# SUPPORT TOURISM



## **Economic Impact**

In 2021, total visitor spending grossed over \$163 Million Dollars in Gulf County.

# VISITOR SPENDING

Visitors support more than just lodging and recreation. Their spending directly impacts your neighbors and friends. In 2021, \$56 Million was spent on Lodging, \$47 Million on Food & Beverage, \$24 Million on Shopping, \$20 Million on Ground Transportation, and \$14 Million on Entertainment & Recreation.



#### **JOBS**



35.2% of total county jobs are supported by Visitor Spending.

#### Taxes

Besides the Tourist Development Tax, state and local taxes are collected that help support Infrastructure, Public Safety, Schools, and more. In 2021, \$18.6 Million was generated for State & Local Taxes and \$13.7 Million generated for Federal Taxes.

### HOW YOU CAN SUPPORT



