



GCVB Board of Directors Minutes January 30, 2025

Location: The Westin Atlanta Gwinnett - Topaz Ballroom

Attendance:

Members in attendance were Richard Tucker, Chairwoman Nicole Love Hendrickson, Kevin Hill, Beth Hilscher, Marcy Adams, Carla Carraway, Rick Desai, Laura Grams, Adrienne Hood, and Cheryl Neal.

Also present were Lisa Anders, Stan Hall, Sondra Thomas-Moore, Jennifer Silas, Monte Ortel, Robyn Ali, Ashley Hamilton, Katie Brejda, Marcia Powell, Katie Beehler, Ron Jackson, Dave Sukala, Bill Marriott, Victoria Hawkins, Dan Markham, James Seagle, Brian Easley, and Jackie Dreher.

Board Members Kirkland Carden, Nick Masino, Ron Garrard, and Norberto Sanchez were absent.

Call to Order:

Chairman Richard Tucker welcomed the group and called the meeting to order at 4:03 PM.

Adoption of Minutes:

Minutes of the October 30, 2024 Board of Directors meeting were previously forwarded to all board members for their review. Upon motion duly made by Richard Tucker and properly seconded by Kevin Hill, minutes for the October 30, 2024 board meeting were unanimously approved.

Financial Report GSD/ GCVB:

Jennifer Silas provided the end-of-year financial report for 2024. All accounts and reserves are appropriately funded.

GCVB Update:

Stan Hall reported the year-end 2024 GCVB highlights to include Explore Gwinnett, Gwinnett Sports Commission, Gas South District, and Mitsubishi Electric Classic Presented by Vensure.

Old Business:

Stan Hall provided an update on the arena renovation project, music hall project, mixed-use project, medical office building project, Maison 6405, and Sugarloaf crosswalk project.











6500 Sugarloaf Parkway, Suite 200 Duluth, GA 30097 Main: 888-494-6638 exploregwinnett.org

New Business:

Chairman Richard Tucker introduced new members to the board, including Carla Carraway, Cheryl Neal, and Ron Garrard.

Adjournment:

The next meeting of the GCVB Board of Directors will be held Wednesday, March 26, 2025 in Explore Gwinnett's Paul Duke Room. There being no further business, Chairman Tucker adjourned the meeting at 4:55 PM.

tan L. Hall, Chief Executive Officer

Gy/innett Convention and Visitors Bureau/Gas South District







