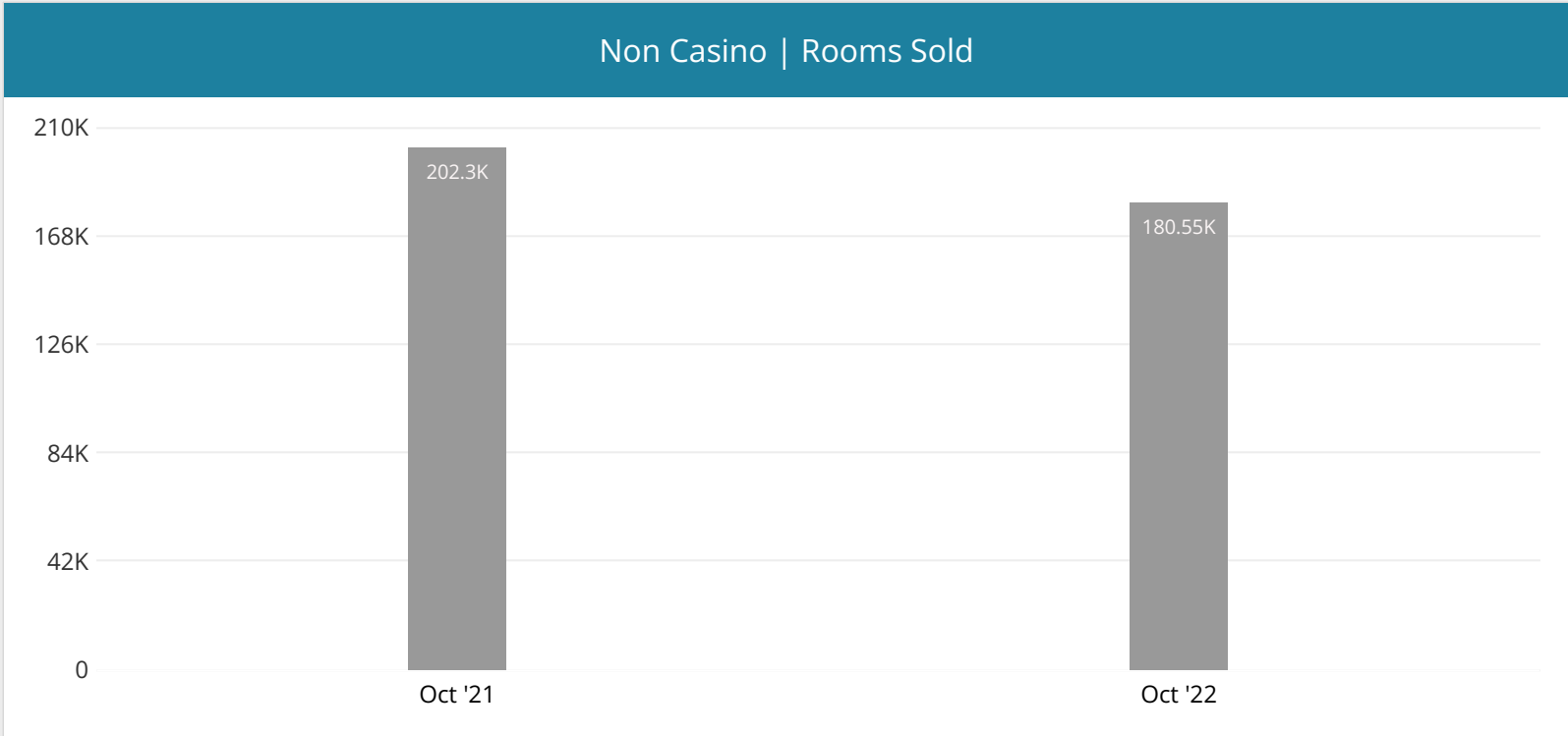


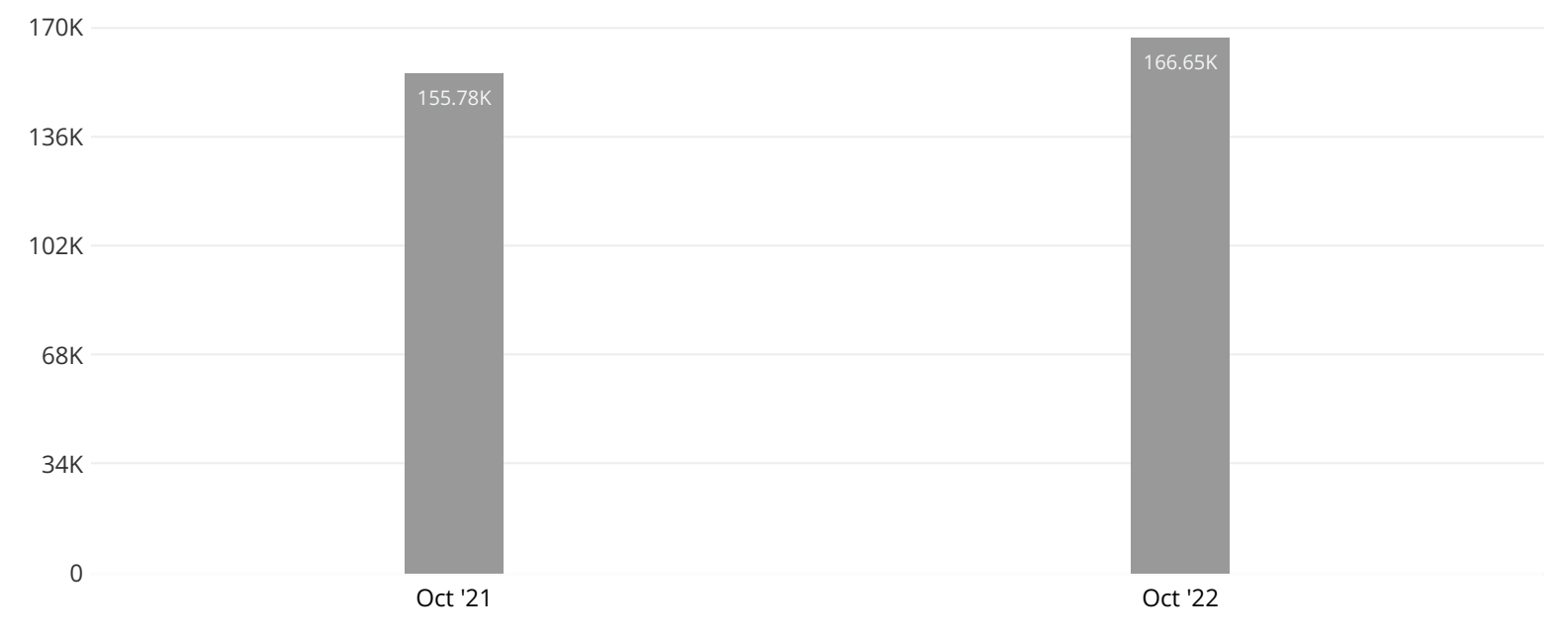
Coastal Mississippi  
October 2022

Rooms Sold (STR & MS Gaming Commission)

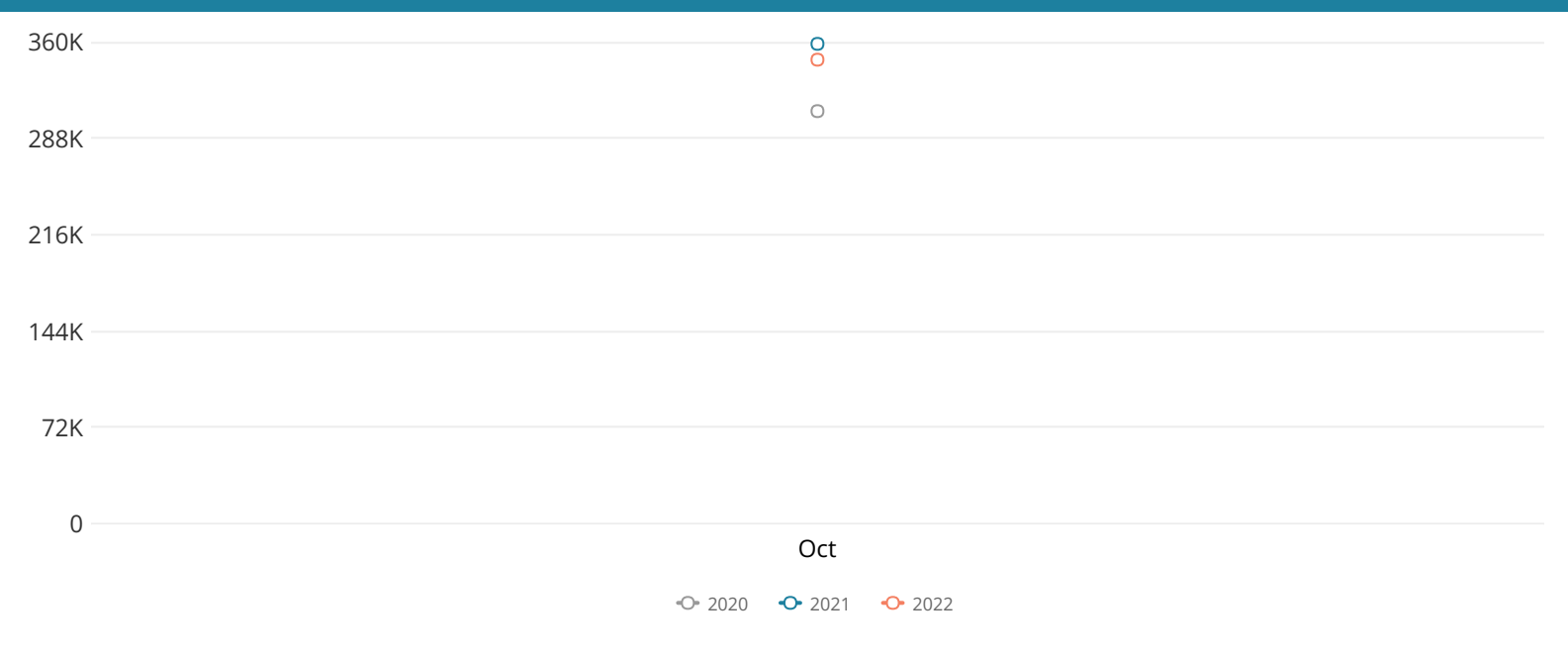


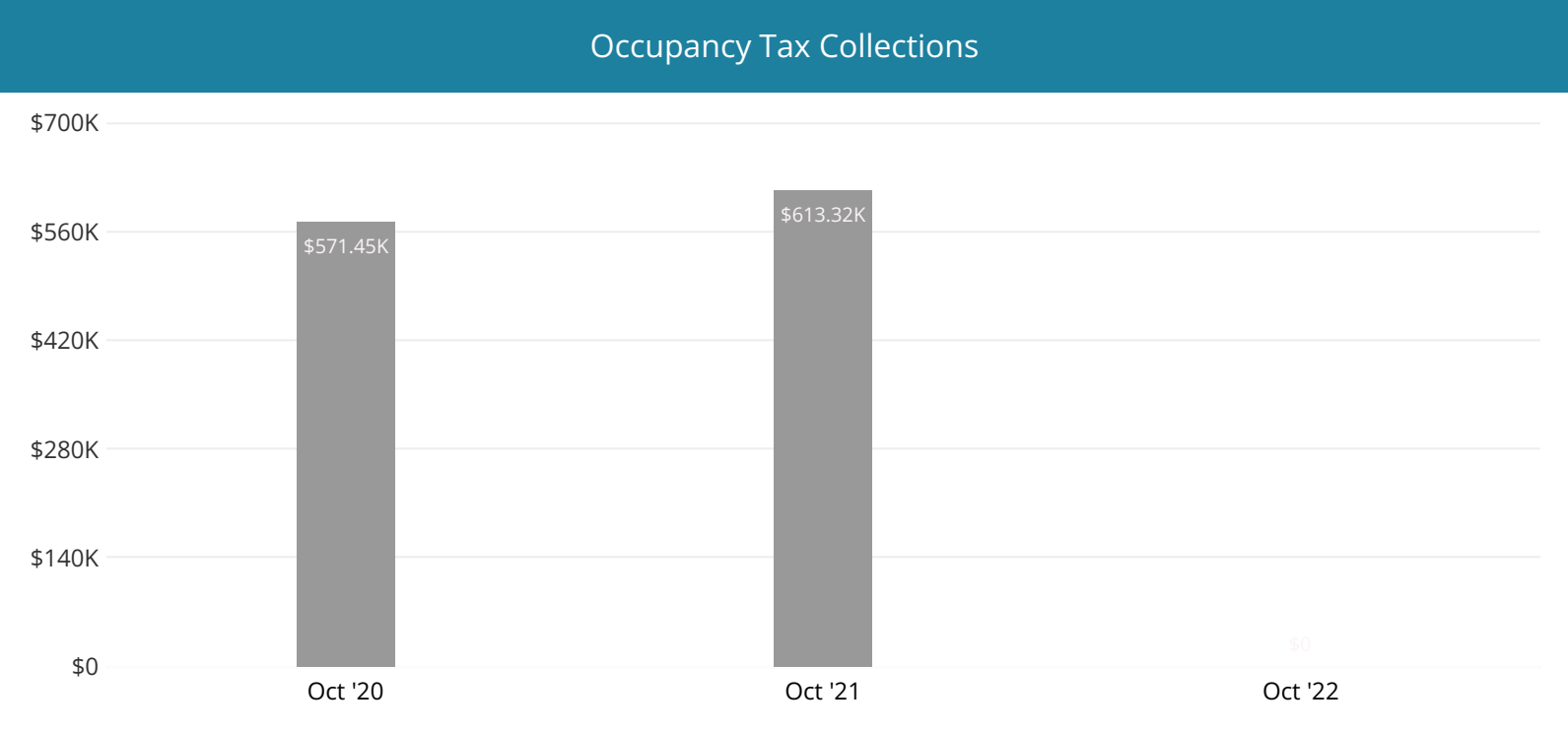
Report is being reviewed due to discrepancies with he reporting from Jackson County

