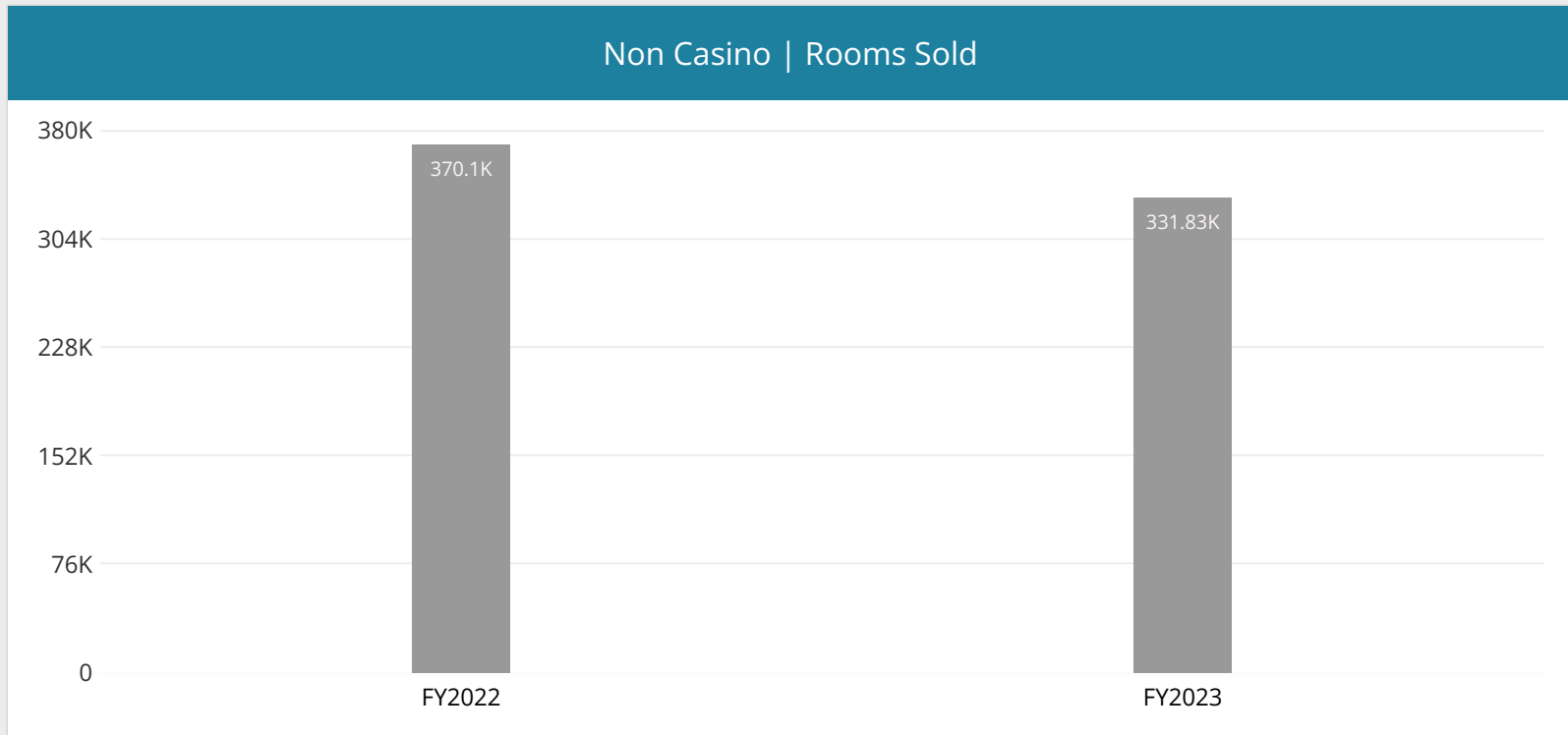
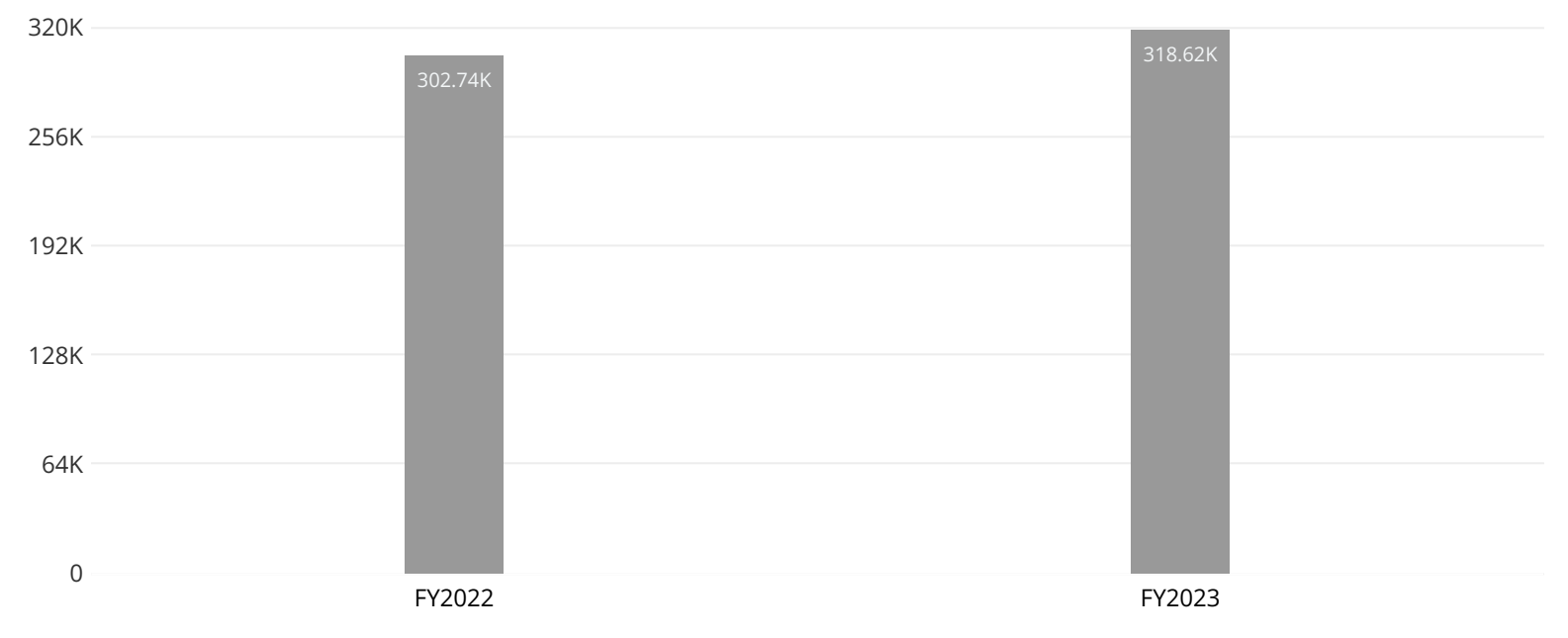


Coastal Mississippi  
Fiscal YTD - 11/30/2022

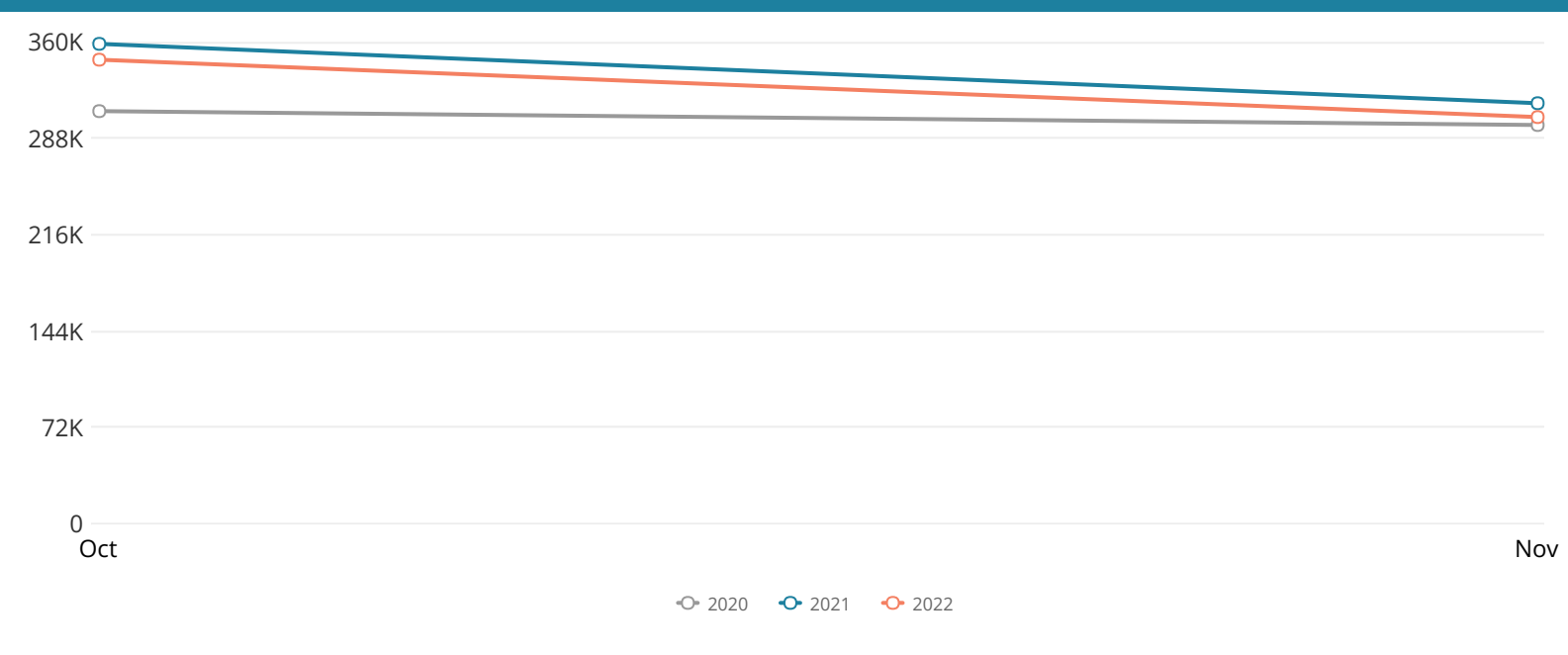
Rooms Sold (STR & MS Gaming Commission)

