

# SUPPORT TOURISM

**#1 ECONOMIC  
DRIVER IN  
GULF COUNTY,  
FLORIDA**



## Economic Impact

In 2019, total visitor spending grossed over \$141 Million Dollars in Gulf County.

## JOBS



30.7% of total county jobs are supported by Visitor Spending.

## Taxes

Besides the Tourist Development Tax, state and local taxes are collected that help support Infrastructure, Public Safety, Schools, and more. In 2019, \$14.9 Million was generated for State & Local Taxes and \$10.7 Million generated for Federal Taxes.

## VISITOR SPENDING

Visitors support more than just lodging and recreation. Their spending directly impacts your neighbors and friends. In 2019, \$45 Million was spent on Lodging, \$33 Million on Food & Beverage, \$25 Million on Shopping, \$22 Million on Ground Transportation, and \$15 Million on Entertainment & Recreation.



## HOW YOU CAN SUPPORT



Become a Champion of Tourism for Gulf County and earn the title Local Legend. With your support, Gulf County can become a premier destination in the state of Florida. See more at [visitgulf.com/local-legend](http://visitgulf.com/local-legend).