### Casino | Occupied

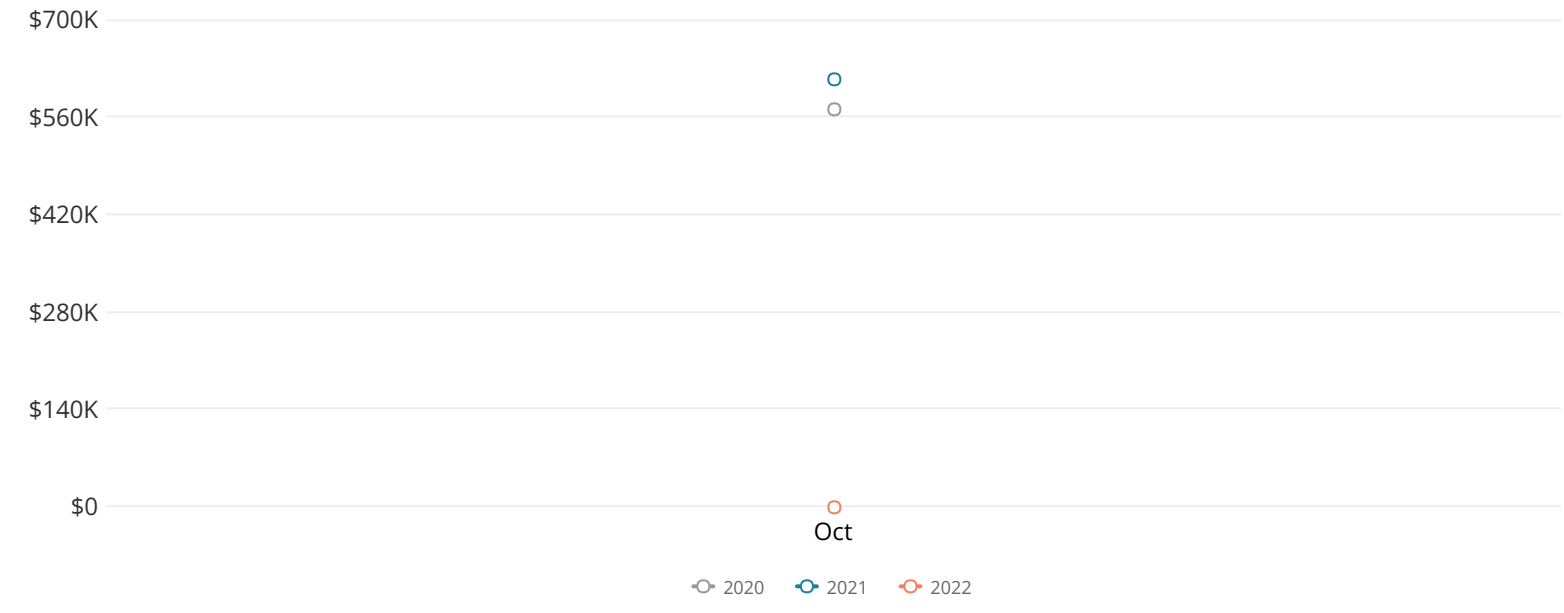


### Total | Rooms Sold/Occupied

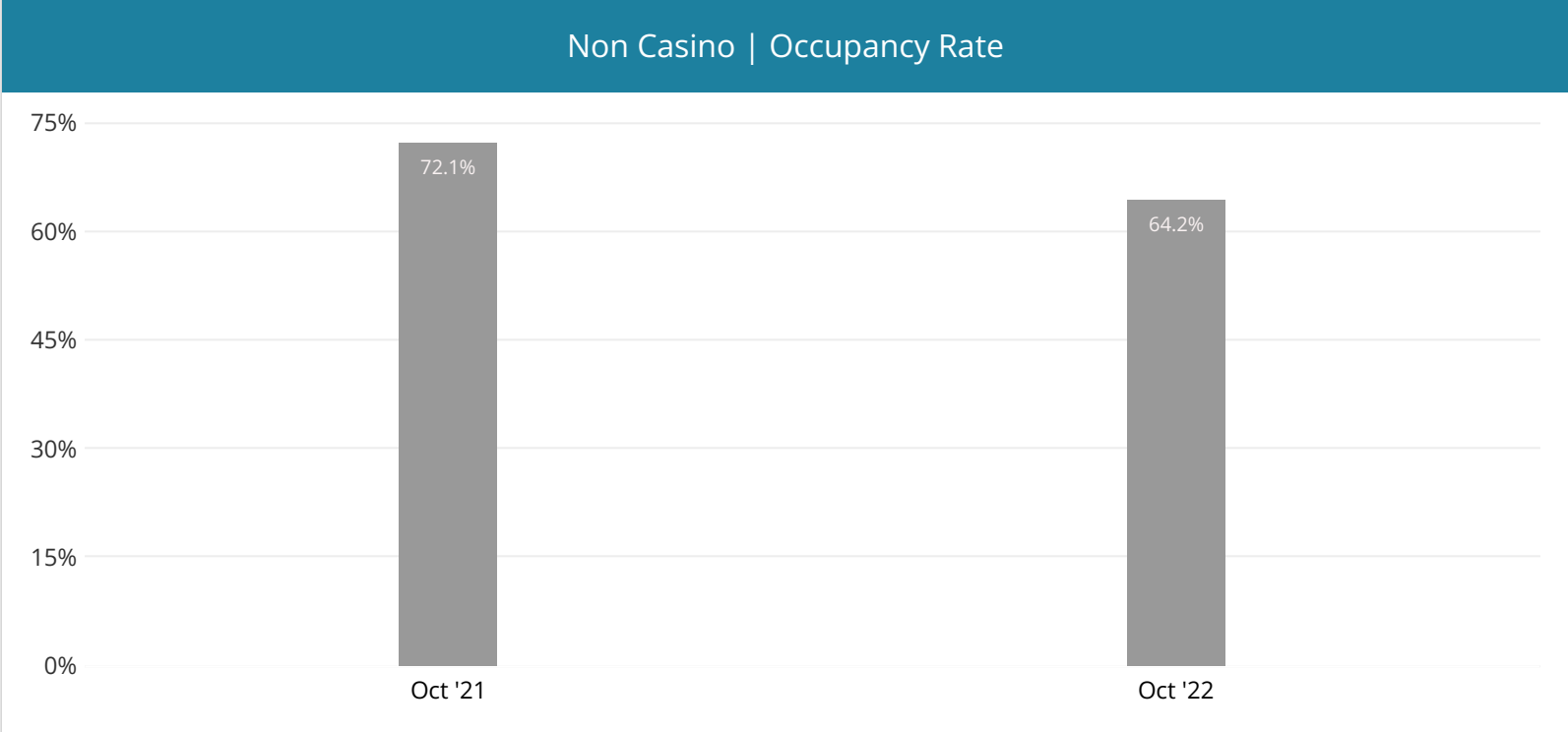




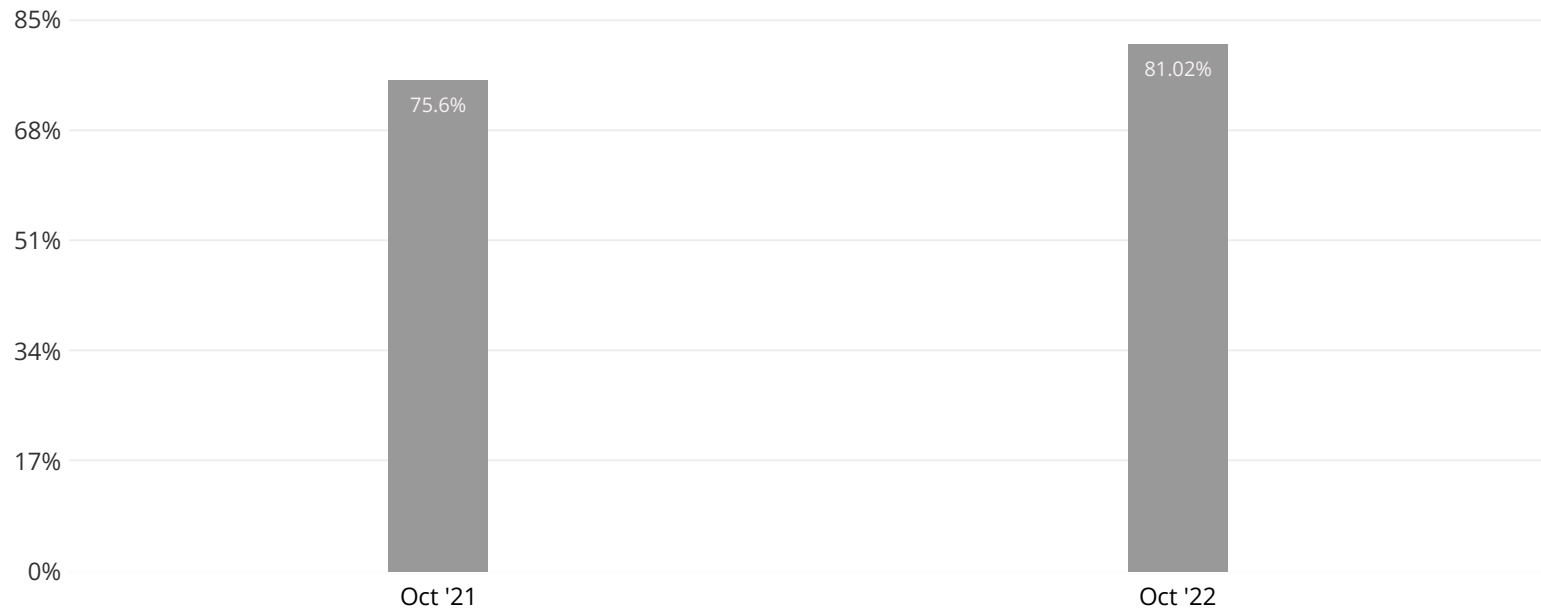
# Occupancy Tax Collections (Yearly)



