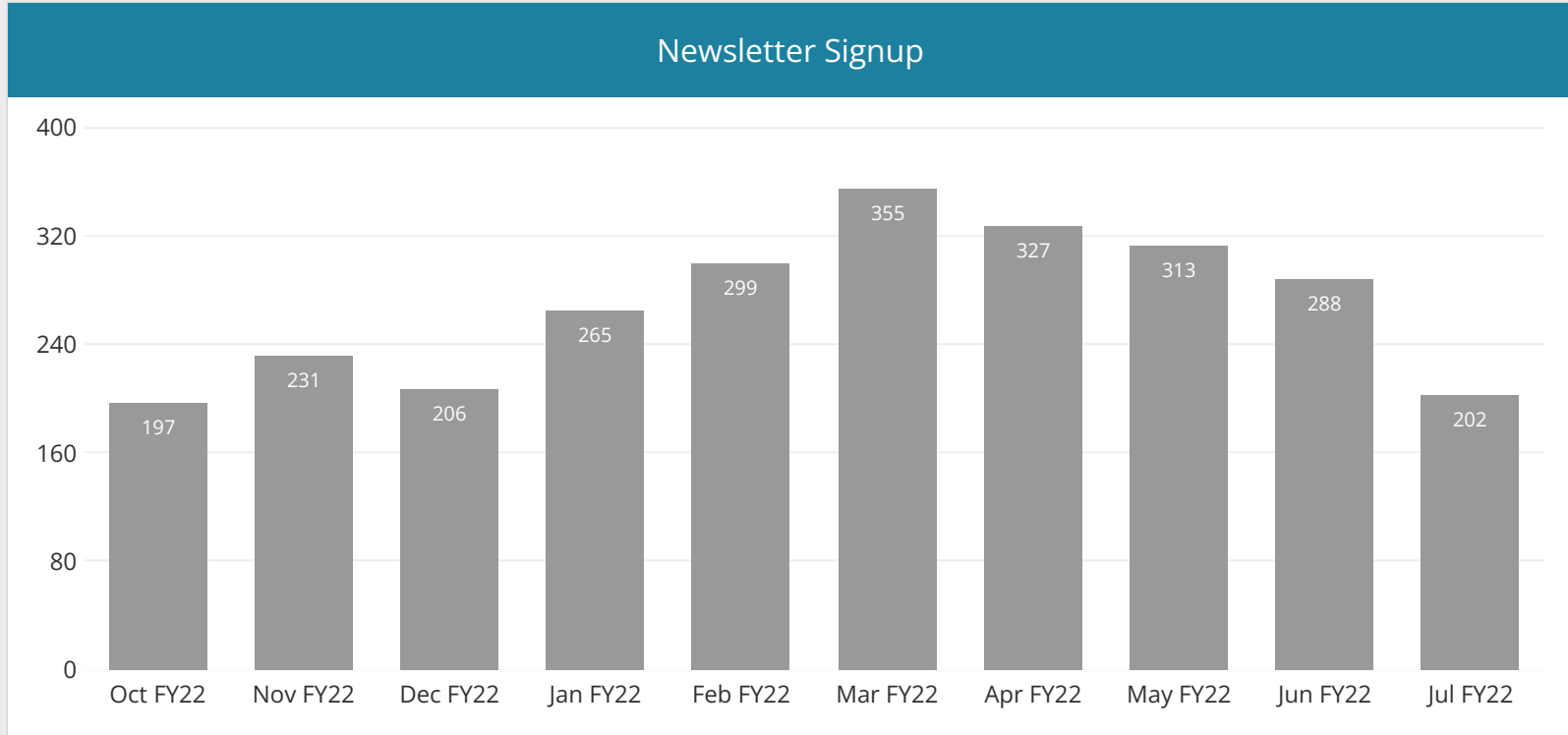


Bounce Rate

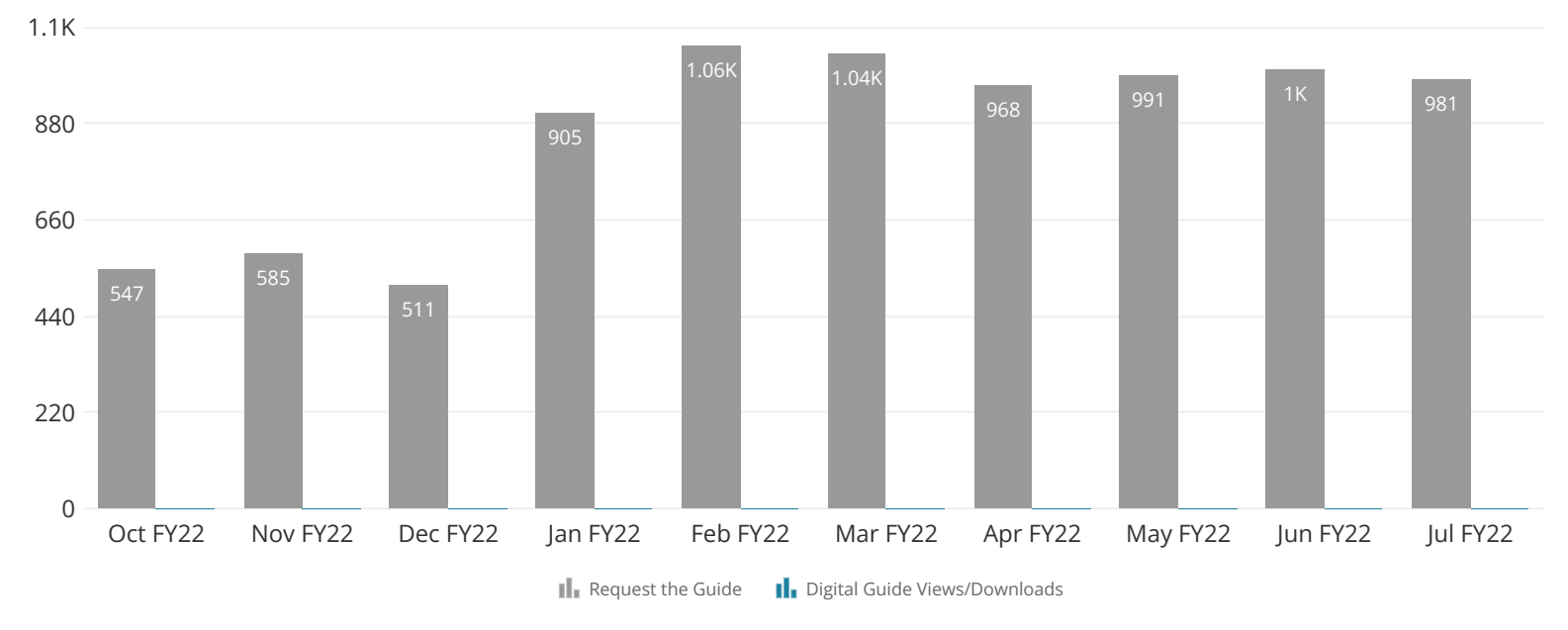
55.00%

-5% ▼

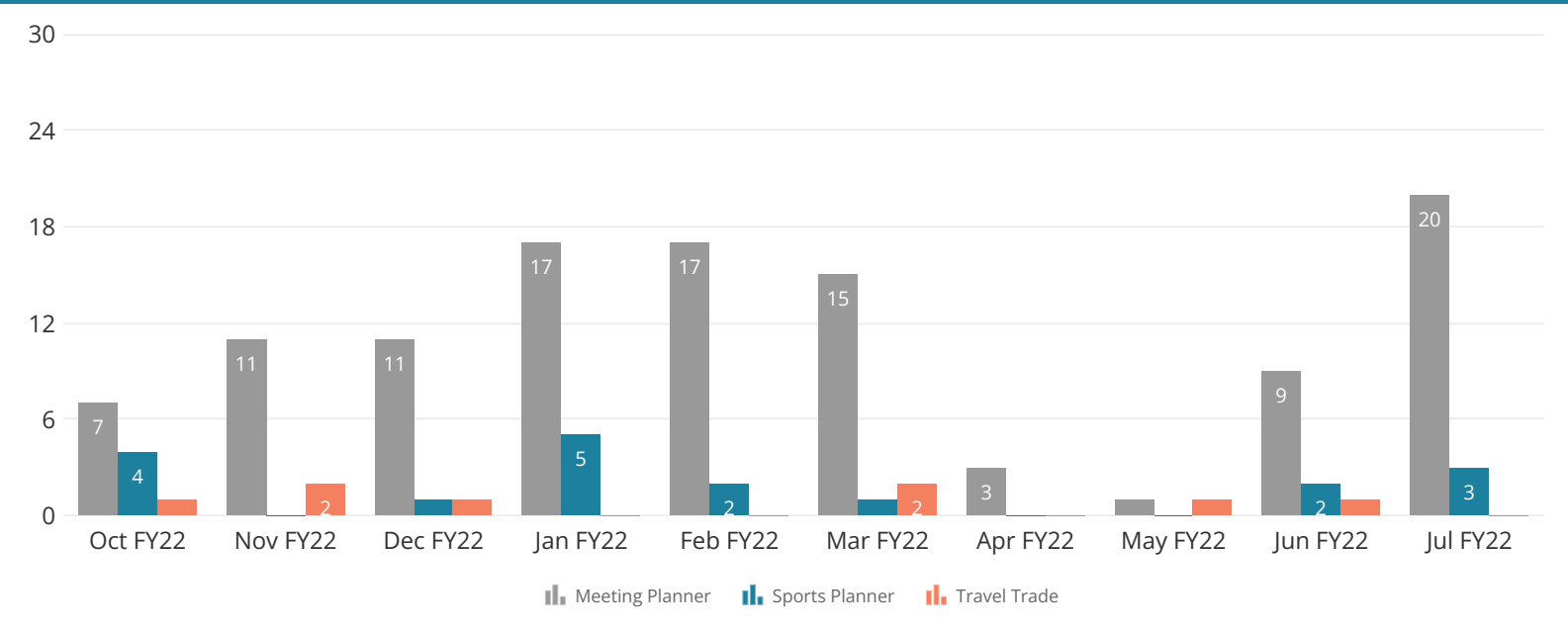




