



**MOBILITY GUIDE**

# **ATLANTA**

This guide contains important mobility information for hotels and businesses in Atlanta.

**ATLANTAFWC26.COM**



**ATLANTA** is proud to welcome fans from around the world for the World Cup and festivities from June 11 through July 15, 2026. Atlanta Stadium will host eight matches, with fan events and celebrations taking place across the region throughout the tournament.



## PLAN AHEAD

With matches, fan events, airport arrivals, and everyday travel all happening across the region, a little planning will go a long way. Whether you're coming to cheer on your team, explore the city, or just get around during a busy time, planning ahead can help make your trip smoother and more enjoyable.



## HELPFUL TIPS FOR TICKET HOLDERS

If you're heading to a match, the best thing you can do is plan your trip ahead. Many visitors will be using Atlanta's transportation system for the first time, so clear, simple travel information will make a big difference.

- ✔ Plan your trip to Atlanta Stadium before you leave.
- ✔ Give yourself extra time and arrive early.
- ✔ Expect busier stations, sidewalks, and downtown areas on match days.
- ✔ Check your travel options in advance, including rail, bus, rideshare, walking routes, and park-and-ride.
- ✔ If you're flying into Hartsfield-Jackson Atlanta International Airport, plan how you'll get from the airport to downtown, your hotel, or the stadium area before you arrive.



## IF YOU'RE NOT GOING TO A MATCH

You don't need a ticket to feel the impact of the tournament. Match days and major fan events may bring heavier traffic, longer travel times, and more activity around downtown, key corridors, the airport, and transit stations. If you're commuting, running errands, or heading to work, it's a good idea to check updates and give yourself a little more flexibility.



## TIPS TO HELP KEEP ATLANTA MOVING

- ✔ Plan ahead so your day is easier and less stressful.
- ✔ Share travel information with friends, family, coworkers, guests, or customers.
- ✔ Expect the biggest crowds and delays on match days and near major event areas.
- ✔ Consider all your options, including MARTA, park-and-ride, walking, biking, or adjusting your travel time.
- ✔ If you're not attending a match, try traveling a little earlier or later when possible.
- ✔ Be prepared for extra activity near downtown, transit hubs, fan events, and airport connections.
- ✔ Follow official City, transit, and event updates for the latest information.





## GETTING TO ATLANTA STADIUM

A multimodal approach (transit, walking, micromobility, park and walk, rideshare) forms a robust transportation network to move people to and from matches and FIFA Fan Festival, alike.

Infrastructure improvements, wayfinding projects, and cross-agency, active traffic management will serve to maintain everyday mobility on match days.



[See more information on MARTA's World Cup operations here!](#)