# Occupancy Rate (STR & MS Gaming Commission)

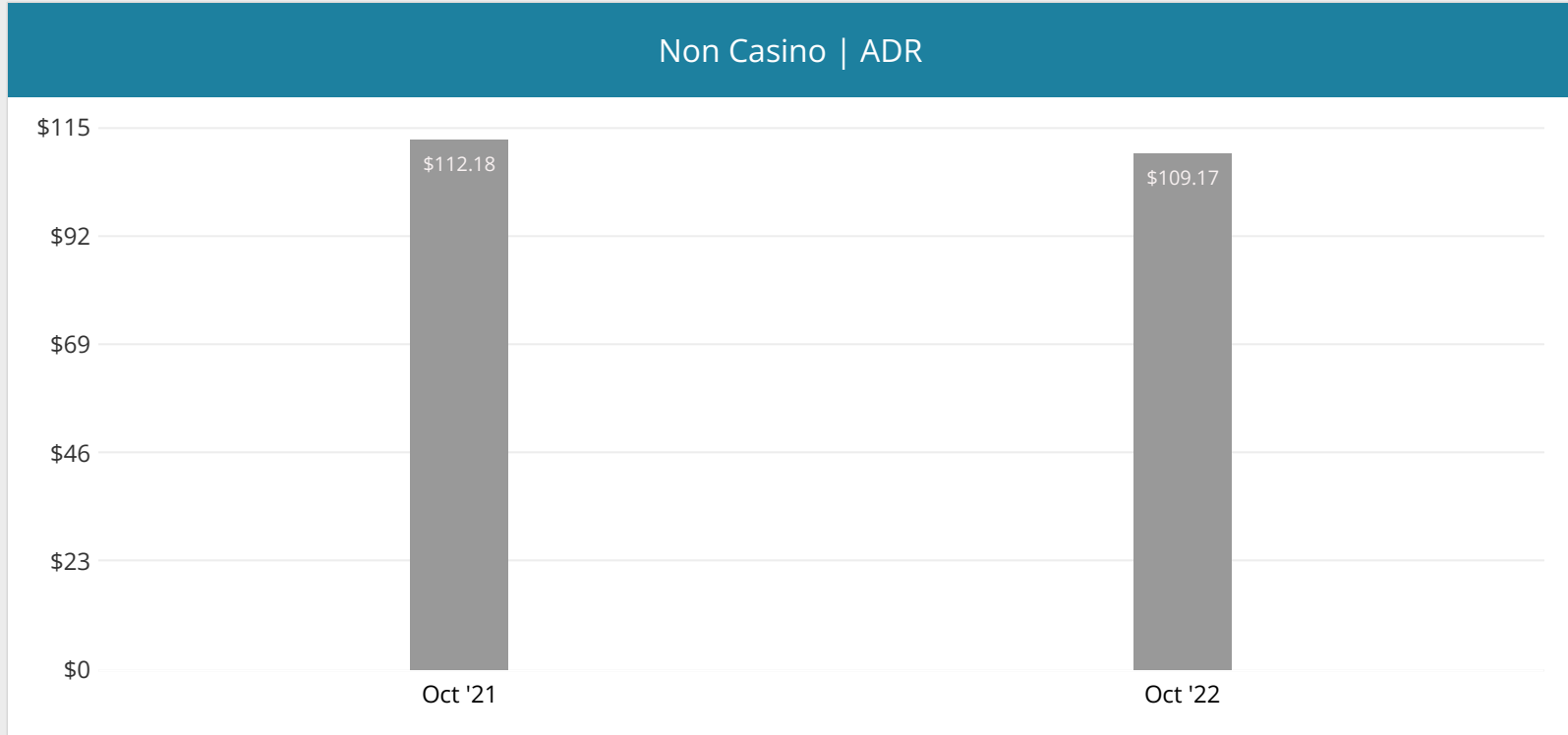


## Casino | Occupancy Rate

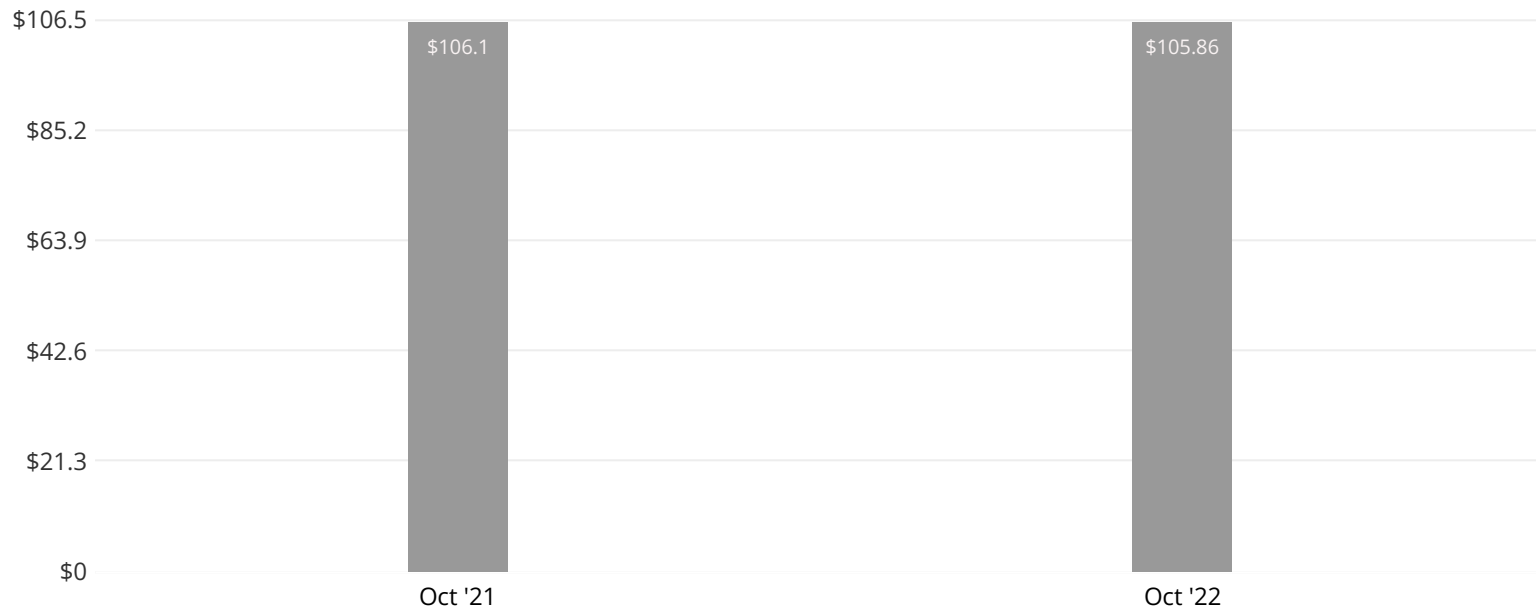


## Total | Occupancy Rate

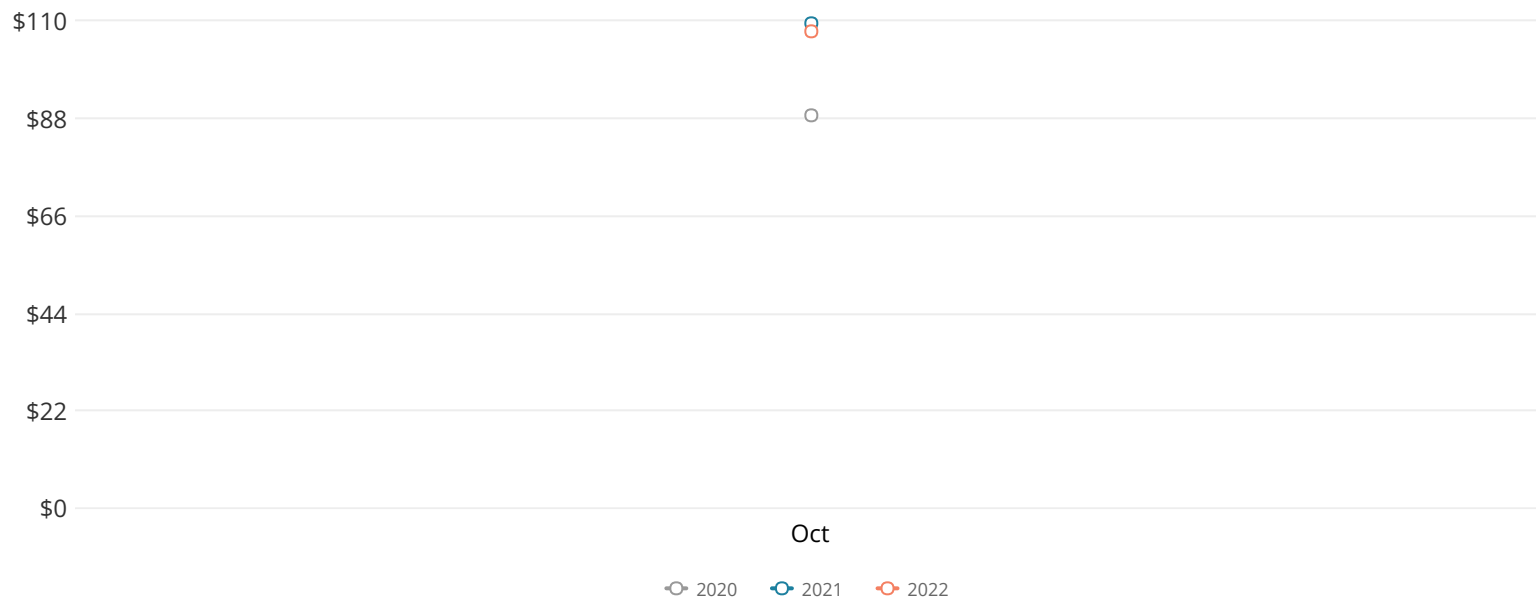




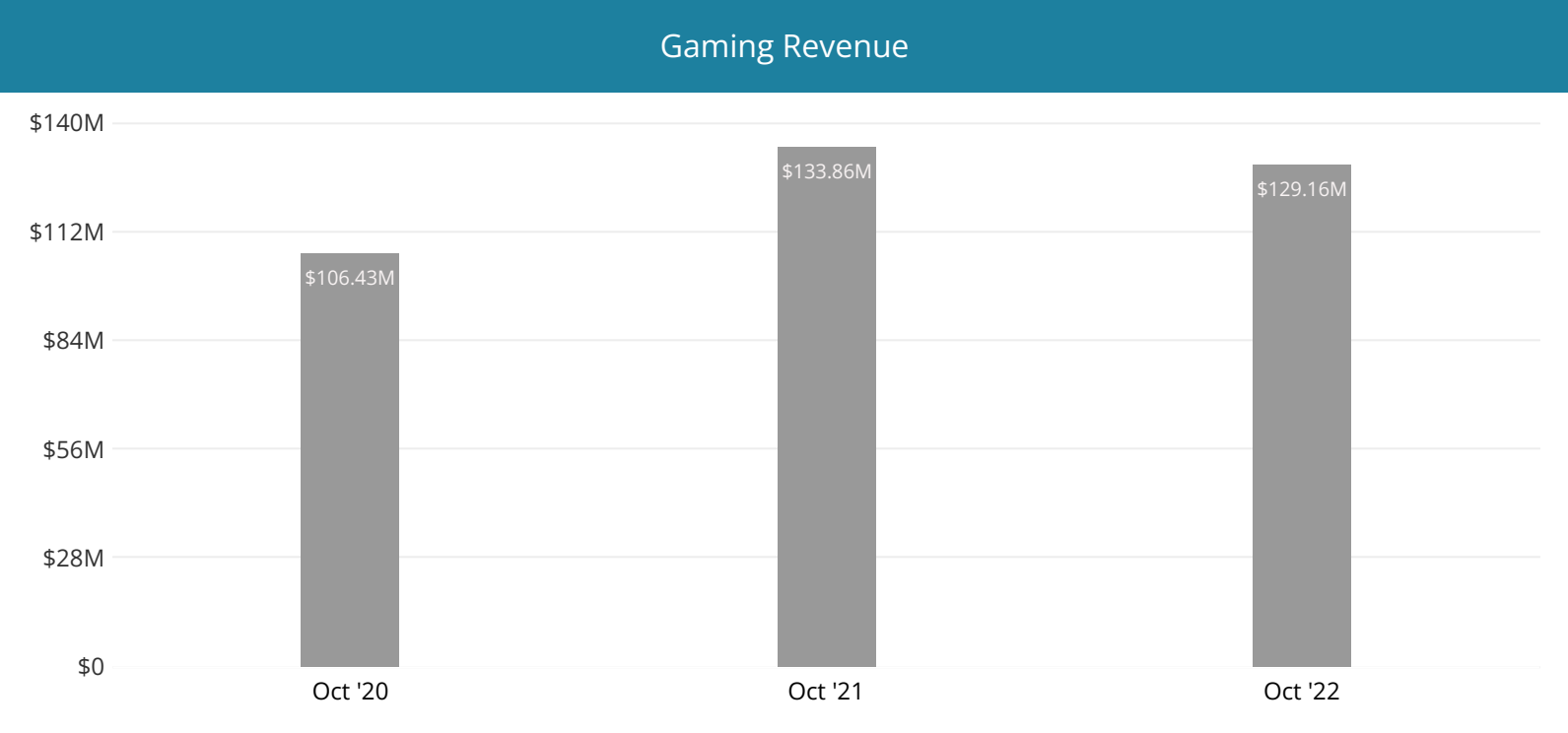
## Casino | ADR



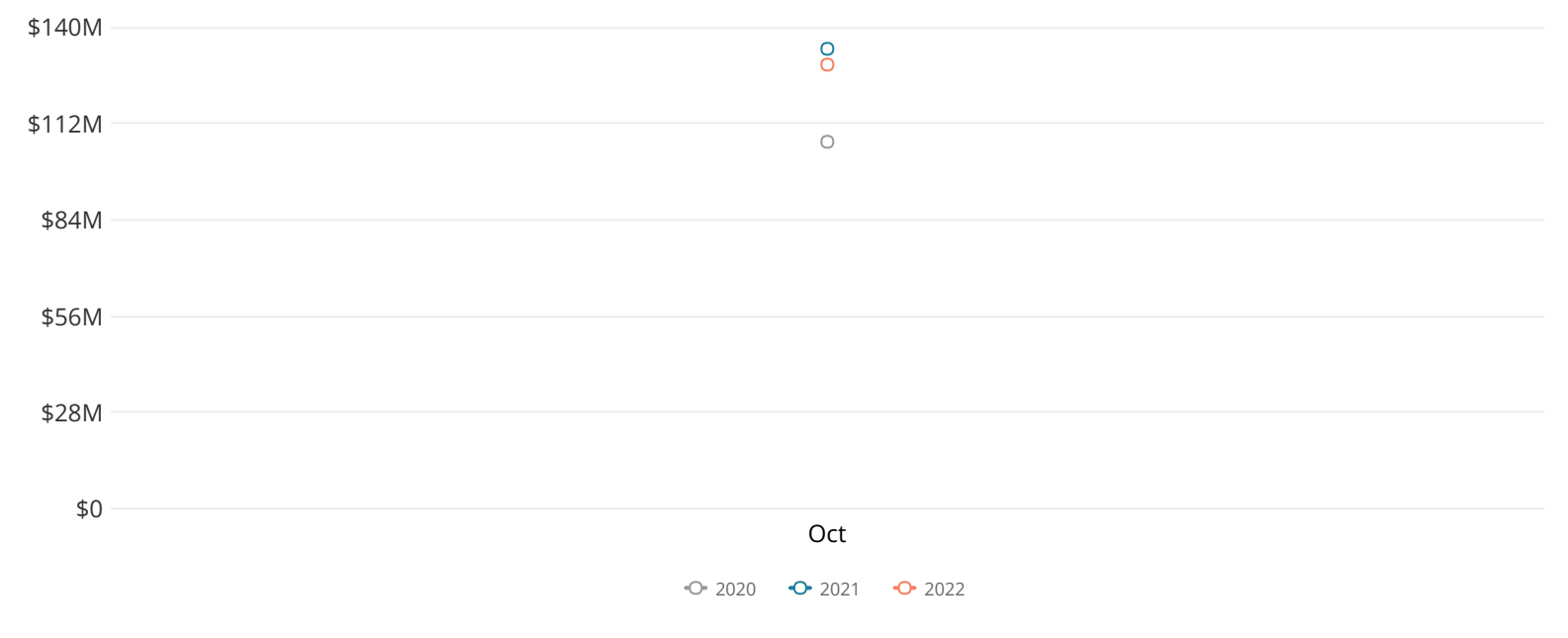
## Total | ADR



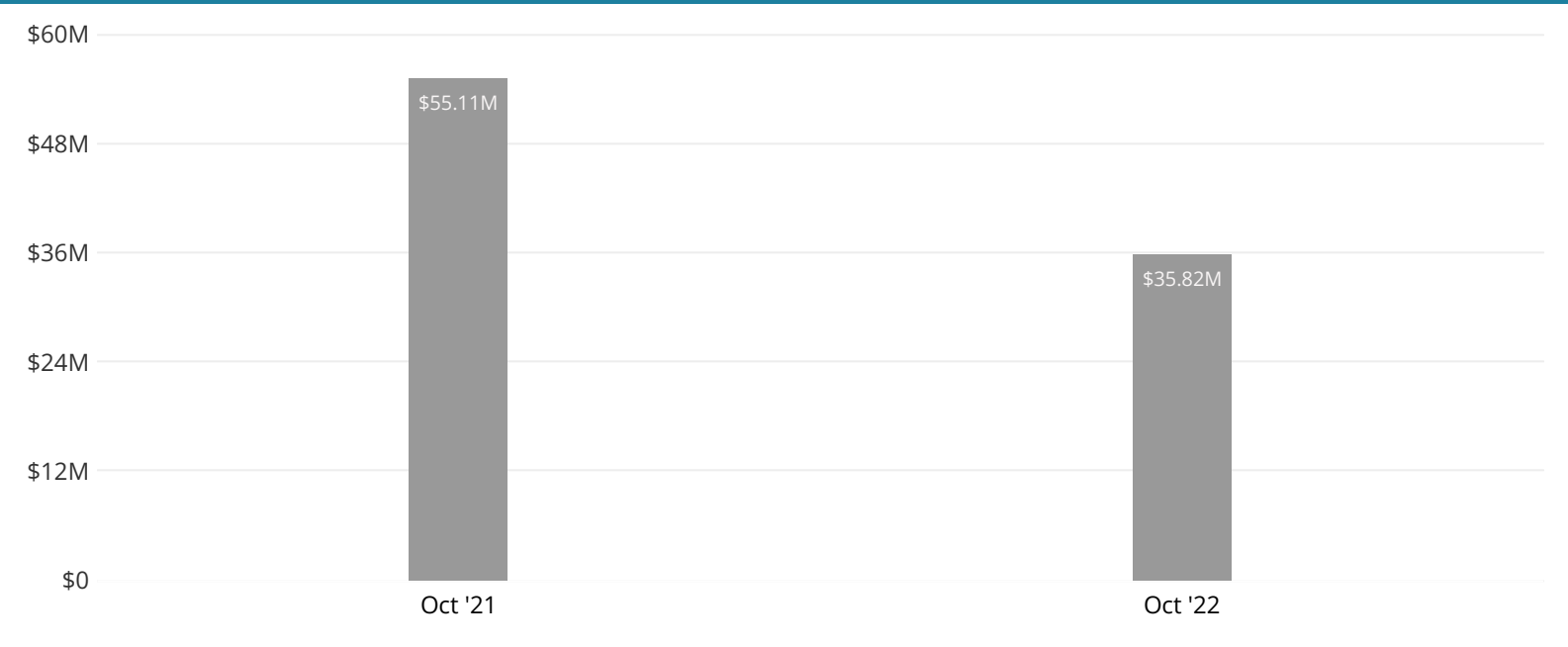




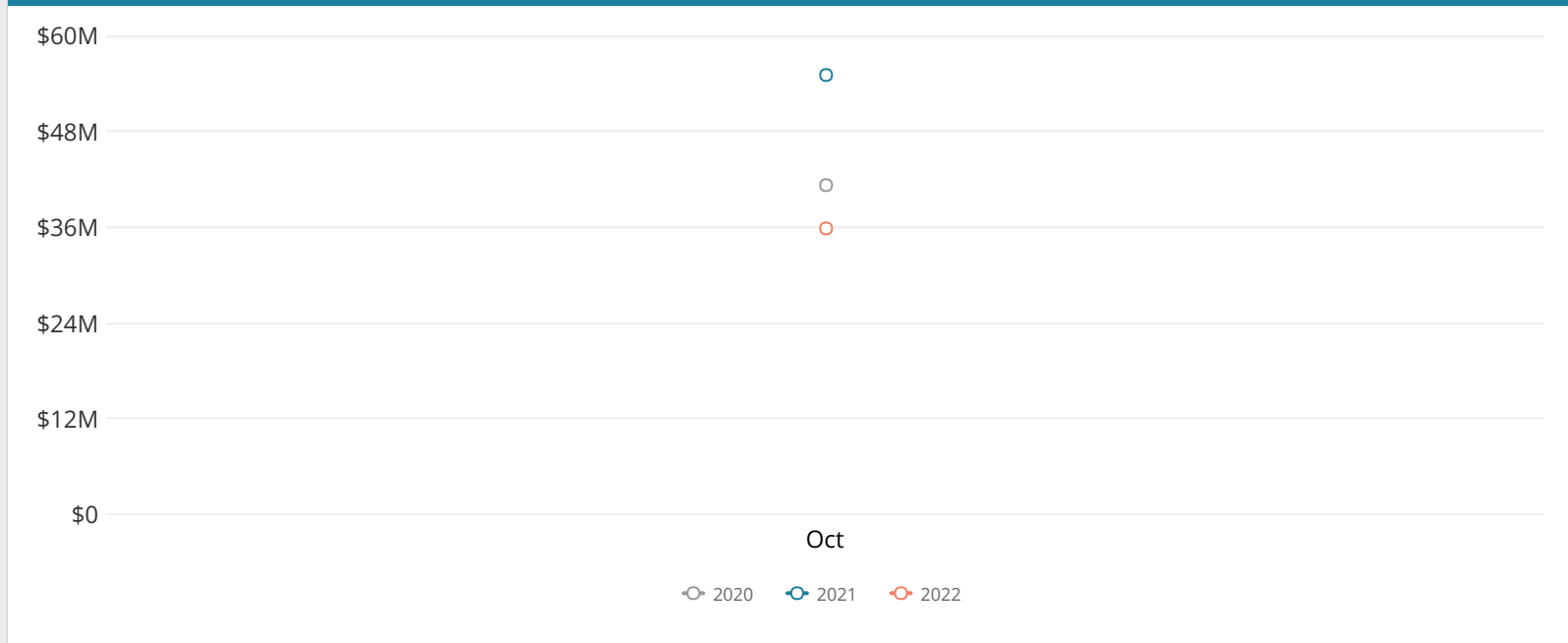
### Gaming Revenue YTD

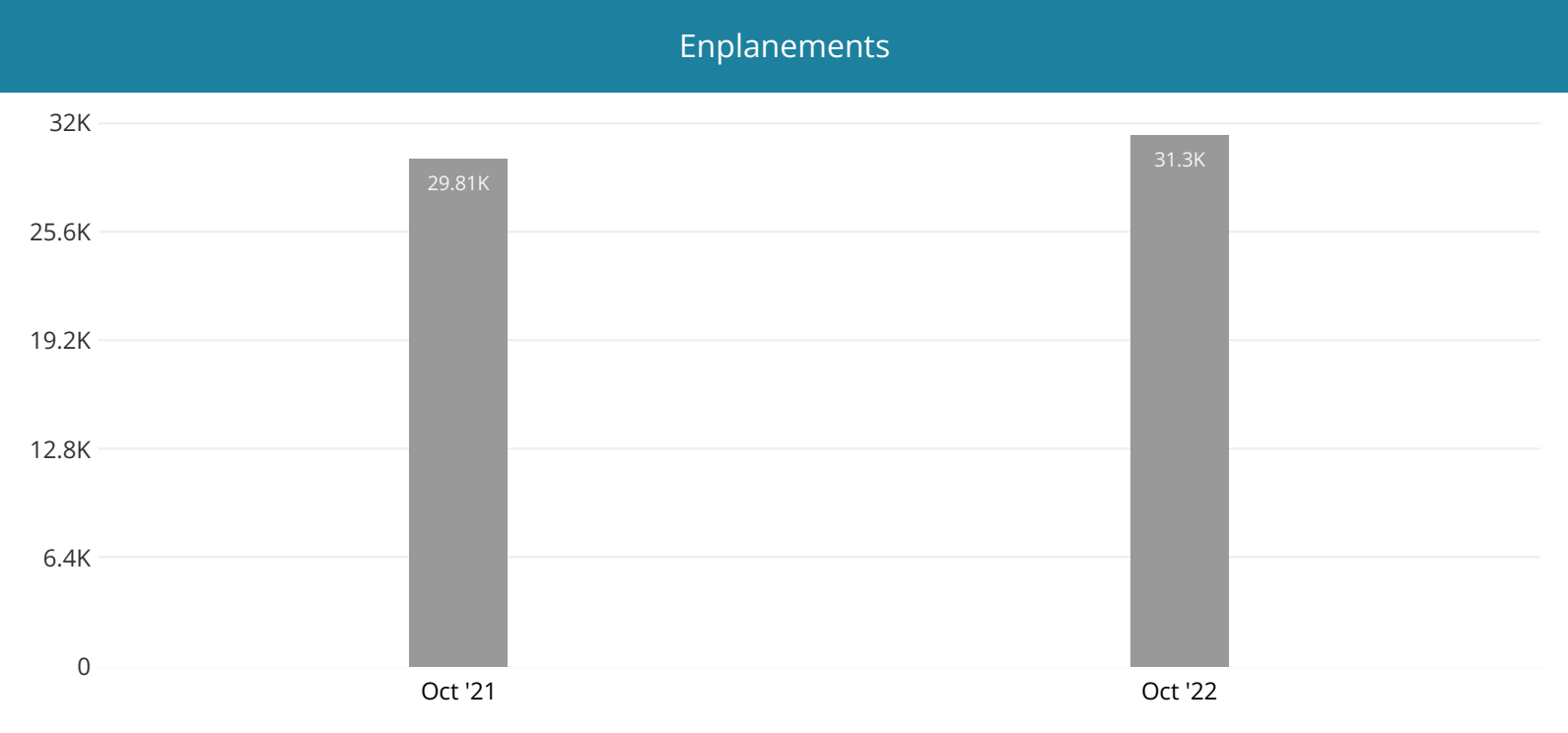


