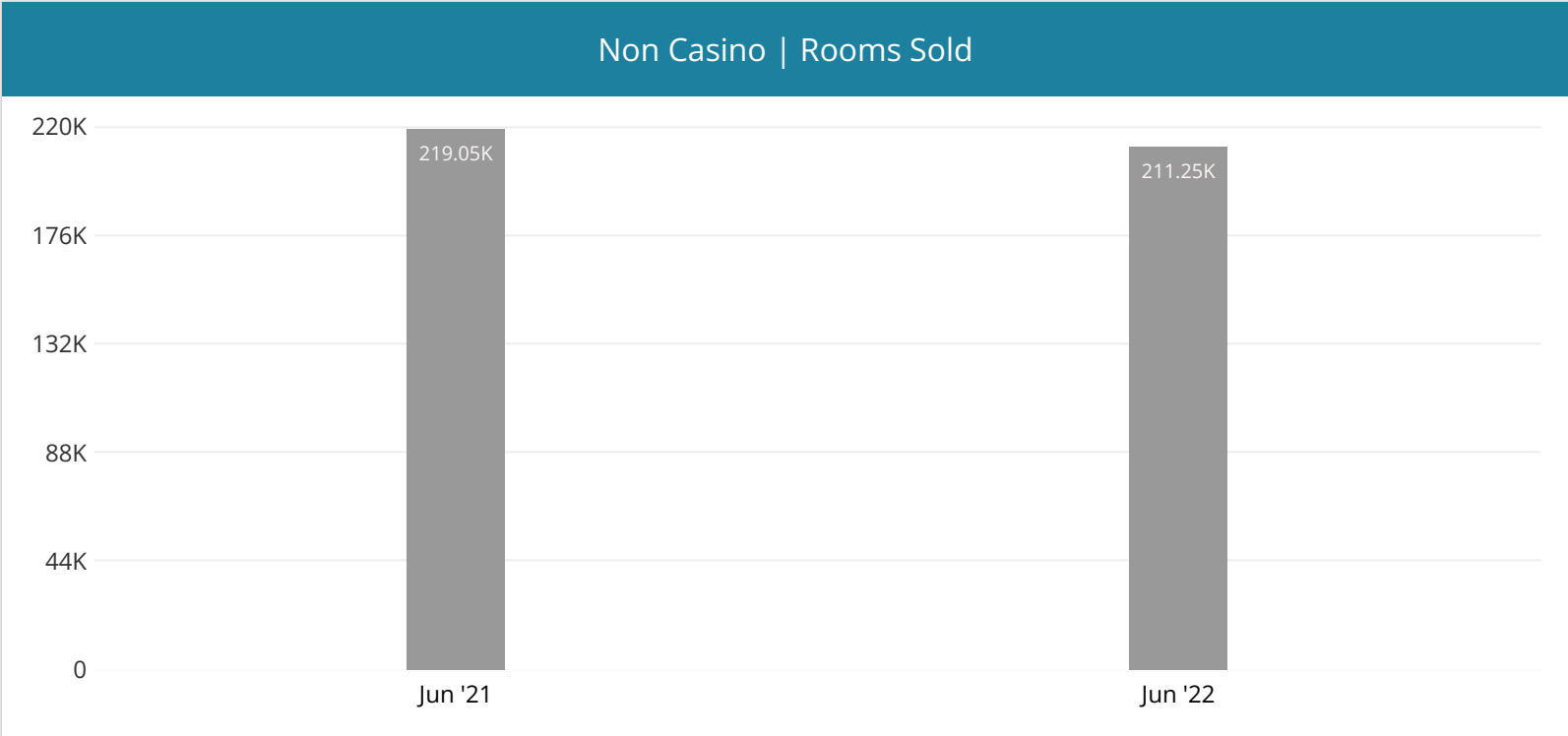


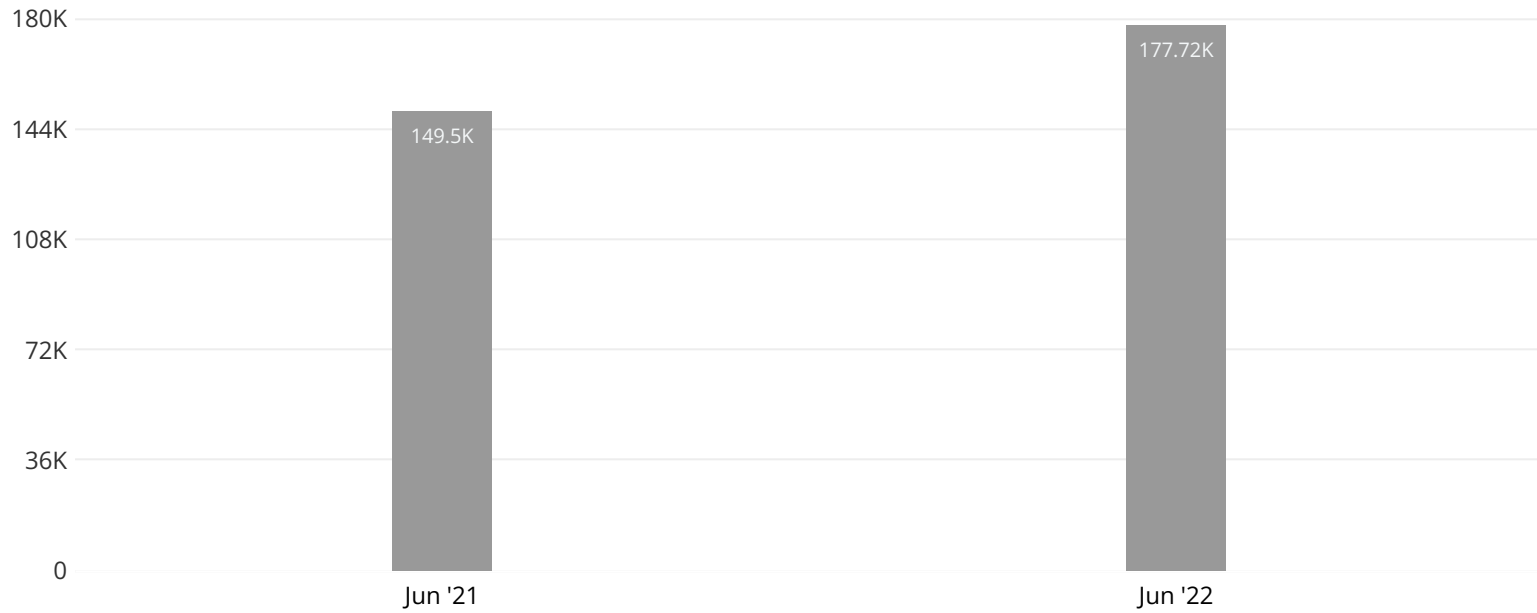
Coastal Mississippi

June 2022

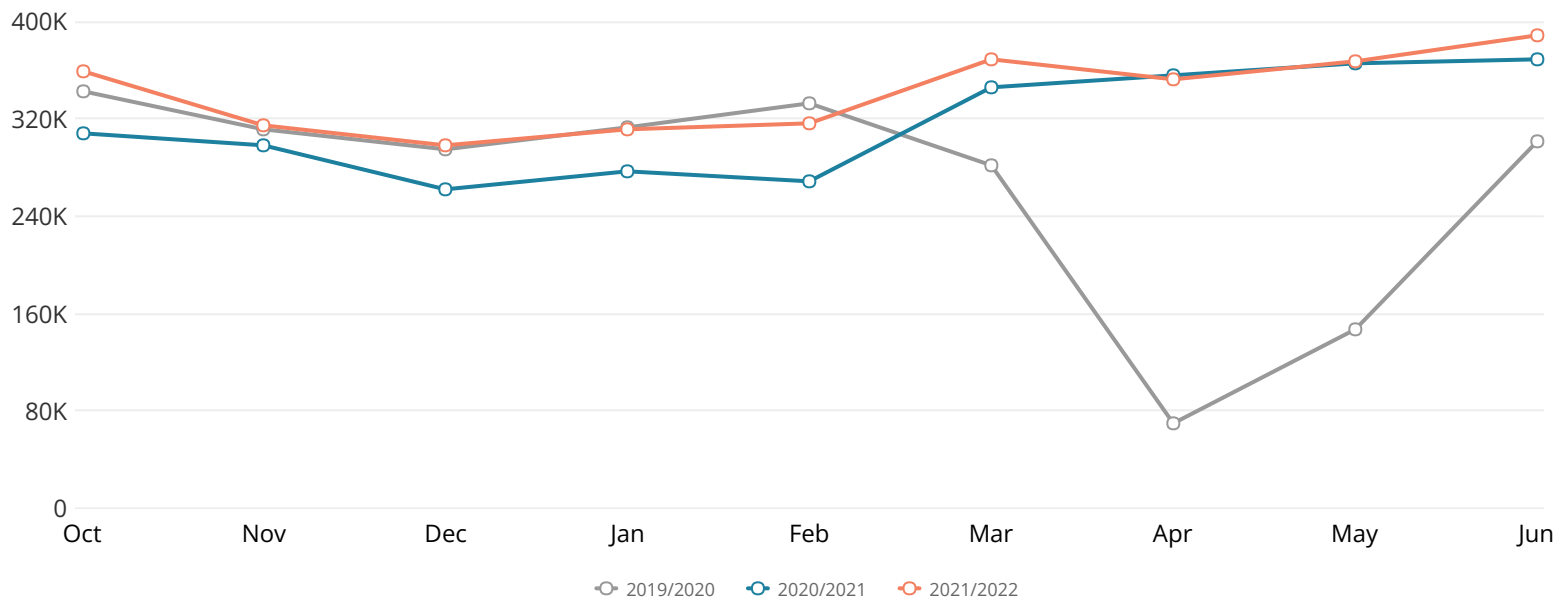
Rooms Sold (STR & MS Gaming Commission)

