

VISIT MISSISSIPPI GULF COAST BOARD
November 29, 2018
OFFICIAL MINUTES

The Visit Mississippi Gulf Coast Board met Thursday, November 29, 2018 at 3:00pm at its office located at 2350 Beach Blvd, Suite A, Biloxi, Mississippi.

Commissioners Present: Richard Chenoweth, President; Nikki Moon, Vice President; Carla Todd, Treasurer; Mary Cracchiolo Spain, Secretary; Bill Holmes; Clay Wagner; Danny Hansen; John Carter; Rich Westfall; Richard Marsh

Commissioners Present via Phone: Dan Wittmann;

Commissioners Absent: Mark Henderson; Rusty David

Staff Members Present: Milton Segarra, CEO; Cindy Jo Calvit, Executive Administrative Assistant; Karen Conner, Director of Marketing; Janice Jefferson, Director of Sales; Zachary Holifield, Director of Leisure Business Development; Pam Tomasovsky, Director of Finance; Anna Roy, PR/Media Manager

Others Present: Hugh Keating, Legal Counsel; VMGC Advisory Members: Donna Brown, Gulf Hills Hotel and Conference Center; Myrna Green, Hancock County Tourism Development Bureau; Teckie Hinkebein, Gulfport-Biloxi Airport Authority; Lauren Wegmann, Peter Mayer Advertising Agency; Keith Wilson, Streetcar PR

President Chenoweth called the meeting to Order.

1. Commissioner Hansen made the motion to accept the agenda with adding Rapiscan Classic Sponsorship under Marketing Committee Report. Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

2. Commissioner Moon made the motion to accept the minutes from the October 25, 2018 Visit Mississippi Gulf Coast Board Meeting as presented. Seconded by Commissioner Todd, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

3. President's Report:

- Recognized and welcomed all Advisory Members and Guests

4. Commissioner Hansen made the motion to reschedule the December Board Meeting from December 27th to December 20th due to the Christmas Holidays. Seconded by Commissioner Westfall, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

5. Milton Segarra's Report:

- Introduction of three new VMGC Employees
 - Zachary Holifield, Director of Leisure Business Development
 - Jonathan Brannan, Content Manager
 - Natalea Thomson, Marketing Manager
- Presented CEO Report (attached)

6. Commissioner Spain made the motion to approve the Financial Statements as of October 31, 2018 as presented. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

7. Commissioner Hansen made the motion to ratify the expenses paid by check/ACH in the amount of \$374,263.95. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

8. Commissioner Holmes made the motion to ratify the expenses paid by credit card in the amount of \$15,101.12. Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

9. Commissioner Holmes made the motion to approve the Group Incentive Request for the 2019 National Fastpitch Association Championships being held July 14-20, 2019 up to the amount of \$15,000. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

10. Commissioner Marsh made the motion to approve the Group Incentive Request for the 2019 National Gridiron League Championships being held August 8-10, 2019 up to the amount of \$15,000. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

11. Commissioner Hansen made the motion to approve the Group Incentive Request for the 2020 Motor Coach Regional Meeting being held July 18-22, 2020 or July 25-29, 2020 up to the amount of \$20,000. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

12. Commissioner Holmes made the motion to approve the Rapisan Classic Tournament Sponsorship being held March 25-31, 2019 in the amount of \$70,000 - \$100,000. Seconded by Commissioner Carter, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

13. Public

- Myrna Green gave an update on Hancock County Tourism

14. Commissioner Wagner made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

15. Commissioner Moon made the motion to reconvene from Closed Session. Seconded by Commissioner Spain, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

16. Commissioner Moon made the motion to enter into Executive Session to discuss personnel matter related to a former employee in litigation and a potential litigation regarding the Hancock County MOU. Seconded by Commissioner Carter, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

17. Commissioner Moon made the motion to exit Executive Session and reconvene in open meeting. Seconded by Commissioner Todd, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

18. Legal Counsel stated there was no official action taken in Executive Session.

19. Commissioner Moon made the motion to authorize the Board President and Board Secretary to execute the Consulting Services Agreement for Myrna Green that supports all three coastal counties. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

20. Reminders

- Visit Mississippi Gulf Coast Monthly Board Meeting – December
Thursday, December 20, 2018 3:00pm – 4:30pm VMGC Board Room

21. Commissioner Hansen made the motion to adjourn the meeting. Seconded by Commissioner Spain, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- A&E	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted November 29, 2018.

Visit Mississippi Gulf Coast

Board of Commissioners Meeting



CEO REPORT

November 2018

Milton Segarra, CDME
11/29/18

CITY AND COUNTY

- State of the Coast Economy Symposium
- Meeting with Jonathan Daniels, Port of Gulfport

MEDIA

- Dave & Doug Show- Annual Report & Marketing Summit
- Interview with Mary Perez, The Sun Herald

COMMUNITY

- Economic Impact Study- Andy Kilgore, SMU
- Gulf Coast Legislative Reception meeting

INDUSTRY / BUSINESS DEVELOPMENT

- VMGC FY18 Annual Report and Marketing Summit
- Florida-Caribbean Cruise Association- Annual Convention
- Representative Manly Barton & Representative John Read
- Senator Lydia Chassaniol
- Meeting with Industry Partners and Al Kidd, NASC
- Gulfport-Biloxi International Airport Partners Meeting
- MTA Board of Directors Meeting
- Legislative Preview-Jackson County (JCC Regional Strategy)

CEO MONTHLY REPORT – November 2018



Thank you!

Visit Mississippi Gulf Coast
Milton Segarra, CDME- Chief Executive Officer