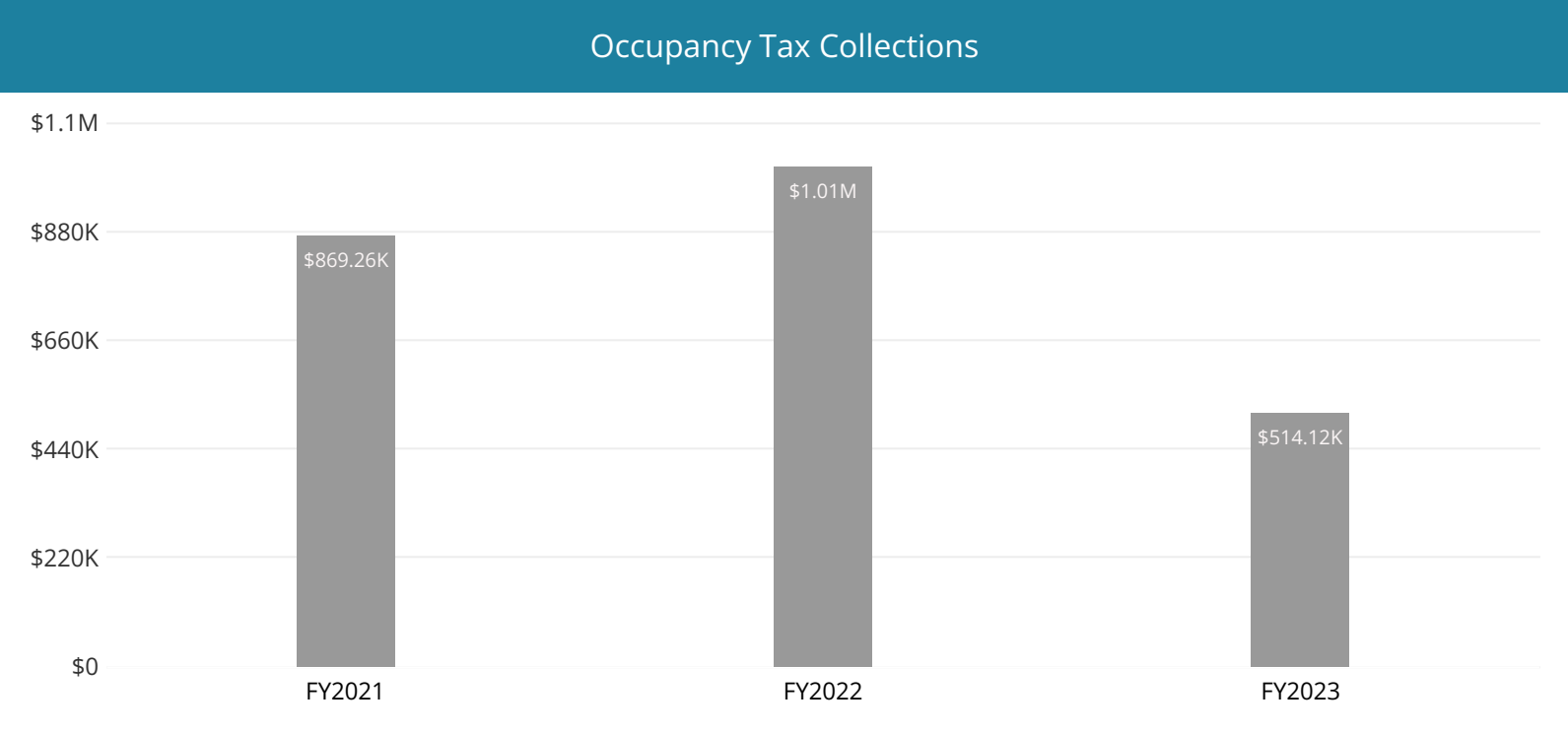


### Casino | Occupied

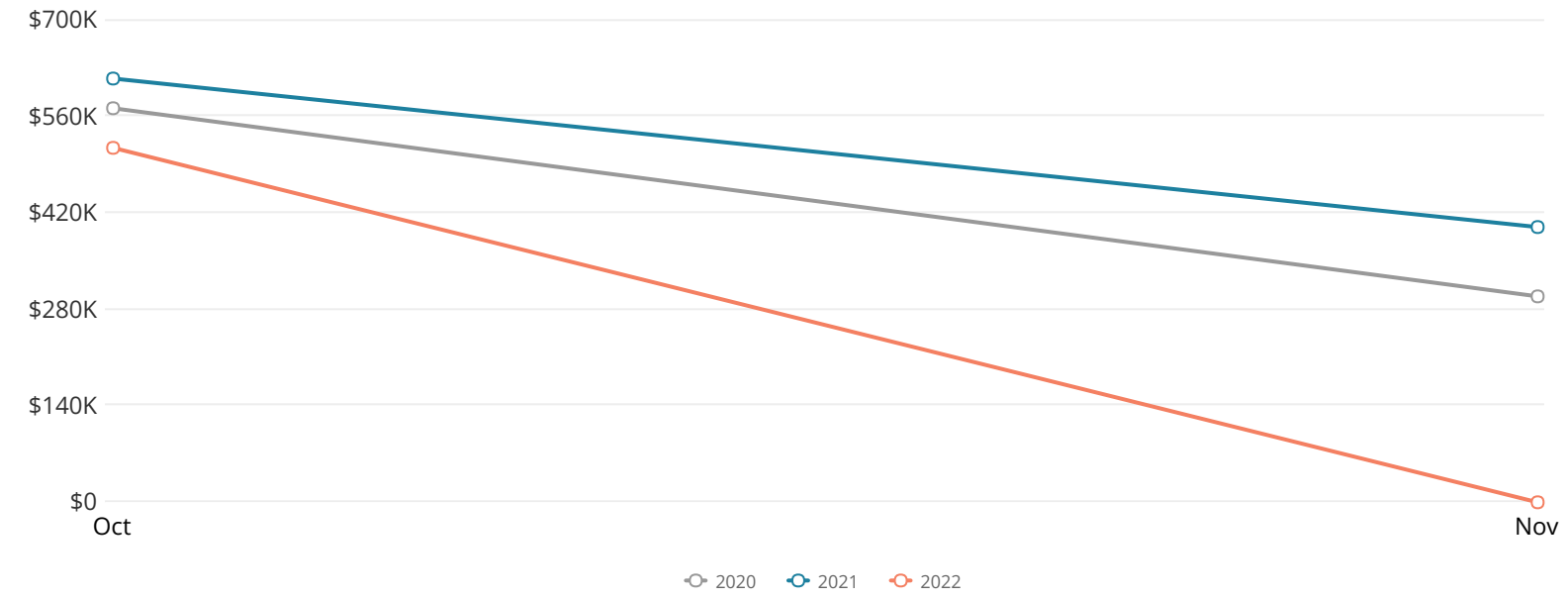


### Total | Rooms Sold/Occupied

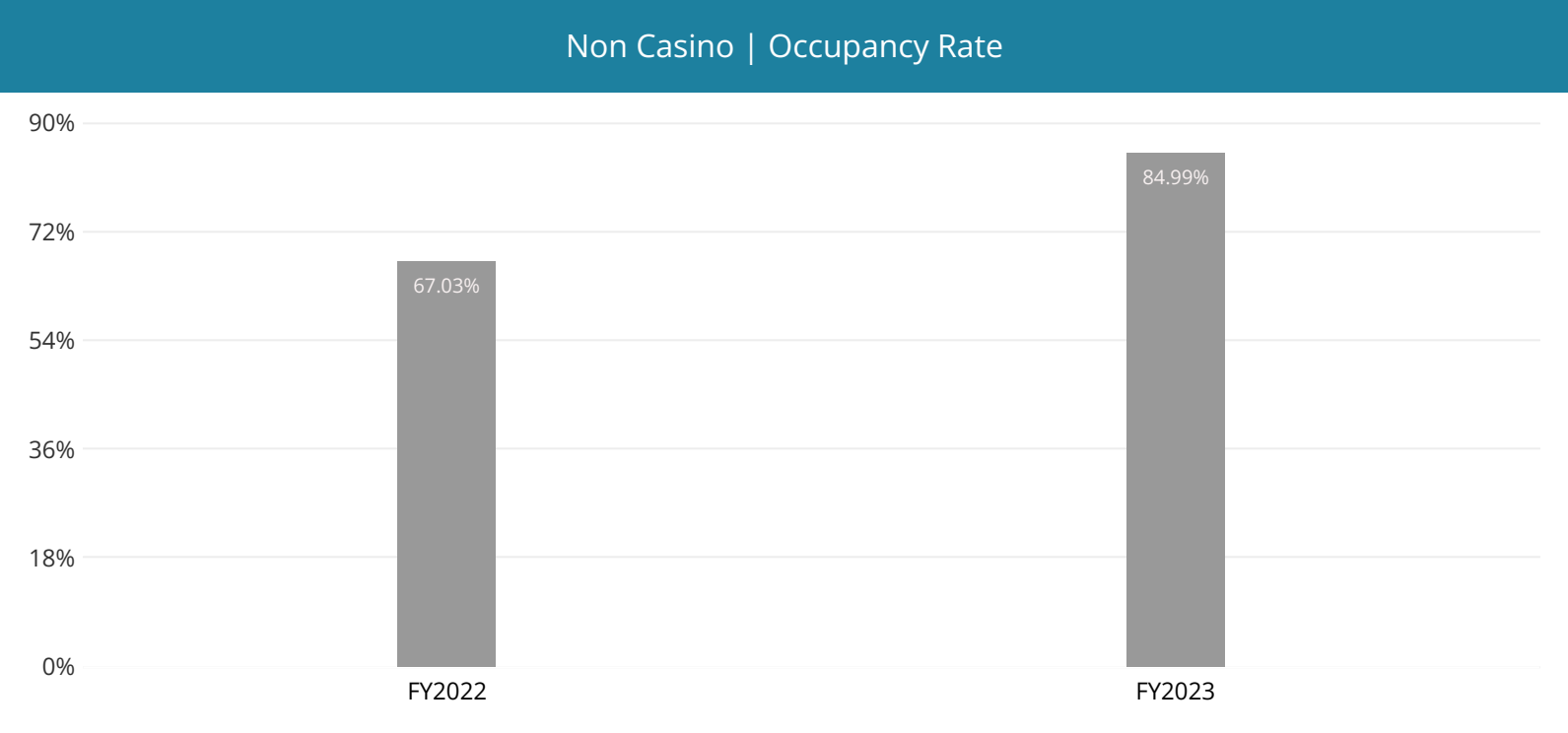




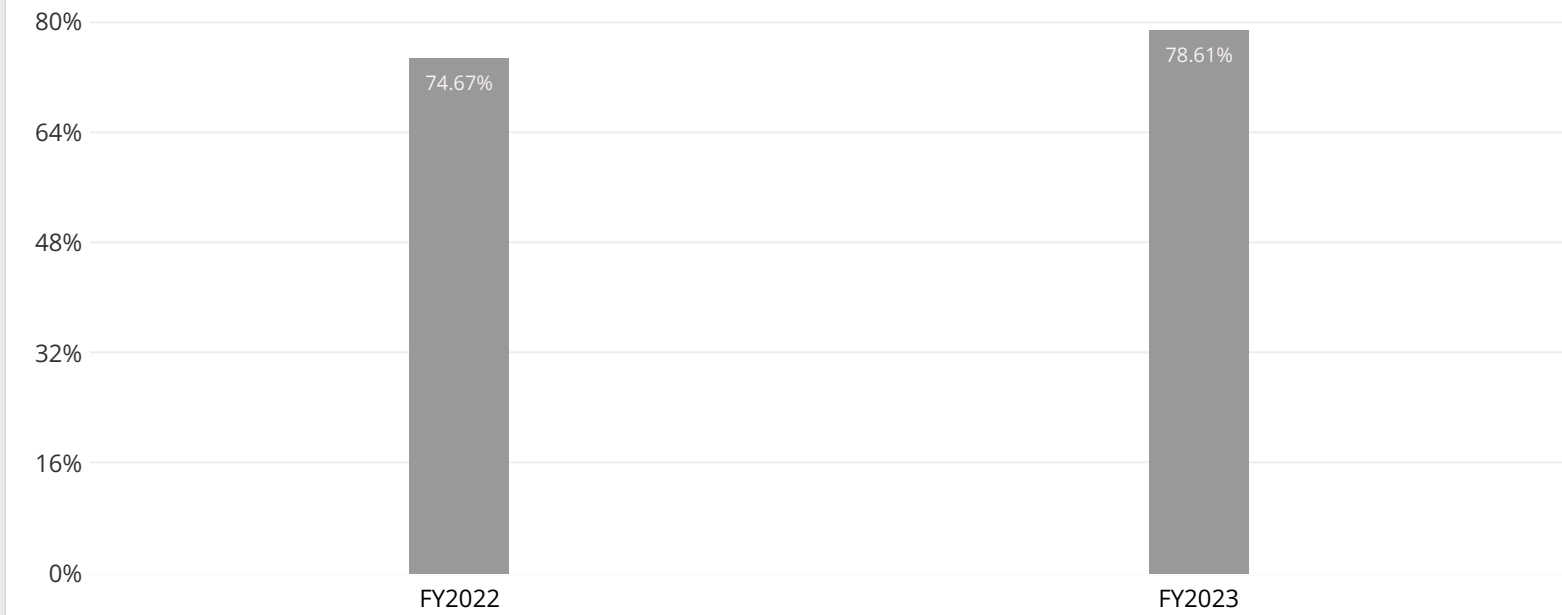
# Occupancy Tax Collections (Yearly)



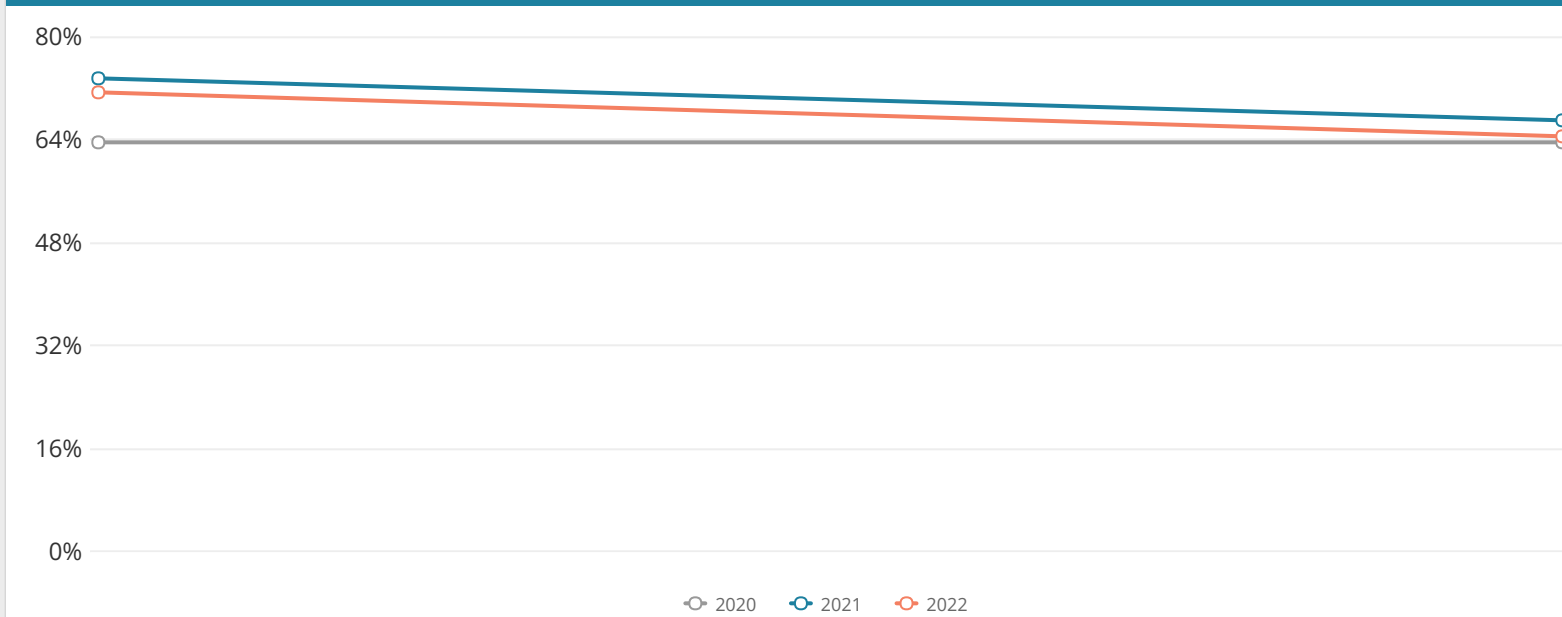
# Occupancy Rate (STR & MS Gaming Commission)

