

# It All Starts with a Visit to Gulf County

**Tourism works for every resident in Gulf County, and it all starts with a trip to Gulf County. Our tourism industry helps enhance the lives of all the residents. The revenue collected from visitors will help Gulf County continue to thrive for generations to come.**



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## Gulf County Tourist Development Council

creates marketing campaigns to get visitor's attention and leading them to book a trip to our community.

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## Visitors, typically a family or a group, checks into their vacation rental paying taxes on their overnight stay.

The group will go to a grocery store, stop by a locally owned restaurant, or stop in for a cone at a family-owned store.



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## Local attractions in Gulf County all experience the economic benefits of this group of visitors.

Visitors will also shop at local boutiques, book a fishing charter or a horseback ride. They may even spend time at our Golf Course or local health establishments.

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## Local residents are thankful for the wages their job in the tourism industry provides.

These employees spend their paycheck throughout Gulf County, as well.

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## Many visitors fall in love with Gulf County and decide to move here.

These new residents pay local taxes, and their family and friends come to visit, bringing even more tourism dollars. This cycle creates new job opportunities for residents, better schools for our children, stronger public safety, improved infrastructure, and ultimately enhanced quality of life.

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## The promise of business from visitors inspires entrepreneurs to start their own businesses,

which spurs economic growth and development and also attracts even more visitors.



For more information, please visit:  
[Visitgulf.com/locallegend](https://www.visitgulf.com/locallegend)

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