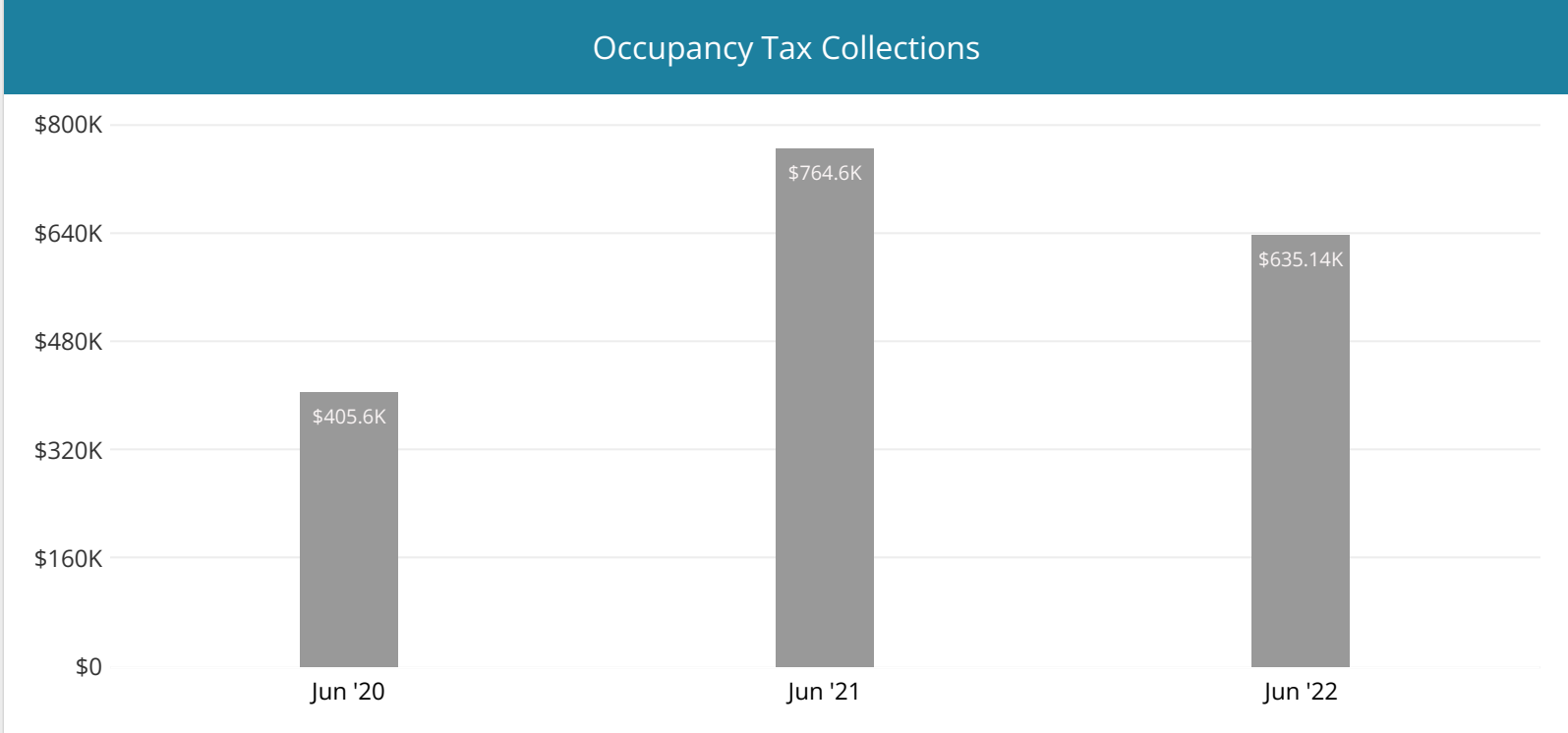


## Casino | Occupied

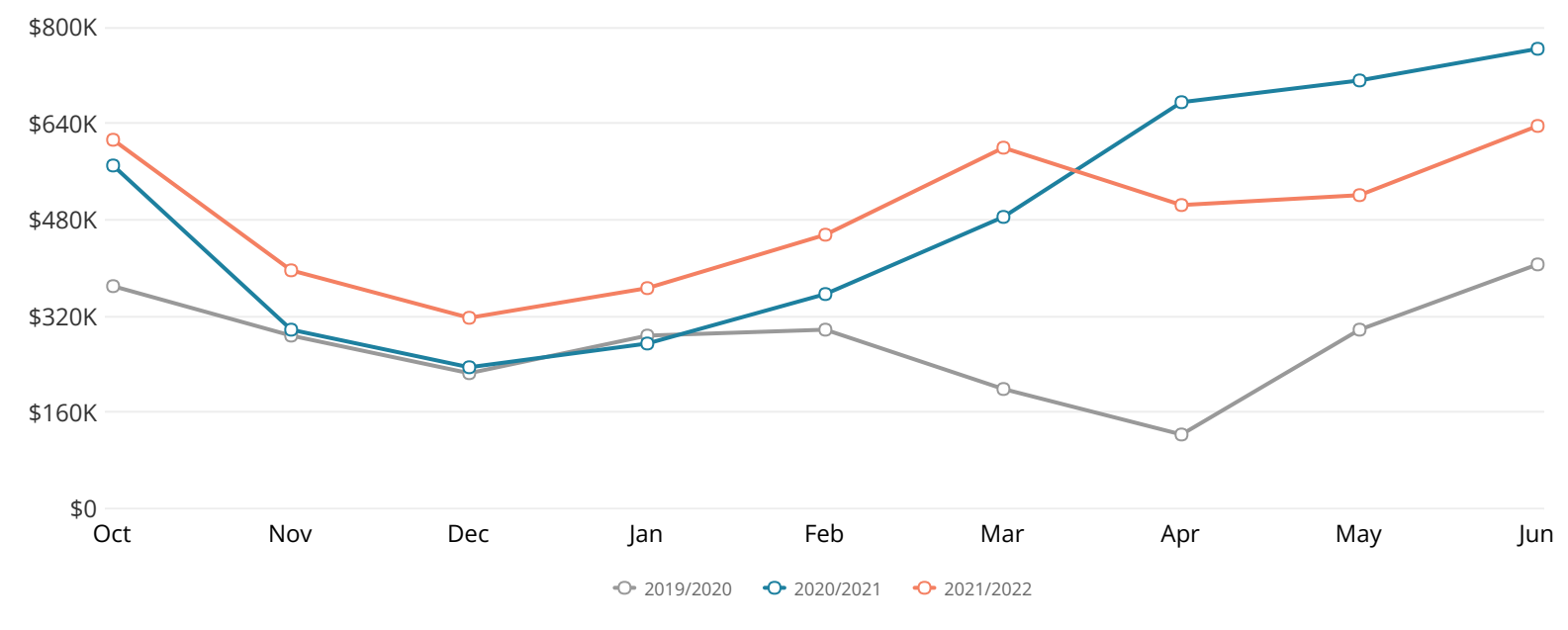


## Total | Rooms Sold/Occupied

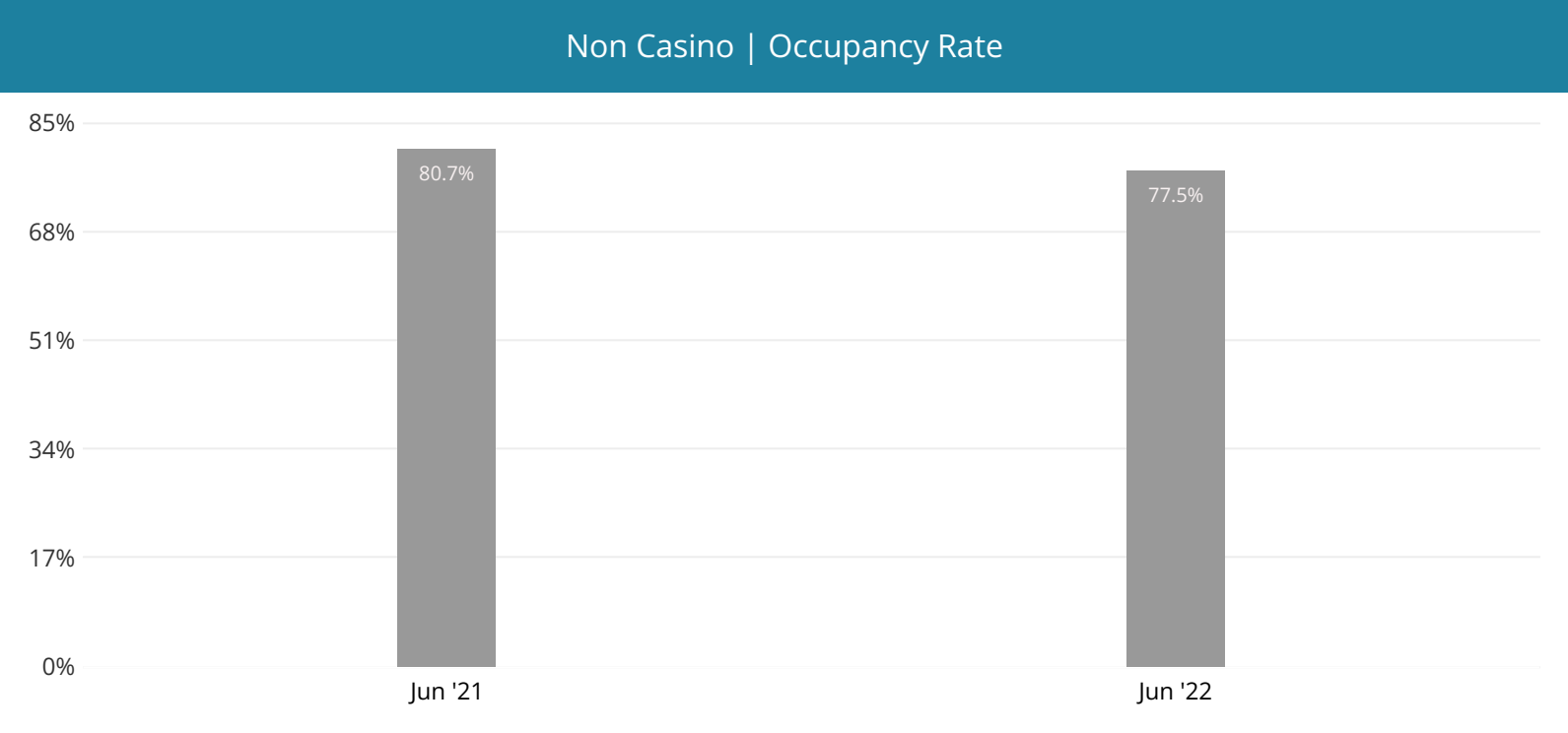




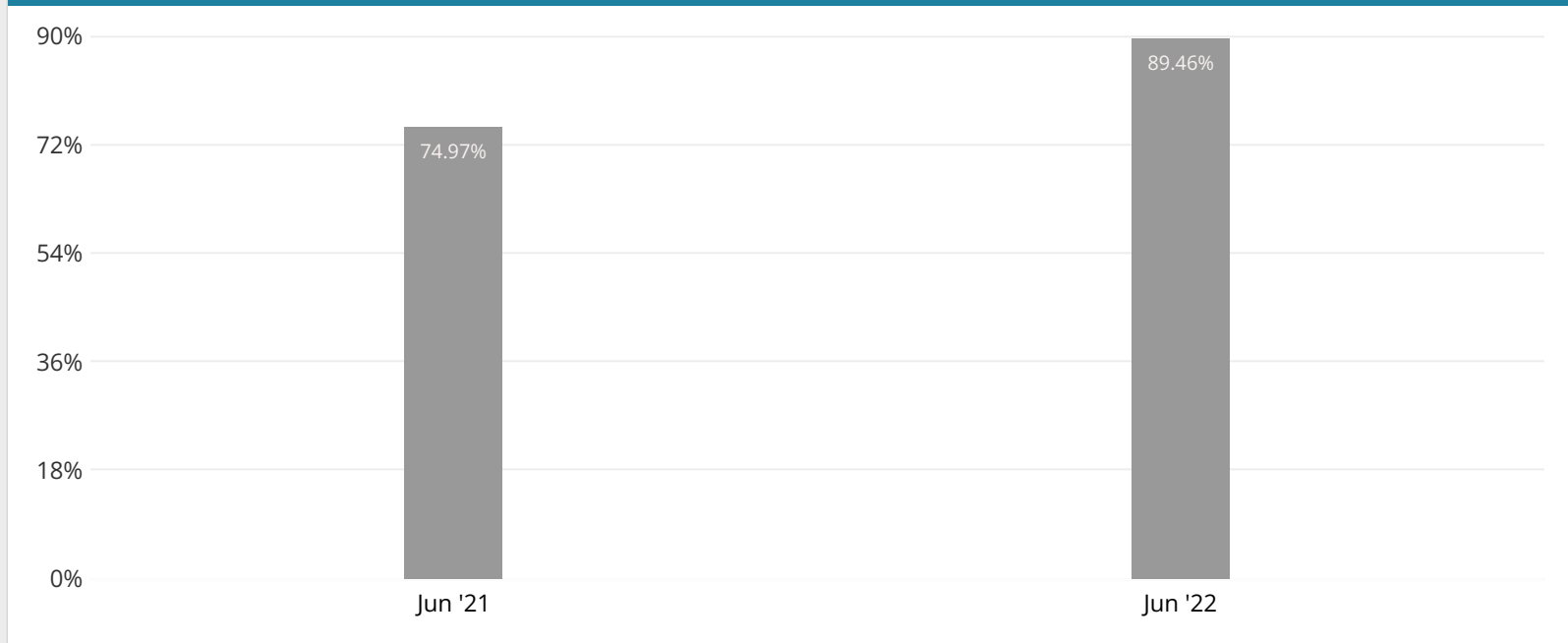
# Occupancy Tax Collections (Yearly)



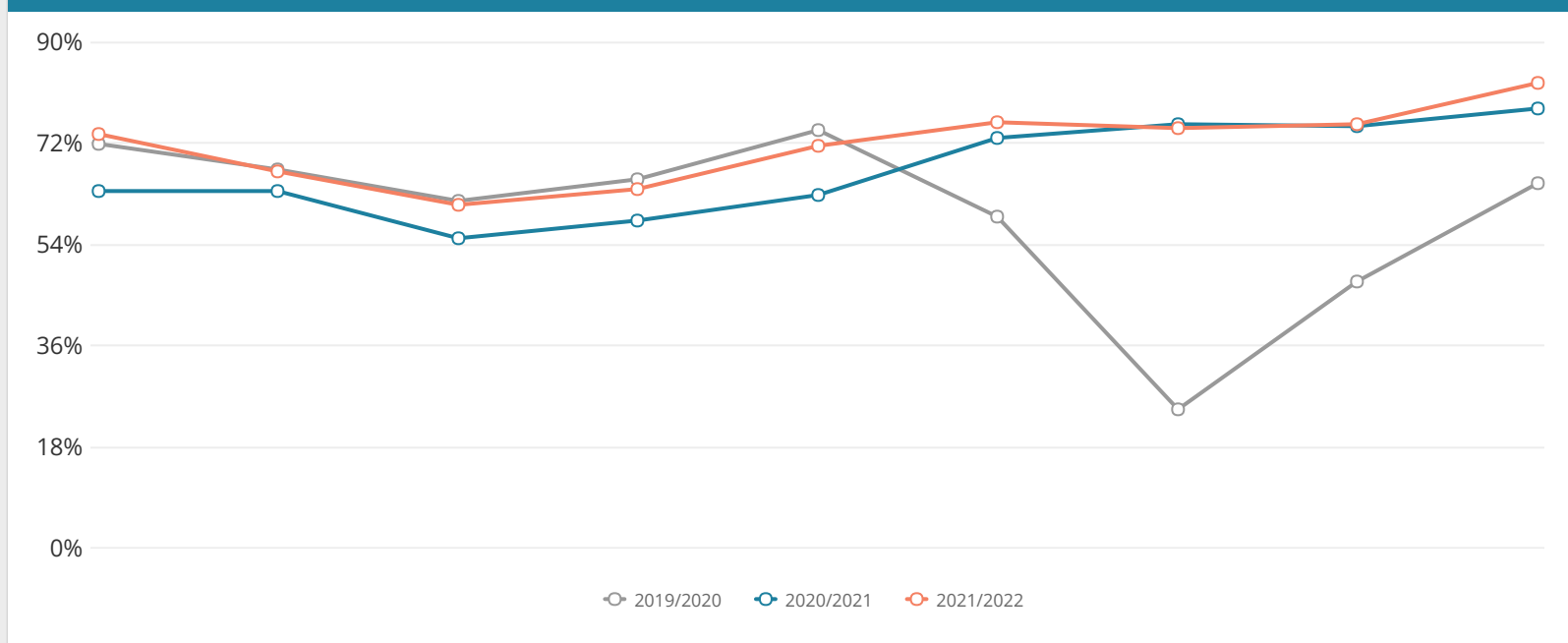
# Occupancy Rate (STR & MS Gaming Commission)

