

Taco Week Contests  
GULF COUNTY, FL  
RULES & REGULATIONS

1. SWEEPSTAKES PERIOD: The Gulf County Taco Week Sweepstakes starts on May 2, 2020 and closes on May 10, 202 at 12:00PM EST. The Sweepstakes is sponsored by Gulf County, FL. Curiosity Marketing has been retained by the Sponsor to administer the Sweepstakes. The Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s).

2. ELIGIBILITY: This Sweepstakes is open to all consumers who participate in the Gulf County Taco Week online promotion and passport promotion during the sweepstakes period (each an "Entrant" and collectively, the "Entrants"). Entrants must be 18 years of age or older, at the time of entry into the Sweepstakes. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates, Curiosity Marketing and its subsidiaries or affiliates and each of their respective advertising and promotion agencies are not eligible to win, nor are the parents, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled.

3. PRIZES: The final draw in the Sweepstakes will be determined upon how many participating restaurants supply gift cards. The prize value is \$25 per gift card and an Entrant may only win one prize for Taco Week.

4. HOW TO PARTICIPATE: The IG Sweepstakes is offered electronically via the Internet. Entrants enter the Sweepstakes by posting photos to Instagram and using the hashtag #GulfCountyFLTacoWeek. Entrants will then automatically receive one (1) entry. Entrants must be willing to allow GCTDC to use their posted photo. Entrants may enter the Sweepstakes by using the alternate means of Sweepstakes entry set out in paragraph 5 herein. Taco Week Passport Sweepstakes is offered to those who follow the guidelines and who must turn in the passport to the Gulf County Welcome Center.

5. NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF SWEEPSTAKES ENTRY: Entrants who decline to enter via Instagram may receive one (1) entry by legibly printing the Entrant's name, street address, city, state, postal code, telephone number, complete email address, on a 3 x 5 inch (or 7.5 x 12.5 cm) piece of paper and mailing it to "GULF COUNTY Taco Week Sweepstakes" 109 Harrison Avenue, Panama City Florida 32401. All entries become the exclusive property of Gulf County and Curiosity Marketing, and will not be acknowledged or returned. All entries must be postmarked by May 8, 2020.

6. SWEEPSTAKES DRAW(S): The draw will be held in Panama City, FL on or about May 11, 2020. Winner will be determined by random drawing from all eligible

entries received. The odds of winning depend on the number of eligible entries received. The odds of an entry winning Prize will be the same, whether the entry was automatically generated or by alternate means of entry.

7. PRIZE AWARDING: On or about May 11, 2020, winners will be selected in a random drawing. Winners will be notified by Instagram within 10 days of the drawing. Passport winner will be notified via email. Prizes will be awarded only on verification that all Sweepstakes requirements have been met by the winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless at the discretion of the Sponsor, which may substitute a Prize of comparable or greater value. No correspondence will be entered into except with selected Entrants at the email address or messaging name given, or on the mail-in entries. Gulf County TDC will notify the winner by Instagram and email within fifteen (15) days of the relevant Draw Date. The winner will have five (5) calendar days from notification to accept the Prize by email. Gulf County TDC is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted time, Gulf County TDC reserves the right to void that entry and select another eligible Entrant for that Prize. Any Prize awarded will be delivered by the Sponsor to official winners within four (4) to six (6) weeks after receipt of the signed and fully completed Declaration and Release Form. Prize vouchers will be issued to the official winner and delivered via the United States Postal Service.

8. SWEEPSTAKES GENERAL RULES: By entering the Sweepstakes, Entrants agree to abide by these Sweepstakes Rules and Regulations and the decisions of the Sponsor and Curiosity Marketing, which are final.

9. WINNERS LIST: To obtain a copy of the winner list or a copy of the Sweepstakes Rules and Regulations, send your request to: Curiosity Marketing, Gulf County #InGulf Winners List, 109 Harrison Avenue, Panama City Florida 32401 Requests must be received no later than May 15, 2020 and must enclose a self addressed stamped envelope.

10. DISQUALIFICATION: Neither the Sponsor nor Curiosity Marketing is responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other interruption or error of any kind, whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Sweepstakes or the operation of the survey will be disqualified. If so disqualified, Curiosity Marketing and the Sponsor reserve the right to terminate the Entrants eligibility to participate. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Curiosity Marketing or the Sponsor, which corrupts or impairs the administration, security, fairness or proper entry into the Sweepstakes, Curiosity Marketing and/or the

Sponsor reserve the right, in its sole discretion, to suspend or terminate the Sweepstakes and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Sweepstakes Rules and Regulations.

11. TAX INFORMATION: Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

12. APPLICABLE LAWS: This Sweepstakes is subject to all applicable federal, state and county laws. Void where prohibited or restricted by law.

13. PRIZE DISCLAIMER: The Sponsor is solely responsible for the delivery of the Prizes to the Prize winners, as declared by Curiosity Marketing. Curiosity Marketing shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Sweepstakes or use of a Prize won in connection with this Sweepstakes or the failure by the Sponsor to deliver the Prize to the winner in accordance with the Sweepstakes Rules and Regulations. By participating in the Sweepstakes, each Entrant agrees to release and hold harmless Sponsor and Curiosity Marketing and the employees, officers, directors, shareholders, agents, representatives of Curiosity Marketing, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.