

GCVB Board of Directors Minutes

January 28, 2026

Location: Magnolia – Gas South Convention Center

Attendance:

Members in attendance were Nicole Love Hendrickson, Nick Masino, Richard Tucker, Carla Carraway, Beth Hilscher, Kirkland Carden, Kevin Hill, Rick Desai, Laura Grams, Cheryl Neal, and Marcy Adams.

Also present were Lisa Anders, Stan Hall, Sondra Thomas Moore, Monte Ortel, Robyn Ali, Brian Easley, Ashley Hamilton, Jackie Barr, Jennifer Silas, Michelle Bryan, Selma Sehic, Ciera Wilson, Marcus Jones, Yailene Ramos, and Jinny Jang.

Board Members Adrienne Hood, Ron Garrard, and Norberto Sanchez were absent.

Call to Order:

Chairman Richard Tucker welcomed the group and called the meeting to order at 4:09 PM.

Adoption of Minutes:

Minutes of the October 22, 2025 Board of Directors meeting were previously distributed for review. Upon motion duly made by Laura Grams and seconded by Carla Carraway, the minutes were unanimously approved.

GCVB Update:

Stan Hall introduced new employees to the Board: Selma Sehic, Gas South District Event Accountant; Ciera Wilson, Gas South District Sales Manager; Marcus Jones, Gas South District IT Technician 1; Yailene Ramos, Gas South District Marketing Manager; and Jinny Jang, Explore Gwinnett Administrative Coordinator.

Financial Report:

Kevin Hill provided the year end financial report for 2025 and reported that all accounts and reserves are appropriately funded.



Gas South District Update:

Jennifer Silas shared a year end update on Gas South District event income and expenses for 2025.

Michelle Bryan presented information regarding the GCVB and Gas South District Community Relations Program known as The Good Neighbor Project.

Gwinnett Sports Commission Update:

Leigh Hooten highlighted the Ally ACC Women's Basketball Tournament coming to Gas South Arena in March. She shared upcoming volunteer opportunities and encouraged interested individuals to contact her for more information about serving as a Team Host.

Ms. Hooten also discussed the FIFA World Cup 2026 coming to Atlanta and ongoing efforts to work with local cities and the county to promote regional events.

Explore Gwinnett Update:

Lisa Anders provided a report on year-end hotel and motel revenues and occupancy rates for 2025.

Ms. Anders also shared marketing support initiatives that Explore Gwinnett has launched to promote the ACC tournament through strategic partnerships.

New Business:

Stan Hall recognized board members who have been highlighted in the internal staff newsletter.

Mr. Hall reminded the Board that the stadium naming rights have expired and that the facility formerly known as Coolray Field will be referred to as Gwinnett Field until negotiations for a new naming rights partner are completed.

Mr. Hall also announced the release of the 2025 Annual Report, and Board members were provided a copy for their information.

Old Business:

Brian Easley provided an update on the mixed-use development project.



Stan Hall shared updates on the arena renovation project, including that groundbreaking for the new parking deck is anticipated in March 2026.

Adjournment:

The next meeting of the GCVB Board of Directors will be held Wednesday, March 25, 2026, in Explore Gwinnett's Paul Duke Room. There being no further business, Chairman Richard Tucker adjourned the meeting at 4:51 PM.



Stan L. Hall, Chief Executive Officer
Gwinnett Convention and Visitors Bureau/Gas South District