

Mary Flynn is the Senior Manager of Media and Analytics with ADARA, and specializes in enterprise sales for the Southeast, and Caribbean markets.

Mary has over 25+ years' experience in the Tourism and Hospitality industry. Mary has worked for a Major Hotel Chain in Sales and Operations, as well as within the OTA space (Online Travel Agency) where she spearheaded the Vacation Rental Program. Mary worked in Multimedia Sales at AAA Corporate and oversaw National and International Accounts. She also served as Vice President of Hospitality for the Central Florida Chapter of HSMIAI (Hospitality Sales and Marketing Association International). Mary is also Certified in Hotel Revenue Management by Cornell University.

Mary lives in Orlando Florida and is the Mother of 4, and Gigi of 4 boys, with one on the way. When she is not working, you can find her spending time with her family and friends, going to concerts, and is an avid surfer.