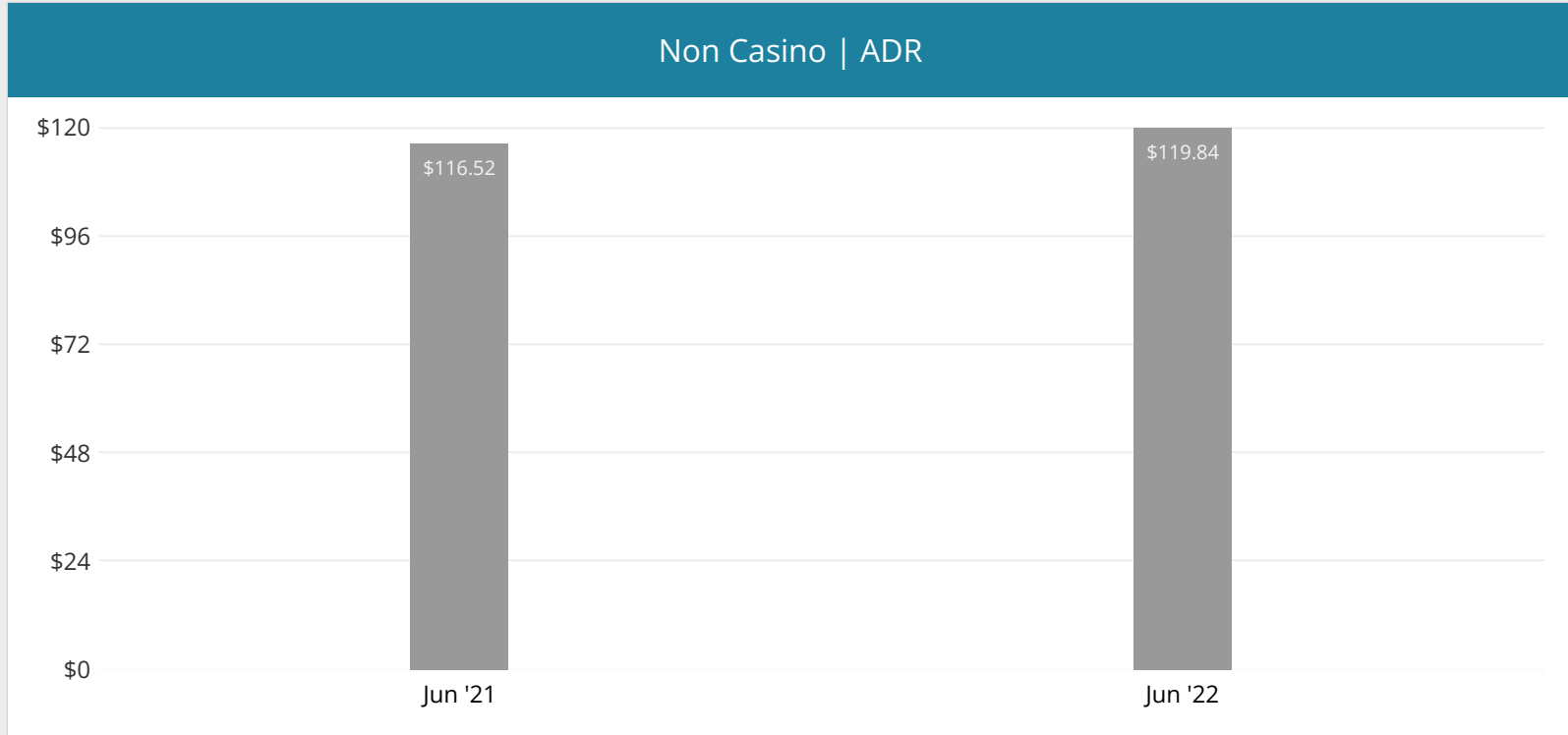


## Casino | Occupancy Rate

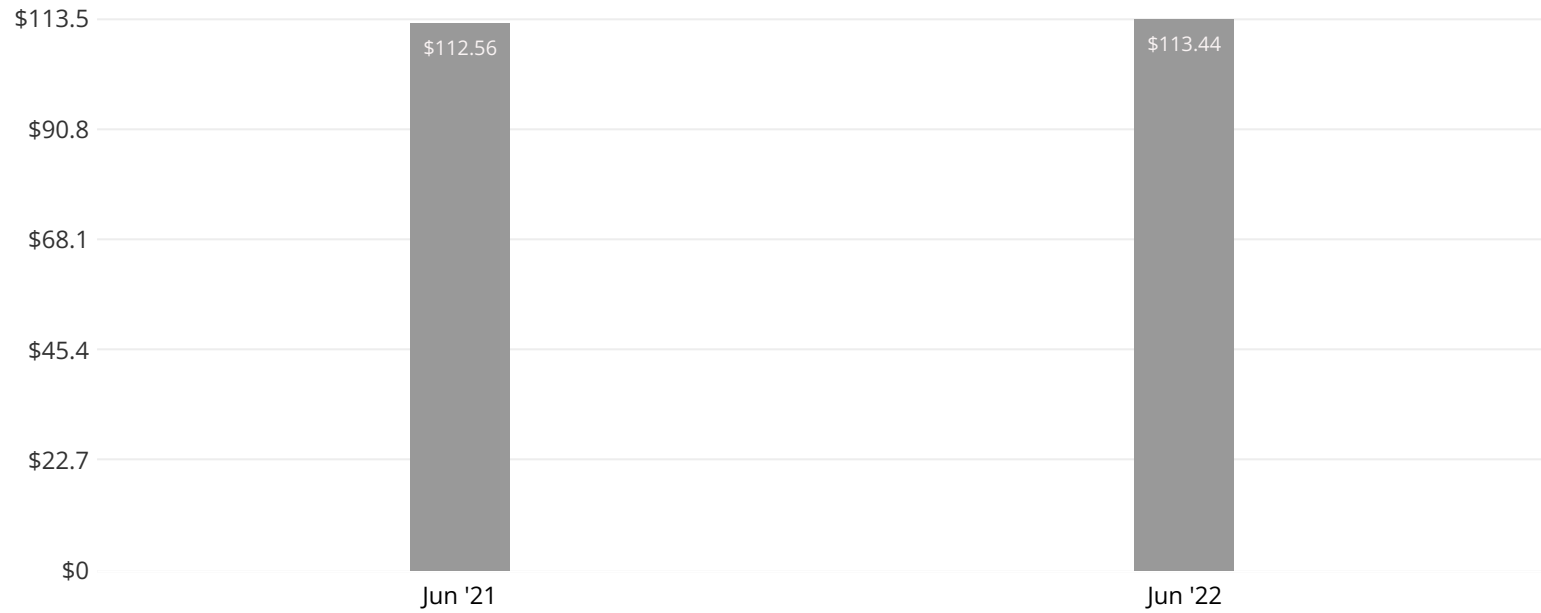


## Total | Occupancy Rate

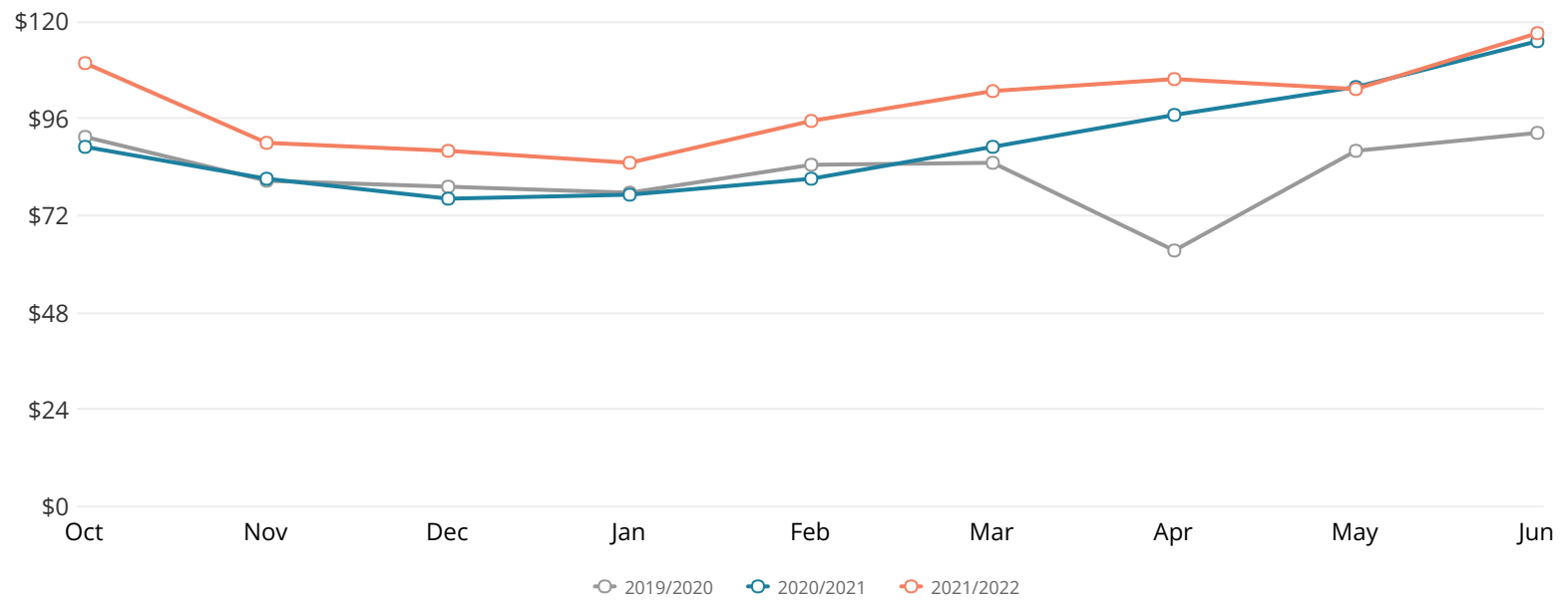




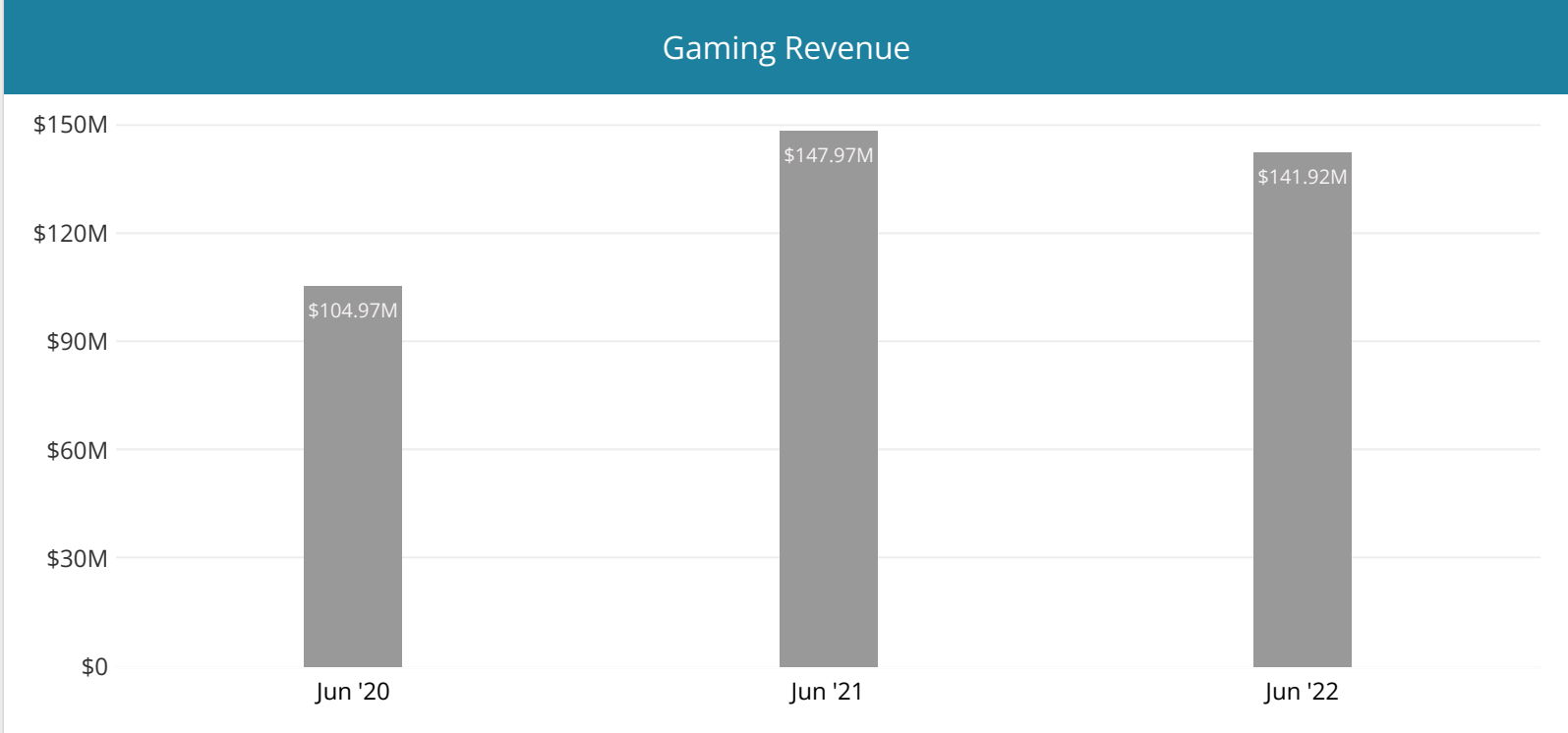
## Casino | ADR



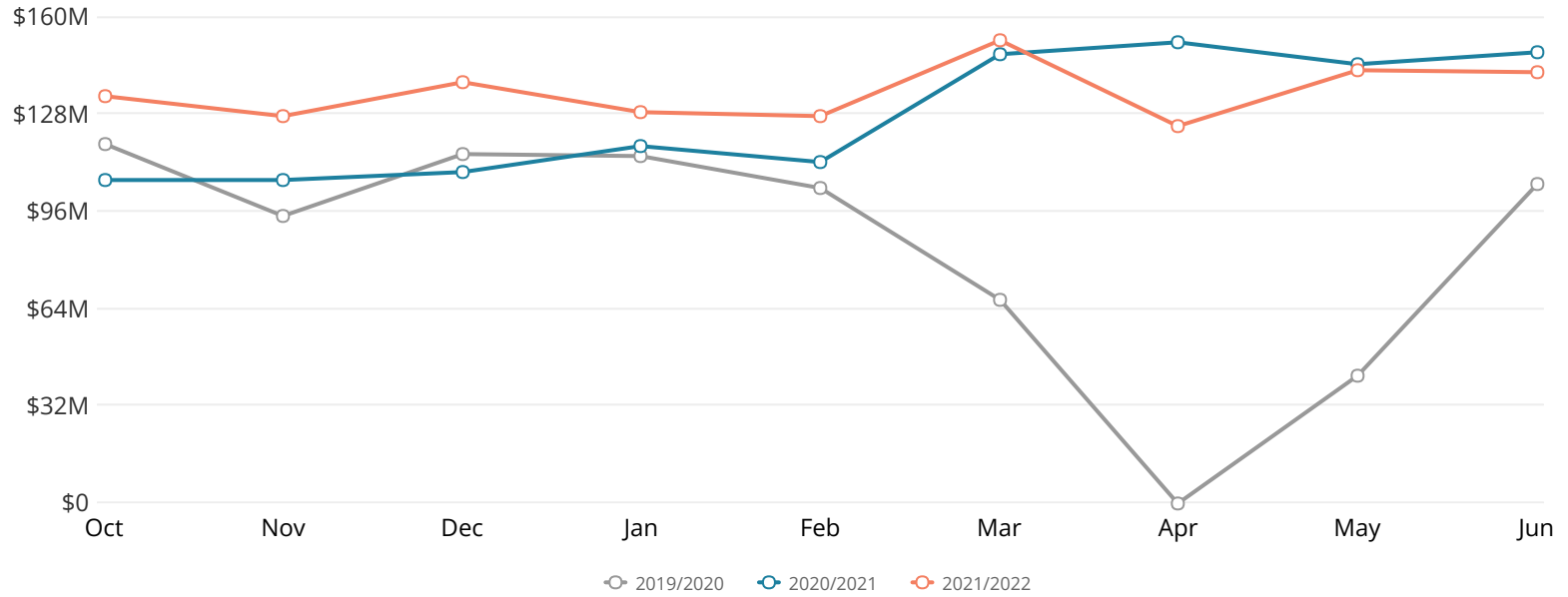
## Total | ADR



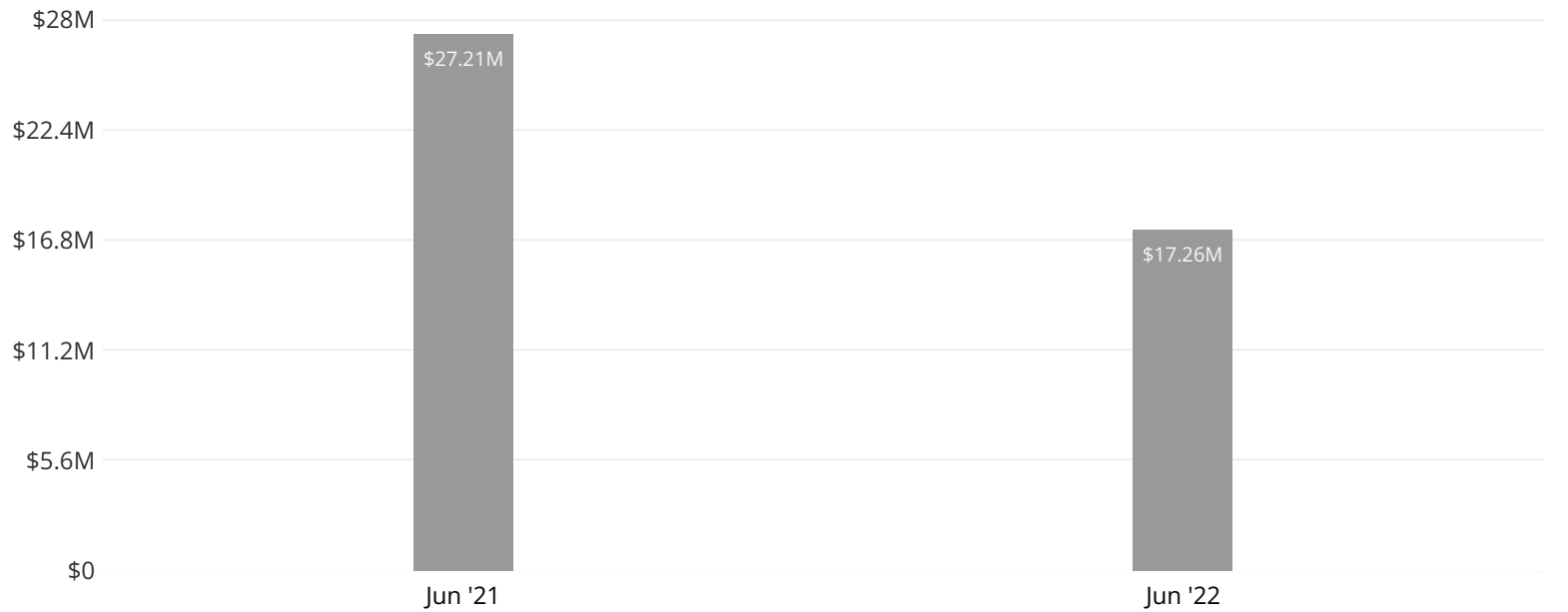




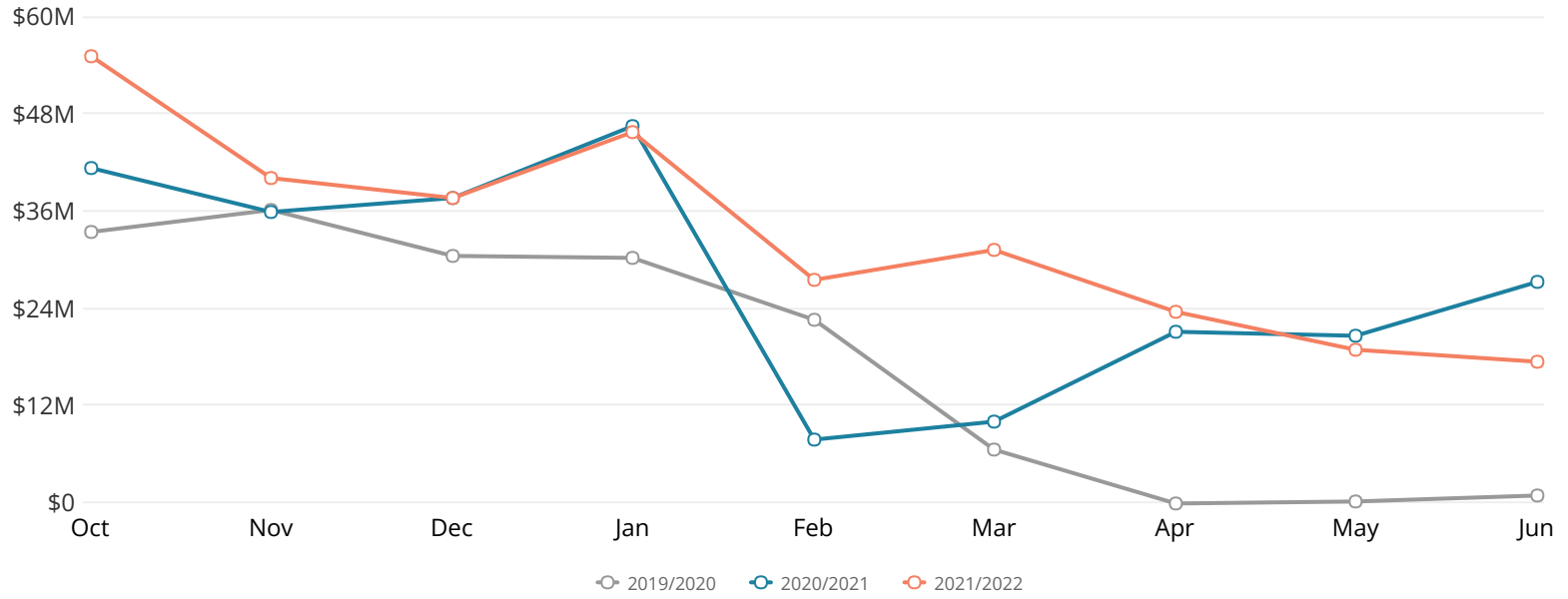
## Gaming Revenue YTD

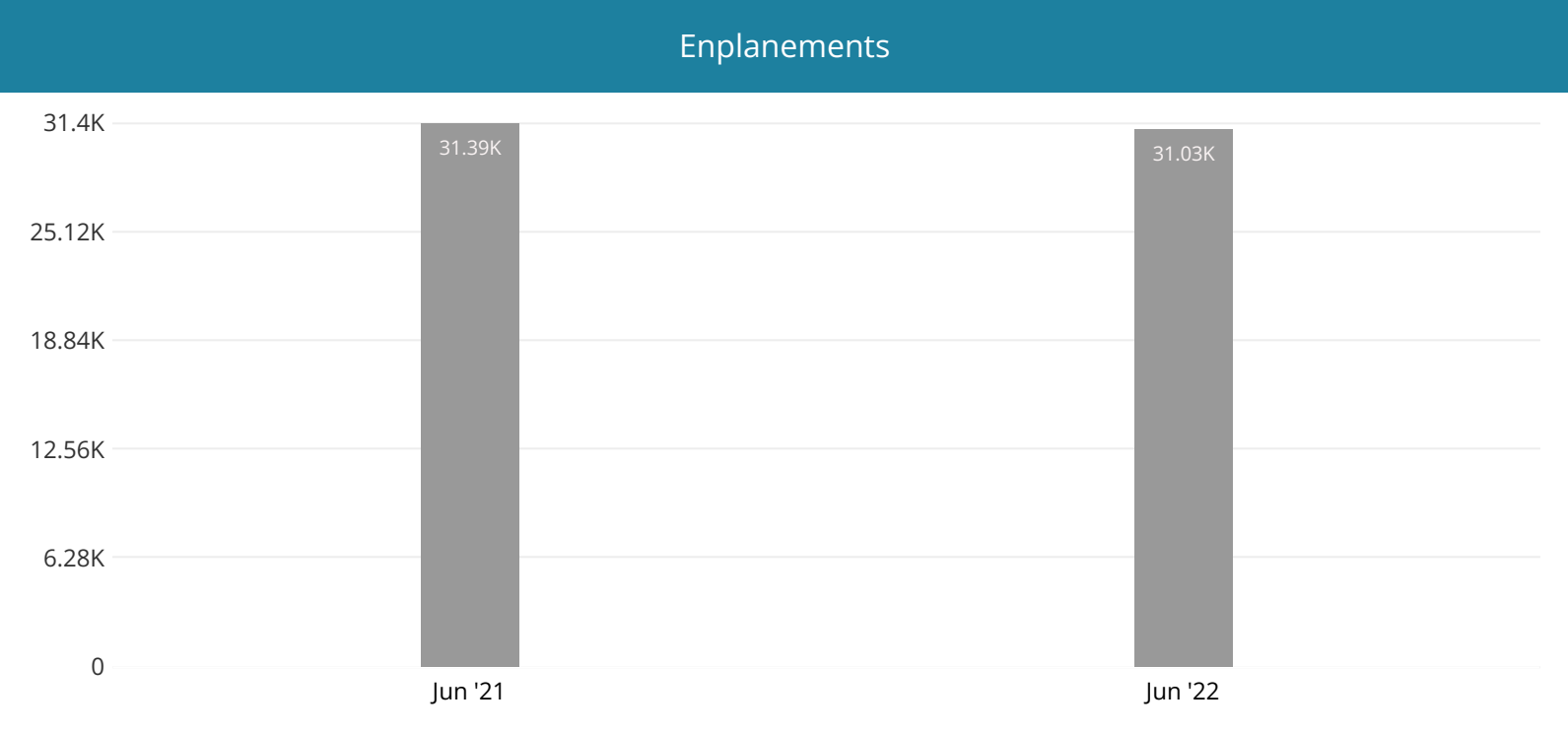