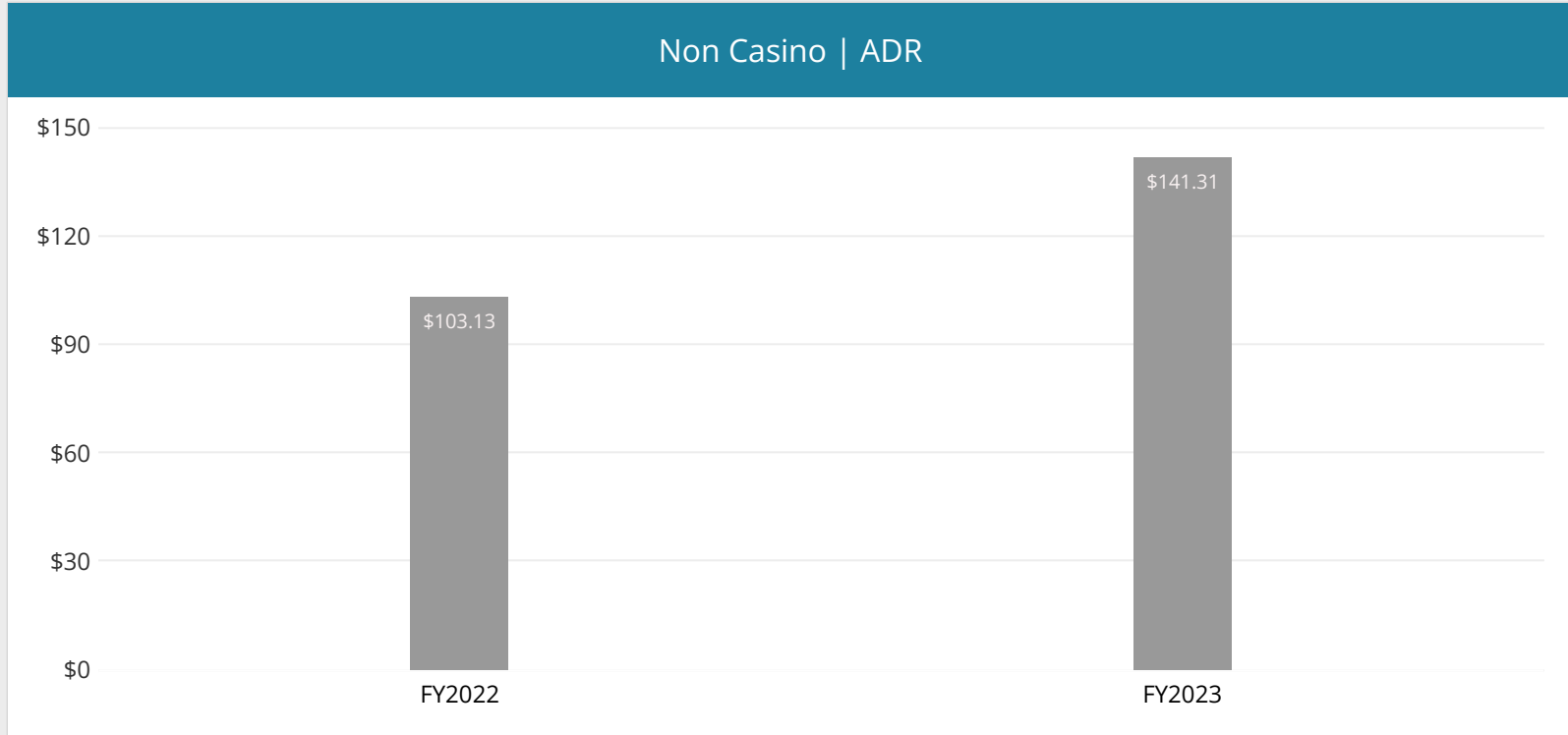


## Casino | Occupancy Rate

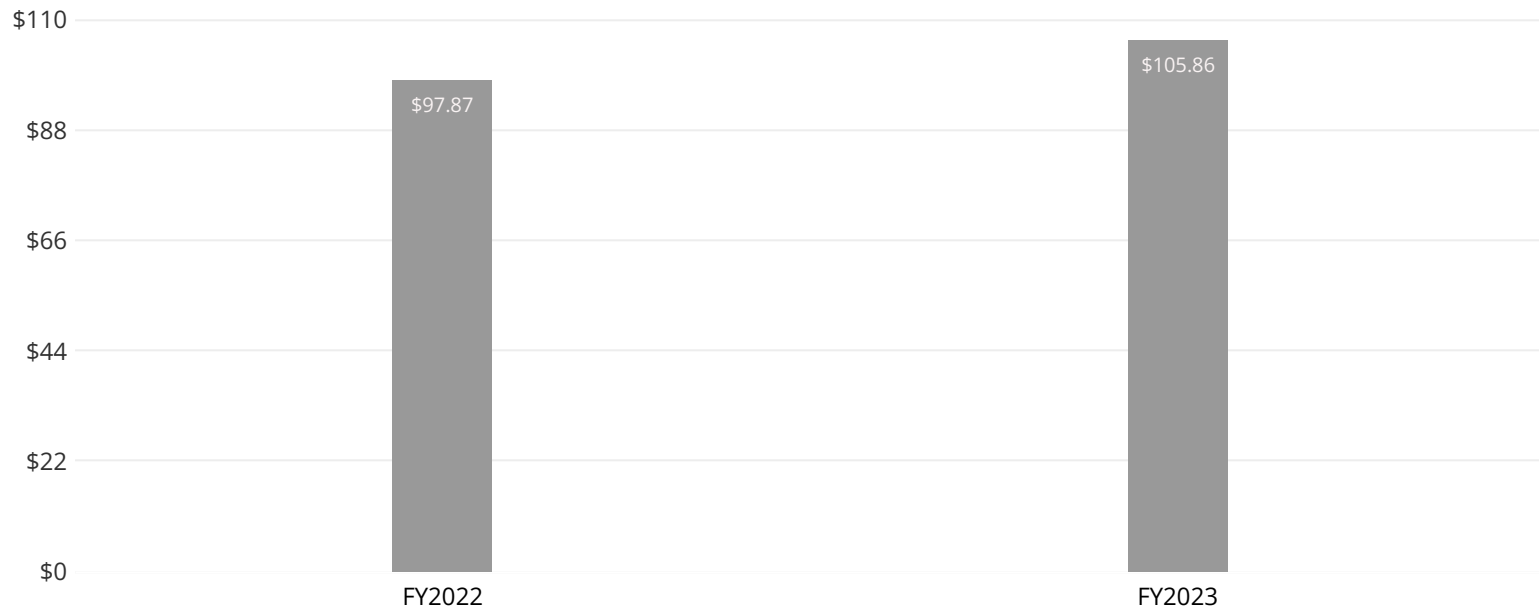


## Total | Occupancy Rate

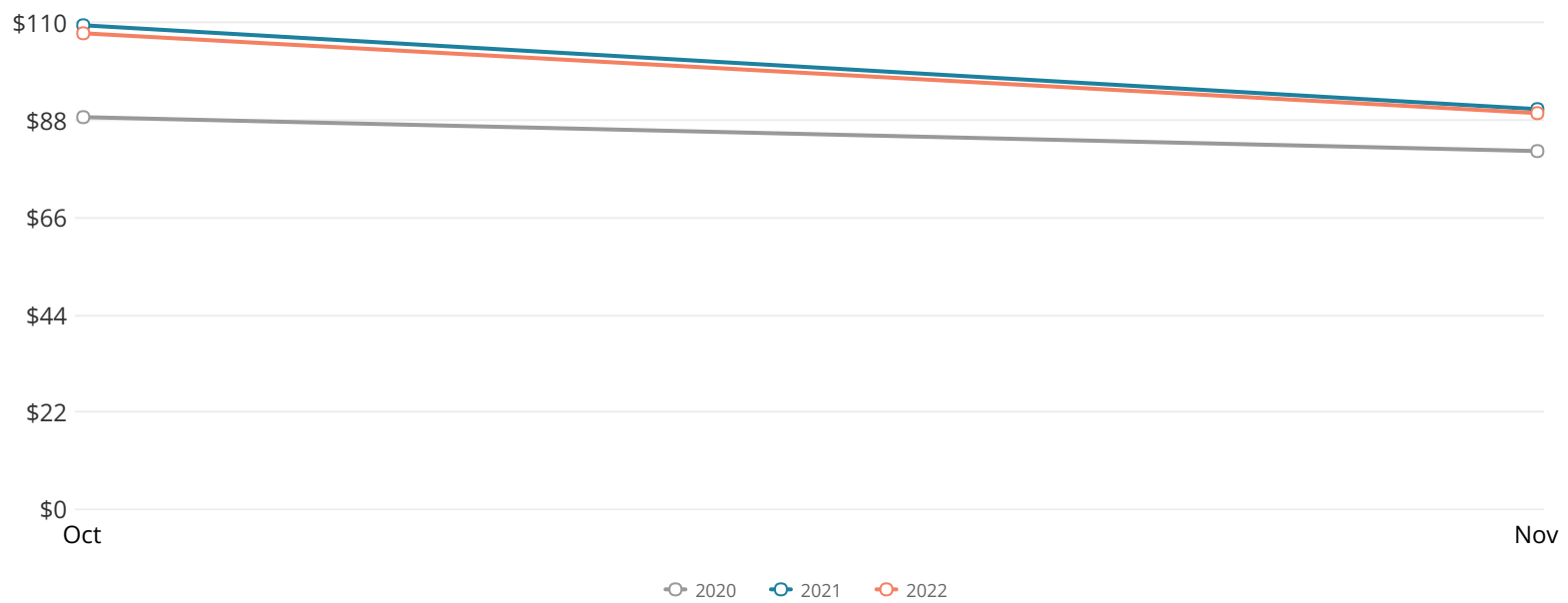




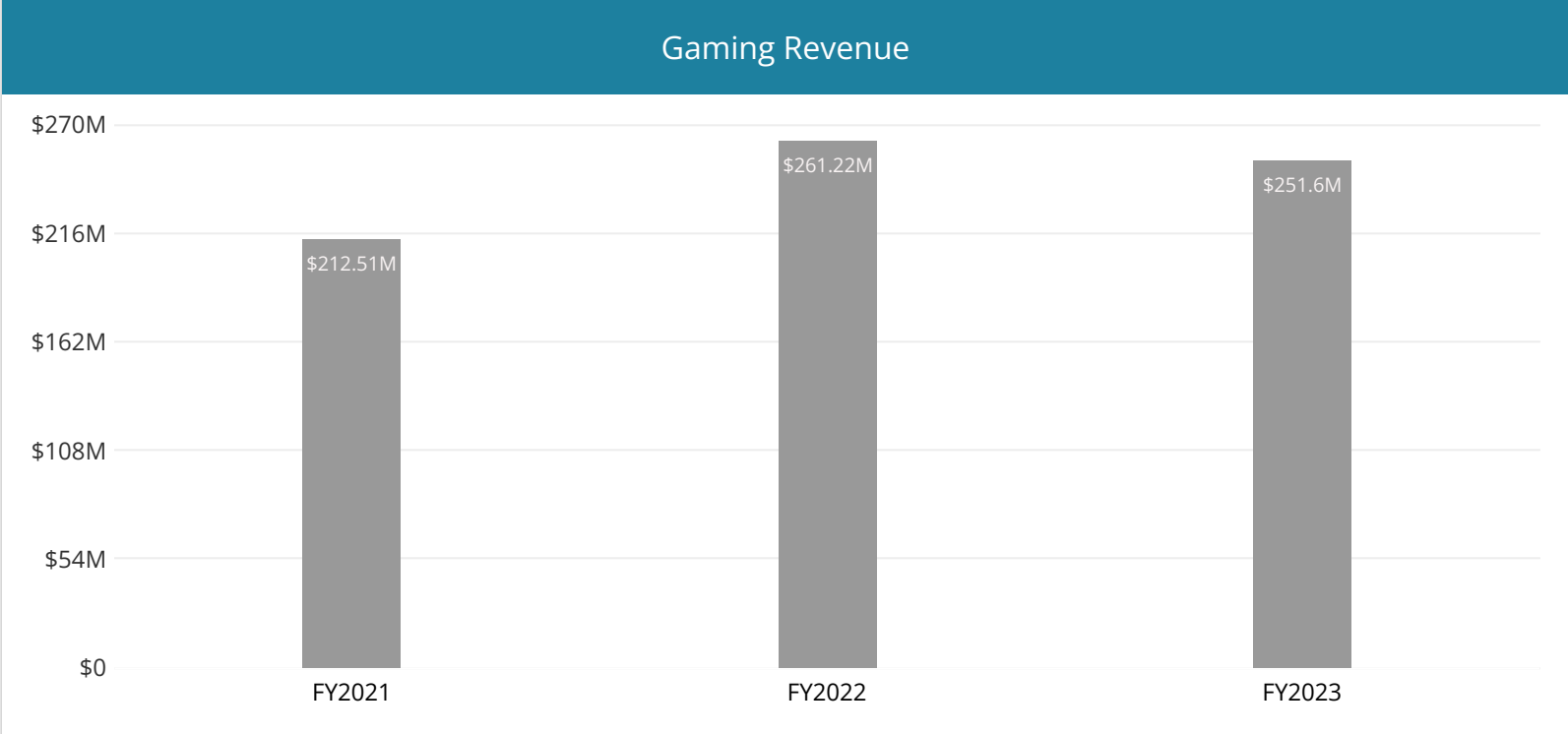
## Casino | ADR



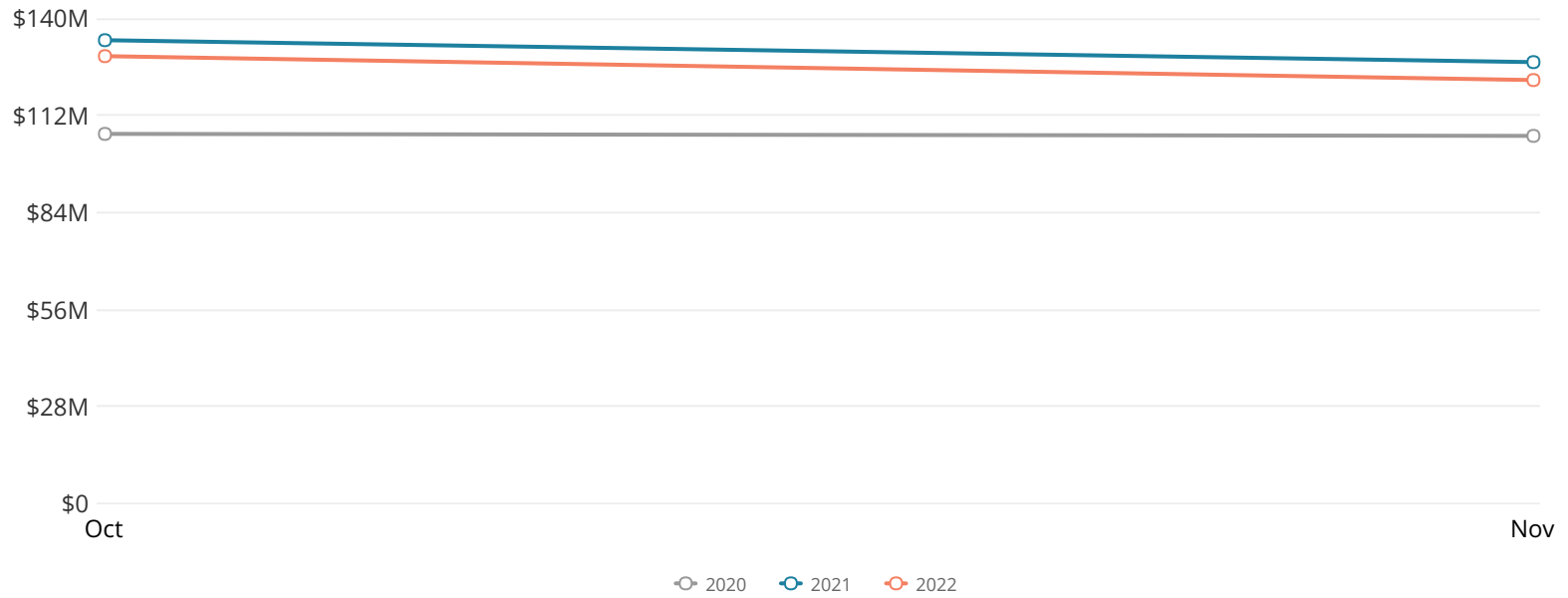
## Total | ADR



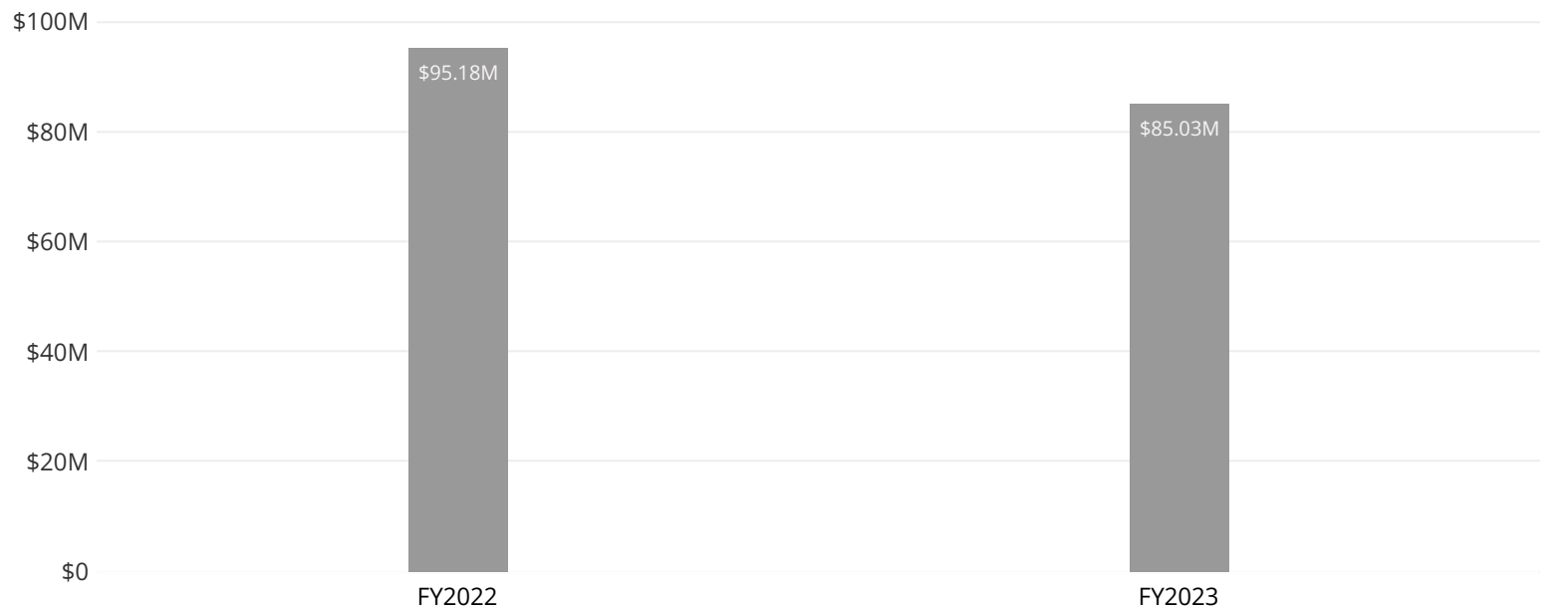




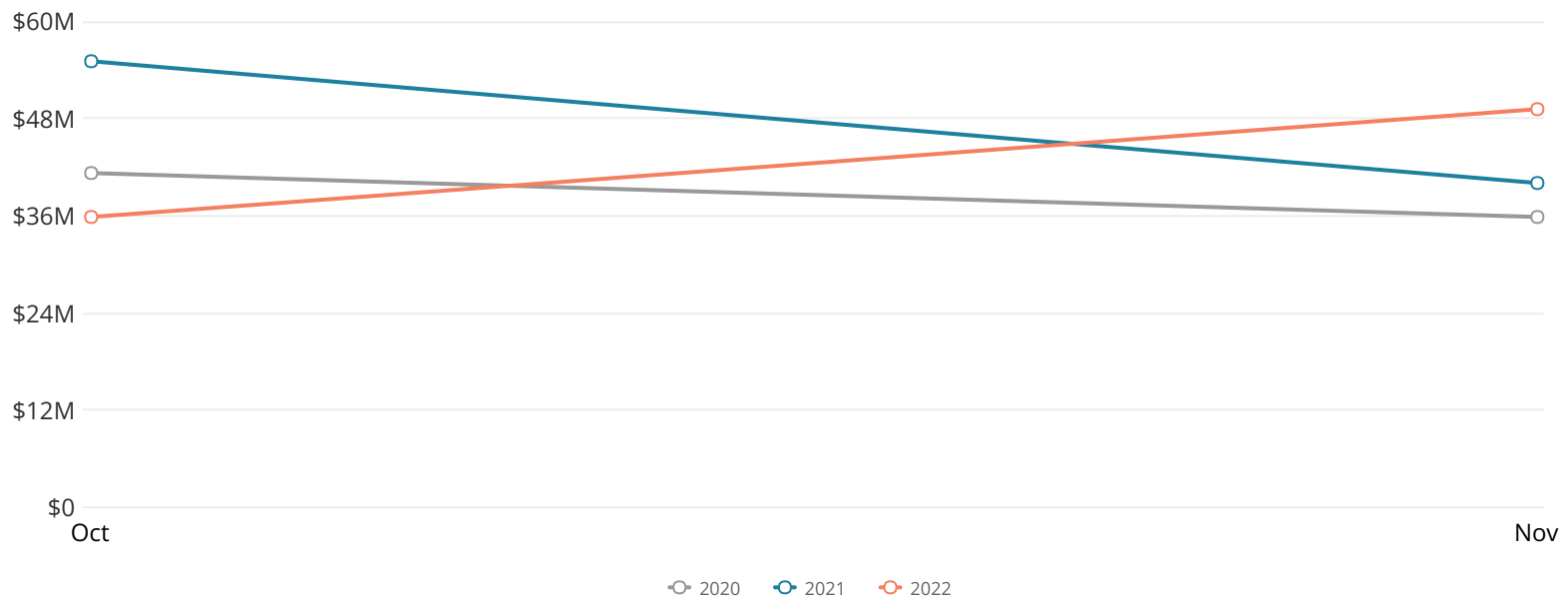
## Gaming Revenue YTD

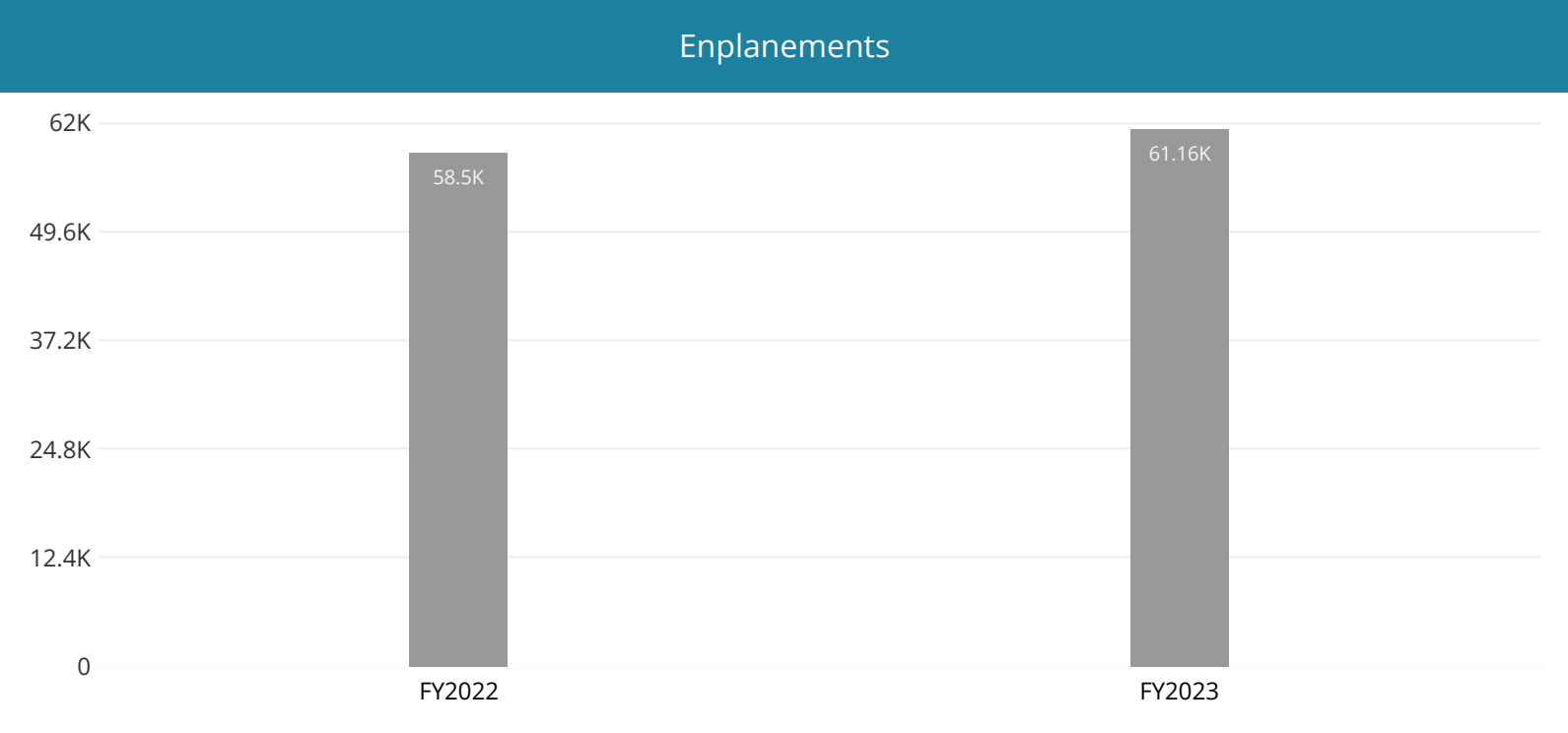