## Discover Guides



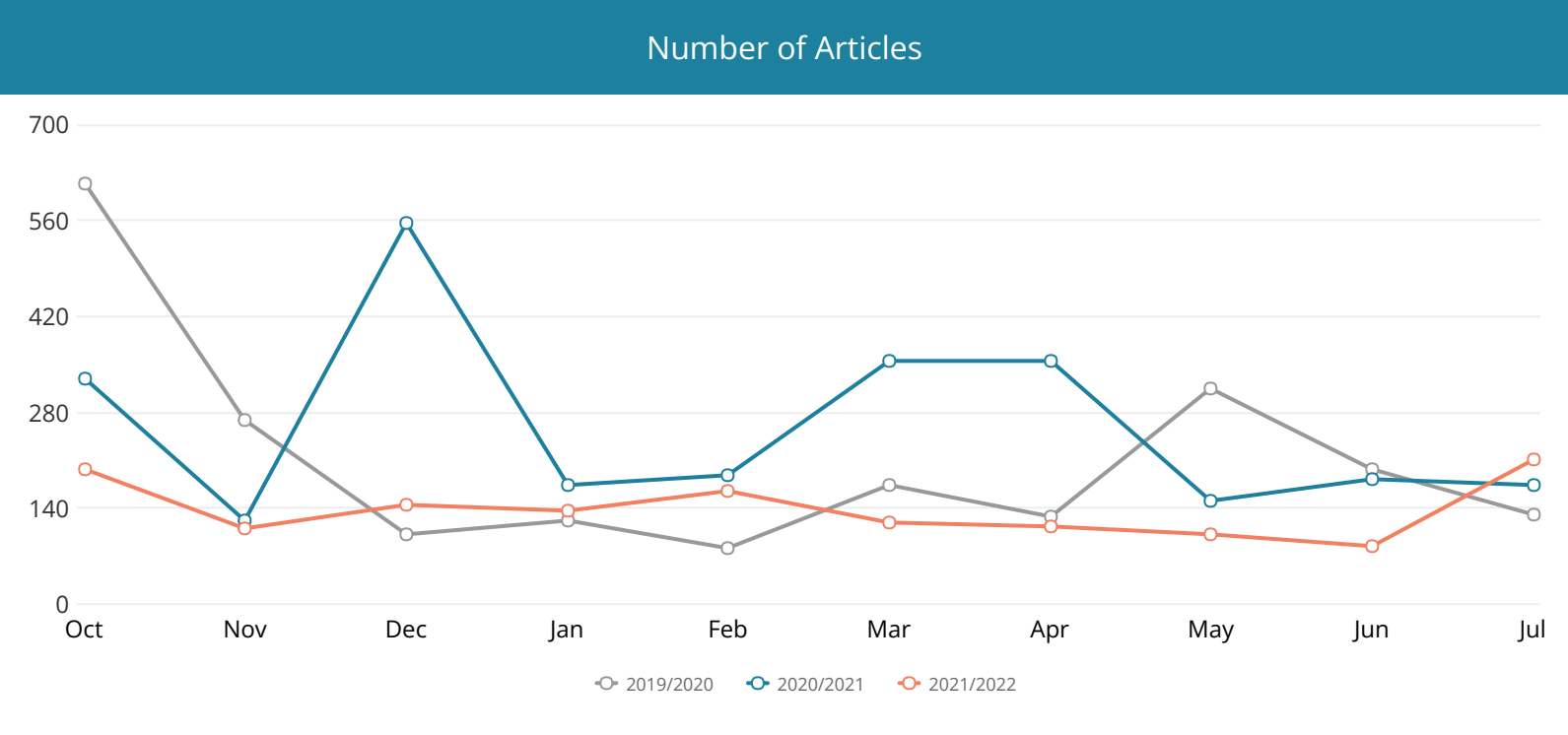
## Industry Guide/Toolkit Downloads



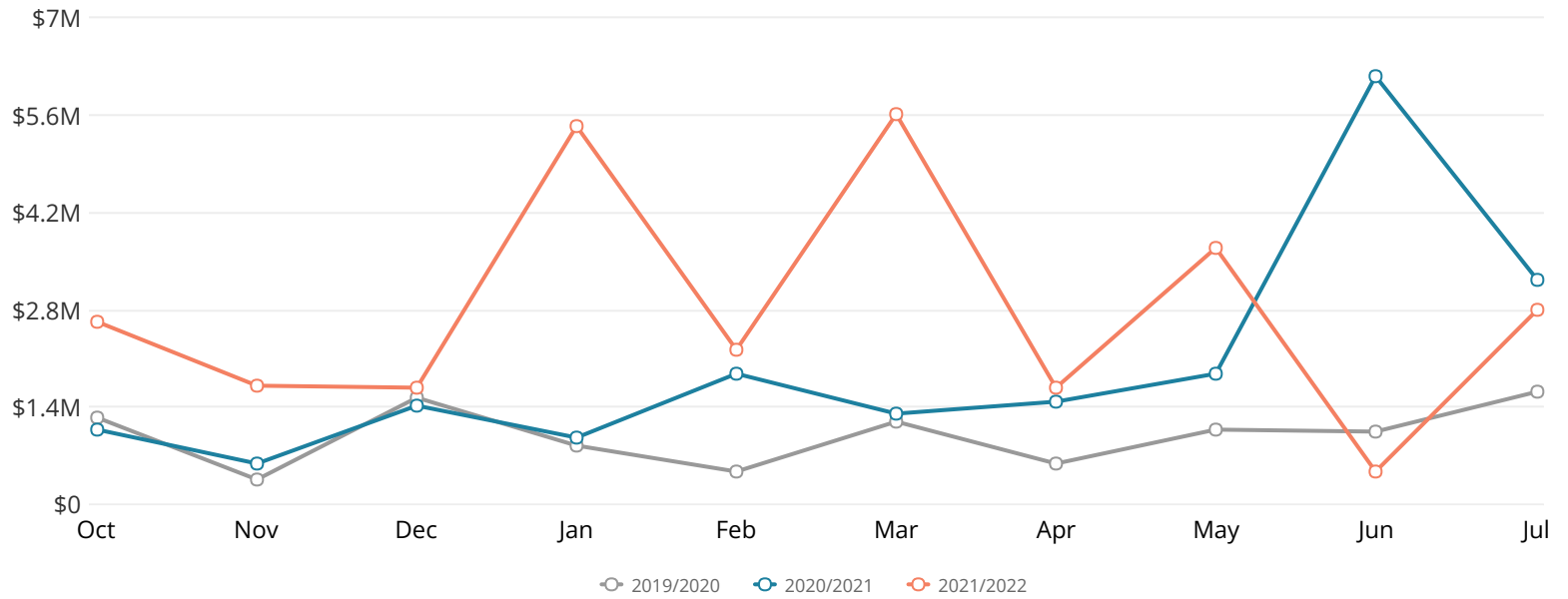
Active Newsletter Recipients

199

