

PUBLIC MEETING NOTICE



The Mississippi Gulf Coast Regional Convention and Visitors Bureau d/b/a Coastal Mississippi will hold a regularly scheduled monthly Board meeting for the purposes of the following:

Wednesday, October 26, 2022

9:00am-11:00am

**Coastal Mississippi Board Room
2350 Beach Blvd, Suite A
Biloxi, MS 39531**

COASTAL MISSISSIPPI BOARD MEETING
October 26, 2022
OFFICIAL MINUTES

The Coastal Mississippi Board met Wednesday, October 26, 2022, at 9:00 a.m. in the Coastal Mississippi Boardroom located at 2350 Beach Blvd., Suite A, Biloxi, MS 39531.

Commissioners Present: Greg Cronin, President; Jimmie Ladner, Vice President; Richard Marsh, Treasurer; Jackie Avery, Jr., Secretary; Bill Holmes, Danny Hansen, Janet McMurphy, Jerry St. Pé, Kim Fritz, Nikki Moon, Paige Roberts, Thomas Sherman

Commissioners Absent: Blaine LaFontaine, Rusty David, Ann Stewart

Staff Members Present: Judy Young, Executive Director; Pam Tomasovsky, Director of Finance & Employee Relations; Zach Holifield, Director of Leisure Business Development; Duncan Ing, Executive Administrator; Kendra Simpson, Director of Marketing; Pattye Meagher, Director of Communications & Engagement; Lauren Skelton, Digital Content Executive; Brooke Gibson, Public and Media Relations Executive

Others Present: Hugh Keating, Legal Counsel; Larry Alhgren, Advisory Board Member; Corinne Graham, Gouras & Associates, LLC; Clay Williams, Gulfport-Biloxi Regional Airport Authority; Chaille Munn, Gulfport-Biloxi Regional Airport Authority; Samantha Weems Resh, Gulfport-Biloxi Regional Airport Authority

President Greg Cronin called the meeting to order at 9:04 a.m.

1. Introduction of Guests

2. Antitrust, Conflicts, Confidentiality Reminder

3. Gulfport- Biloxi Regional Airport Authority Presentation- Clay Williams, GBRAA

4. Wayfinding Presentation- J. Corinne Graham, Gouras & Associates, LLC

5. President's Report

6. Commissioner Holmes made the motion approve the resolution honoring Commissioner Fritz for her years of service to the Coastal Mississippi Board of Commissioners on the occasion of her resignation from the Coastal Mississippi Board of Commissioners, seconded by Commissioner Hansen. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Abstain	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

7. Commissioner Marsh made the motion to approve the Consent Agenda with the Minutes pulled for further consideration. Seconded by Commissioner Moon. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

8. Commissioner Fritz made the motion to approve September 29, 2022, Minutes upon the condition that clarifying language was added to item 15 including a conflict-of-interest clause, question deadline, and reengaging the original taskforce, to item 22 adding that the money could be up to 50% of the marketing and advertising budget outside of the six local counties, and to item 30 adding the word "collected" after prior year actual. Seconded by Commissioner Holmes. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

Hugh Keating, Legal Counsel gave report on the following items:

9. Commissioner Fritz made the motion to approve the Southwind Enterprises Renewal Agreement, seconded by Commissioner Holmes. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

10. Commissioner Moon made the motion to approve The South Rental Agreement, seconded by Commissioner Marsh. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes

Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

11. Old Business:

12. Commissioner Moon made the motion to add changing the Bylaws language regarding the office of Vice-President/President-Elect, seconded by Commissioner McMurphy. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

13. Commissioner Ladner made the motion to approve the change to the Bylaws that would change the title of Vice-President/President-Elect to Vice President, seconded by Commissioner Holmes. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

Commissioner Marsh requested that his comment stating that the practice of the commission in the past has been to move the officers up in a line of succession be spread upon the minutes

14. New Business: No Action Taken

15. Commissioner Hansen made the motion to adjourn the meeting, seconded by Commissioner Holmes. President Cronin called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Absent	Commissioner McMurphy	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Roberts	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Ladner	Voted ---- Yes	Commissioner Stewart	Voted ---- Absent
Commissioner LaFontaine	Voted ---- Absent	Commissioner Sherman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, President Cronin declared the motion adopted October 26, 2022.

**A RESOLUTION BY THE MISSISSIPPI GULF COAST REGIONAL CONVENTION
AND VISITORS BUREAU d/b/a COASTAL MISSISSIPPI HONORING
KIM FRITZ
AND COMMENDING HER CONTRIBUTIONS,
SERVICE, AND LEADERSHIP RELATED TO PROMOTION
OF THE TOURISM INDUSTRY AND QUALITY OF LIFE ON
THE MISSISSIPPI GULF COAST**

WHEREAS KIM FRITZ was appointed to serve as one of the original members of the Mississippi Gulf Coast Regional Convention and Visitors Bureau from Harrison County, Mississippi, effective July 1, 2013; and,

WHEREAS KIM FRITZ faithfully served as a commissioner for nearly 10 years, carrying out the missions and purposes of the Mississippi Gulf Coast Regional Convention and Visitors Bureau, and her responsibilities as a Commissioner, while striving to promote the three coastal counties of Coastal Mississippi as a major, world-class tourism destination; and,

