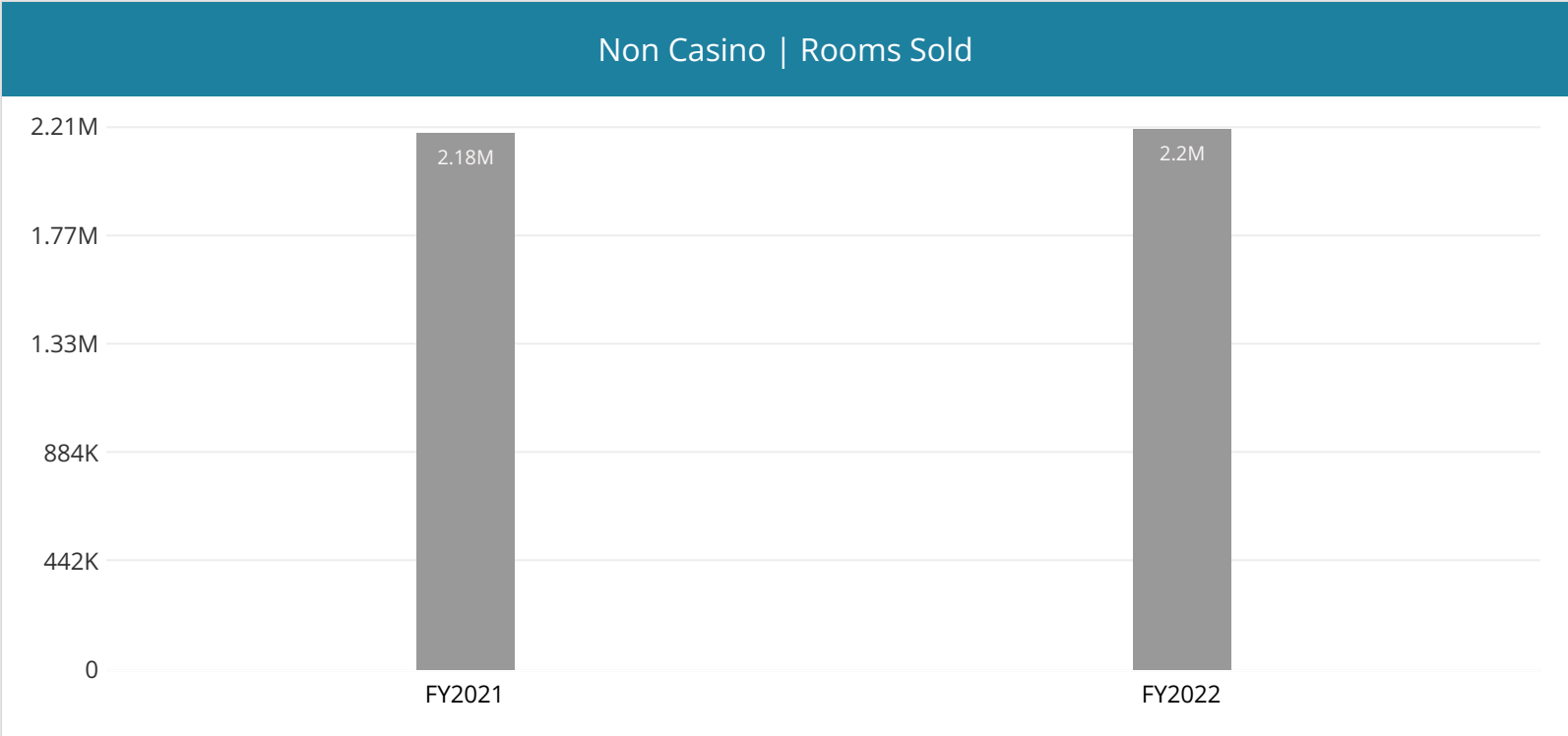
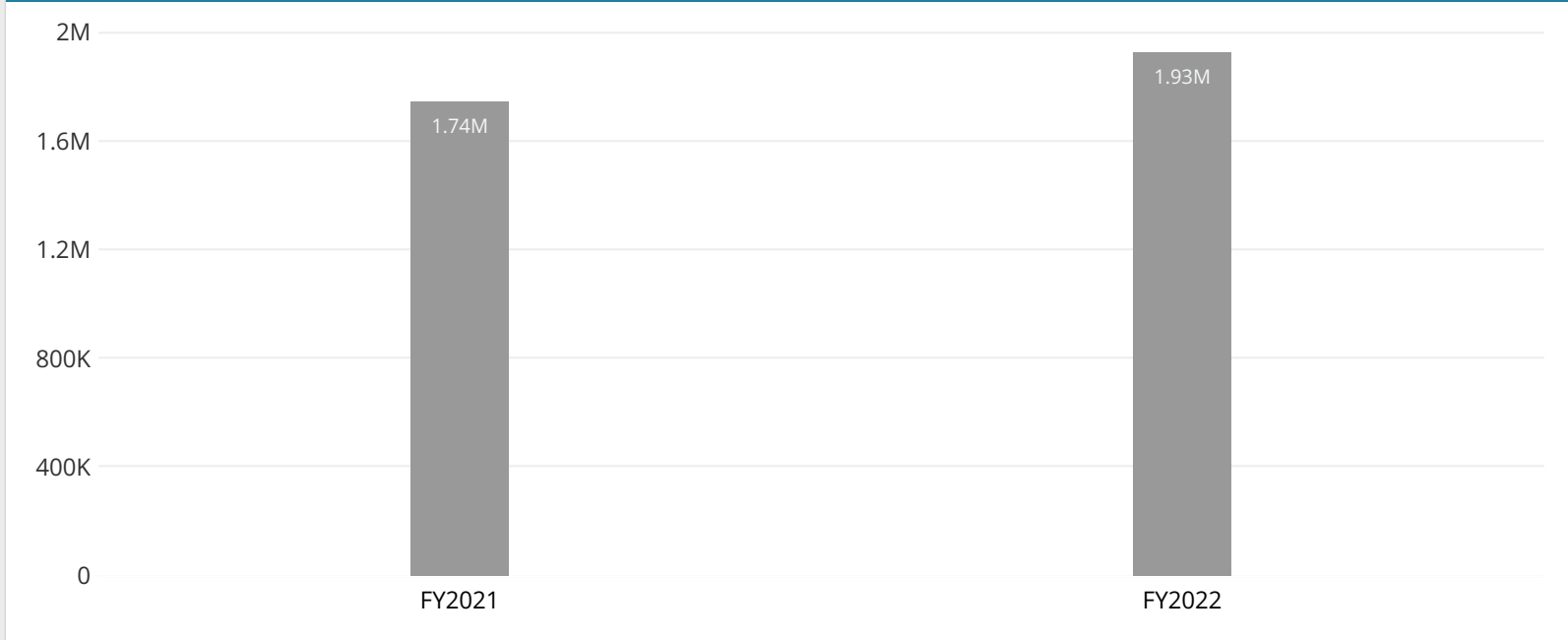


Coastal Mississippi
Fiscal YTD 2022

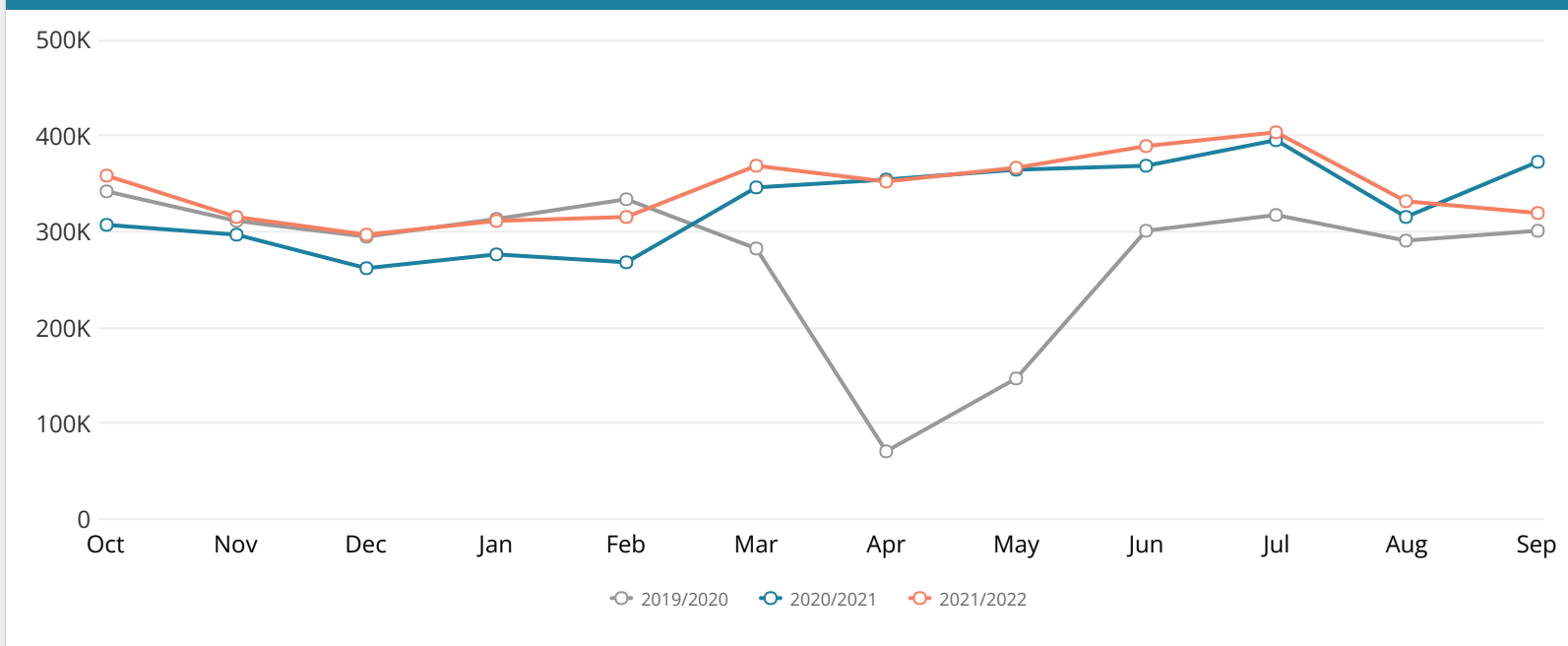
Rooms Sold (STR & MS Gaming Commission)

