

The GCFL #InGulf Spring Promotional Contest
GULF COUNTY, FL
RULES & REGULATIONS

1. SWEEPSTAKES PERIOD: The Gulf County #InGulf Sweepstakes starts on February 26, 2018 and closes on March 25, 2018 at 12:00PM EST. The Sweepstakes is sponsored by Gulf County, FL. Curiosity Marketing has been retained by the Sponsor to administer the Sweepstakes. The Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s).

2. ELIGIBILITY: This Sweepstakes is open to all consumers who participate in the Gulf County #InGulf online promotion during the sweepstakes period (each an "Entrant" and collectively, the "Entrants"). All Entrants must be 25 years of age or older, at the time of entry into the Sweepstakes. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates, Curiosity Marketing and its subsidiaries or affiliates and each of their respective advertising and promotion agencies are not eligible to win, nor are the parents, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled.

3. PRIZES: There is one final draw in the Sweepstakes. The prize package approximate value is as follows:

Total Prize Package: \$

Gulf Sun Vacation Rentals

Sol Mate

Week-long vacation rental in Prime Season (Approx. August-April) - \$6,100

Two Bit Outdoor Adventures – A day trip guided tour in St Joseph Bay for up to 6 people for 1.5 hour. - \$360

Krazyfish Grill Gift Card - \$200

Duren's Piggly Wiggly Gift Card - \$100

Some restrictions apply. Prizes must be redeemed during– September through May - no later than May 2019. Final trip dates subject to availability and to be determined by prize package provider. All Prizes are to be awarded in US dollar equivalents.

-Renters must be 25 years of age to participate

-Maximum occupancy is limited to 12

-Pets are not permitted

-Guests must abide by Gulf Sun Vacation Rentals Policies and Procedures

-Black out dates include:

2018

Labor Day 9/1 - 9/7
Fall Break - 9/29 - 10/19
Thanksgiving 11/17 - 11/24
Christmas/New Years 12/22 - 1/1

2019
Spring Break 3/16 - 4/12
Memorial Day 5/25 - 5/31

Estimated value for this house would be \$6100/week or \$914/night.

4. HOW TO PARTICIPATE: The Sweepstakes is offered electronically via the Internet. Entrants enter the Sweepstakes by posting photos to Instagram and using the hashtag #InGulf. Entrants will then automatically receive one (1) entry. Entrants must willing to allow GCTDC to use their posted photo. Entrants may enter the Sweepstakes by using the alternate means of Sweepstakes entry set out in paragraph 5 herein.

5. NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF SWEEPSTAKES ENTRY: Entrants who decline to enter via Instagram may receive one (1) entry by legibly printing the Entrant's name, street address, city, state, postal code, telephone number, complete email address, on a 3 x 5 inch (or 7.5 x 12.5 cm) piece of paper and mailing it to "GULF COUNTY #INGULF Sweepstakes" 109 Harrison Avenue, Panama City Florida 32401. All entries become the exclusive property of Gulf County and Curiosity Marketing, and will not be acknowledged or returned. All entries must be postmarked by 03/25/18.

6. SWEEPSTAKES DRAW(S): The draw will be held in Panama City, FL on or about April 2, 2018. Winner will be determined by random drawing from all eligible entries received. The odds of winning depend on the number of eligible entries received. The odds of an entry winning Prize will be the same, whether the entry was automatically generated or by alternate means of entry.

7. PRIZE AWARDING: On or about April 2, 2018, one winner will be selected in a random drawing. Winner will be notified by Instagram within 10 days of the drawing. Prizes will be awarded only on verification that all Sweepstakes requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless at the discretion of the Sponsor, which may substitute a Prize of comparable or greater value. No correspondence will be entered into except with selected Entrants at the email address or messaging name given, or on the mail-in entries. Curiosity Marketing will notify the winner by email within fifteen (15) days of the relevant Draw Date. The winner will have five (5) calendar days from notification to accept the Prize by email. Curiosity Marketing is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted

time, Curiosity Marketing reserves the right to void that entry and select another eligible Entrant for that Prize. Any Prize awarded will be delivered by the Sponsor to official winners within four (4) to six (6) weeks after receipt of the signed and fully completed Declaration and Release Form. Prize vouchers will be issued to the official winner and delivered via the United States Postal Service.

8. SWEEPSTAKES GENERAL RULES: By entering the Sweepstakes, Entrants agree to abide by these Sweepstakes Rules and Regulations and the decisions of the Sponsor and Curiosity Marketing, which are final.

9. WINNERS LIST: To obtain a copy of the winner list or a copy of the Sweepstakes Rules and Regulations, send your request to: Curiosity Marketing, Gulf County #InGulf Winners List, 109 Harrison Avenue, Panama City Florida 32401 Requests must be received no later than April 30, 2018 and must enclose a self addressed stamped envelope.

10. DISQUALIFICATION: Neither the Sponsor nor Curiosity Marketing is responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other interruption or error of any kind, whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Sweepstakes or the operation of the survey will be disqualified. If so disqualified, Curiosity Marketing and the Sponsor reserve the right to terminate the Entrants eligibility to participate. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Curiosity Marketing or the Sponsor, which corrupts or impairs the administration, security, fairness or proper entry into the Sweepstakes, Curiosity Marketing and/or the Sponsor reserve the right, in its sole discretion, to suspend or terminate the Sweepstakes and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Sweepstakes Rules and Regulations.

11. TAX INFORMATION: Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

12. APPLICABLE LAWS: This Sweepstakes is subject to all applicable federal, state and county laws. Void where prohibited or restricted by law.

13. PRIZE DISCLAIMER: The Sponsor is solely responsible for the delivery of the Prizes to the Prize winners, as declared by Curiosity Marketing. Curiosity Marketing shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Sweepstakes or use of a Prize won in connection with this Sweepstakes or the failure by the Sponsor to deliver the Prize to the winner in accordance with the Sweepstakes Rules and Regulations. By participating in the Sweepstakes, each Entrant agrees to release and hold harmless Sponsor and Curiosity Marketing and the employees, officers, directors, shareholders, agents, representatives of

Curiosity Marketing, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.