

VISIT MISSISSIPPI GULF COAST BOARD
JUNE 29, 2017
OFFICIAL MINUTES

The Visit Mississippi Gulf Coast Board met Thursday, June 29, 2017 at 10:00 a.m. at its office located at 2350 Beach Blvd, Suite A, Biloxi, Mississippi.

Commissioners Present: Clay Wagner, President (1); Bill Holmes, Vice President; Duncan McKenzie, Treasurer (3); Dan Wittman; Danny Hansen (2); John Carter (3); Kim Fritz (1); LuAnn Pappas (3); Mary Spain; Nikki Moon; Richard Marsh; Rich Westfall (1)

Commissioners Present Via Phone: Carla Todd, Secretary (2); Myron Webb (2); Richard Chenoweth

Staff Members Present: Renée Areng, Executive Director; Karen Conner, Director of Marketing; Lisa Jones, Finance Manager; Cindy Jo Calvit, Executive Administrative Assistant

Others Present: Hugh Keating, Legal Counsel; Advisory Members: Gloria Frey, Mississippi Coast Coliseum and Convention Center, Sonja Gillis, Lynn Meadows Discovery Center and Donna Brown, Gulf Hills Hotel; Je'Nell Blum, Dukes, Dukes, Keating and Faneca, P.A.; Susan Perkins, Mississippi Restaurant Association; Chef Dani Rodriguez; Mary Perez, Sun Herald; Bobby Carter, Golden Nugget

President Wagner called the meeting to Order.

1. Commissioner Hansen made the motion to accept the agenda with one change- moving the Marketing Committee Report before the Treasurer's Report due to the Marketing Committee having financial recommendations. Seconded by Commissioner Westfall, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- A&E	Commissioner Pappas	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner Marsh	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Wittman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

2. Commissioner Fritz made the motion to accept the minutes from the April 27, 2017 Board Meeting as presented, which were overlook during the May 18, 2017 Board Meeting. Seconded by Commissioner Westfall, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- A&E	Commissioner Pappas	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner Marsh	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Wittman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

3. Commissioner Moon made the motion to accept the minutes from the May 18, 2017 Board Meeting as presented. Seconded by Commissioner Carter, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- A&E	Commissioner Pappas	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner Marsh	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes
Commissioner McKenzie	Voted ---- Yes	Commissioner Wittman	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

4. President Wagner recognized and welcomed all Advisory Members and Guests.

5. Renée Areng, Executive Director, reported on the following items:
- Key Performance Indicators- May 2017 (attached)
 - Bobby Carter with Golden Nugget spoke about the success of the Billfish Classic Tournament
 - Presented Clay Wagner with thank you gift for serving as President of the Board
6. Legal Counsel – Prepared a second addendum to the Executive Director’s Contract. Recommend discussion in Executive Session.
7. Commissioner Holmes made the motion to extend the Masterminds Advertising Agency agreement for one more year. Seconded by Commissioner Moon, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
8. Commissioner Carter made the motion to accept the BP - Residual Promotional Fund Grant in the amount of \$100,000. Seconded by Commissioner Pappas, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
9. Commissioner Carter made the motion to amend the budget expense line items as outlined in the BP - Residual Promotional Fund Grant application with the stipulation that other than those items already paid for with grant funds no other grant monies are to be spent pending recommendation from the advertising agency for best use of those funds and approval by the committee. Seconded by Commissioner Pappas, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
10. Commissioner Spain made the motion to approve the Industry Meeting- Host City Requirement for the Southeast Tourism Society- 2017 Fall Forum being held October 8-11, 2017 at IP Casino, Resort & Spa, up to the amount of \$5,000 with Visit Mississippi as Co-Sponsor. Seconded by Commissioner Hansen, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

11. Commissioner Pappas made the motion to approve the Industry Meeting- Host City Requirement for the Tennessee Motor Coach- 2019 Convention and Marketplace being held January/February 2019 up to the amount of \$25,000 with State of Mississippi sharing the funding. Seconded by Commissioner Westfall, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
12. Commissioner Hansen made the motion to approve the Industry Meeting- Host City Requirement for the Mississippi Society of Association Executives- 2019 Annual Conference being held September/October 2019 up to the amount of \$4,000. Seconded by Commissioner Westfall, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
13. Commissioner Moon made the motion to approve the Financial Statements as of May 31, 2017. Seconded by Commissioner Westfall, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
14. Commissioner Hansen made the motion to ratify the check disbursements totaling \$317,190.46. Seconded by Commissioner Carter, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
15. Commissioner Moon made the motion to ratify the expenses paid by credit card totaling \$14,906.08. Seconded by Commissioner Spain, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

16. Commissioner Moon made the motion to change the budget format to a condensed version at the recommendation of AVL Audit Firm. Seconded by Commissioner Hansen, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

17. Commissioner Pappas made the motion to amend the FY2017 budget including the addition of \$65,000 in Revenue transferred from funds dedicated for future operations. Seconded by Commissioner Moon, the president called the question, with the following results:
- | | | | |
|------------------------|--------------------|-----------------------|--------------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Opposed | Commissioner Spain | Voted ---- Opposed |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Opposed | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

18. Commissioner Pappas made the motion to approve reimbursement to Commissioner Moon for Executive Search expenses. Seconded by Commissioner Westfall, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

19. Commissioner Spain made the motion to approve the VMGC Committees for FY2018 with one adjustment- Mary Spain replacing LuAnn Pappas on the Search Committee. Seconded by Commissioner Westfall, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

20. Commissioner Carter made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Hansen, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.

21. Commissioner Pappas made the motion to enter into Executive Session to discuss personnel matters. Seconded by Commissioner Holmes, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
22. Commissioner Hansen made the motion to reconvene from Executive Session. Seconded by Commissioner Pappas, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
23. Legal Counsel stated there was no action taken in Executive Session.
24. Commissioner Carter made the motion to approve the second addendum to the Executive Director's Contract to be executed or rejected by end of day. Seconded by Commissioner Fritz, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
25. Commissioner Hansen made the motion to add \$5000 to Professional Fees as an expense for Executive Search. Seconded by Commissioner March, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- A&E | Commissioner Pappas | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Todd | Voted ---- A&E |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner Marsh | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Wittman | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2017.
26. Reminder
- VMGC Monthly Board Meeting- June
Thursday, July 27, 2017 10:00am – 11:30am VMGC Board Room
27. President Wagner adjourned meeting.