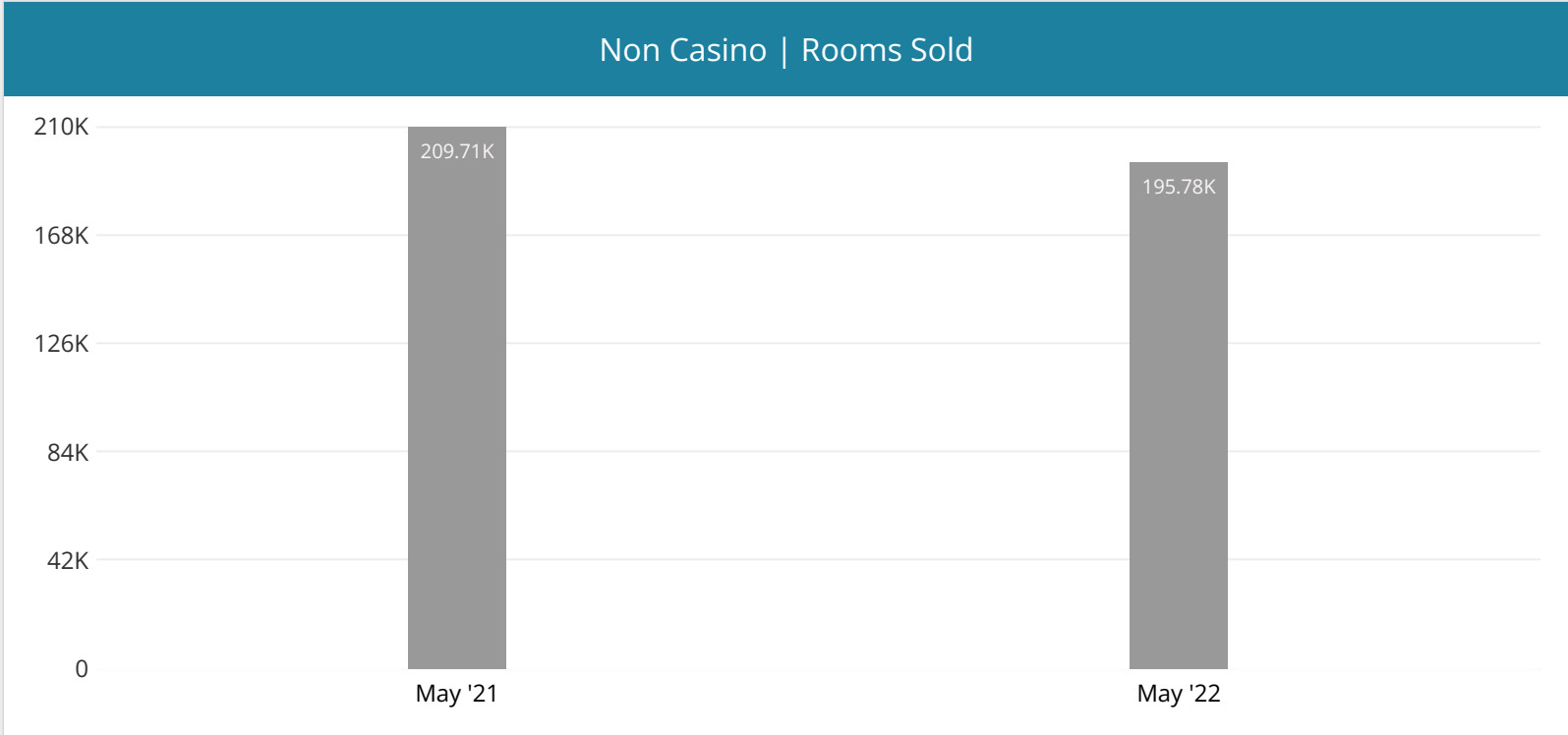


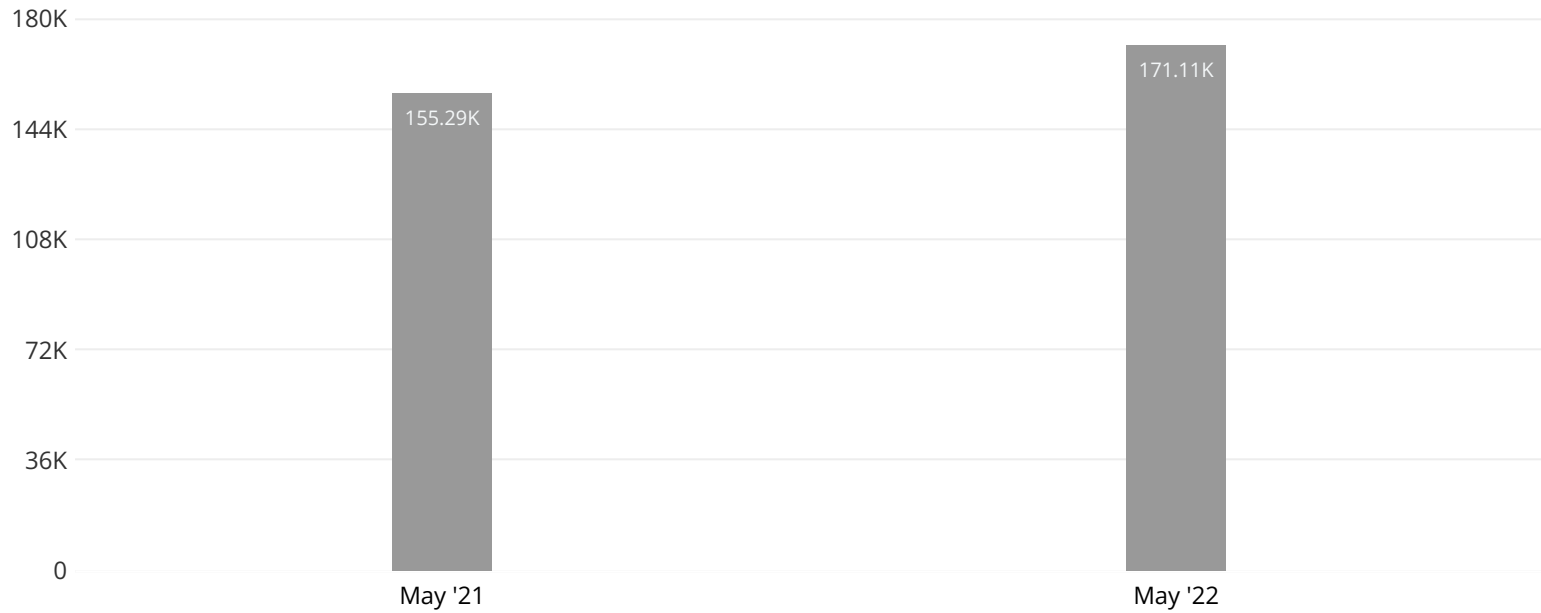
Coastal Mississippi

May 2022

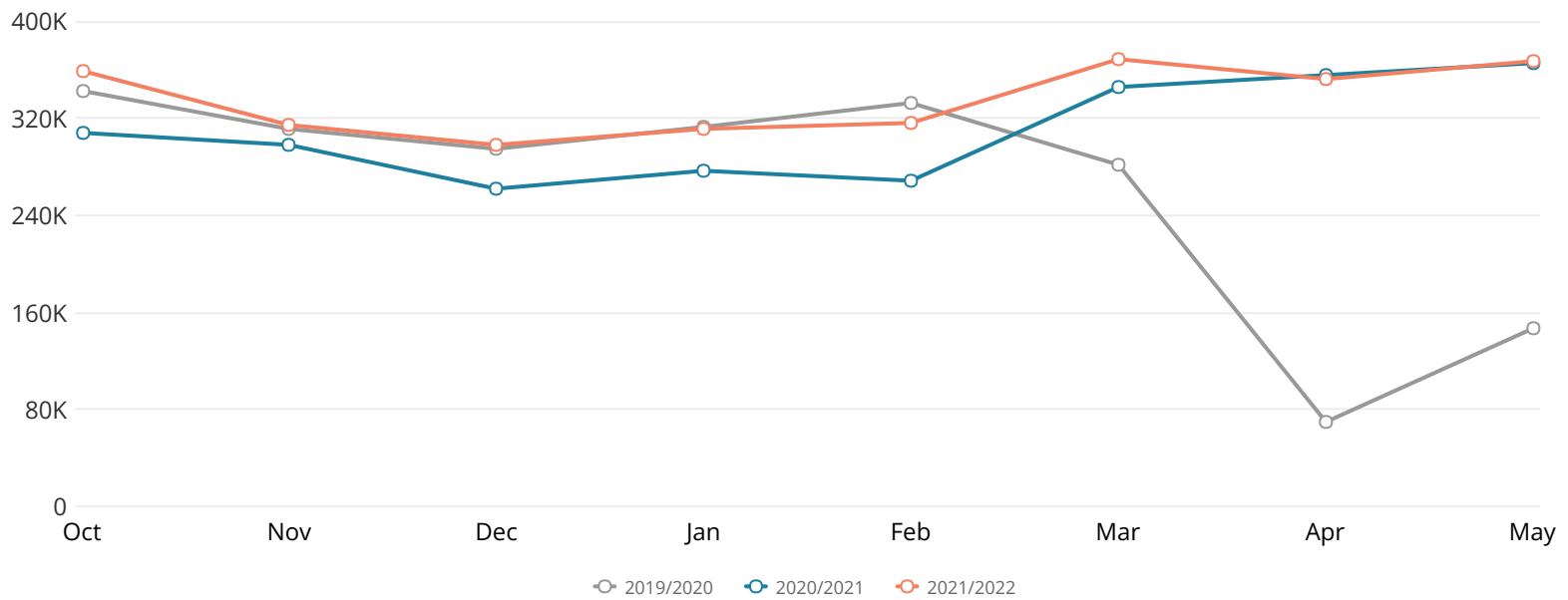
Rooms Sold (STR & MS Gaming Commission)