### Sports Betting Wagering Report

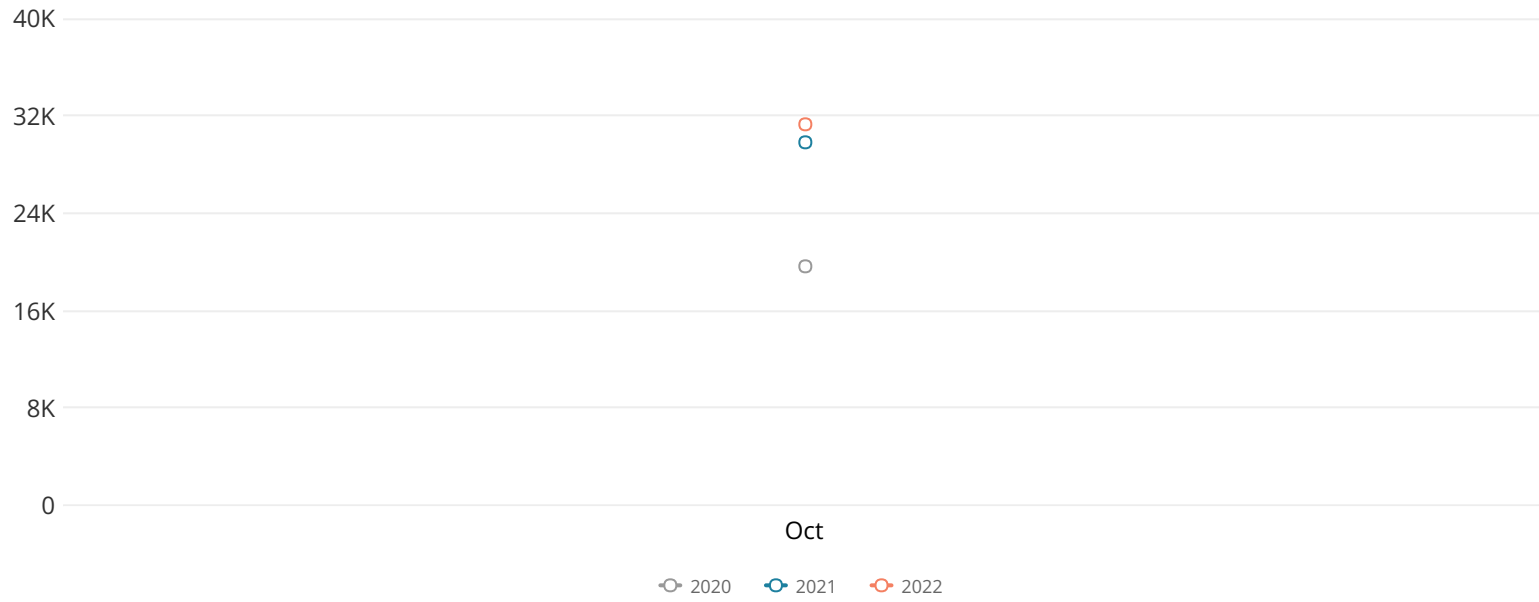


# Sports Betting Wagering Report

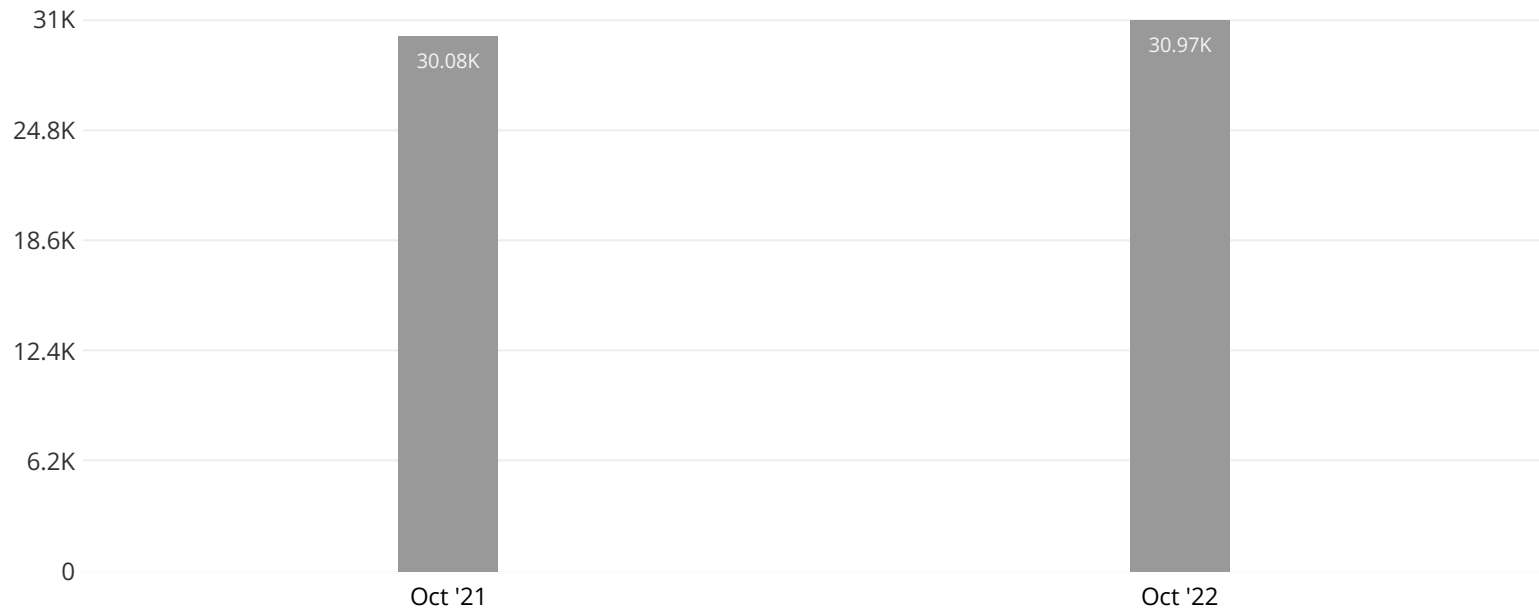




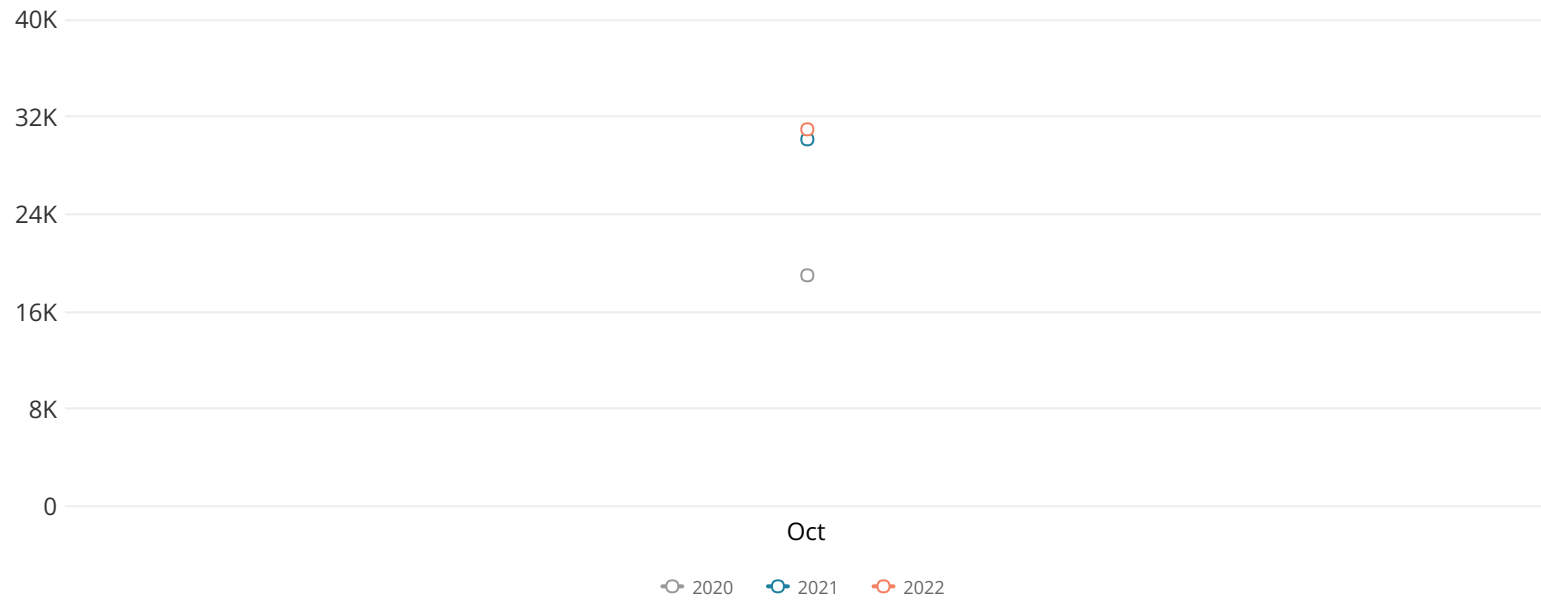
## Enplanements



## Deplanements

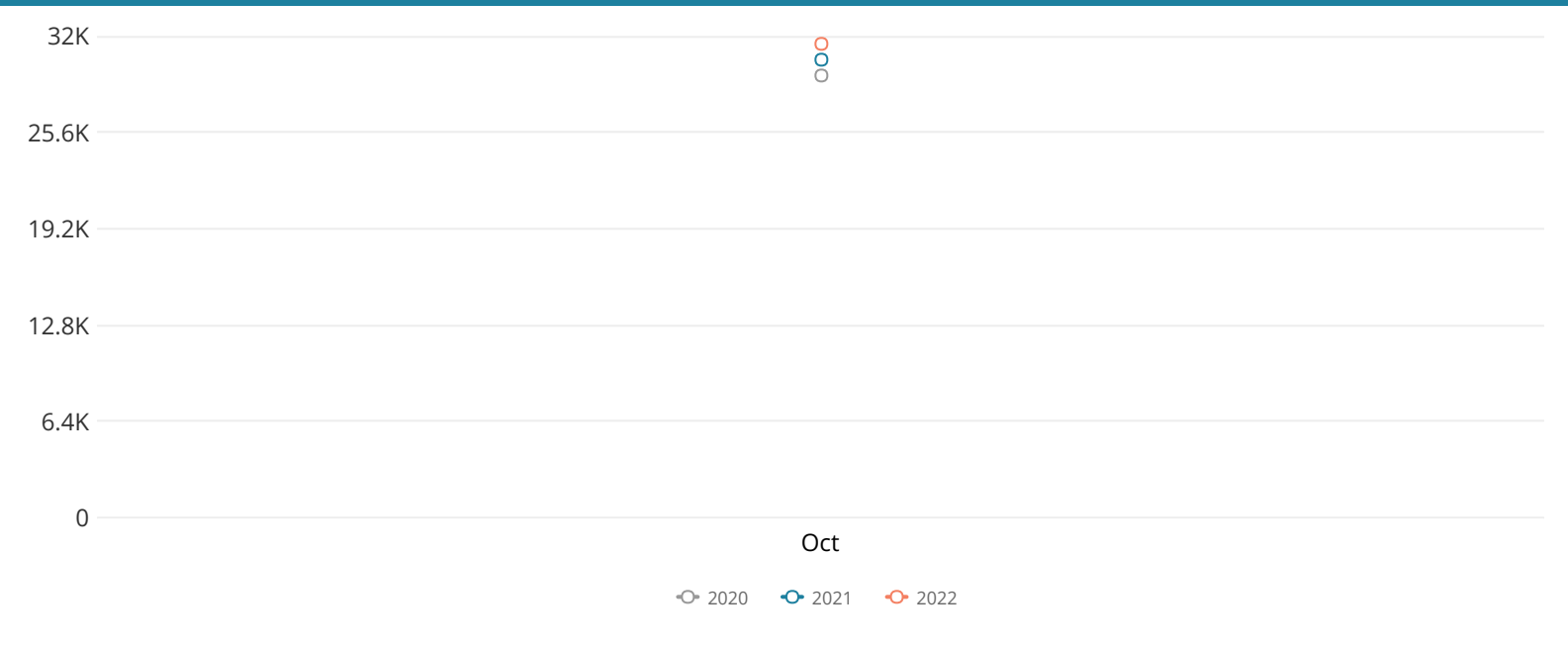


## Deplanements

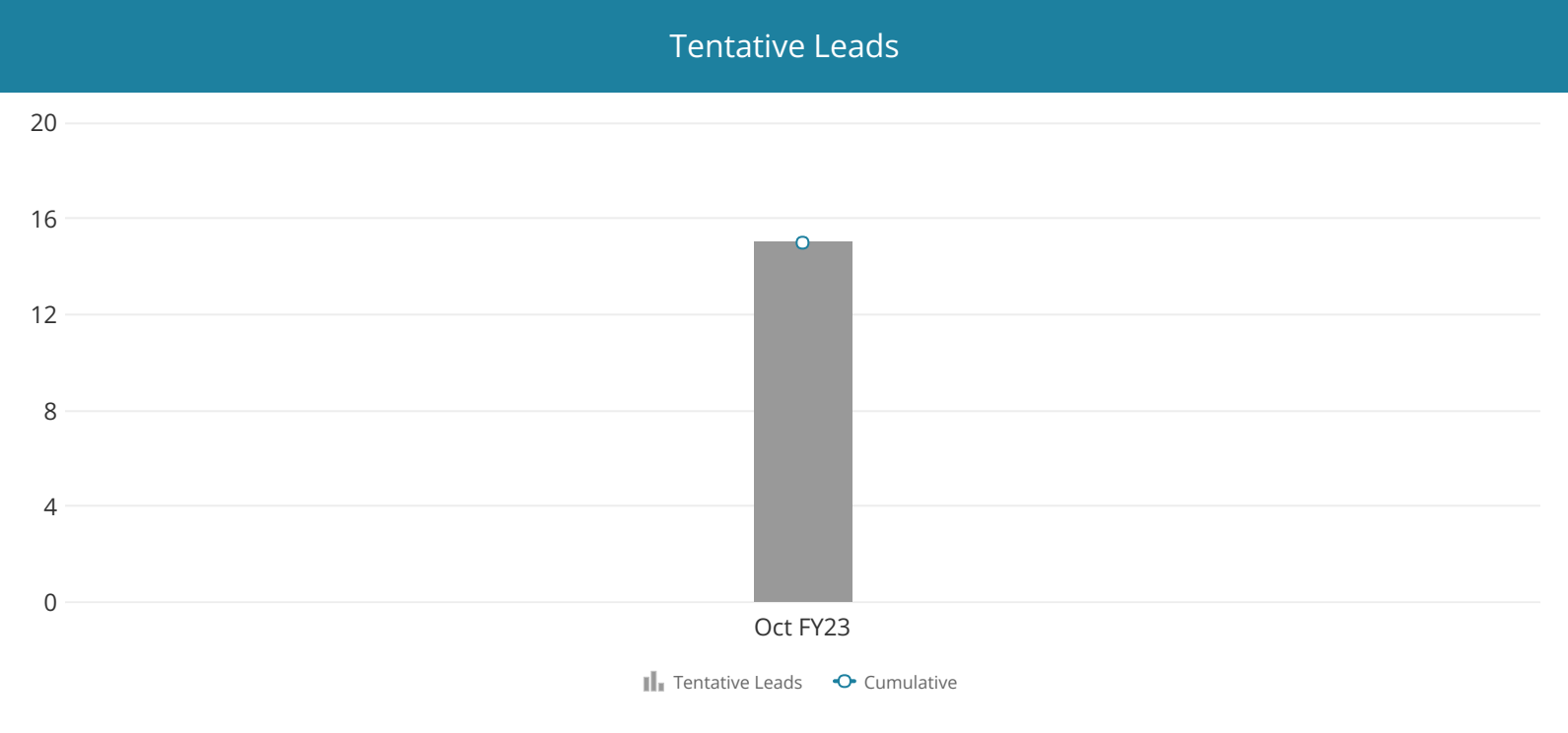




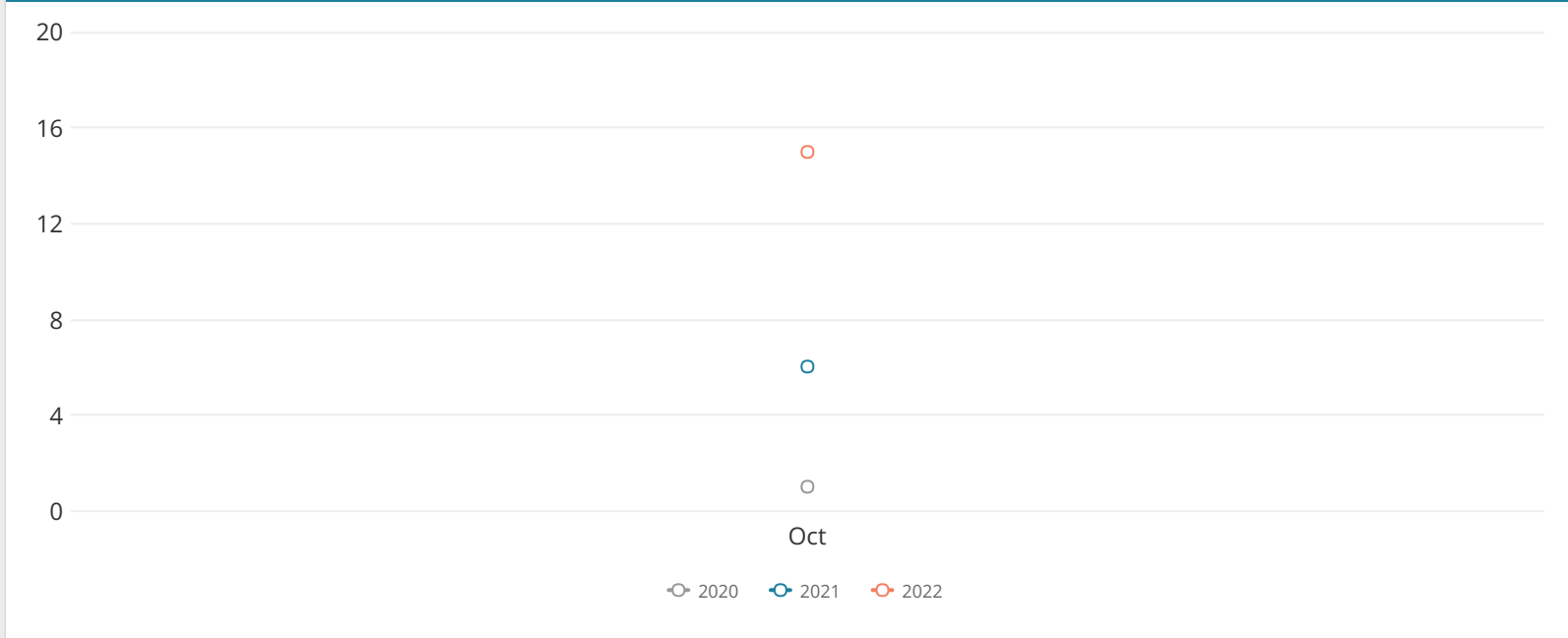
# Leisure & Hospitality Jobs



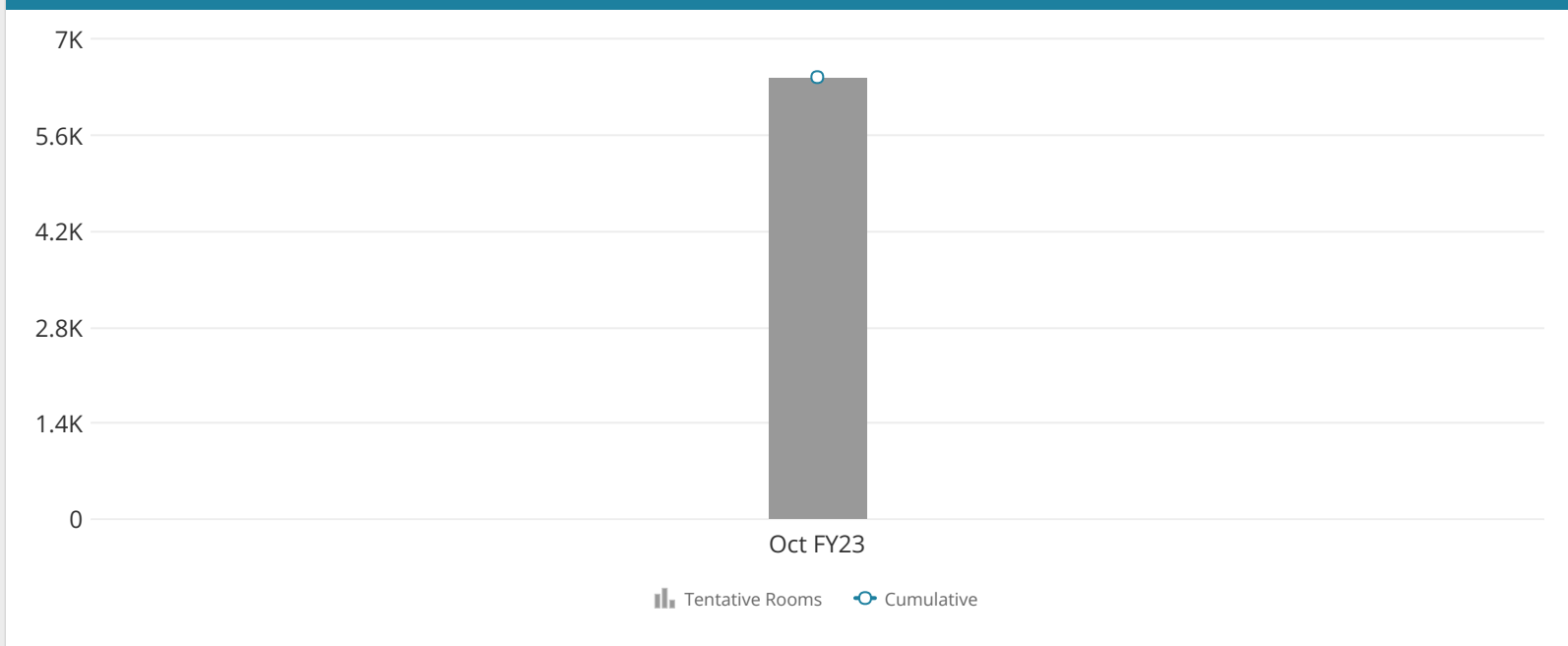