WHEREAS KIM FRITZ served in numerous leadership roles as a Commissioner for the Mississippi Gulf Coast Regional Convention and Visitors Bureau, including the offices of President, Vice-President and Chairman of the Marketing Committee; and,

WHEREAS KIM FRITZ was instrumental in leading and promoting the passage of legislation which authorized financial support from the avails of a hotel occupancy tax in Harrison, Hancock, and Jackson County to be contributed to the Mississippi Gulf Coast Regional Convention and Visitors Bureau; and,

WHEREAS KIM FRITZ’S leadership skills helped to guide the Mississippi Gulf Coast Regional Convention and Visitors Bureau through periods of recovery from national, state and local natural and man-made disasters, economic and health challenges, and societal changes; and,

WHEREAS KIM FRITZ has exemplified true servant-leadership throughout her career in the tourism, gaming, and business industries, as well as in numerous civic, non-profit and community organizations; and,

WHEREAS, as a result of the selfless dedication to service of others, KIM FRITZ has contributed to the enhancement of the quality of life on the Mississippi Gulf Coast and merits recognition for her accomplishments.

NOW, THEREFORE, the MISSISSIPPI GULF COAST REGIONAL CONVENTION AND VISITORS BUREAU d/b/a COASTAL MISSISSIPPI does hereby publicly acknowledge, recognize and forever commend KIM FRITZ for her nearly ten years of dedicated and distinguished leadership and service provided to the MISSISSIPPI GULF COAST REGIONAL CONVENTION AND VISITORS BUREAU, Hancock, Harrison and Jackson Counties, and the citizens, communities, businesses, organizations, and visitors in and to Coastal Mississippi; and this organization and its undersigned Commissioners do hereby extend sincere gratitude and best wishes to KIM FRITZ for her past, present, and future contributions to the enhancement of the quality of life in Coastal Mississippi.

The above and foregoing Resolution, after having been first reduced to writing and read aloud, was introduced by Commissioner Bill Holmes, seconded by Commissioner Danny Hanson, and was adopted by the following Board of Commissioners:

<div>Greg Cronin, President</div>	<div>Ann Stewart, Commissioner</div>	<div>Paige Roberts, Commissioner</div>
<div>Jimmie Ladner, Vice-President</div>	<div>Bill Holmes, Commissioner</div>	<div>Blaine LaFontaine, Commissioner</div>
<div>Richard Marsh, Treasurer</div>	<div>Thomas Sherman, Commissioner</div>	<div>Nikki Moon, Commissioner</div>
<div>Jackie Avery, Secretary</div>	<div>Danny Hanson, Commissioner</div>	<div>Jerry St. Pe’, Commissioner</div>
	<div>Janet McMurphy, Commissioner</div>	<div>Rusty C. David, Commissioner</div>

WHEREUPON, the President declared the motion carried and the Resolution adopted, this the 26th day of October, 2022.

Southwind Enterprises Activation and Logistic Support Agreement

WHEREAS, Southwind Enterprises (herein "Agency") and Mississippi Gulf Coast Regional Convention and Visitors Bureau d/b/a Coastal Mississippi (herein "Client"), entered into that certain agreement effective July 13, 2022, a copy of which is attached hereto as Exhibit "A" and incorporated herein by reference; and,

WHEREAS, Agency and Client desire to continue and extend the agreement for an additional ninety (90) days from the date of September 12, 2022, nunc pro tunc, on the same terms and conditions as set forth in Exhibit A.

NOW, THEREFORE, in consideration of the mutual promises and covenants set forth in Exhibit A and as set forth herein, the receipt and sufficiency of which is hereby acknowledged, the Agency and Client do hereby covenant and agree to continue and extend the agreement for activation and logistic support, nunc pro tunc, on the same terms and conditions as set forth in Exhibit A attached hereto for an additional ninety (90) days covering the period of time from September 12, 2022 to December 11, 2022.

WITNESS our signatures, this the 27th day of October, 2022.

AGENCY

Southwind Enterprises

By: 

Dennis Peek, Jr.

CLIENT

Coastal Mississippi

By: 

Judy Young, Executive Director

The South, LLC
A Mississippi Limited Liability Company

FACILITY RENTAL AGREEMENT
THIS DOES NOT INCLUDE CATERING, FLORAL OR SERVICES

This Facility Rental Agreement (hereinafter referred to as "Agreement") is entered into between THE SOUTH, LLC, a Mississippi Limited Liability Company (hereinafter referred to as "The South"), FRESH CUT FLORAL AND CATERING, INC., a Mississippi business corporation (hereinafter referred to as "Fresh Cut"), and

Mississippi Gulf Coast Regional Convention and Visitors Bureau
d/b/a Coastal Mississippi
2350 Beach Blvd., Suite A,
Biloxi, MS 39531
228-896-6699

(hereinafter referred to as "Customer") on the 26th day of October, 2022, for the rental of the facility located at **627 E. Silas Brown, Jackson, Mississippi 39201** (hereinafter referred to as "facility") and is subject to the agreed terms and conditions of which are as follows, and for the following consideration:

I: RENTAL RATES AND DEPOSIT

The Rental Rates for the Agreement are as follows (please circle your choice):

\$1750 weeknight \$2800 Friday night \$4600 Saturday night or Sunday night
There will be an extra fee of \$500.00 if you are having your ceremony in addition to the reception.