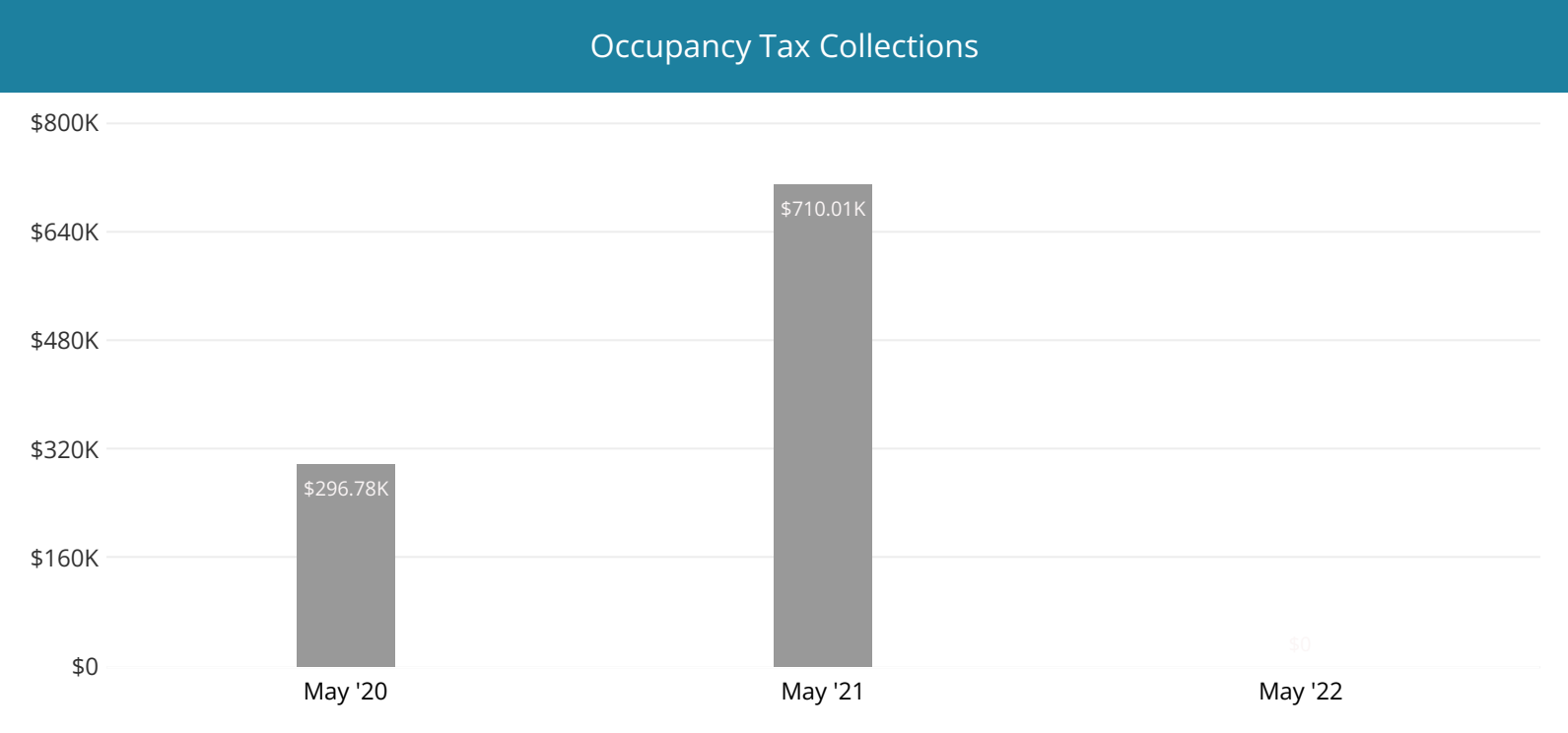


Casino | Occupied

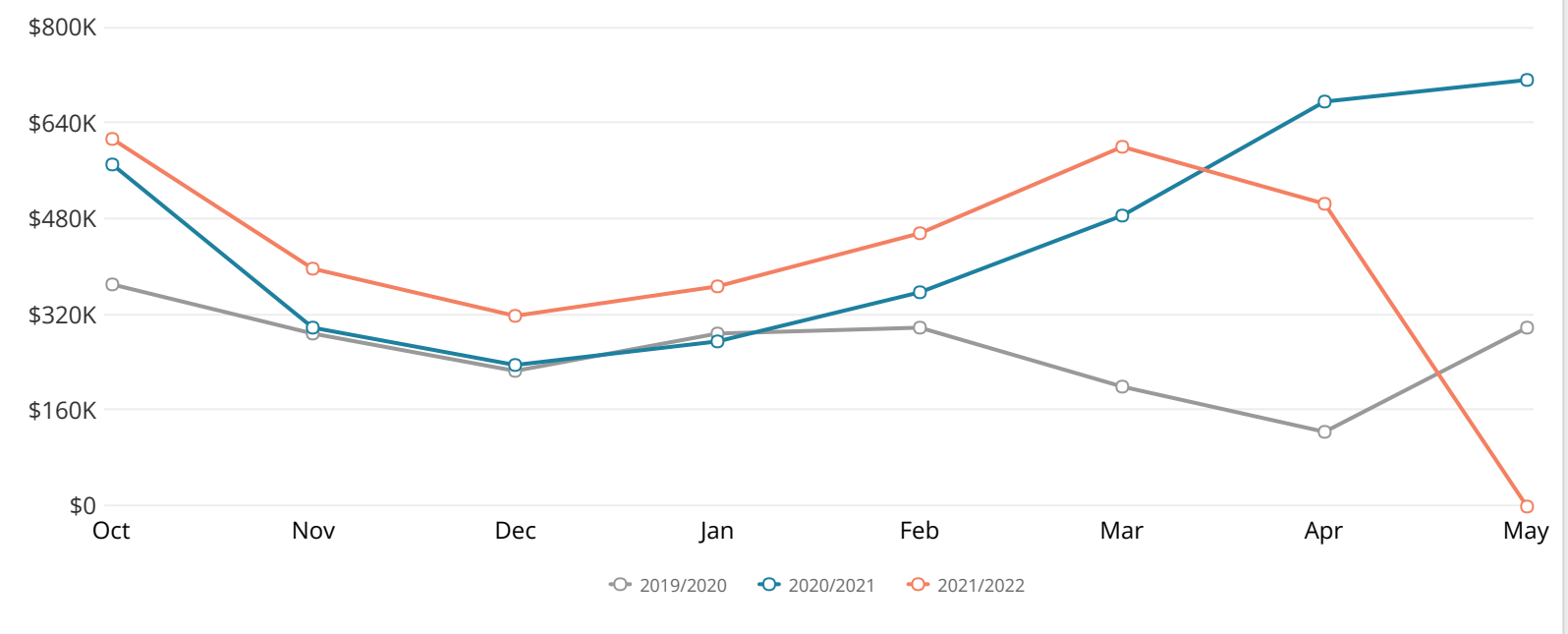


Total | Rooms Sold/Occupied

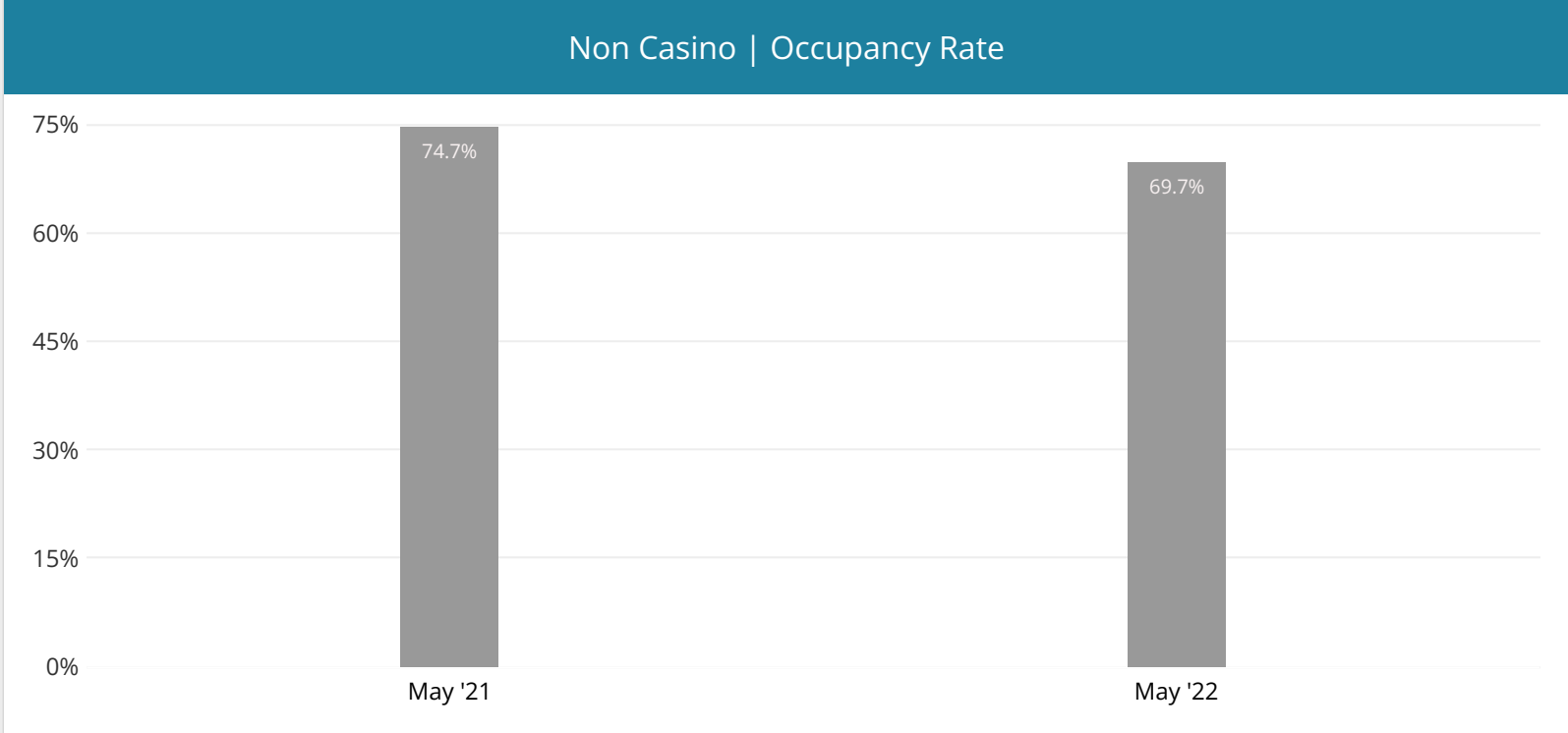




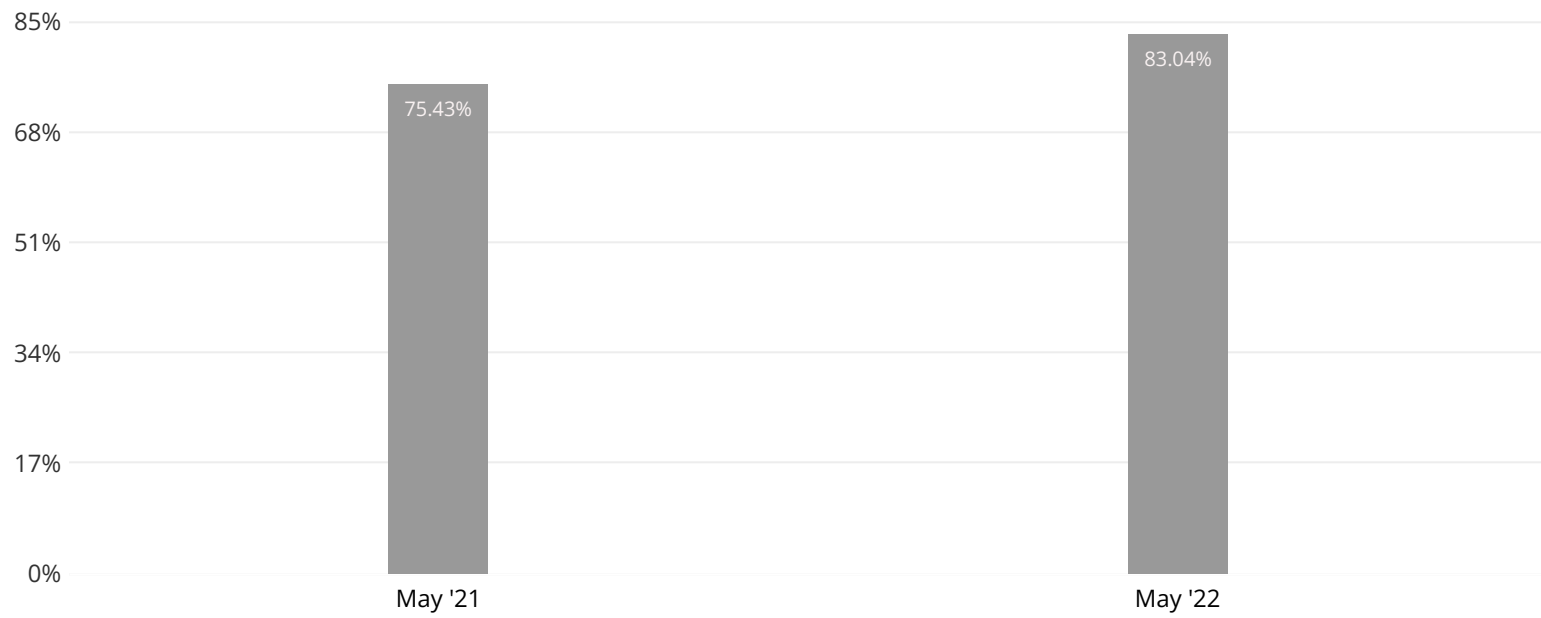
Occupancy Tax Collections (Yearly)



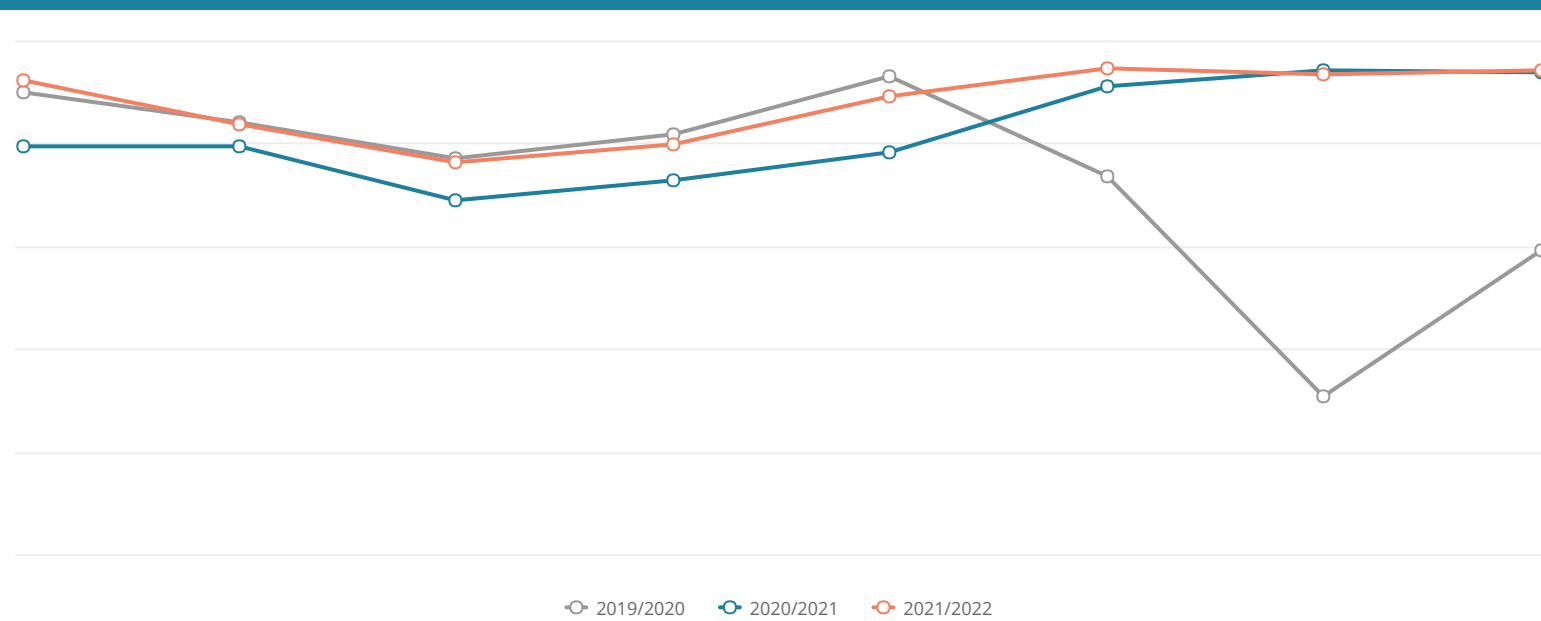
Occupancy Rate (STR & MS Gaming Commission)