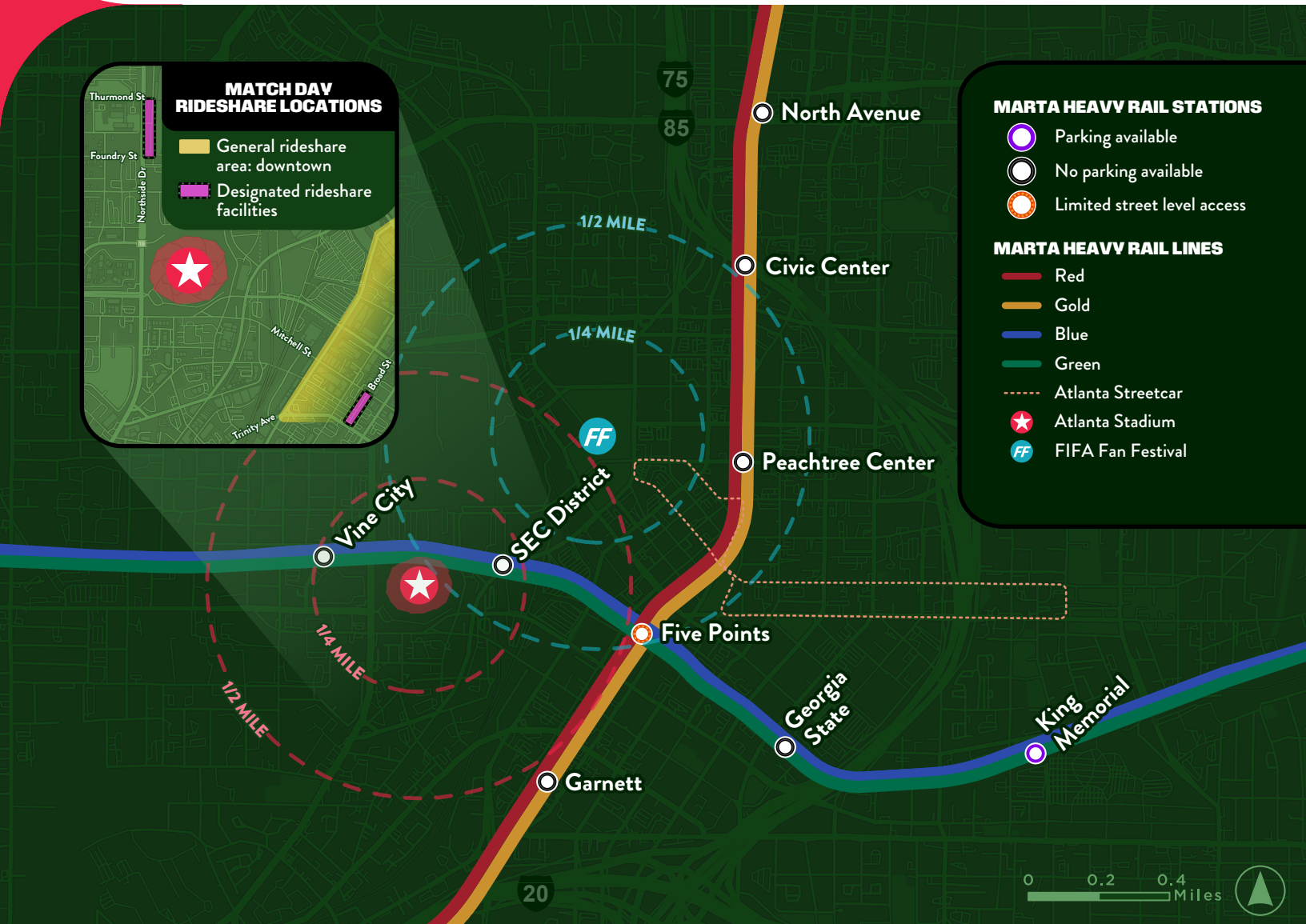


## TRANSIT - METRO ATLANTA RAPID TRANSIT AUTHORITY (MARTA)

MARTA will be the primary mode for general admission spectators and FIFA Fan Festival attendees.

There are multiple stations that serve the downtown core. Promoting use of all station options is a key to ensuring operational efficiency.

MARTA has committed to increased headways (every 5 minutes from start of service until 10:00pm) on match days and will employ station wayfinding and volunteer staff to streamline processes.



# GETTING TO ATLANTA STADIUM



## WALKING:

- ✓ Atlanta's lighting, sidewalk, and ADA curb upgrades make your walk smooth and enjoyable.
- ✓ Permanent wayfinding signs guide you to downtown attractions, while temporary signs direct you to FIFA World Cup venues.
- ✓ IKE Smart City kiosks provide wayfinding info, city service details, and free WiFi for easy navigation.



## MICROMOBILITY

- ✓ Bike racks and designated parking areas for bicycles, e-scooters, and e-bikes are available across downtown to keep sidewalks clear and maintain safety.



## DRIVING

- ✓ Reserve parking in advance to ensure a hassle-free experience.
- ✓ Although stadium-adjacent parking is not for the public, there are plenty of options nearby:



**4,000\***  
spaces within  
**0.25 MILES**  
of the stadium

**13,000\***  
spaces within  
**0.5 MILES**  
of the stadium

**50,000\***  
spaces within  
**1 MILE**  
of the stadium

For more information, visit: [AtlantaDowntown.com](http://AtlantaDowntown.com)

- ✓ Expect unique traffic patterns and potential lane closures around the event venues. Leave early, use a navigation app, and follow direction of public safety personnel.



## RIDESHARE

### MATCHES AT ATLANTA STADIUM:

- ✓ **General rideshare area: downtown**
  - App users are encouraged to walk towards downtown before requesting a ride. This disperses pick-up points and eases congestion
- ✓ **Designated rideshare facilities**
  - Northwest of the stadium: Georgia World Congress Center Bus Lane C
  - Southeast of the stadium: Broad Street, between Trinity Avenue and Mitchell Street

### FIFA FAN FESTIVAL:

- ✓ **General rideshare area: downtown**
  - App users are encouraged to walk towards downtown before requesting a ride. This disperses pick-up points and eases congestion.

