

VISIT MISSISSIPPI GULF COAST BOARD
SEPTEMBER 27, 2016
OFFICIAL MINUTES

The Visit Mississippi Gulf Coast Commissioners met Tuesday, September 27, 2016 at 1:30 p.m., at its office located at 2350 Beach Blvd, Suite A, Biloxi, Mississippi.

Commissioners Present: Clay Wagner, President; Pam Meinzinger, Vice President; Duncan McKenzie, Treasurer; Carla Todd, Secretary; Bill Holmes; Danny Hansen; John Carter; Kim Fritz; LuAnn Pappas; Nikki Moon; Rich Westfall; Richard Chenoweth

Commissioners Absent: CeCe Shabazz; Chett Harrison; Myron Webb

Staff Members Present: Renée Areng, Executive Director; Janice Jefferson, Director of Sales, Karen Conner, Director of Marketing; Lisa Jones, Finance Manager; Cindy Jo Calvit, Executive Administrative Assistant

Others Present: Hugh Keating, Legal Counsel; Gloria Frey, Mississippi Coast Coliseum and Convention Center and Advisory Member; Teckie Hinkebein, Gulfport-Biloxi Airport Authority; Sonja Gillis, Lynn Meadows Discovery Center and Advisory Member; Donna Brown, Gulf Hills Hotel and Convention Center and Advisory Member; Marcia Crawford, Harrison County Development Commission; Linda Hornsby, Mississippi Hotel and Lodging Association; Myrna Green, Hancock County Tourism Commission; Charlie Cornelius, Hancock County Tourism Development Board and Advisory Member

President Wagner called the meeting to Order.

1. Commissioner Hansen made the motion to accept the agenda. Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

2. Commissioner Chenoweth made the motion to accept the minutes from the August 23, 2016 meeting as presented. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

3. President Wagner welcomed all Advisory Members and Guests.

4. Commissioner Hansen made the motion to make the following changes to the VMGC Committees:
- Commissioner Pappas- remove from Finance Committee to Marketing Committee
 - Commissioner Westfall- remove from the Marketing Committee
 - Advisory Member Charlie Cornelius- add to Finance Committee
 - Advisory Member Gloria Frey- add to Marketing Committee

Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzing	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

5. Commissioner Chenoweth made the motion to approve the VMGC Whistleblowing and Non-Retaliation Policy. Seconded by Commissioner Todd, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzing	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

6. Commissioner Holmes made the motion to approve changing the position title Social Media Manager to Digital Content Marketing Manager. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzing	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

7. Renée Areng, Executive Director, reported on the following items:
- Monthly Report- September 2016 Key Performance Indicators (attached)
 - Current Activities
 - Myrna Green, Hancock County Tourism Report

8. Commissioner Chenoweth made the motion to approve the Simpleview: Customer Relationship Management Agreement. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzing	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

9. Commissioner Meinzinger made the motion to approve the following new Employment Agreements:

- Cameron George, National Sales Manager
- Kristen Livingston, Leisure Group Sales Manager

Seconded by Commissioner Fritz, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

10. Commissioner Hansen made the motion to approve the Trademark Application for the Mississippi Gulf Coaster. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

11. Hugh Keating, Legal Counsel, recommended amending the budget to actual revenues and expenditures that occurred in FY2016. Commissioner Hansen made the motion to approve the above mentioned recommendation. Seconded by Commissioner Chenoweth, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Opposed
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Opposed	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

12. Commissioner Holmes made the motion to approve the Financial Statements as of August 31, 2016. Seconded by Commissioner Westfall, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

13. Commissioner Moon made the motion to approve the check disbursements totaling \$409,345.83 and the expenses paid by credit card totaling \$40,118.11 Seconded by Commissioner Meinzinger, the president called the question, with the following results:

Commissioner Carter	Voted ---- Yes	Commissioner Meinzinger	Voted ---- Yes
Commissioner Chenoweth	Voted ---- Yes	Commissioner Moon	Voted ---- Yes
Commissioner Fritz	Voted ---- Yes	Commissioner Pappas	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Shabazz	Voted ---- A&E
Commissioner Harrison	Voted ---- A&E	Commissioner Todd	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Webb	Voted ---- A&E
Commissioner McKenzie	Voted ---- Yes	Commissioner Westfall	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

14. Commissioner Hansen made the motion to approve disposing of the attached list of assets that are outdated, functionally obsolete, in disrepair, possess no market value, are no longer useful for the purposes intended and which, therefore, should be declared surplus property and discarded. Seconded by Commissioner Pappas, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.
15. Commissioner Chenoweth made the motion to approve the Masterminds Agreement Extension. Seconded by Commissioner Moon, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.
16. Commissioner Hansen made the motion to approve the Longwoods Visitor Profile Research Agreement for a Visitor's Profile in 2016 and a Visitor's Profile in 2018. Seconded by Commissioner Chenoweth, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.
17. Commissioner Chenoweth made the motion to approve the Group Incentive Request for the 2017 Southern Blast Volleyball Tournament being held February 3-7, 2017 at the Mississippi Coast Coliseum and Convention Center, in the amount of \$7,800. Seconded by Commissioner Holmes, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.
18. Commissioner Meinzinger made the motion to approve the Group Incentive Request for the 2017 Mississippi Gulf Coast Open being held March 10-12, 2017 at the Mississippi Coast Coliseum and Convention Center, in the amount of \$15,187.50. Seconded by Commissioner Holmes, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

19. Commissioner Hansen made the motion to approve the Group Incentive Request for the 2017 Mississippi State Gymnastics Championships being held March 17-19, 2017 at the Mississippi Coast Coliseum and Convention Center, in the amount of \$3,900. Seconded by Commissioner Chenoweth, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

20. Old Business- Commissioner Carter asked about making Scrapin' The Coast a Signature Event. It has not been discussed by the Marketing Committee. Will be placed on the agenda for the next Marketing Committee Meeting.

21. Commissioner Westfall made the motion to enter into Closed Session to discuss the need to enter Executive Session. Seconded by Commissioner Moon, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

22. Commissioner Westfall made the motion to enter into Executive Session to discuss personnel matters. Seconded by Commissioner Moon, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

23. Commissioner Hansen made the motion to reconvene from Executive Session. Seconded by Commissioner Pappas, the president called the question, with the following results:
- | | | | |
|------------------------|----------------|-------------------------|----------------|
| Commissioner Carter | Voted ---- Yes | Commissioner Meinzinger | Voted ---- Yes |
| Commissioner Chenoweth | Voted ---- Yes | Commissioner Moon | Voted ---- Yes |
| Commissioner Fritz | Voted ---- Yes | Commissioner Pappas | Voted ---- Yes |
| Commissioner Hansen | Voted ---- Yes | Commissioner Shabazz | Voted ---- A&E |
| Commissioner Harrison | Voted ---- A&E | Commissioner Todd | Voted ---- Yes |
| Commissioner Holmes | Voted ---- Yes | Commissioner Webb | Voted ---- A&E |
| Commissioner McKenzie | Voted ---- Yes | Commissioner Westfall | Voted ---- Yes |
- The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted September 27, 2016.

24. President Wagner reported No Action Taken in Executive Session.

25. Reminders

- VMGC October Board Meeting
Thursday, October 27th 9:00am - 10:30am VMGC Board Room
- State of Travel Industry
Thursday, October 27th 4:00pm - 6:00pm Lynn Meadows Discovery Center

President Wagner adjourned meeting.