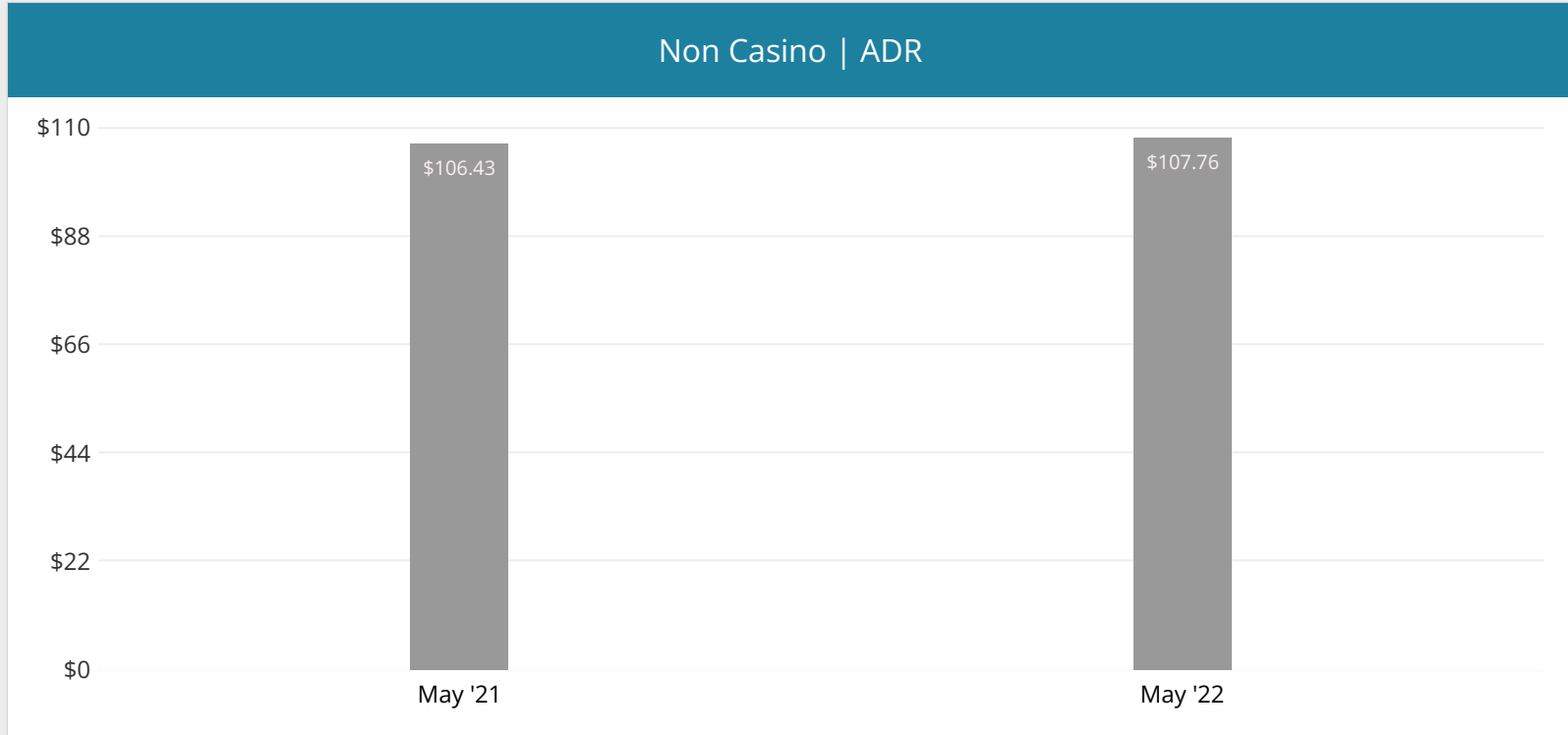


Casino | Occupancy Rate

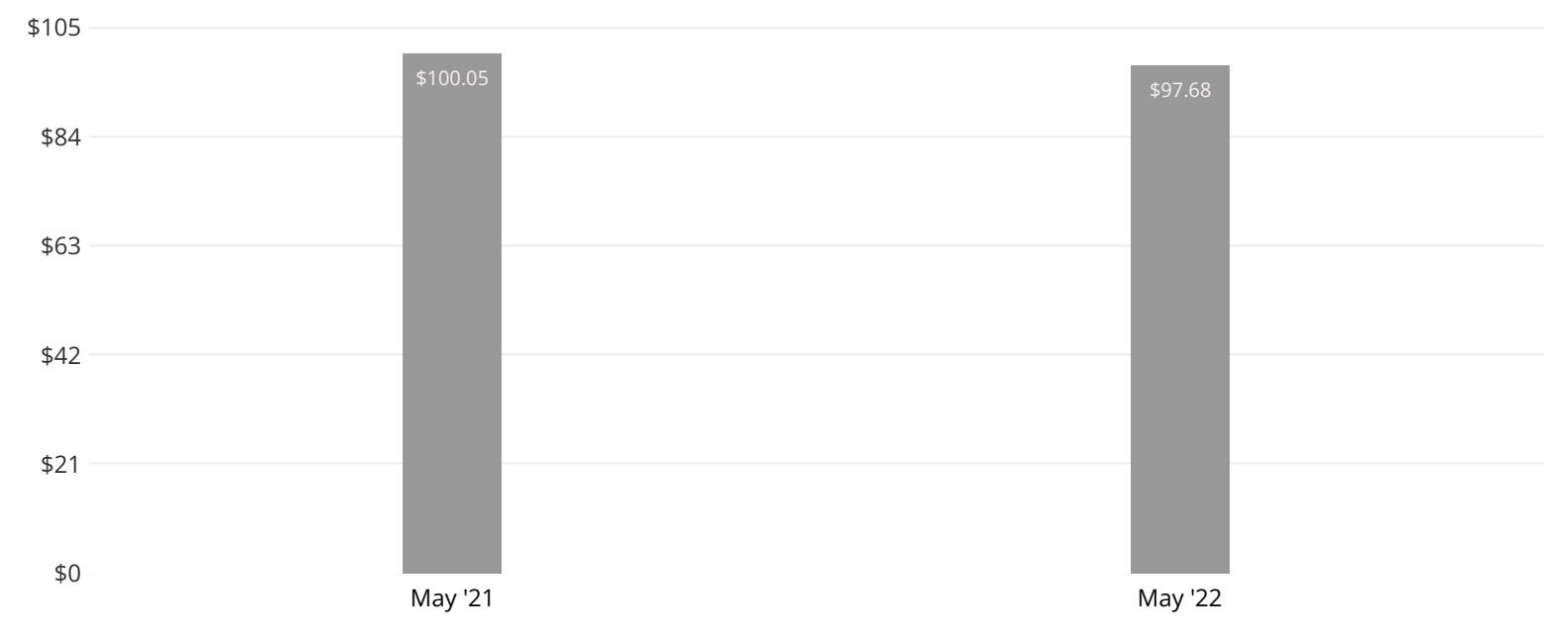


Total | Occupancy Rate

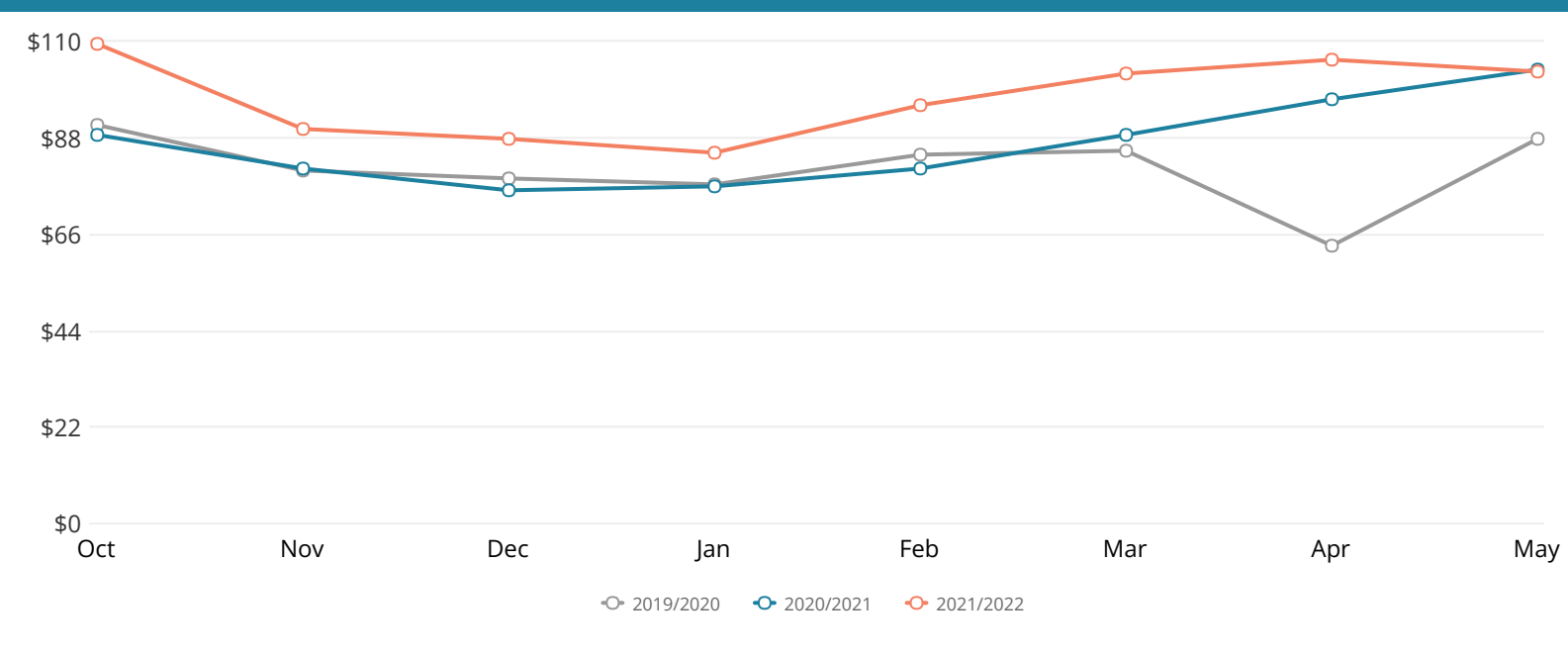


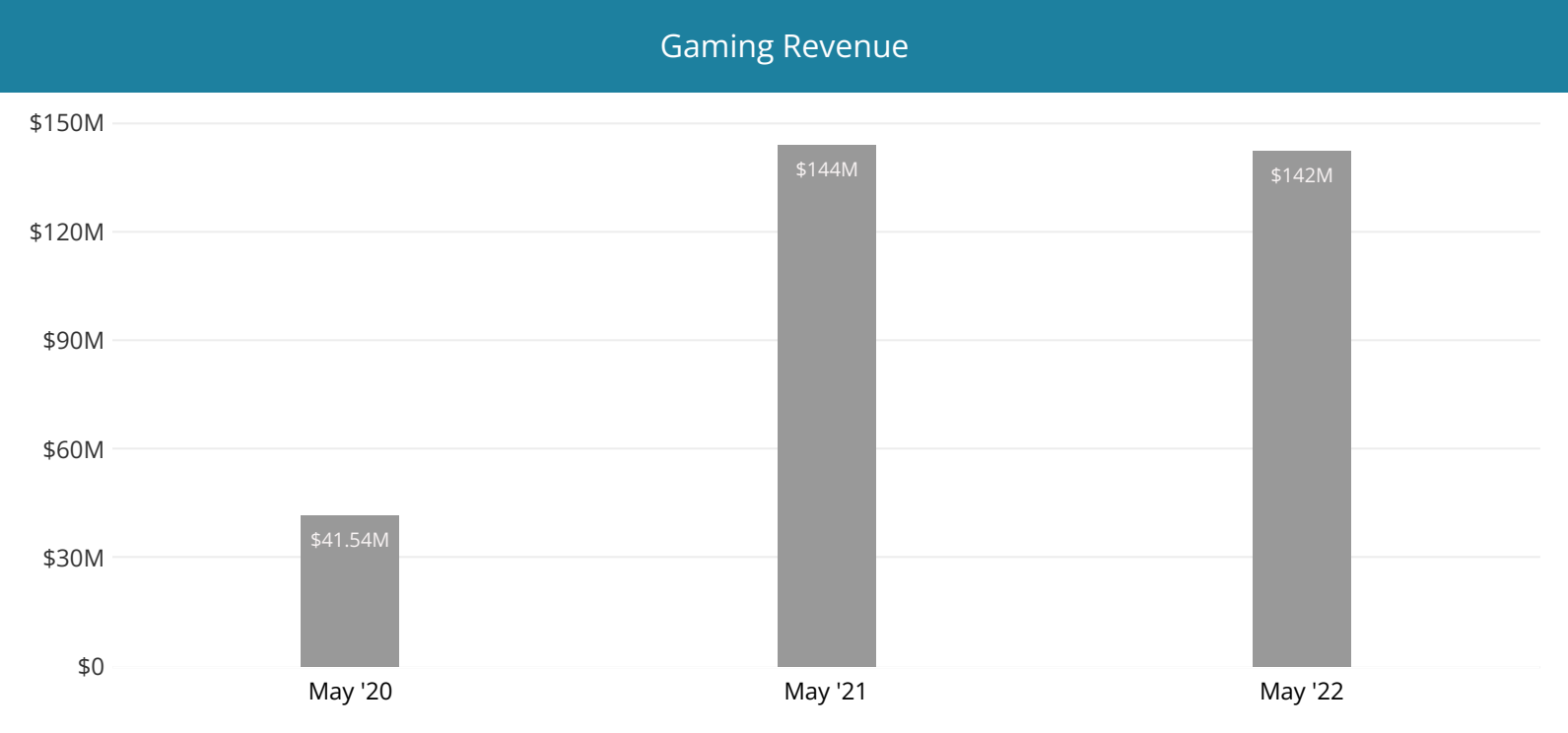


Casino | ADR

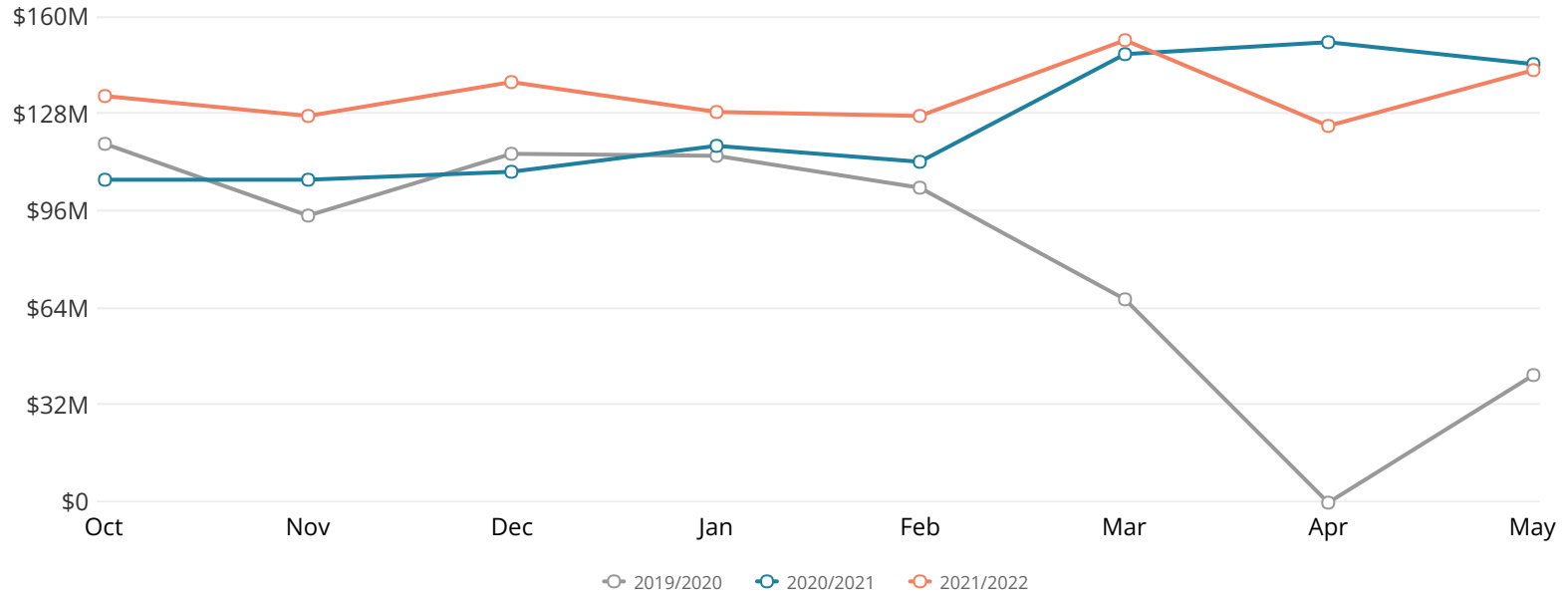


Total | ADR

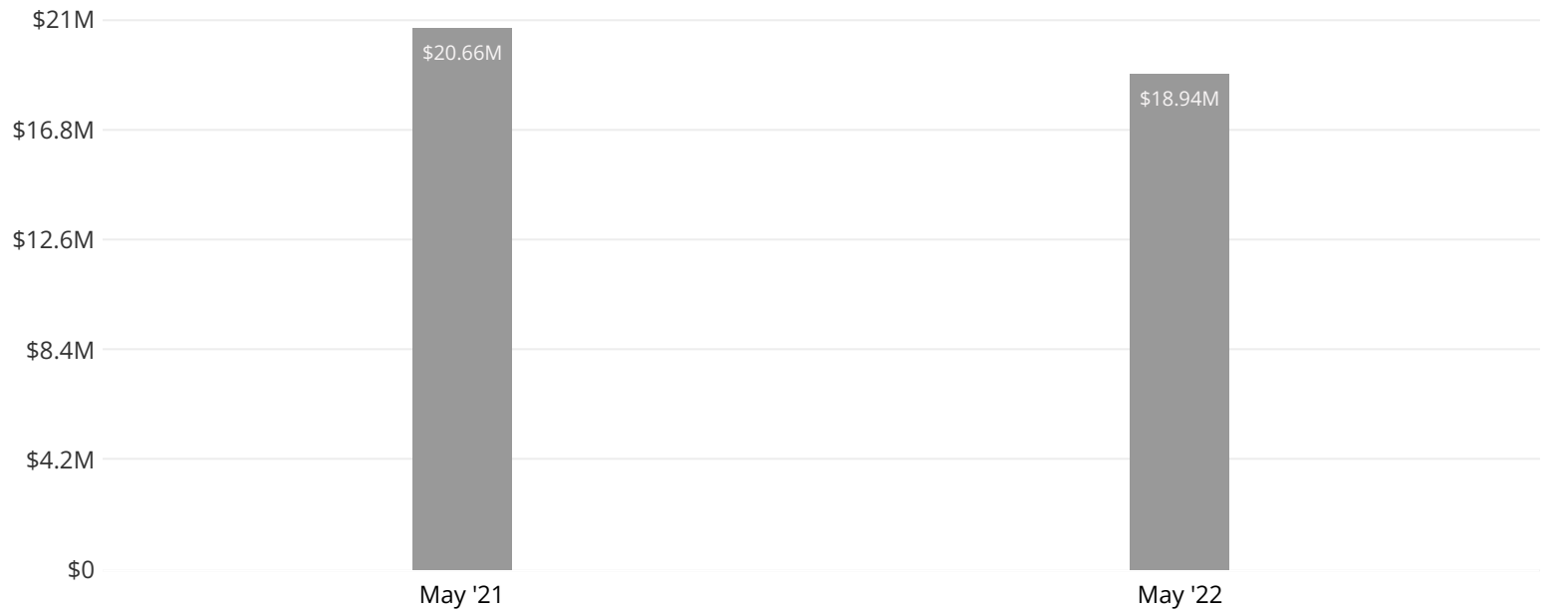




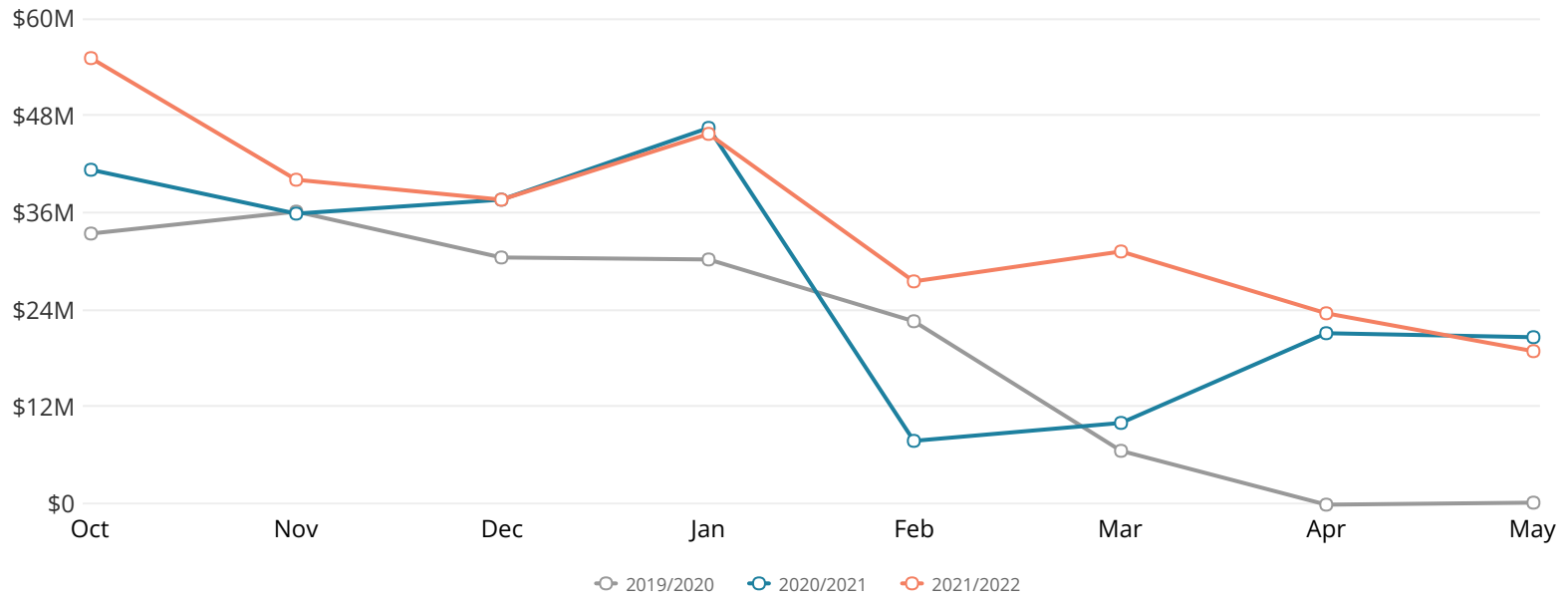
Gaming Revenue YTD

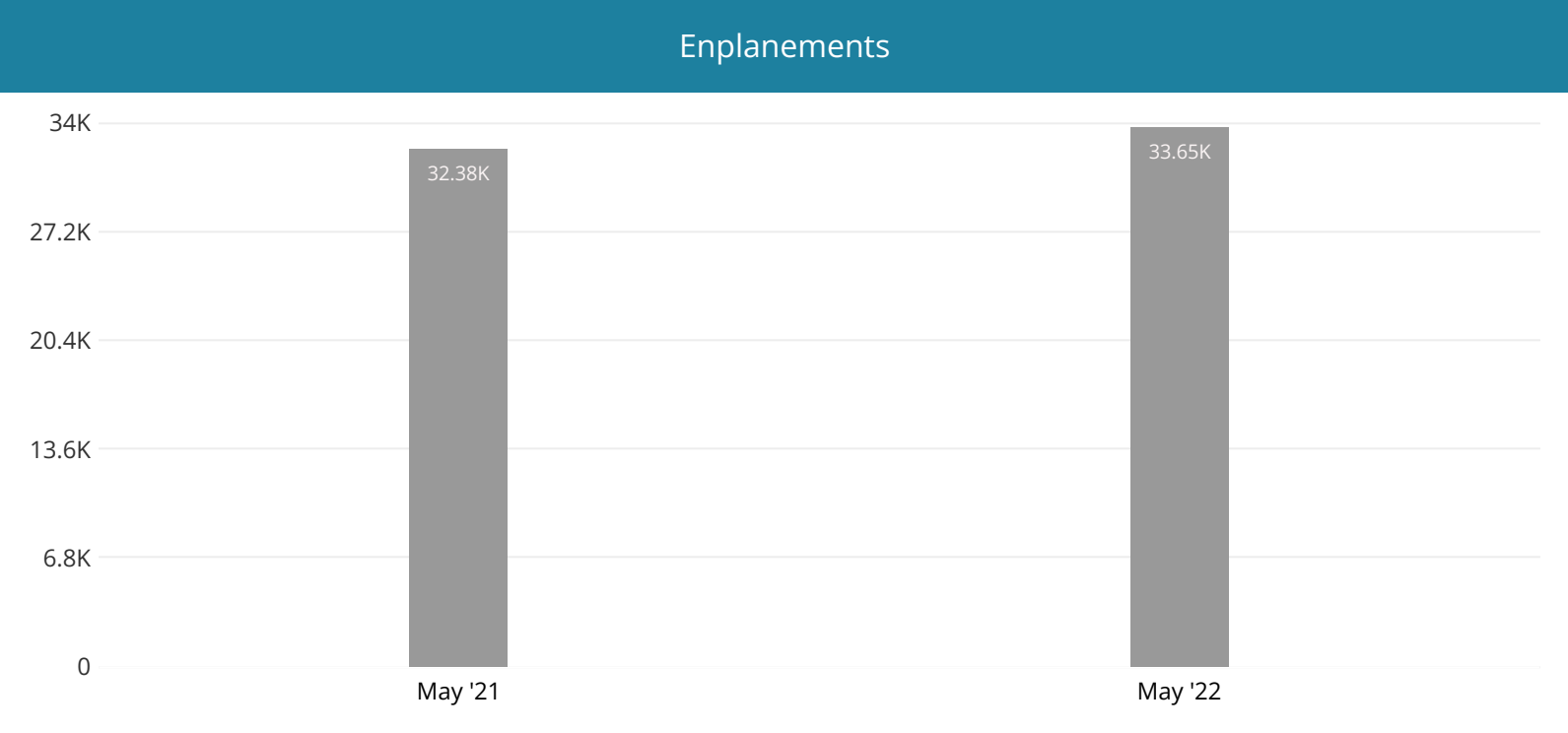


Sports Betting Wagering Report