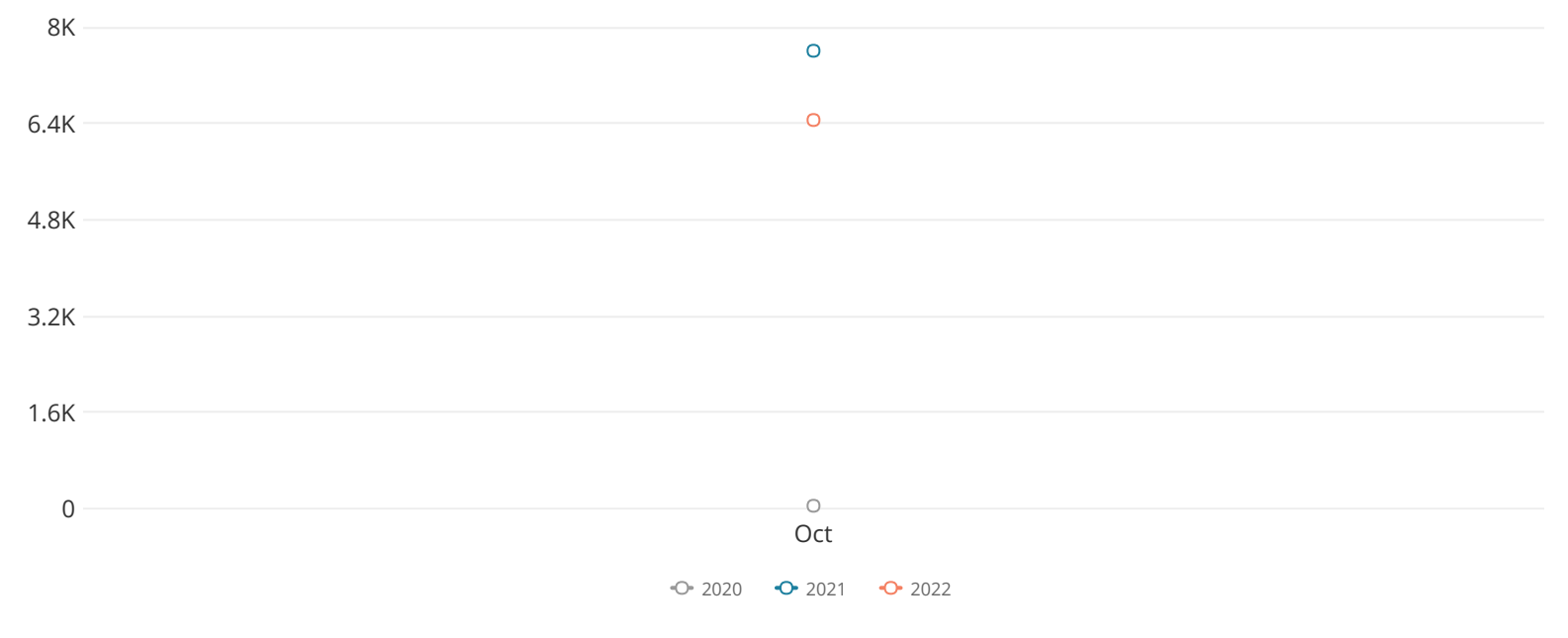
## Cumulative Tentative Leads

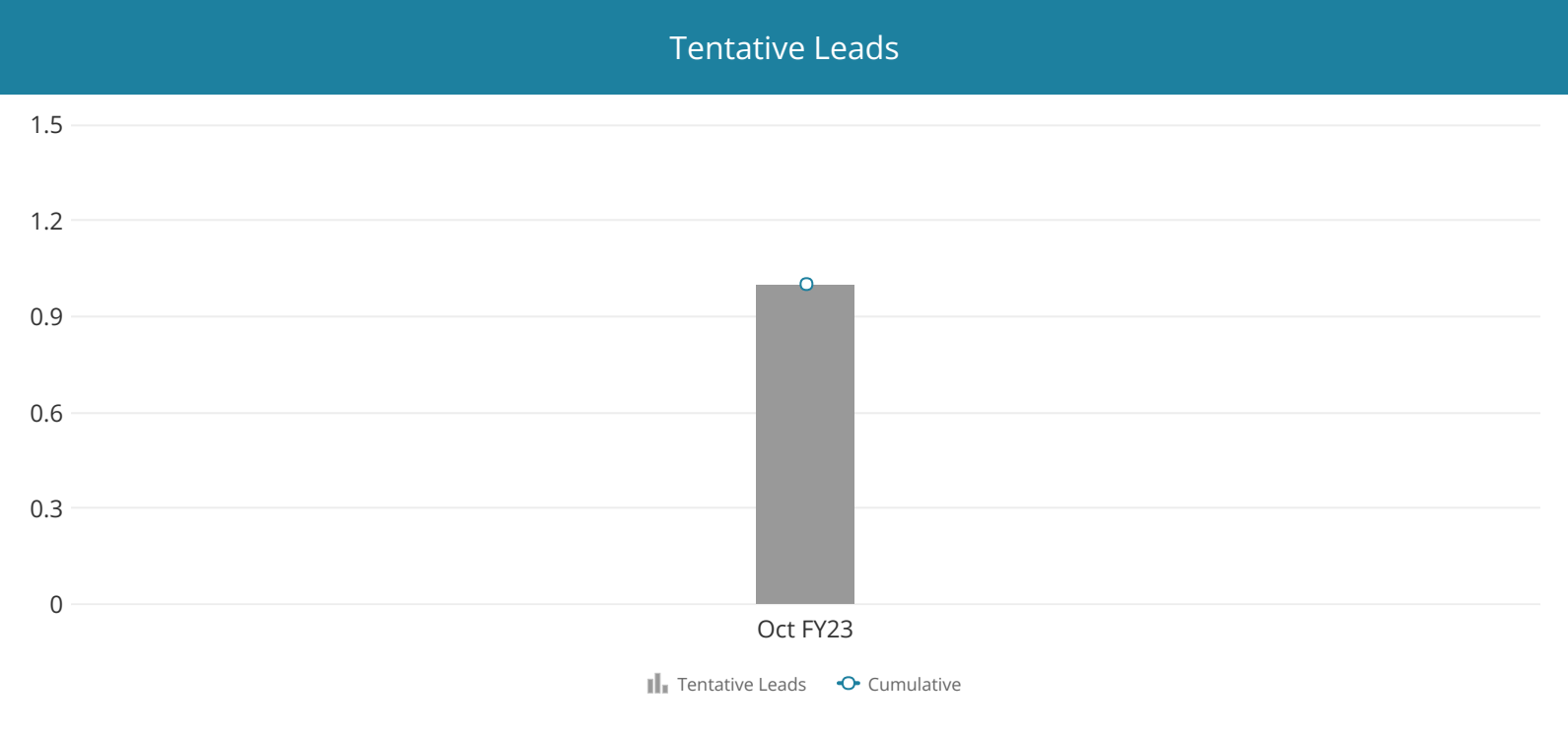


## Tentative Rooms

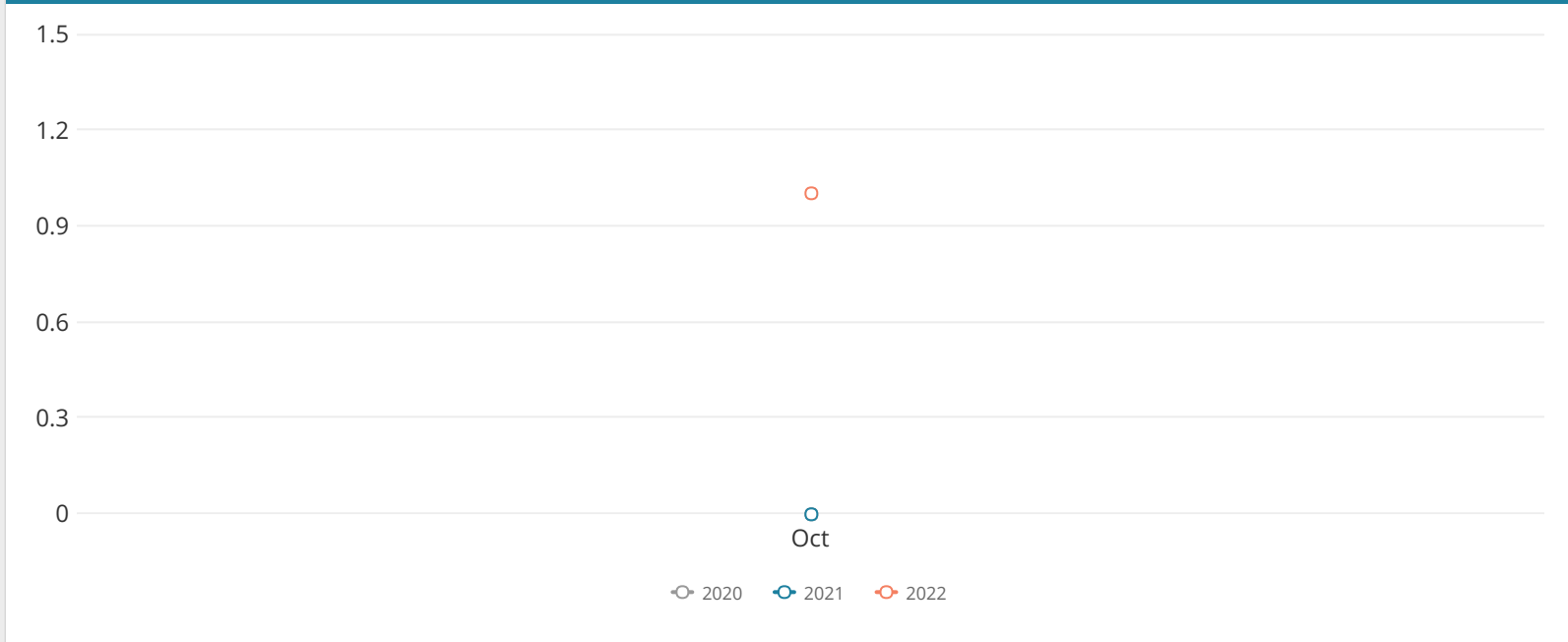


# YTD Tentative Rooms

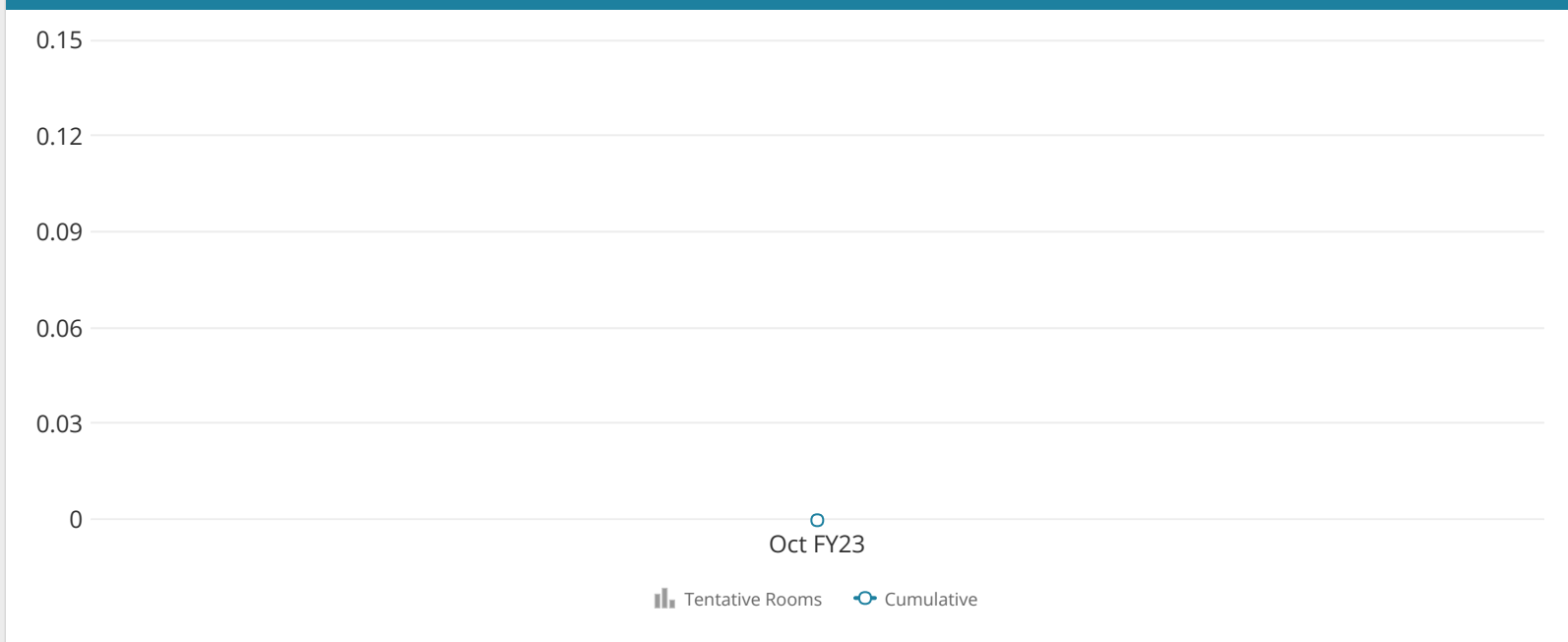




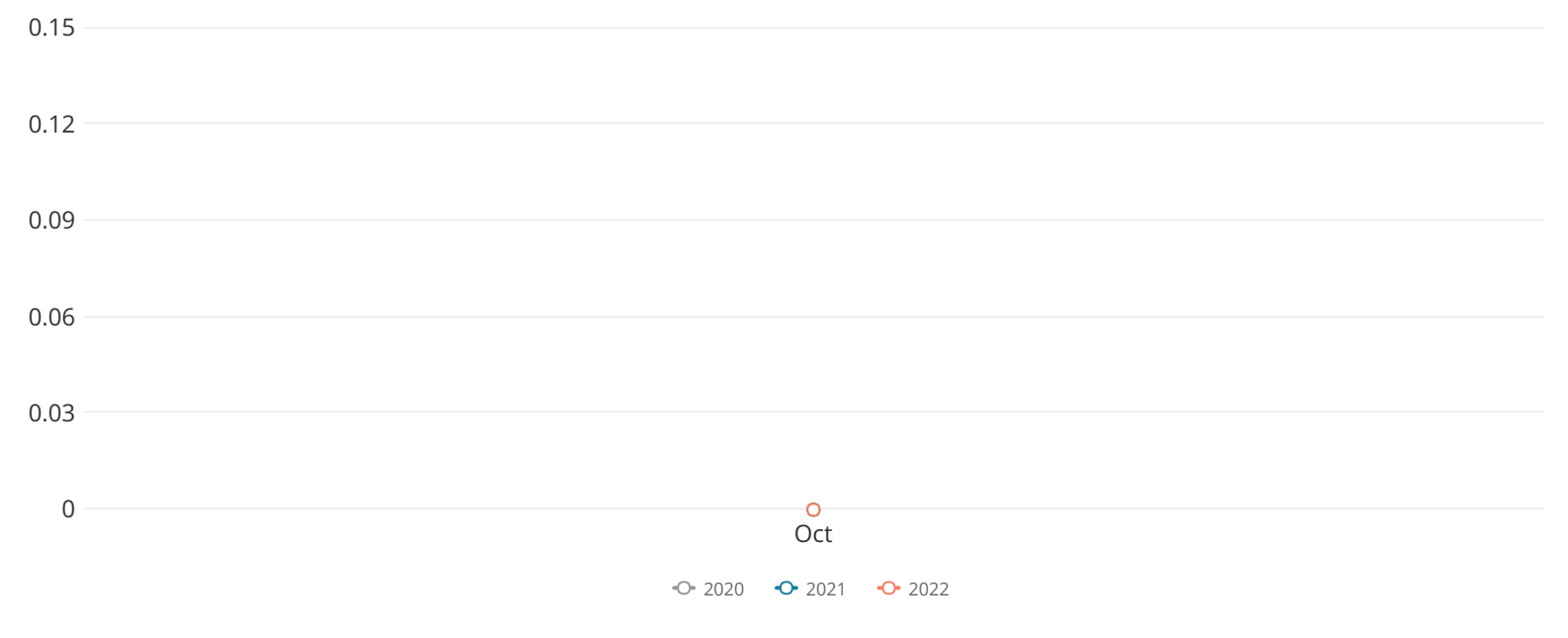
## Cumulative Tentative Leads



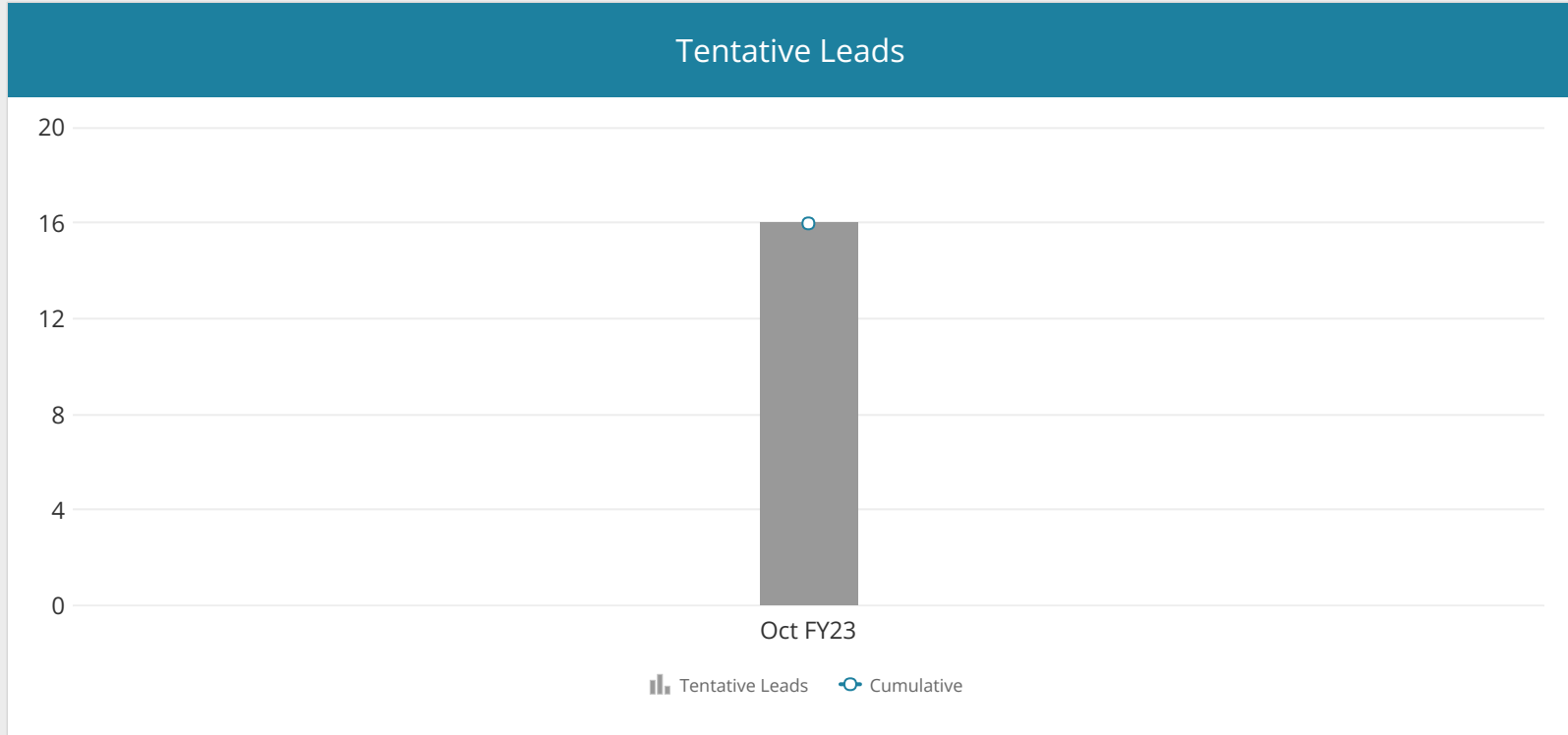
## Tentative Rooms



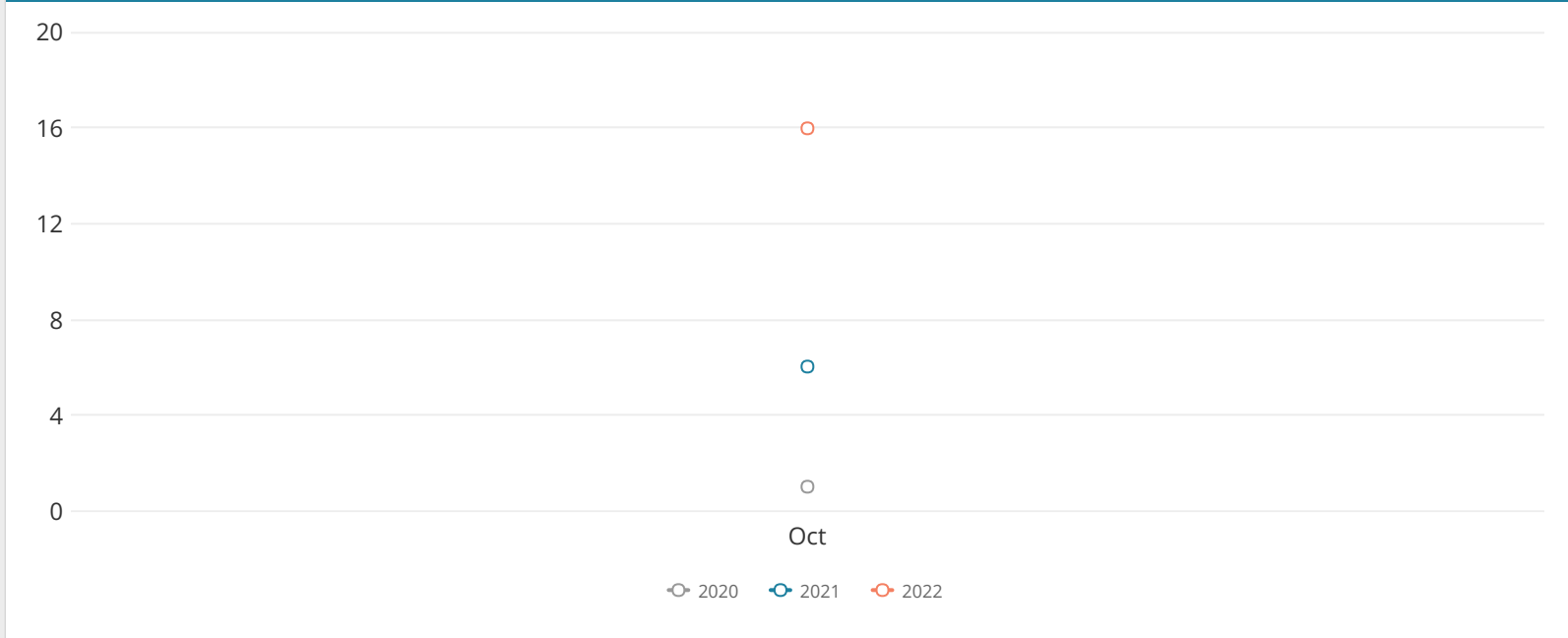
# YTD Tentative Rooms



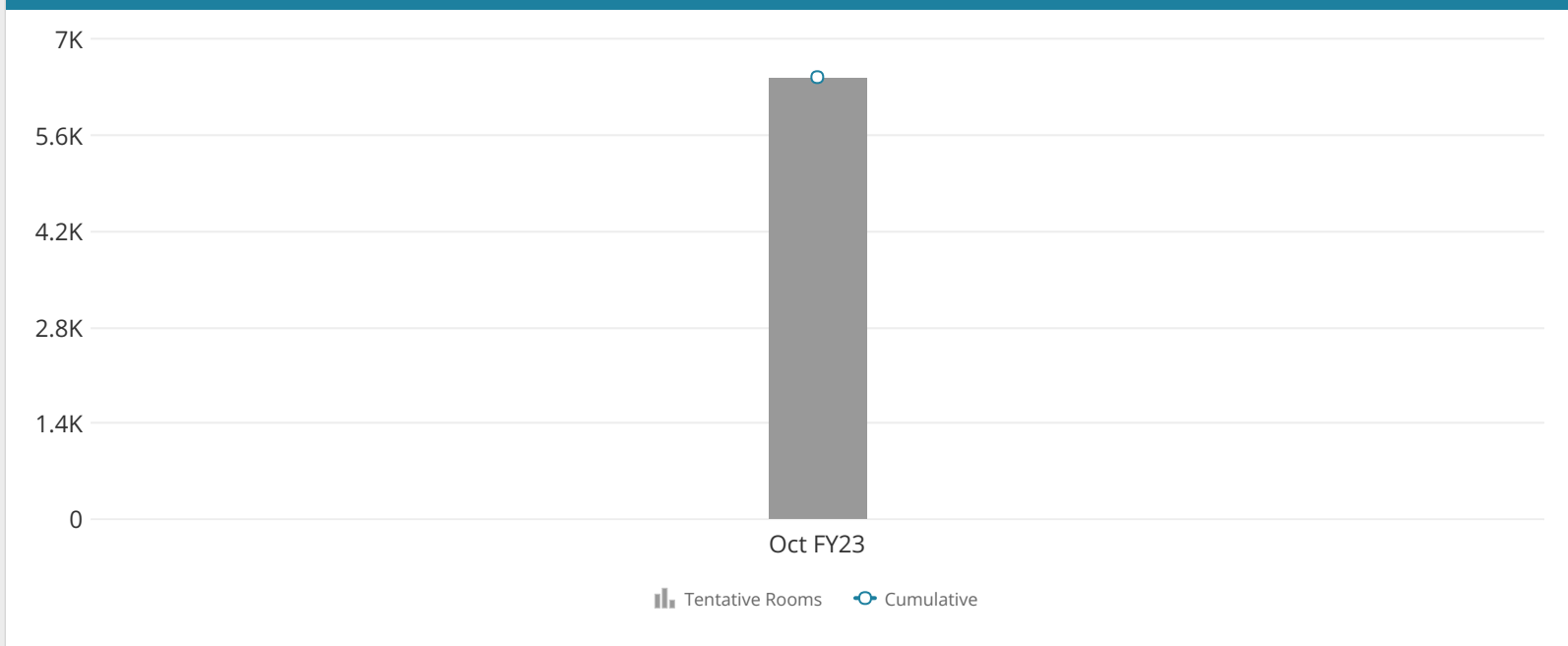
