

**VISIT MISSISSIPPI GULF COAST SPECIAL-CALL MEETING**  
**March 8, 2019**  
**OFFICIAL MINUTES**

The Visit Mississippi Gulf Coast Board met Friday, March 8, 2019 at 4:00 p.m. at its office located at 2350 Beach Blvd, Suite A, Biloxi, MS 39531.

Commissioners Present: Richard Chenoweth, President; Nikki Moon, Vice President; Mary Cracchiolo Spain, Secretary; Bill Holmes, Past President; Clay Wagner; Dan Wittmann; Danny Hansen; Mark Henderson; Richard Marsh; Rusty David

Commissioners Present via Phone: Carla Todd- Treasurer

Commissioners Absent: John Carter; Rich Westfall

Staff Members Present: Milton Segarra, CEO; Anna Roy, Public/Media Relations Manager; Cindy Jo Calvit, Executive Administrative Assistant; Karen Conner, Director of Marketing; Natalea Thomson, Marketing Manager

Others Present: Hugh Keating, Legal Counsel; Lauren Desmond, Peter Mayer Advertising Agency; David Crane, Peter Mayer Advertising Agency

President Chenoweth called the meeting to Order.

1. Commissioner Moon made the motion to accept the agenda as presented. Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Cracchiolo	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- A&E
Commissioner Marsh	Voted --- Yes	Commissioner Wittmann	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

2. Commissioner Moon made the motion to attach the Special-Call Meeting notice to the Special-Call Meeting minutes (attached). Seconded by Commissioner Hansen, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Cracchiolo	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- Yes
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- A&E
Commissioner Marsh	Voted --- Yes	Commissioner Wittmann	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

Commissioner Todd had to leave the meeting.

3. Commissioner Wagner made the motion to enter into Closed Session to discuss the need to enter into Executive Session. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Cracchiolo	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- A&E
Commissioner Marsh	Voted --- Yes	Commissioner Wittmann	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

4. Commissioner Holmes made the motion to reconvene from Closed Session. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Cracchiolo	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- A&E
Commissioner Marsh	Voted --- Yes	Commissioner Wittmann	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

5. Commissioner Wagner made the motion to enter into Executive Session to consider transactions and discussions of business regarding the expansion of the tourism industry in the Mississippi Gulf Coast region, including matters related to the new brand launch. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Cracchiolo	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- A&E
Commissioner Marsh	Voted --- Yes	Commissioner Wittmann	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

6. Commissioner Wagner made the motion to exit Executive Session and reconvene in open meeting. Seconded by Commissioner Marsh, the president called the question, with the following results:

Commissioner Carter	Voted --- A&E	Commissioner Moon	Voted --- Yes
Commissioner David	Voted --- Yes	Commissioner Cracchiolo	Voted --- Yes
Commissioner Hansen	Voted --- Yes	Commissioner Todd	Voted --- A&E
Commissioner Henderson	Voted --- Yes	Commissioner Wagner	Voted --- Yes
Commissioner Holmes	Voted --- Yes	Commissioner Westfall	Voted --- A&E
Commissioner Marsh	Voted --- Yes	Commissioner Wittmann	Voted --- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

7. Legal Counsel stated there was no official action taken in Executive Session.

8. Commissioner Wagner made the motion to authorize, ratify and approve all actions to purchase the URL sites for use by the Commission in relation to its new brand launch. Seconded by Commissioner Moon, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Cracchiolo	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- A&E
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

9. Commissioner Marsh made the motion to adjourn the meeting. Seconded by Commissioner Holmes, the president called the question, with the following results:

Commissioner Carter	Voted ---- A&E	Commissioner Moon	Voted ---- Yes
Commissioner David	Voted ---- Yes	Commissioner Cracchiolo	Voted ---- Yes
Commissioner Hansen	Voted ---- Yes	Commissioner Todd	Voted ---- A&E
Commissioner Henderson	Voted ---- Yes	Commissioner Wagner	Voted ---- Yes
Commissioner Holmes	Voted ---- Yes	Commissioner Westfall	Voted ---- A&E
Commissioner Marsh	Voted ---- Yes	Commissioner Wittmann	Voted ---- Yes

The motion having been duly made, seconded, and a favorable vote received from the Board, the president declared the motion adopted March 8, 2019.

## Cindy Calvit

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**From:** Cindy Calvit  
**Sent:** Thursday, March 07, 2019 3:10 PM  
**Cc:** Milton Segarra  
**Subject:** Visit Mississippi Gulf Coast Special-Call Meeting

The *Visit Mississippi Gulf Coast* Board will hold a Special-Call Meeting for the purpose of going into Executive Session relative to matters that relate to the transaction of business and discussions regarding expansion of the tourism industry on the Mississippi Gulf Coast and launch of the New Marketing and Advertising Brand.

**Friday, March 8, 2019**

**4:00pm – 4:30pm**

**Visit Mississippi Gulf Coast Board Room  
2350 Beach Blvd, Suite A  
Biloxi, MS 39531**

Thank you and have a nice day!

Cindy Jo Calvit  
Executive Administrative Assistant  
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