

Meet Again

coastal
MISSISSIPPI
The Secret Coast

Meeting Planner's Toolkit
2021



An aerial photograph of a coastal area. On the left, there is a dense line of green trees and some residential buildings. A road runs parallel to the trees. In the center, a wide, light-colored sandy beach stretches along the coast. To the right of the beach is the dark blue ocean. A large, semi-transparent blue circle is overlaid on the center of the image, containing the text "Discover the Secret Coast" in a blue, cursive font.

*Discover the
Secret Coast*

discover the secret coast

Milton Segarra, CDME Coastal Mississippi CEO



This past year has been indelible for tourism, with the meetings industry experiencing unprecedented challenges. Coastal Mississippi, along with our partners, is committed to assisting in the resurgence of the meetings industry. Rest assured that our partners are continuing their commitment to the Coastal Mississippi Promise of health and safety, by following recommended safety protocols to keep our community healthy and ensure that all visitors have a truly safe and enjoyable experience on The Secret Coast.

When you visit Coastal Mississippi, you will discover southern hospitality at its finest. The region's temperate climate, along with its 62 miles of scenic shoreline and astounding natural beauty, makes for the perfect year-round destination.

The Secret Coast has meeting venues to suit any event, from The Mississippi Coast Coliseum and Convention Center, offering over 400,000 state-of-the-art square feet of meeting space, to unique attractions, casinos, hotels, and resorts located throughout the area's coastal communities that offer meetings and event spaces to suit all needs. With more than 15,500 guest rooms, Coastal Mississippi offers an array of accommodations, from luxury casino resorts to boutique hotels and coastal bed-and-breakfast inns.

Take advantage of all that Coastal Mississippi offers to assist groups with their planning, promoting, and managing of meetings. Our staff prides itself in providing outstanding service, and we are eager to help. We also offer various hospitality services, on-site registration assistance, media assistance and more. We look forward to working with you to create a first-class experience for you and your attendees.

Milton Segarra, CDME
Coastal Mississippi CEO

discover the secret coast

You might not have heard of us.

**We like to think that's
part of our charm.**

Meet Again

discover the secret coast

**They call it the
Secret Coast for
a reason.**

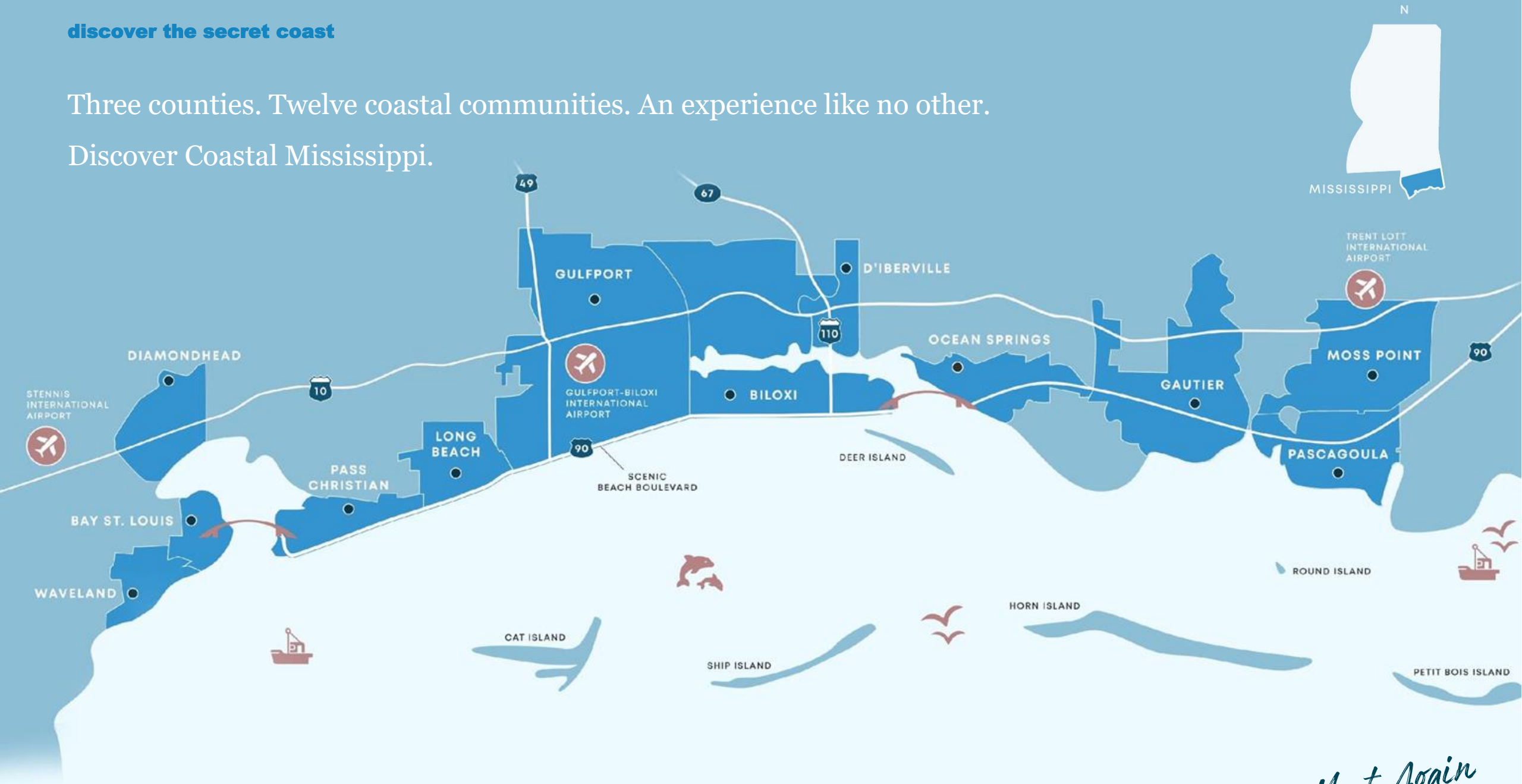
Still relatively undiscovered by the masses, Coastal Mississippi is filled with all the crowd-pleasing amenities and activities your attendees are looking for — without feeling, well, crowded.