# Total All Tentative Leads



## Cumulative Tentative Leads

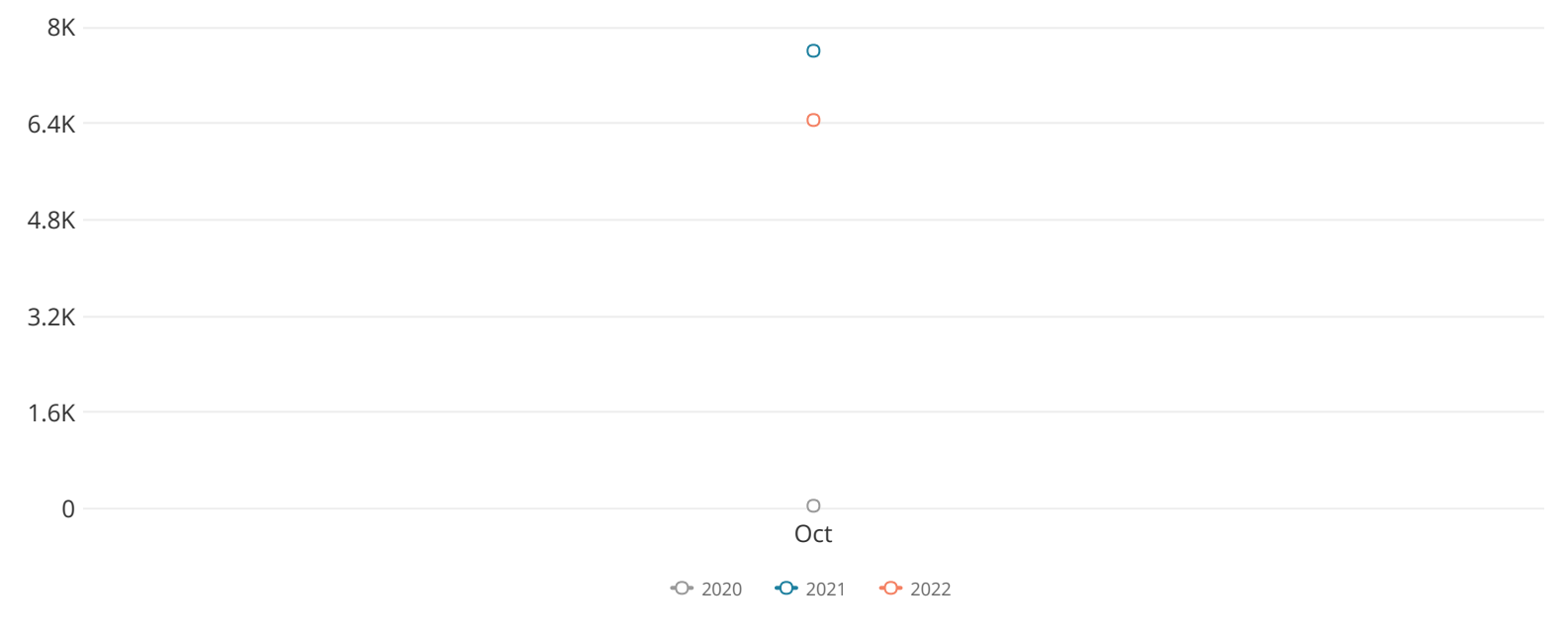


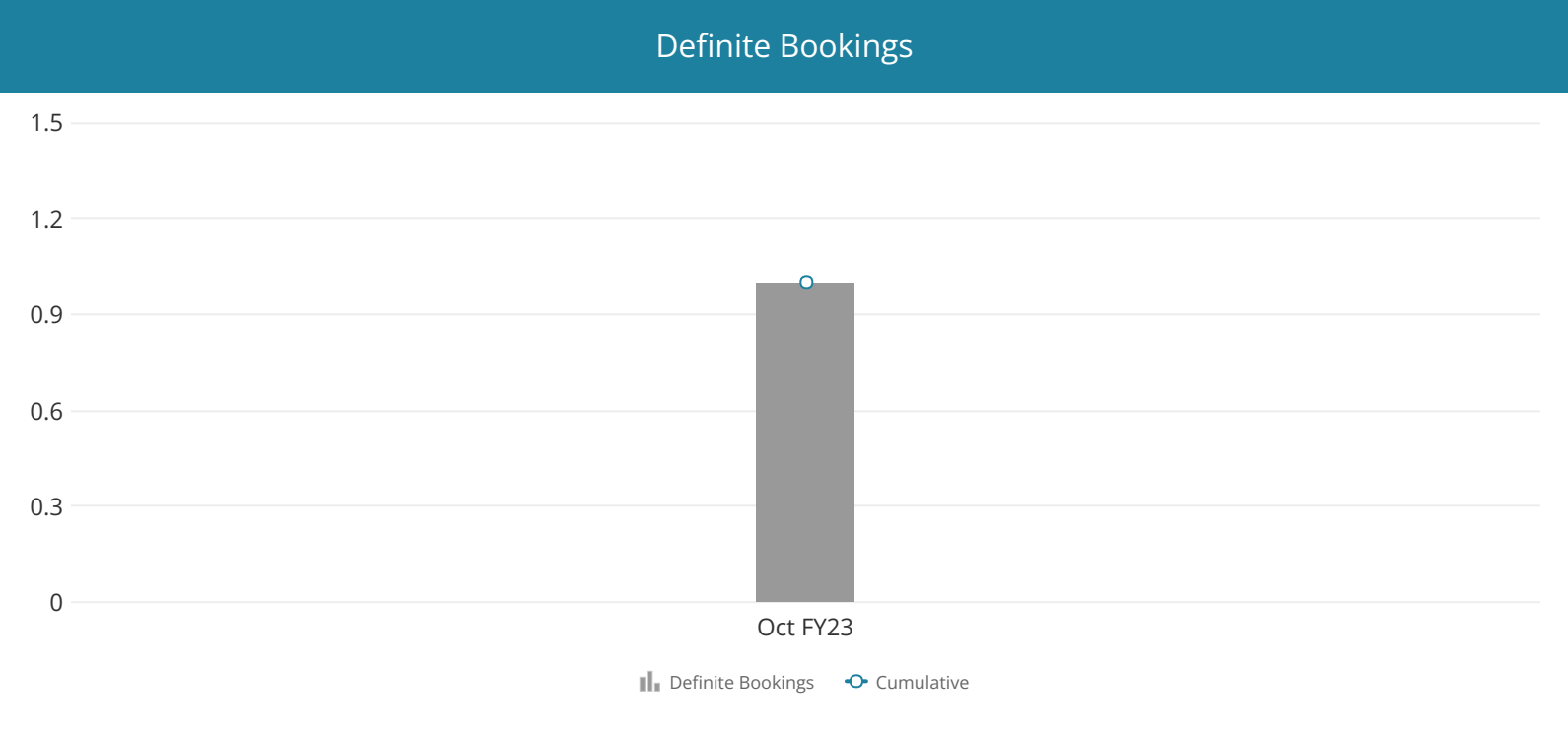
## Tentative Rooms



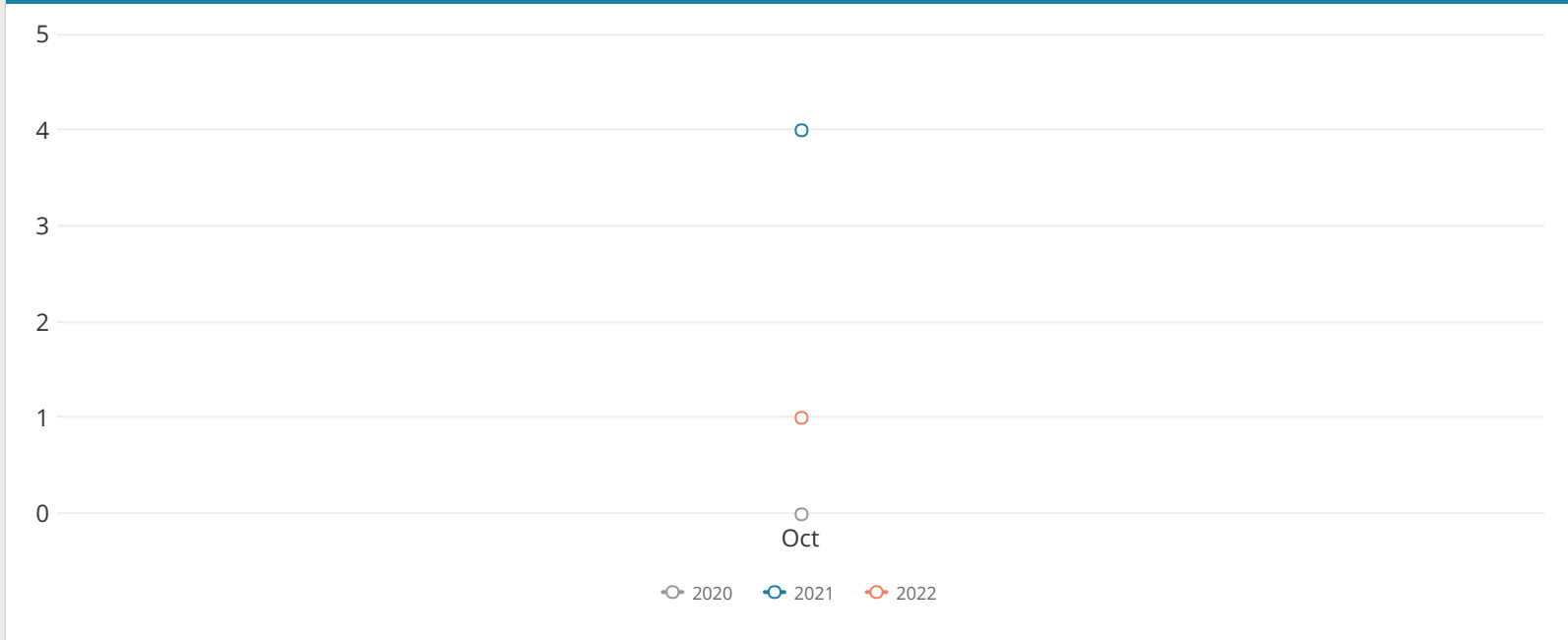


# YTD Tentative Rooms

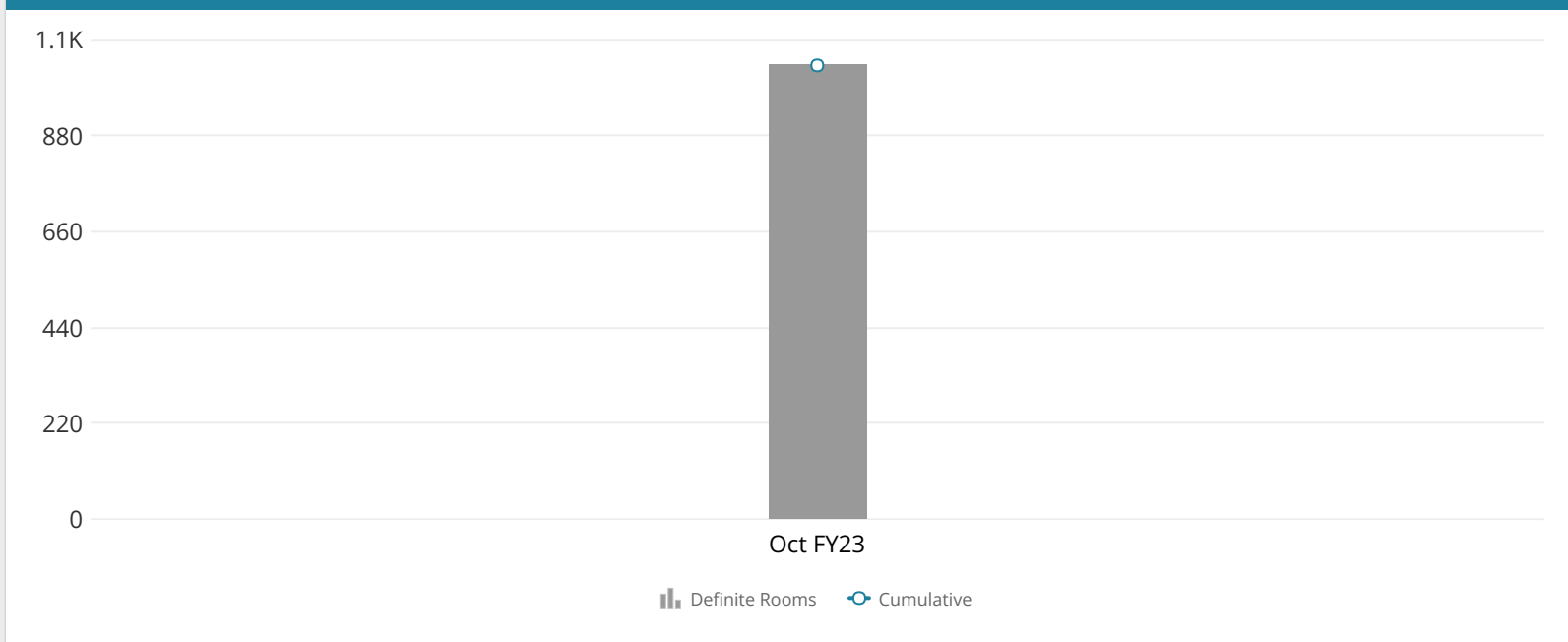




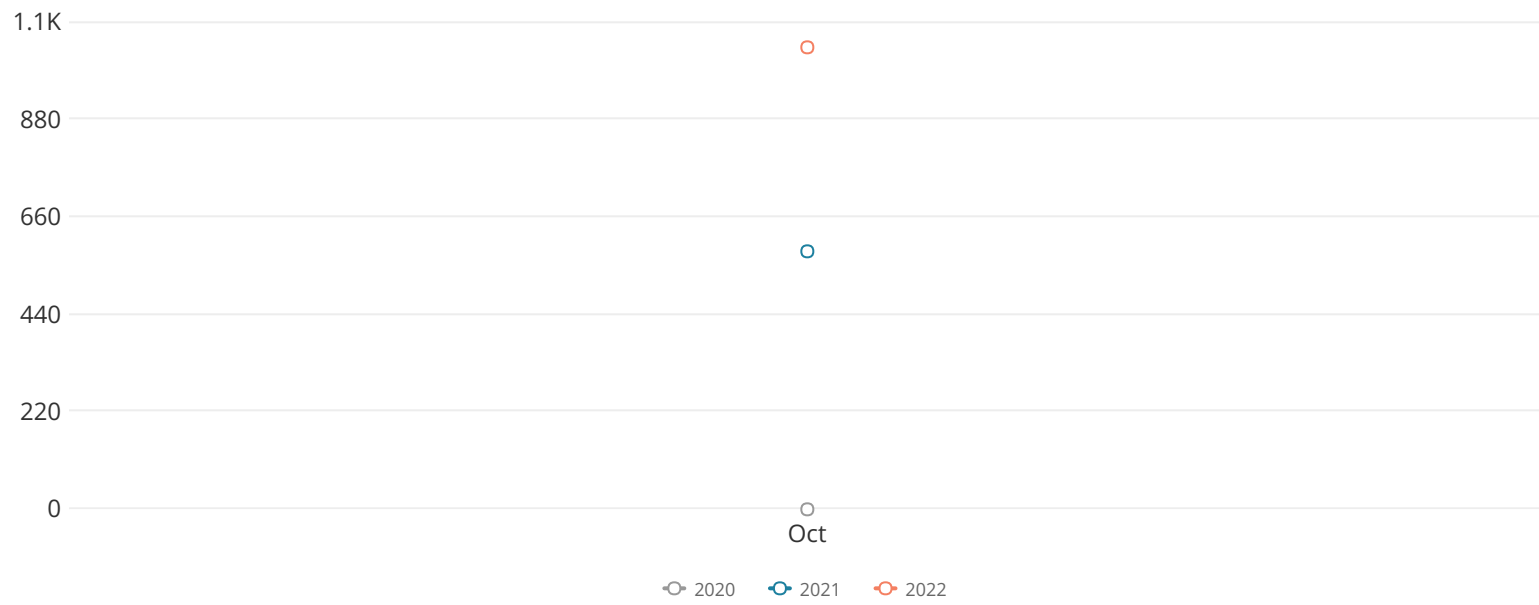
## YTD Definite Bookings

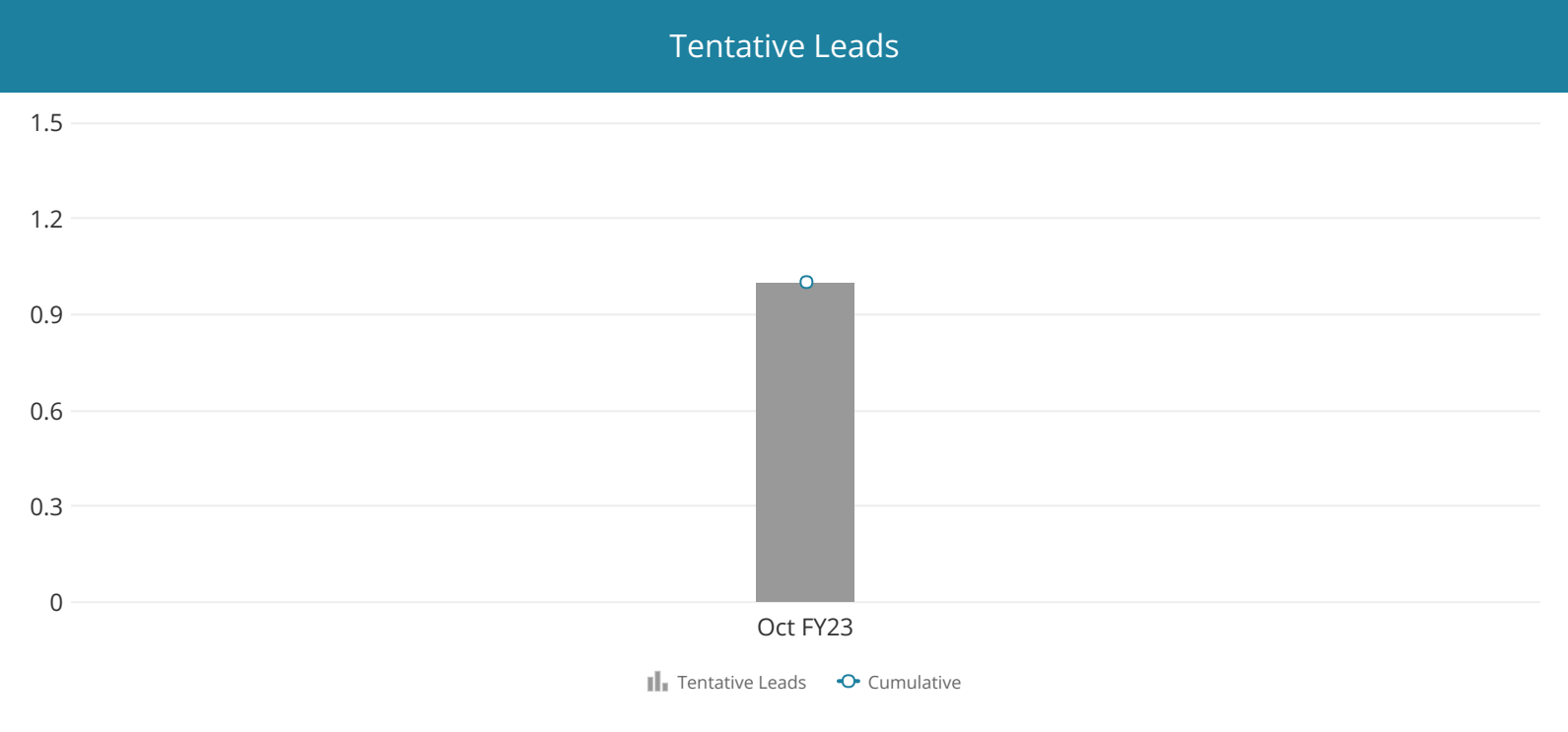


## Definite Rooms

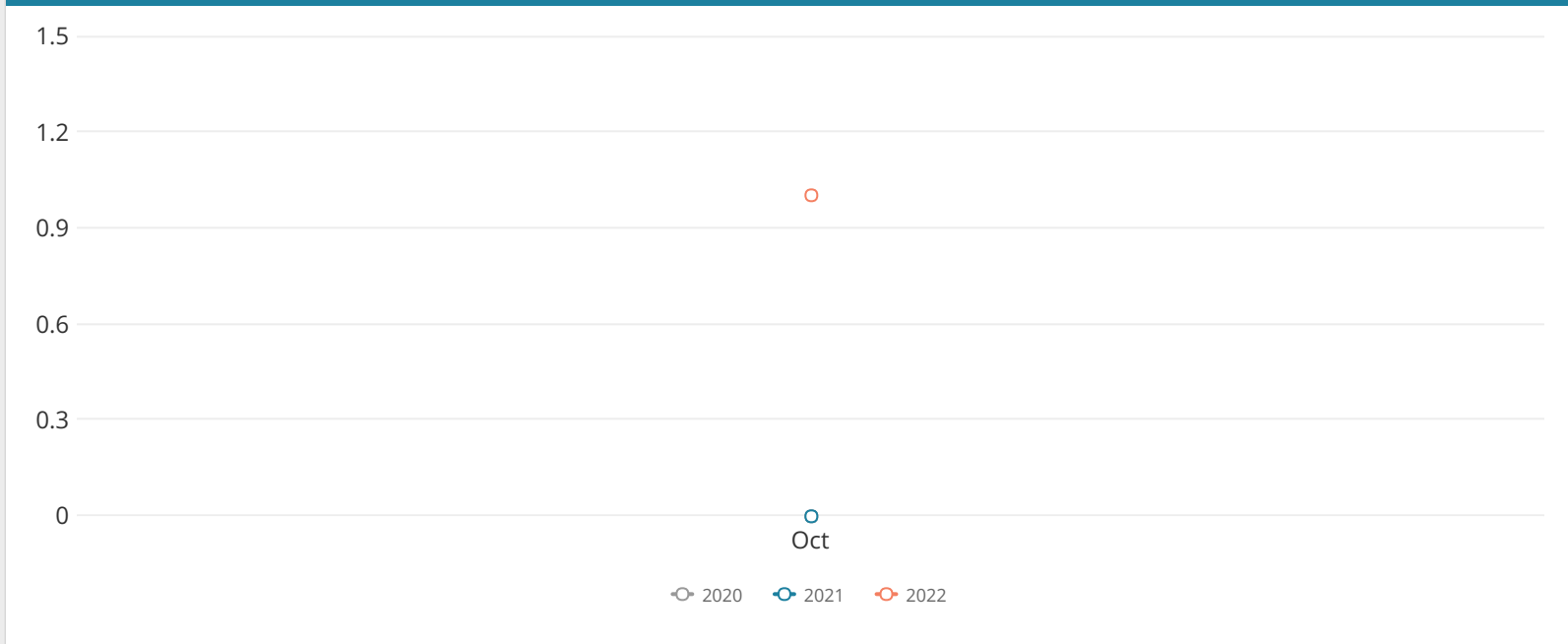


## YTD Definite Rooms

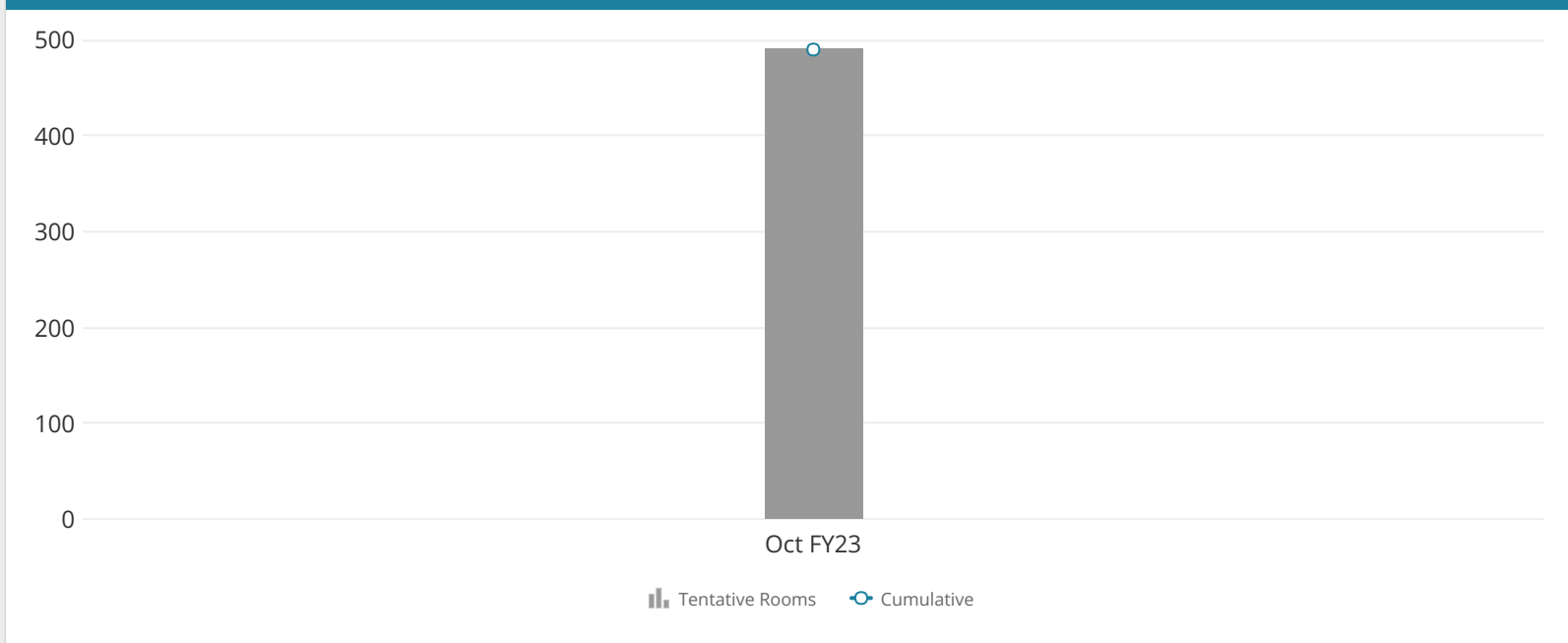