## Sports Betting Wagering Report

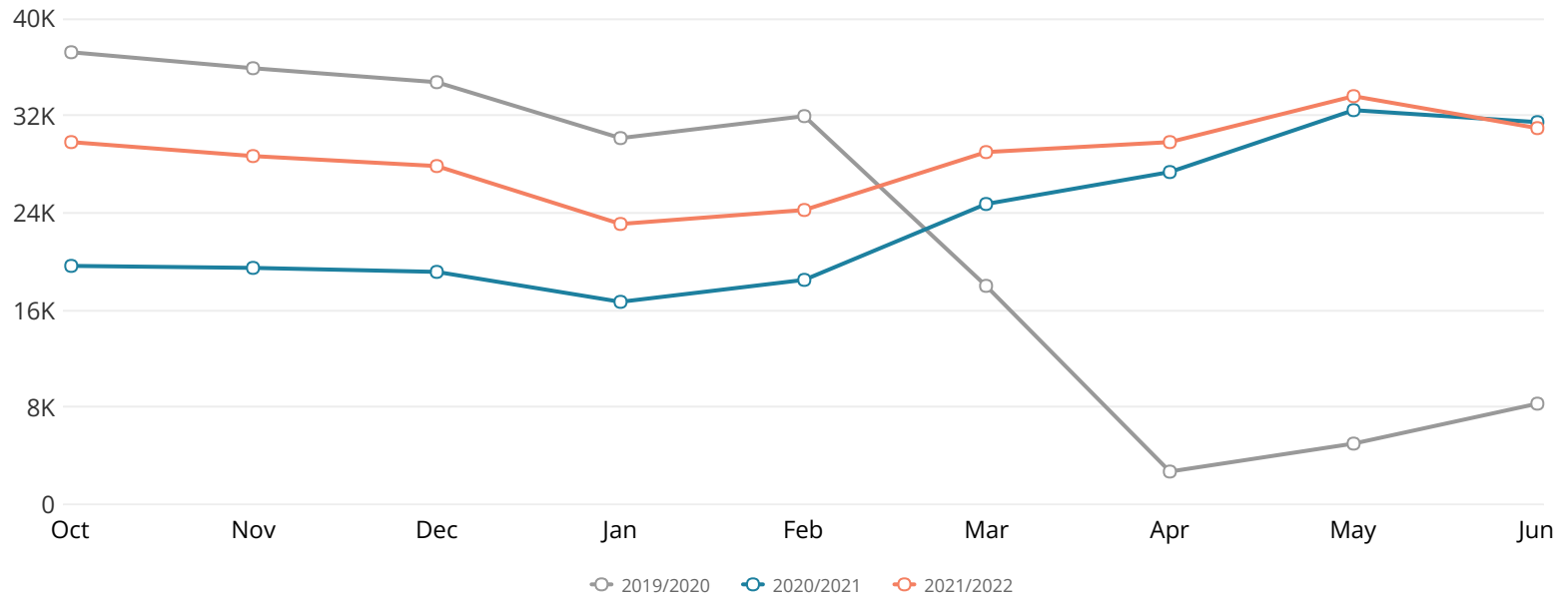


# Sports Betting Wagering Report

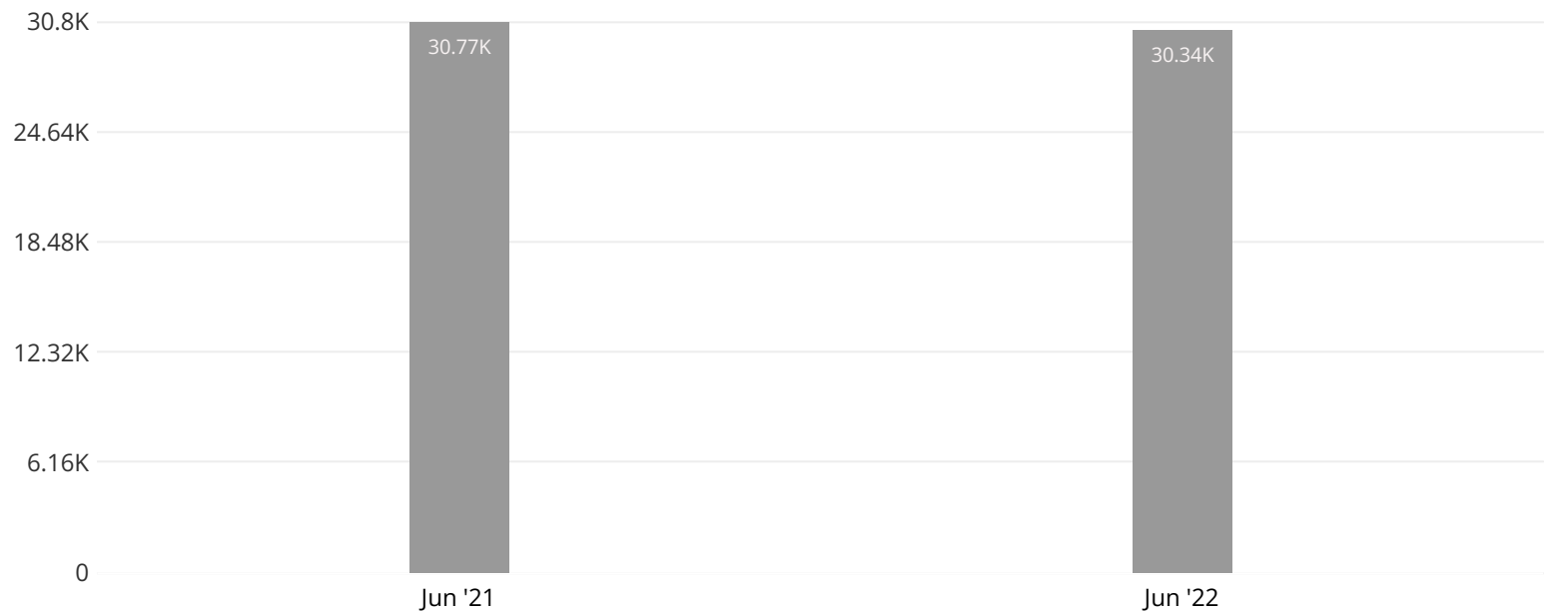




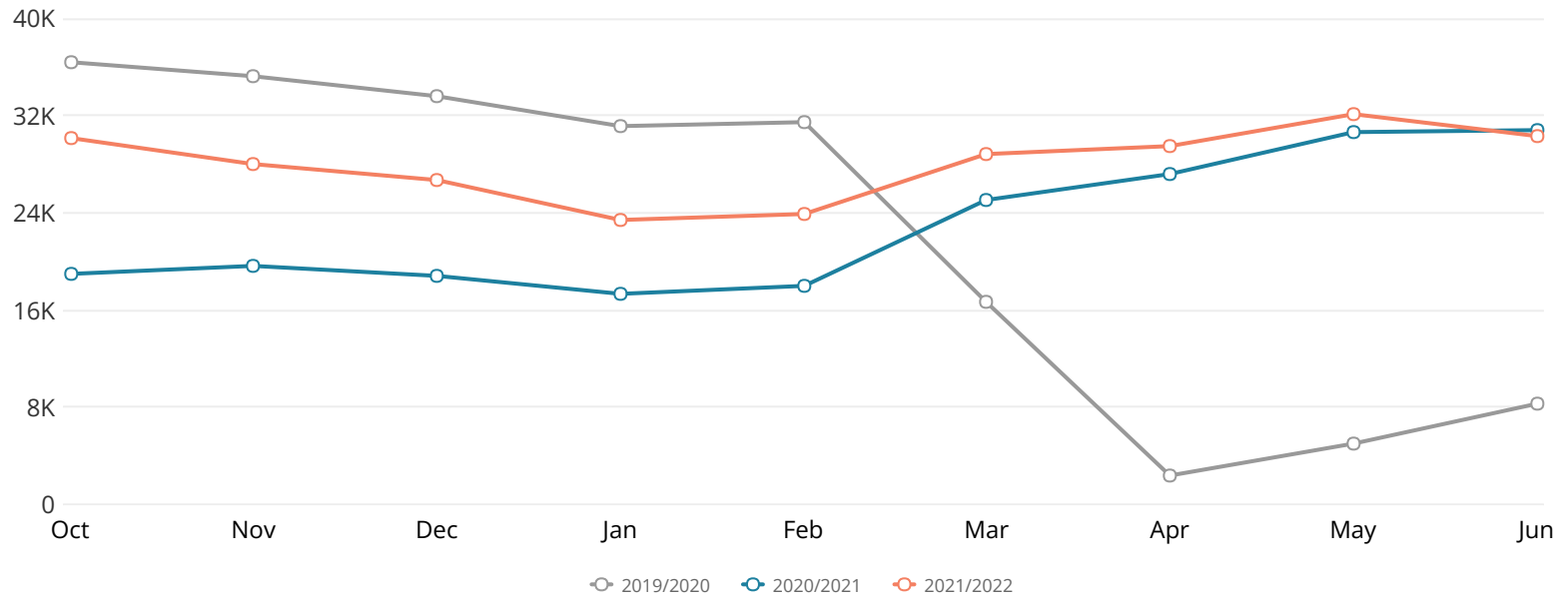
## Enplanements



## Deplanements

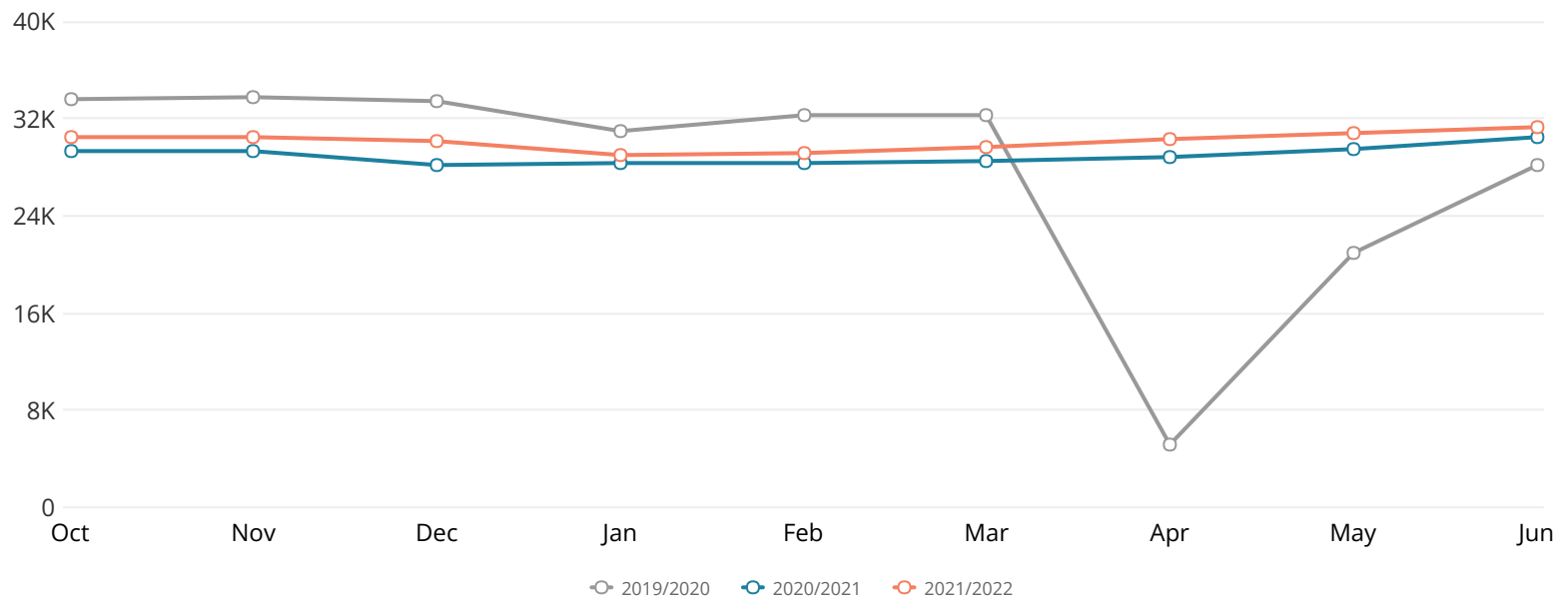


# Deplanements

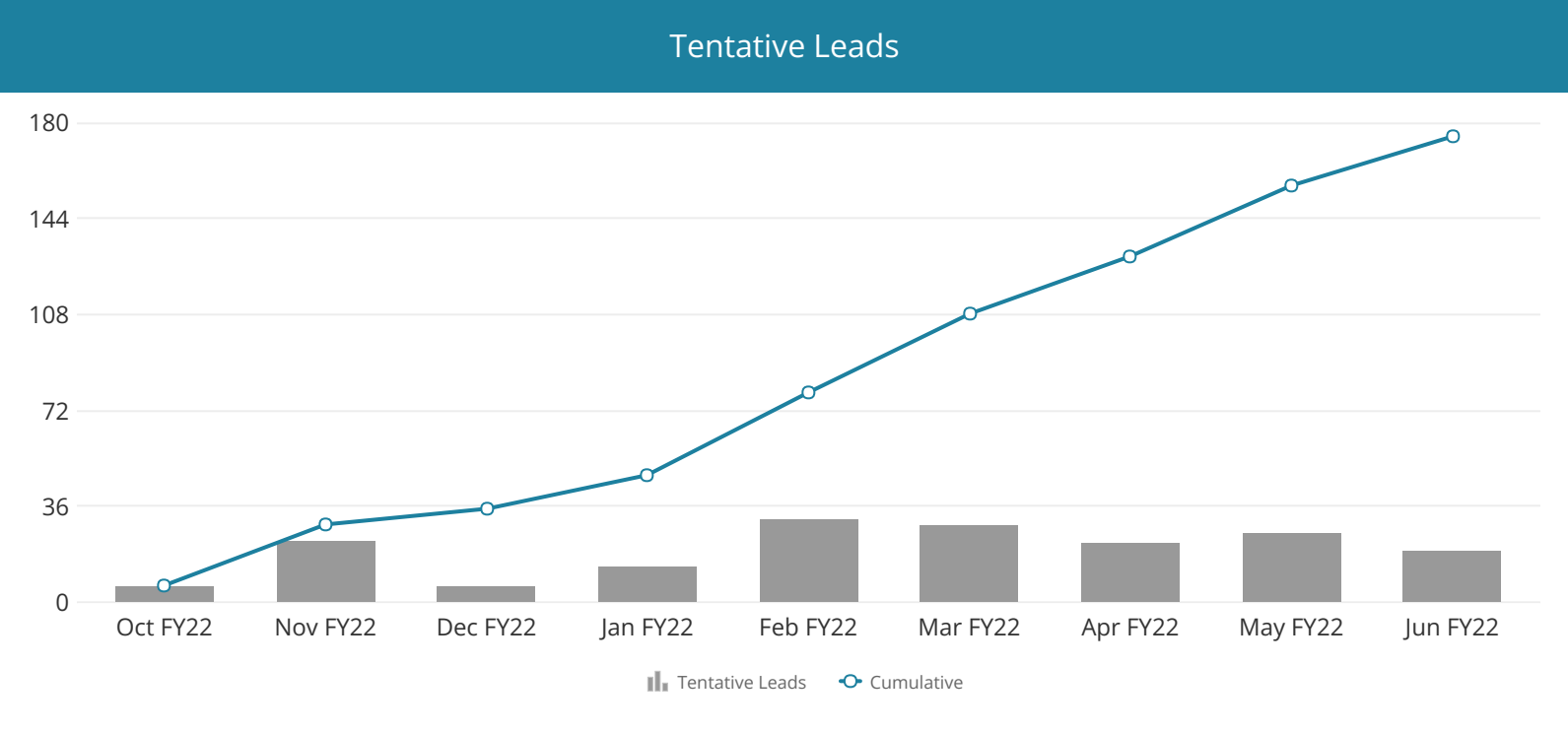




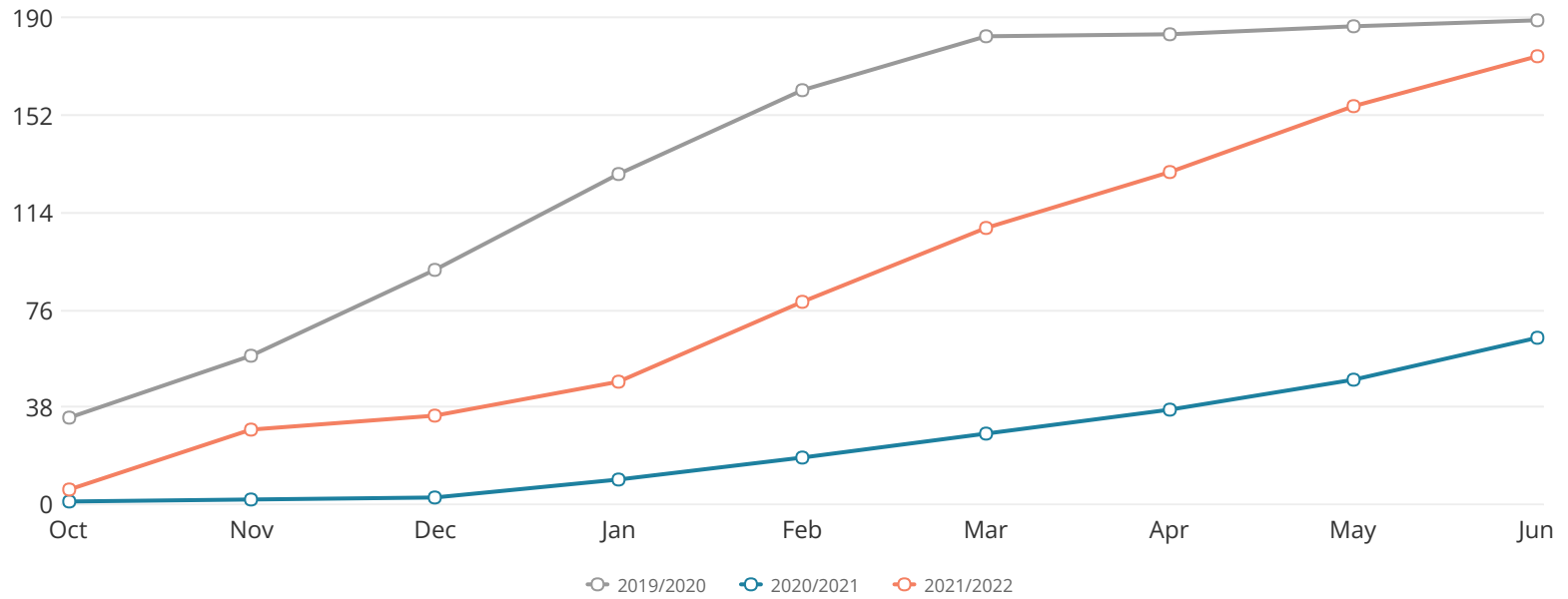
# Leisure & Hospitality Jobs



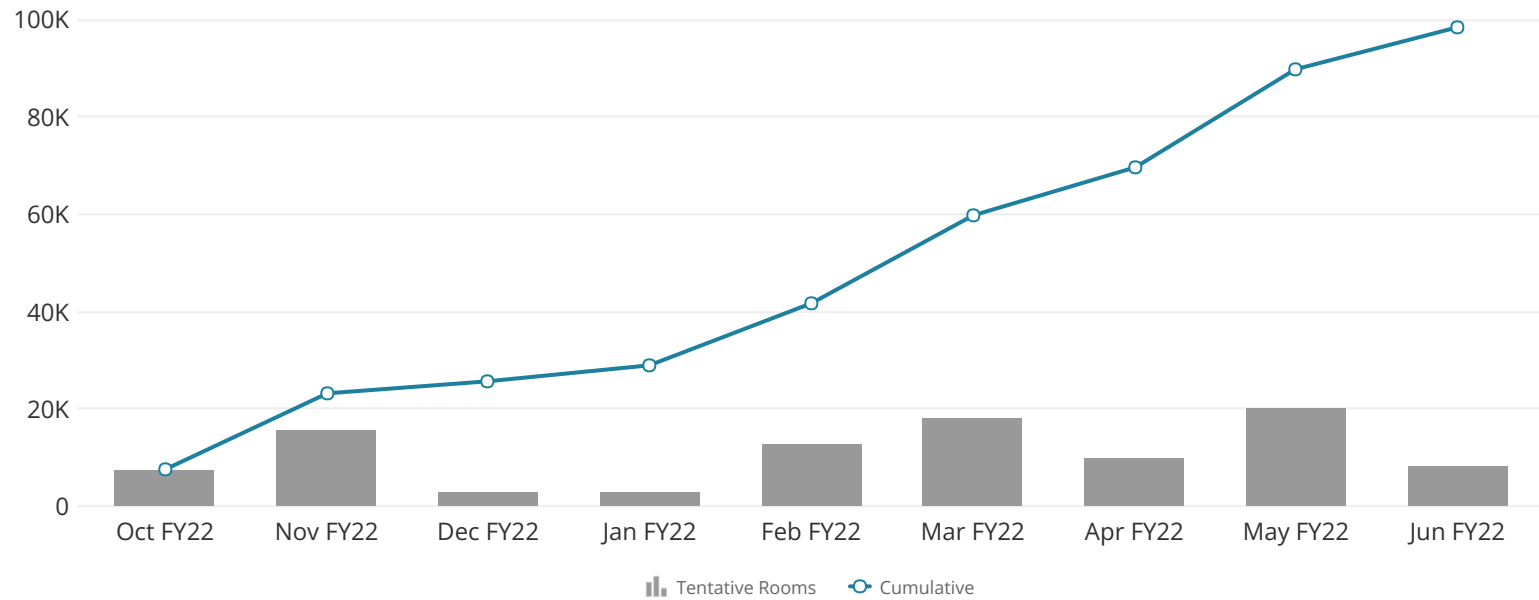




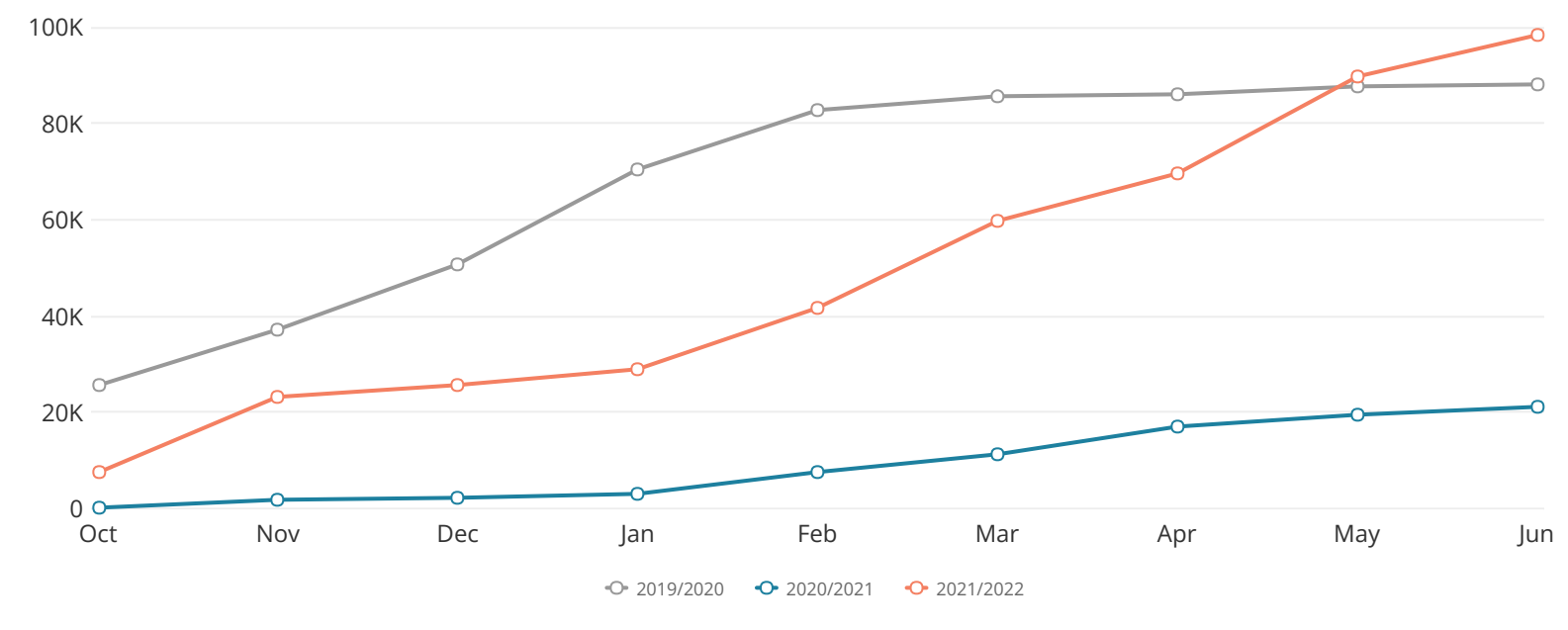