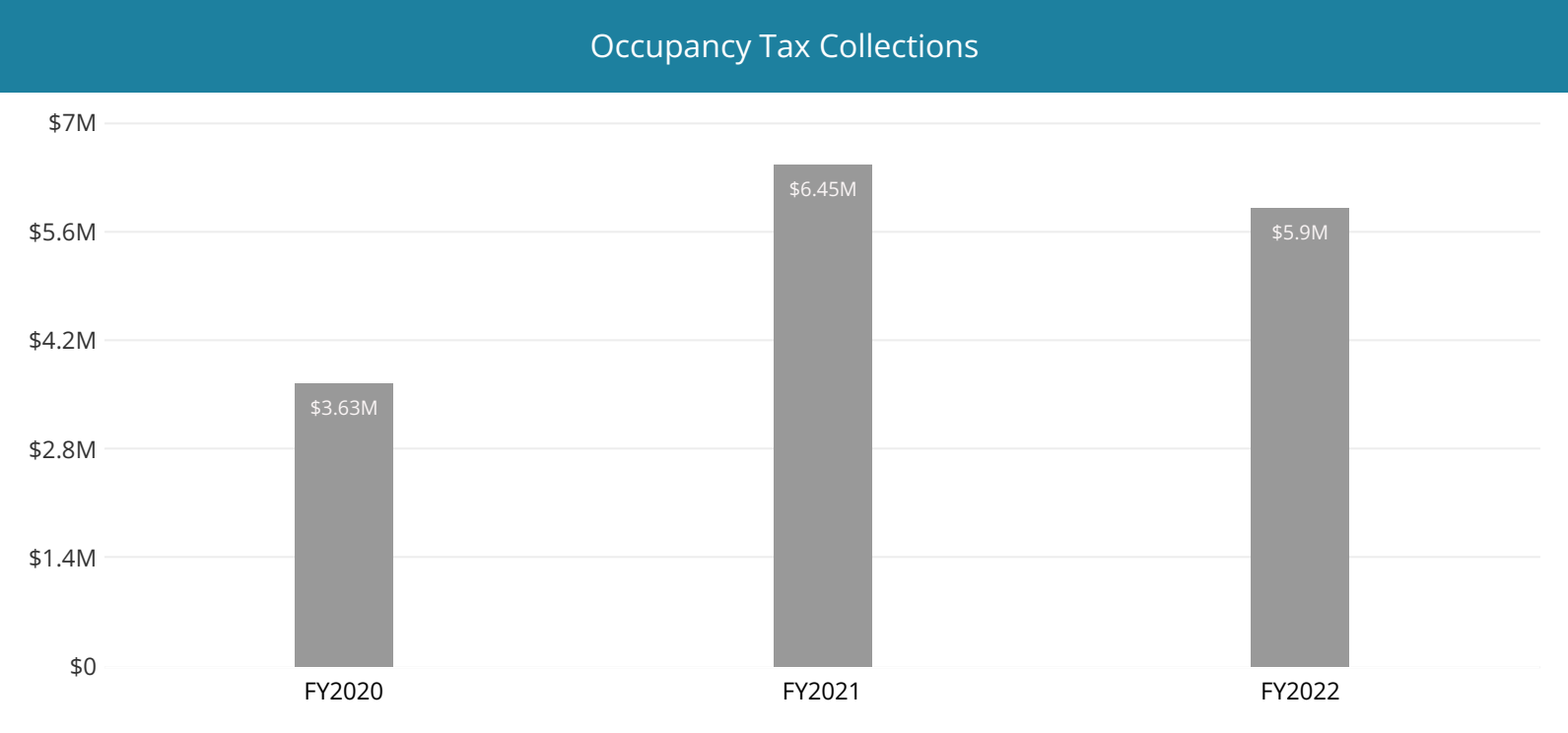


Casino | Occupied

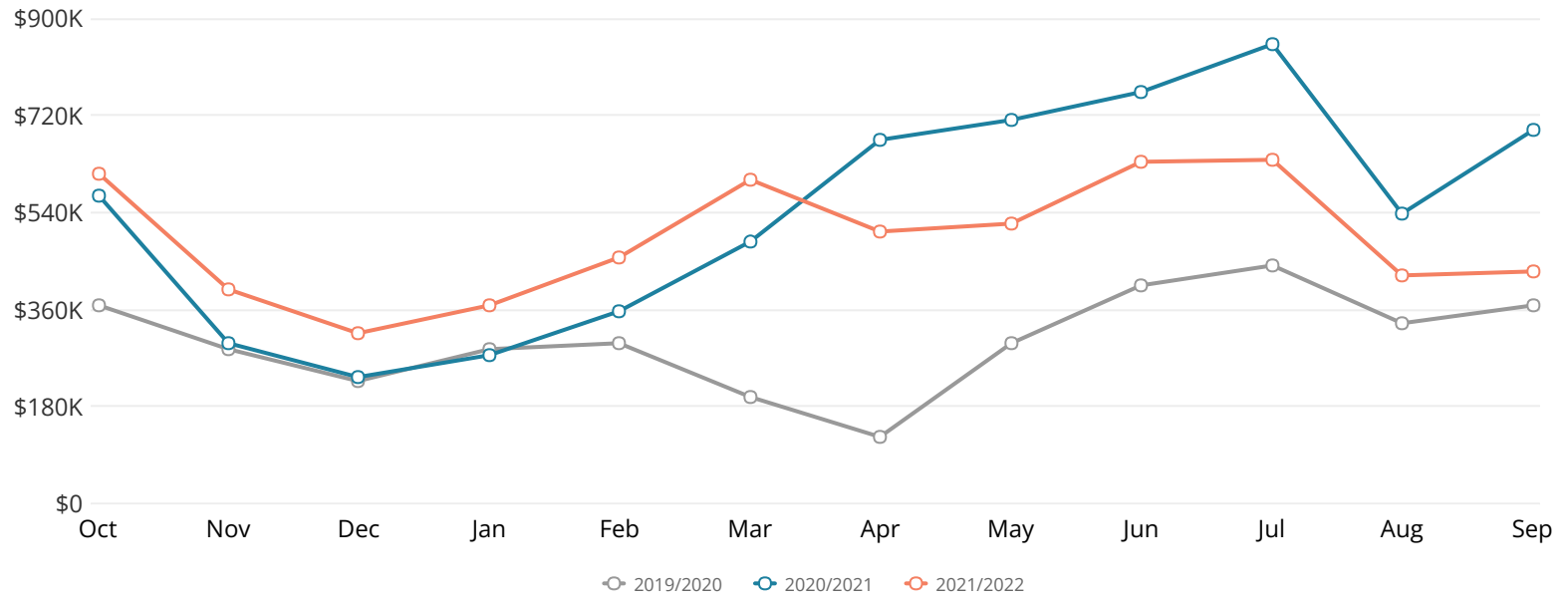


Total | Rooms Sold/Occupied

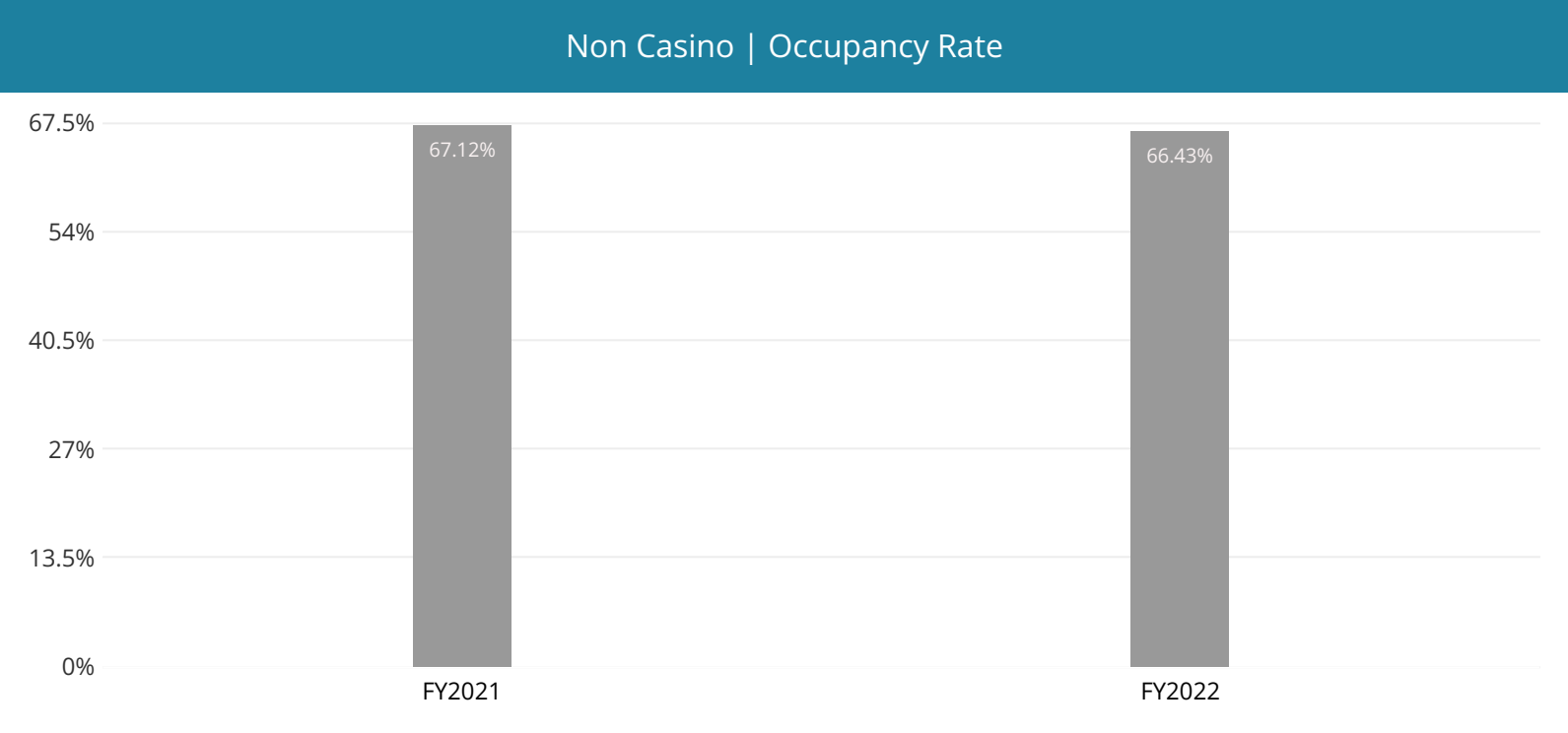




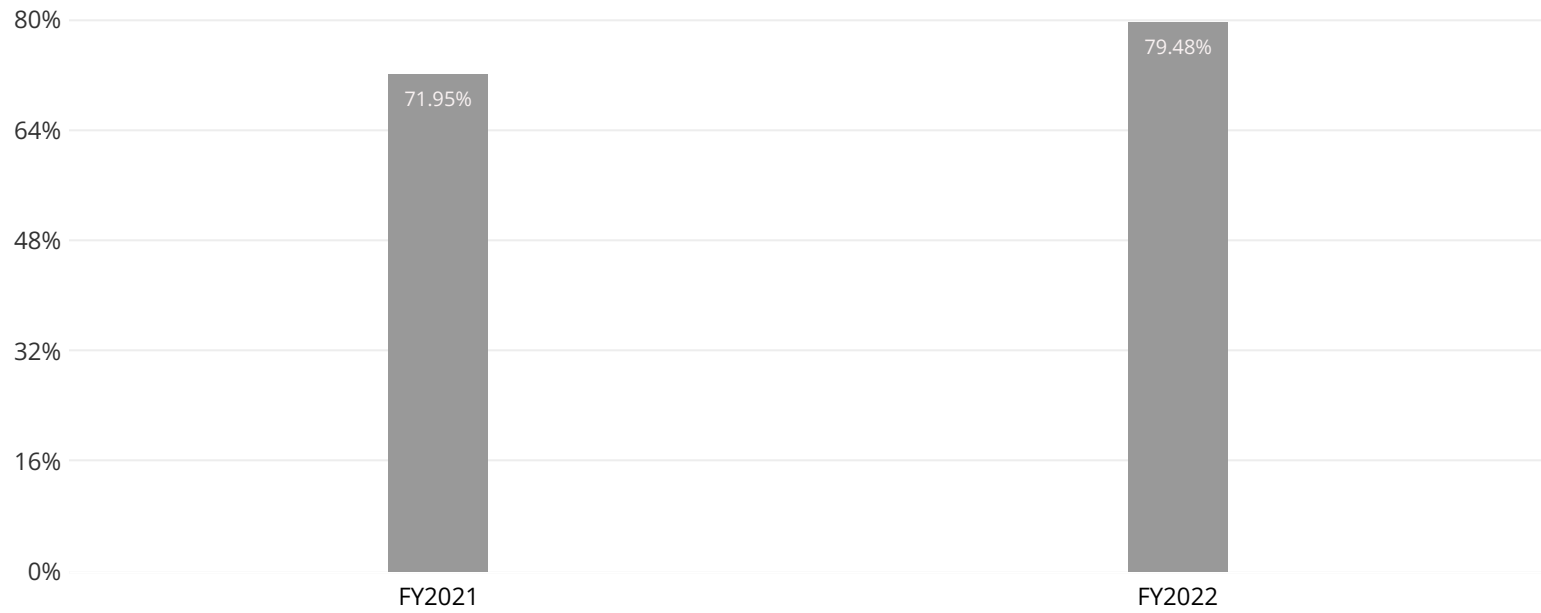
Occupancy Tax Collections (Yearly)



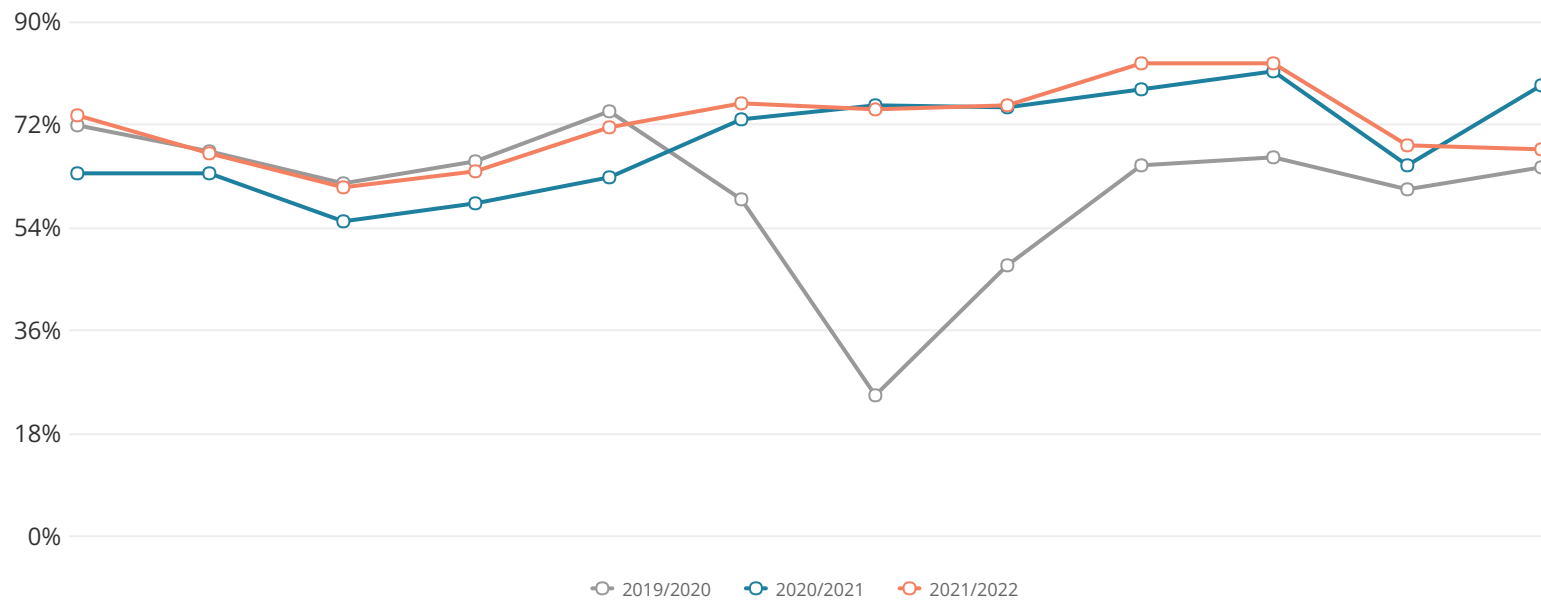
Occupancy Rate (STR & MS Gaming Commission)