## Sports Betting Wagering Report

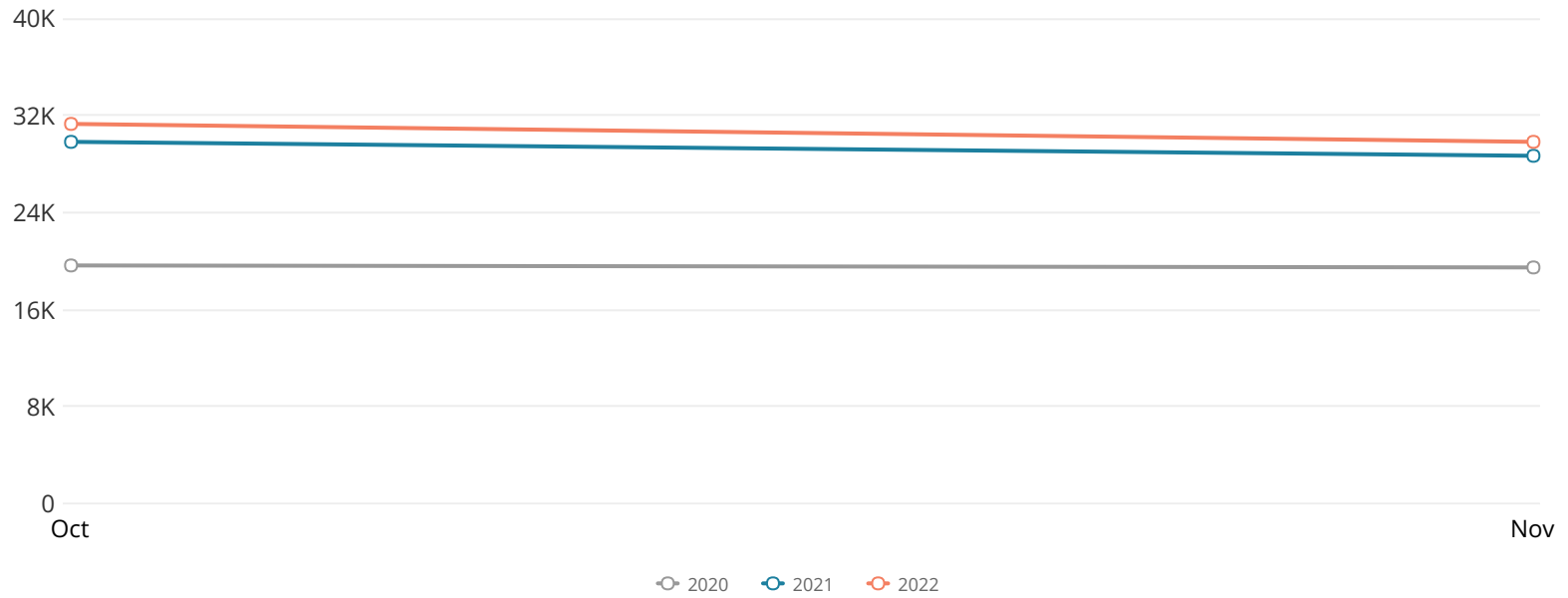


# Sports Betting Wagering Report

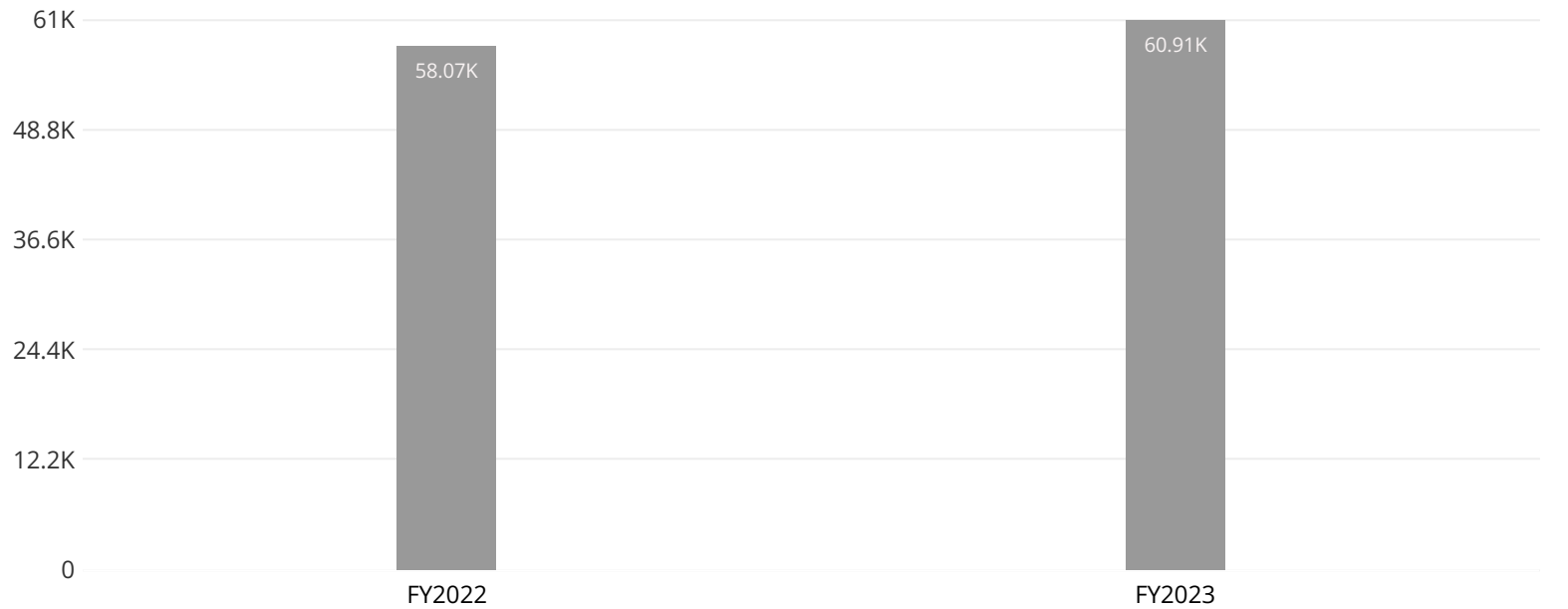




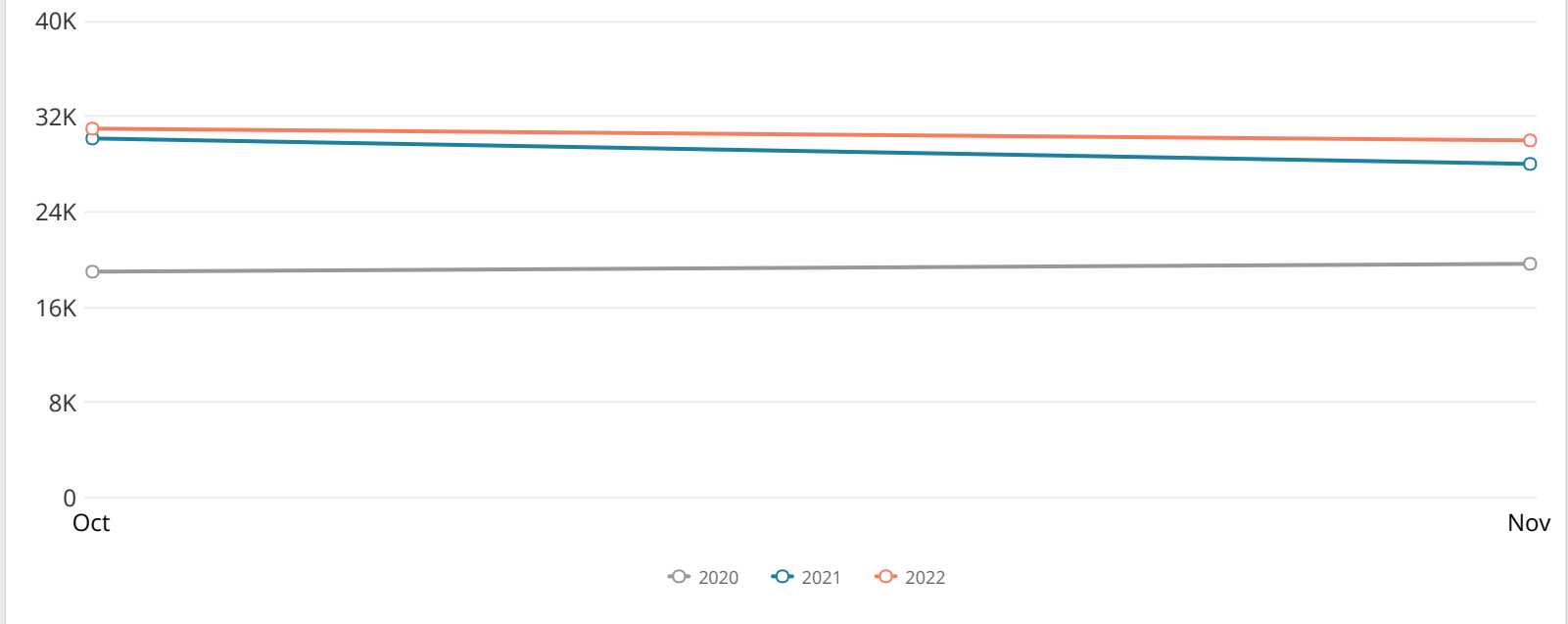
## Enplanements

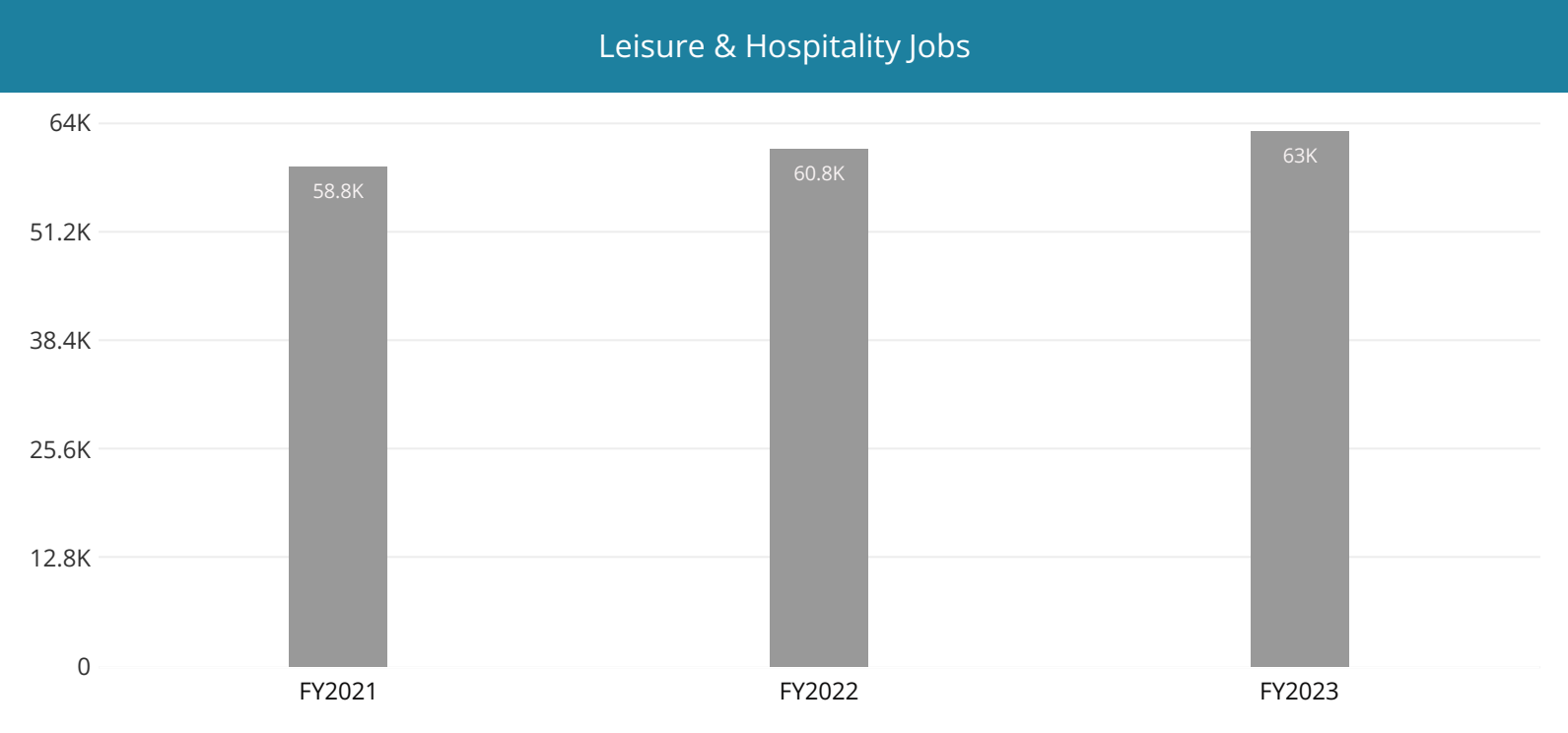


## Deplanements

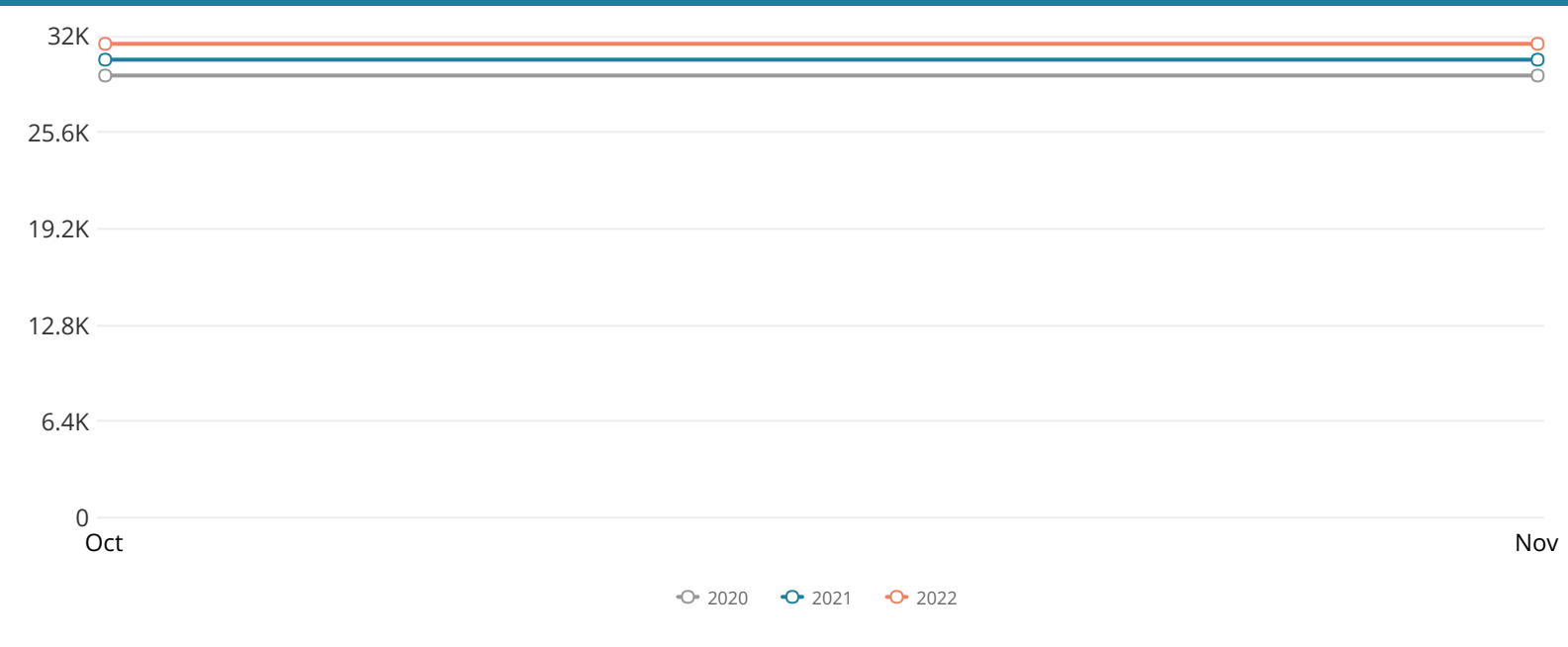


# Deplanements

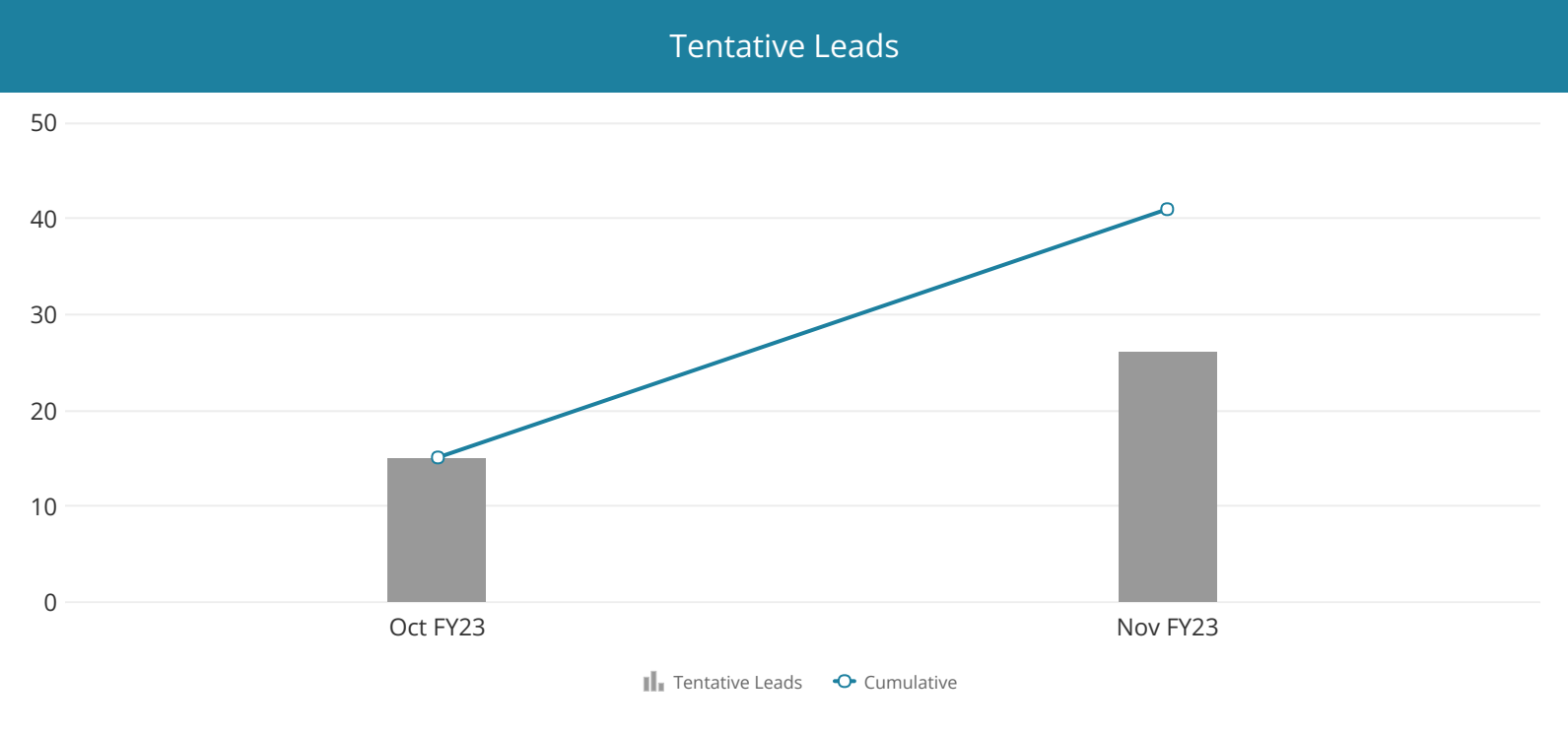




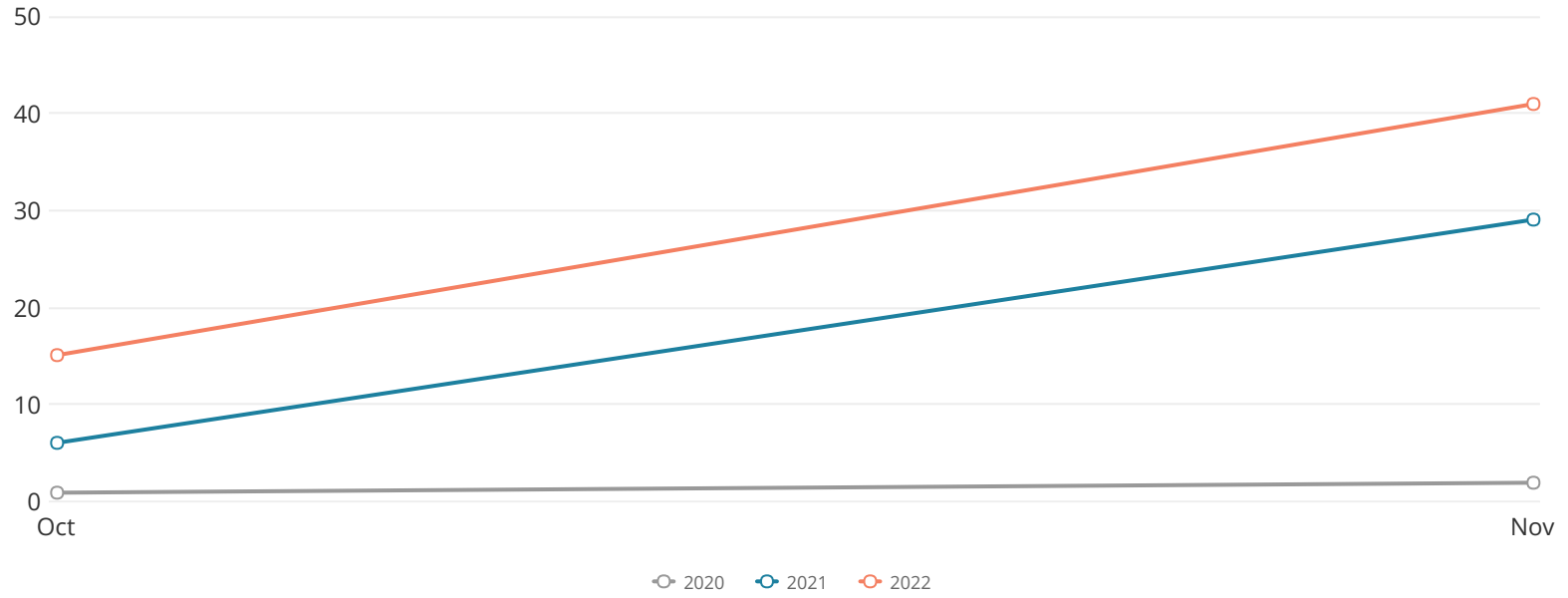
# Leisure & Hospitality Jobs



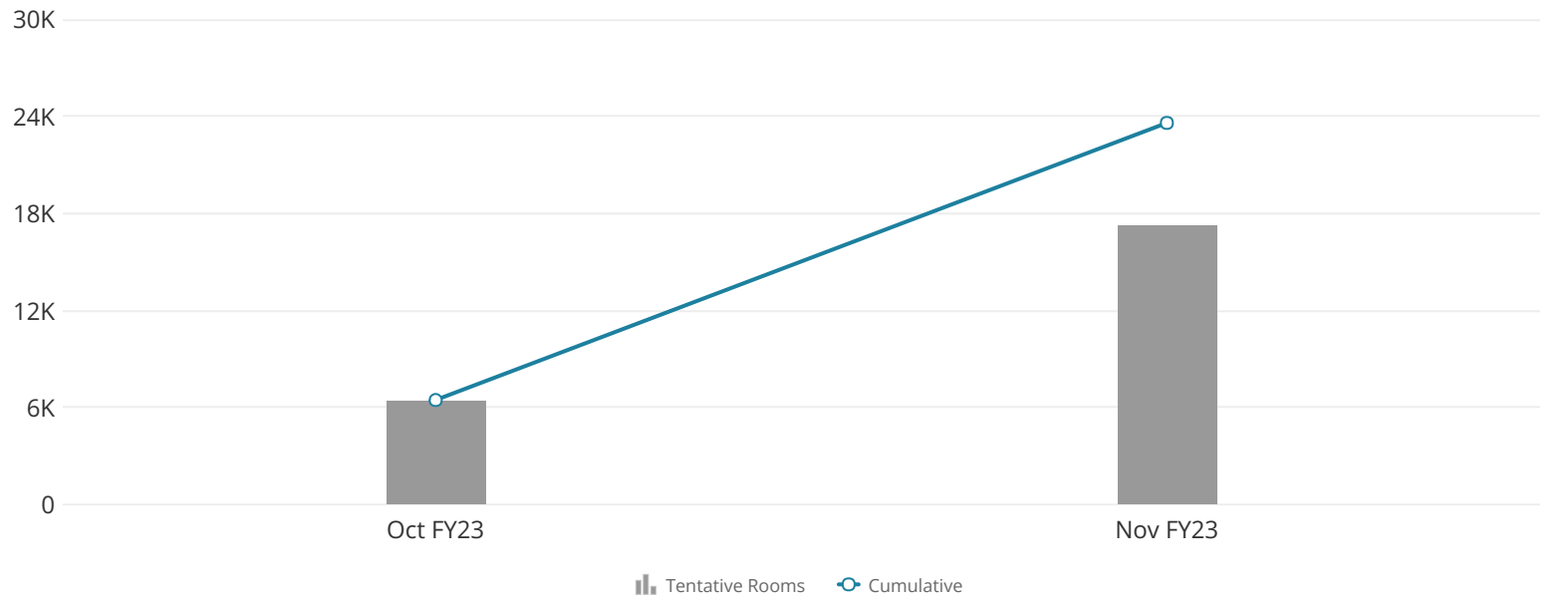