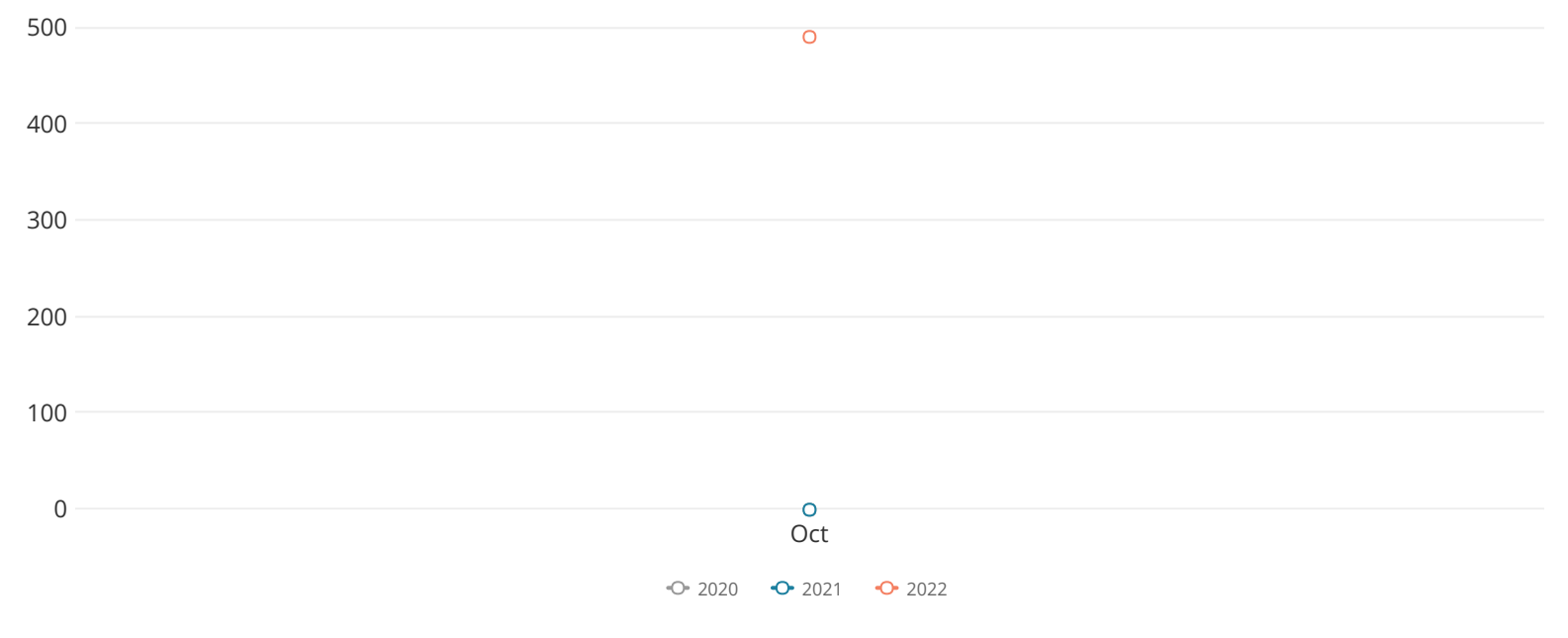
## Cumulative Tentative Leads

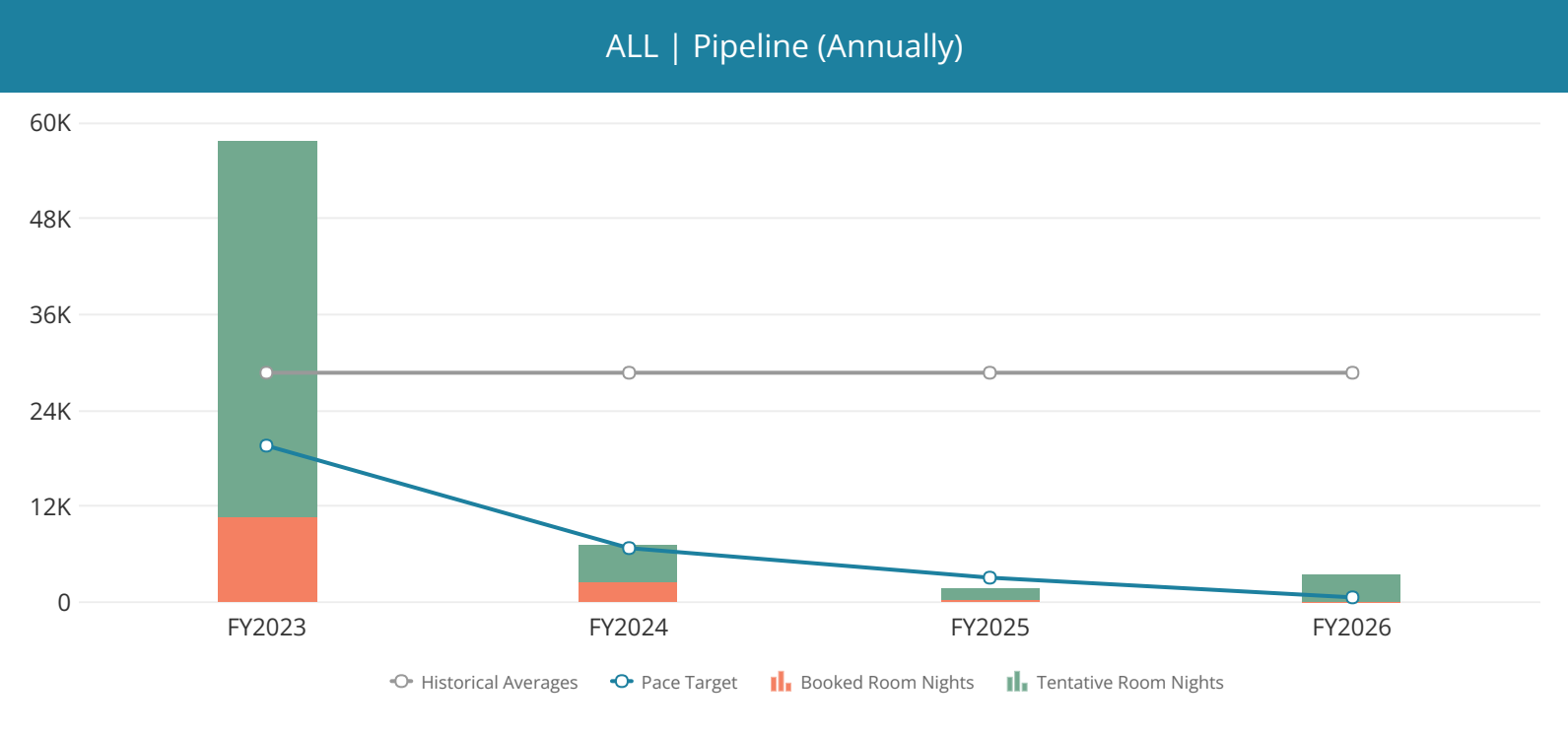


## Tentative Rooms



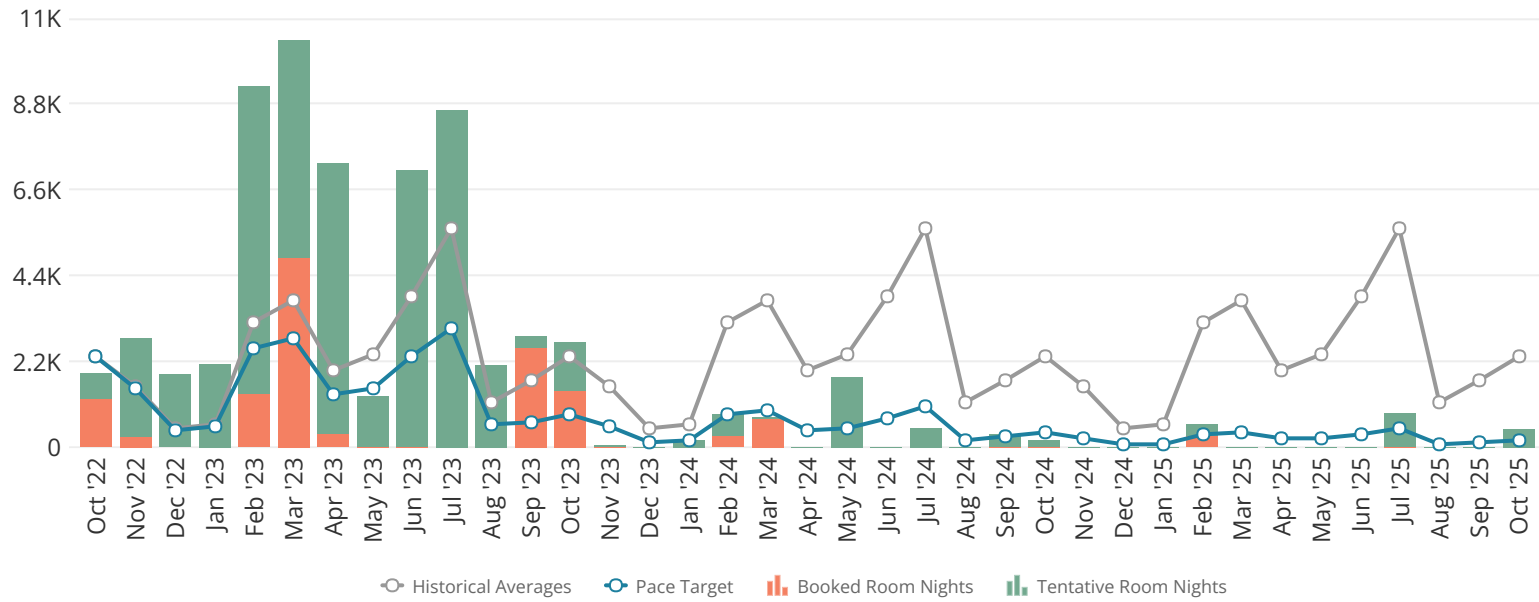
# YTD Tentative Rooms







# ALL | Pipeline (Monthly)



Users

81,946

-22% ▼



New Users

78,579

-22% ▼



Sessions

101,714

-22% ▼



Sessions Per User

1.24

1% ▲



Pageviews

185,126

-22% ▼



Pages Per Session

1.82

-1% ▼



Average Session Duration (in seconds)