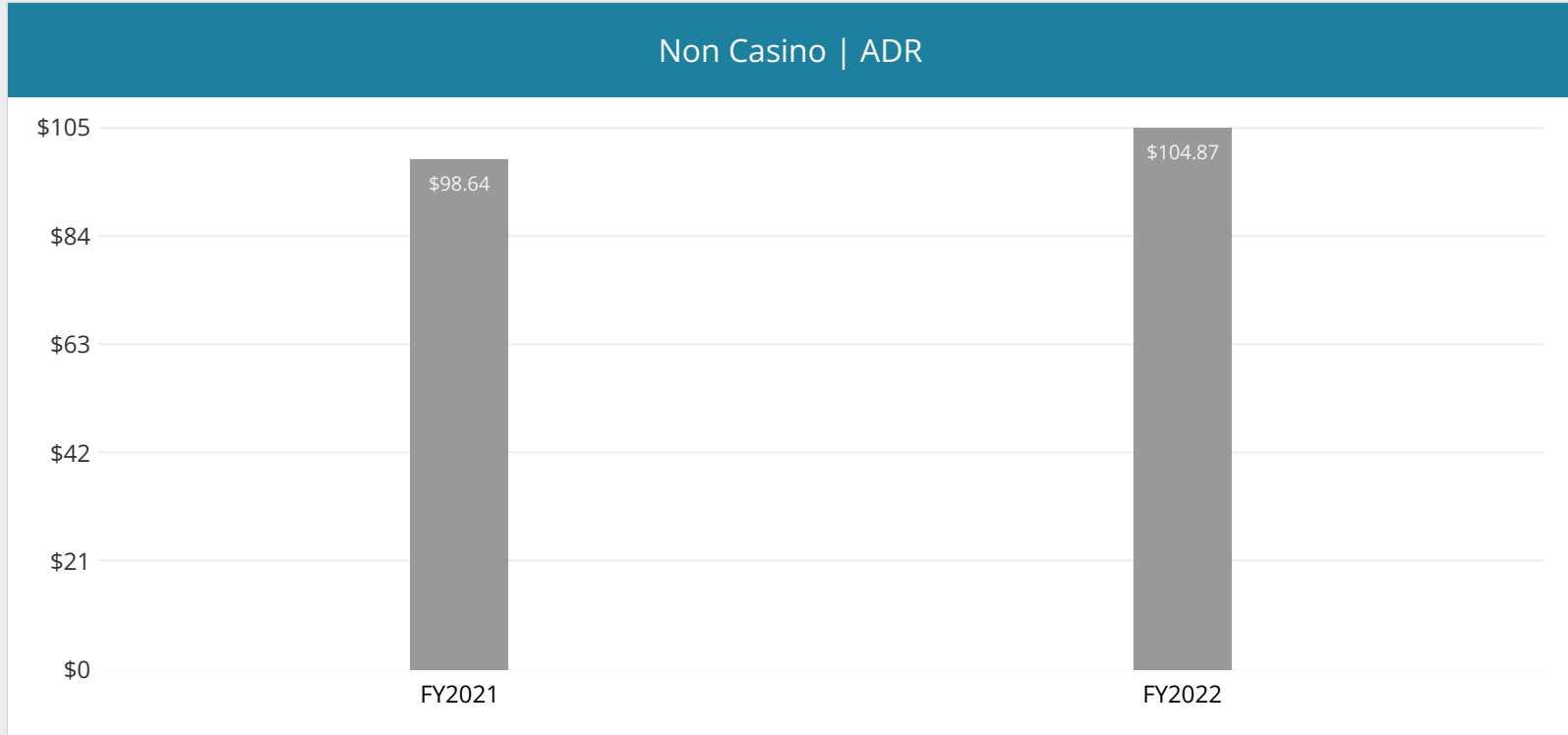


Casino | Occupancy Rate

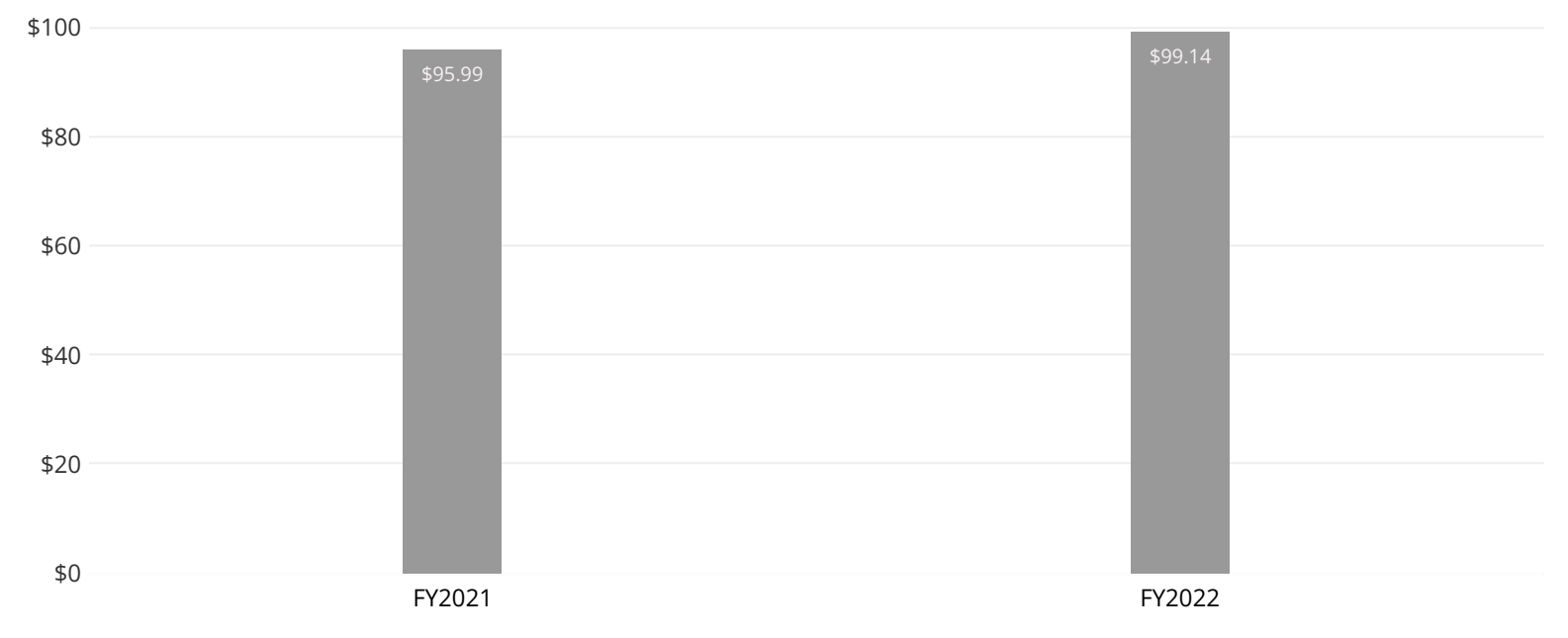


Total | Occupancy Rate

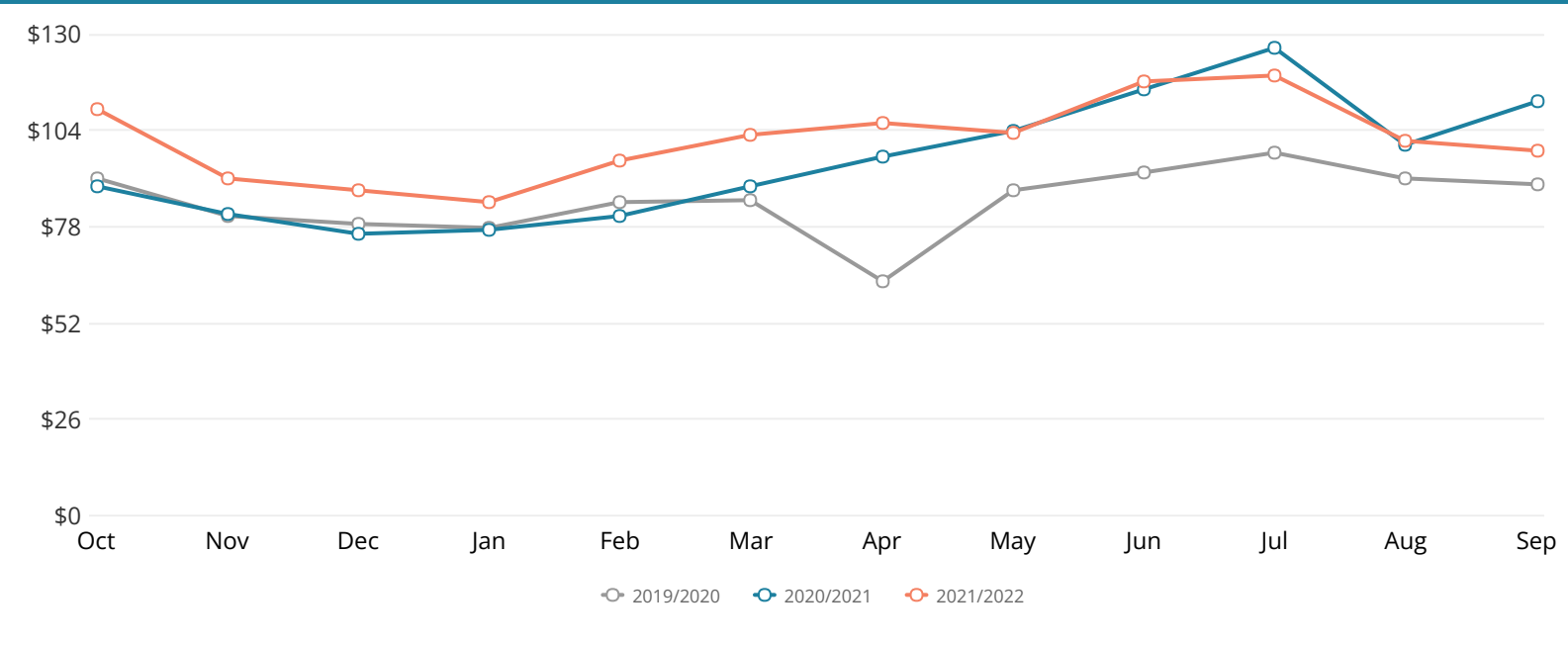


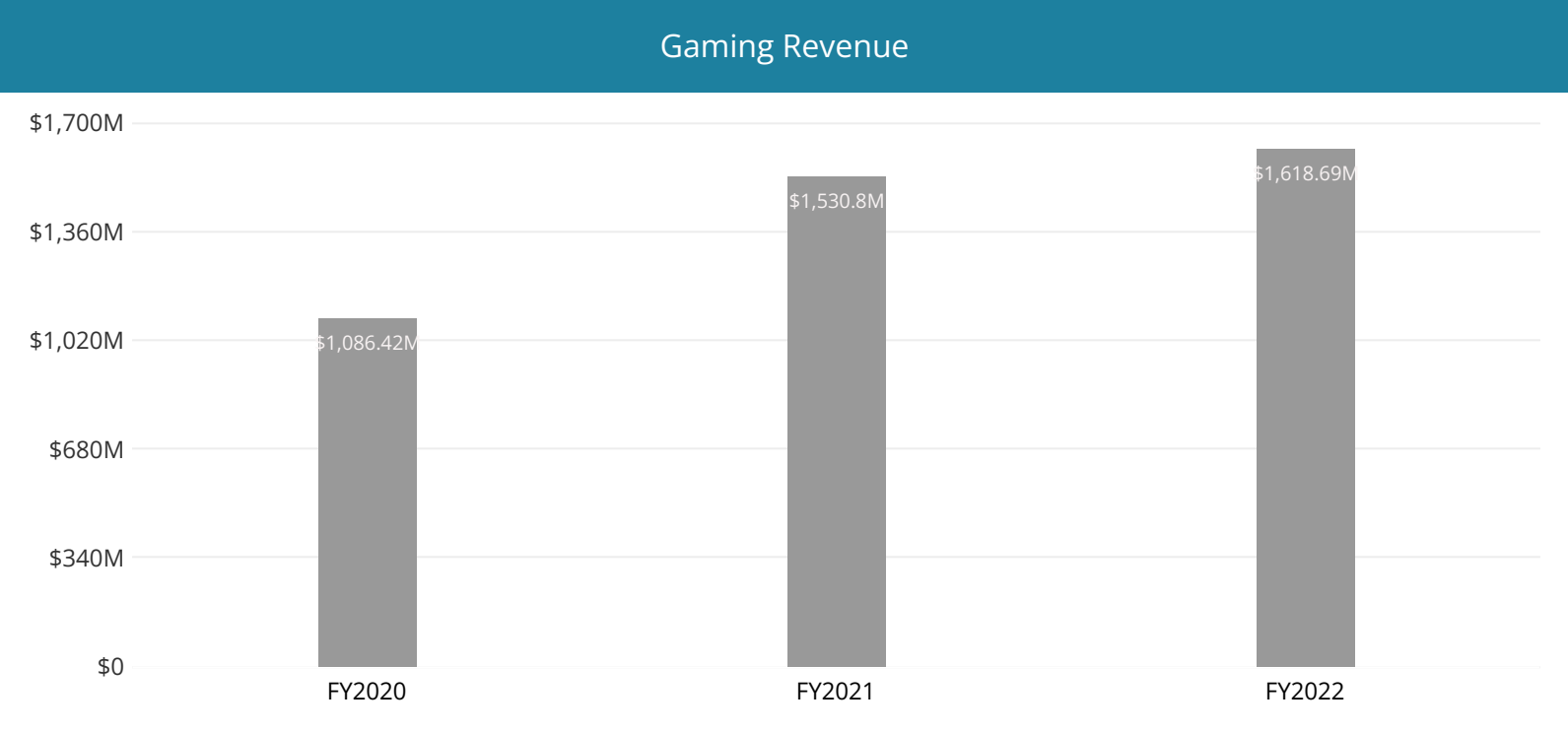


Casino | ADR

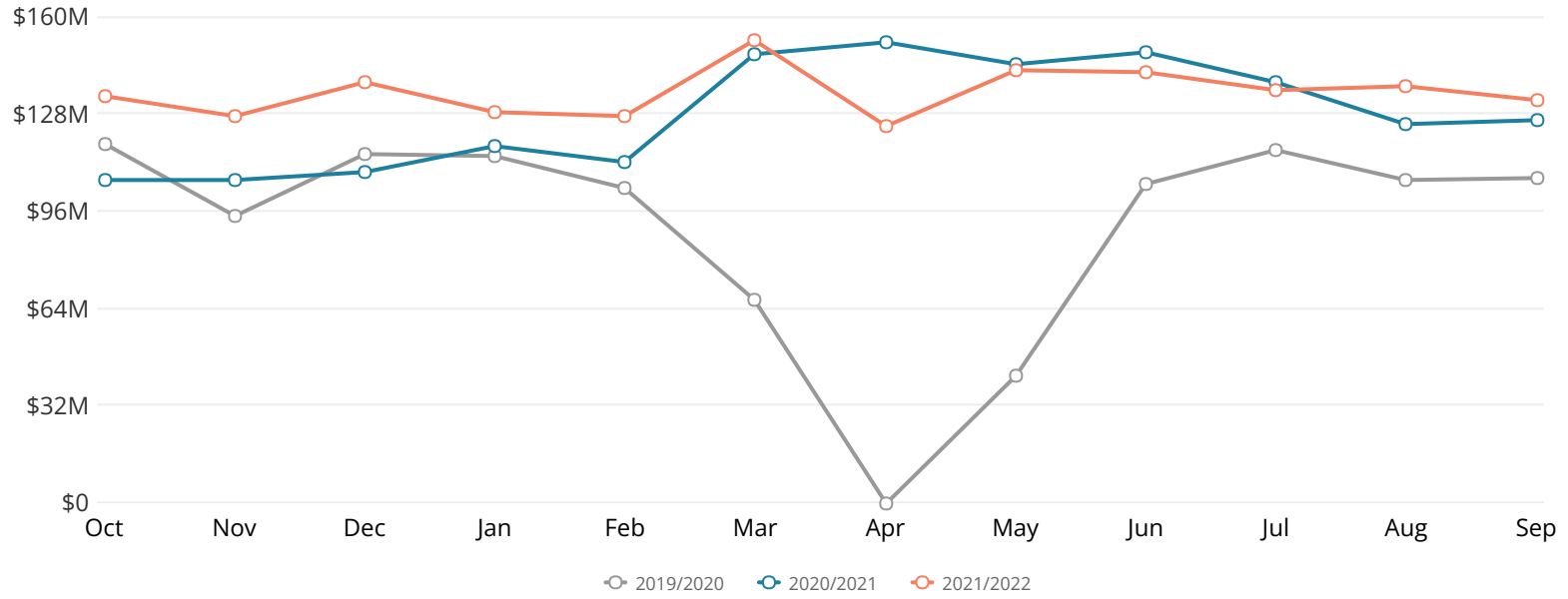


Total | ADR

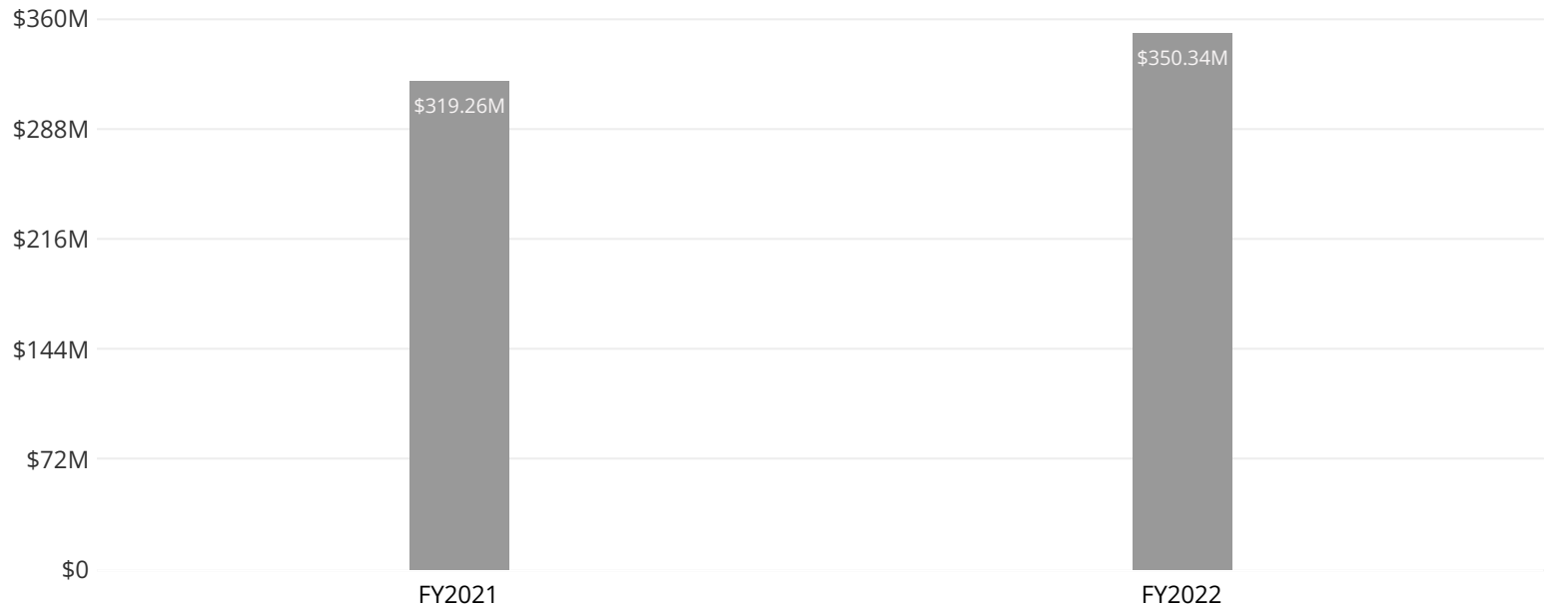




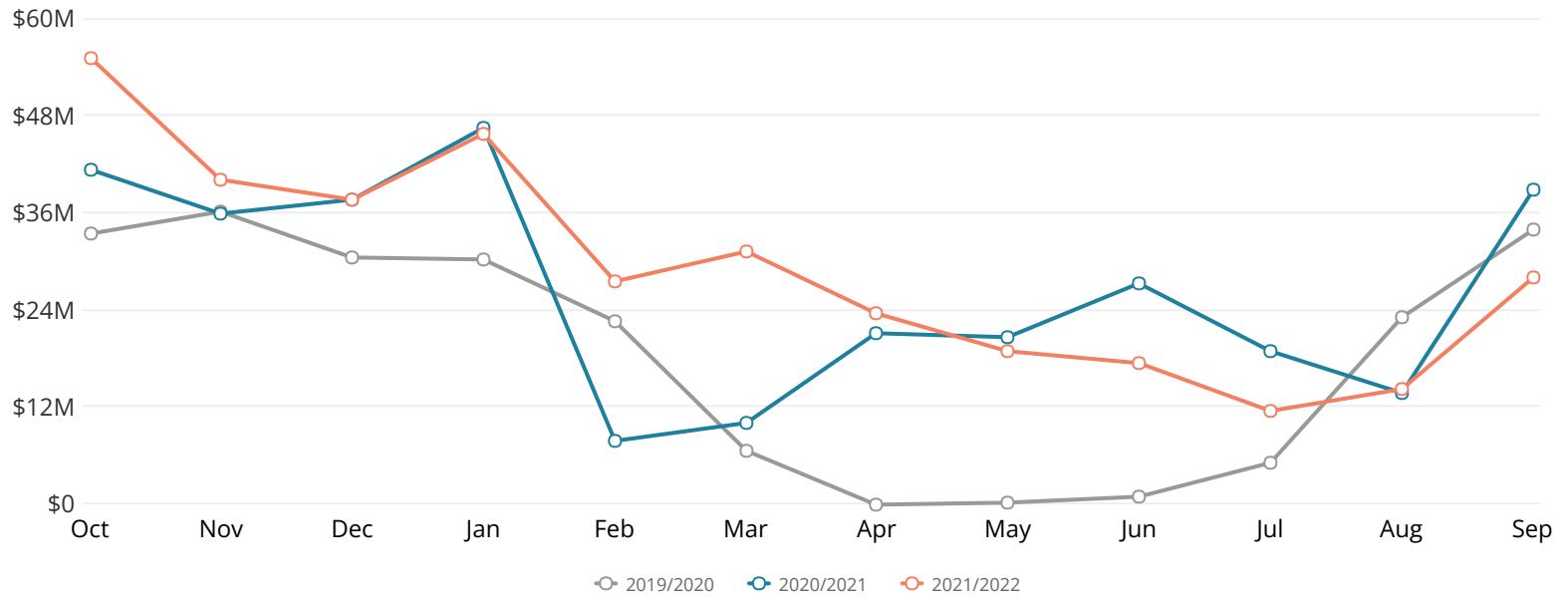
Gaming Revenue YTD

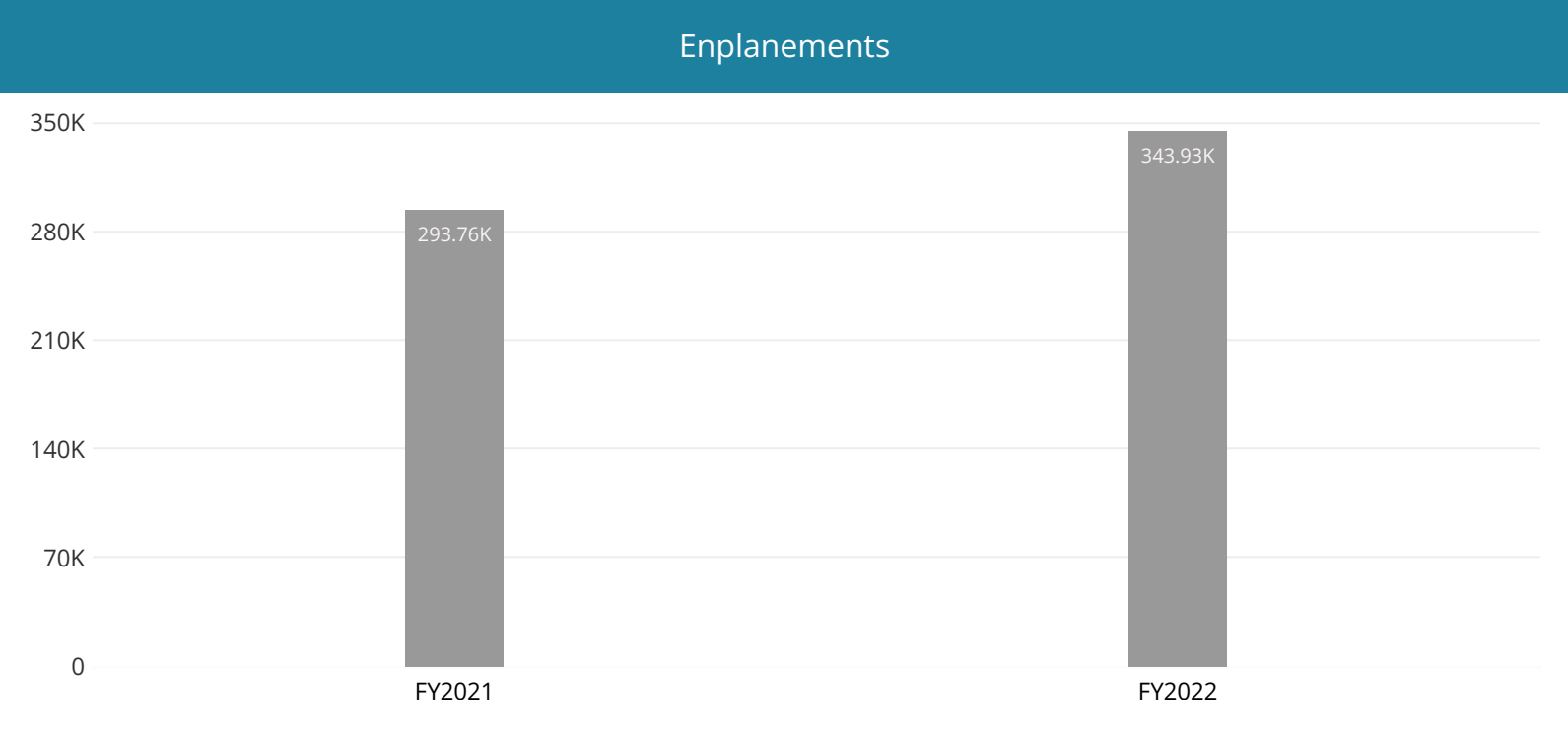


Sports Betting Wagering Report