Easily accessible by plane or car, when you visit our 62-mile coastline you'll discover sandy shores, golfing greens, authentic coastal cuisine, world-class casino resorts. With a variety of flexible meeting spaces and accommodations throughout the region, you'll have everything you need to make sure your event is perfect — without breaking the bank. And with our dedicated team ready to support you through every step of the planning process, you can be confident your attendees will think so, too.

Meet Again

discover the secret coast

Three counties. Twelve coastal communities. An experience like no other.
Discover Coastal Mississippi.



getting there



*Getting here is
always worth
the trip.*

Accessible by car... 

Located at the southernmost part of Mississippi between Mobile, Alabama & New Orleans, Coastal Mississippi is accessible by Interstate 10, Highway 49, and Highway 90, aka “Beach Boulevard.”

...and by plane! 

Whether you’re taking a direct flight from Dallas/Ft. Worth, Houston, Atlanta, or Charlotte, or coming from farther away, commercial air service is available to most major cities from [Gulfport-Biloxi International Airport](#).

discover the secret coast

Discover some little-known secrets of the Secret Coast.

- ✓ Cruisin' the Coast, “America’s Largest Block Party,” is a festival to celebrate antique, classic and hot rod vehicles. In 2018, the festival had 8,444 registrants from 44 states, Canada, Germany, and Australia.
- ✓ The Mississippi Sound has the highest concentration of Bottlenose Dolphins, as the Gulf of Mexico has the largest population of the species in the world.
- ✓ Coastal Mississippi po-boys are prepared every which way, but the secret style comes dressed with mustard, mayo, lettuce, and tomato and then pressed after assembly.
- ✓ The Peter Anderson Festival, founded over 40 years ago in honor of Ocean Springs potter Peter Anderson, attracts over 150,000 people annually and has earned accolades including “Top 20 Events” by the Southeast Tourism Society.
- ✓ Coastal Mississippi is home to six barrier islands: Cat, Ship, Deer, Horn, Round, and Petit Bois.
- ✓ The Biloxi Shuckers are a Minor League Baseball team and the Double-A Affiliate of the Milwaukee Brewers. The Shuckers currently play at MGM Park, which opened on June 6, 2015 in Biloxi.

