

VISIT MISSISSIPPI GULF COAST BOARD
June 29, 2018
OFFICIAL MINUTES

The Visit Mississippi Gulf Coast Board met Friday, June 29, 2018 at 10:00 a.m. at its office located at 2350 Beach Blvd, Suite A, Biloxi, Mississippi.

Commissioners Present: Bill Holmes, President; Danny Hansen, Vice-President; Richard Chenoweth, Treasurer; Nikki Moon, Secretary; Carla Todd; Clay Wagner; Dan Wittmann; Kim Fritz; Mary Spain, Rich Westfall, Richard Marsh; Rusty David

Commissioners Present via Phone: LuAnn Pappas

Commissioners Absent: John Carter, Mark Henderson

Staff Members Present: Cindy Jo Calvit, Executive Administrative Assistant; Karen Conner, Director of Marketing; Janice Jefferson, Director of Sales; Lisa Jones, Finance Manager

Others Present: Hugh Keating, Legal Counsel; VMGC Advisory Members: Cynthia Sutton, Ocean Springs Chamber of Commerce-Main Street-Tourism Bureau; Donna Brown, Gulf Hills Hotel and Conference Center and Natalie Guess, Hancock County; Myrna Green, Hancock County Tourism Development Bureau; Susan Perkins, Mississippi Restaurant Association; Mark Mayer, Peter Mayer Advertising; David Crane, Peter Mayer Advertising; Diane Carr, Resonance Consultancy; Sara Fahy, Resonance Consultancy; Keith Wilson, StreetcarPR

President Holmes called the meeting to Order.

1. Milton Segarra introduced three new VMGC employees:
 - Renata Flot, Administrative Assistant- Destination Services & Executive Office
 - Susan Putnam, Destination Services Manager
 - Marquez Singleton, Sports and Events Development Manager
2. Commissioner Chenoweth made the motion to accept the agenda with the following change: Add under the Finance Committee Report *Action Requested for Re-Appointments on Commission Committees*. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

3. Commissioner Moon made the motion to accept the minutes from the May 31, 2018 Visit Mississippi Gulf Coast Board Meeting as presented. Seconded by Commissioner Spain, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

4. Resonance Consultancy, Inc. recapped the four Brand Assessment Workshops held in the three counties July 26-28, 2018.
5. President's Report:
 - Recognized and welcomed all Advisory Members and Guests.
 - Announced Mark Henderson, Lazy Magnolia Brewing Company, replaced Myron Webb for Hancock County.
 - President Holmes (Financial), Janice Jefferson (Sales) and Karen Conner (Marketing) presented the Key Performance Indicators for [May 2018](#).
6. Milton Segarra presented his CEO Report (attached).
7. Commissioner Fritz made the motion to approve Visit Mississippi Gulf Coast enter into an Advertising Agency Services Agreement with Peter Mayer in accordance with the terms and provisions that have been negotiated by and between Visit Mississippi Gulf Coast and Peter Mayer, subject to and provided that Legal Counsel is able to get satisfactory language approved to delete reference to the attorney-in-fact provision and the provisions related to the attorney-in-fact provision and authorize the Visit Mississippi Gulf Coast Board President to execute the agreement in the event that language is acceptable. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

8. Commissioner Chenoweth made the motion to approve the Collateral Security Agreement for Community Bank as presented. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

9. Public:
 - Myrna Green, Hancock County Tourism Development Bureau
 - Hancock County Tourism Update

10. Commissioner Marsh made the motion to approve the Financial Statements as of May 31, 2018 as presented. Seconded by Commissioner Todd, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

11. Commissioner Todd made the motion to ratify the expenses paid by check/ACH in the amount of \$325,287.40. Seconded by Commissioner Spain, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

12. Commissioner Moon made the motion to ratify the expenses paid by credit card in the amount of \$17,308.57. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

13. Commissioner Hansen made the motion to approve the new Commission Committees as presented. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