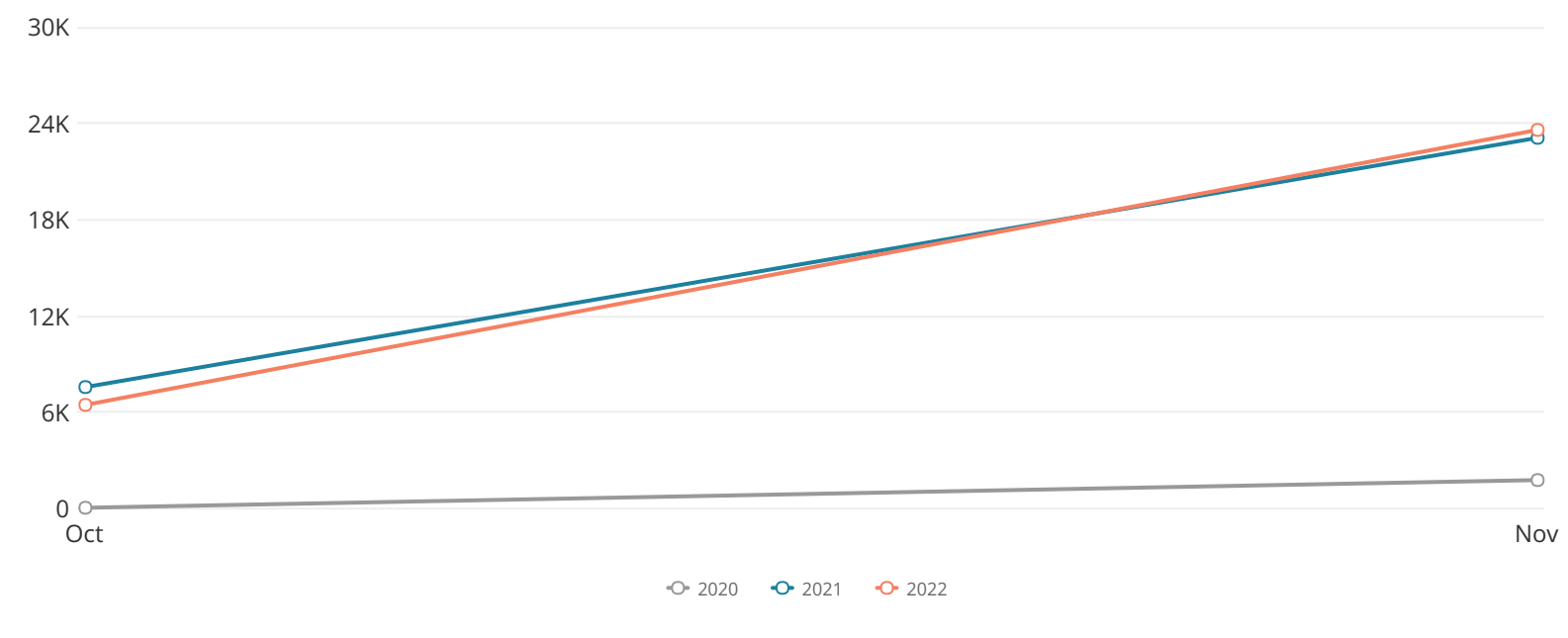
## Cumulative Tentative Leads

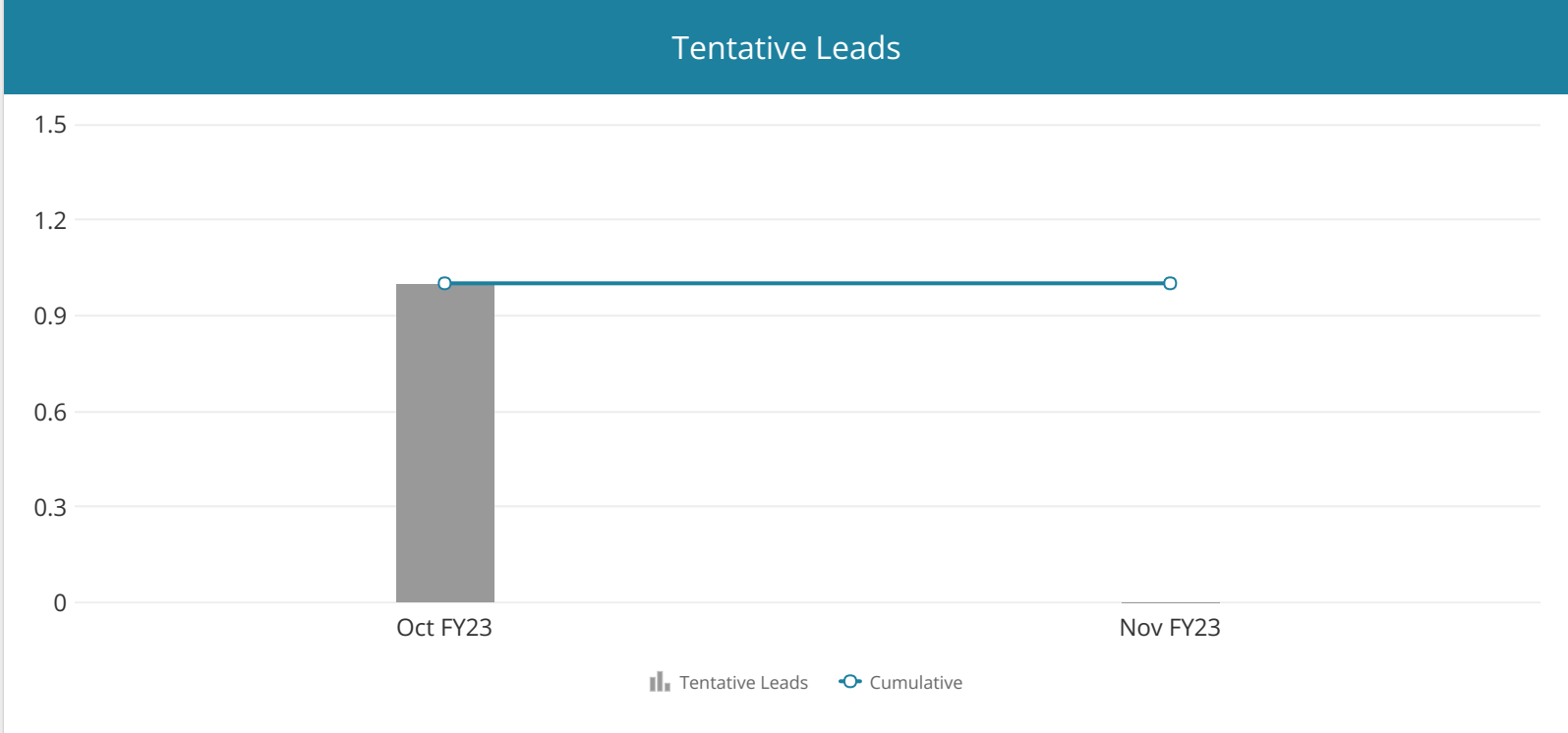


## Tentative Rooms

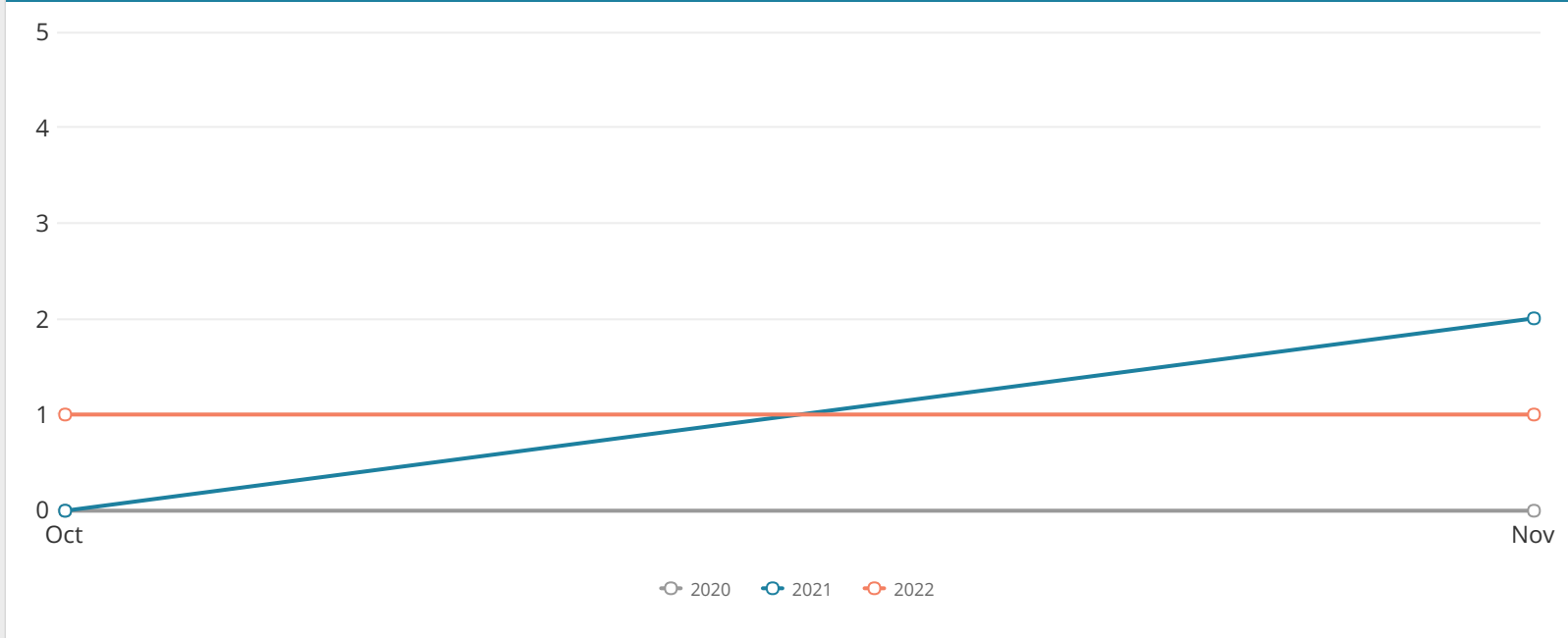


# YTD Tentative Rooms

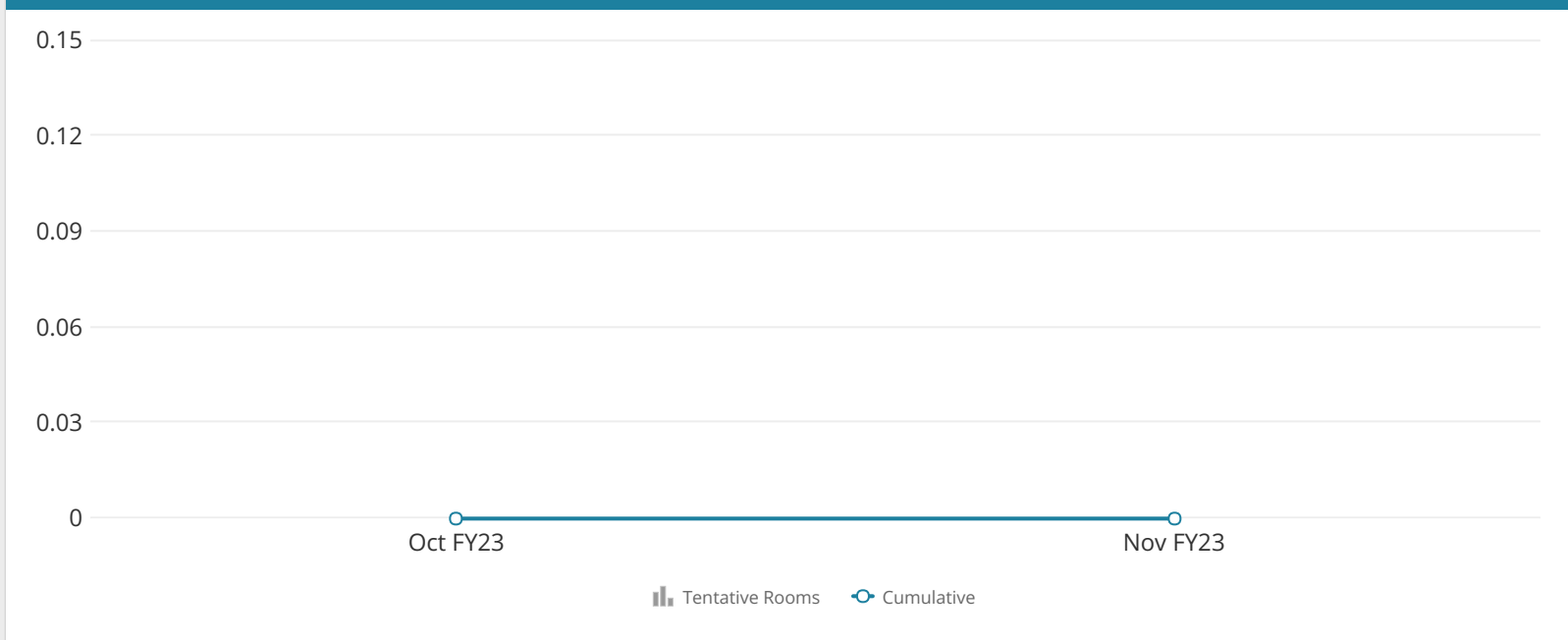




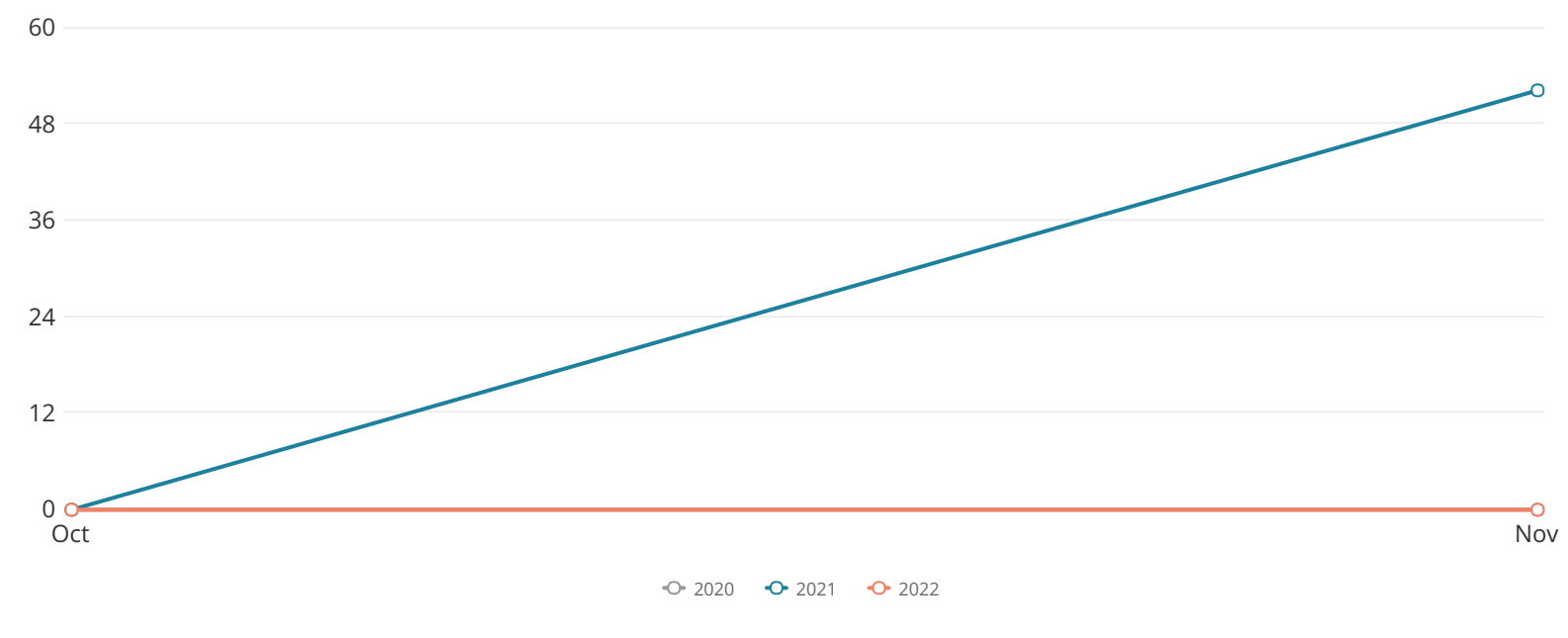
## Cumulative Tentative Leads



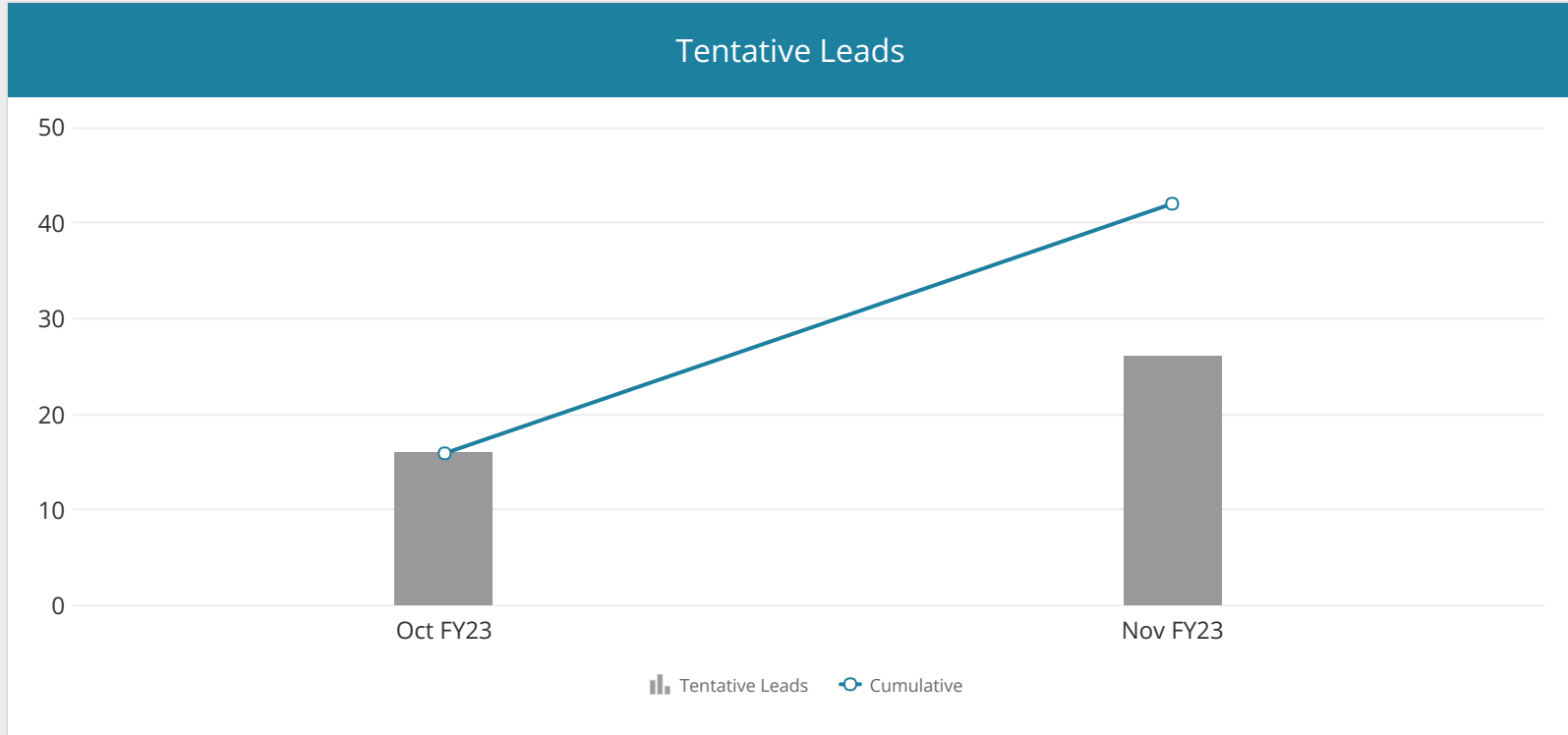
## Tentative Rooms



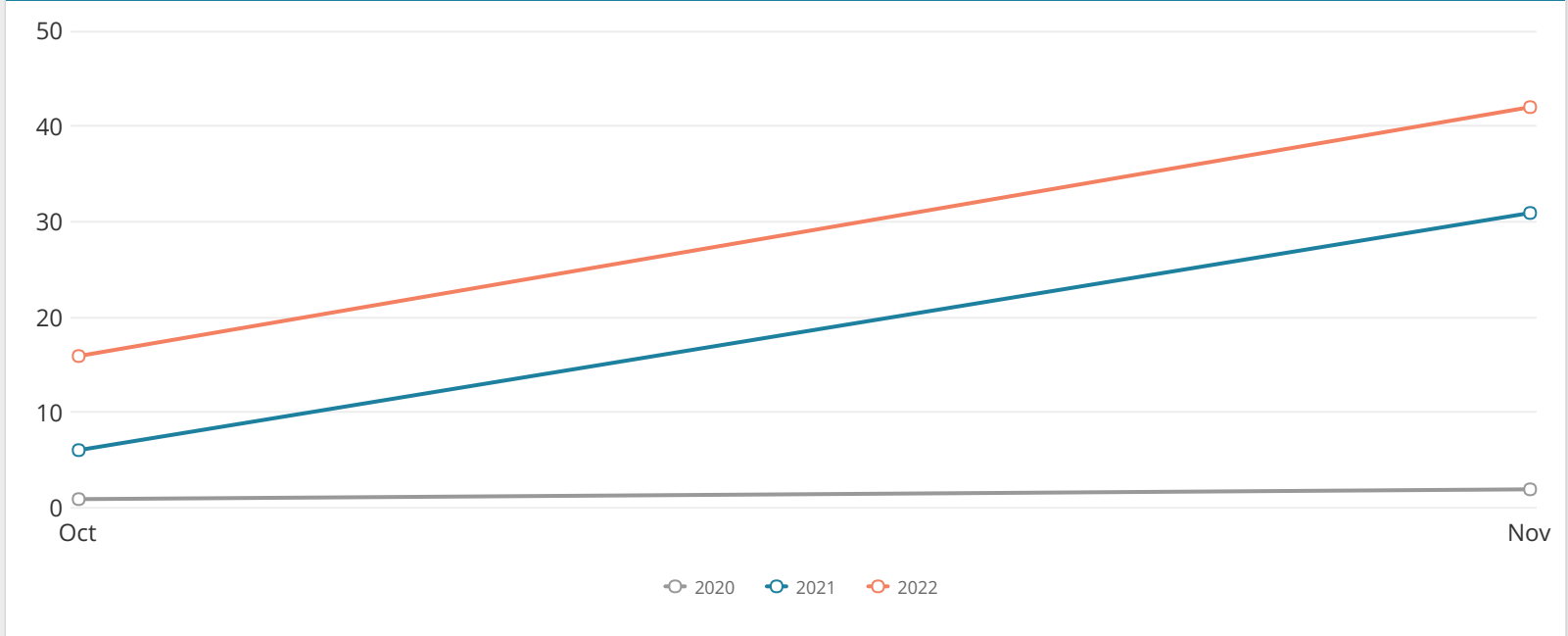
# YTD Tentative Rooms



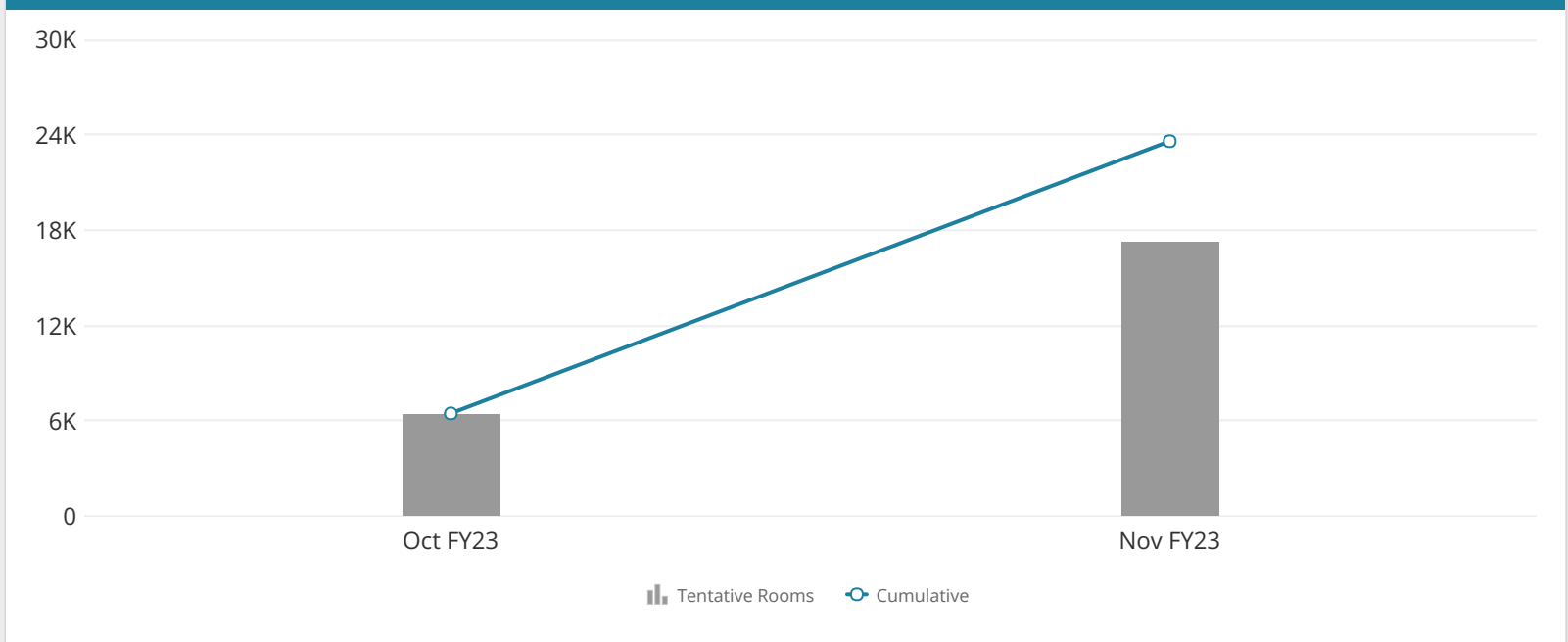