99.78

8% ▲

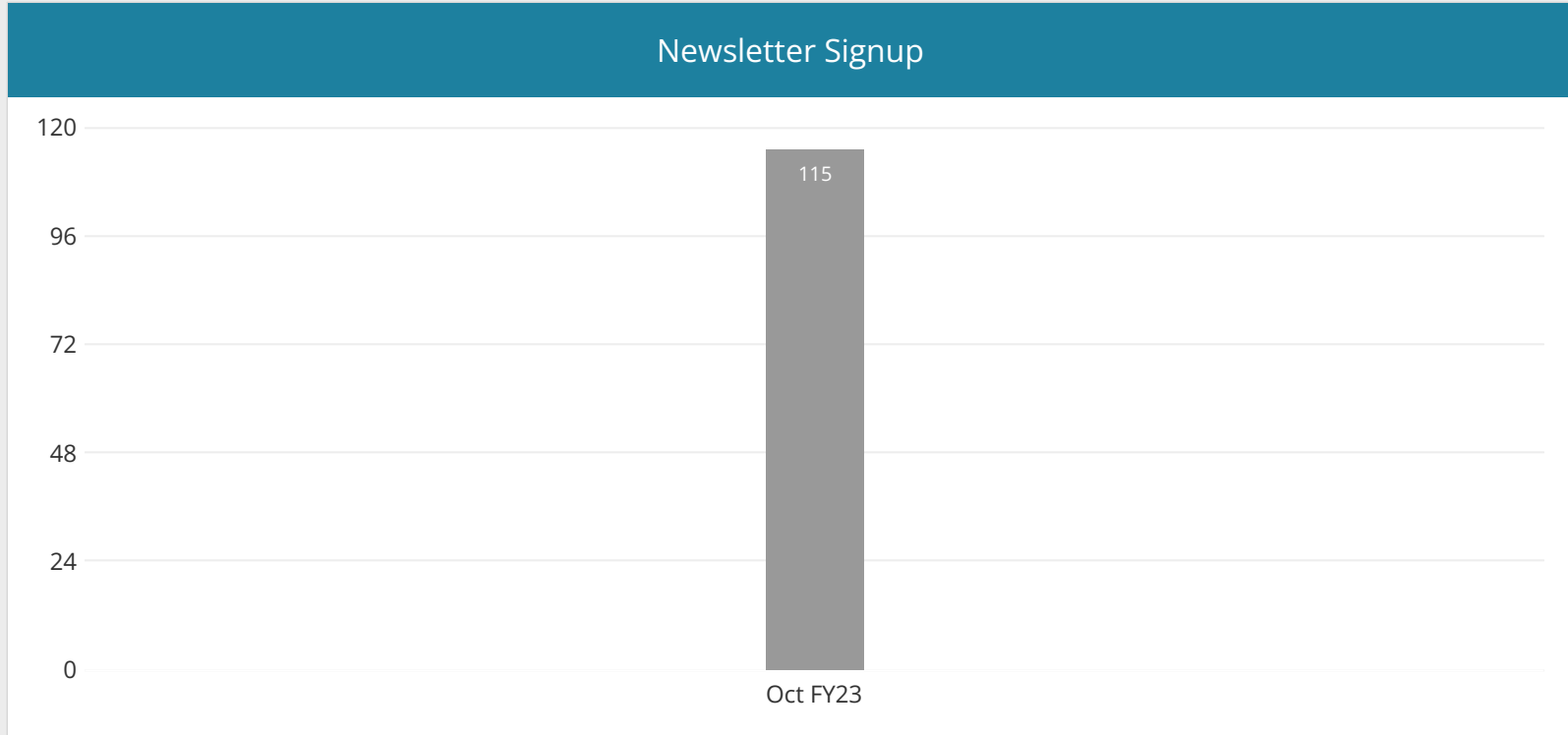


Bounce Rate

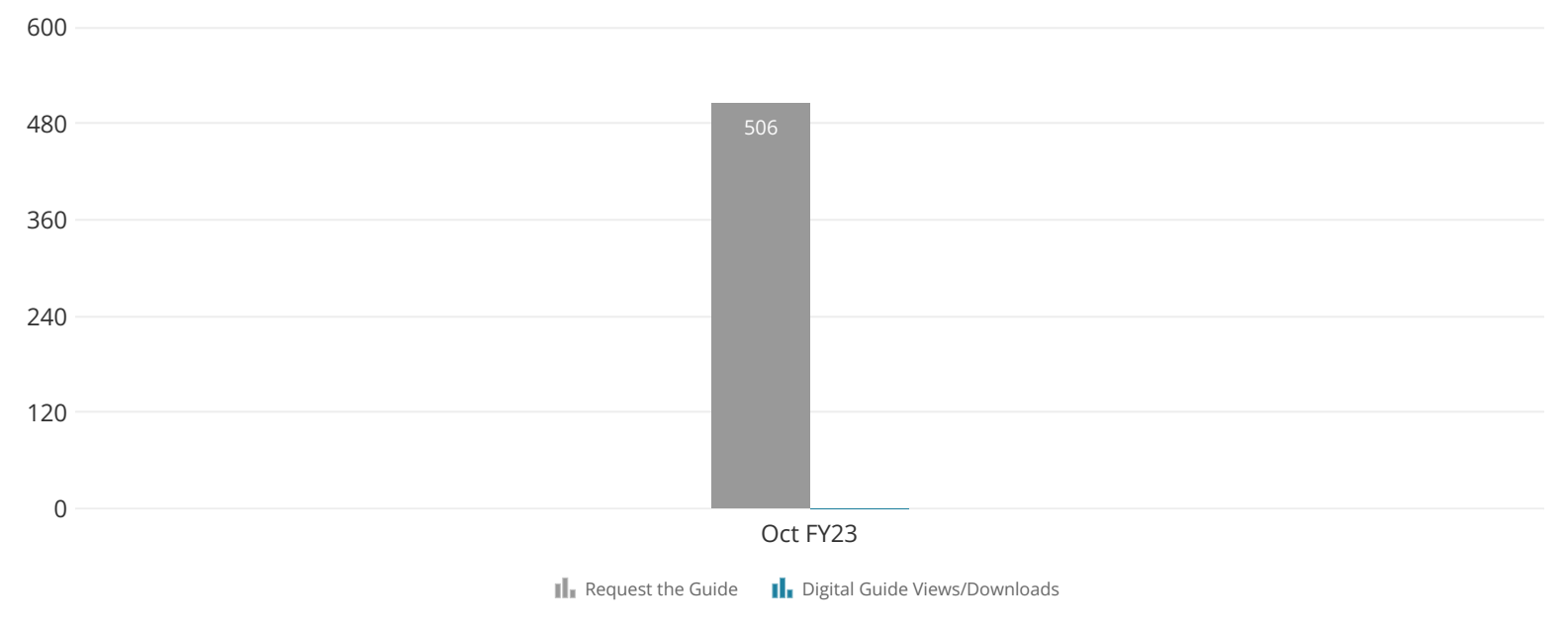
57.93%

-5% ▼

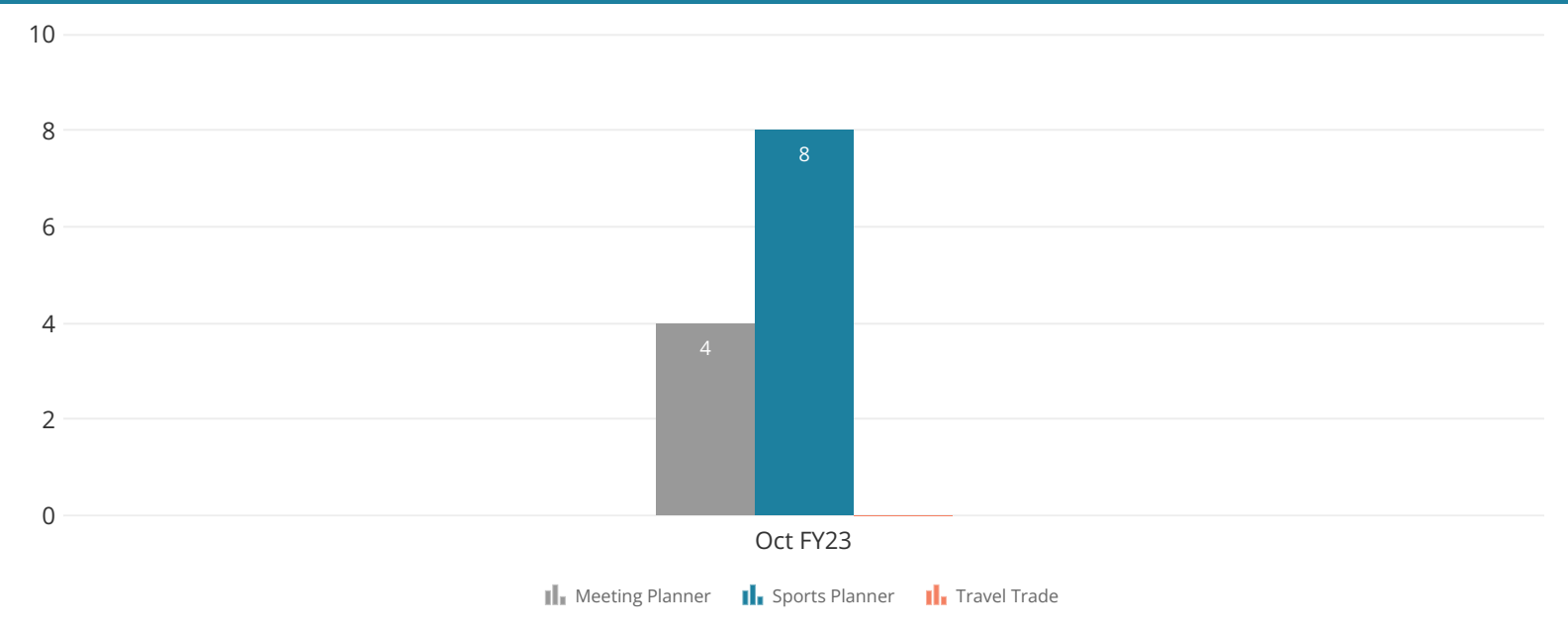




### Discover Guides

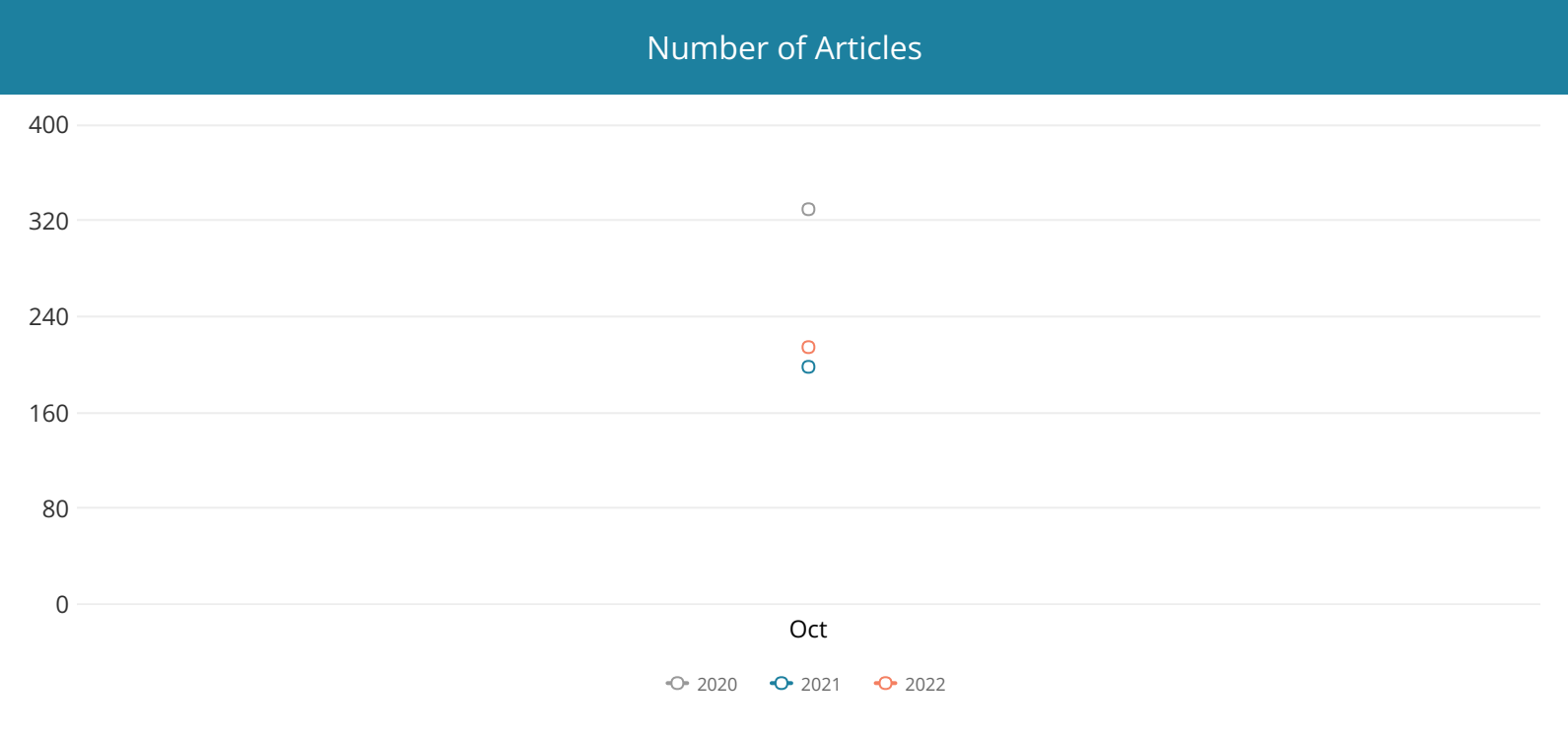


### Industry Guide/Toolkit Downloads

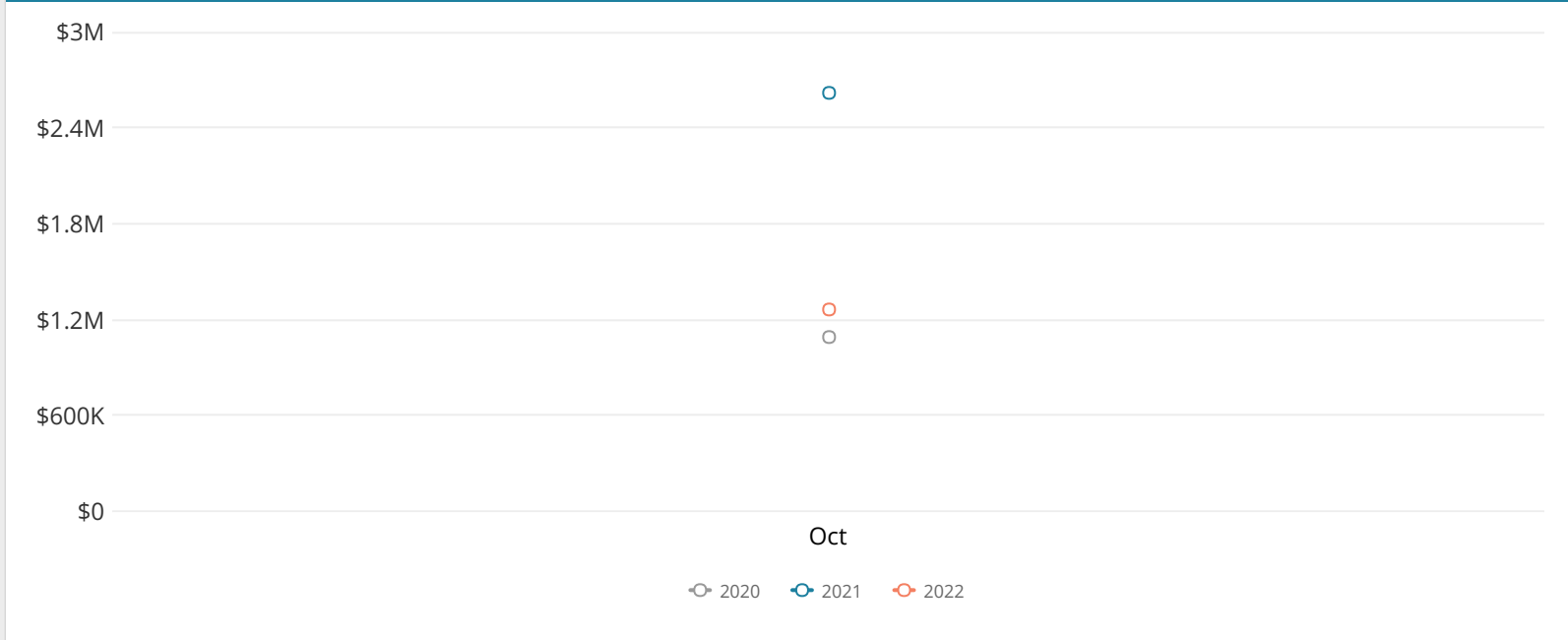


## Active Newsletter Recipients

0% ▶

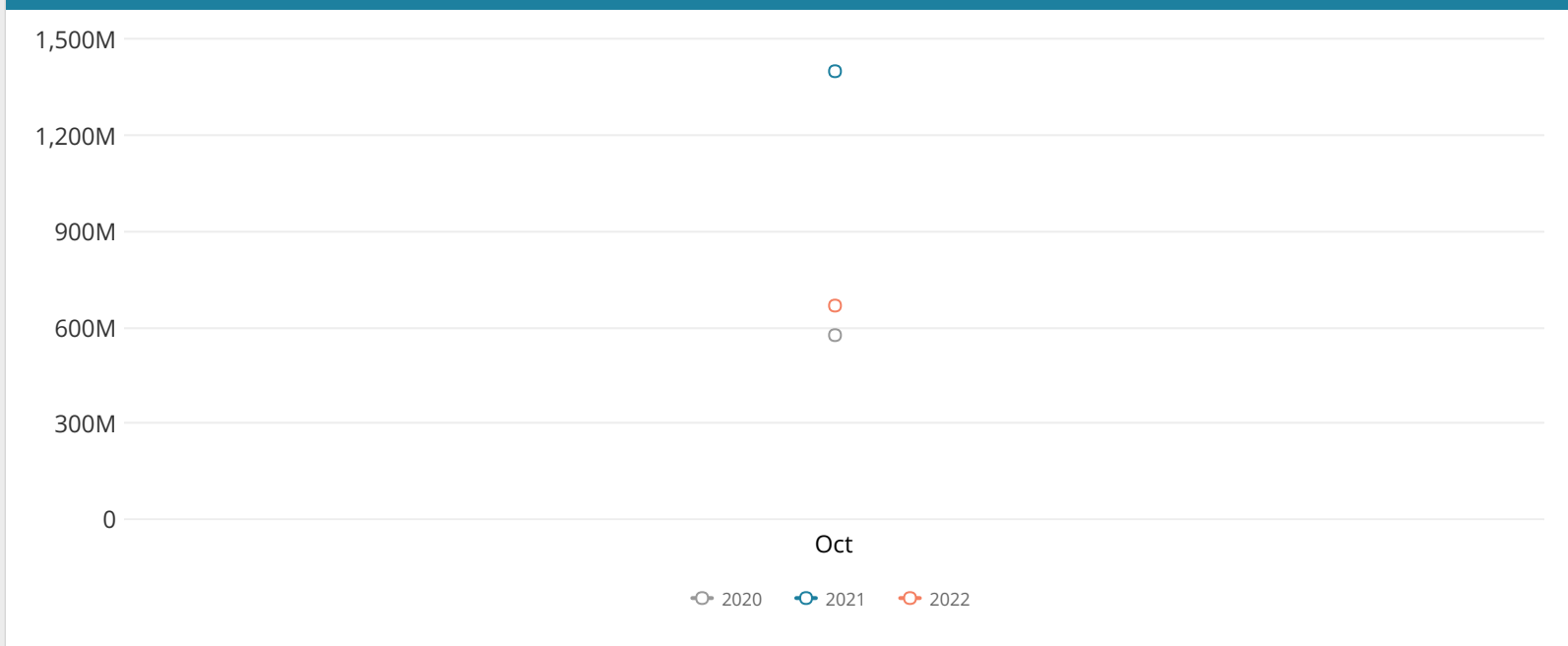


## Advertising Value Equivalency



○ 2020    ● 2021    ○ 2022

## Impressions



○ 2020    ● 2021    ○ 2022



## Social Media | Monthly Change

Facebook (Total Likes)

8,781



Twitter (Total Followers)

-26

-157% ▼



Pinterest (Total Followers)

3



Instagram (Total Followers)

31



YouTube (Lifetime Views)

282



LinkedIn (Total Followers)

26



Total

9,097



## Link to Posts

[Facebook Posts](#)

[Twitter Posts](#)

[Pinterest Pins](#)

[Instagram Posts](#)

[YouTube Page](#)

[Linkedin Pages](#)