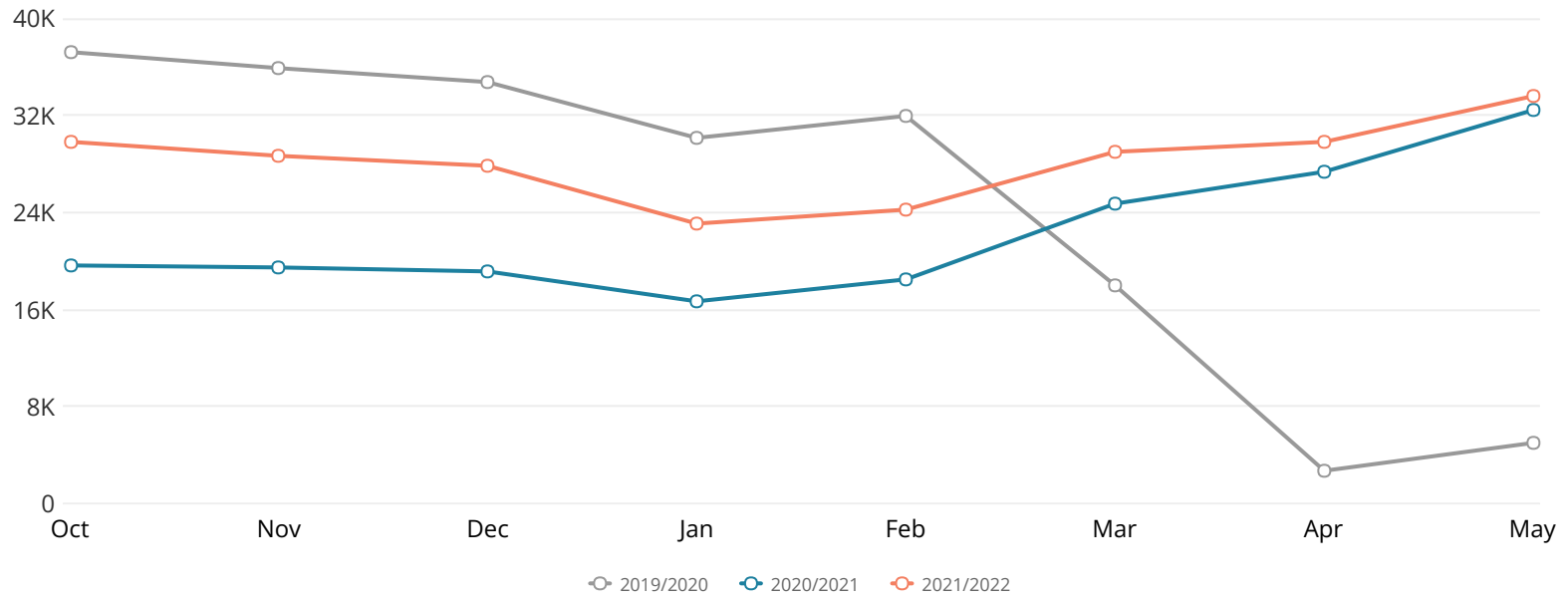


Sports Betting Wagering Report

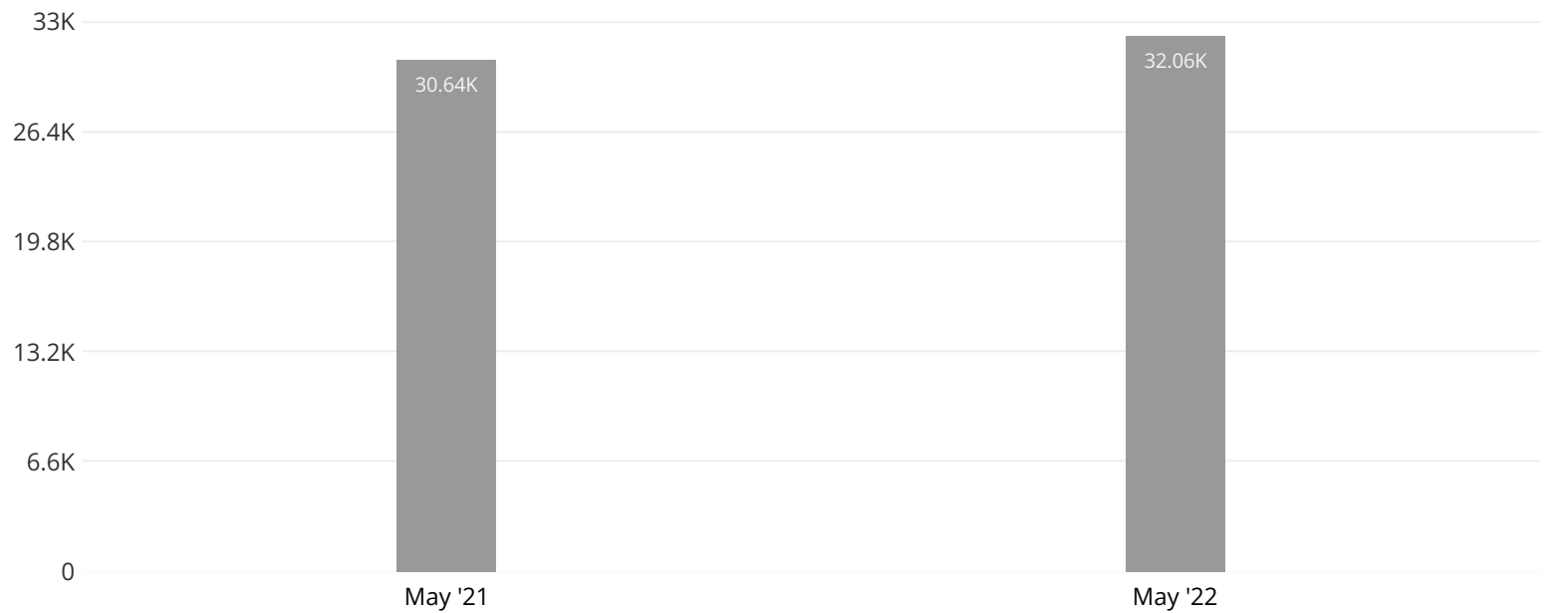




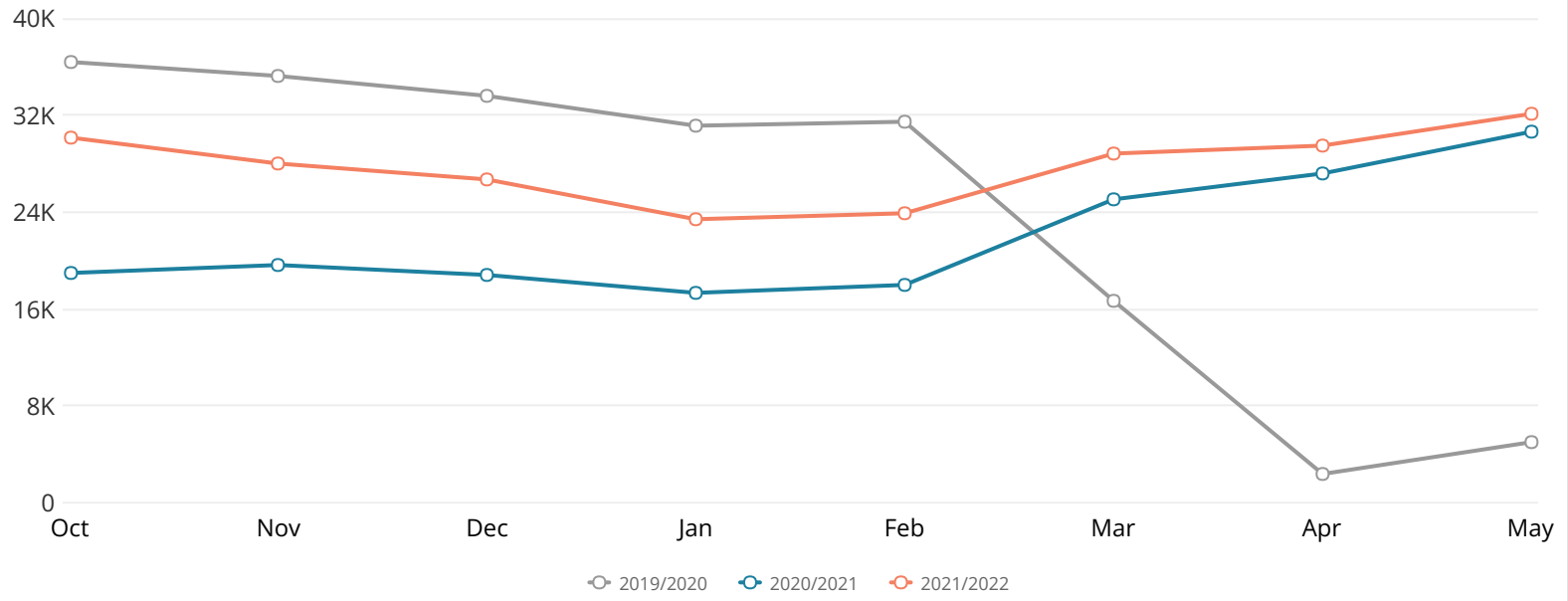
Enplanements



Deplanements

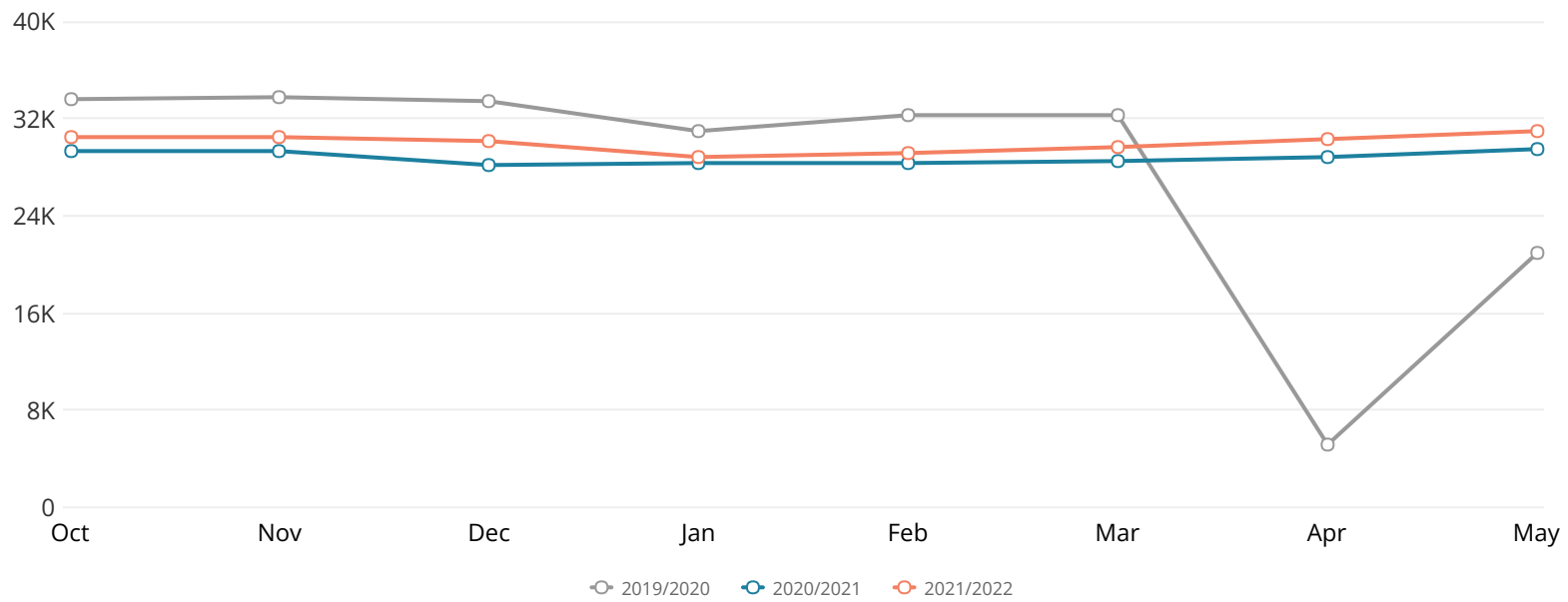


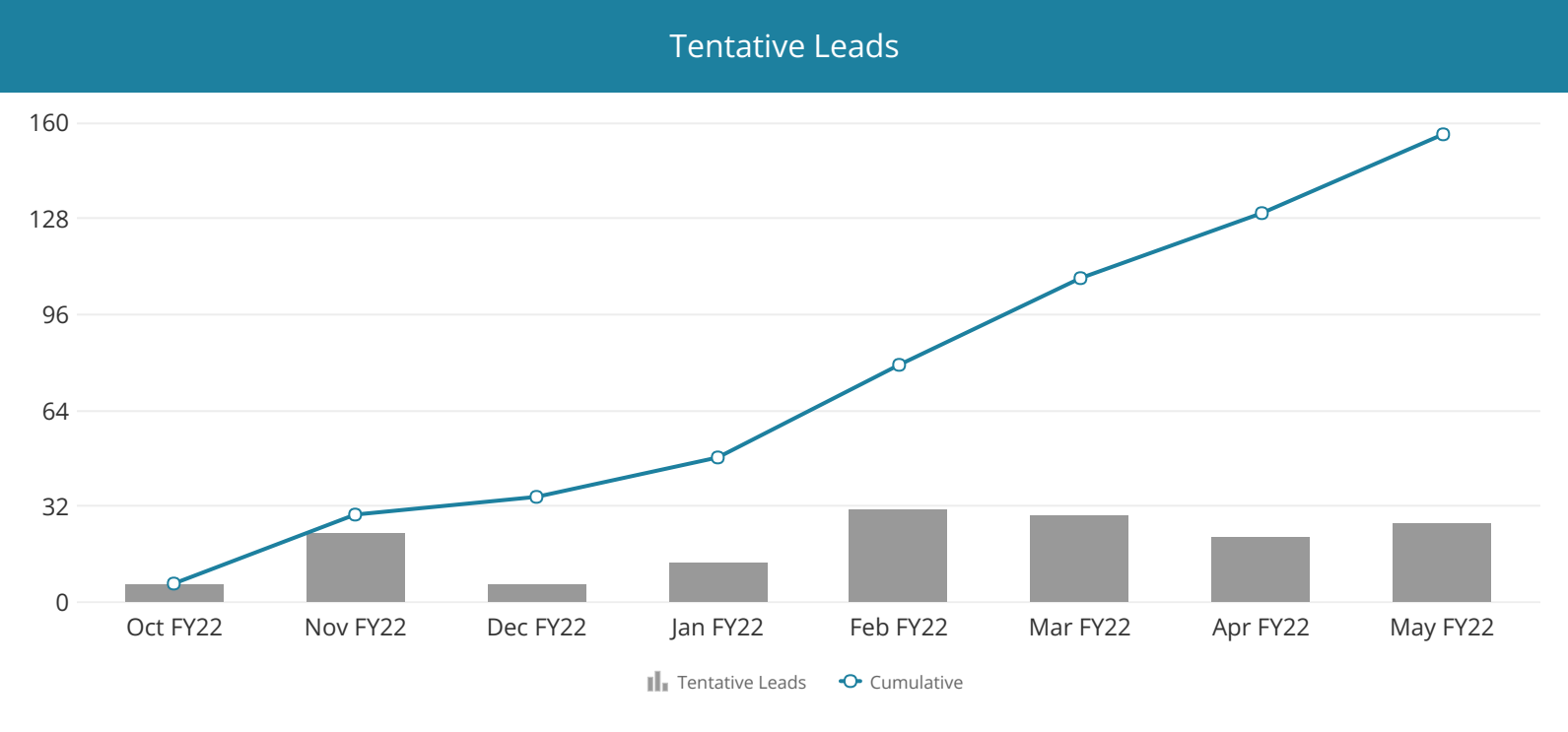
Deplanements



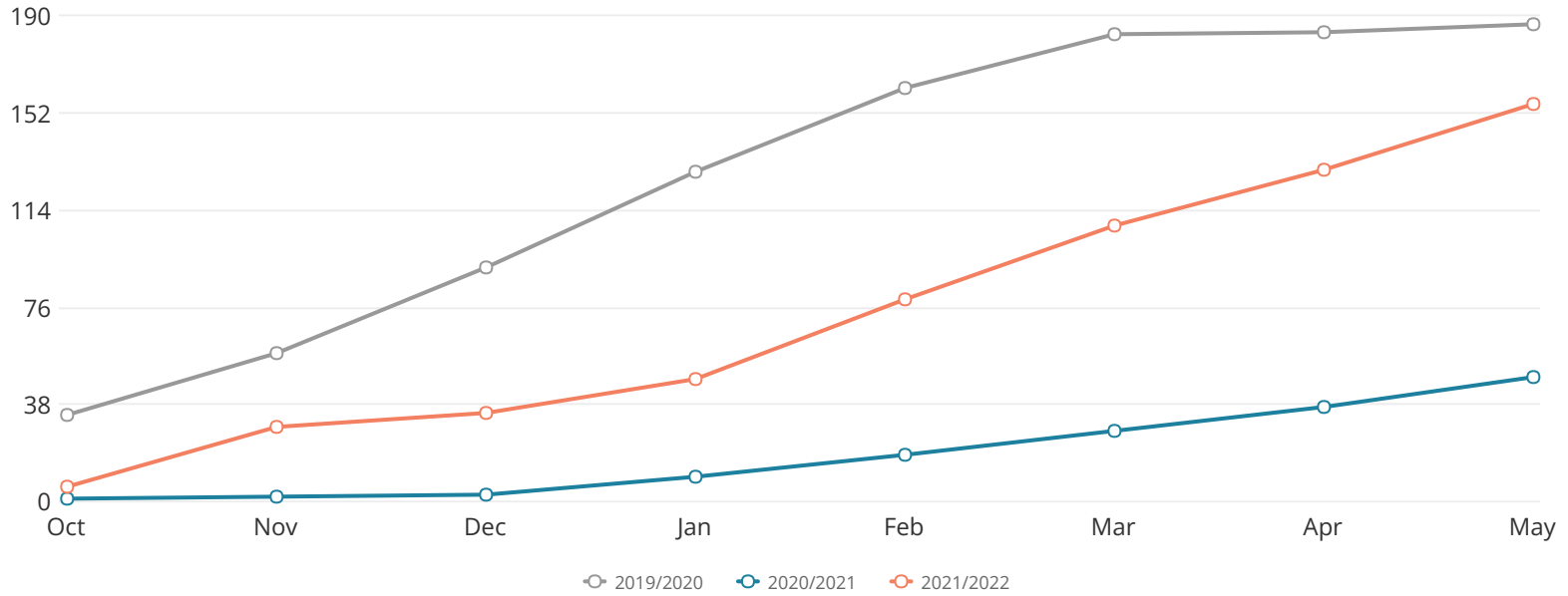


Leisure & Hospitality Jobs

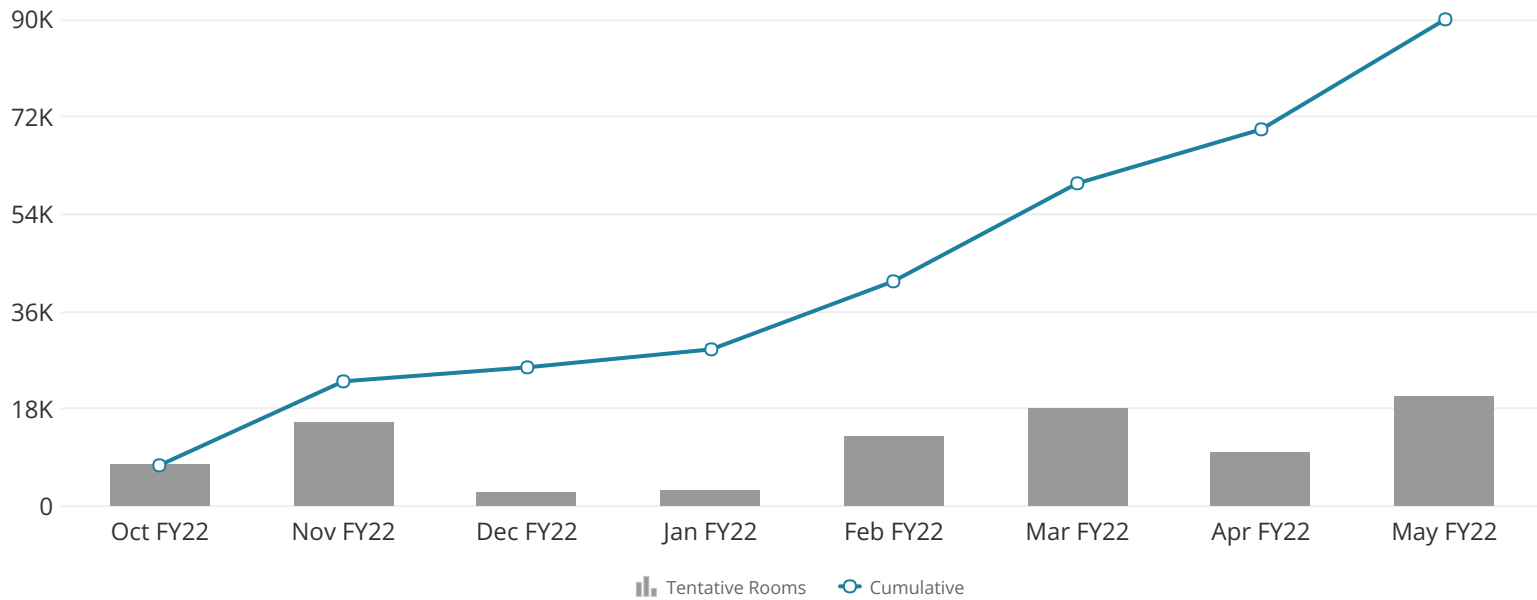




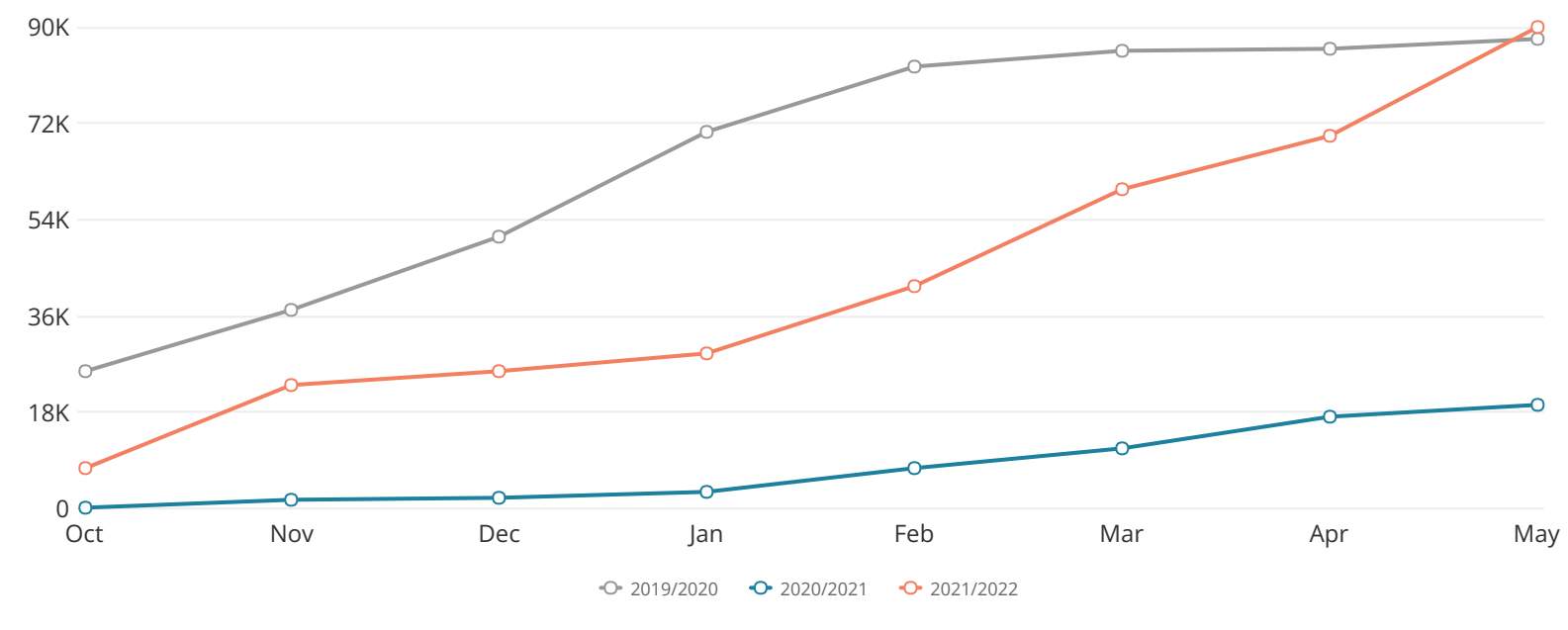
Cumulative Tentative Leads



