

SUPPORT TOURISM

**#1 ECONOMIC
DRIVER IN
GULF COUNTY,
FLORIDA**



Economic Impact

In 2019, total visitor spending grossed over \$141 Million Dollars in Gulf County.

JOBS



30.7% of total county jobs are supported by Visitor Spending.

Taxes

Besides the Tourist Development Tax, state and local taxes are collected that help support Infrastructure, Public Safety, Schools, and more. In 2019, \$14.9 Million was generated for State & Local Taxes and \$10.7 Million generated for Federal Taxes.

VISITOR SPENDING

Visitors support more than just lodging and recreation. Their spending directly impacts your neighbors and friends. In 2019, \$45 Million was spent on Lodging, \$33 Million on Food & Beverage, \$25 Million on Shopping, \$22 Million on Ground Transportation, and \$15 Million on Entertainment & Recreation.



HOW YOU CAN SUPPORT



Become a Champion of Tourism for Gulf County and earn the title Local Legend. With your support, Gulf County can become a premier destination in the state of Florida. See more at visitgulf.com/locallegend.