



RFP Q&A | PHOTOGRAPHY AND VIDEOGRAPHY SERVICES

The following is a collection of all questions submitted regarding the RFPs. The questions are presented exactly how they were submitted by prospective agencies. Some questions were submitted for multiple RFPs and may not be a direct reflection on the individual scope of work outlined.

Q: Is there a predetermined list of events and neighborhoods/buildings for which photography/videography is required? If so, would it be possible to receive a copy of that list?

A: No predetermined list has been established.

Q: If the agency selected for photography/videography had additional events/attractions they would like to capture photo/video content for Coastal Mississippi, is there flexibility within the contract to incorporate that additional material?

A: The vendor selected will support Coastal Mississippi to produce assets for specific campaigns in conjunction with the creative services agency or for Coastal Mississippi's use in owned assets and in-house creative pieces. Photography and video will be determined by need and assigned accordingly.

Q: Would it be possible to receive a list of the tentative businesses for which portraits / headshots will be required within the scope of work? Alternatively, would it be possible to have an estimated amount of locations/businesses and photos to gauge the amount of scope of work required?

A: An asset list or shot list has not been created. This will be determined in collaboration with the creative services agency and as needed to create assets for specific projects/campaigns.

Q: Are there any consistent weekly or monthly events for which photography/videography is anticipated? If so, would it be possible to receive a copy of that schedule?

A: A schedule will be created once a vendor is selected.



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Q: What is the extent of post-production video editing that is requested within the five-day turn around period?

A: The most common need would be color correction or simple editing for social content. Projects requiring extensive production will be given more consideration.

Q: Is there/what is the anticipated amount of photos or video content to be captured at designated events?

A: Though there is no predetermined number of photos or video, the expectation is that photo/video content would be ample enough to use on multiple channels including social, web, print production, etc.