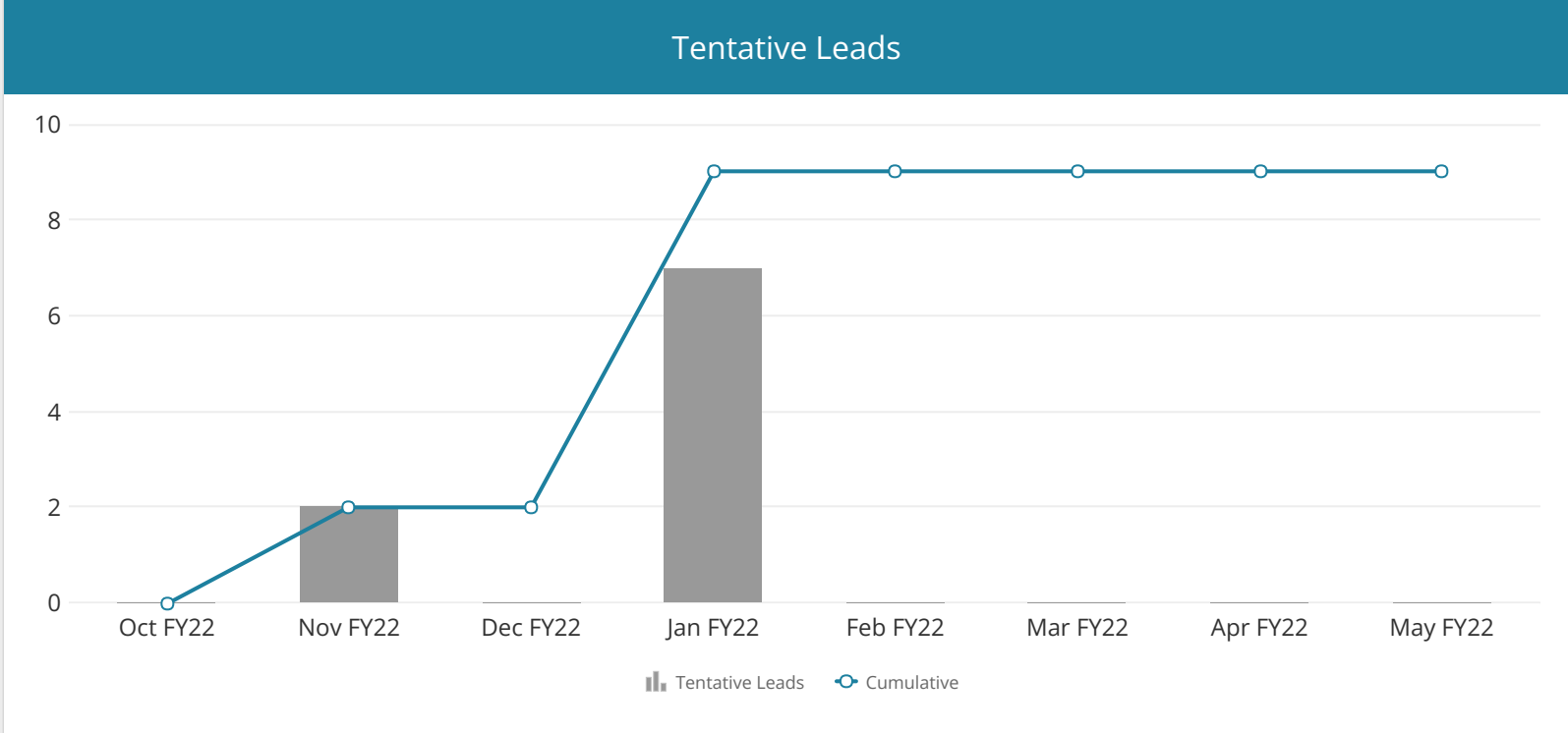
Tentative Rooms



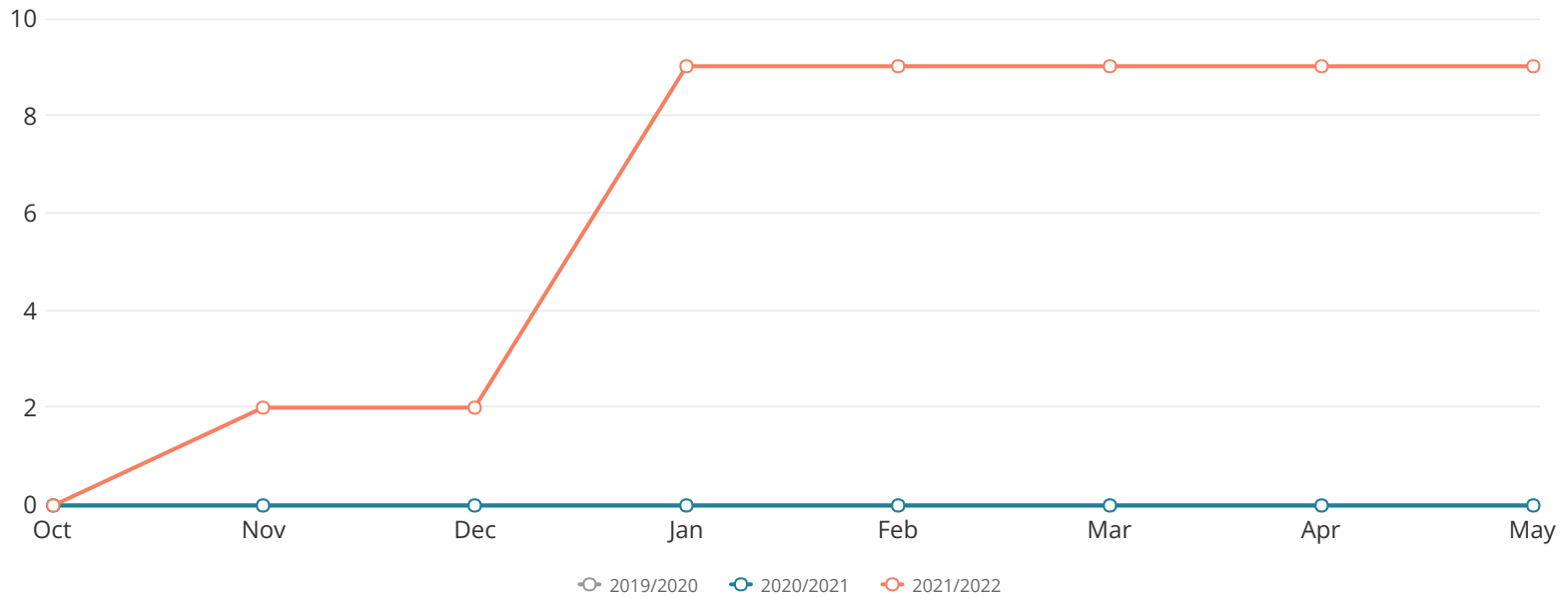
YTD Tentative Rooms



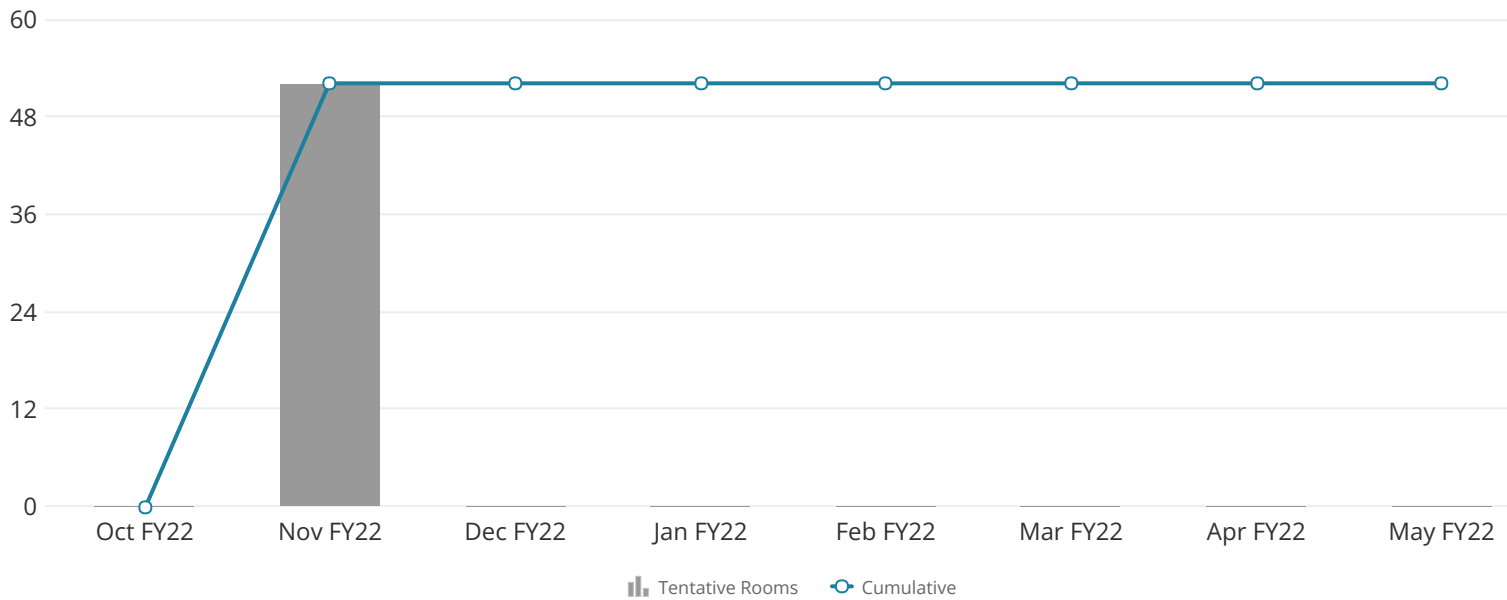
Leisure Tentative Leads



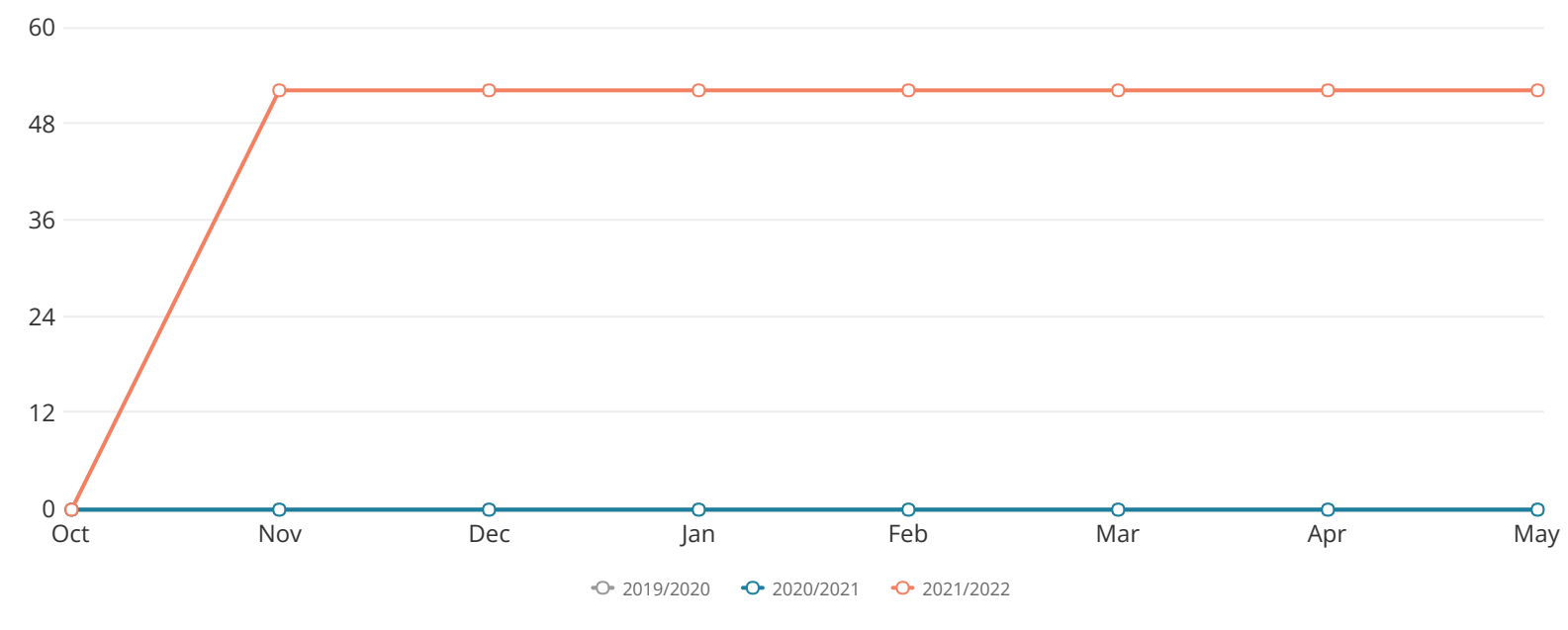
Cumulative Tentative Leads



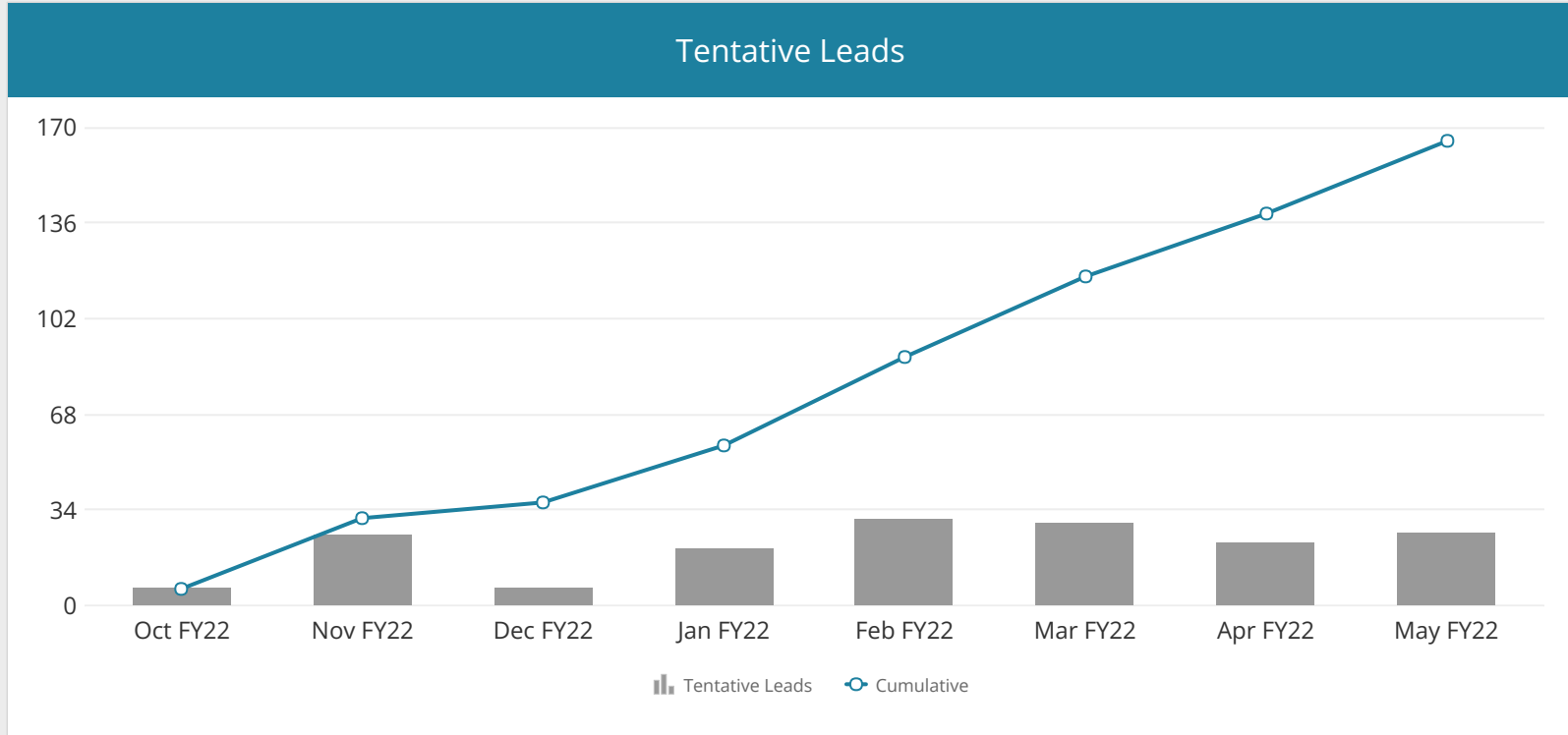
Tentative Rooms



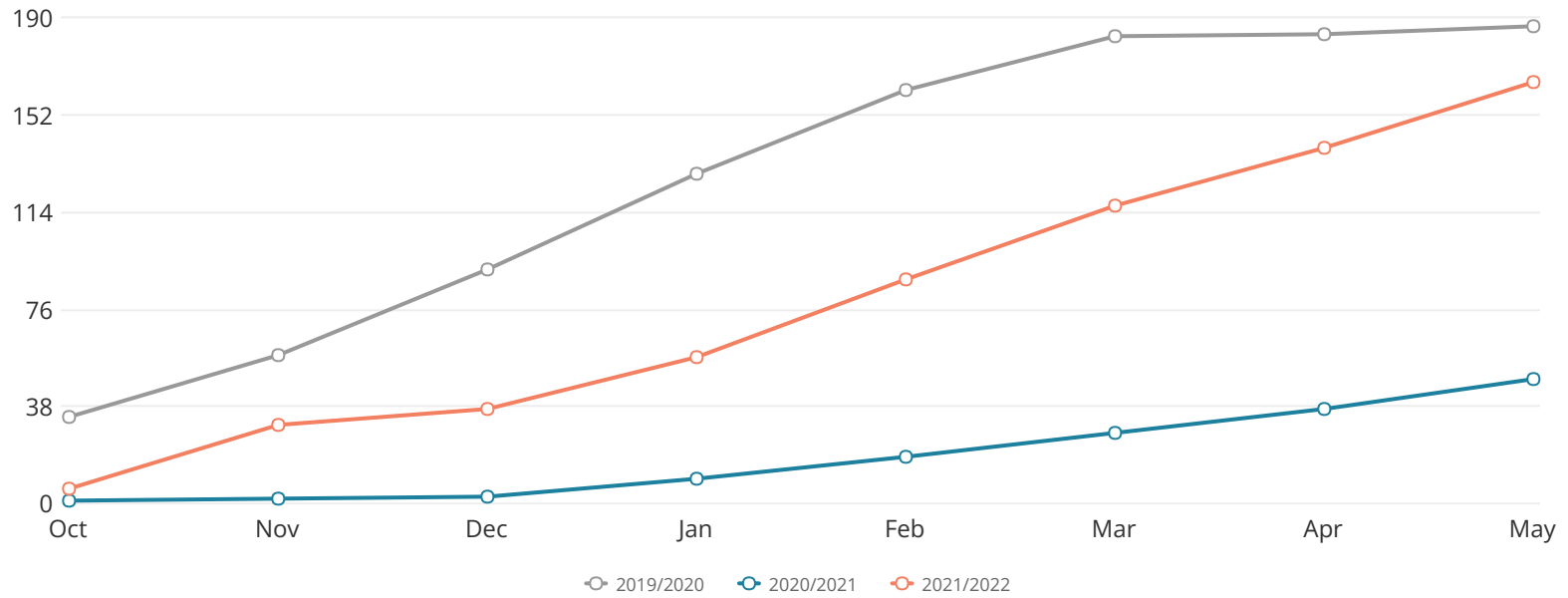
YTD Tentative Rooms



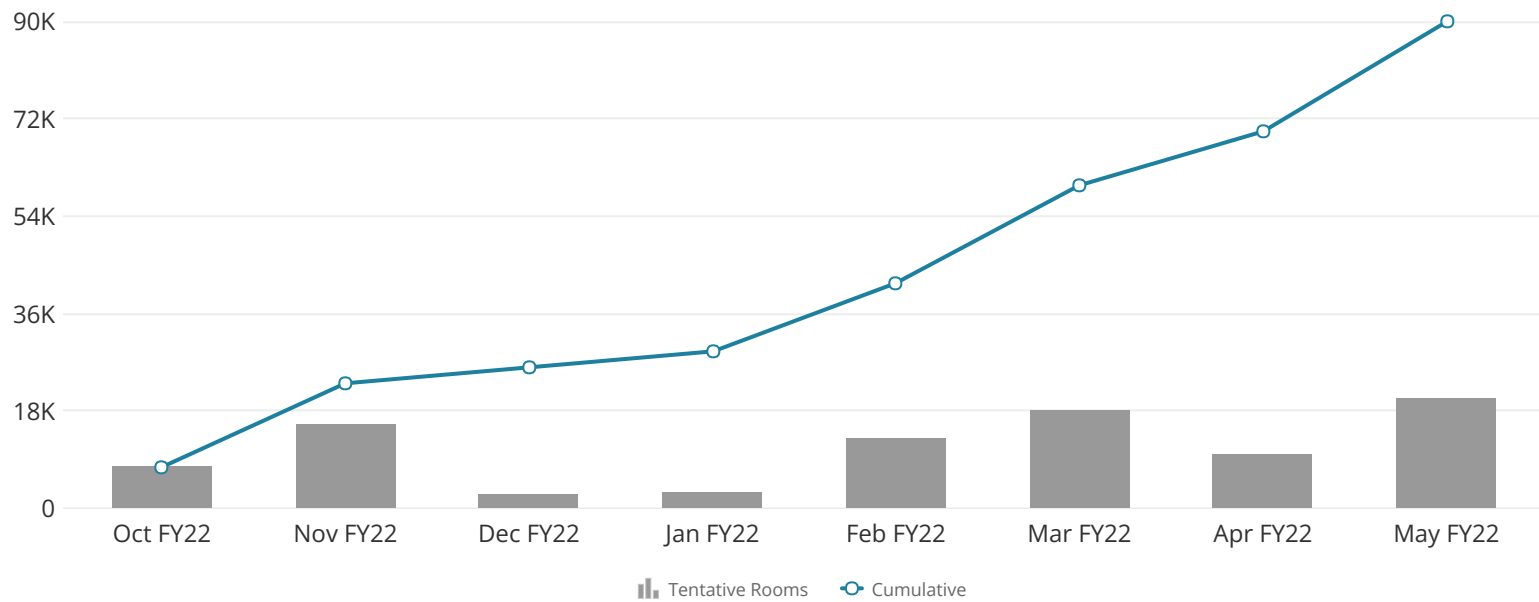
Total All Tentative Leads



