

# It All Starts with a Visit to Gulf County

Tourism works for every resident in Gulf County, and it all starts with a visit to Gulf County. Our tourism industry helps enhance the lives of all the residents. The revenue collected from visitors will help Gulf County continue to thrive for generations to come.



1

## Gulf County Tourist Development Council

creates marketing campaigns to get visitors' attention and leading them to book a trip to our community.

2

Visitors, typically a family or a group, check into their vacation rental paying a tax on their overnight stay.

The group will go to a grocery store, stop by a locally owned restaurant, visit a seafood market or stop in for a treat at a family-owned store.



3

Local attractions in Gulf County all experience the economic benefits of this group of visitors.

Visitors will also shop at local boutiques, book a fishing charter or a horseback ride. They often spend time at our Golf Course or local health establishments. County sales tax proceeds increase.

4

Local residents are thankful for the wages their job in the tourism industry provides.

More than 3,000 jobs in Gulf County are supported by visitor spending. These employees spend their paycheck throughout Gulf County as well.

6

Many visitors fall in love with Gulf County and decide to move here.

These new residents pay local taxes, and their family and friends come to visit, bringing even more tourism dollars. This cycle creates new job opportunities for residents, better schools for our children, stronger public safety, improved infrastructure, and ultimately enhanced quality of life.

5

The promise of business from visitors inspires entrepreneurs to start their own businesses.

This spurs economic growth and development and also attracts even more visitors.



For more information, please visit:  
[VisitGulf.com/local-legend](https://www.visitgulf.com/local-legend)

