

# TOURISM'S ROLE IN GULF COUNTY

**#1 ECONOMIC  
DRIVER IN  
GULF COUNTY,  
FLORIDA**



## Economic Impact

In 2022, total Visitor Spending in Gulf County exceeded \$224 Million Dollars.

## VISITOR SPENDING

Visitors support more than just lodging and recreation. Their spending directly impacts your neighbors, friends and family. In 2022, right here in Gulf County, \$85.3M was spent on Lodging, \$61.2M on Food & Beverage, \$29.2M on Shopping, \$27.3M on Ground Transportation, and \$21.7M on Entertainment & Recreation.

Gulf County  
FLORIDA



## JOBS



More than 3,000 jobs in Gulf County are supported by Visitor Spending, resulting in over \$70M in wages.

## Taxes

Besides the Tourist Development Tax, state and local taxes are collected that help support Infrastructure, Public Safety, Schools, and more. In 2022, \$26.6 Million was generated for State & Local Taxes and \$18.7 Million generated for Federal Taxes.

## HOW YOU CAN SUPPORT



Become a Champion of Tourism for Gulf County and earn the title Local Legend. With your support, Gulf County can become a premier destination in the state of Florida. See more at [visitgulf.com/local-legend](https://visitgulf.com/local-legend).

GULF COUNTY, FL  
**Local Legend**  
CHAMPION OF TOURISM