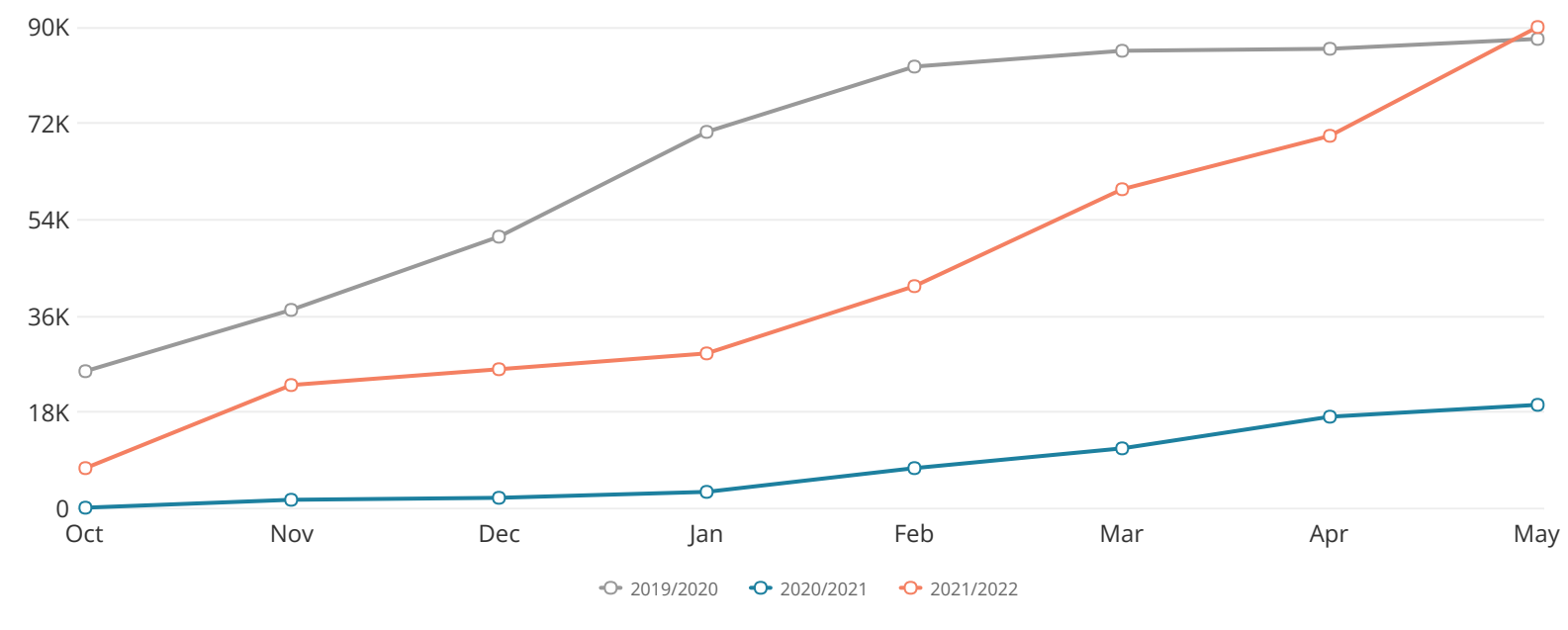
Cumulative Tentative Leads

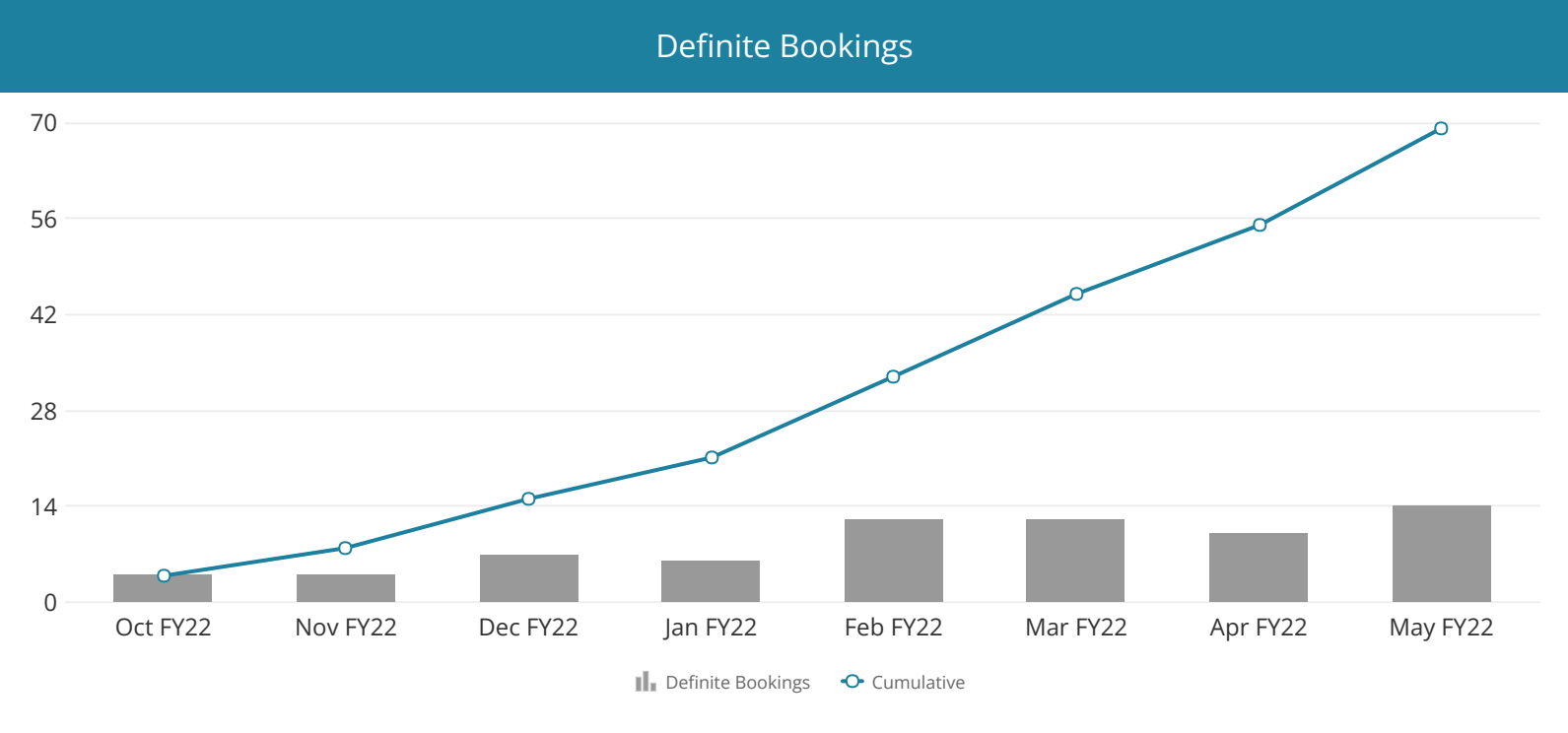


Tentative Rooms

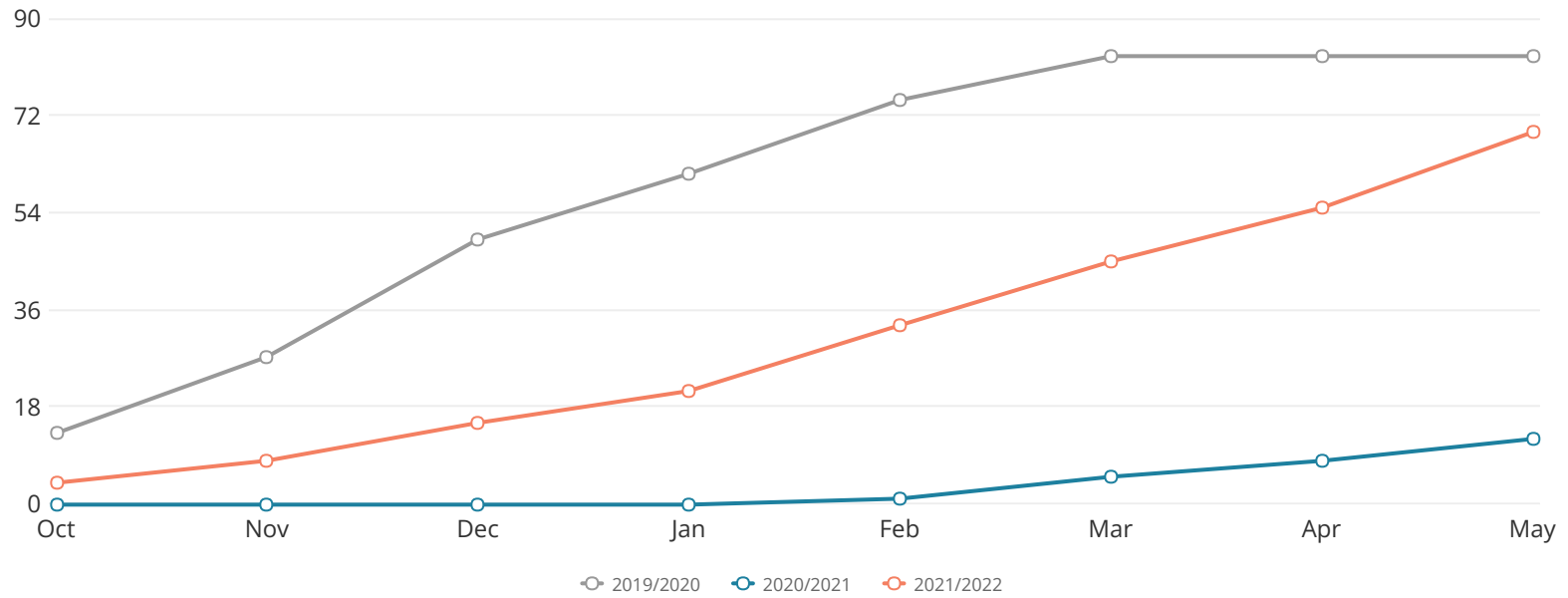


YTD Tentative Rooms

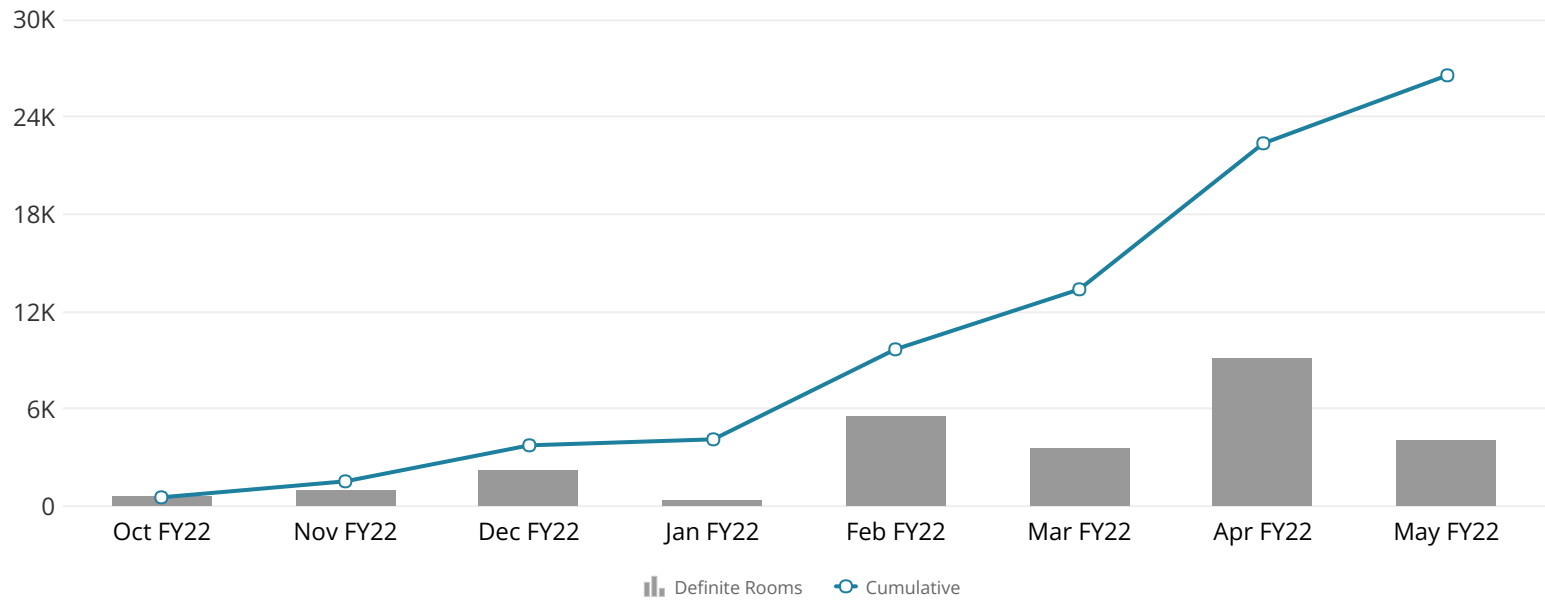




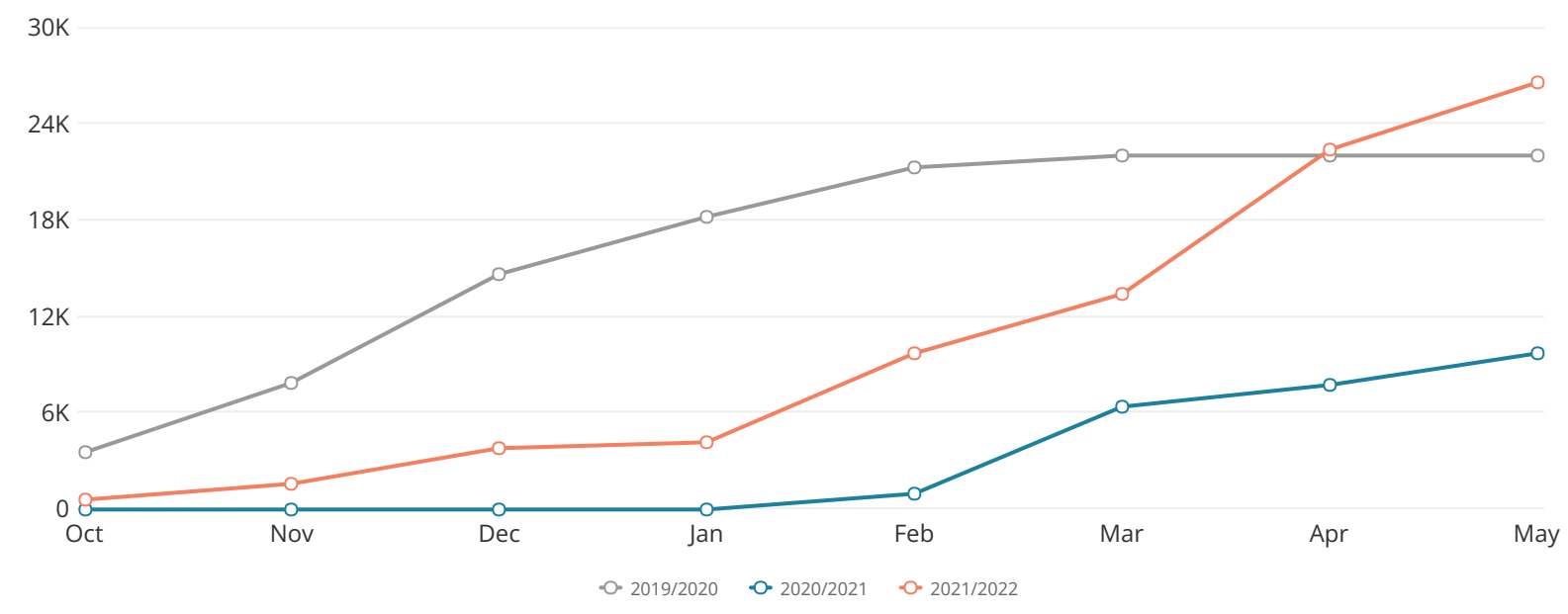
YTD Definite Bookings



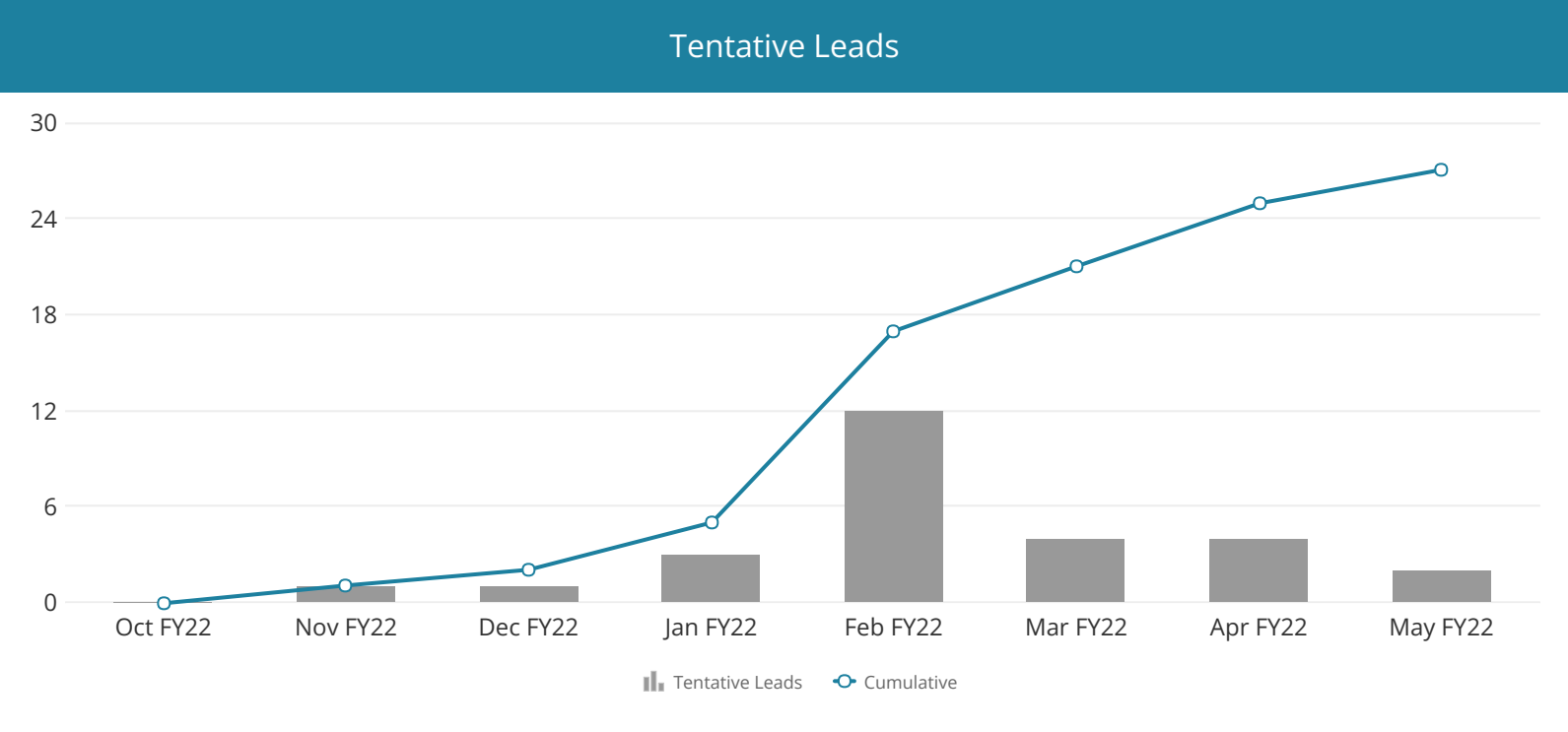
Definite Rooms



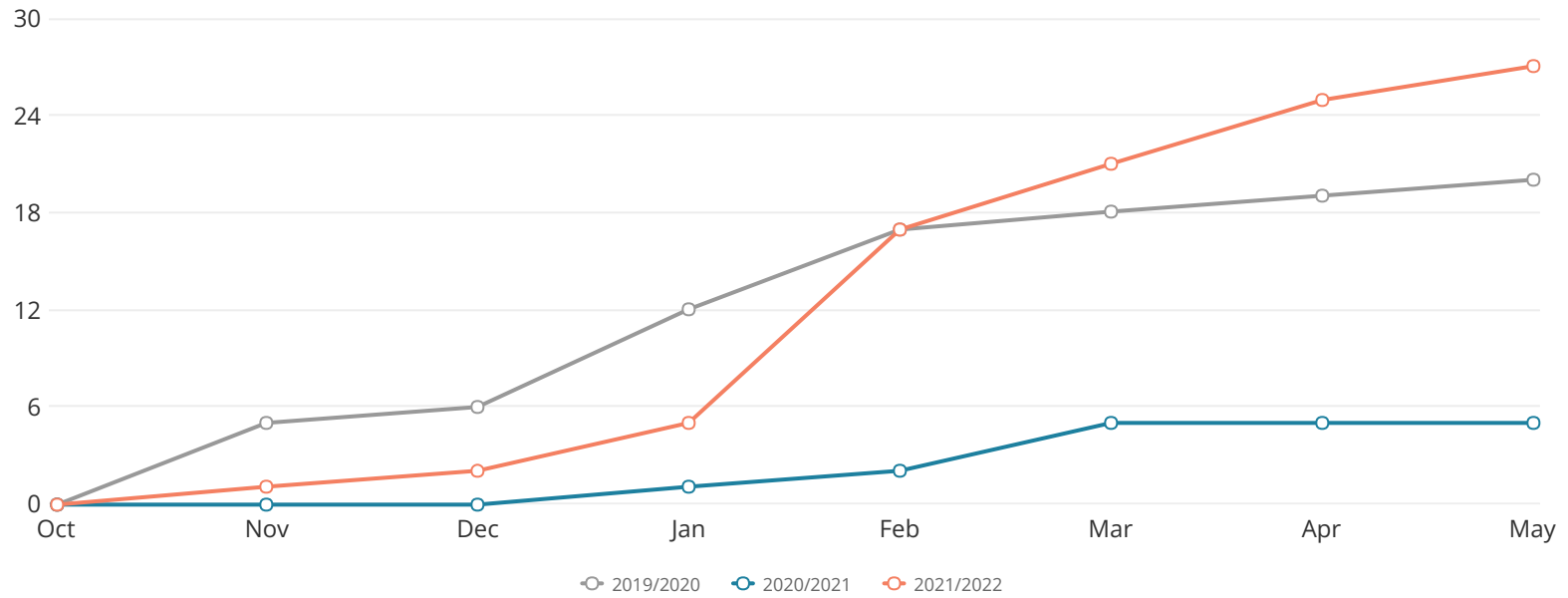
YTD Definite Rooms



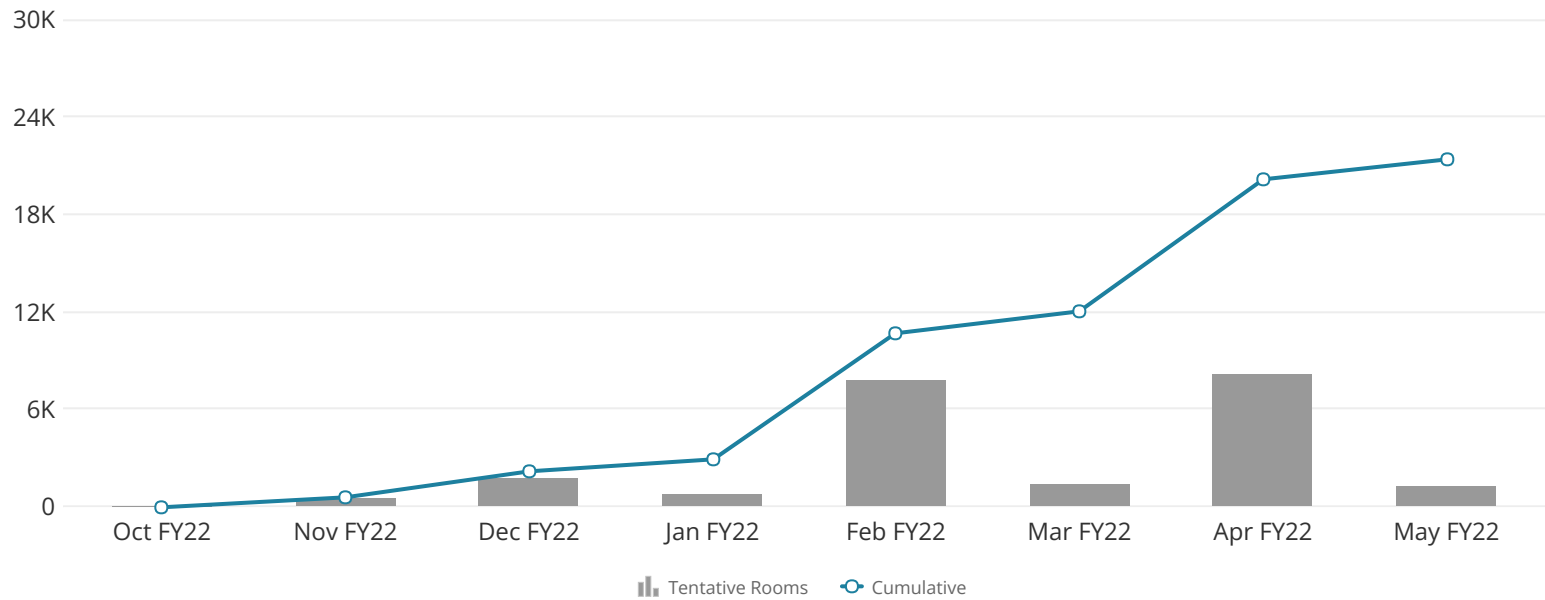