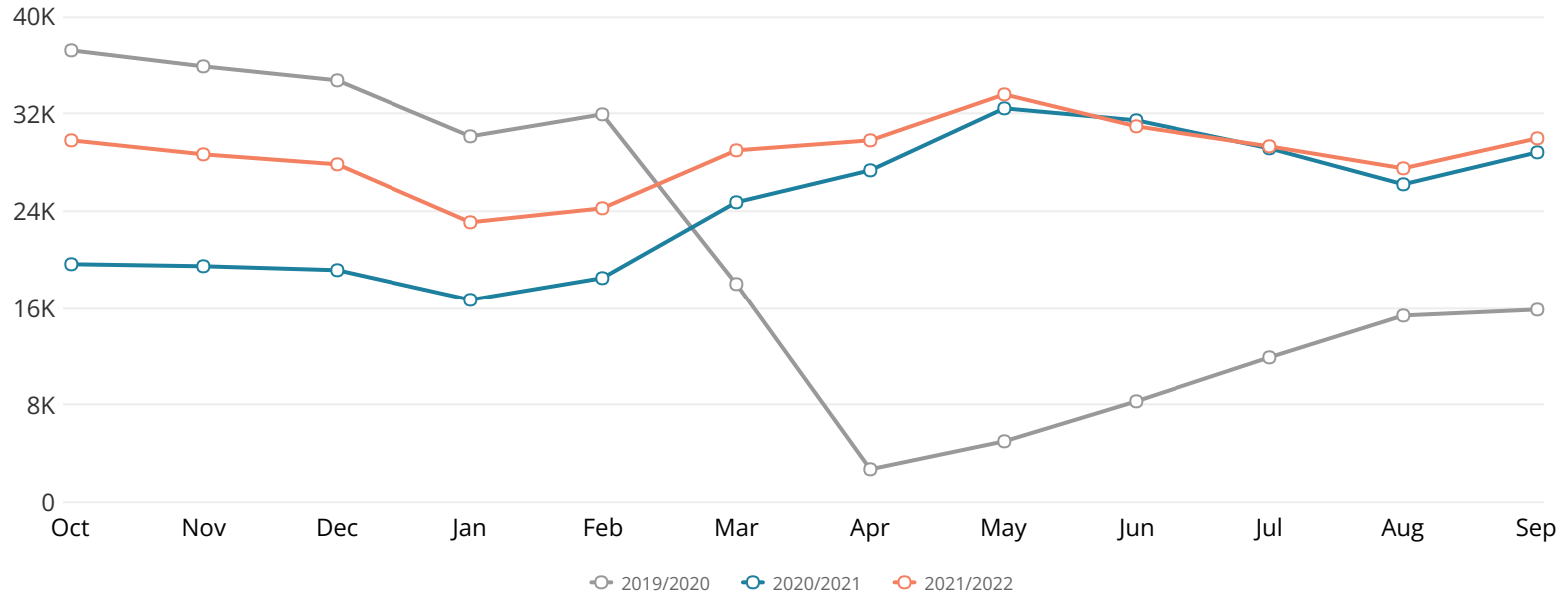


Sports Betting Wagering Report

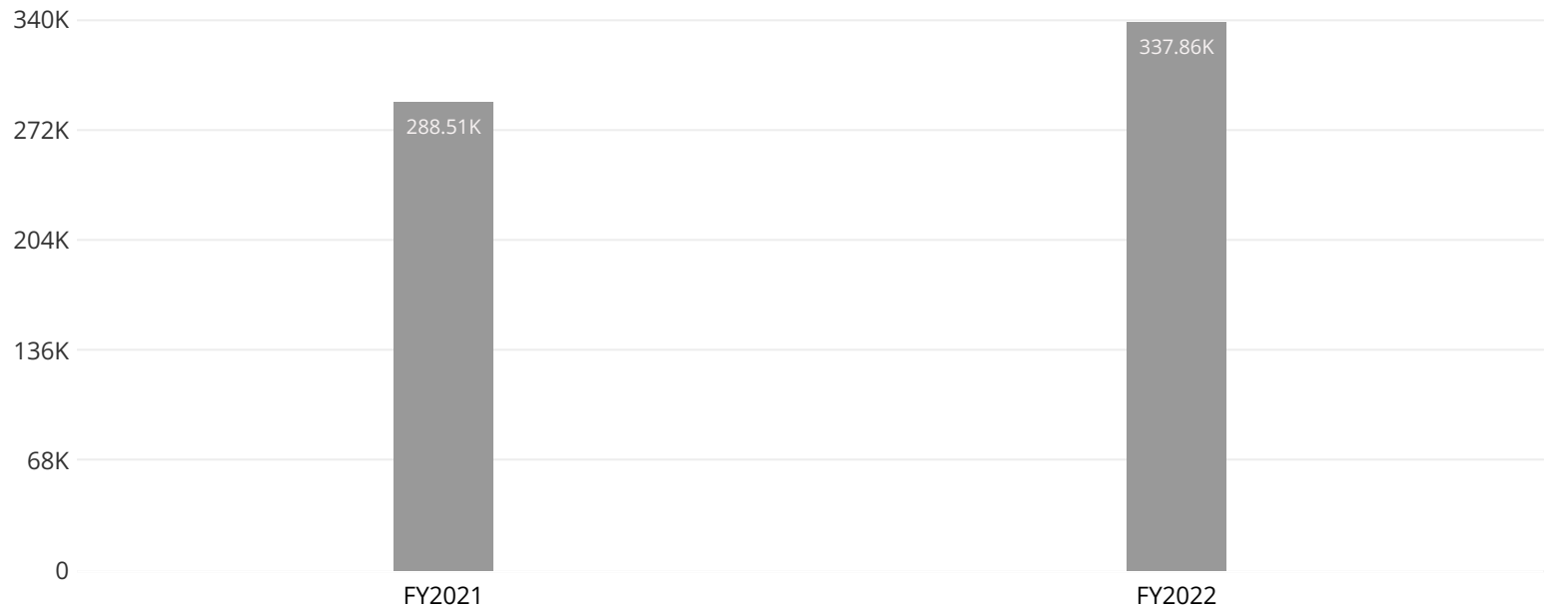




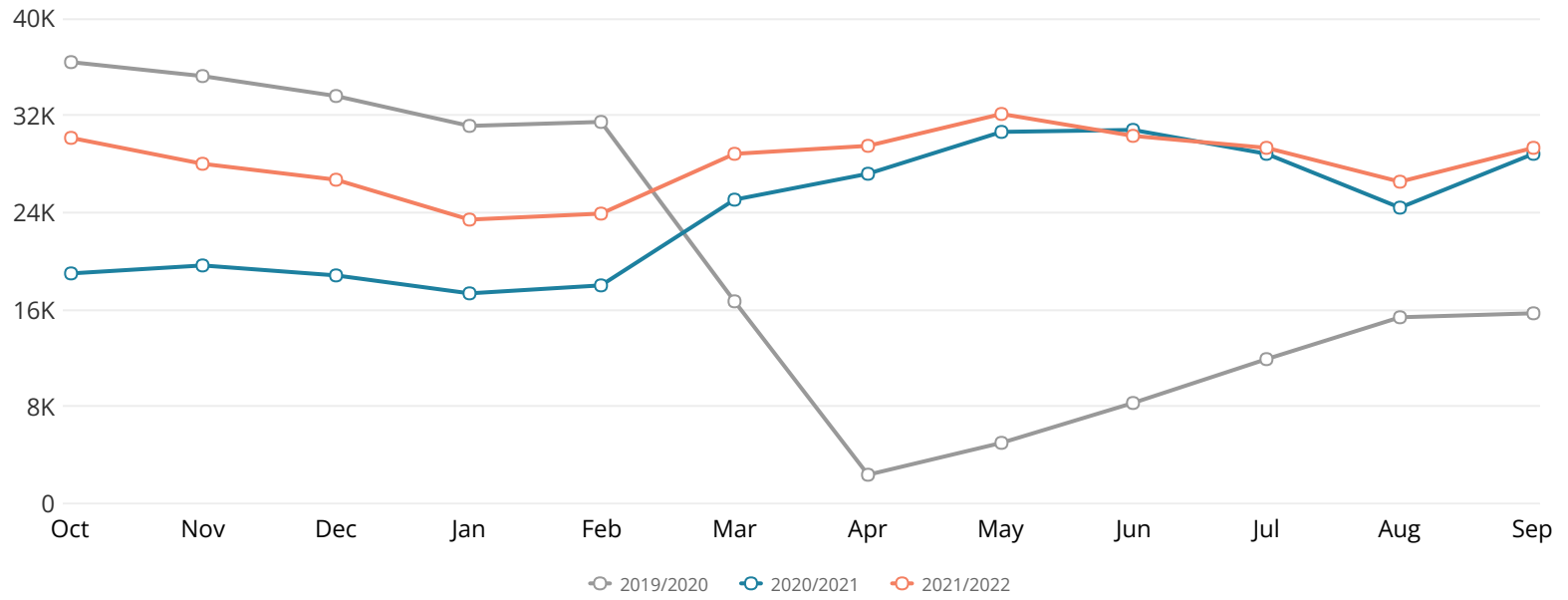
Enplanements

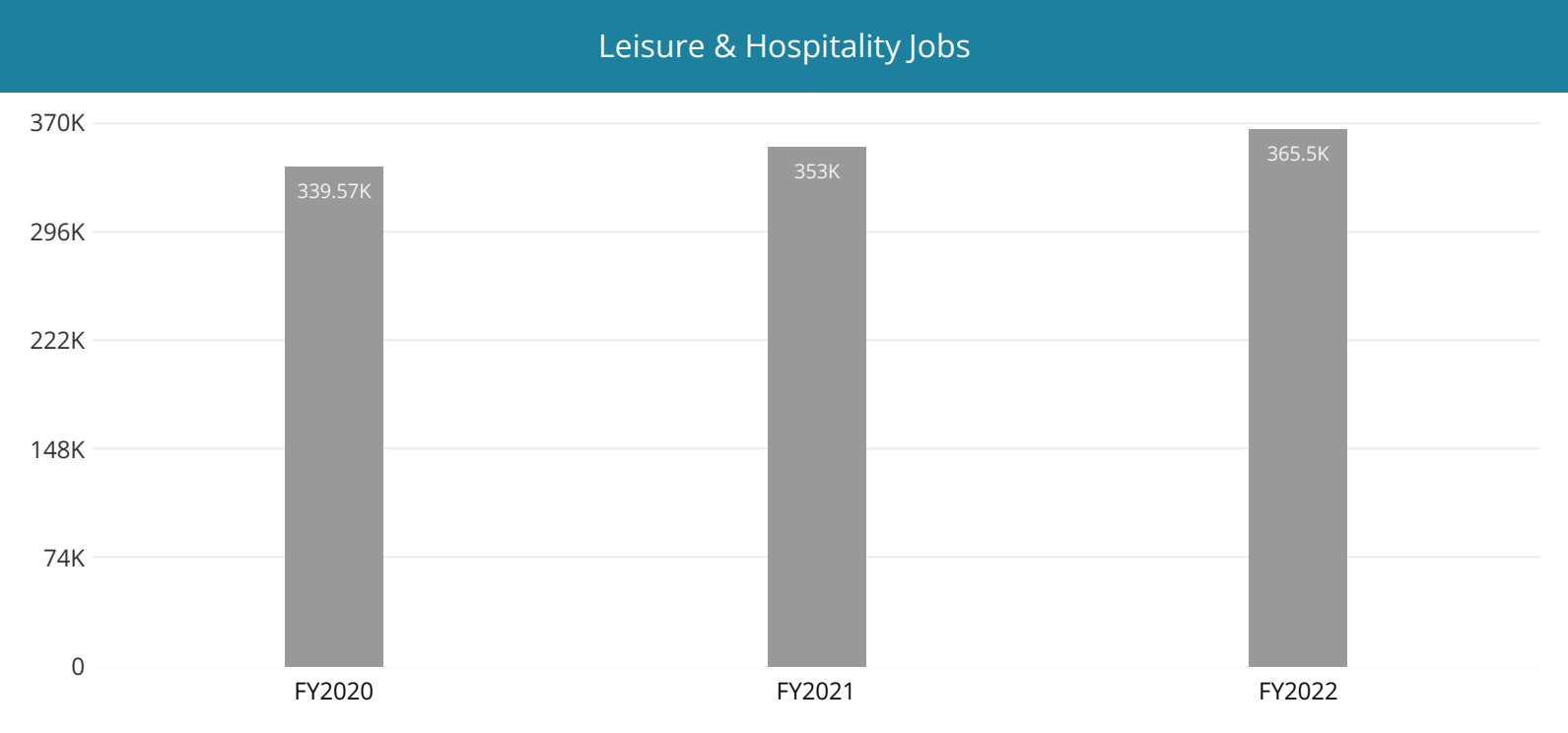


Deplanements

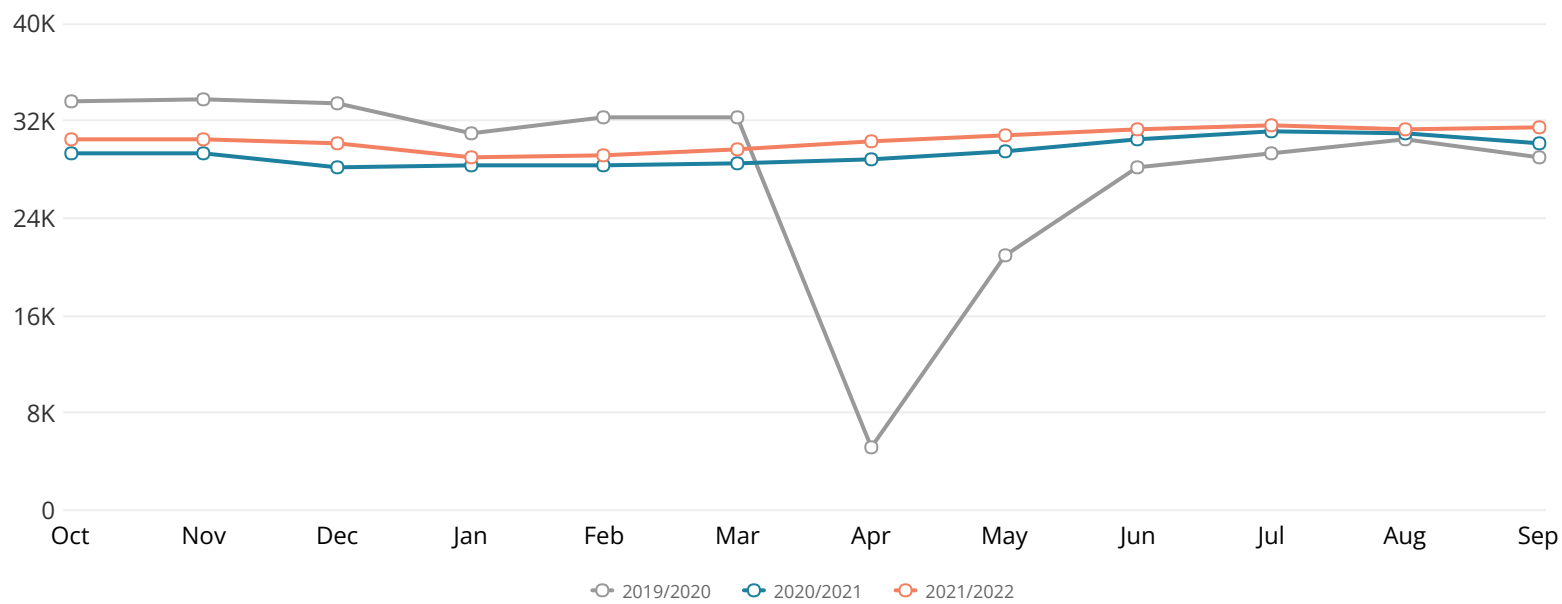


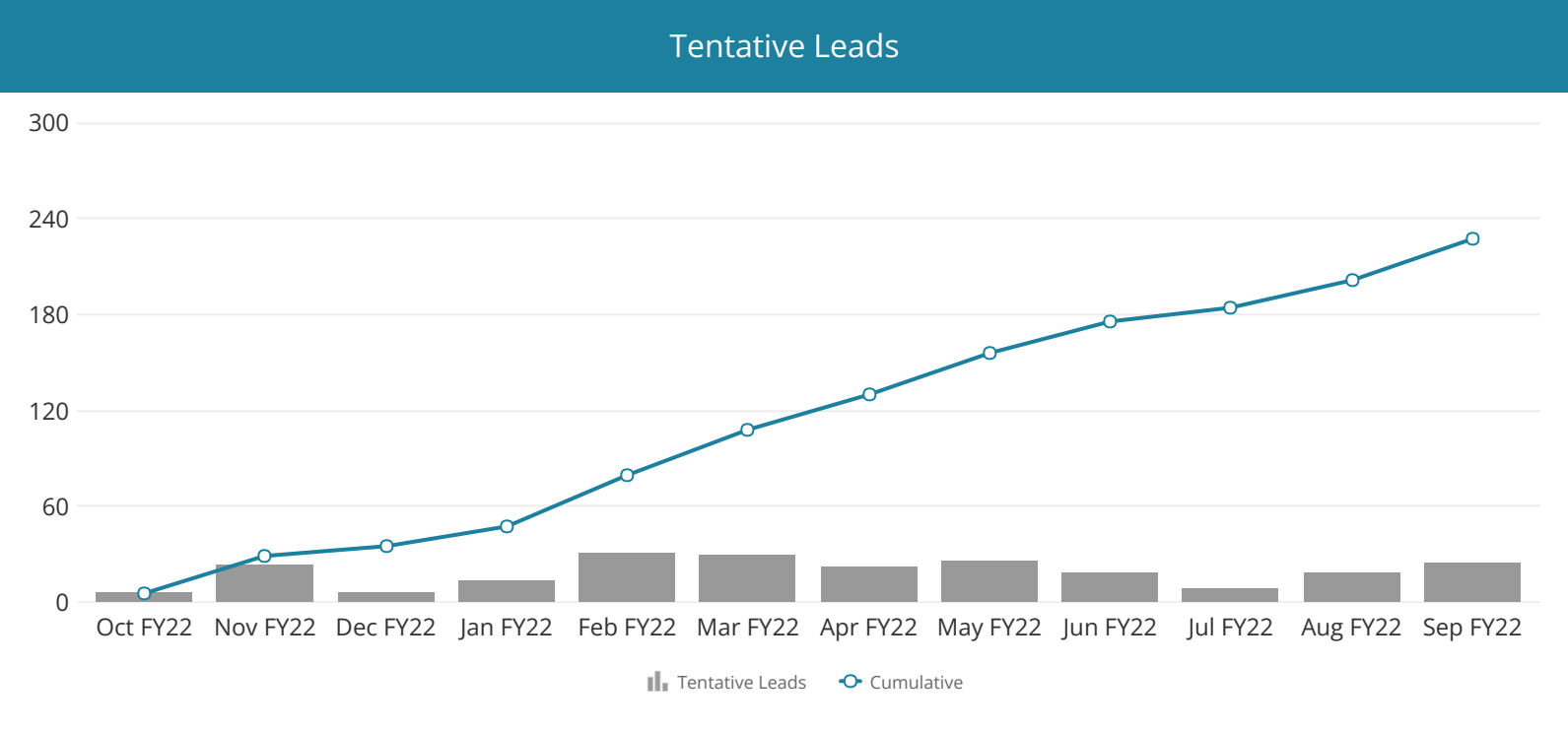
Deplanements



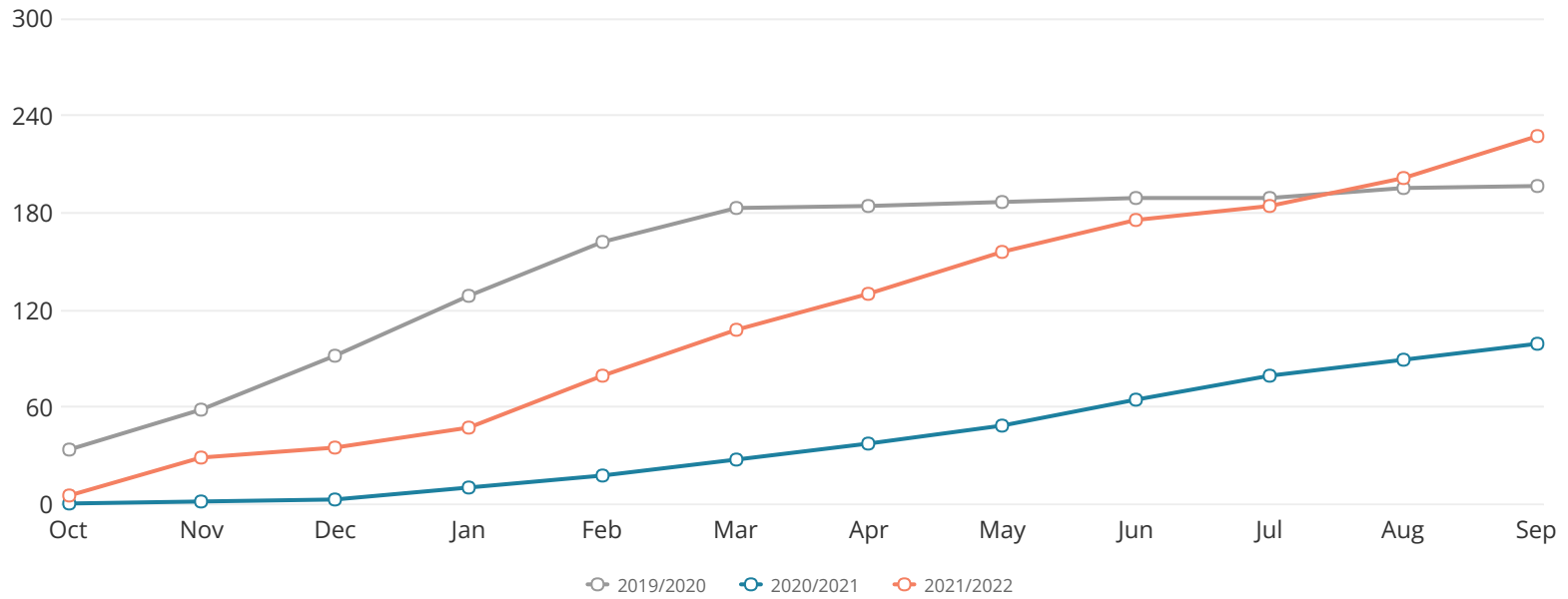


Leisure & Hospitality Jobs

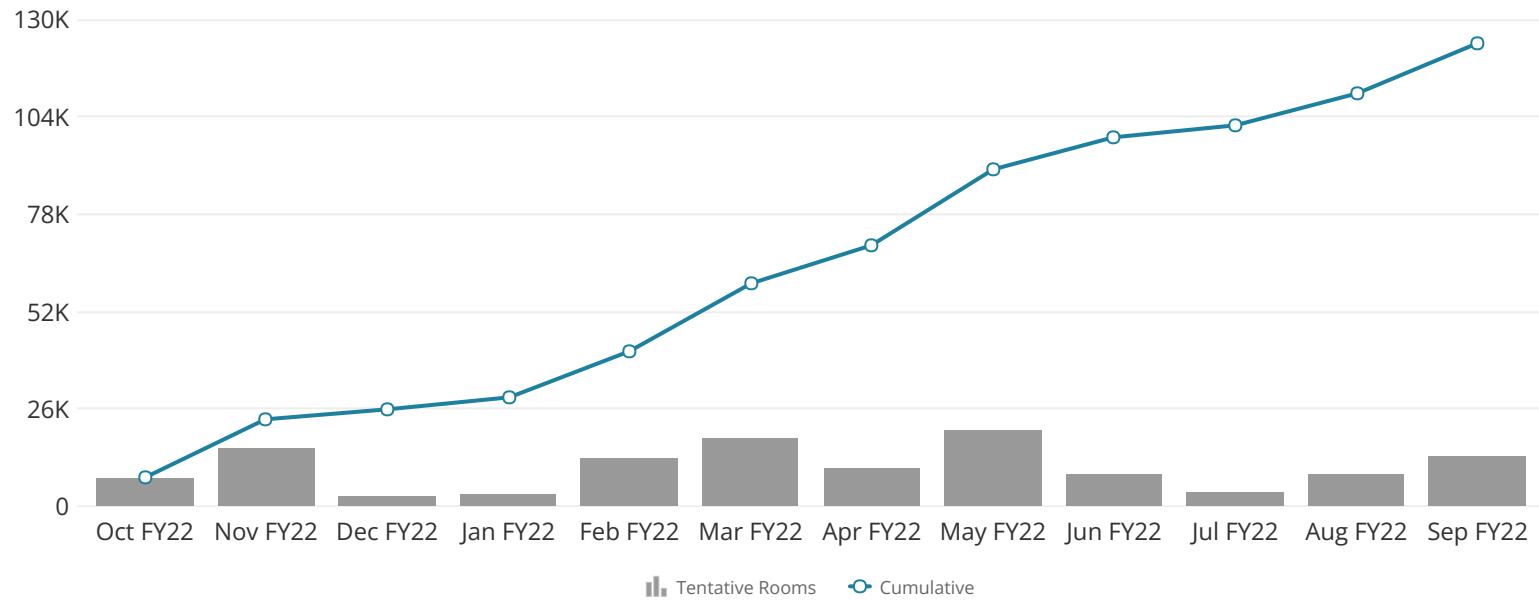




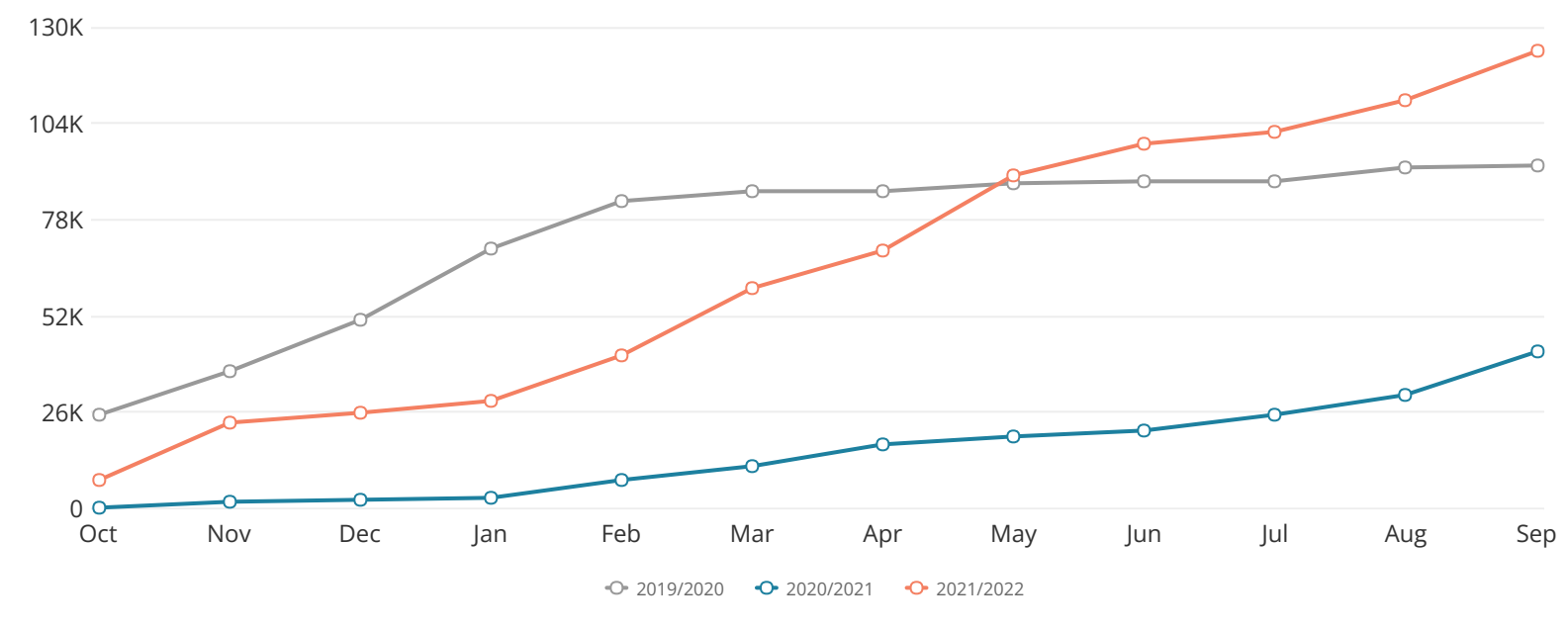