## Cumulative Tentative Leads



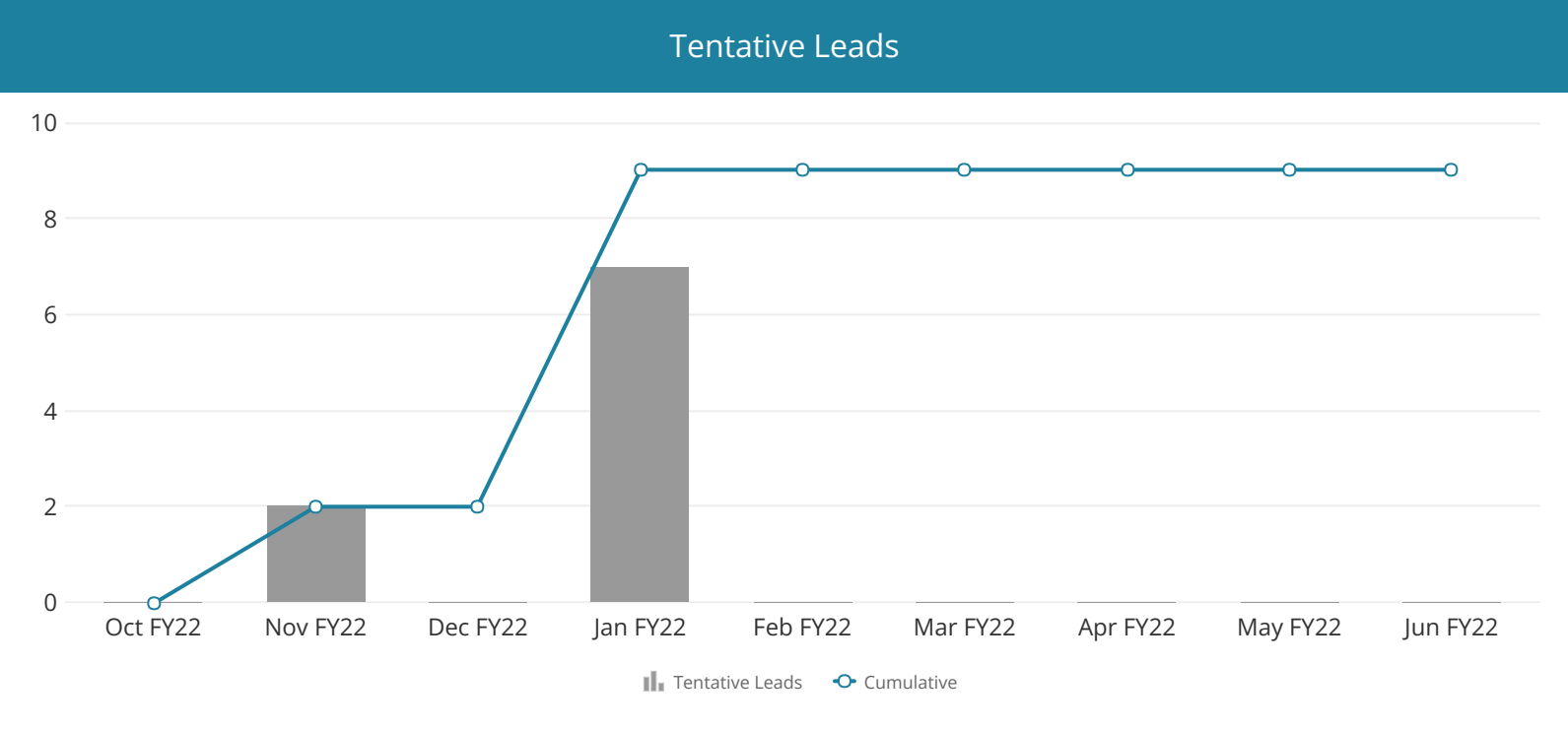
## Tentative Rooms



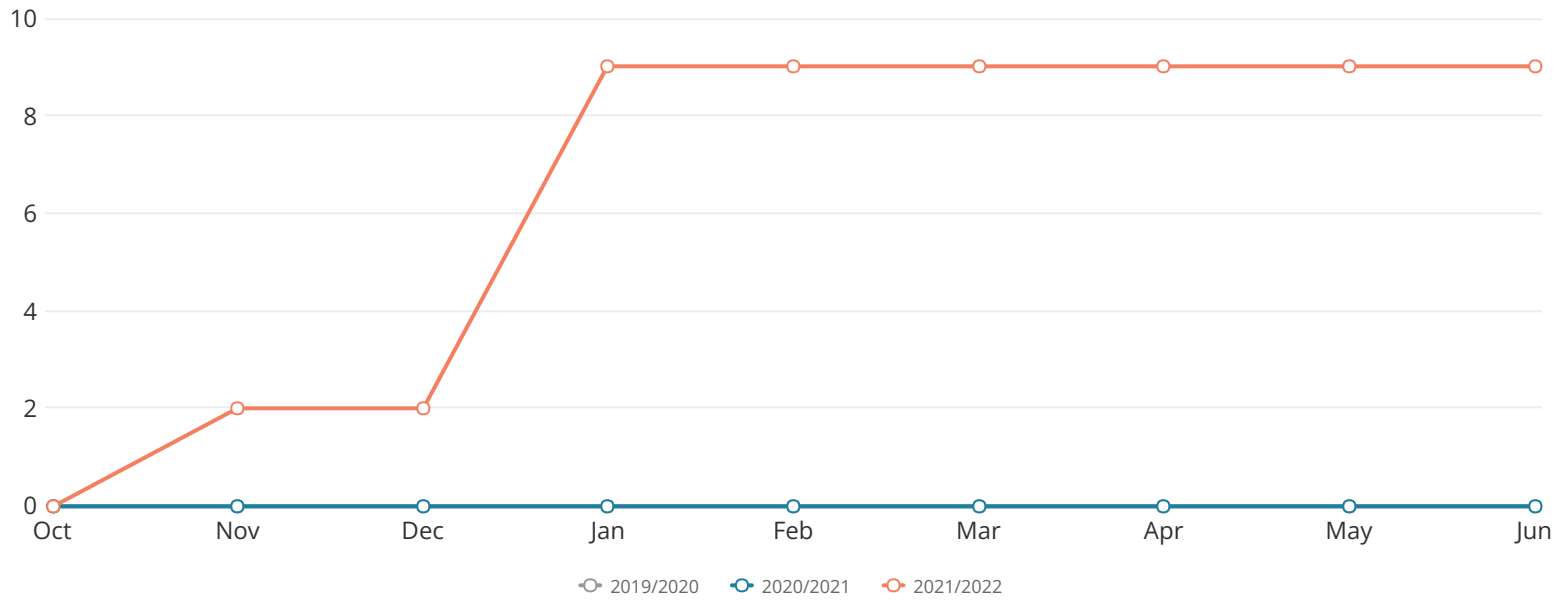
# YTD Tentative Rooms



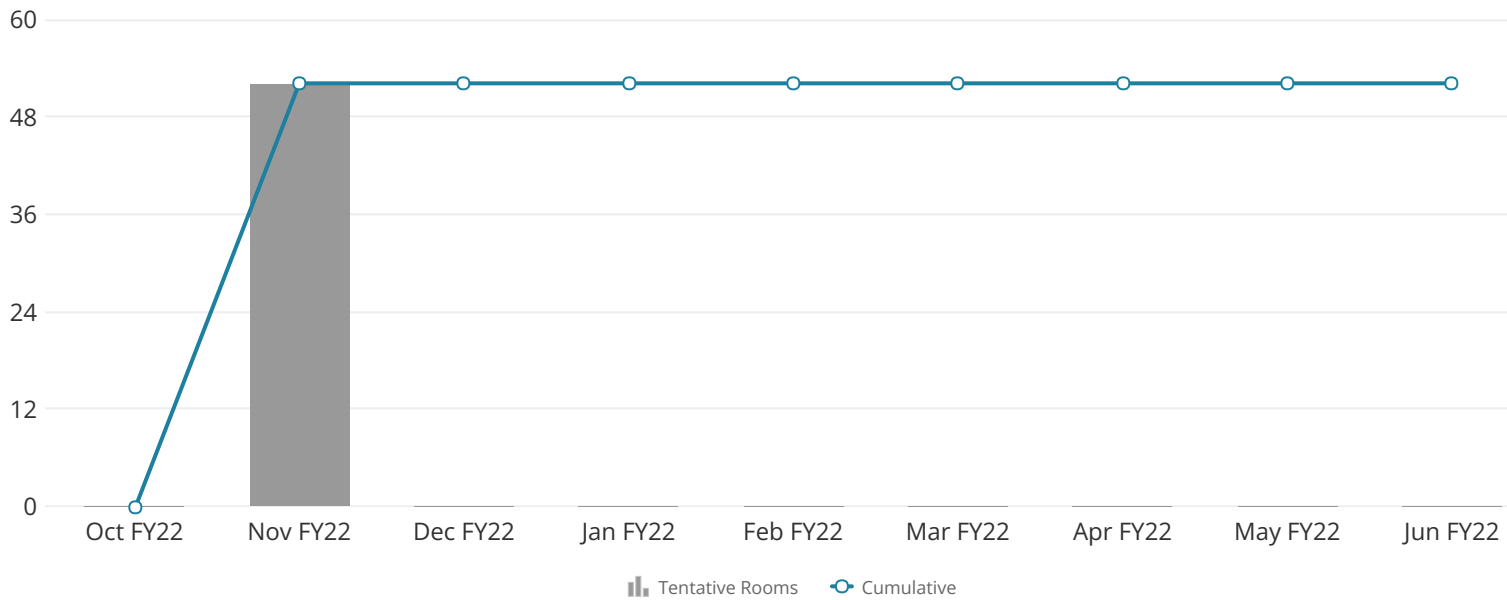
# Leisure Tentative Leads



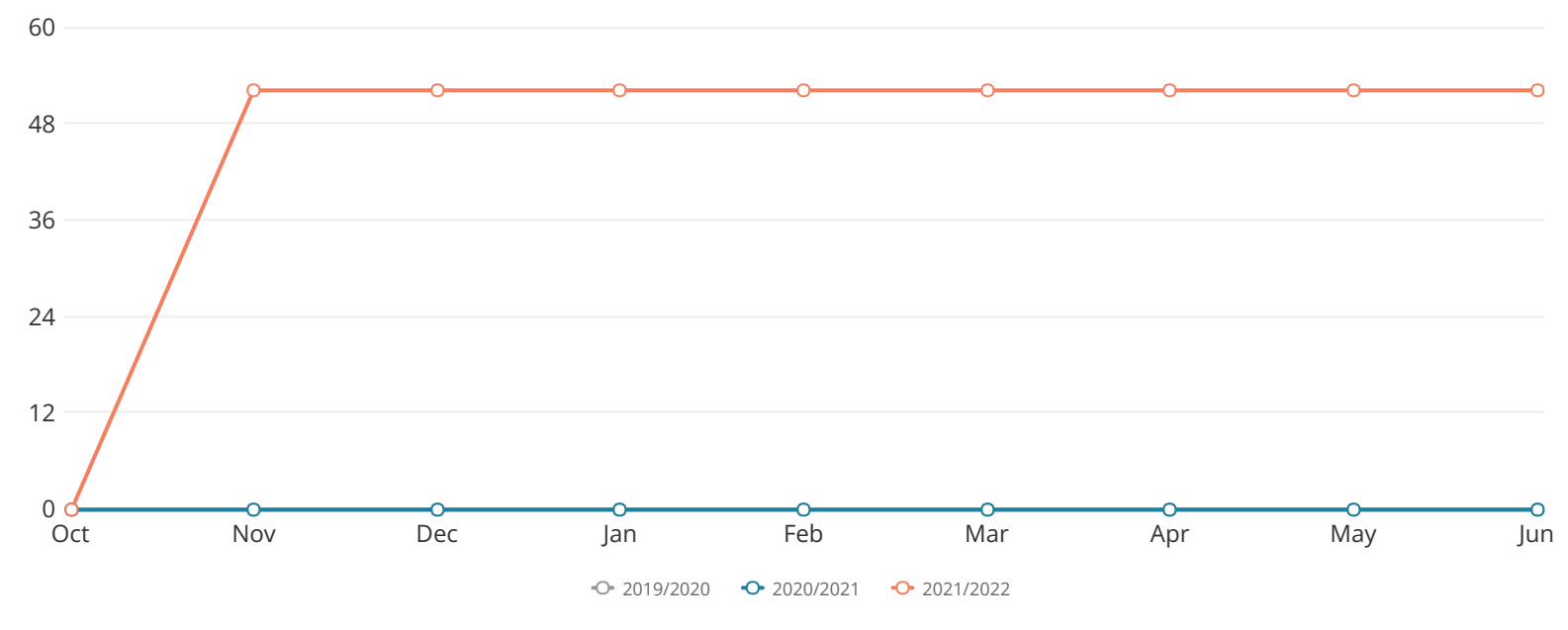
## Cumulative Tentative Leads



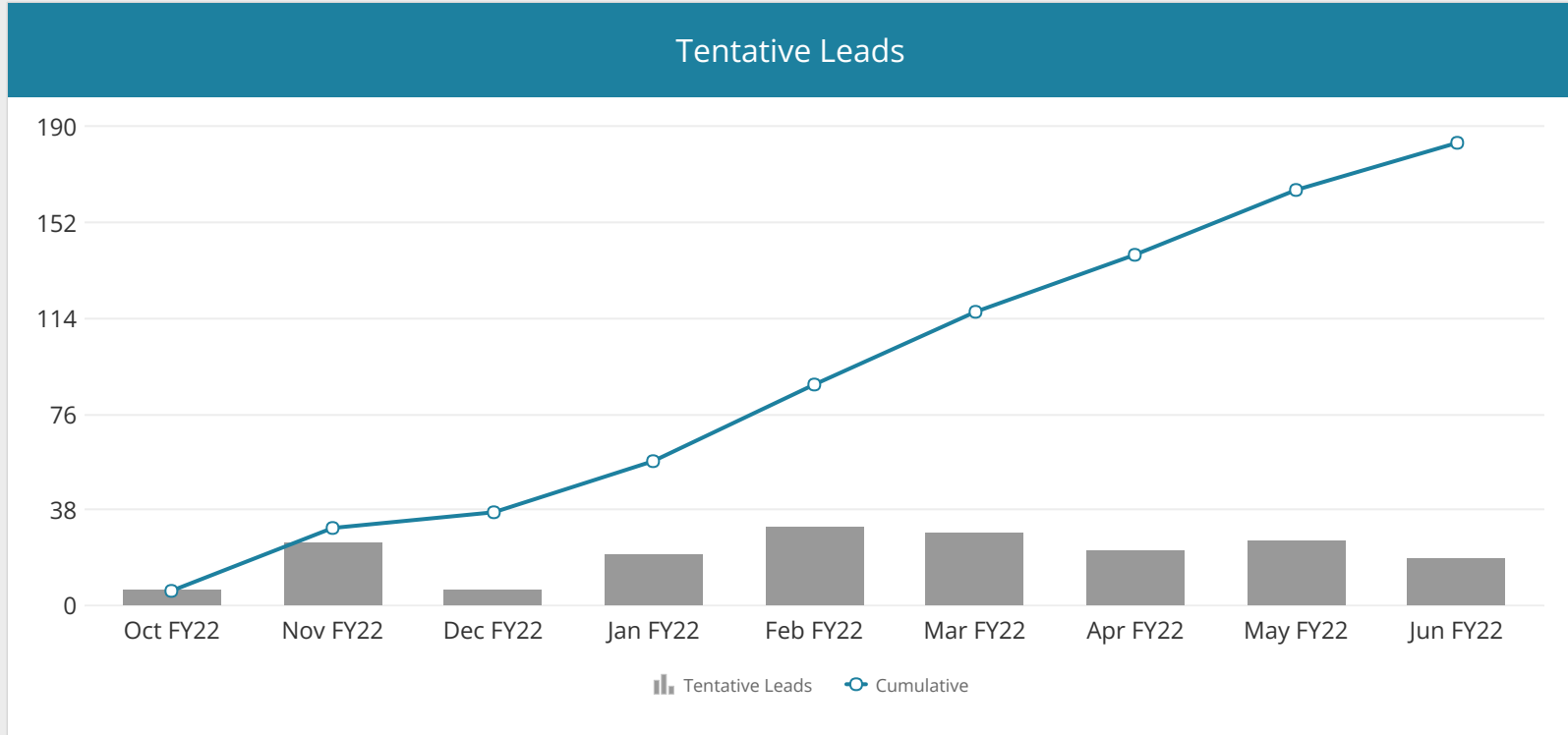
## Tentative Rooms



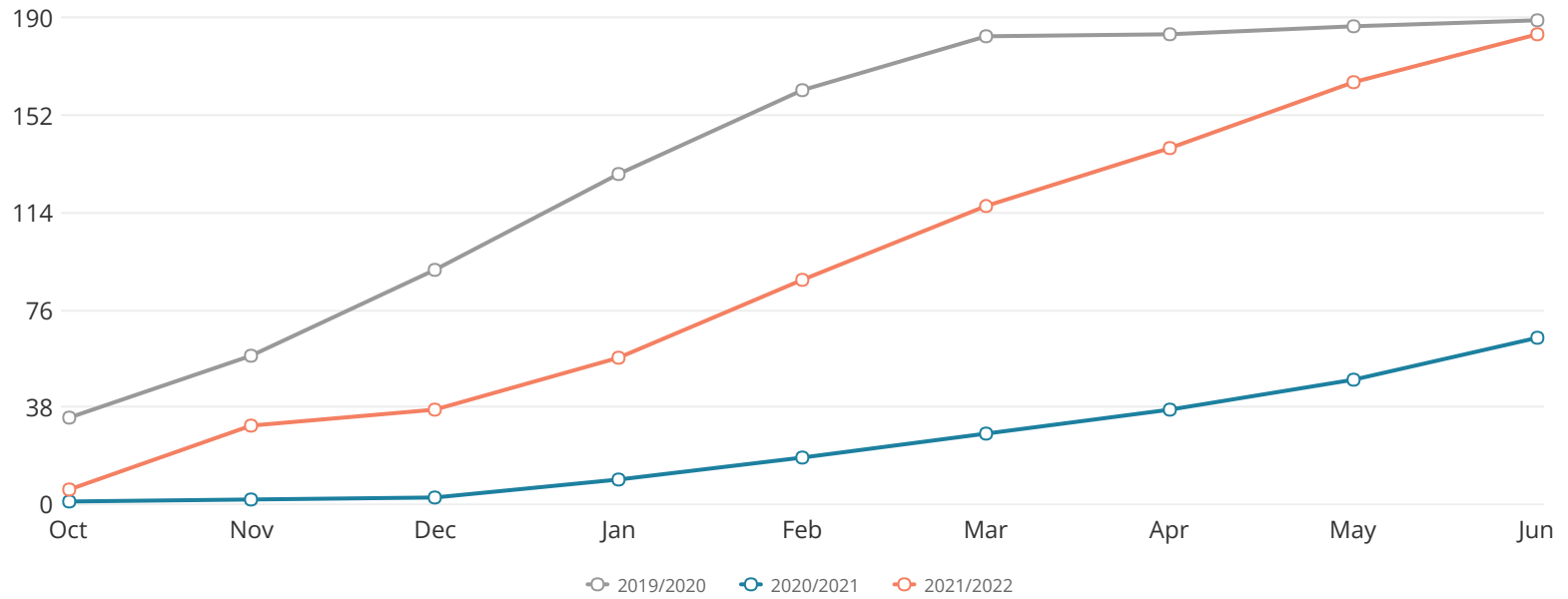
# YTD Tentative Rooms



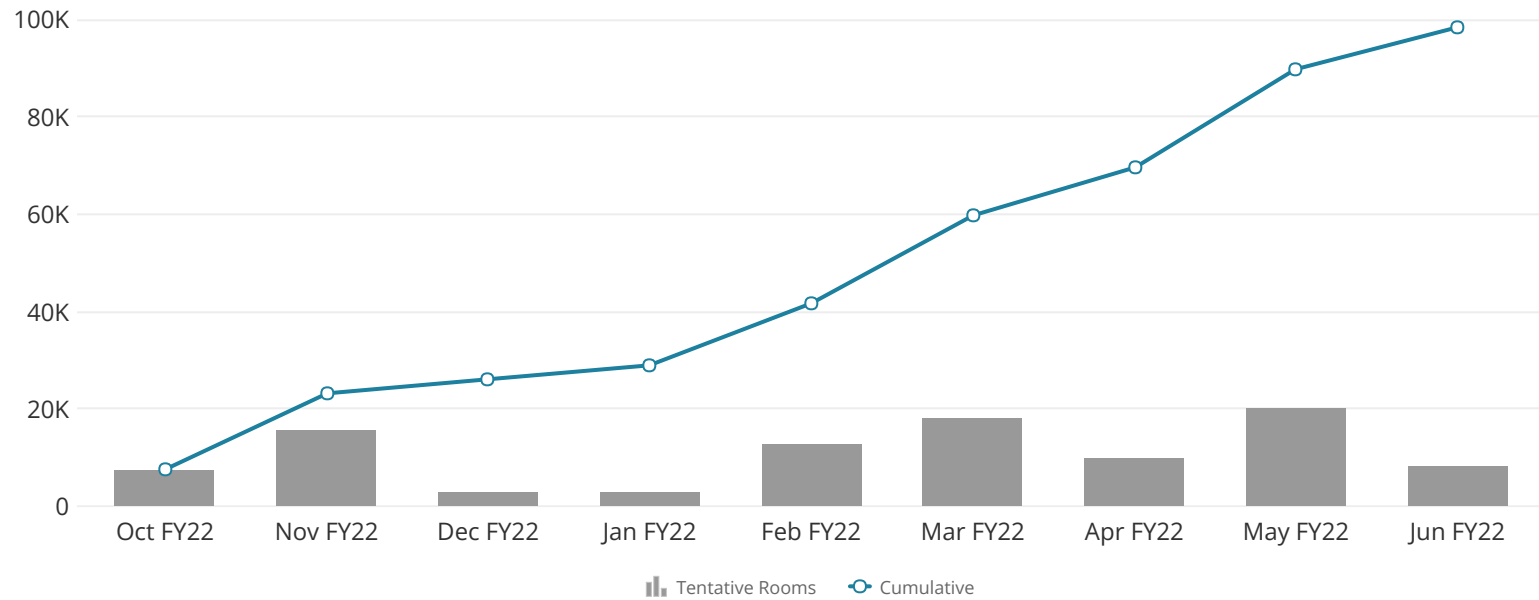