Convention Center Leads



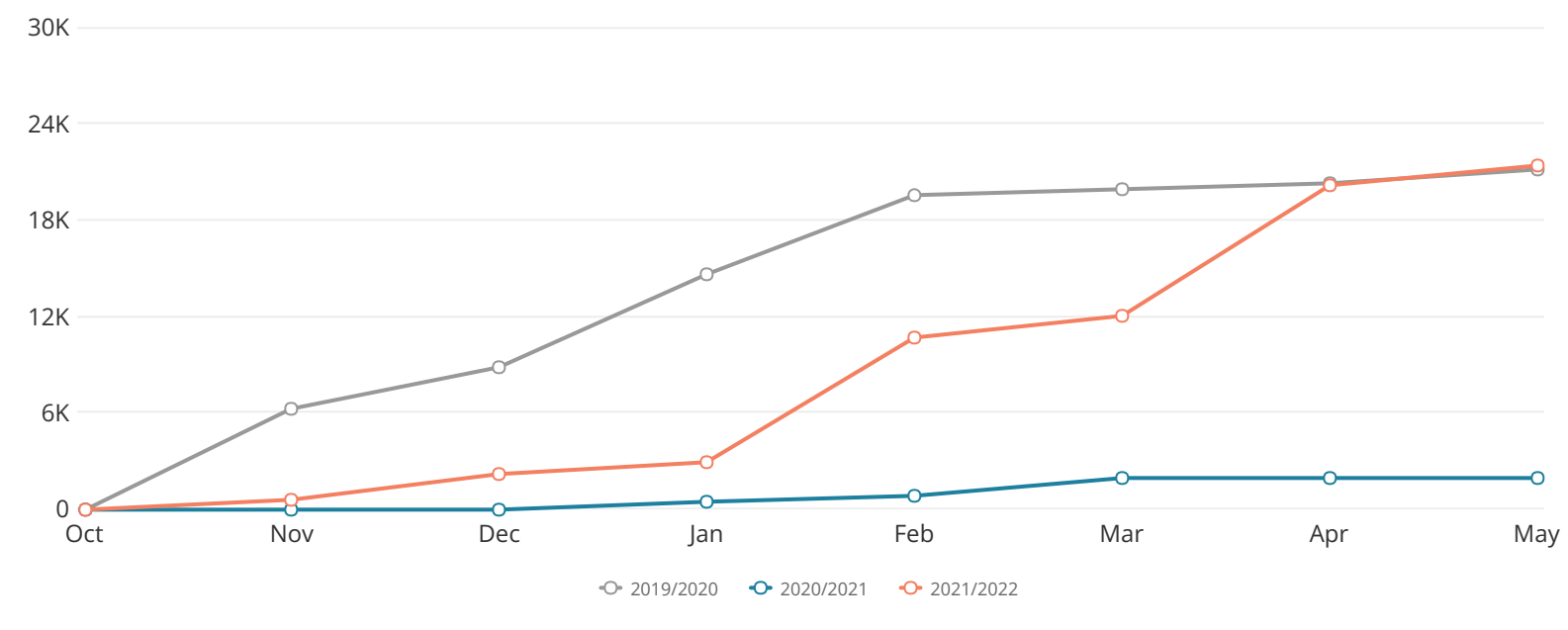
Cumulative Tentative Leads

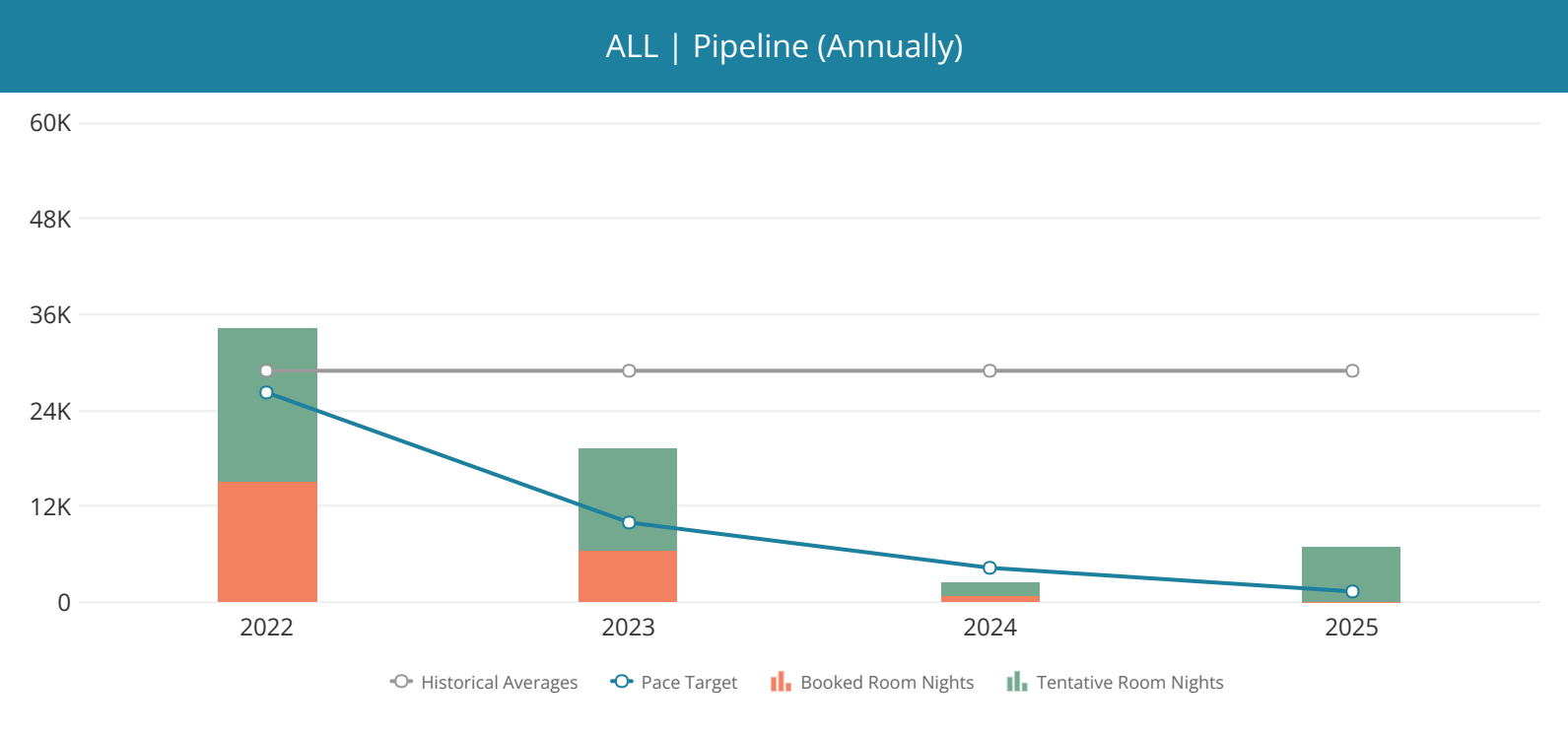


Tentative Rooms

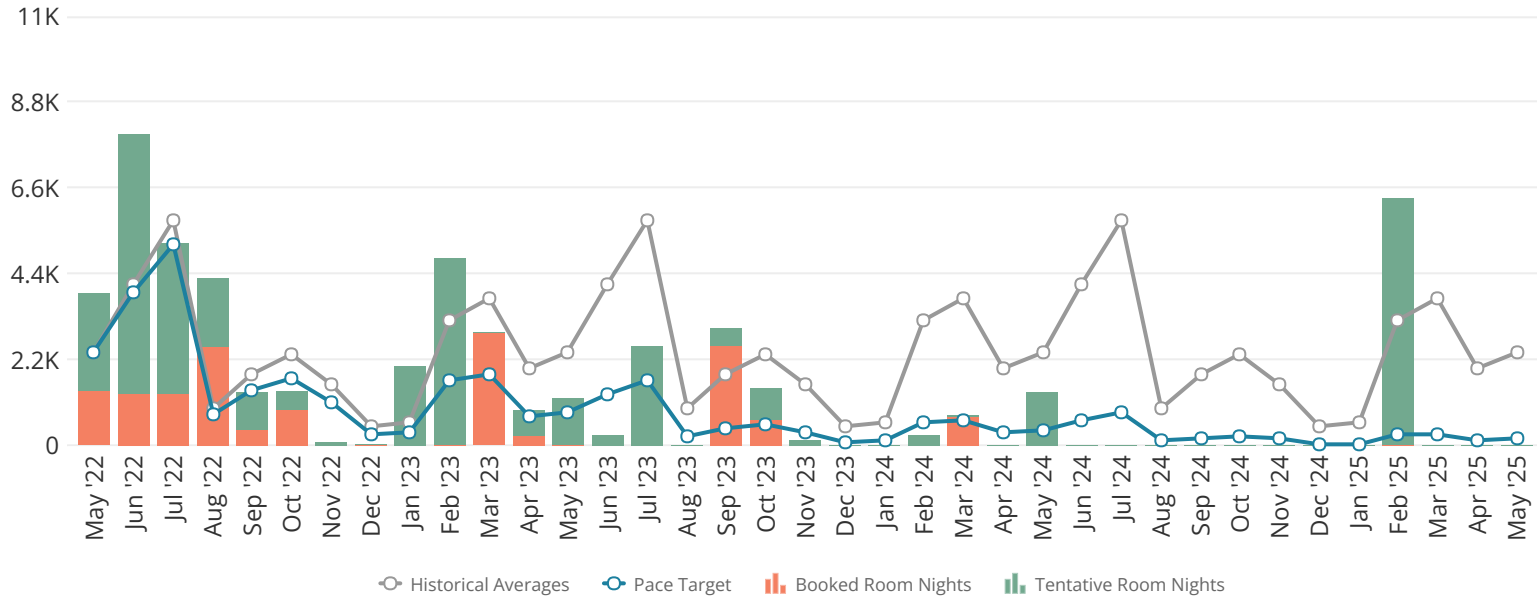


YTD Tentative Rooms





ALL | Pipeline (Monthly)



Users

139,119

4% ▲



New Users

134,413

5% ▲



Sessions

176,322

6% ▲



Sessions Per User

1.27

2% ▲



Pageviews

334,189

-3% ▼



Pages Per Session

1.90

-9% ▼



Average Session Duration (in seconds)