Cumulative Tentative Leads

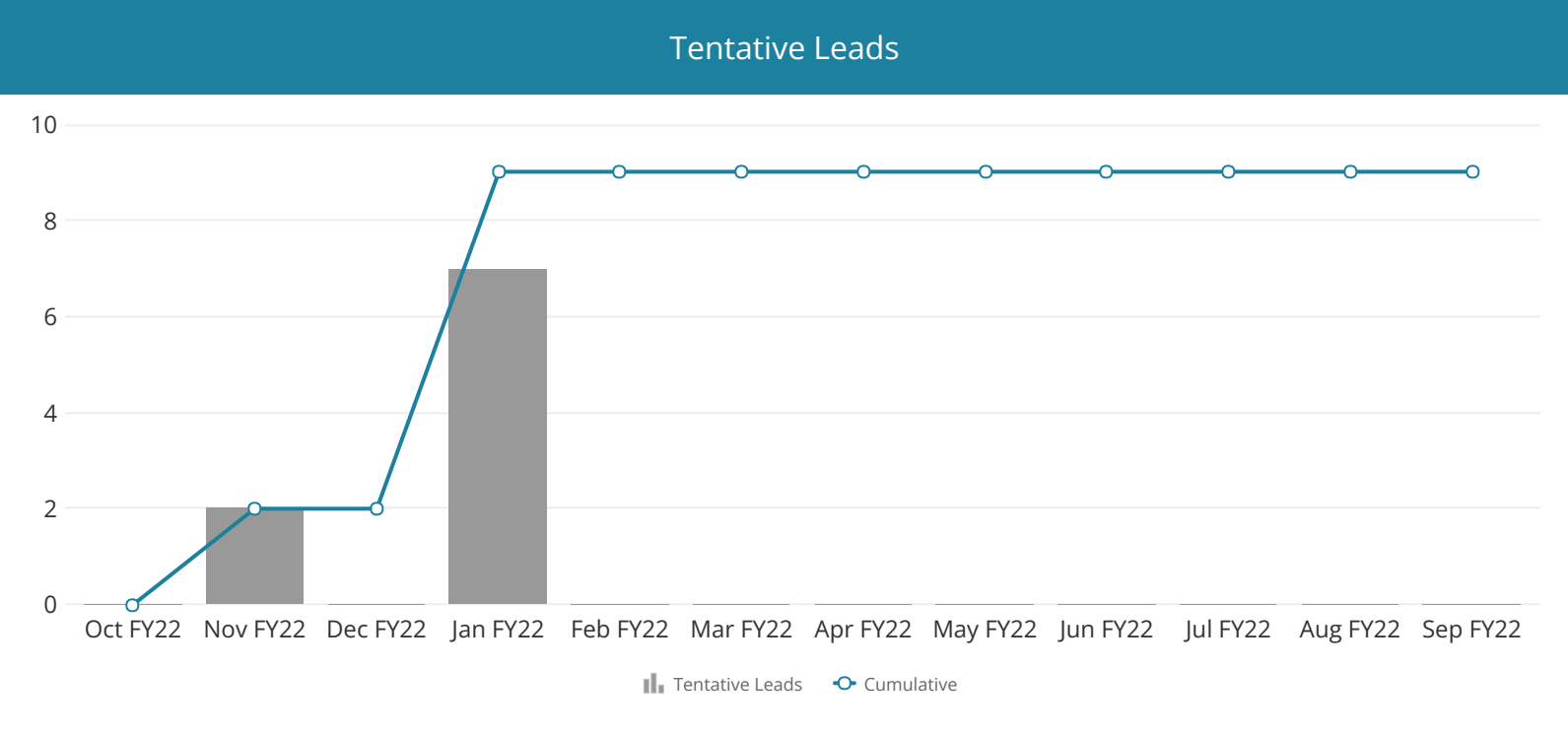


Tentative Rooms

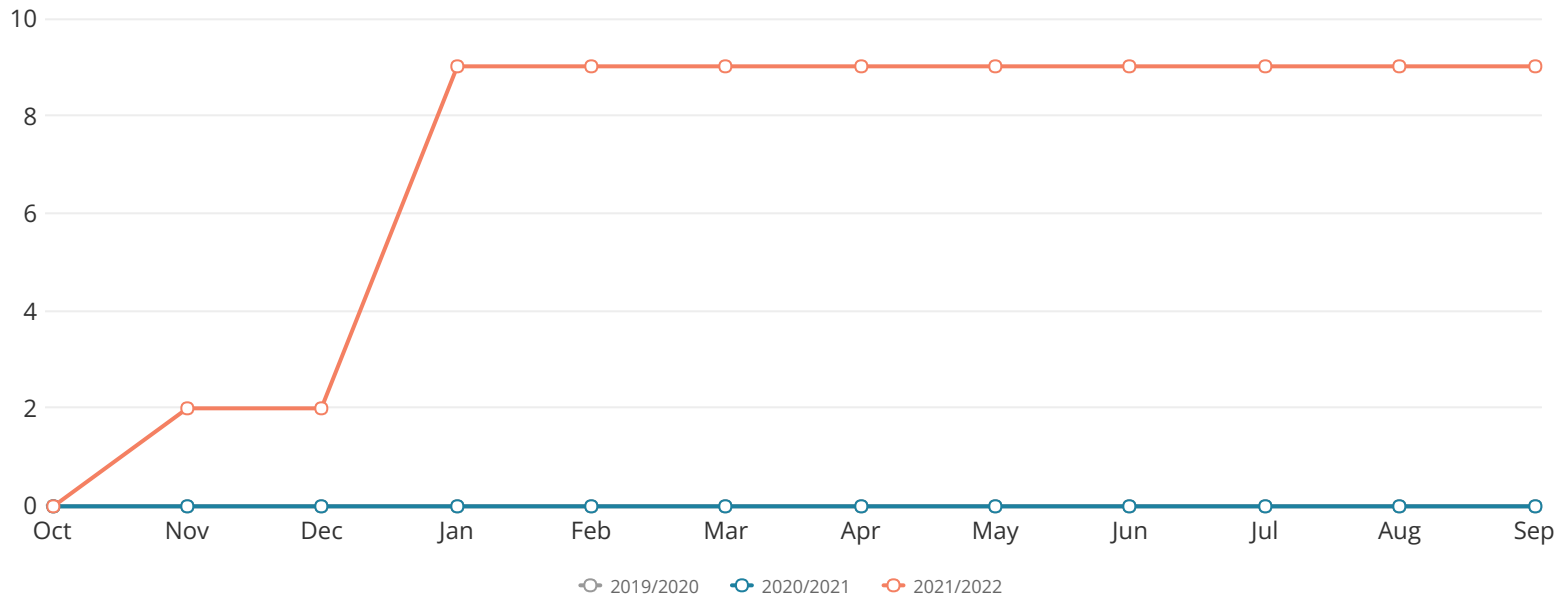


YTD Tentative Rooms

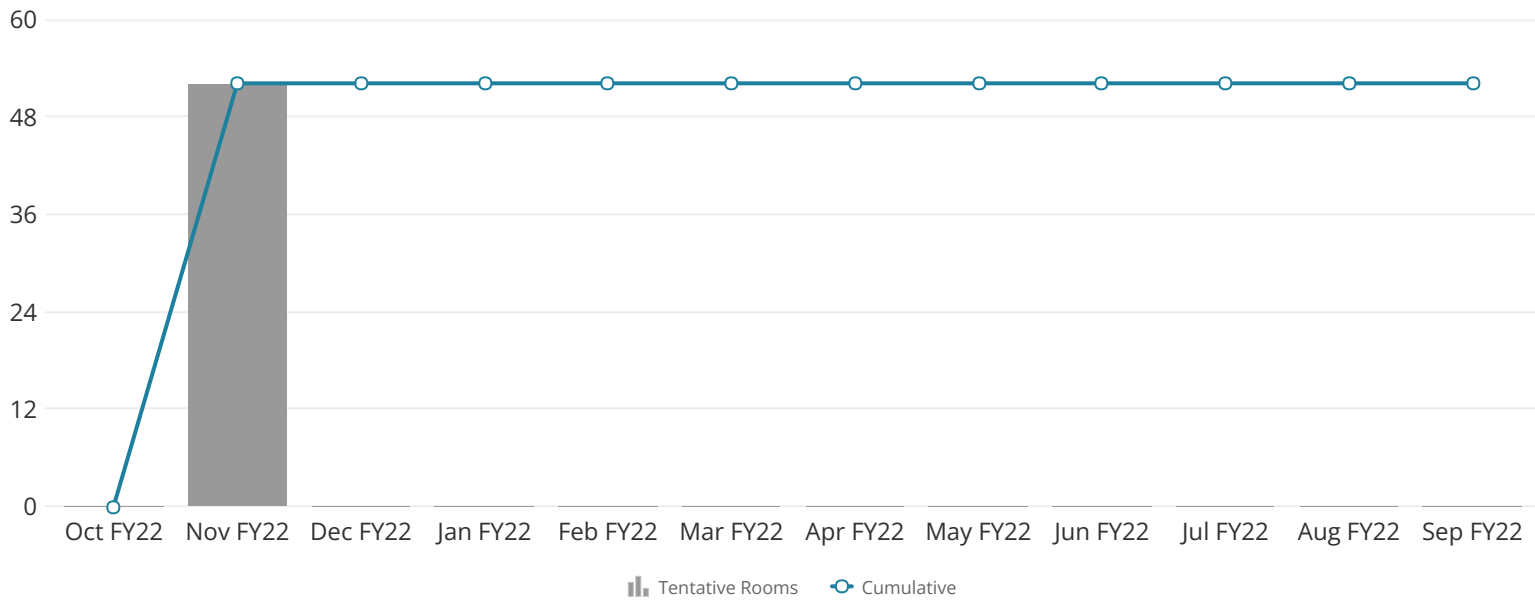




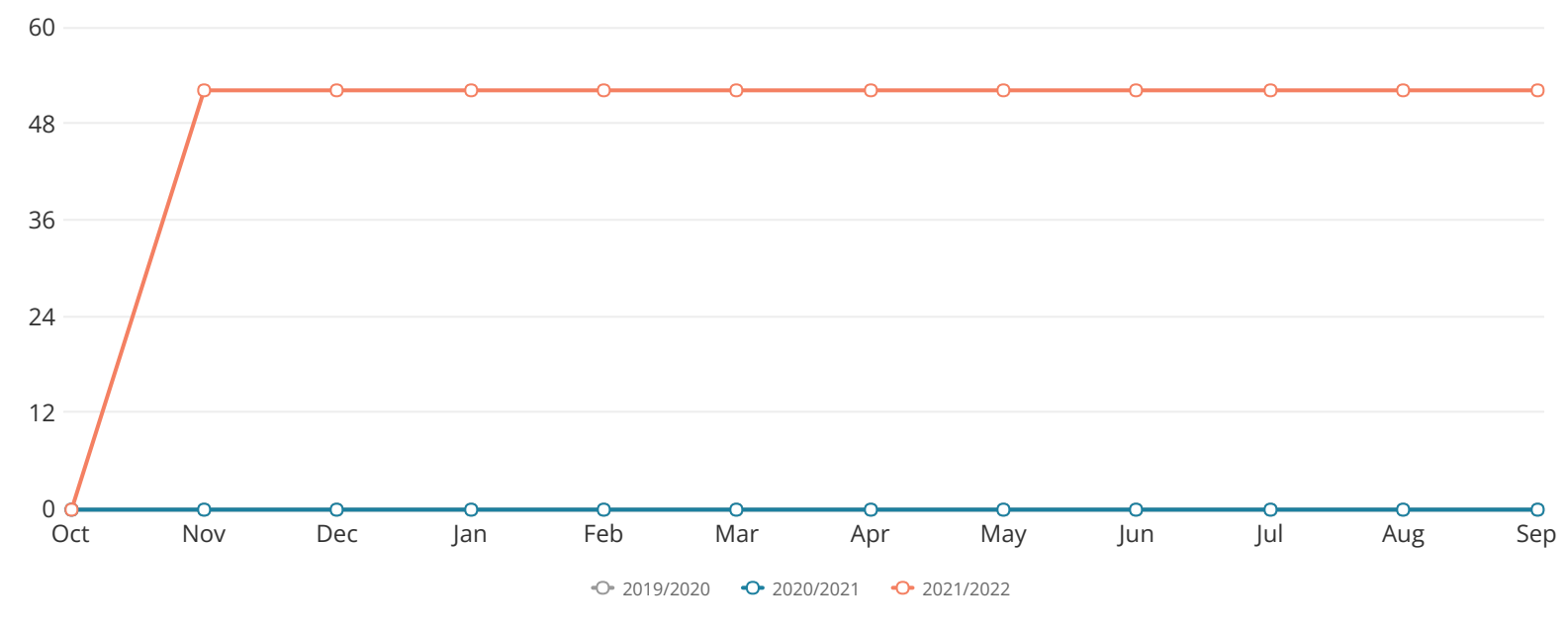
Cumulative Tentative Leads

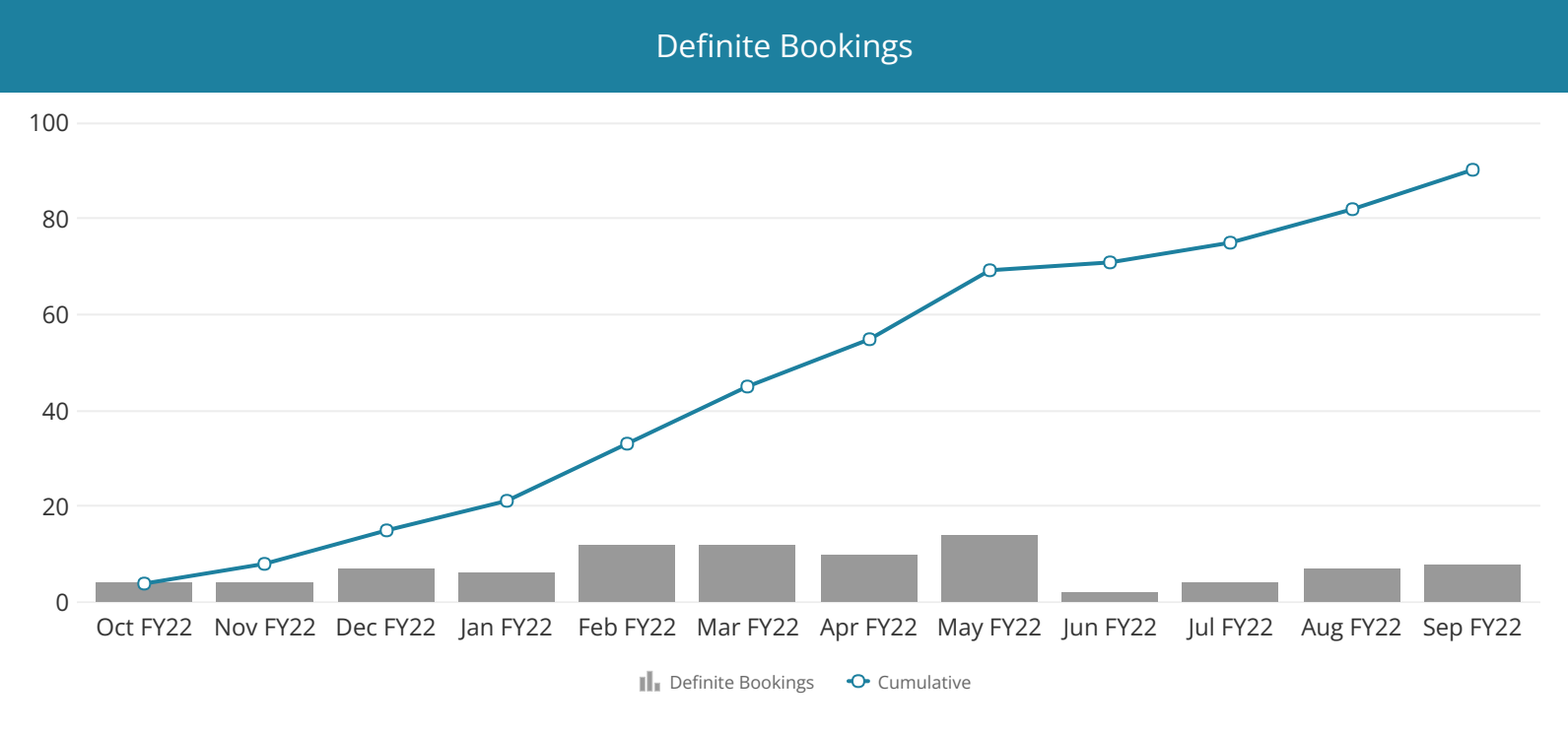


Tentative Rooms

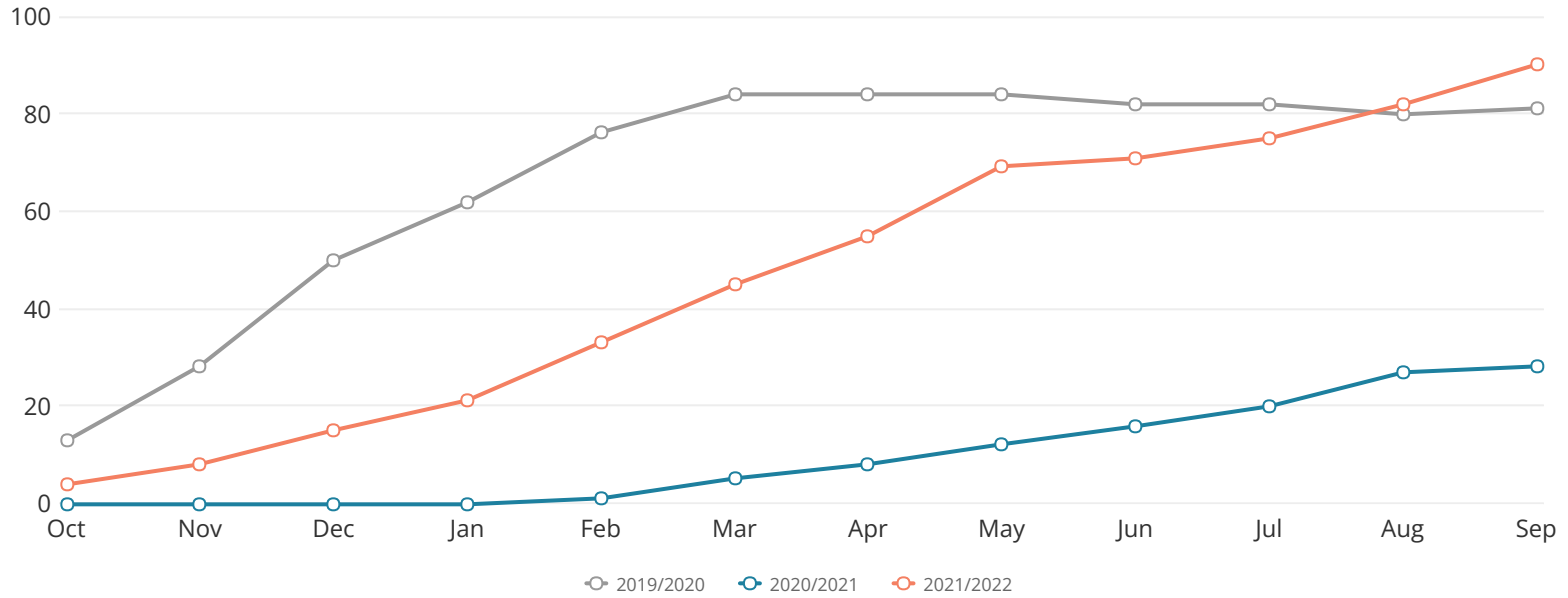


YTD Tentative Rooms

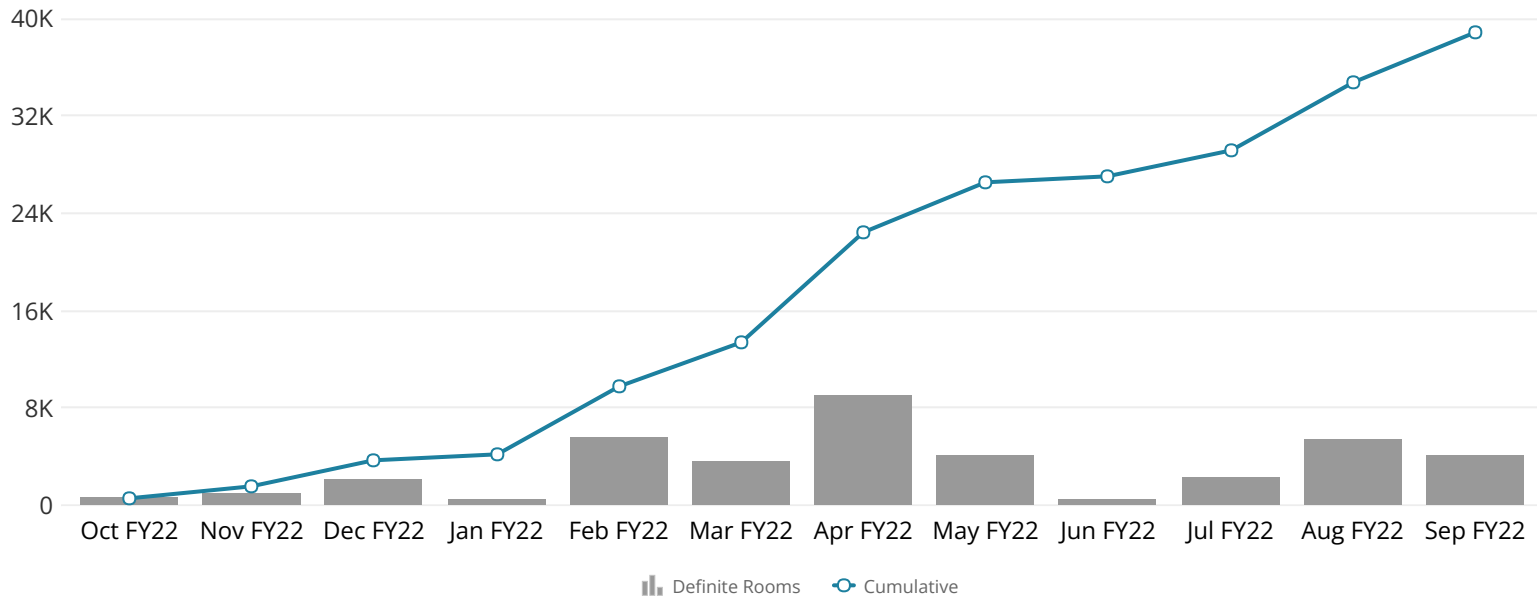




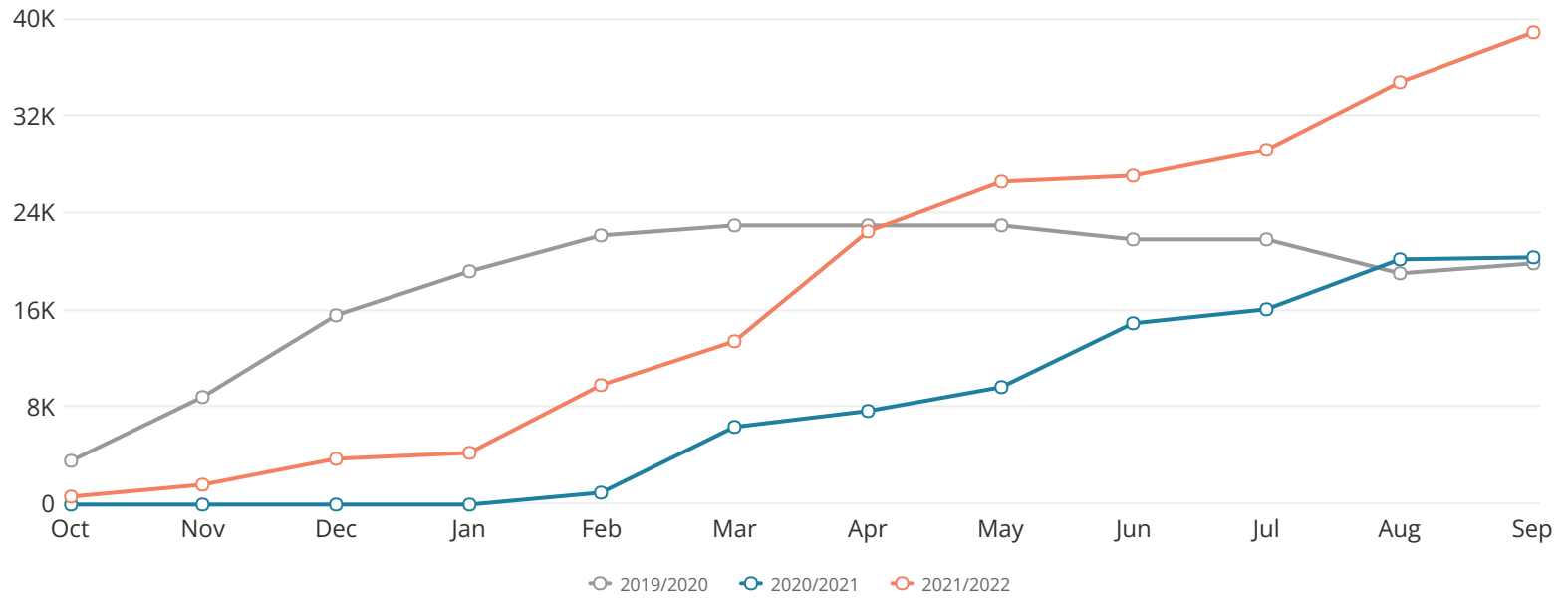