14. Commissioner Marsh made the motion to approve the Group Incentive Request for the Rotary International Zones 30-31 Institute being held September 28, 2020 in the amount of \$3,000. Seconded by Commissioner Hansen, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|-------------------------|
| Commissioner Carter | Voted ---- A&E | Commissioner Moon | Voted ---- Opposed |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner David | Voted ---- Yes | Commissioner Spain | Voted ---- Recused Self |
| Commissioner Fritz | Voted ---- Yes | Commissioner Todd | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Wagner | Voted ---- Yes |
| Commissioner Henderson | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
| Commissioner Marsh | Voted ---- Yes | Commissioner Wittmann | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

15. Commissioner Hansen made the motion to approve the Group Incentive Request for the Southeastern Association of School Business Officials: 2021 Annual Conference being held April 18-22, 2021 in the amount of \$2,000. Seconded by Commissioner Spain, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- A&E | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner David | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Todd | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Wagner | Voted ---- Yes |
| Commissioner Henderson | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
| Commissioner Marsh | Voted ---- Yes | Commissioner Wittmann | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

16. Commissioner Marsh made the motion to approve the Group Incentive Request for the Southeastern Association of School Business Officials: 2021 Annual Conference being held April 18-22, 2021 in the amount of \$2,000. Seconded by Commissioner Spain, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- A&E | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner David | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Todd | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Wagner | Voted ---- Yes |
| Commissioner Henderson | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
| Commissioner Marsh | Voted ---- Yes | Commissioner Wittmann | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

17. Commissioner David made the motion to accept the Nomination of Officers for FY2019 from the Nomination Committee as listed below:
- | | |
|-------------------------------|------------------------|
| President – Richard Chenoweth | Treasurer – Carla Todd |
| Vice President – Nikki Moon | Secretary – Mary Spain |
- Seconded by Commissioner Wagner, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-----------------------|----------------|
| Commissioner Carter | Voted ---- A&E | Commissioner Moon | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner David | Voted ---- Yes | Commissioner Spain | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Todd | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Wagner | Voted ---- Yes |
| Commissioner Henderson | Voted ---- A&E | Commissioner Westfall | Voted ---- Yes |
| Commissioner Marsh | Voted ---- Yes | Commissioner Wittmann | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

18. Commissioner Wagner made the motion to accept the Slate of Officers for FY2019:

President – Richard Chenoweth

Treasurer – Carla Todd

Vice President – Nikki Moon

Secretary – Mary Spain

Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

19. Commissioner Moon made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

20. Commissioner Westfall made the motion to reconvene from Closed Session. Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

21. Commissioner Wagner made the motion to enter into Executive Session to discuss personnel matters and salary restructure. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

22. Commissioner Moon made the motion to reconvene from Executive Session. Seconded by Commissioner Wagner, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

23. Legal Counsel stated there was no official action taken in the Executive Session.

24. Commissioner Moon made the motion to approve staff salary adjustments as proposed by the CEO taking into consideration employee job performance and the salary structure within the industry worldwide to be effective August 1, 2018. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

25. Commissioner Hansen made the motion to accept the CEO's proposed revisions on the Visit Mississippi Gulf Coast organizational chart and present it back to the Commission for final ratification at the July meeting, taking into consideration the appropriate salary ranges based on industry standards for particular job positions. Seconded by Commissioner Todd, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

26. Reminders

- Visit Mississippi Gulf Coast Monthly Board Meeting- July
Thursday, July 26, 2018 3:00pm – 4:30pm VMGC Board Room

27. Commissioner Wagner made the motion to adjourn the meeting. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Spain	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Todd	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Henderson	Voted ---- A&E	Commissioner Westfall	Voted ---- Yes
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted June 29, 2018.

Visit Mississippi Gulf Coast Board of Commissioners Meeting



CEO REPORT June 2018

Milton Segarra, CDME
6/29/18

CITY & COUNTY LEADERSHIP

- Hancock County Tourism Development Bureau
- Mississippi Coast Coliseum Special-Call Meeting

MEDIA

- Convention South Magazine - Interview
- Metro Matters- Radio 98.7FM Interview
- Travel Blogger- Charles McCool

COMMUNITY

- Edgewater Rotary Club
- Captain Kathy Wilkinson- ECO Tours
- Mississippi Hotel and Lodging Association
- Gulf Coast Business Council