# Total All Tentative Leads



## Cumulative Tentative Leads

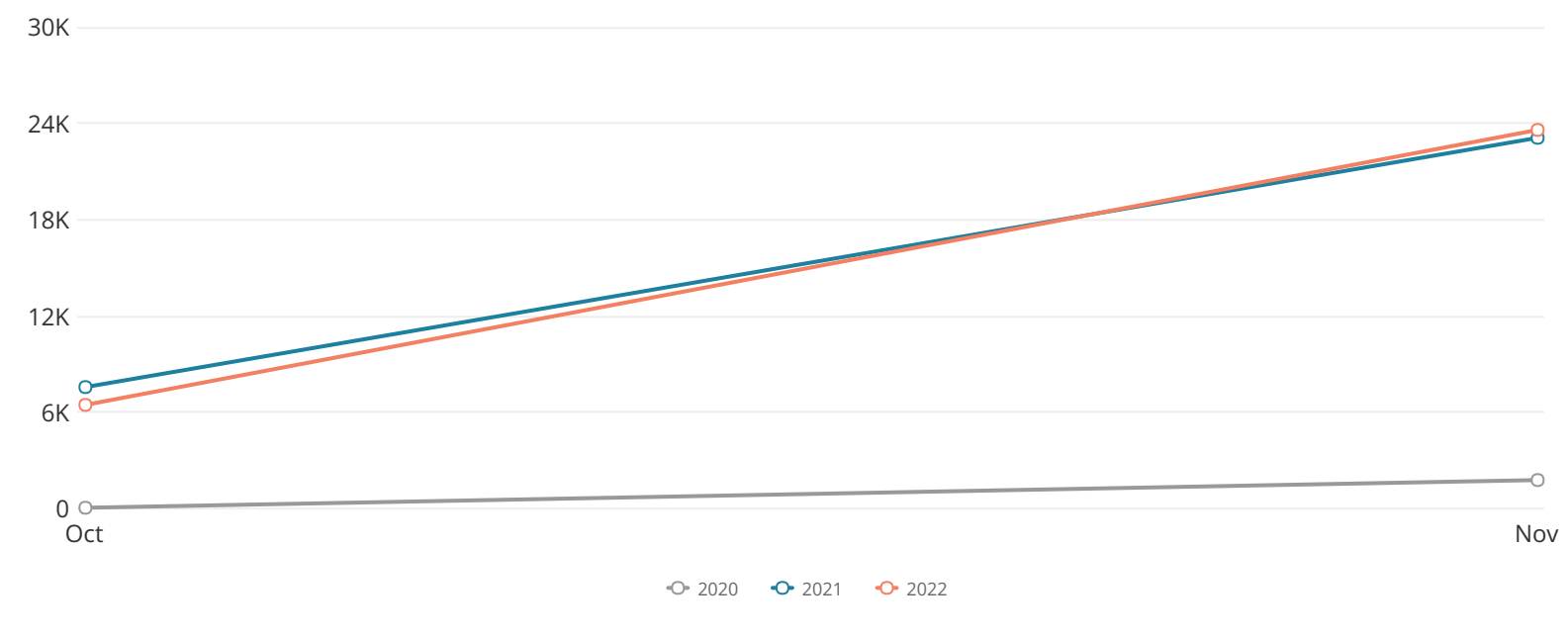


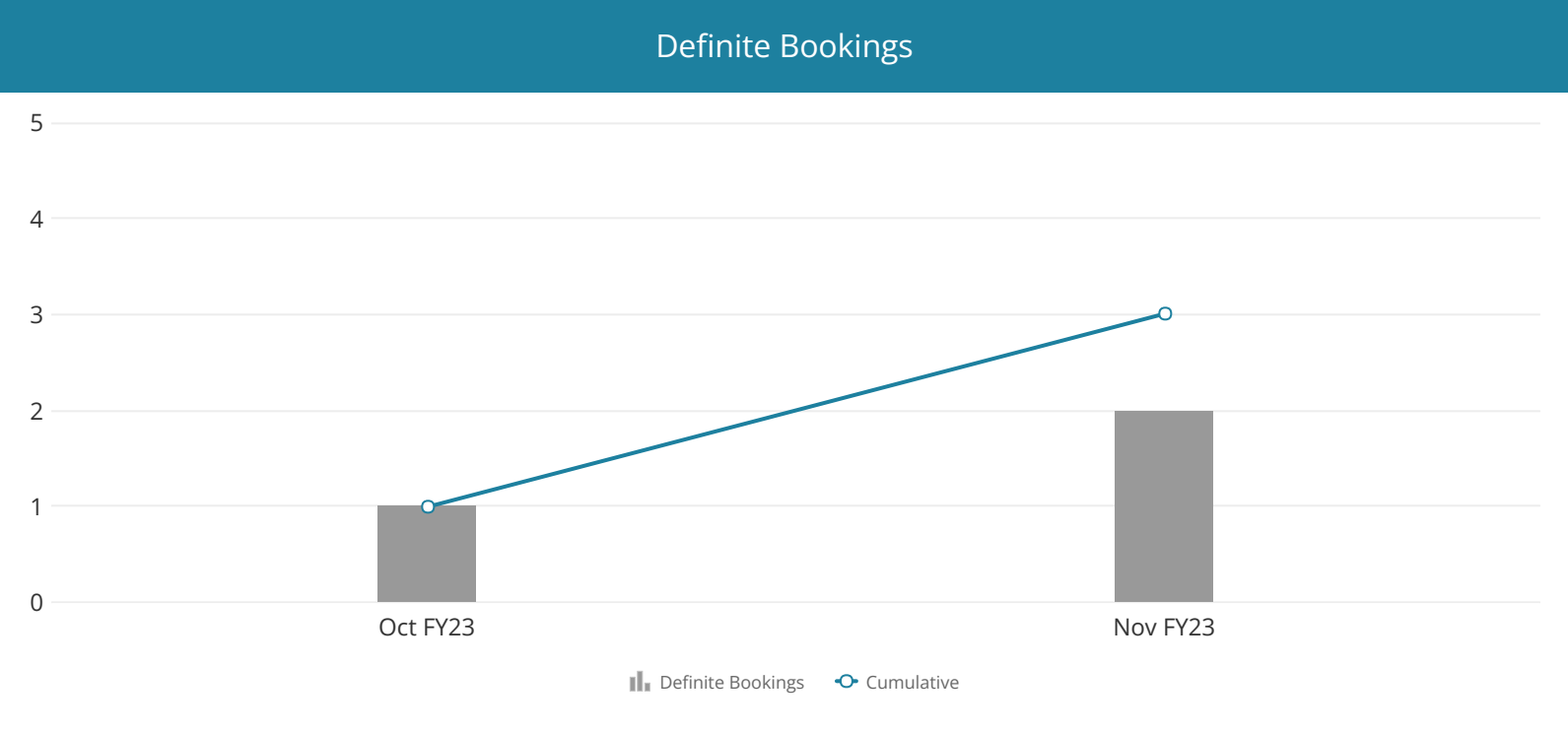
## Tentative Rooms



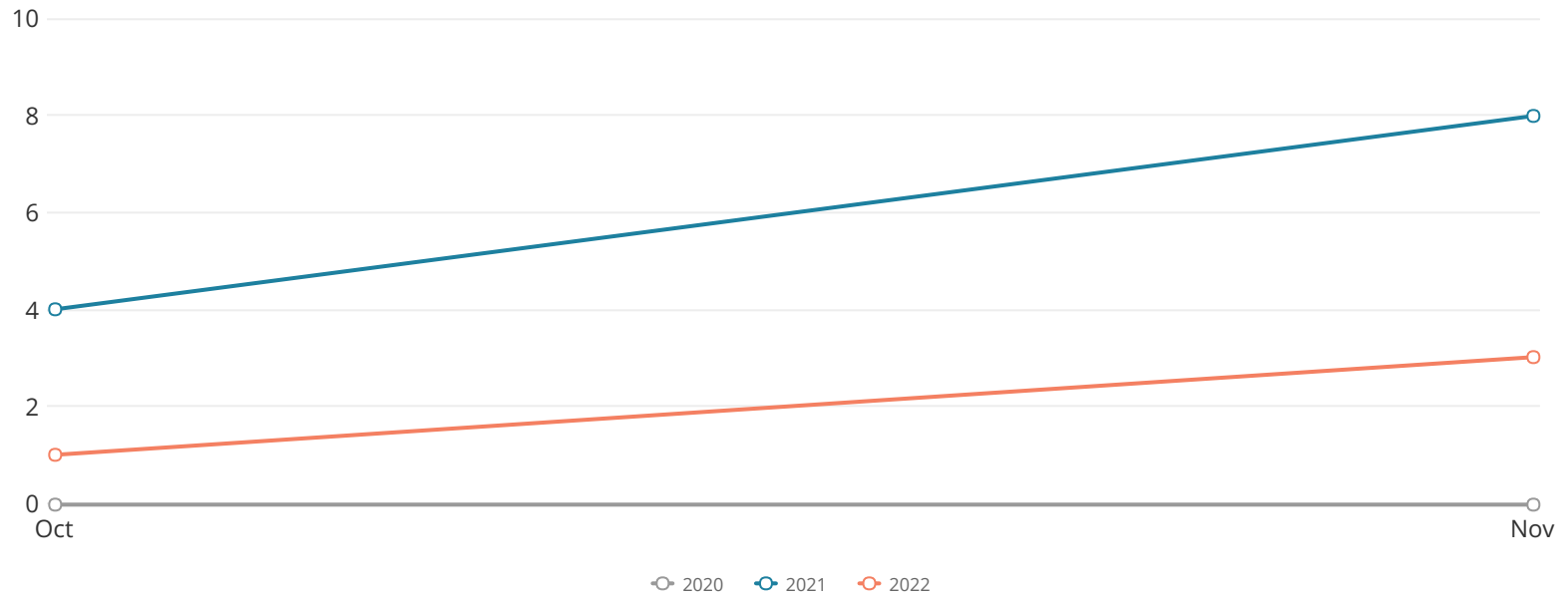


# YTD Tentative Rooms

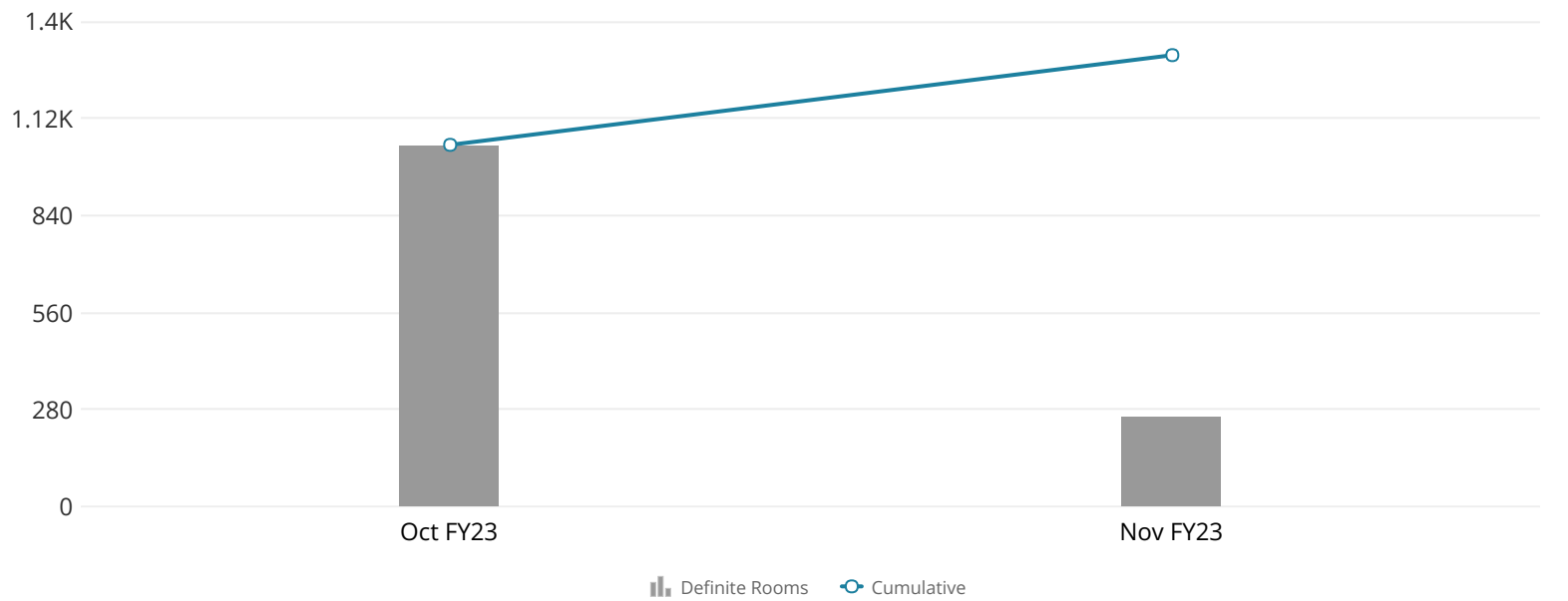




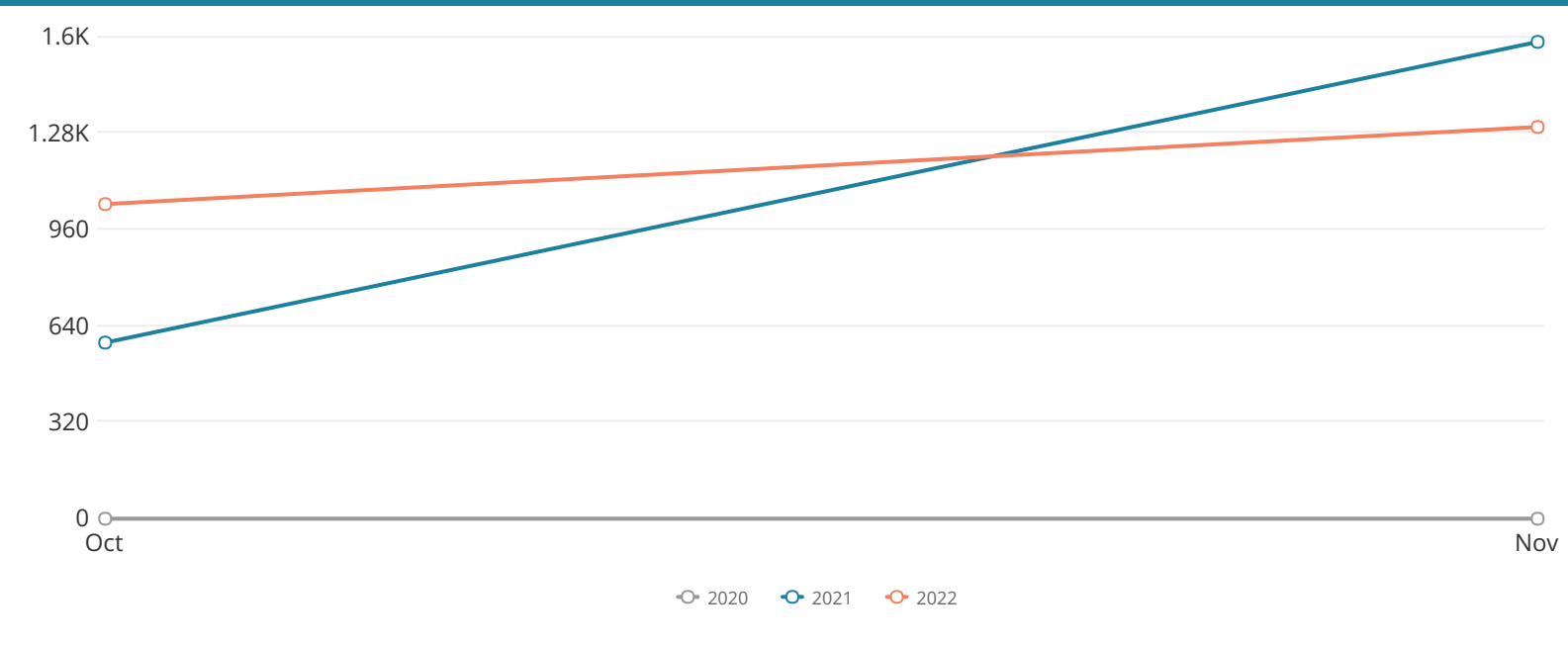
## YTD Definite Bookings

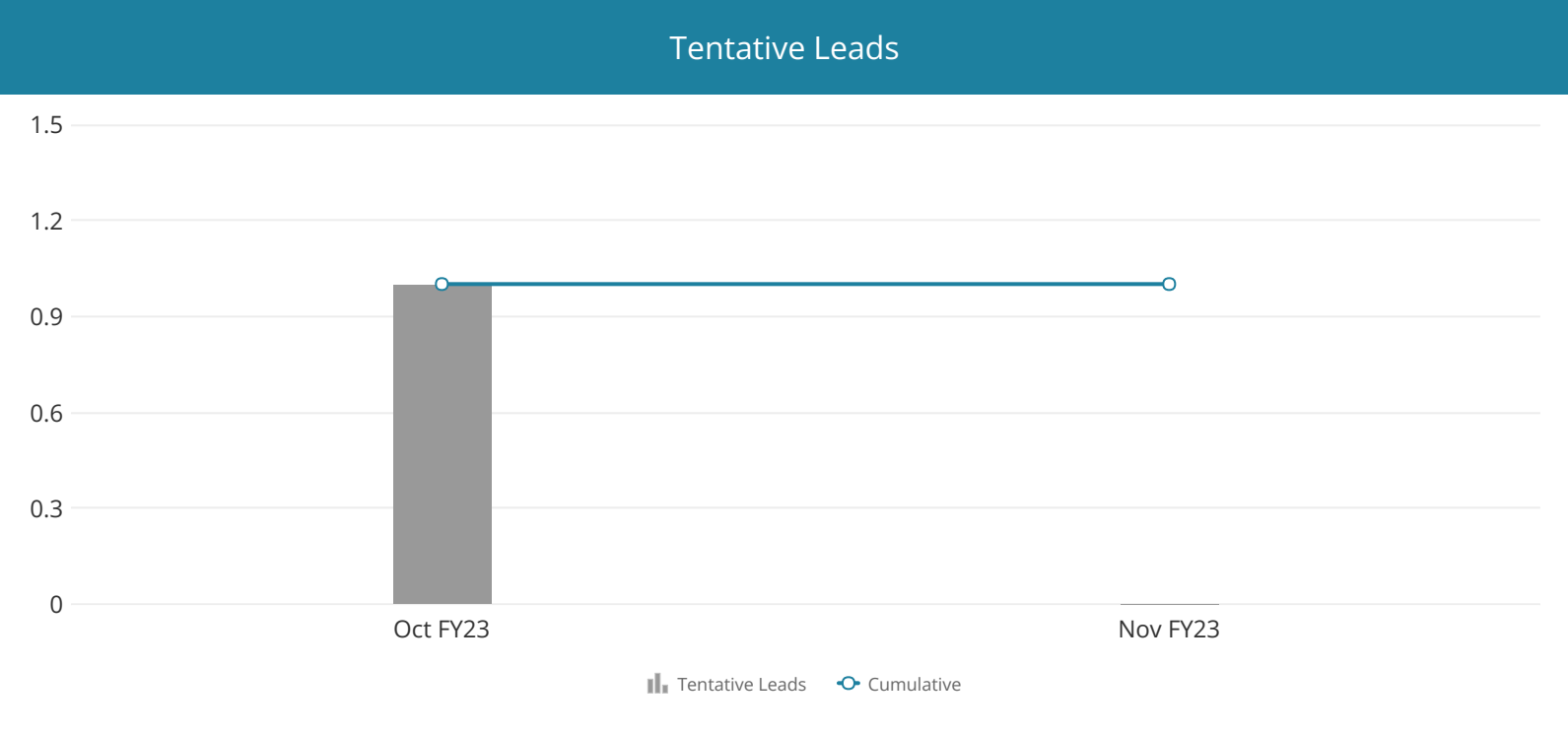


## Definite Rooms

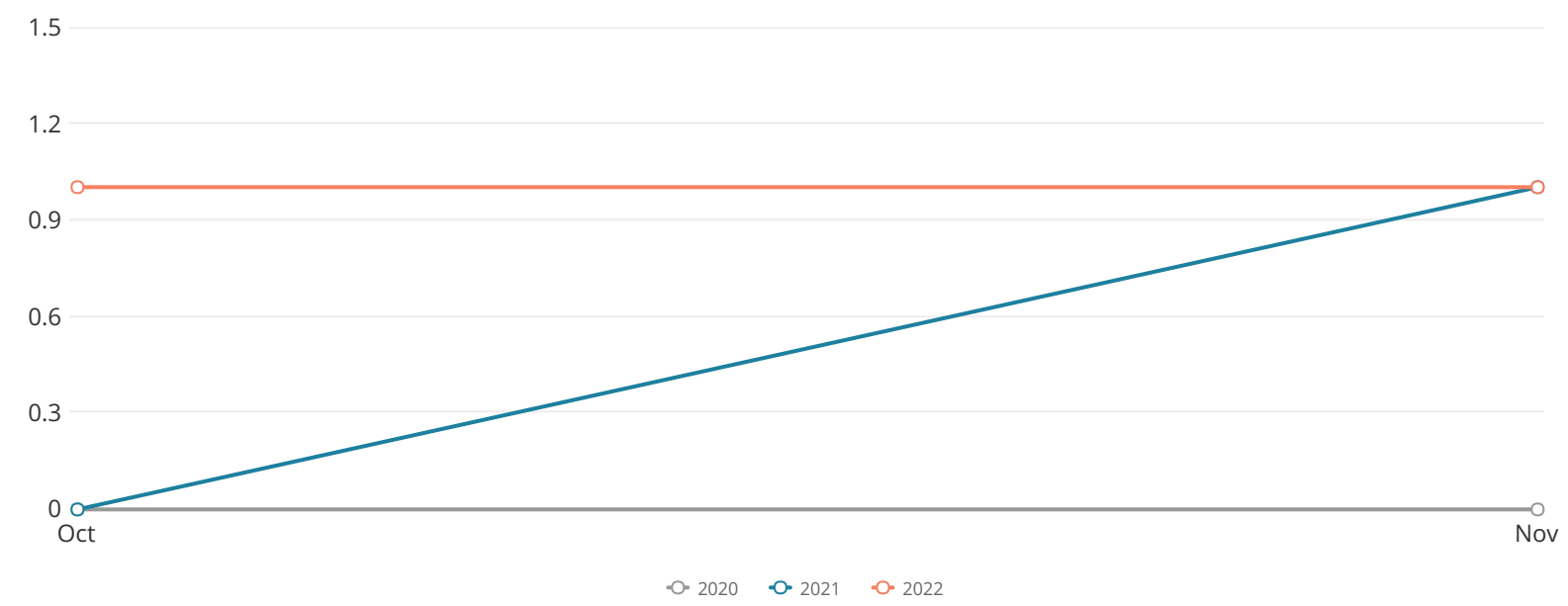


# YTD Definite Rooms

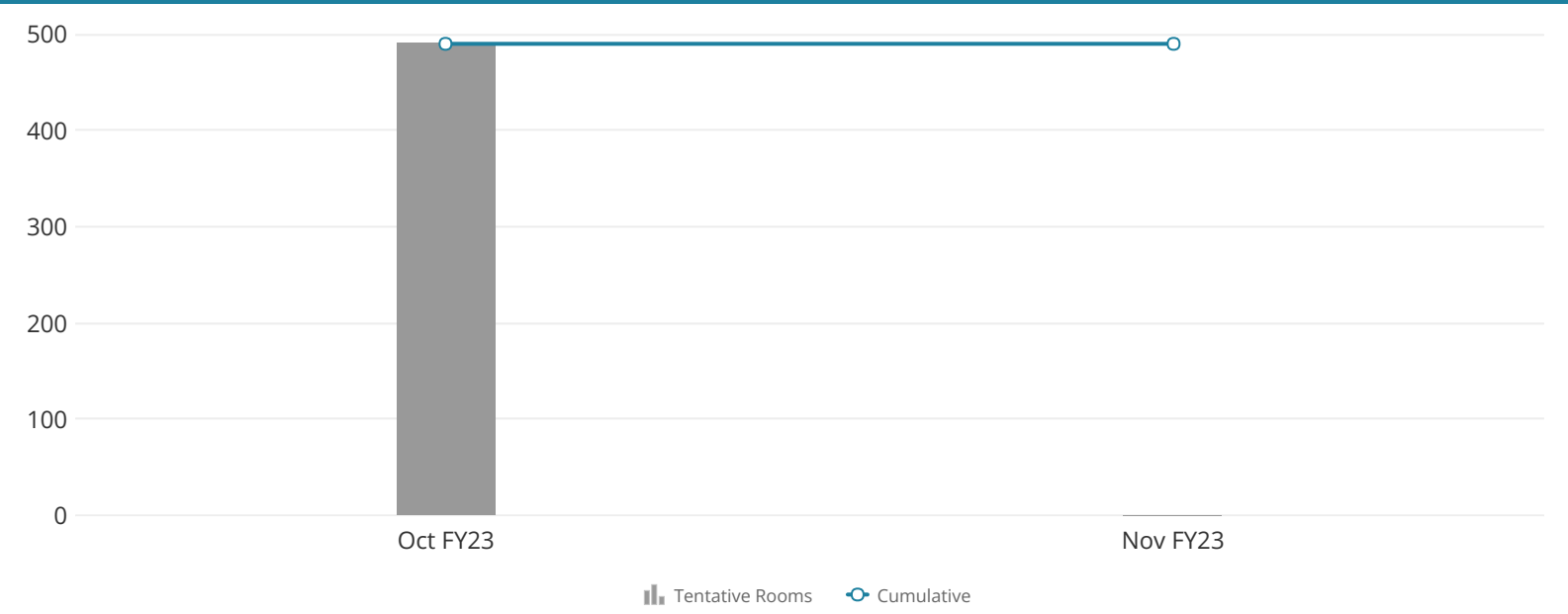