discover the secret coast

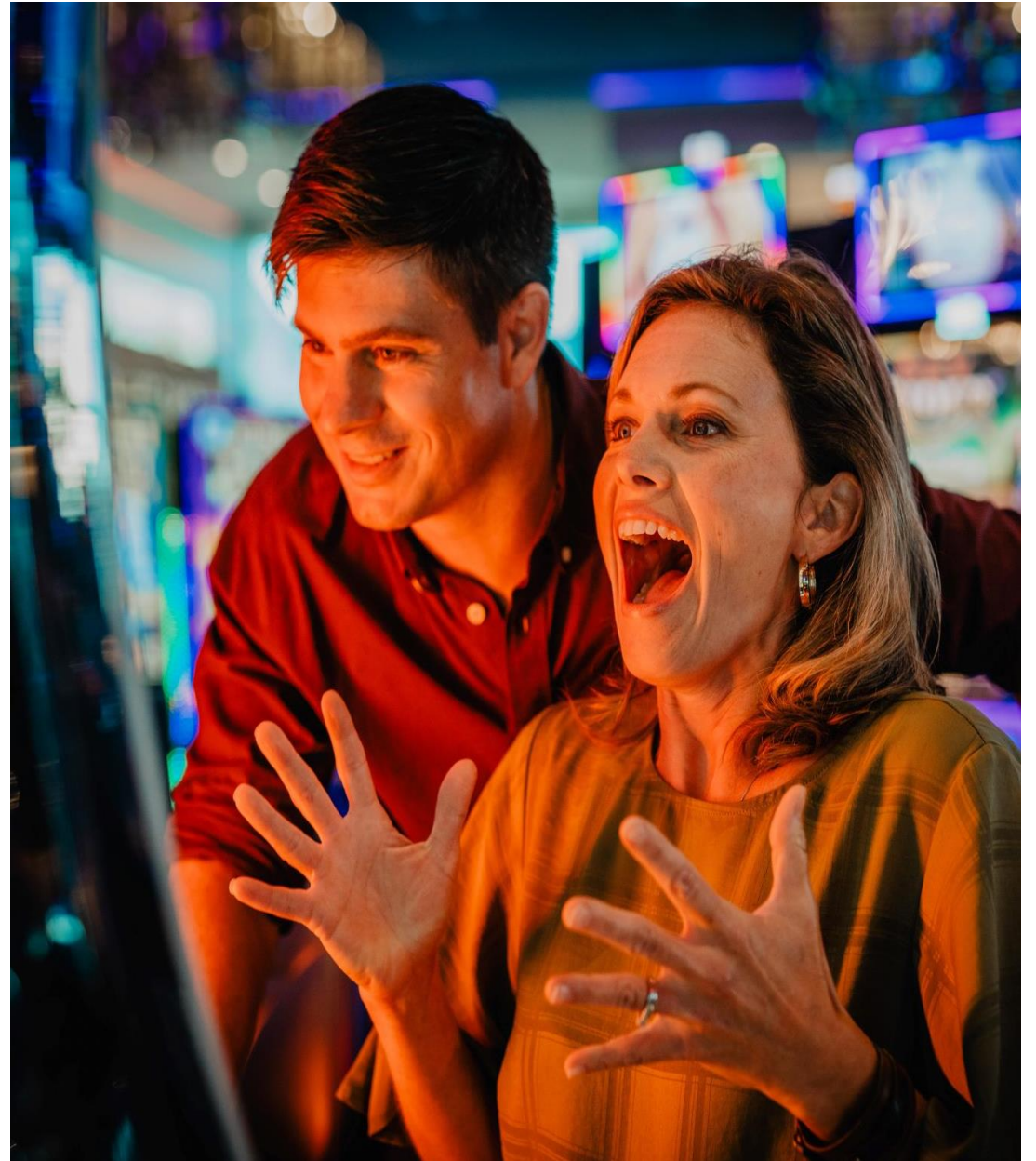
Hit the town.

Or the green.

Or the jackpot.

Coastal Mississippi is the place to go for relaxation, adventure, and world-class entertainment you'll want to text home about.

Meet Again



discover the secret coast

Whether your attendees are traveling solo or bringing the family along, they are guaranteed a great time in Coastal Mississippi.

Casinos

Our 12 luxurious casino resorts are open 24/7 for nonstop entertainment.

Cuisine

Comfort food to mouthwatering cuisine.

Golf

World-class golf courses that also offer sprawling Coastal views.

Music + Nightlife

From live bands and beachside bars, to juke joints and craft beers.

Nature

Warm weather and beautiful scenery make the outdoors a great mid-meeting escape.

discover the secret coast

10 Attractions.

1 Low Price.

Get access to ten unique coastal attractions for one low price with the **Coastal Mississippi Attractions Pass**. With options ranging from 1-Day, 2-Day, 3-Day, and Annual Prices, you'll find a plan that suits your stay.