\*Parking includes FIFA-controlled parking that is not for the public.

# MANAGING MATCH DAY MOBILITY IN ATLANTA

World Cup match days will bring more people, more activity, and heavier travel across Atlanta and the region. Whether you run a business, manage a property, welcome guests, or help keep daily operations moving, planning ahead can reduce disruptions and help everyone have a better experience.



## PLAN AHEAD TO REDUCE DISRUPTIONS

Think about how increased traffic, transit demand, and pedestrian activity may affect employees, customers, deliveries, and day-to-day operations.



## KEEP YOUR TEAMS AND VISITORS INFORMED

Share clear travel information with staff, customers, vendors, tenants, and guests so everyone knows what to expect before match days and major events.



## CONSIDER ALL TRANSPORTATION OPTIONS

Roads, parking areas, and some transit routes may be busier than usual. When possible, encourage use of MARTA, park-and-ride, walking, biking, or adjusted travel times.



## IF YOU ARE NOT ATTENDING A MATCH, CONSIDER RETIMING YOUR TRIP

Think about how increased traffic, transit demand, and pedestrian activity may affect employees, customers, deliveries, and day-to-day operations.



## EXPECT THE BUSIEST TRAVEL PERIODS BEFORE AND AFTER MATCHES.

Congestion will likely be highest around kickoff and after final whistle. Flexible work hours, adjusted delivery times, and advance planning can help reduce impacts and create opportunities for businesses to welcome more visitors.



## FOLLOW OFFICIAL UPDATES

Stay connected to official City, transit, and event channels for the latest travel guidance, service updates, and match day information.



## PREPARE FOR HEAVIER ACTIVITY NEAR KEY VENUES AND TRANSIT HUBS

Downtown Atlanta, the stadium area, fan event locations, airport connections, and major stations are expected to see the most activity. Plan alternate routes where possible and help direct visitors to nearby destinations, businesses, and neighborhood attractions.

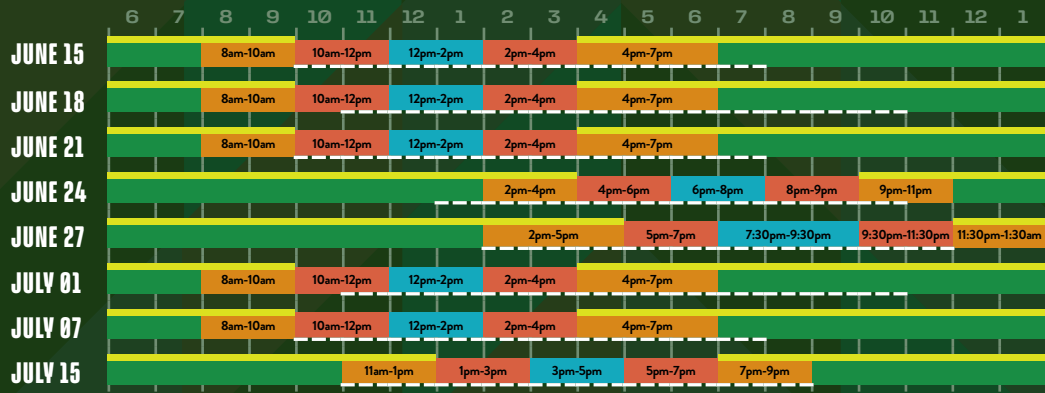


## SCHEDULE

### MATCH DAY BUSY TIMES

EXPECT DELAYS

Plan your commute to avoid the crowd. Consider arriving earlier or later on match days, especially near the stadium and Centennial Olympic Park. Or flex a work-from-home day if you can!



- BLUE:** Match time
- RED:** Most busy 2 hours before/after event
- ORANGE:** Busy 2+ hours before/after event
- YELLOW:** Optimal commute window
- WHITE (DASH):** FIFA Fan Festival

## RESOURCES TO HELP NAVIGATE ATLANTA



Text "Join" to (470) 524-7613 to stay connected.

THINGS AROUND ATLANTA:

DISCOVER ATLANTA