YTD Definite Bookings



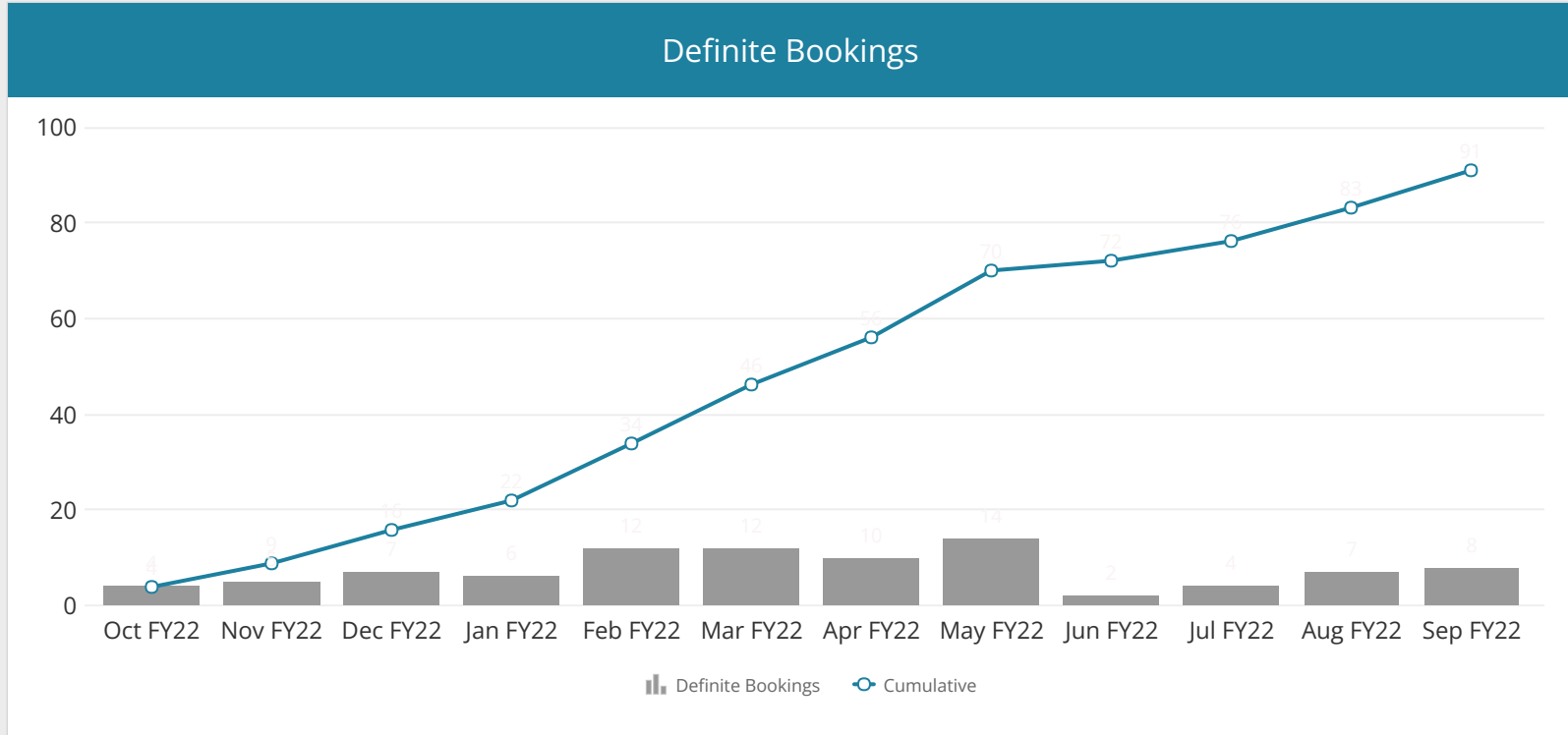
Definite Rooms



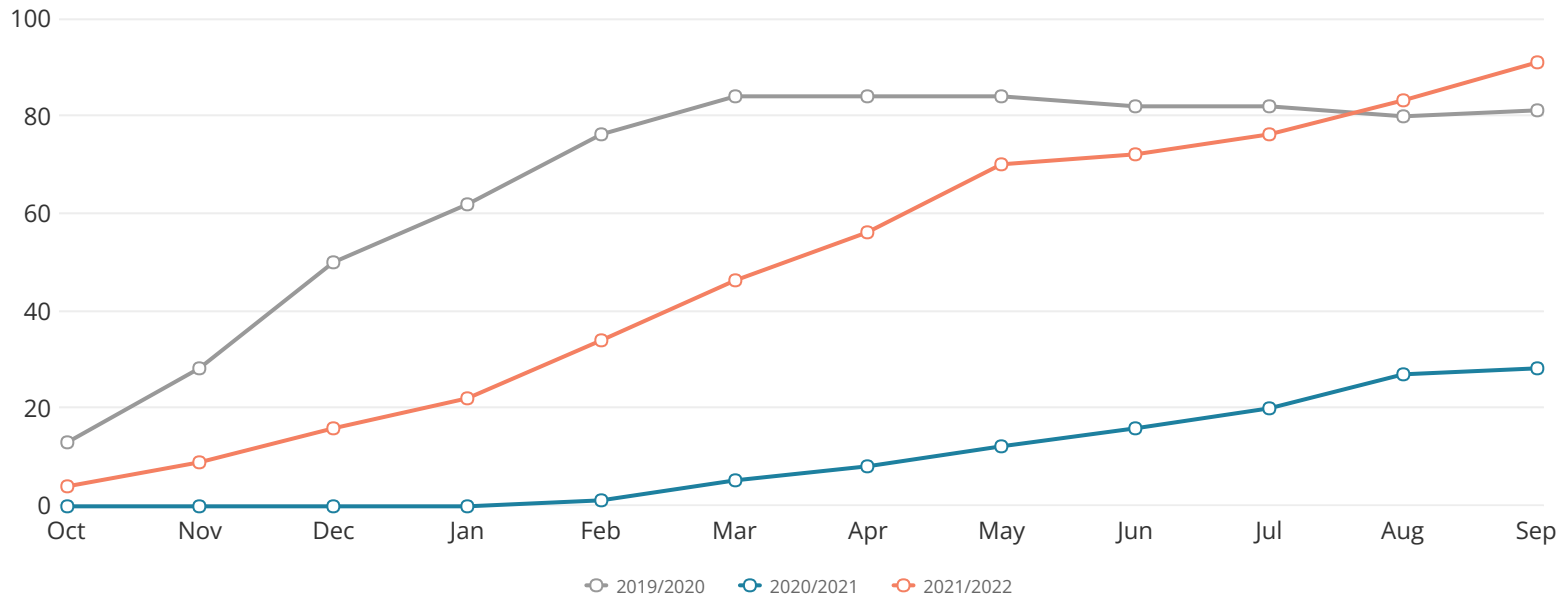
YTD Definite Rooms



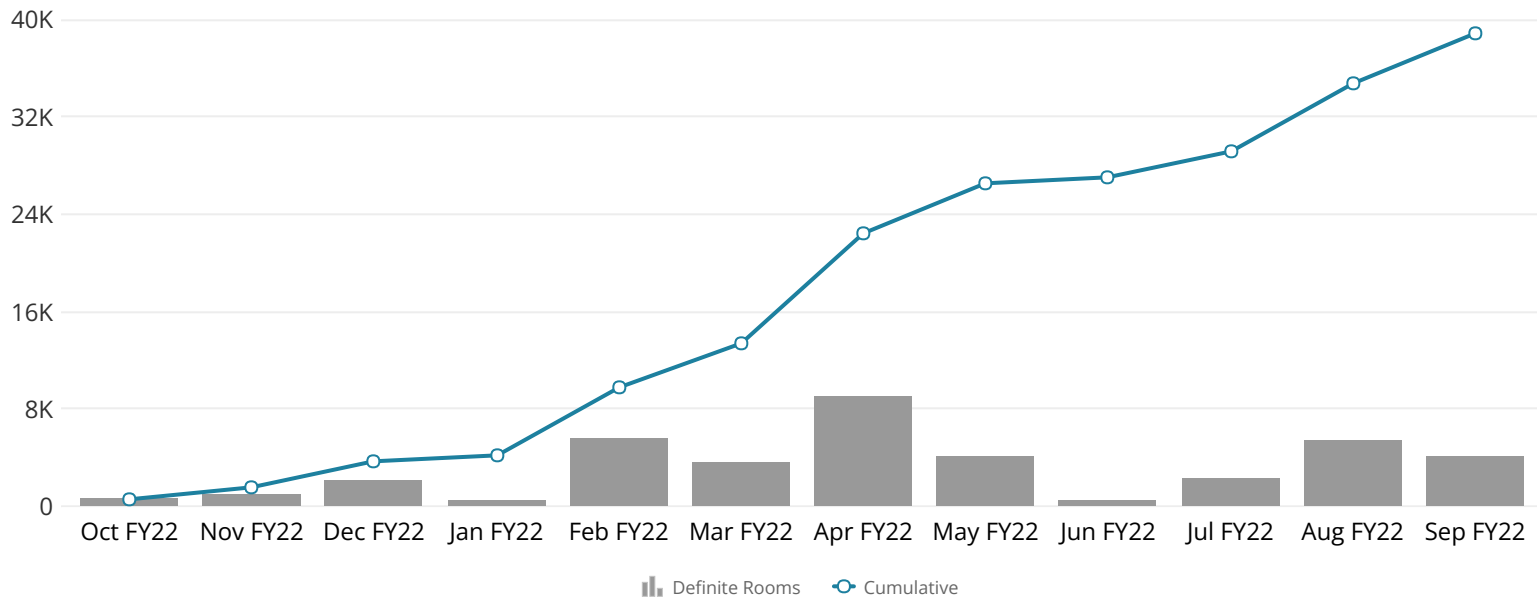
Total All Definite Productivity



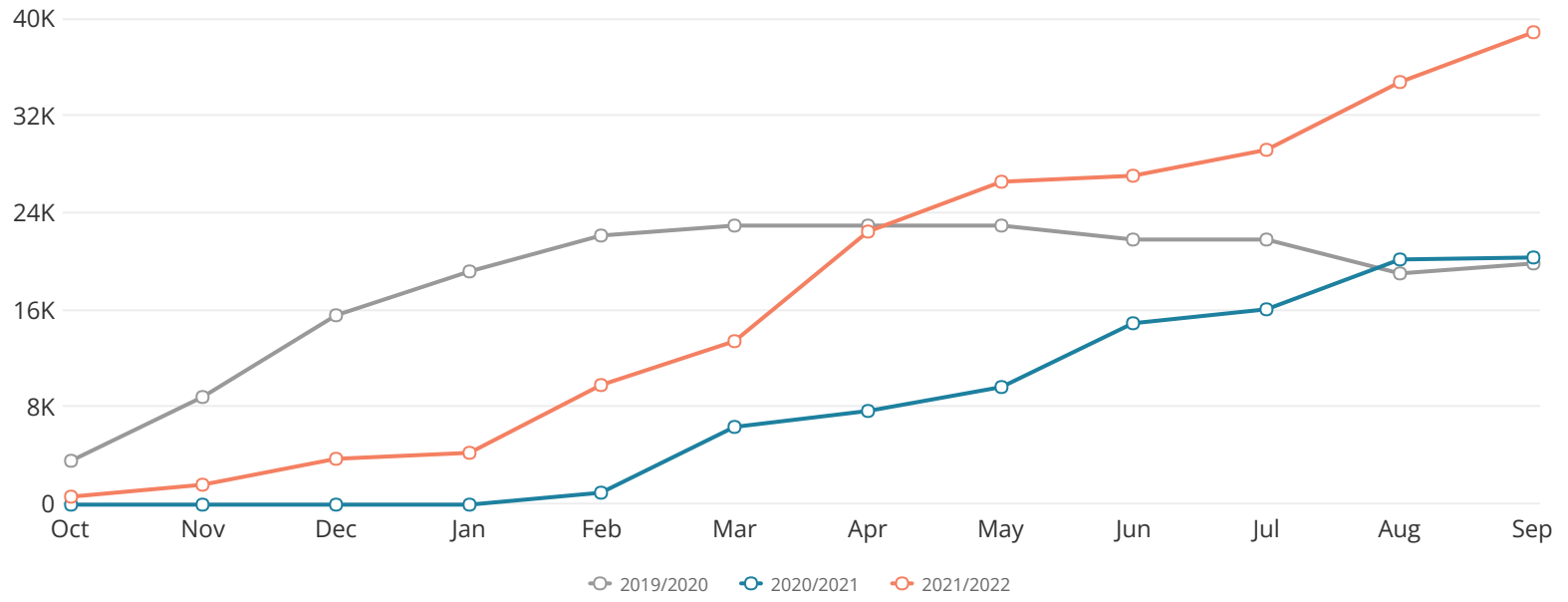
YTD Definite Bookings



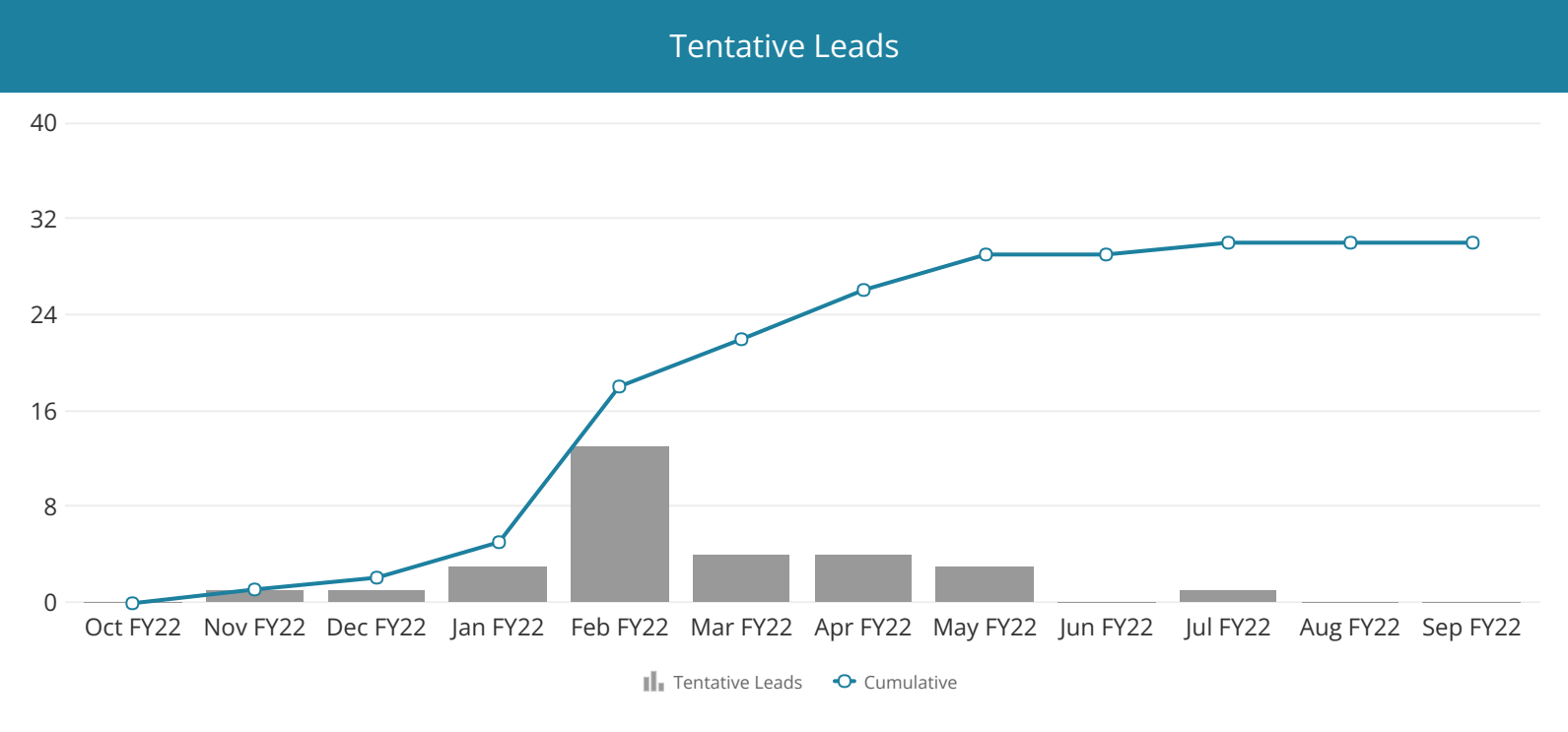
Definite Rooms



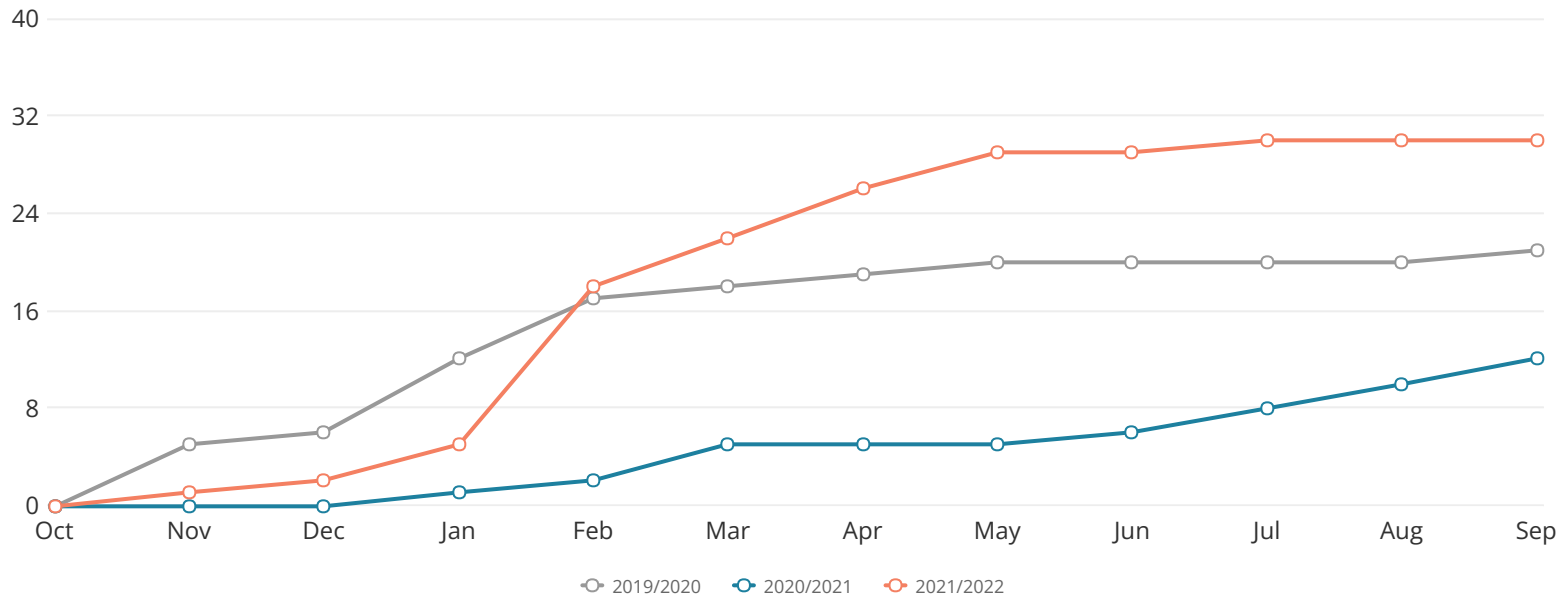
YTD Definite Rooms



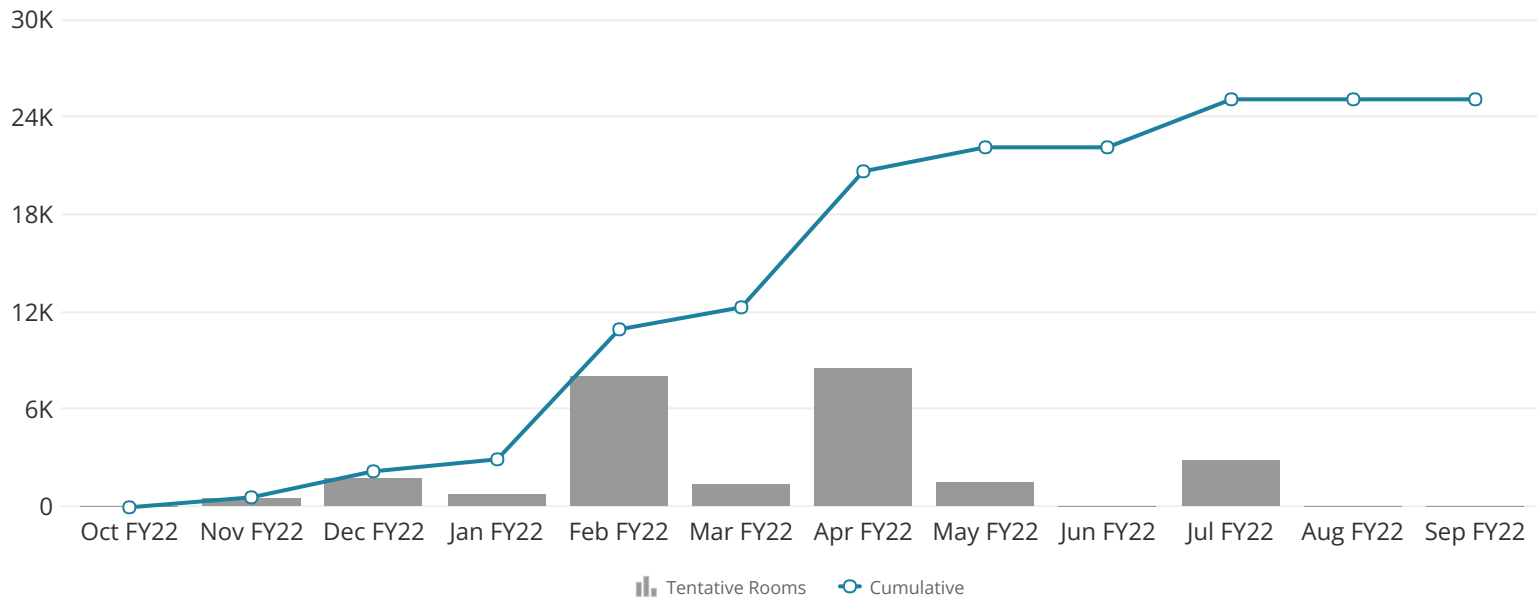
