

Media Note: A selection of corresponding images of Gwinnett Burger Week can be found on Dropbox [HERE](#).



EXPLORE GWINNETT TO HOST BURGER WEEK MARCH 13-19, SPOTLIGHTING CHEF-CREATED BURGERS FROM LOCALLY OWNED RESTAURANTS

17 Gwinnett Restaurants Will Serve Unique, Limited-Edition Burger Creations During Seventh Annual Celebration



Gwinnett County, Ga. – (March XX, 2022) – Explore Gwinnett will host its seventh annual [Burger Week](#) from Sunday, March 13 through Saturday, March 19. During the week-long celebration local restaurants will offer limited edition burger creations and a side for just \$10. Locals and visitors are invited to try as many unique burger creations as they would like throughout the week for lunch and dinner to support the community’s locally owned eateries.

“With so many amazing restaurants in our community to showcase, we look forward to the creative and delicious burgers that Gwinnett Burger Week brings each year,” said Explore Gwinnett Executive Director Lisa Anders. “We are excited for both locals and visitors alike to experience the culinary talent that Gwinnett County has to offer as they try out new dining spots and return to old favorites to sample limited-edition menu items.”

This year, there are 17 participating restaurants in Gwinnett Burger Week, each featuring an off-menu burger that will be exclusively available throughout the week. A sampling of this year’s offerings include:

- ***The Pepper Jack Loves Fraggie Rock Burger at Local Republic***, featuring two smash patties blended with smoked jalapeno peppers, topped with pepper jack cheese, house pickled cucumbers and caramelized onions; served with a side of Cajun seasoned hand-cut-fries
- ***PB & Jam Burger at Parma Tavern***, which is a fresh black angus beef burger with creamy peanut butter, blueberry and ancho chili jam and applewood smoked bacon served on a brioche bun with a side of house made potato chips

- **Mr. Potato Head Burger at Over the Top Burger Bar**, boasting a single patty topped with cheddar cheese, a crispy hash brown, pressure cooked pulled pork, diced bacon, queso and drizzled with a house made bacon aioli, signature sauce, pickle and onion, all served with rosemary fries



The limited-time burgers are available for dine-in, and many restaurants will also offer a to-go option. Diners are also invited to use the hashtag #GwinnettBurgerWeek on their social media postings throughout the week.

For more information about Gwinnett Burger Week, visit ExploreGwinnett.org/Gwinnett-Burger-Week. Stay up-to-date on the latest Explore Gwinnett news by following [@ExploreGwinnett](https://www.instagram.com/ExploreGwinnett) on Instagram or [ExploreGwinnett](https://www.facebook.com/ExploreGwinnett) on Facebook.

About Explore Gwinnett:

Consisting of 16 cities north of Downtown Atlanta, Explore Gwinnett is Gwinnett County's official tourism organization. With culture every around corner, Gwinnett County offers visitors a blend of classic Southern charm mixed with a vibrant flair with award-winning dining, shopping options, arts programming, outdoor activities and more. Featuring some of the state's most delicious cuisine ranging from authentic Asian fare to southern delights, the county offers unique opportunities for visitors to explore a variety of culinary offerings with special events including Sippin' in the Suburbs Beer Tours and Seoul of the South Food Tours. Gwinnett also serves as a thriving production hub for popular films and television series, as well as a flourishing community for artists. With events taking place year-round and a wide range of activities, there are infinite possibilities to explore in Gwinnett.

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