

**COASTAL MISSISSIPPI SPECIAL-CALL MEETING**  
**November 10, 2021**  
**OFFICIAL MINUTES**

The Coastal Mississippi Board met Wednesday, November 10, 2021 at 2:00pm at Coastal Mississippi located at 2350 Beach Blvd Suite A, Biloxi, MS 39531.

Commissioners Present: Brooke Shoultz, President; Jim Williams, Treasurer (via phone), Richard Marsh, Secretary; Bill Holmes; Danny Hansen; Jackie Avery, Jr.; Janet McMurphy (via phone); Jerry St. Pé; Kim Fritz; Nikki Moon; Rusty David

Commissioners Absent: Ann Stewart; Blaine LaFontaine; Greg Cronin; Jimmie Ladner

Staff Members Present: Pam Tomasovsky, Interim Executive Director/ Director of Finance/Employee Relations; Cindy Jo Calvit, Executive Administrative Assistant; Karen Conner, Director of Marketing; Zach Holifield, Director of Leisure Business Development; Anna Roy, Interim Director of Communications & Engagement; Natalea Thomson, Sr. Marketing Executive

Others Present: Hugh Keating, Legal Counsel; WLOX- Tristan Ruppert

President Shoultz called the meeting to Order.

1. Commissioner Hansen made the motion to accept the agenda as presented. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner LaFontaine	Voted ---- A&E
Commissioner Cronin	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Stewart	Voted ---- A&E
Commissioner Ladner	Voted ---- A&E	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 10, 2021.

2. Commissioner Hansen made the motion to append the Special-Call Meeting notice to the Special-Call Meeting minutes (attached). Seconded by Commissioner David, the president called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner LaFontaine	Voted ---- A&E
Commissioner Cronin	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Stewart	Voted ---- A&E
Commissioner Ladner	Voted ---- A&E	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 10, 2021.

3. Commissioner Holmes made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner LaFontaine	Voted ---- A&E
Commissioner Cronin	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Stewart	Voted ---- A&E
Commissioner Ladner	Voted ---- A&E	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 10, 2021.

4. Commissioner Fritz made the motion to exit Closed Session and reconvene in open meeting. Seconded by Commissioner Avery, Jr., the president called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner LaFontaine	Voted ---- A&E
Commissioner Cronin	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Stewart	Voted ---- A&E
Commissioner Ladner	Voted ---- A&E	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 10, 2021.

5. Legal Counsel stated there was no official action taken in Closed Session.

6. Peter Mayer Advertising presented the results of a Qualitative Research Report.

7. Commissioner Fritz made the motion to adjourn the meeting at 2:50pm. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Avery, Jr.	Voted ---- Yes	Commissioner LaFontaine	Voted ---- A&E
Commissioner Cronin	Voted ---- A&E	Commissioner Marsh	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner McMurphy	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner St. Pé	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Stewart	Voted ---- A&E
Commissioner Ladner	Voted ---- A&E	Commissioner Williams	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 10, 2021.

# COASTAL MISSISSIPPI SPECIAL-CALL MEETING

Wednesday, November 10, 2021

Coastal Mississippi Board Room

2:00pm – 3:00pm

*For the purpose of receiving, reviewing, and analyzing results of a Qualitative Research Report being presented by Peter Mayer Advertising.*