INDUSTRY / BUSINESS DEVELOPMENT

- Mississippi Gulf Coast Marathon Advisory Meeting
- Simpleview- Digital Marketing
- Ribbon Cutting for Beach Casino at Island View
- Meeting with Area Casino Executives
- Hard Rock iLov305 VIP Sneak Peak
- Resonance Brand Assessment Workshops

CEO MEETINGS

VMGC Destination's Innovation and Strategic Growth Plan (FY19 Business Plan)

BRAND PROMISE (Marketing Plan)

- Brand value proposition
- Strategic Plan and initiatives (S&M)
- Public relations and media management
- Partnerships (strategic, local community, regional)
- Performance metrics

MSGC DEVELOPMENT MASTER PLAN

- MSGC Tourism Investment Summit
- Turn-key approach - list of potential investments and projects
- CC Headquarter hotel

EXPERIENCE DEVELOPMENT

- Product development
- B&B, Small Inns, limited service hotels
- Events
- Venues
- Attractions
- Community outreach & integration
- Service and hospitality culture

GAMING EDGE

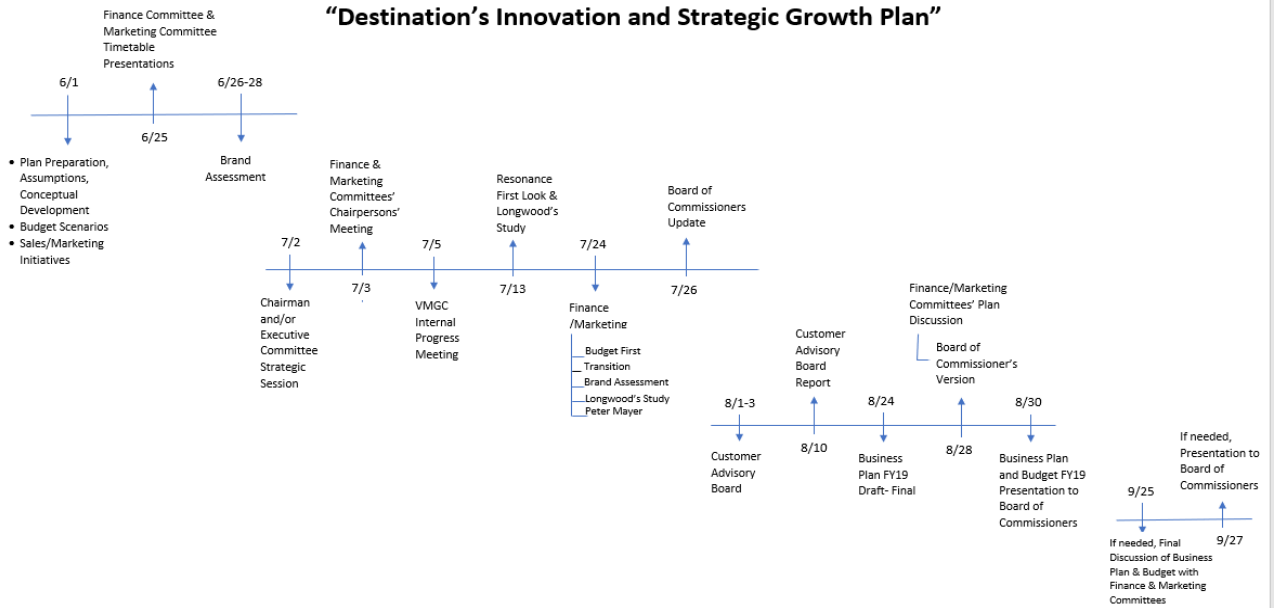
- Integration
- Partnership
- Sports betting new opportunities
- Message amplification
- Performance metrics

PUBLIC POLICY INTEGRATION

- British Petroleum (BP) Funds
- VMGC New Funding Sources
- Promote Investment Incentives or New Codes
- Infrastructure Development (transportation, WiFi, Facilities)
- Beautification and Conservation programs (US 90, beaches, natural resources, landscaping, cleanliness)

VMGC BUSINESS PLAN FY19

"Destination's Innovation and Strategic Growth Plan"





Thank you!

Visit Mississippi Gulf Coast
Milton Segarra, CDME- Chief Executive Officer