Visit coastalmississippi.com/attractions-pass for more information!

Meet Again



*Meet, Stay
& Play*

Meet Again

meet, stay and play

Get more than you bargained for in Coastal Mississippi.

Gulf-to-table seafood. Glittering casinos open 24/7. A variety of lodging options. 26 miles of beautiful beach views. Our accommodations and experiences will blow your attendees away, without blowing your budget.

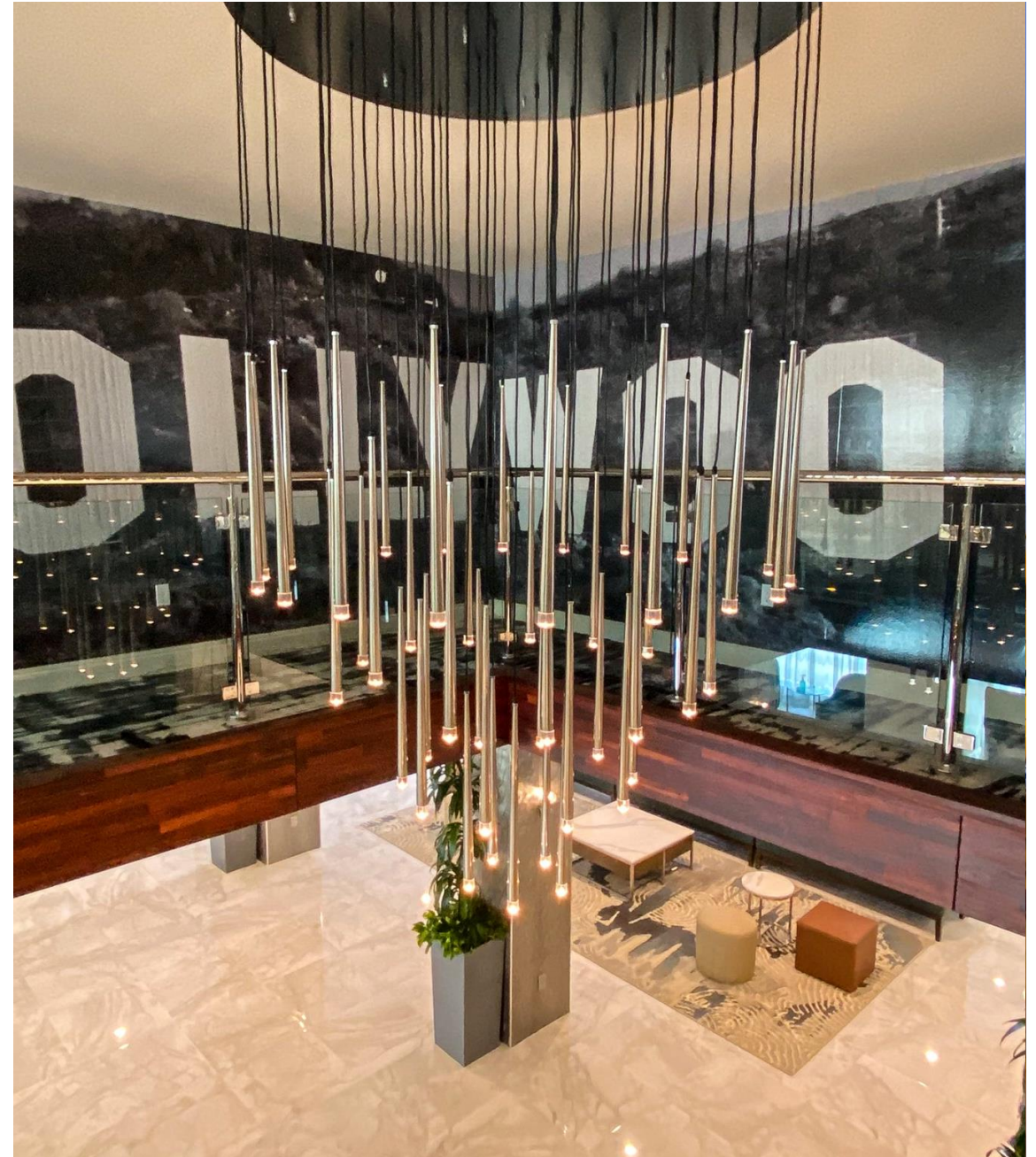
Meet Again

meet, stay and play

Facilities Overview MEETING + EVENTS

Whatever you need, we've got you covered. We offer a wide variety of venues to suit groups of all sizes and events of all kinds. With competitive pricing and outstanding service, exceeding expectations is what we do best.