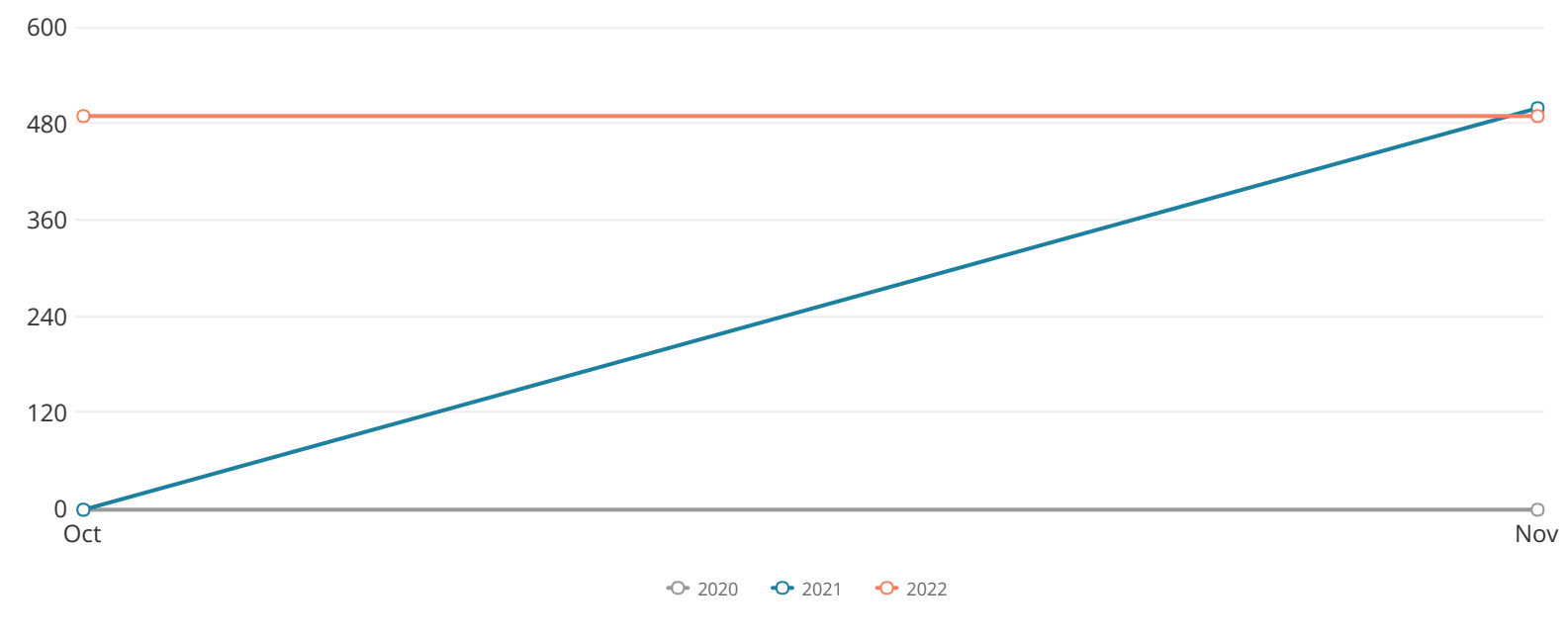
## Cumulative Tentative Leads

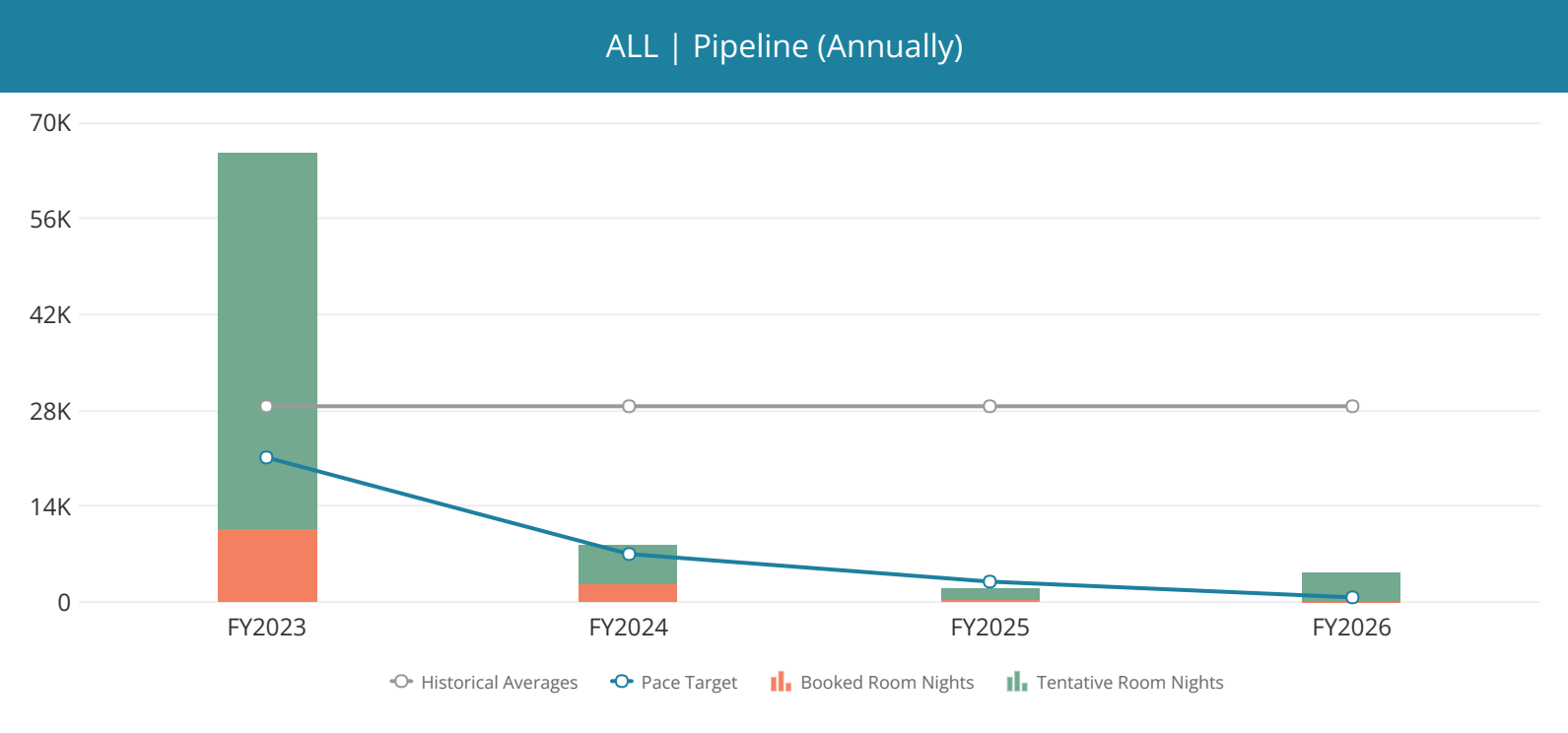


## Tentative Rooms



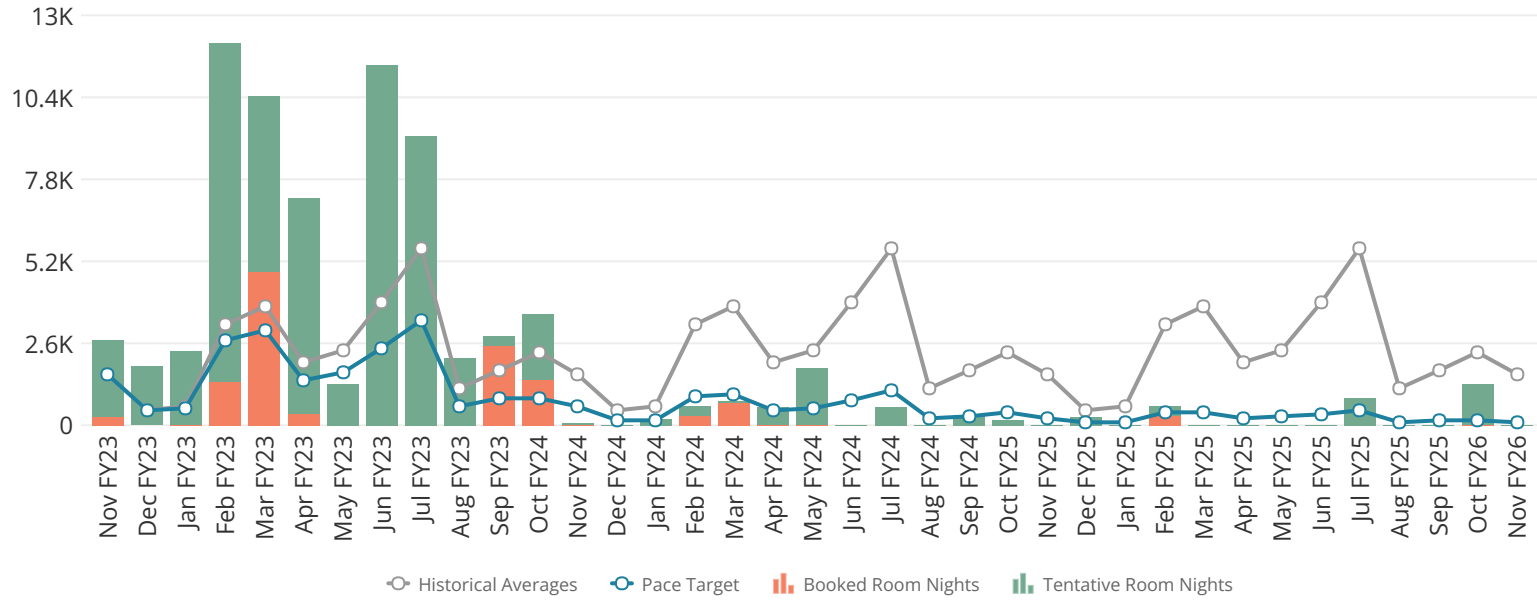
# YTD Tentative Rooms







# ALL | Pipeline (Monthly)



Users

155,187

-23% ▼



New Users

149,031

-23% ▼



Sessions

194,854

-21% ▼



Sessions Per User

1.26

2% ▲



Pageviews

354,797

-22% ▼



Pages Per Session

1.82

0% ▶



Average Session Duration (in seconds)