# Total All Tentative Leads



## Cumulative Tentative Leads

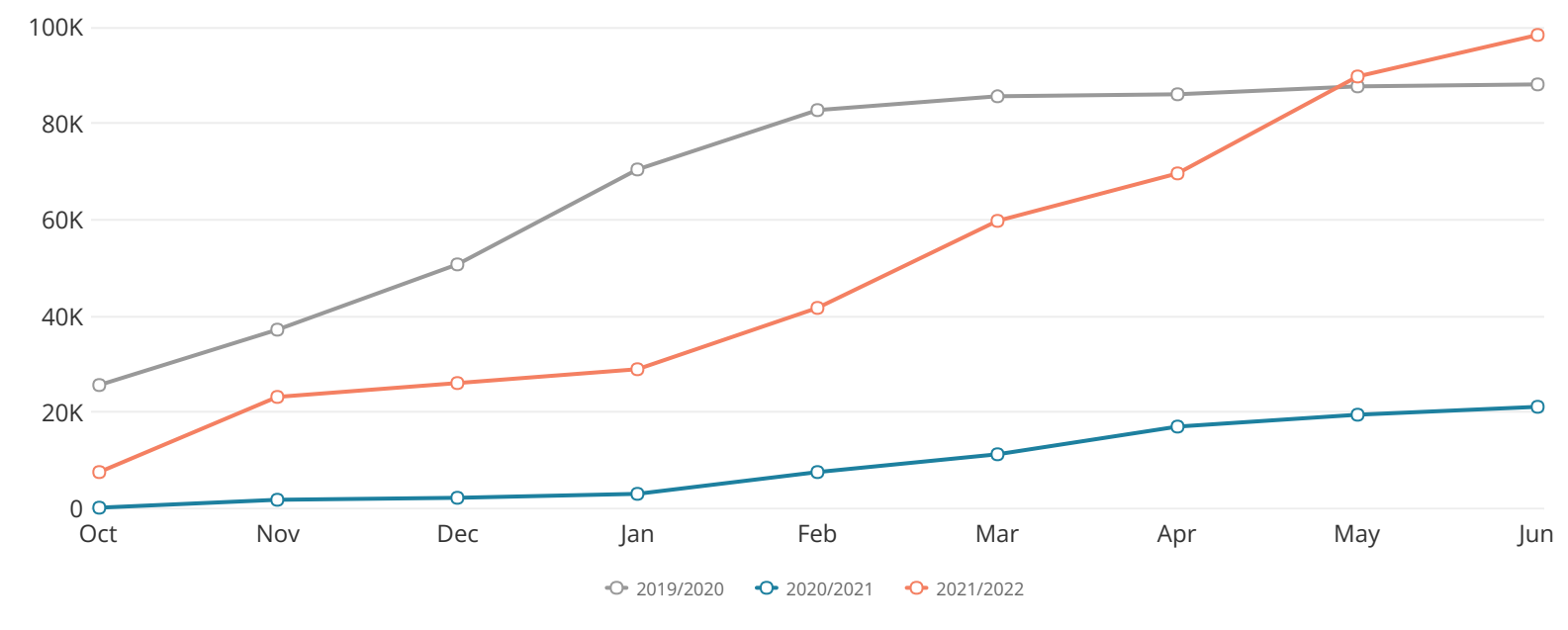


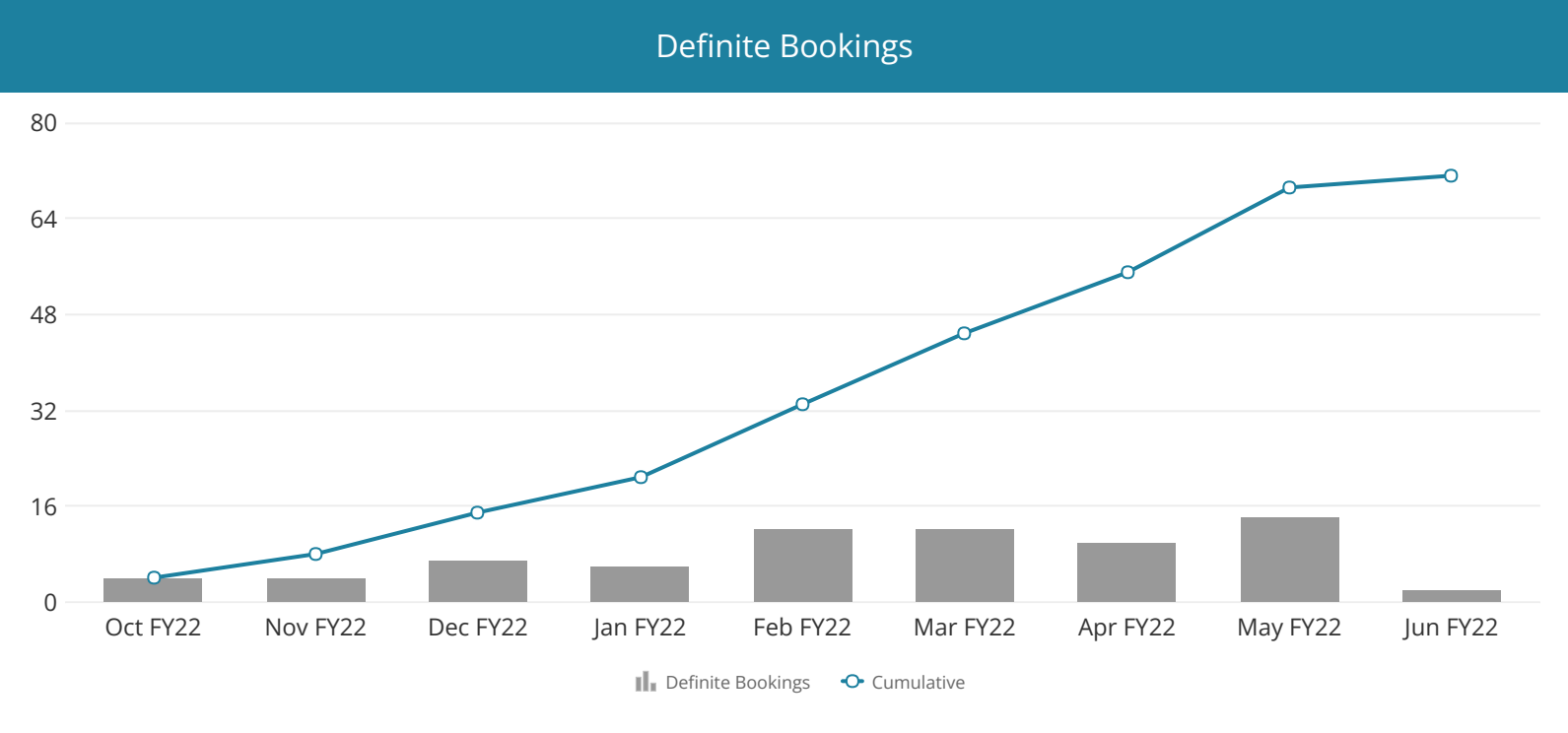
## Tentative Rooms



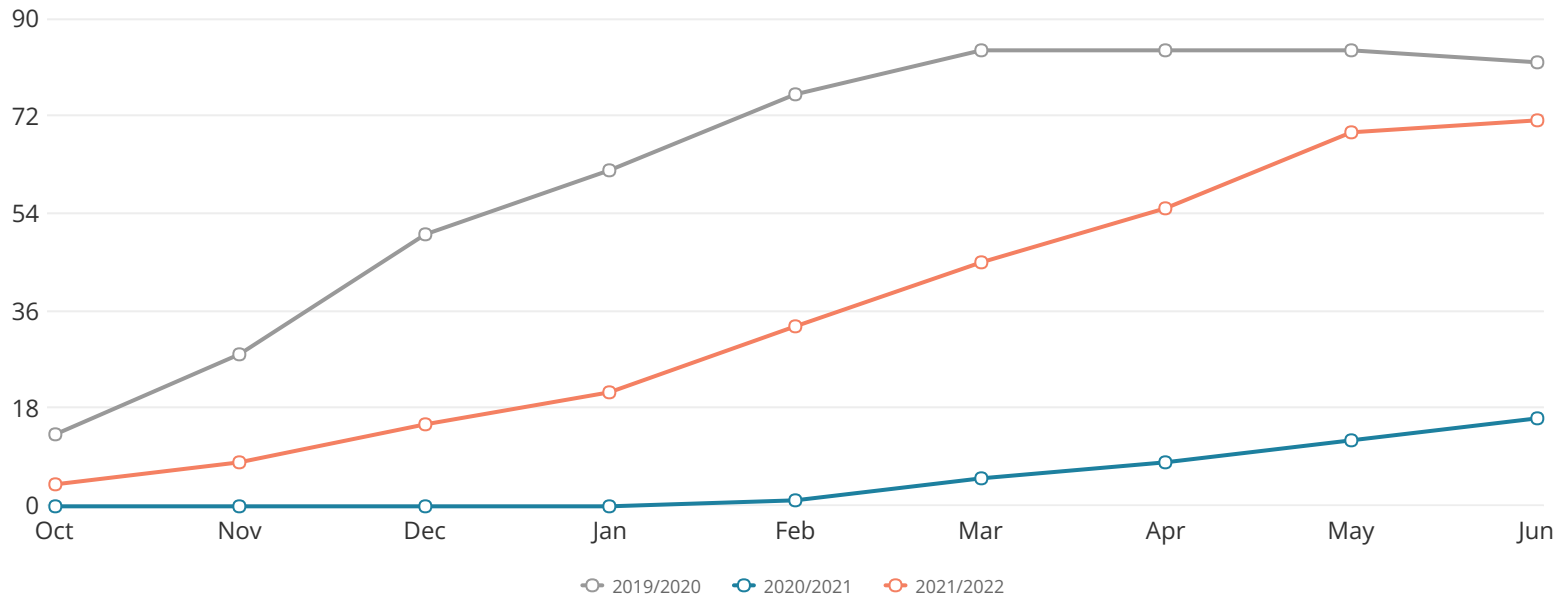


# YTD Tentative Rooms

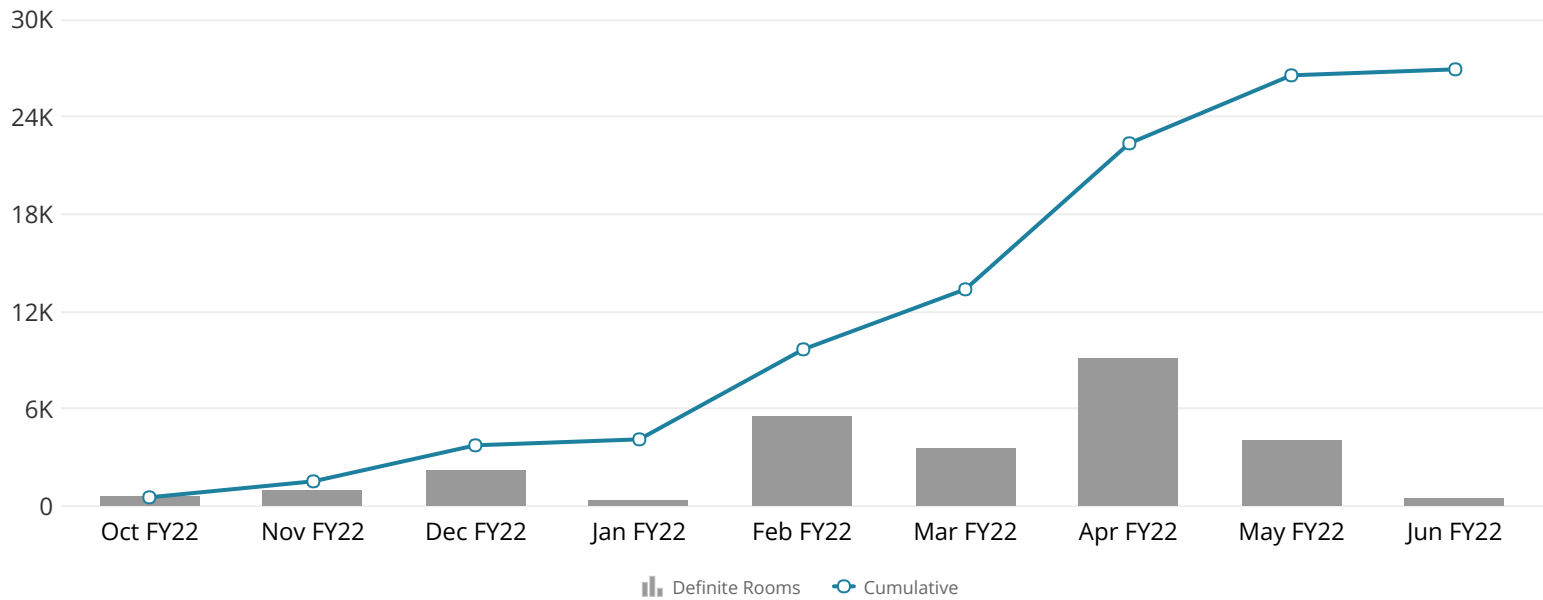




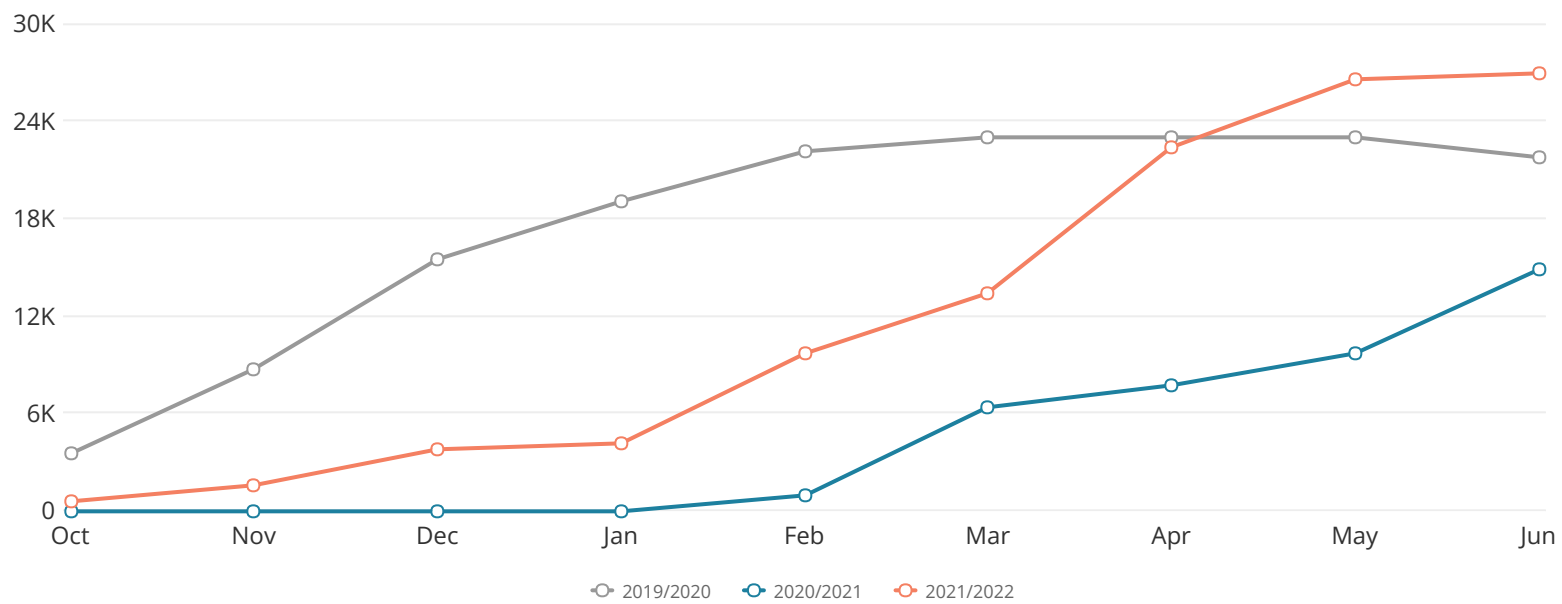
## YTD Definite Bookings



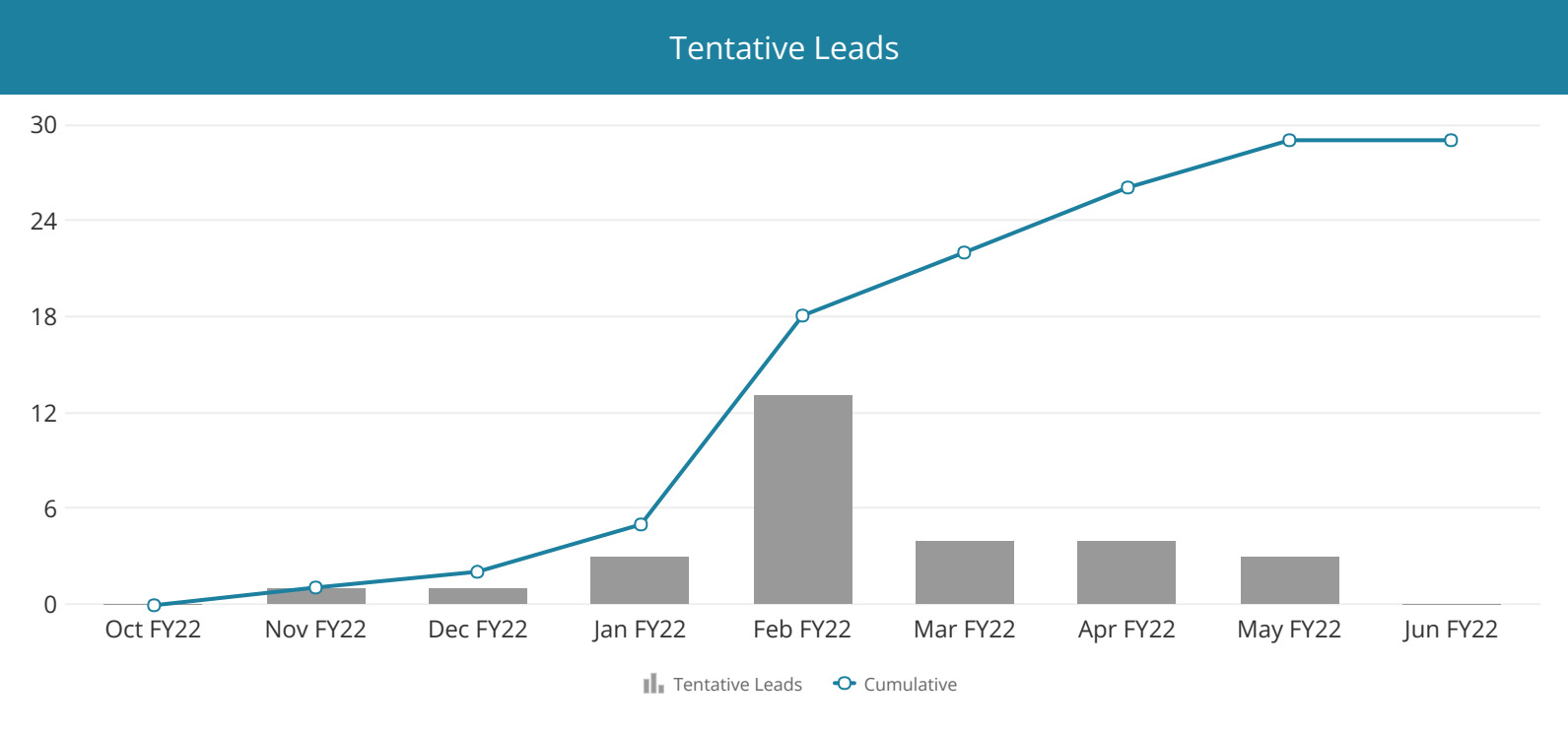
## Definite Rooms



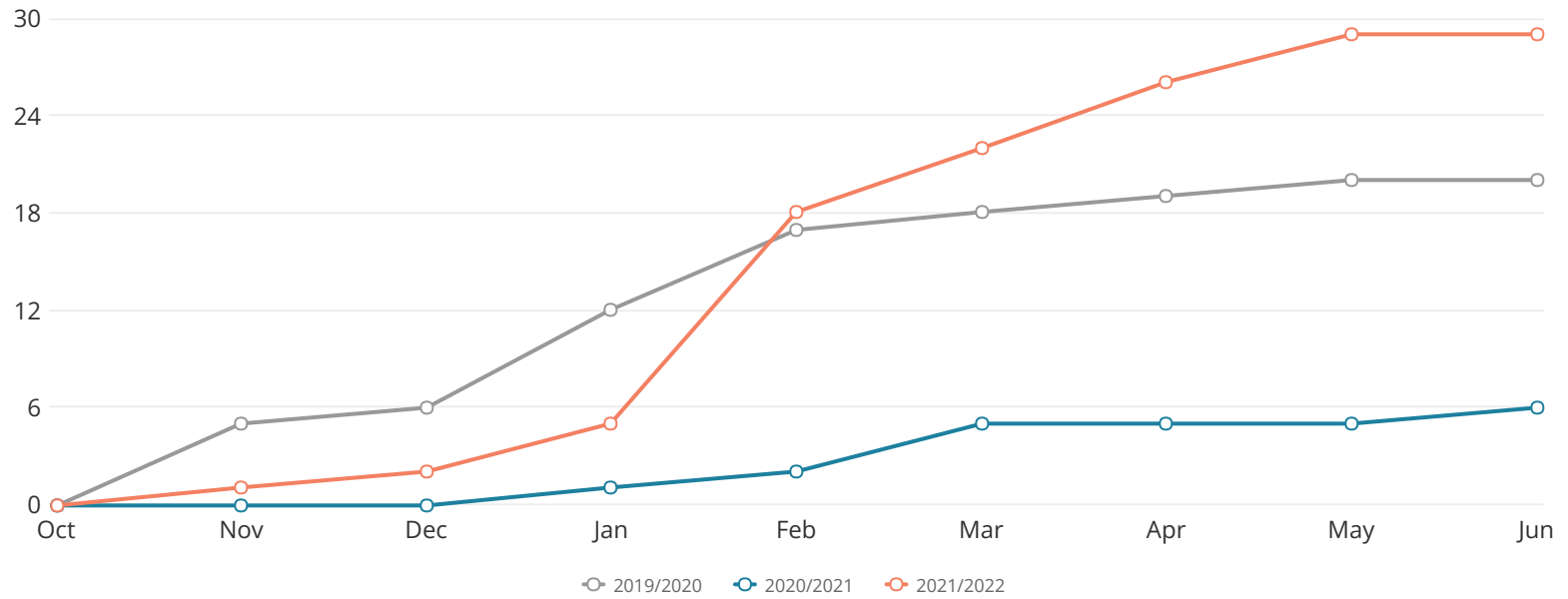
# YTD Definite Rooms



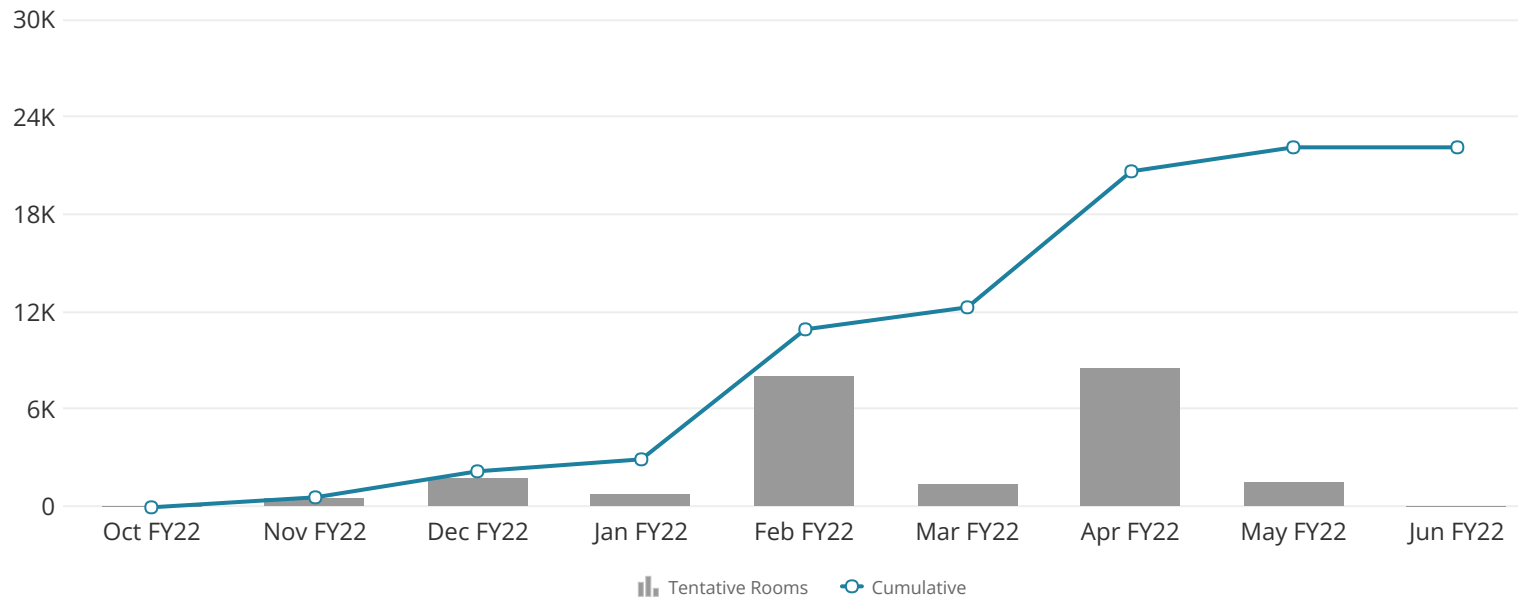