Convention Center Leads



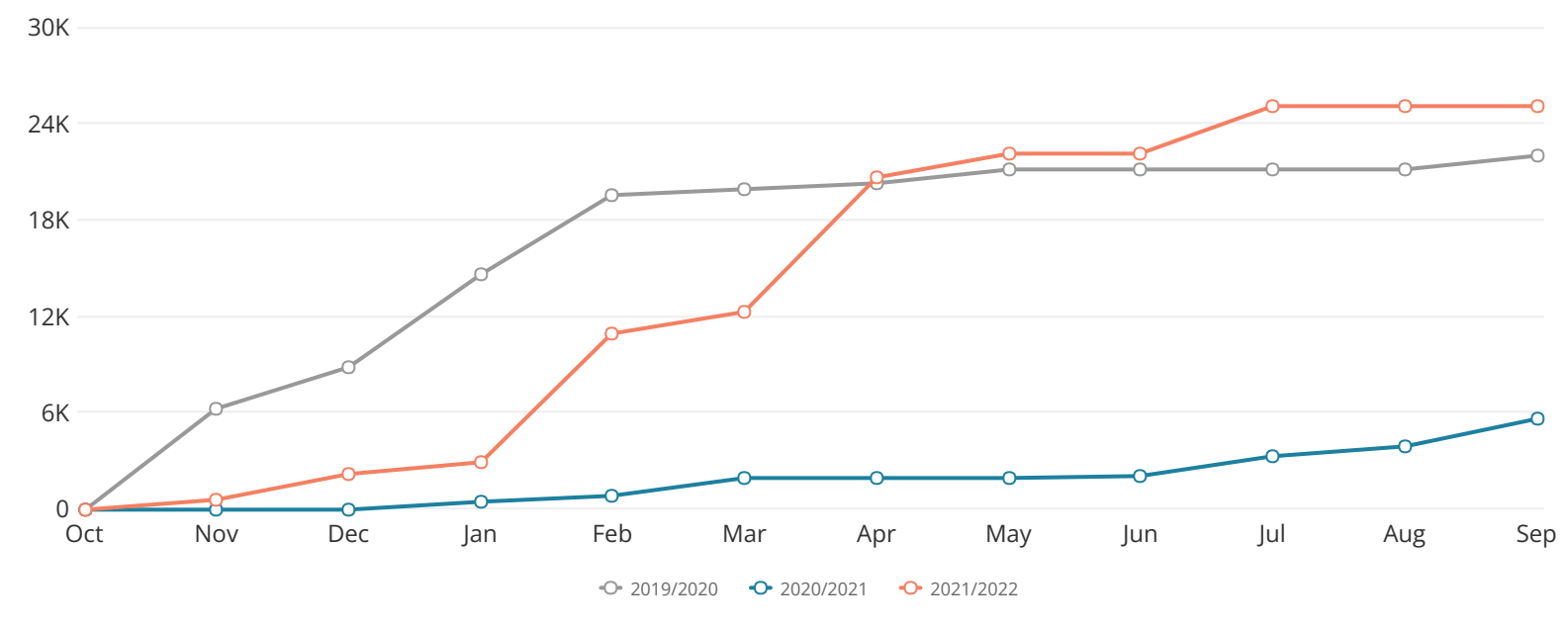
Cumulative Tentative Leads

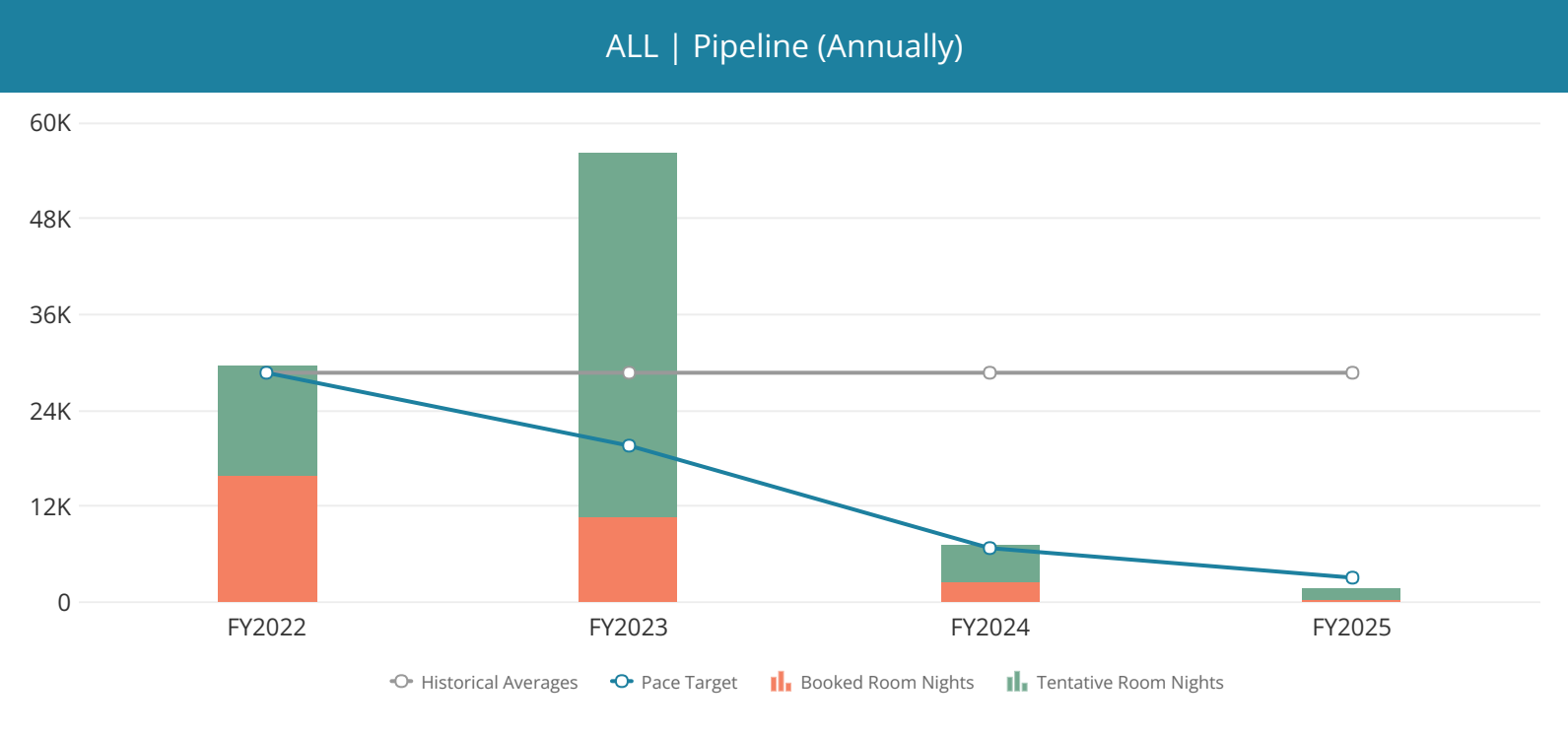


Tentative Rooms

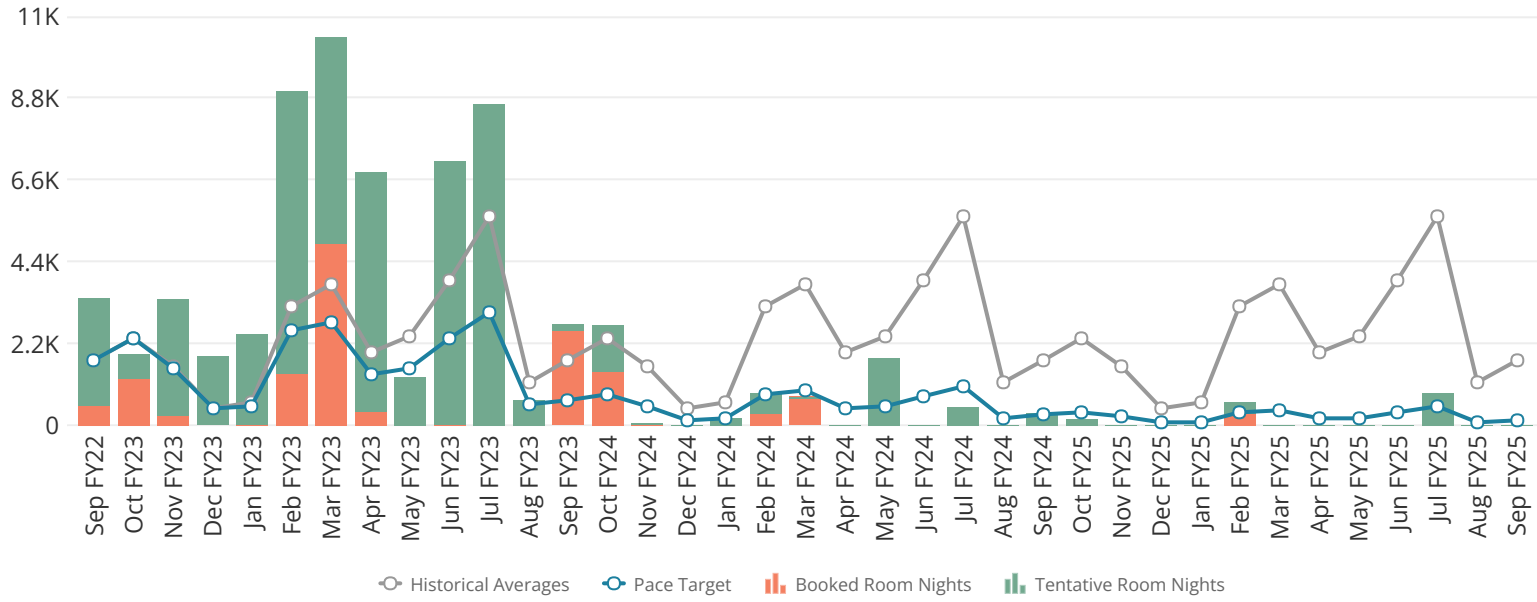


YTD Tentative Rooms





ALL | Pipeline (Monthly)



Users

1,381,562

-12% ▼



New Users

1,326,859

-12% ▼



Sessions

1,726,462

-13% ▼



Sessions Per User

1.25

-2% ▼



Pageviews

3,264,845

-11% ▼



Pages Per Session

1.89

3% ▲



Average Session Duration (in seconds)