Meet Again





meet, stay and play



Flexible Meeting Venues

15,000+ Hotel Rooms

12 Casino Resort Properties

The perfect accommodations for
board meetings, large conventions,
and everything in between.

meet, stay and play

Key Features

MISSISSIPPI COAST COLISEUM & CONVENTION CENTER

- ✓ 400,000 square feet
- ✓ Beachfront facility
- ✓ Groups up to 6,000 people
- ✓ Located in the heart of the region
- ✓ Latest telecommunications, storage, and food & beverage capabilities

meet, stay and play

Specifics MISSISSIPPI COAST COLISEUM AND CONVENTION CENTER

Exhibit Hall

- ✓ 129,000 square feet
- ✓ 7 break-out rooms
- ✓ 30-foot ceilings

West Lobby

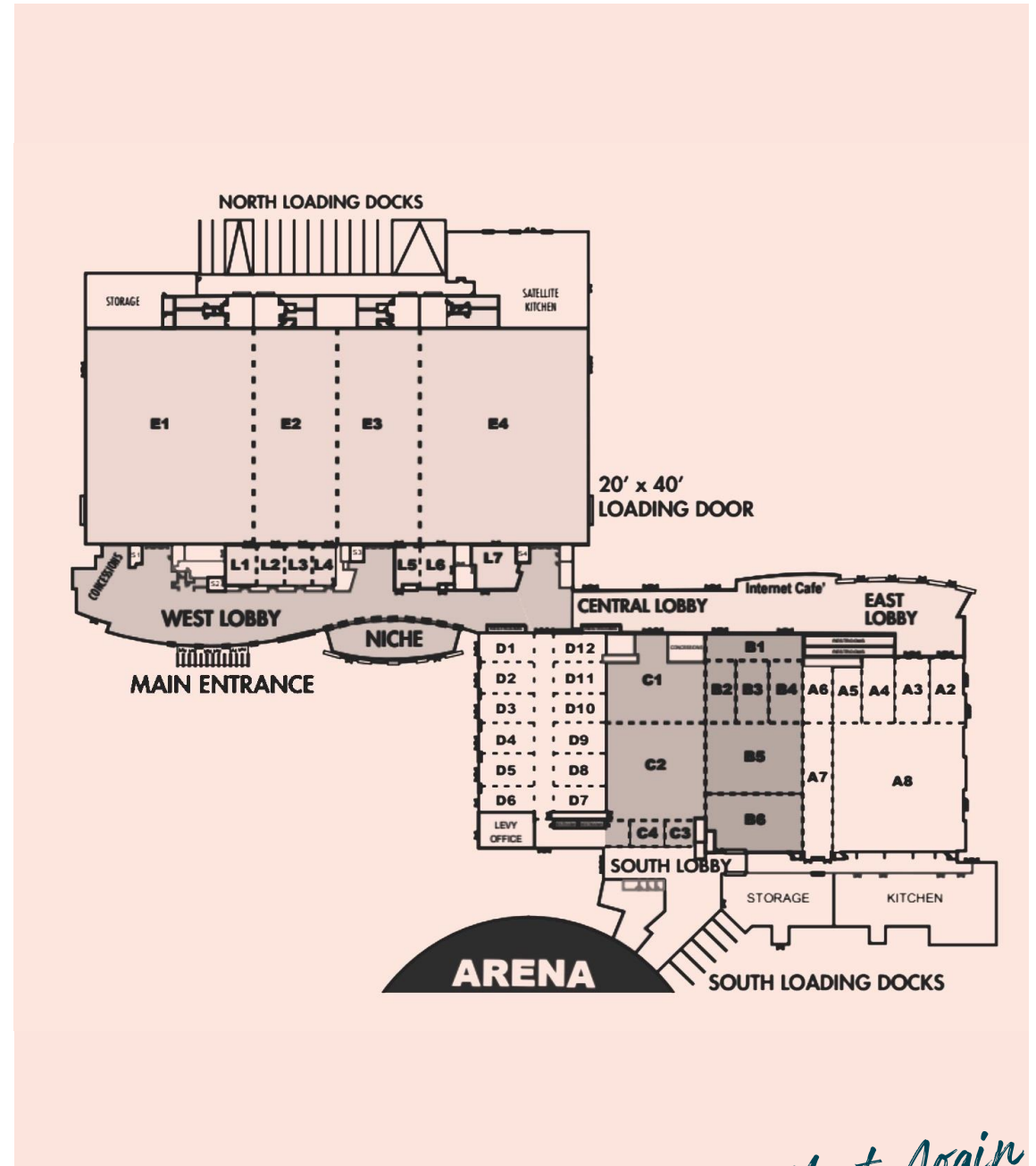
- ✓ 17,100 square feet
- ✓ Perfect for registration, continental breakfast, reception and more