# Convention Center Leads



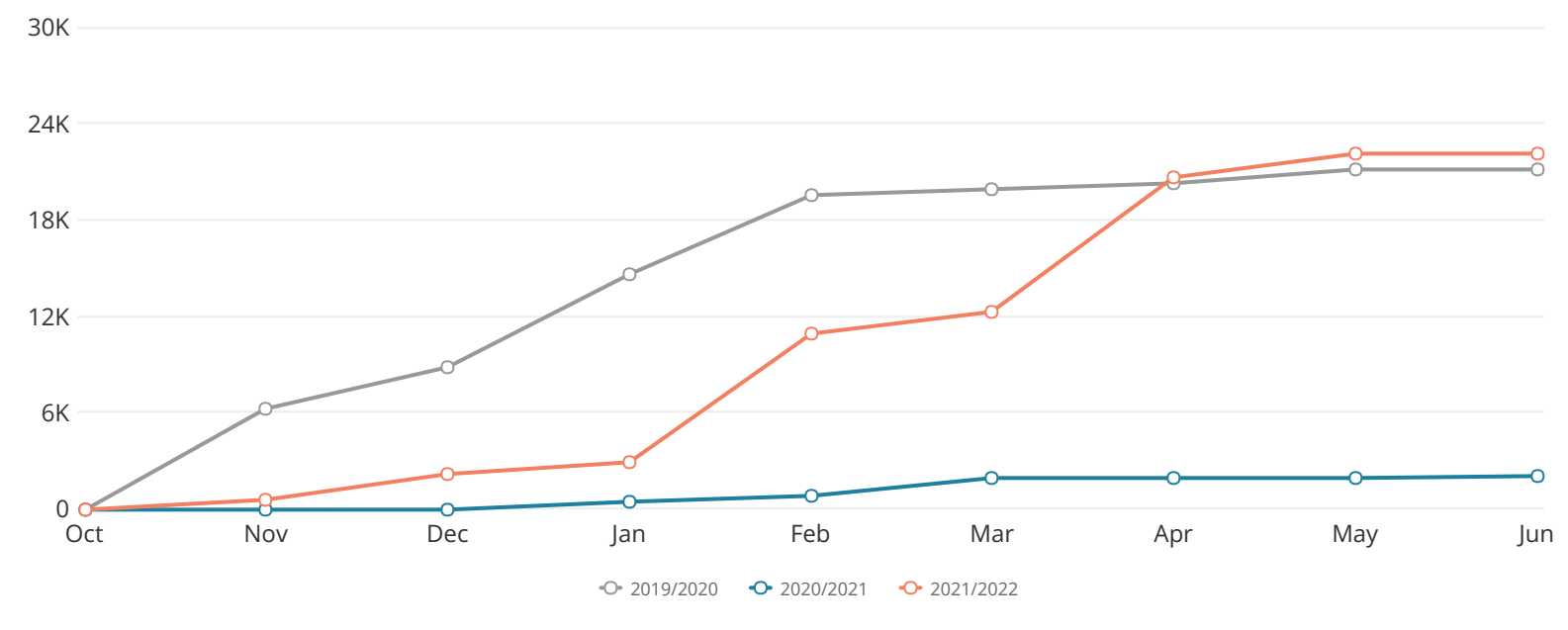
## Cumulative Tentative Leads

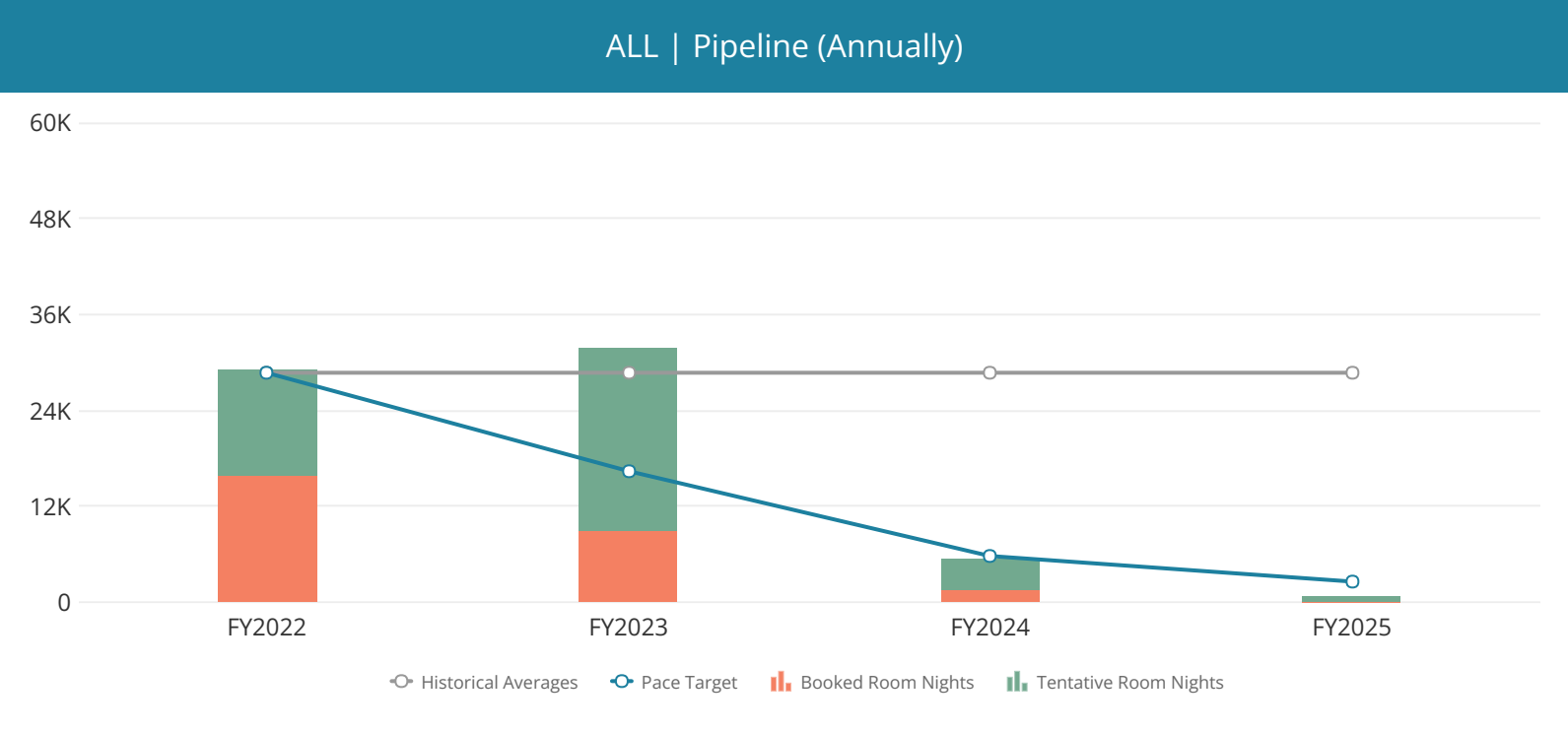


## Tentative Rooms



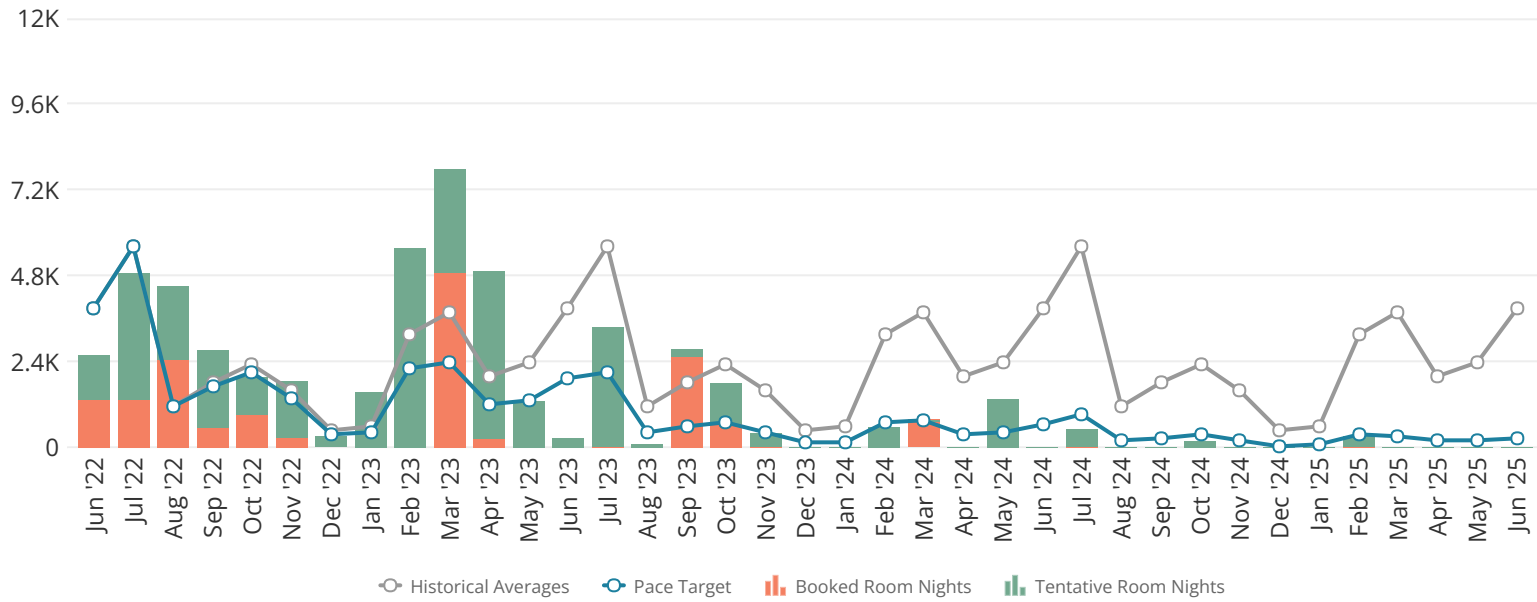
# YTD Tentative Rooms







# ALL | Pipeline (Monthly)



Users

147,441

-3% ▼



New Users

141,005

-2% ▼



Sessions

182,334

-5% ▼



Sessions Per User

1.24

-2% ▼



Pageviews

352,857

-13% ▼



Pages Per Session

1.94

-8% ▼



Average Session Duration (in seconds)

