

Toronda Webb, CGMP
Chief Executive Officer
Alore Events LLC
Marietta, Georgia
18 years in the meeting planning industry

ABOUT TORONDA

As a Jacksonville, FL native Toronda Webb relocated to Atlanta, GA where she worked in the public sector as a meeting professional before following her dream in 2012 founding Alore Events LLC one of Atlanta's up and coming meeting planning firms.

Toronda brings an exceptional blend of experience in problem solving, creativity and flexibility. Her expertise in logistics and operations and her attention to detail means that events and meetings go smoothly from concept to completion. Toronda has extensive experience planning, coordinating and executing events for the Georgia Department of Labor, Southeastern Employment & Training Association (SETA), Georgia Legislative Black Caucus, International Association of Workforce Professionals (IAWP), National Unemployment Insurance Association, and the National Association of State Workforce Agencies (NASWA).

Toronda has been a member of the Society of Government Meeting Professionals Georgia Peach Chapter since 2005. As a Certified Government Meeting Professional, Toronda has reached the pinnacle for government meeting professionals.

She holds a Bachelor's Degree in Hospitality Management from Georgia State University and a Certificate in Conference and Meeting Management from the University of Georgia.