101.80

-10% ▼

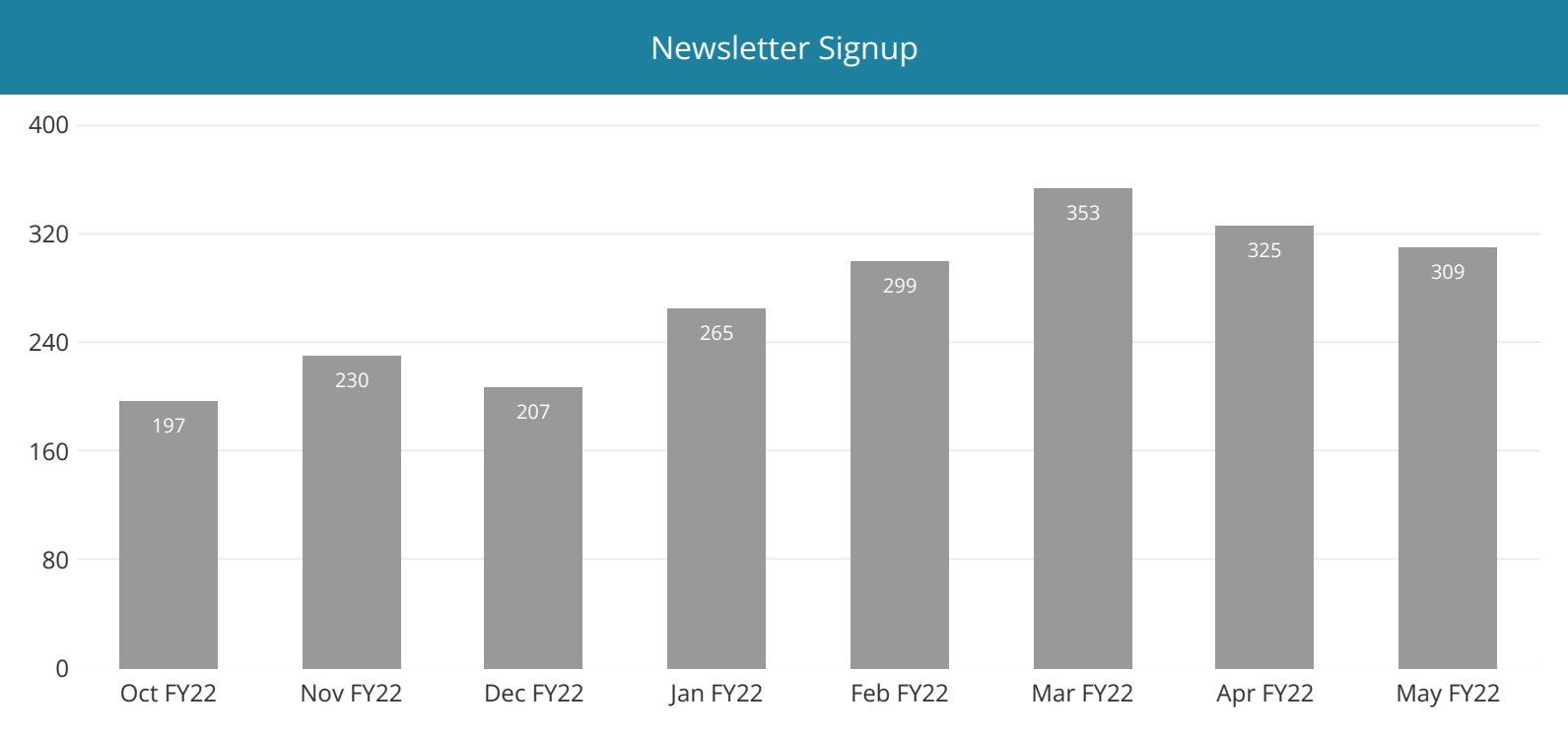


Bounce Rate

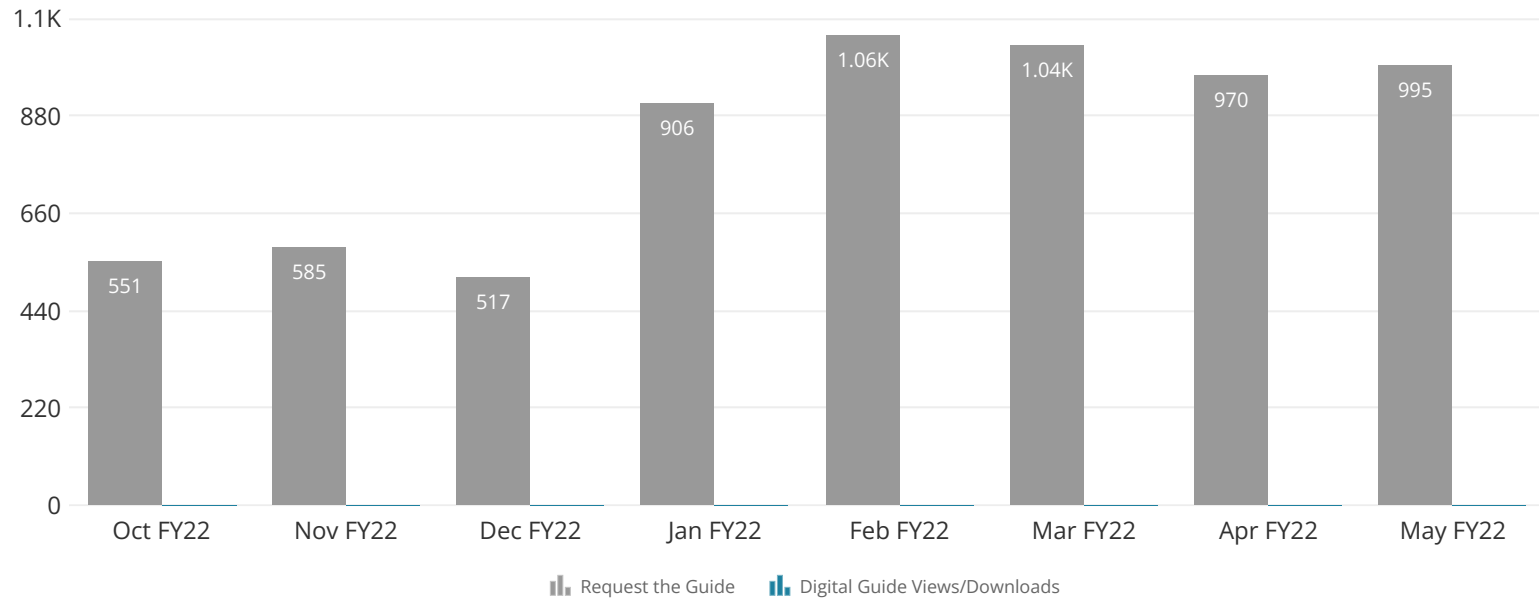
59.56%

4% ▲

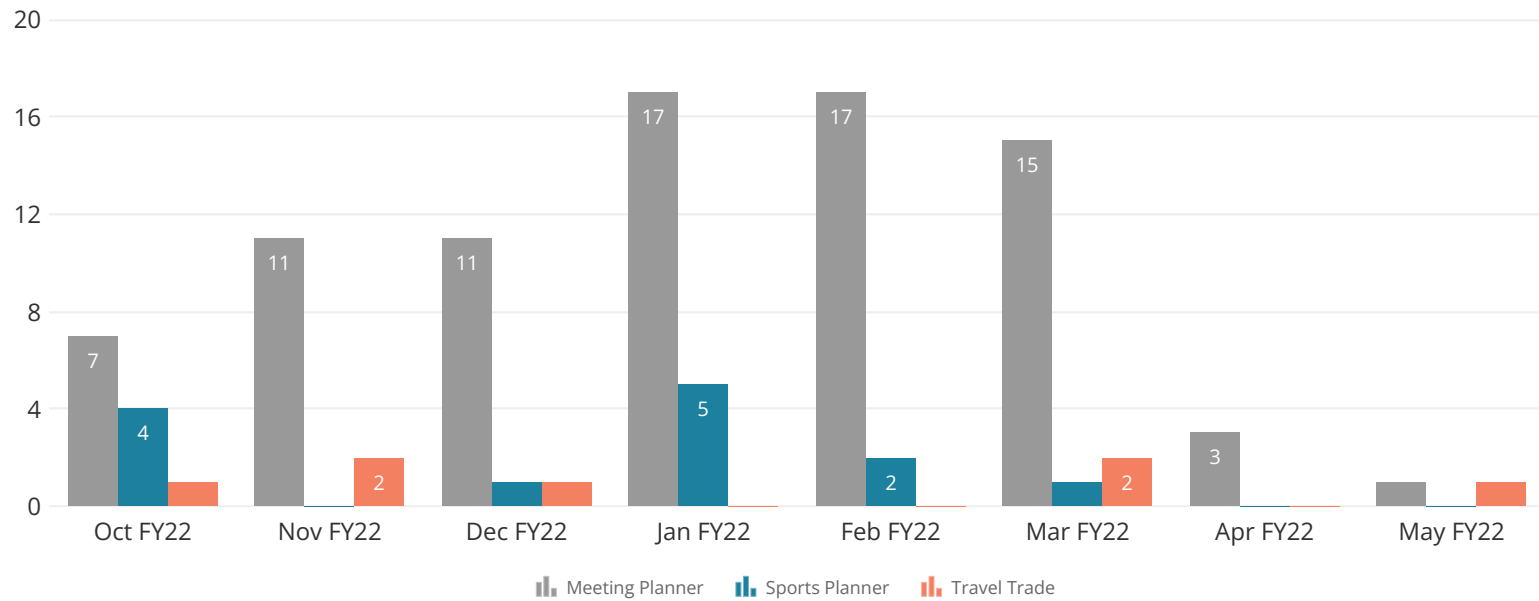




Discover Guides



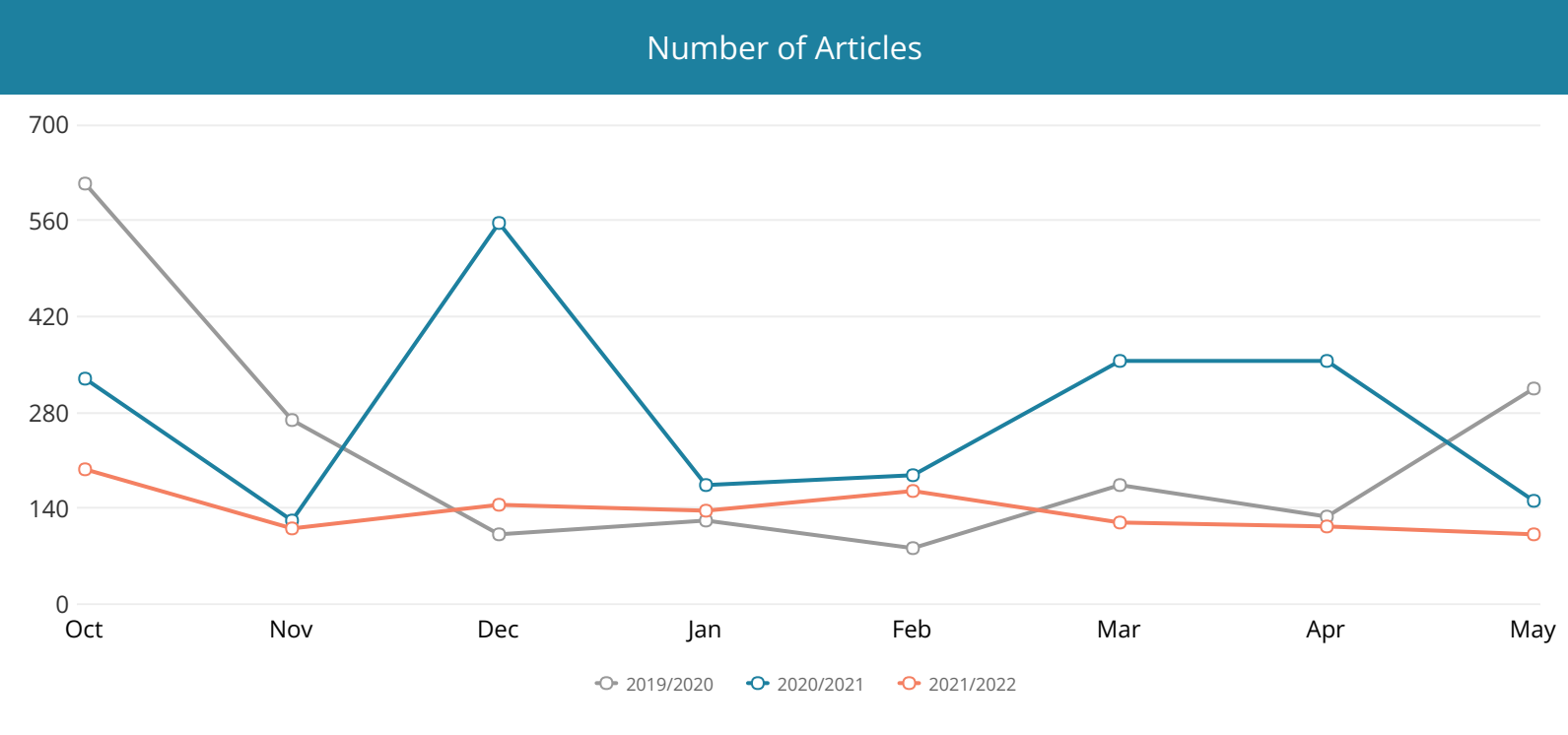
Industry Guide/Toolkit Downloads



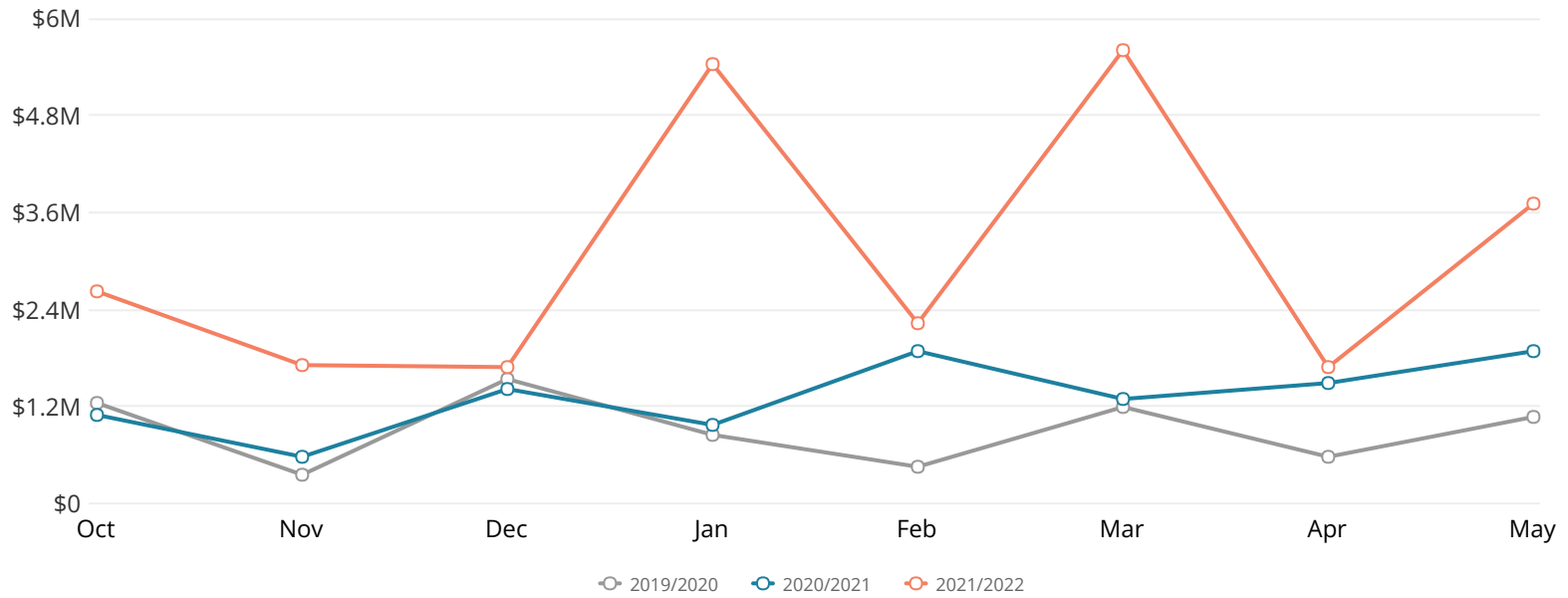
Active Newsletter Recipients

318

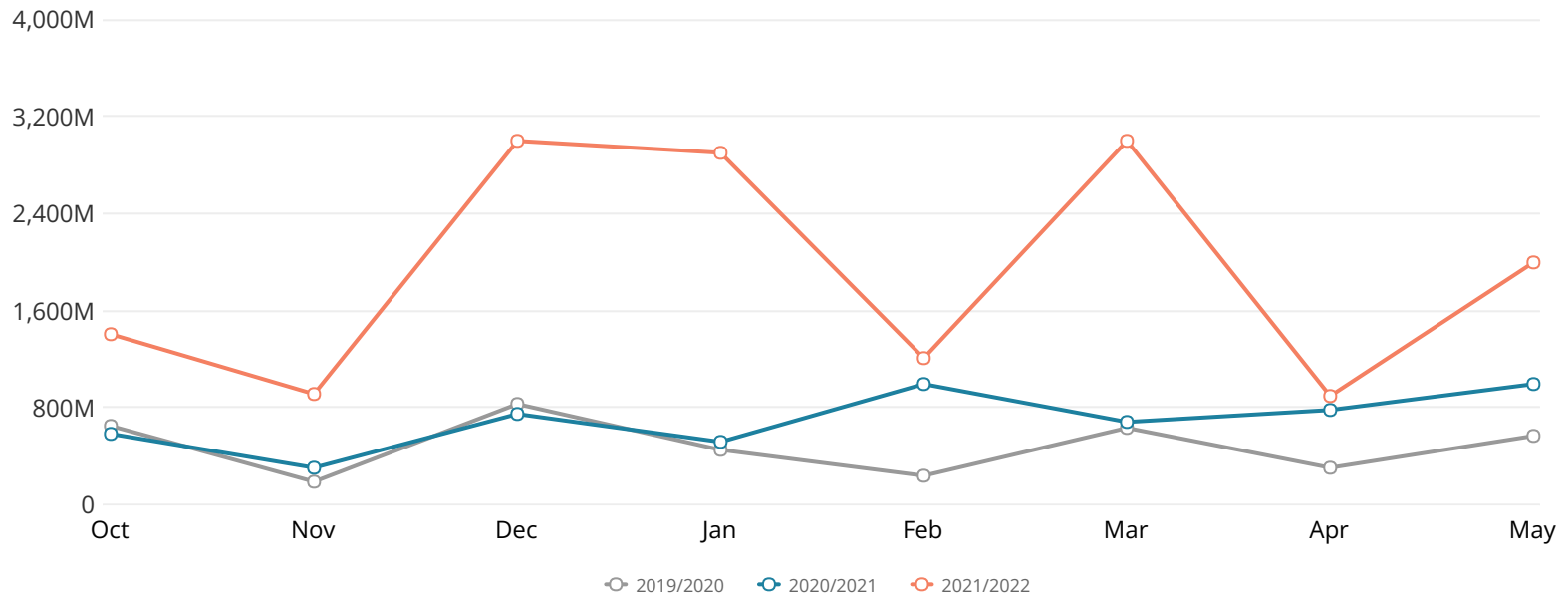
0% 



Advertising Value Equivalency



Impressions



Social Media | Monthly Change

Facebook (Total Likes)



Twitter (Total Followers)

30
NaN%



Pinterest (Total Followers)

3



Instagram (Total Followers)

77



YouTube (Lifetime Views)

286



LinkedIn (Total Followers)

61



Total

627



Link to Posts

[Facebook Posts](#)

[Twitter Posts](#)

[Pinterest Pins](#)

[Instagram Posts](#)

[YouTube Page](#)

[Linkedin Pages](#)