East Lobby

- ✓ 13,200 square feet
- ✓ Built-in coat check or ticket counter
- ✓ Boardwalk-inspired 54' ceiling

Central Lobby

- ✓ 12,300 square feet
- ✓ East Café serves Chef's special and grilled favorites
- ✓ Large door on North Wall for load-in convenience



meet, stay and play

Let's find the perfect option to make your attendees feel at home.



BEAU RIVAGE RESORT & CASINO

www.beaurivage.com

- 1,740 guest rooms
- 50,000 square feet of meeting space

COURTYARD BY MARRIOTT GULFPORT BEACHFRONT

www.marriott.com

- 143 guest rooms
- 6,644 square feet of meeting space

GOLDEN NUGGET BILOXI

www.goldennugget.com/biloxi

- 721 guest rooms
- 22,000 square feet of meeting space

HARD ROCK HOTEL & CASINO

www.hrhciloxi.com

- 318 guest rooms
- 13,000 square feet of meeting space

HILTON GARDEN INN PASCAGOULA

www.hiltongardeninn3.hilton.com

- 119 guest rooms
- 6,000 square feet of meeting space

HOLLYWOOD CASINO GULF COAST

www.hollywoodgulfcoast.com

- 291 guest rooms
- 14,000 square feet of meeting space

IP CASINO RESORT AND SPA

www.ipbiloxi.com

- 1,088 guest rooms
- 65,000 square feet of meeting space

SCARLET PEARL CASINO RESORT

www.scarletpearlcasino.com

- 221 guest rooms
- 10,500 square feet of meeting space

CENTENNIAL PLAZA RESORT

centennialplazams.com

- 215 guest rooms
- 7 flexible breakout/meeting rooms

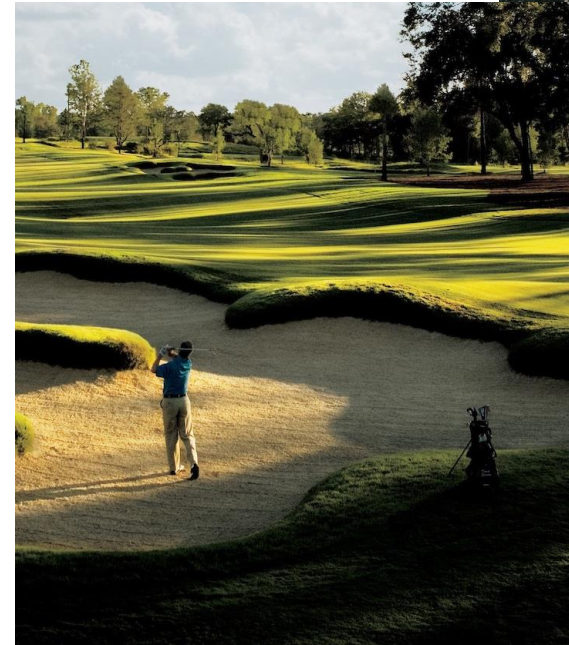
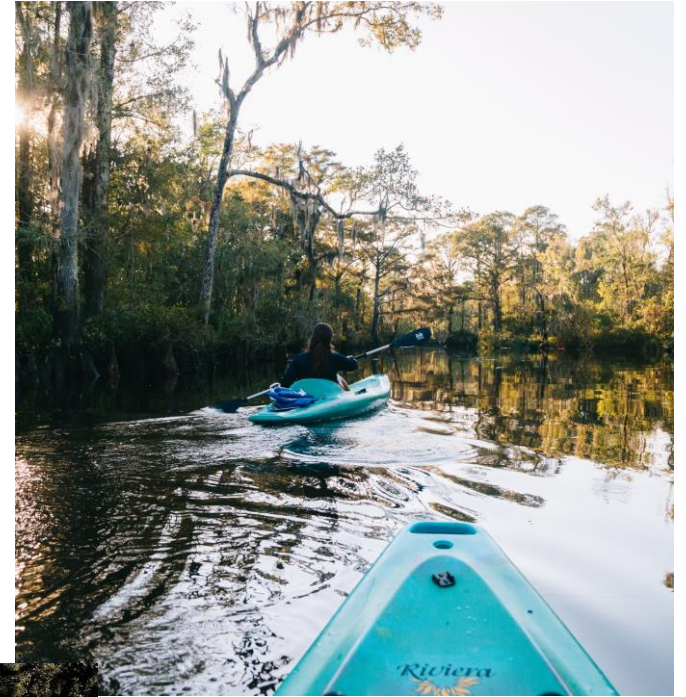
*For a complete listing of meeting venues,
please visit www.coastalmississippi.com.*

