



## **Explore Gwinnett Ignites Another Year of its Impactful Gwinnett Creativity Fund**

*Local Nonprofit Organizations Invited to Apply for Funding Through March 15 as Part of Gwinnett County's Program to Continue Enhancing its Cultural Landscape*

**Gwinnett County, Ga. (March 5, 2024)** – [Explore Gwinnett](#) has announced that applications are now open for the 2024 Gwinnett Creativity Fund (GCF) Project Grants. This initiative, now in its fifth year, provides financial support to Gwinnett County arts and cultural programs to expand the community's diverse and growing cultural scene.

"Gwinnett County is home to so many amazing nonprofit organizations led by talented, passionate and driven individuals and teams and every year, we are blown away by the applications we receive," said Lisa Anders, executive director of Explore Gwinnett. "It brings us great joy to support our arts and culture partners as they contribute to the vitality of our community."

Open now through March 15, the GCF grant is available to nonprofit organizations in Gwinnett County. Applications are reviewed by an impartial panel. Grant winners will be notified by the end of April. Last year, Explore Gwinnett awarded more than \$100,000 in project and operational grants for 17 unique Gwinnett County nonprofit arts and cultural organizations through the Gwinnett Creativity Fund.

This celebrated community-wide initiative would not be possible without the generous funding from Gwinnett County and the partnership with Explore Gwinnett to disperse the funds. With the mission to highlight the county as a community with a flourishing arts and culture scene, Explore Gwinnett continues to find ways to promote and support partners who contribute to the overall cultural landscape. With a variety of galleries, performing arts venues and educational institutions, there are endless possibilities for visitors and locals to expand their knowledge of art within the destination. The GCF Projects Grant Cycle will continue to provide opportunities for these valued arts and culture partners to offer resources to enhance the appreciation of the arts.

**For additional eligibility information and to apply for GCF Grants, visit [GwinnettCreativityFund.com](#).**

**For more information on Explore Gwinnett, visit [ExploreGwinnett.org](#). Stay up-to-date on the latest news by following [@ExploreGwinnett](#) on Instagram or [ExploreGwinnett](#) on Facebook.**

### **About Explore Gwinnett:**

Explore Gwinnett serves as the official tourism organization of Gwinnett County, which consists of 16 suburban cities northeast of Downtown Atlanta. Gwinnett County offers award-winning dining ranging from authentic Asian fare to southern delights, an abundance of shopping, arts programming, outdoor activities and more. Locals and tourists alike can explore various culinary offerings with special year-round events including Sippin' in the Suburbs Beer Tours and Seoul of the South Food Tours. Gwinnett County is a flourishing community for artists which benefits from the Explore Gwinnett-managed Gwinnett

Creativity Fund. Explore Gwinnett works to increase economic impact and promote Gwinnett County as a tourism destination by serving over 100 hotels and driving over \$94M in annual visitor tax revenues. In addition to its booming tourism industry, Gwinnett County serves as a thriving production hub for popular films and television series.

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