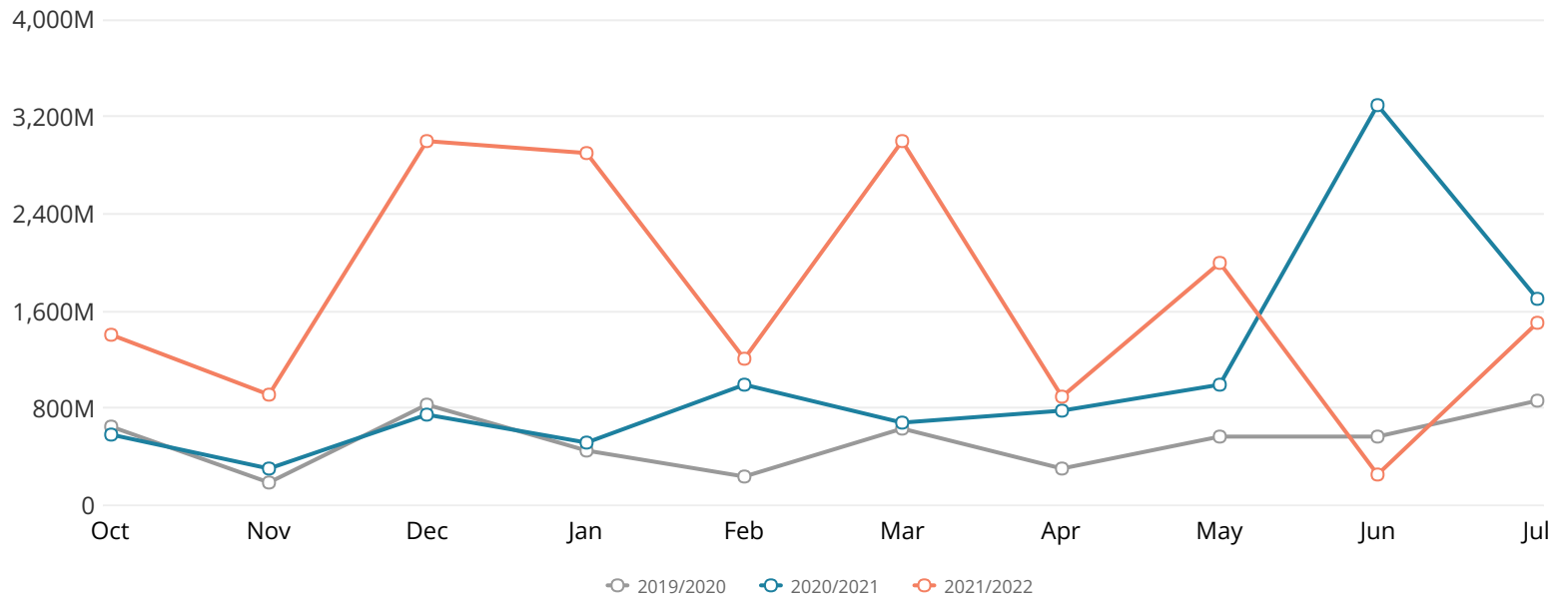
0% 



## Advertising Value Equivalency



## Impressions





## Social Media | Monthly Change

Facebook (Total Likes)

88



Twitter (Total Followers)

16

60% ▲



Pinterest (Total Followers)

4



Instagram (Total Followers)

56



YouTube (Lifetime Views)

243



LinkedIn (Total Followers)

-3



Total

404



## Link to Posts

[Facebook Posts](#)

[Twitter Posts](#)

[Pinterest Pins](#)

[Instagram Posts](#)

[YouTube Page](#)

[Linkedin Pages](#)