101.76

-12% ▼

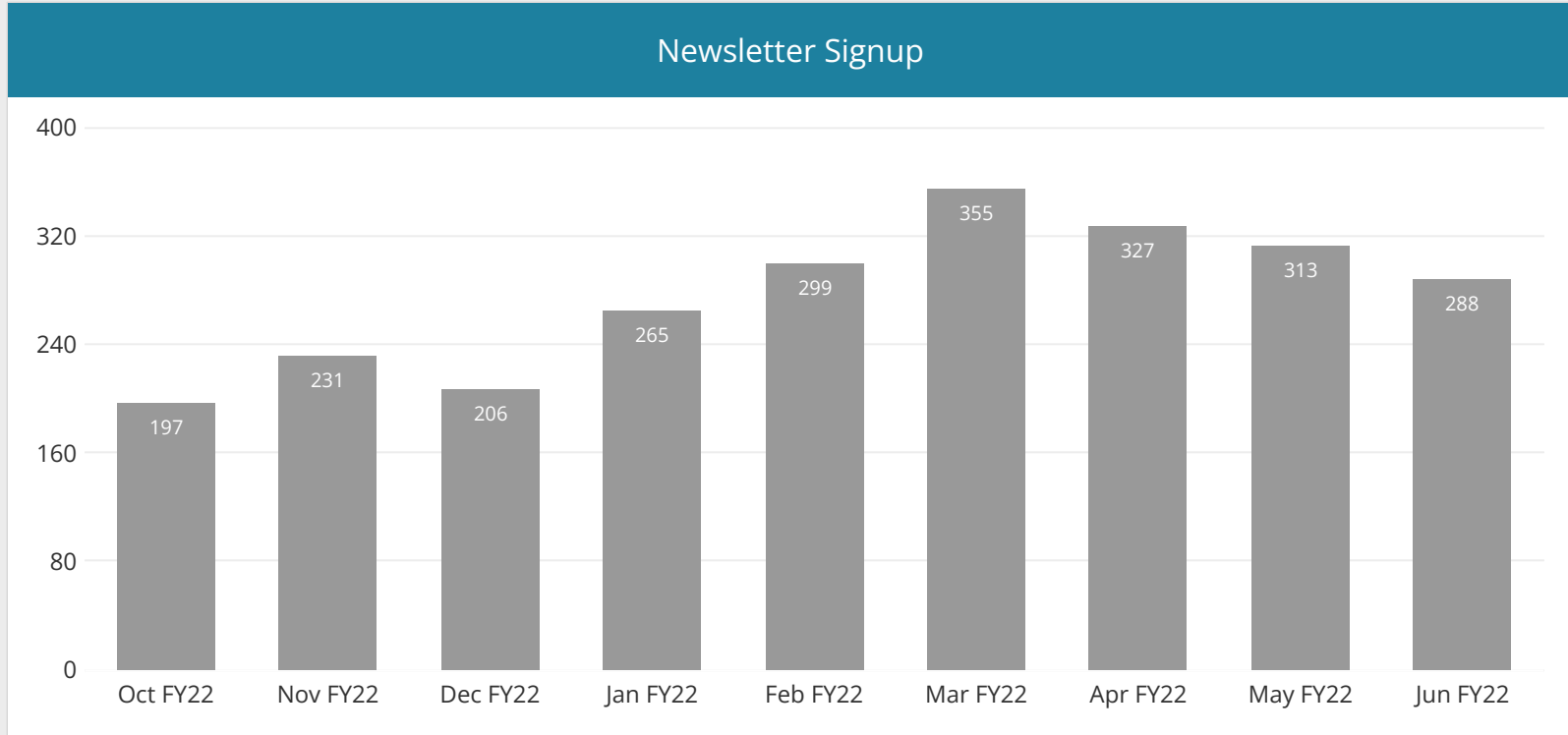


Bounce Rate

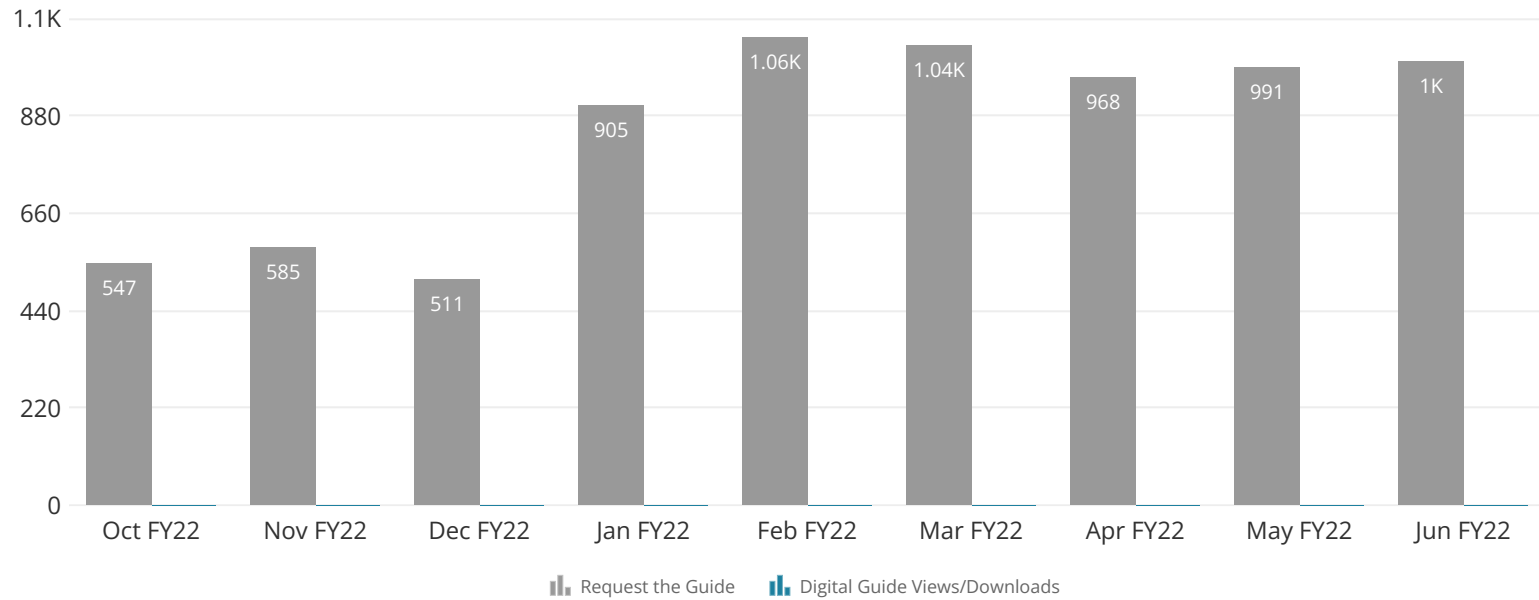
58.93%

6% ▲

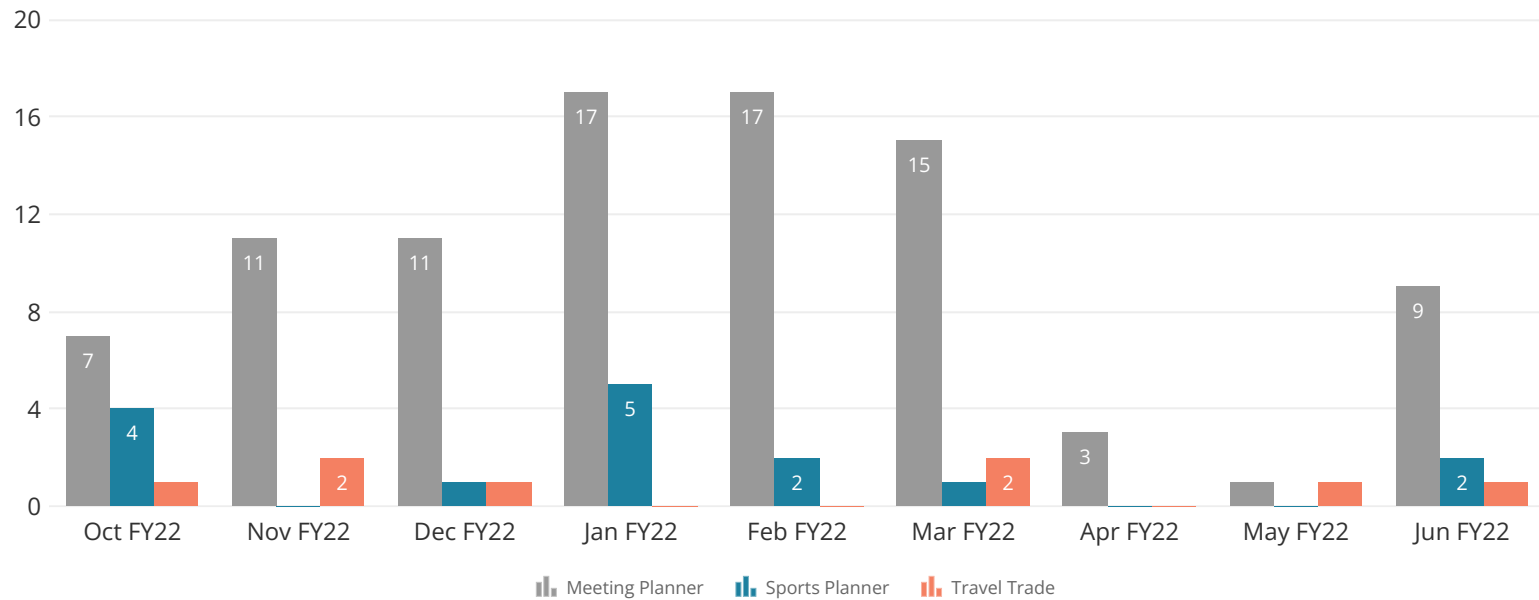




## Discover Guides



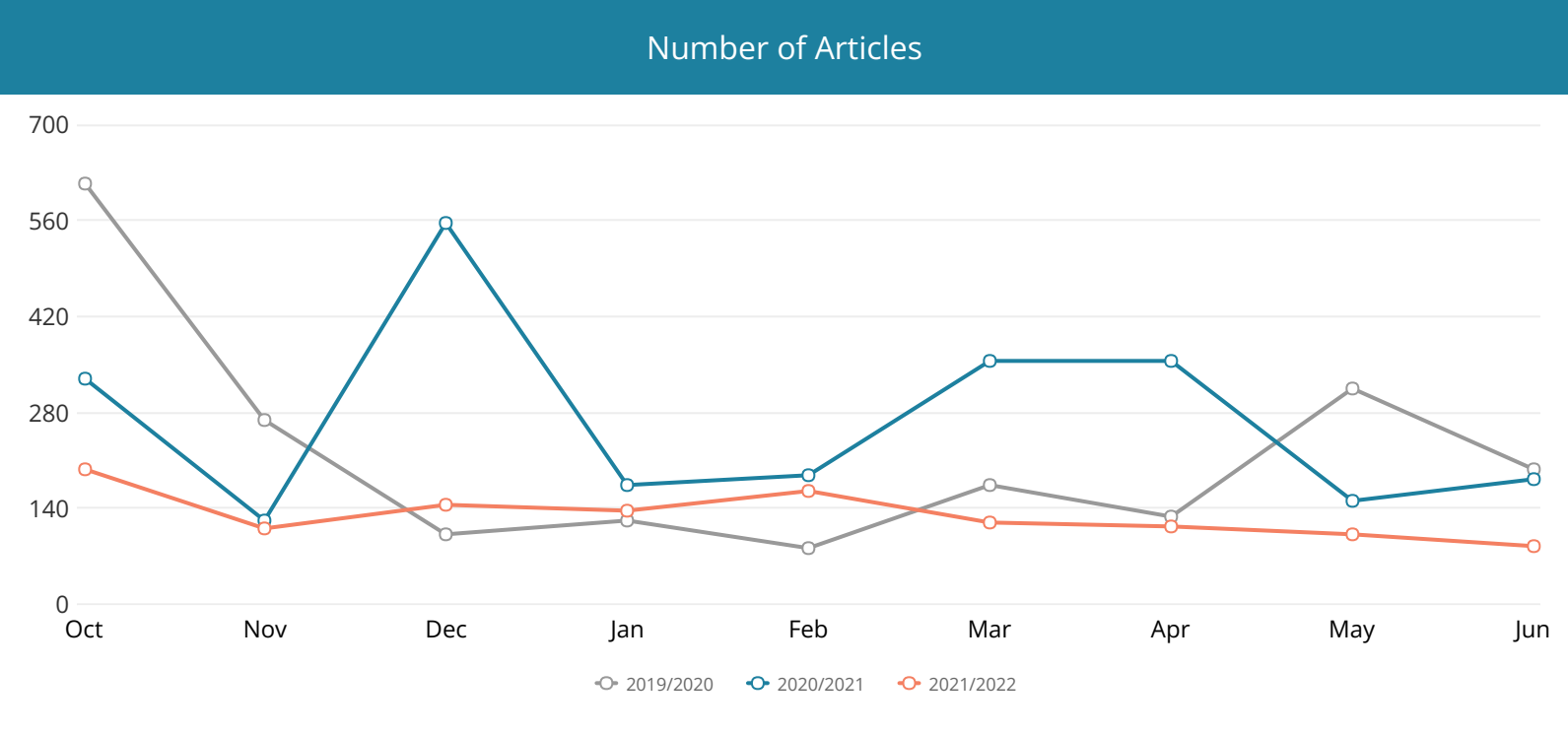
## Industry Guide/Toolkit Downloads



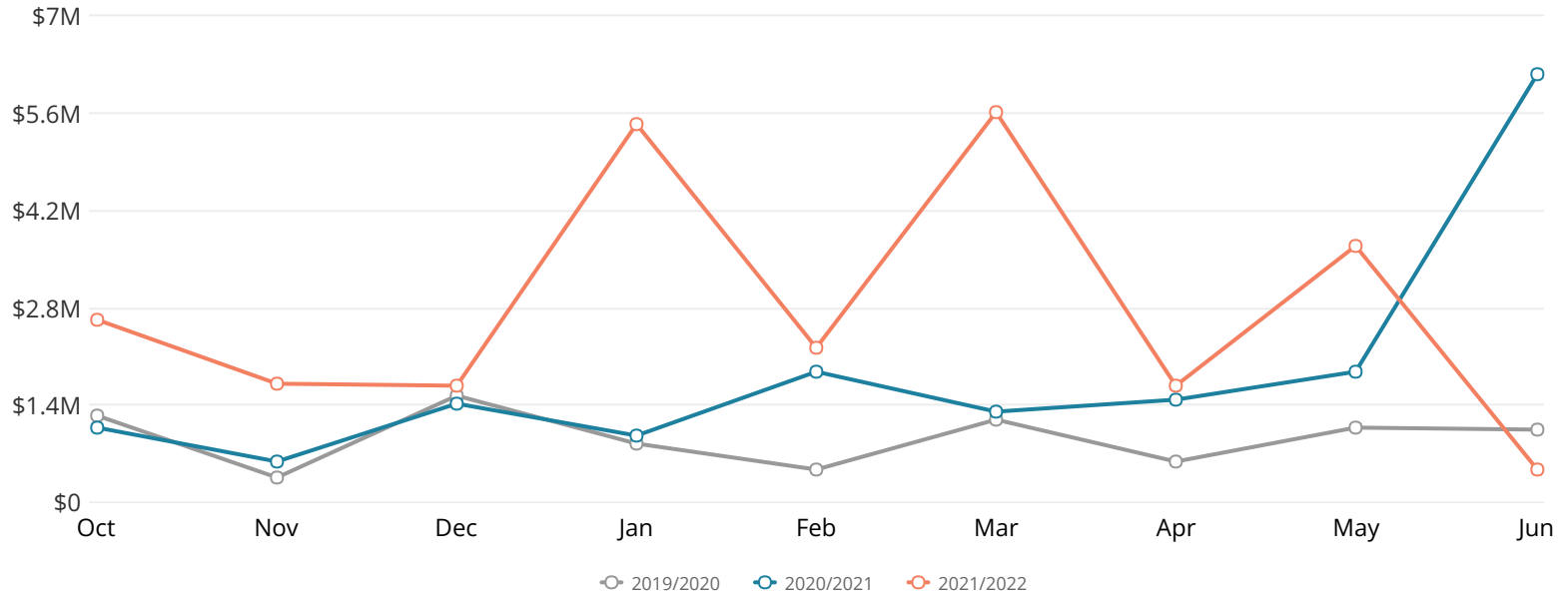
Active Newsletter Recipients

287

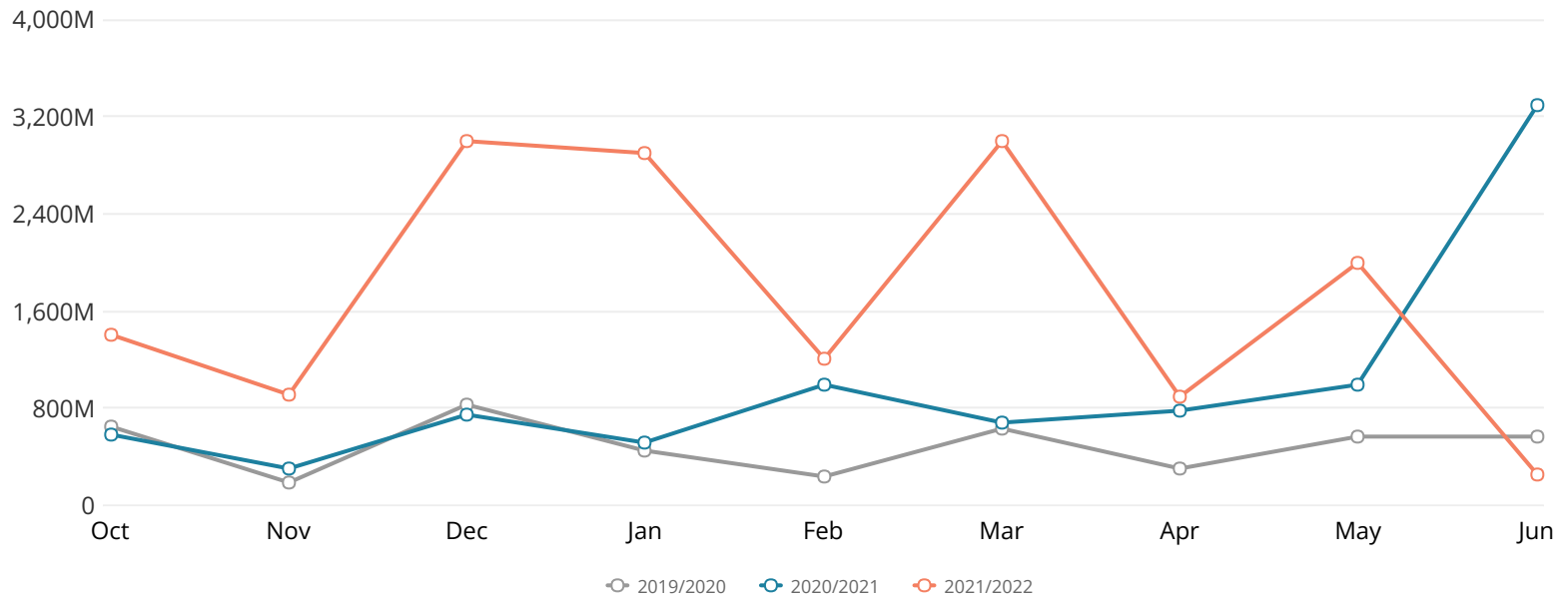
0% 



## Advertising Value Equivalency



## Impressions





## Social Media | Monthly Change

Facebook (Total Likes)

1,630



Twitter (Total Followers)

15  
1600% ▲



Pinterest (Total Followers)

3



Instagram (Total Followers)

74



YouTube (Lifetime Views)

345



LinkedIn (Total Followers)

74



Total

2,141



## Link to Posts

[Facebook Posts](#)

[Twitter Posts](#)

[Pinterest Pins](#)

[Instagram Posts](#)

[YouTube Page](#)

[Linkedin Pages](#)