

Explore Gwinnett Announces Return of Gwinnett Burger Week, March 19-25
*Eighth Annual Celebration Will Feature Limited-Time, Chef-Created Burgers
at 25 of the Destination's Locally-Owned Restaurants*

GWINNETT COUNTY, Ga. (February 28, 2023) – Explore Gwinnett, the official tourism organization of Gwinnett County, today announced the return of its eighth annual [Gwinnett Burger Week](#). Taking place March 19-25, 2023, the weeklong celebration will feature limited-time burger creations for just \$10 at restaurants across the county.

“We can’t wait to celebrate the return of Gwinnett Burger Week and look forward to trying new and unique recipes while supporting our locally owned eateries,” said Explore Gwinnett Executive Director Lisa Anders. “This highly anticipated event is an excellent opportunity for locals and visitors alike to experience delectable chef-crafted burgers from some of the best restaurants in the area, at an affordable price.”

This year, 25 restaurants are participating in Gwinnett Burger Week, each featuring an exclusive off-menu burger throughout the week. A sampling of this year’s offerings include:

- **“Stop. CollaBOARate + Glisten Burger” at Local Republic**, smoked pork belly and shredded pork stacked on an all-beef smash patty, smothered in a sticky gochujang and honey glaze, and served with pickled jalapeños and arugula.
- **“Southern Pride Burger” at Parma Tavern**, a fresh black Angus beef and cheddar burger with butter lettuce, fresh tomato, applewood smoked bacon, candied jalapeños, crispy onion straws, house-made Ranch mayonnaise and barbecue sauce served on a black and white sesame bun.
- **“The Ms. Frizzle Burger” at 1910 Public House**, a 4-ounce Certified Angus Beef smashburger with “magic red pepper jelly,” a pimento cheese fritter, frisée lettuce and house-made pickles on a toasted brioche bun topped with a school of sesame seeds.

For a full list of participating restaurants and limited-time burger offerings, visit www.ExploreGwinnett.org/Gwinnett-Burger-Week. All participating restaurants will have the chance to win the "People's Choice" award for Gwinnett’s best burger, which will be selected by participating diners. In addition, there will also be an optional "Judge’s Choice" award in which restaurants that choose to participate will bring their burger to the Explore Gwinnett office for the judges to taste and score. For more information about this year's competition, visit www.ExploreGwinnett.org/Gwinnett-Burger-Week/voting.

For more information about Gwinnett Burger Week, visit www.ExploreGwinnett.org/the-latest/Gwinnett-Burger-Week-Know-Before-You-Go. Stay up-to-date on the latest Explore Gwinnett news by following [@ExploreGwinnett](#) on Instagram or [ExploreGwinnett](#) on Facebook. Diners can share their experience on social media using #GwinnettBurgerWeek.

***MEDIA NOTE:** Hi-res images can be found [HERE](#).

About Explore Gwinnett:

Serving as the official tourism organization of Gwinnett County, Explore Gwinnett consists of 16 cities north of Downtown Atlanta. Gwinnett County offers award-winning dining ranging from authentic Asian fare to southern delights, an abundance of shopping, arts programming, outdoor activities and more. Locals and tourists alike can explore various culinary offerings with special year-round events including Sippin' in the Suburbs Beer Tours and Seoul of the South Food Tours. Gwinnett County is a flourishing community for artists and also serves as a thriving production hub for popular films and television series.

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