102.39

8% ▲

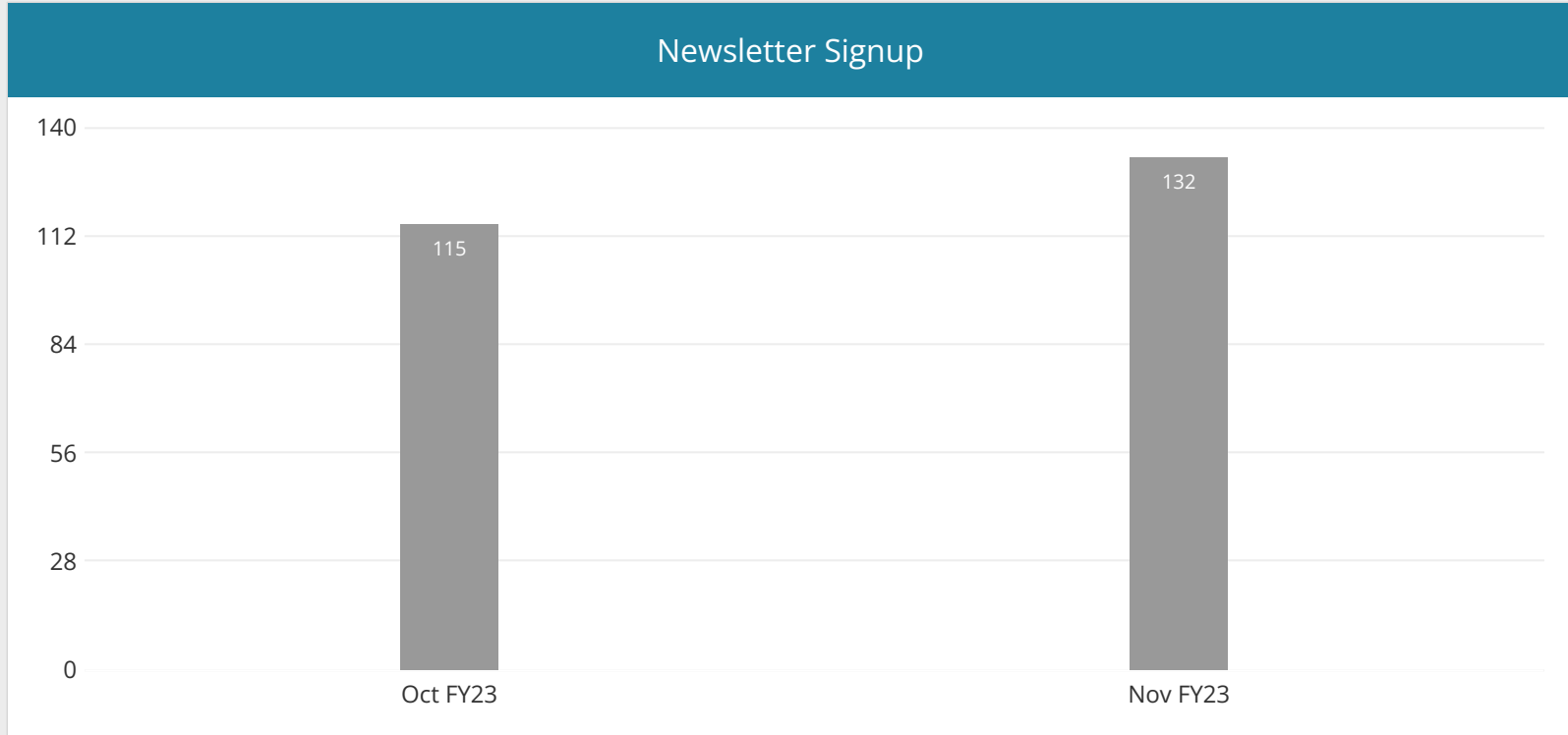


Bounce Rate

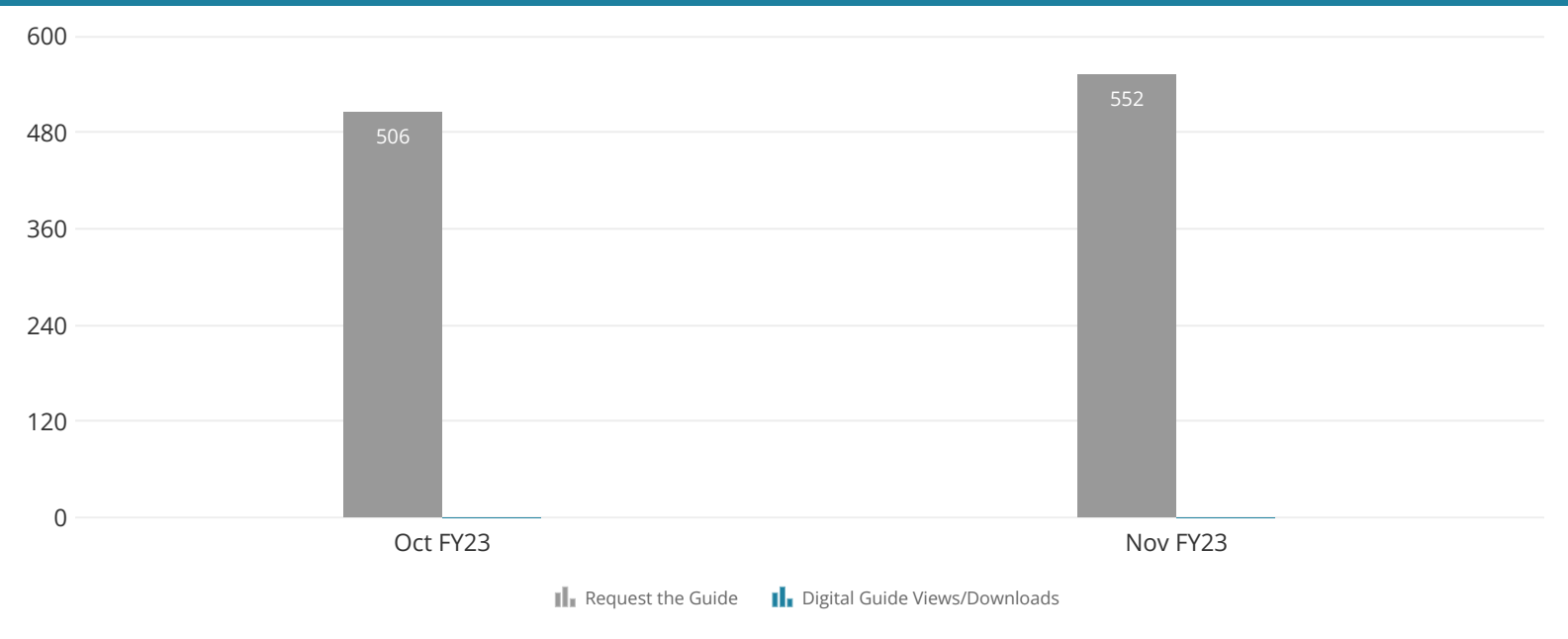
57.93%

-4% ▼

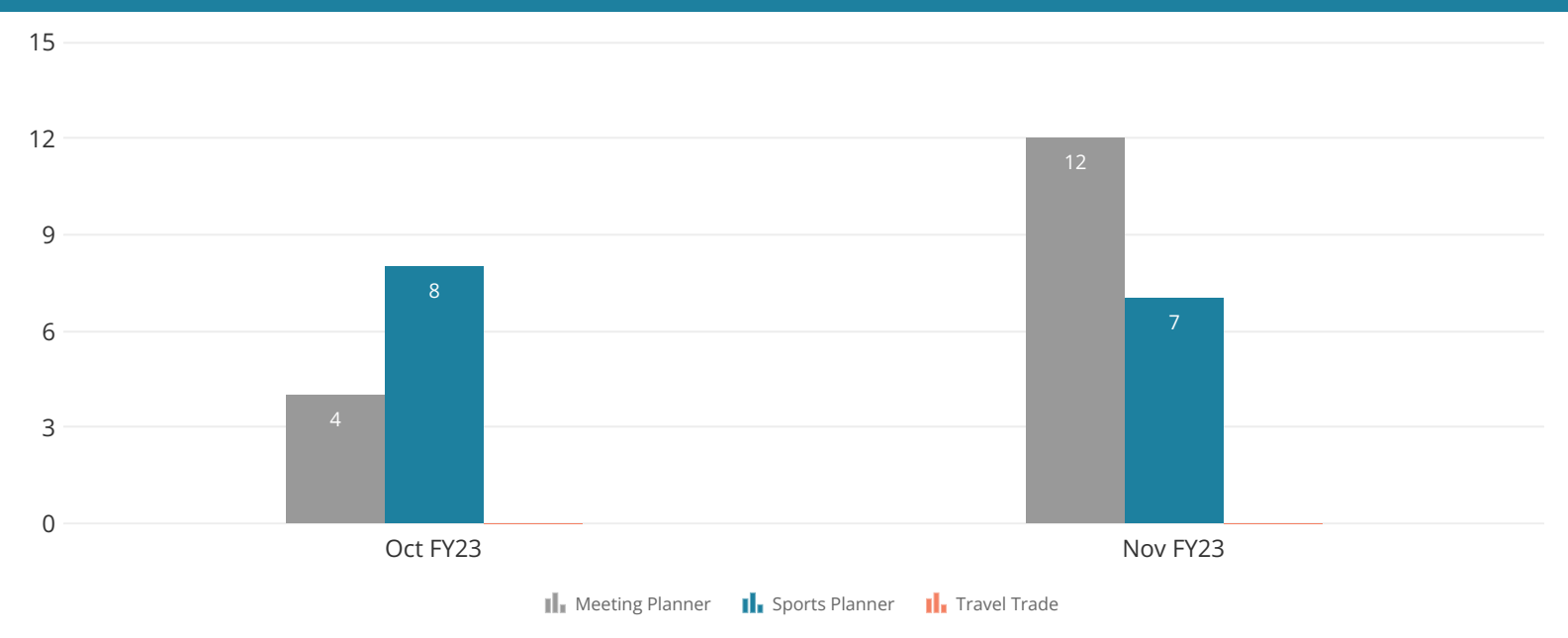




### Discover Guides

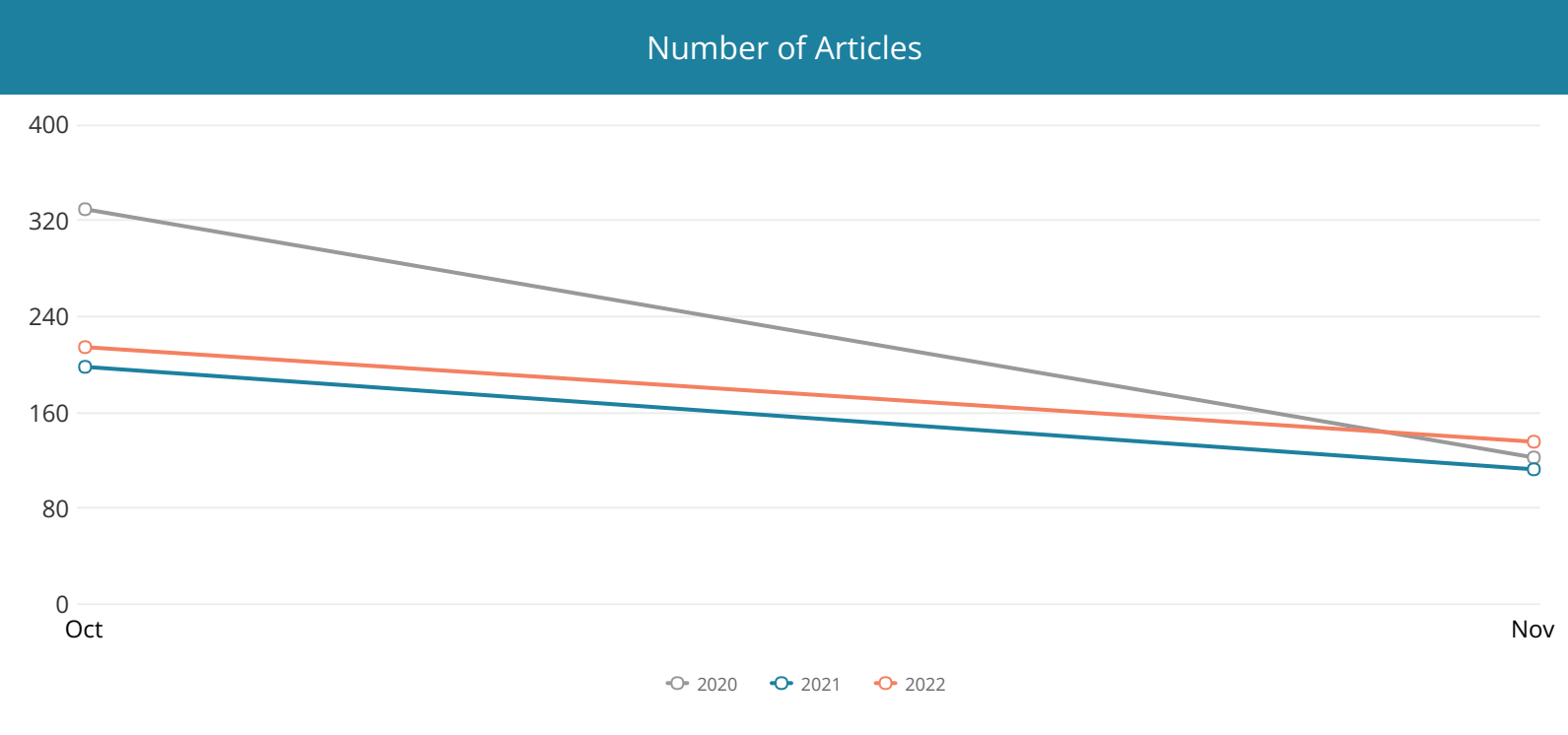


### Industry Guide/Toolkit Downloads

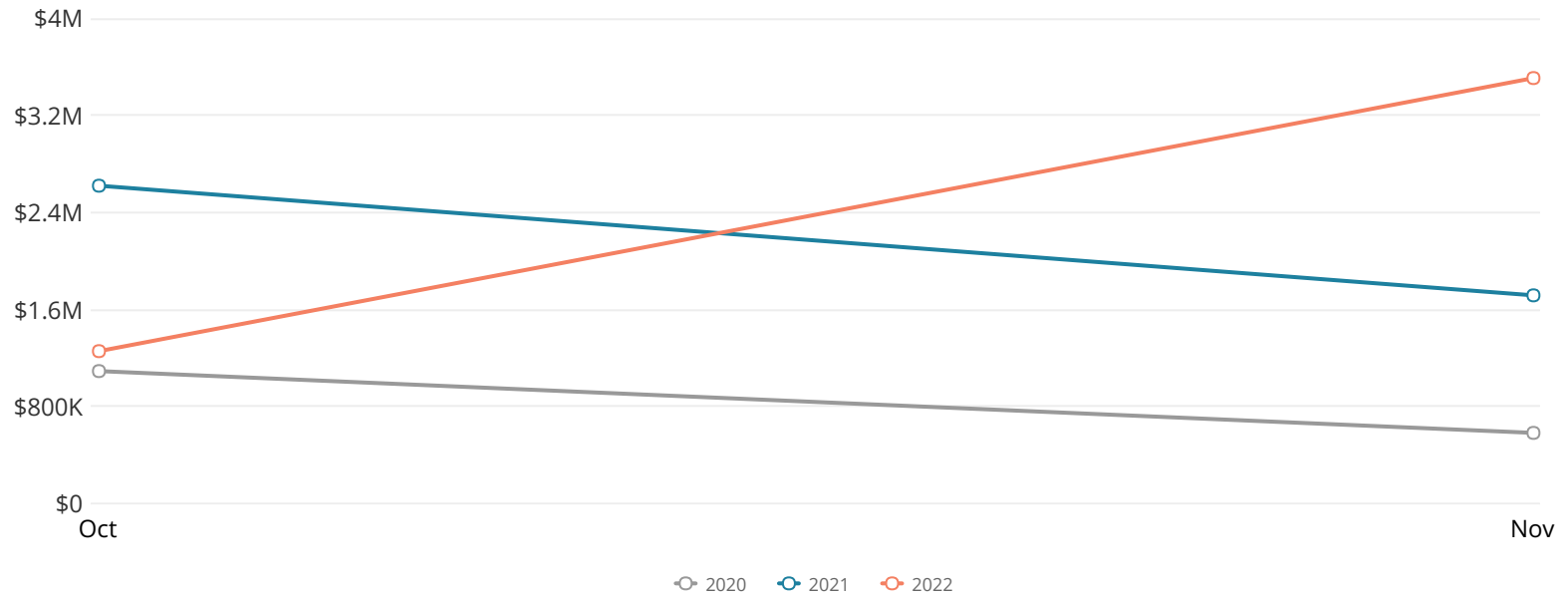


## Active Newsletter Recipients

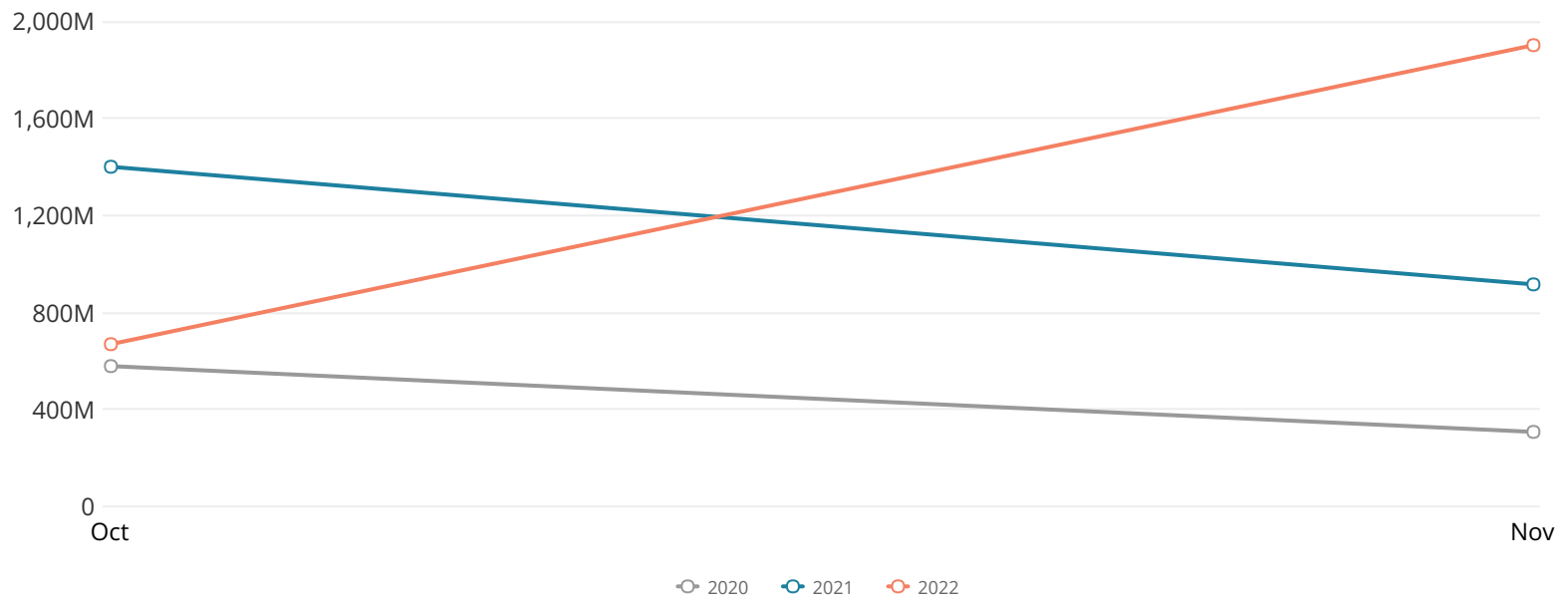
0% ▶



## Advertising Value Equivalency



## Impressions





# Coastal Mississippi

November 2022

## Social Media | Monthly Change

Facebook (Total Likes)

3,176



Twitter (Total Followers)

-82  
-8100% ▼



Pinterest (Total Followers)

1



Instagram (Total Followers)

18



YouTube (Lifetime Views)

182



Linkedin (Total Followers)

44



Total

-1,878,676



## Link to Posts

[Facebook Posts](#)

[Twitter Posts](#)

[Pinterest Pins](#)

[Instagram Posts](#)

[YouTube Page](#)

[Linkedin Pages](#)