102.20

13% ▲

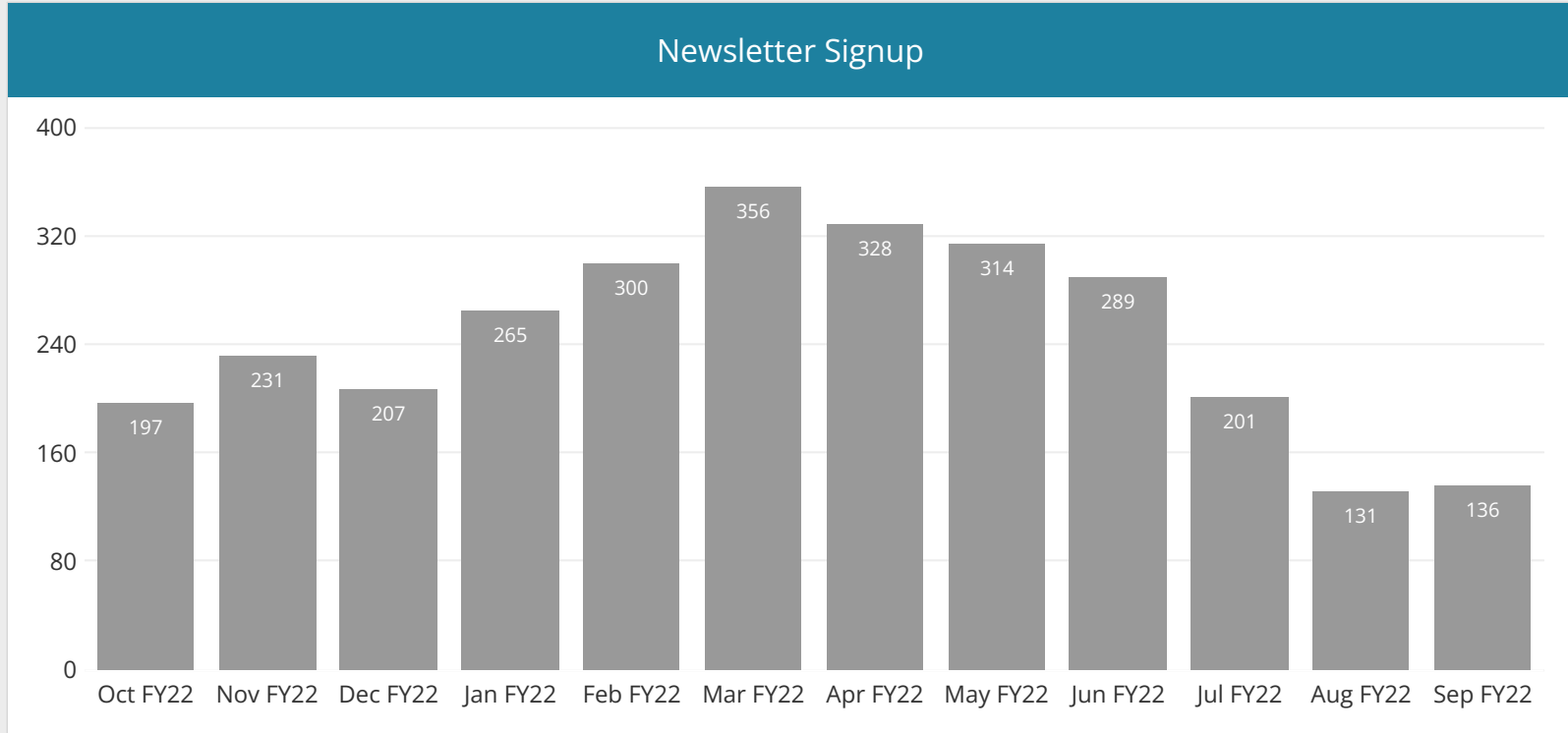


Bounce Rate

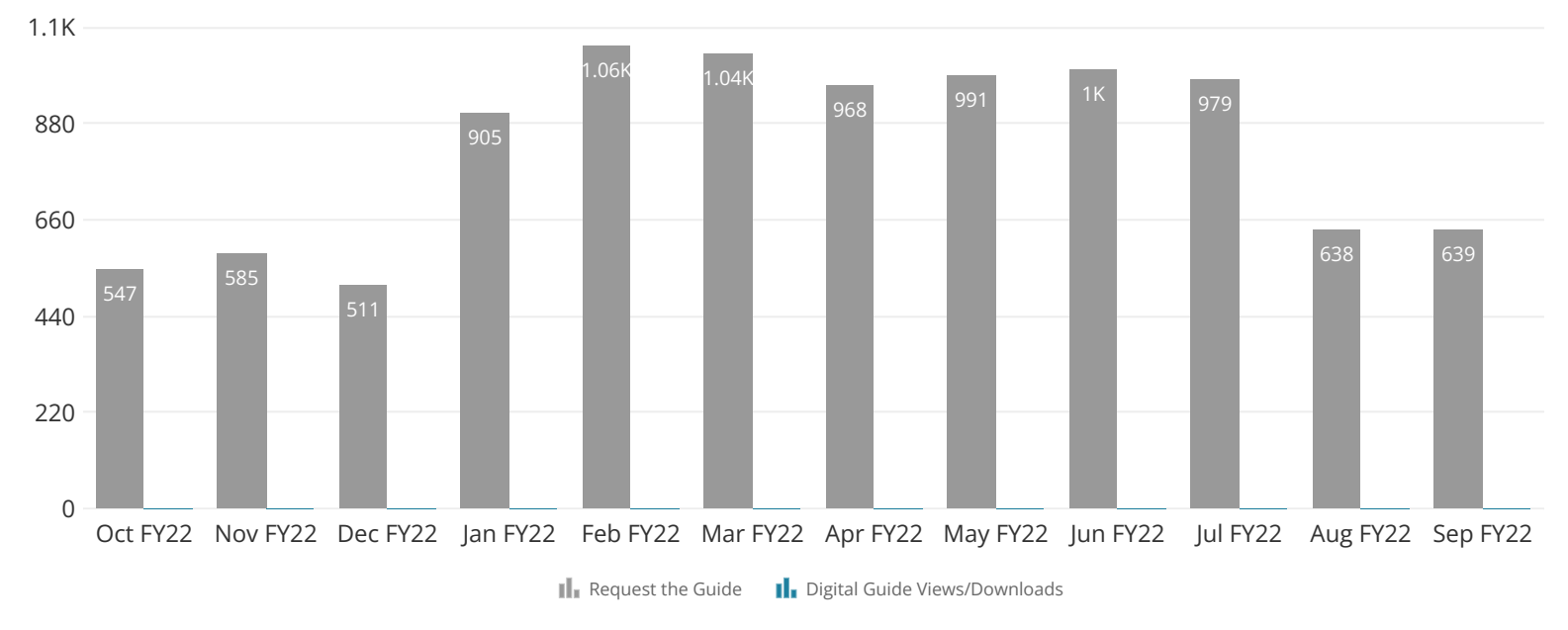
58.71%

-7% ▼

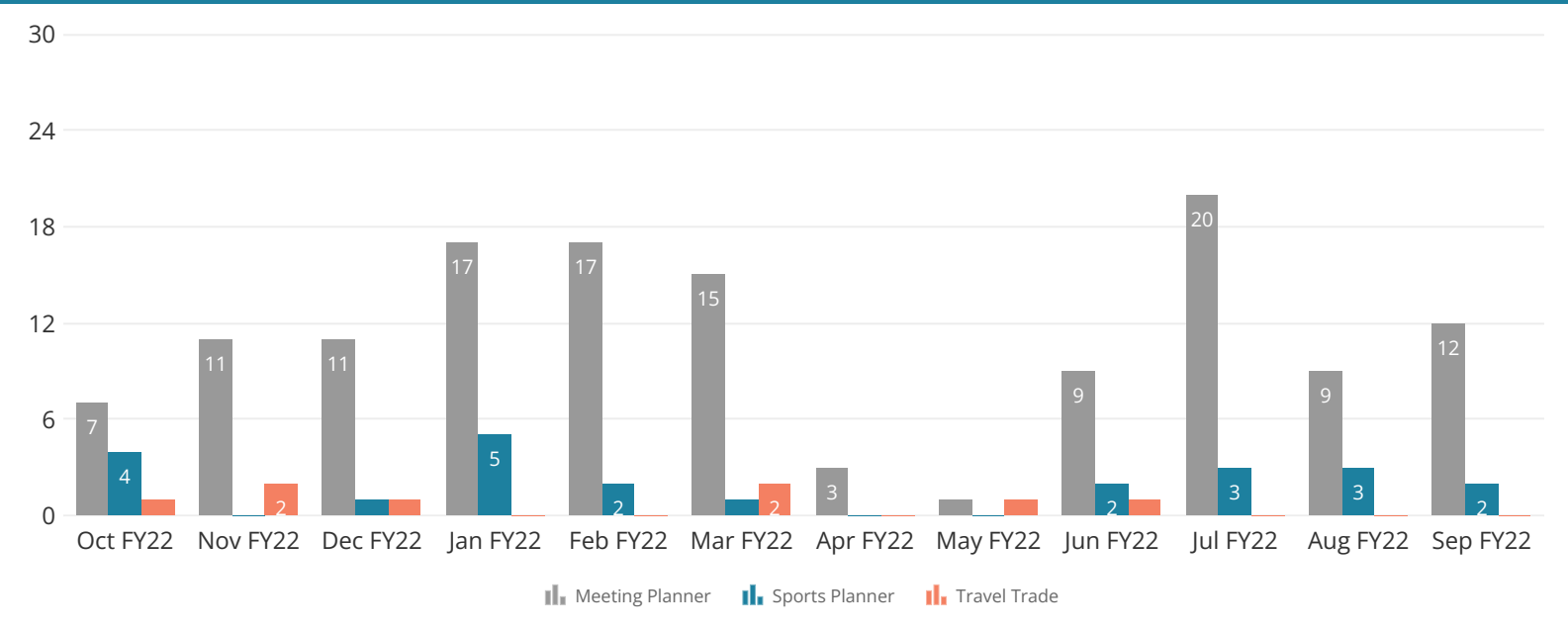




Discover Guides



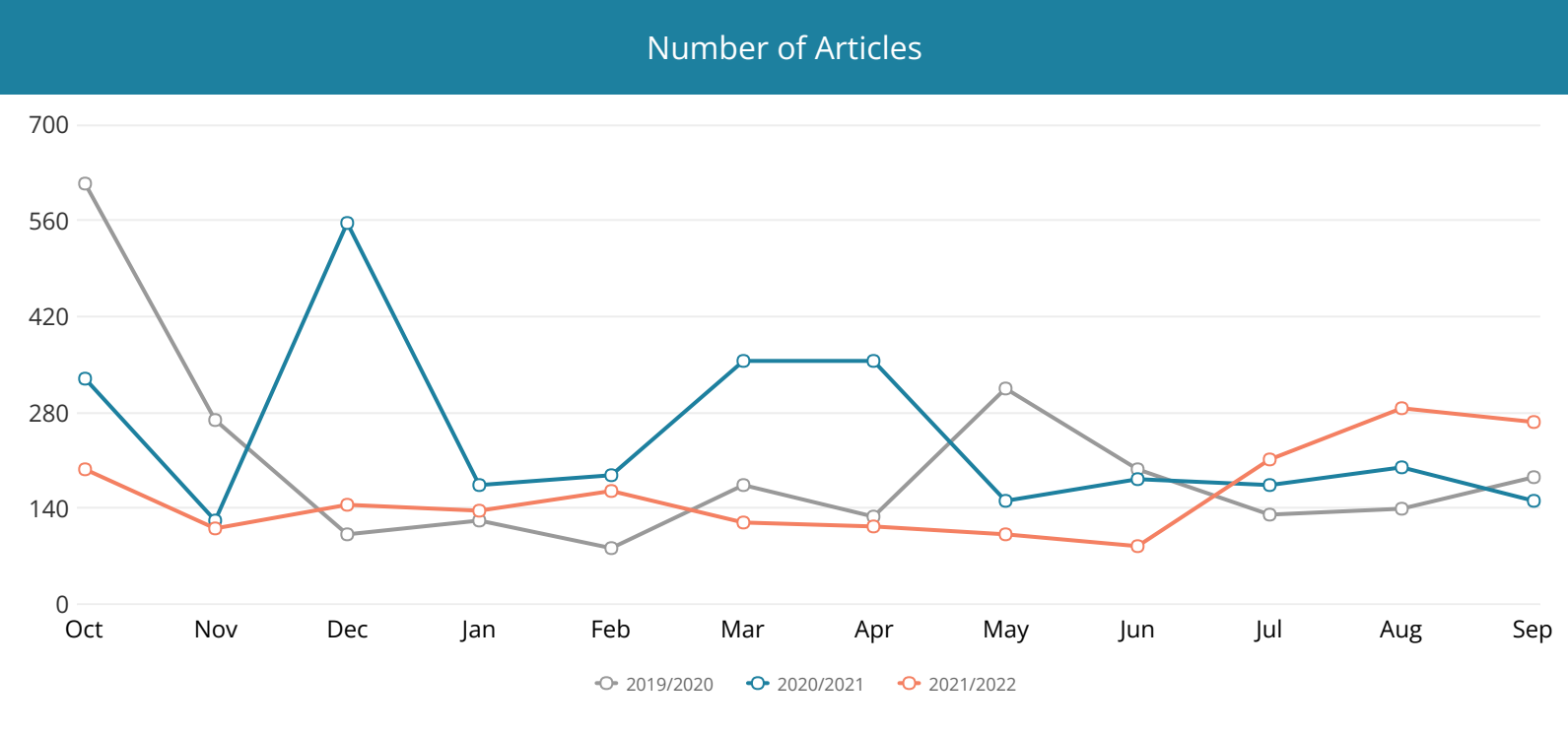
Industry Guide/Toolkit Downloads



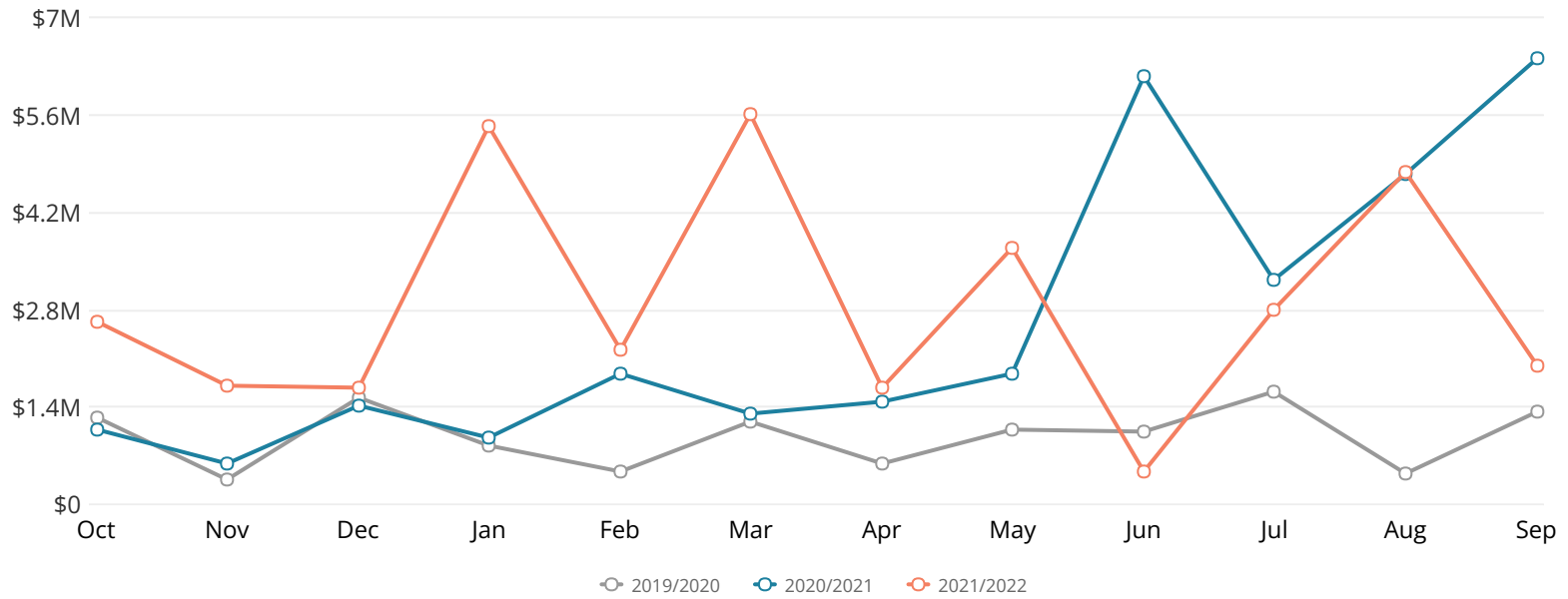
Active Newsletter Recipients

139

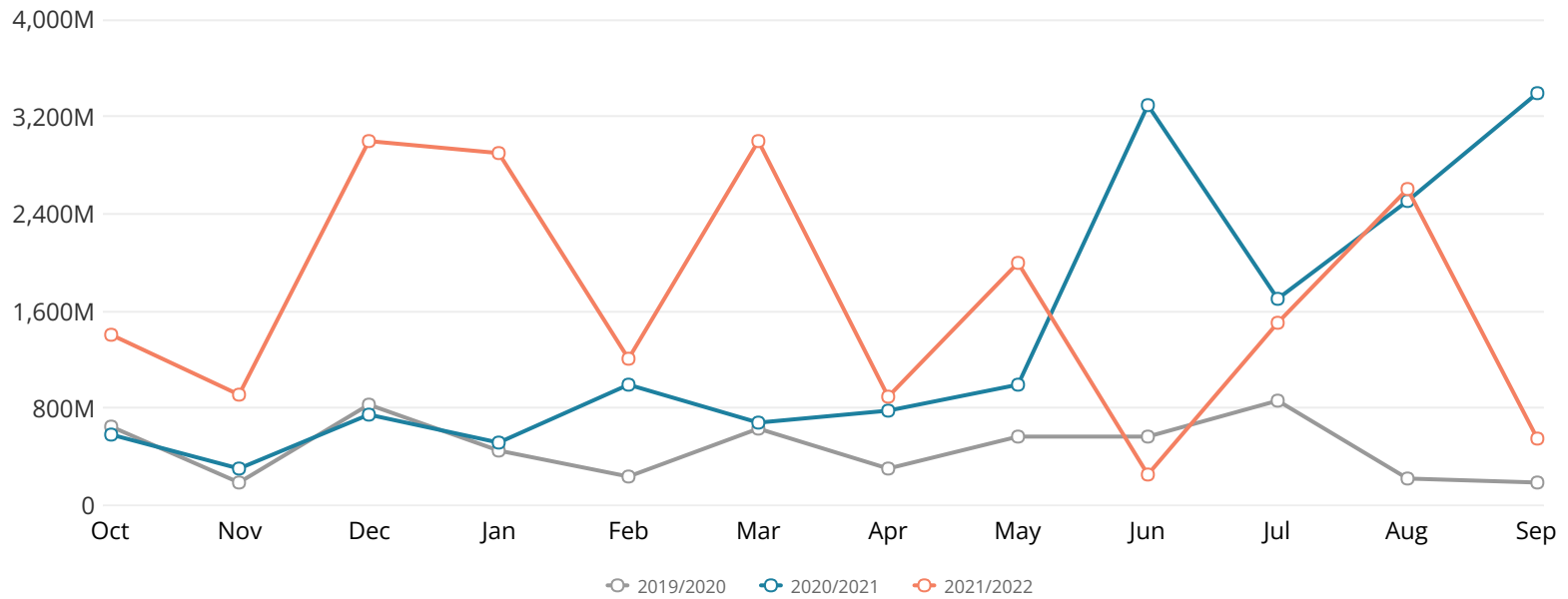
0% 



Advertising Value Equivalency



Impressions



Social Media | Monthly Change

Facebook (Total Likes)

2,806



Twitter (Total Followers)

259

161% ▲



Pinterest (Total Followers)

18



Instagram (Total Followers)

1,168



YouTube (Lifetime Views)

5,084



LinkedIn (Total Followers)

533



Total

9,868



Link to Posts

[Facebook Posts](#)

[Twitter Posts](#)

[Pinterest Pins](#)

[Instagram Posts](#)

[YouTube Page](#)

[Linkedin Pages](#)