meet, stay and play

EXPERIENCES

We know how to have fun in Coastal Mississippi. From kayak tours and charter fishing to fine dining and golf, our unforgettable experiences offer a little something for everyone. Our stunning destination is a great background for memories that will last a lifetime.

Meet Again



meet, stay and play



A wide variety of accommodations to suit every group's needs.

With 62 miles of scenic shoreline, Coastal Mississippi has plenty of room to roam. But what you may not know is how easily accessible our meeting venues are! From hotels to casino resorts to top-rated attractions, our meetings spaces are drivable from one end of our beautiful coast to the other.





Safe Meetings

Meet Again

**Meet again.
Meet safely.**

Meet Again

Safe meetings



The health and safety of our visitors is our highest priority.

Our Coastal Mississippi Promise of health and safety draws from recommendations developed by leading agencies, including the Centers for Disease Control and Prevention, the Mississippi State Department of Health, and the industry guidelines developed by the U.S. Travel Association.

#VisitMSResponsibly

safe meetings

We make safe meetings a breeze, so you can focus on planning a great event.

YOUR HEALTH  OUR PROMISE

Meet Again

- **Flexible Spaces for Social Distancing**
- **Outdoor Meeting Options**
- **Best-in-class Cleaning Procedures**
- **Supportive and Experienced Team**
- **Regularly Updated Safety Guidelines**
- **Safe Food and Beverage Options**
- **Virtual and Hybrid Meeting Support**

safe meetings

PARTNERS IN SAFETY

Our hospitality partners are implementing all necessary precautions to protect your attendees. Our industry has been equipped with comprehensive recommendations from leading agencies, and we are actively working with regional healthcare authorities to ensure the best practices in health and safety are provided to our industry partners.





Keys to Success

Meet Again

**From undiscovered
TO UNFORGETTABLE.**

Meet Again

keys to success

We're here to help with the
planning, every step of the way.

Meet Again

PLAN YOUR EVENT

- Lead generation
- Site visit off-site venue & vendors
- Attendance-building support

GET READY

- Media assistance
- Speakers bureau

DURING YOUR EVENT

- On-site registration assistance
- Hospitality services

keys to success

See for yourself why Coastal
Mississippi is a Meeting Experience
like No Other



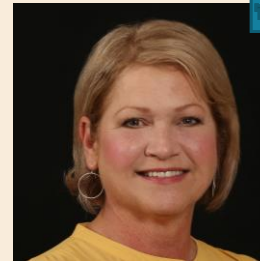
Click to play videos



BERT

PRESIDENT, SUGAR BERT BOXING PROMOTIONS

An Event Planner Shares Why Coastal Mississippi is a Playcation Destination



GLORIA

DIRECTOR OF CONVENTION SALES

Flexible Meetings at the Mississippi Coast Coliseum & Convention Center



MARQUEZ

SPORTS & EVENTS DEVELOPMENT MANAGER

Ready to Play Ball in Coastal Mississippi

keys to success



We know that meeting and events planners face more challenges now than ever before.

As you navigate and adapt to the changes of today's world, you can rely on our team for outstanding service and support throughout the process. From planning to promotion to management of your event, our goal is to make your job easier (and more fun). With all of the adventures and activities Coastal Mississippi has to offer, the opportunities to wow your attendees are limitless. When you're ready to experience the unbeatable hospitality of the Secret Coast, we'll be here for you.

We can't wait to help you plan. Submit your RFP today by [clicking here](#).

Ari Covacevich

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Coastal Mississippi***

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