The entire Rental Rate selected above must be paid to THE SOUTH, LLC at the time of the reservation in order to reserve the event date.

Please mail payment to: 108 Cypress Cove, Flowood, MS 39232

CANCELLATION: In the event of Customer cancellation prior to November 1, 2022, the deposit (full amount of rental rate selected) shall be refunded in full. Otherwise, in the event of cancellation, the deposit may be refunded if the building can be re-rented for the same event date stated in paragraph II below.

II: TYPE OF EVENT AND EVENT DATE

This Agreement is for the rental of the facility located at 627 E. Silas Brown, Jackson, Mississippi 39201 for: (circle one of the following, which shall hereinafter be referred to as "the event"):

1) wedding; 2) luncheon; 3) reception; 4) dinner; 5) meeting; 6) other*

*(if other, please specify the type of event more fully below):

Tables and chairs are available for use by Customer.

aware that smoking is prohibited inside of the facility and on or around the premise, and that all guests comply with the facility's no smoking policy.

EXCLUSIVE USE OF CATERER AND FLORIST: Customer understands and agrees that FRESH CUT FLORAL AND CATERING, INC. shall be the exclusive caterer for any event at the facility, subject to approval of the terms and conditions, costs, scope and quality of service by FRESH CUT FLORAL AND CATERING, INC., being approved by the Customer.

ALCOHOL: Alcohol is permitted on the facility premises, but Customer acknowledges that alcohol is not supplied or served by The South, LLC or Fresh Cut Floral and Catering, Inc. Customer shall be responsible for obtaining his/her/their own bartender, barware and alcohol. If alcohol is to be sold during the event, Customer shall supply The South, LLC with a copy of any liquor license required by law seven (7) business days prior to the event, or at such other time as agreed upon between the parties herein.

If alcohol is to be provided, Customer understands and agrees that Customer shall be solely responsible for making sure that all person(s) who are consuming alcohol on the facility's grounds are at least twenty-one (21) years of age by verifying each such person(s)' age. Customer further understands and agrees that in no event whatsoever shall any employee, agent, or representative of The South, LLC or Fresh Cut Floral and Catering, Inc. be responsible for verifying the ages of any person(s) served alcohol beverages. Further, Customer shall be responsible for complying with and adhering to all Federal, State and local laws relating to the serving of alcohol to any and all invitees or licensees.

NOISE: Customer understands and agrees that all music, including, but not limited to, live bands will only be played inside the building and that no speakers or other noise amplification equipment will be situated in such a way as to intentionally project music outside of the building. Customer further agrees to abide by all applicable municipal noise ordinances.

IV: INDEMNITY

To the extent permitted by law, Customer agrees to indemnify, defend, hold harmless, and exonerate *The South, LLC, Fresh Cut Floral and Catering, Inc.*, and any of their employees, agents, managers, members, assigns, and/or representatives from and against any and all claims, demands, threats, damages, losses, and/or expense, including, but not limited to, reasonable attorney's fees, attributable to any act and/or omission resulting in bodily injury, property damage, and/or death arising from any activities associated with the event that is the subject matter of this Agreement, whether or not any such bodily injury, property damages, and/or death occurs on or off the facility premises, to the extent that such claims, demands, threats, damages, losses, and/or expense arise out of the negligence and/or willful misconduct of Customer, or any employee, manager, agents, assign, invitee, and/or licensee of Customer.

The Customer's indemnity obligation under this Paragraph shall exclude any claims, demands, threats, damages, losses, and/or expense for bodily injury, property damages, and/or death due to the sole negligence of *The South, LLC and/or Fresh Cut Floral and Catering, Inc.*, or any of their employees, agents, managers, members, assigns, and/or representatives.

V. COVID-19/CORONAVIRUS WAIVER OF LIABILITY AND ASSUMPTION OF RISK

Customer understands and agrees that the novel coronavirus, also commonly referred to as Covid-19 (hereinafter collectively referred to as "Covid-19") has been declared a worldwide pandemic by the World Health Organization and that Covid-19 is extremely contagious. *The South, LLC and/or Fresh Cut Floral and Catering, Inc.*, have put in place preventative measures to the extent reasonably possible to reduce the spread of Covid-19.

MISSISSIPPI GULF COAST REGIONAL
CONVENTION AND VISITORS BUREAU
d/b/a COASTAL MISSISSIPPI

By: _____

Title: _____

DATE

EMAIL ADDRESS

10/24/22

judy@Coastal
mississippi.com

THE SOUTH, LLC, a Mississippi Limited
Liability Company

By: _____

WENDY PUTT, Manager

FRESH CUT FLORAL AND CATERING,
INC., a
Mississippi Business Corporation

By: _____

WENDY PUTT, Manager