



## EXPLORE GWINNETT LAUNCHES 2022 CREATIVITY FUND GRANT APPLICATION FOR LOCAL ARTS AND CULTURAL ORGANIZATIONS



Non-Profit Arts and Culture Organizations Invited to Apply for Funds That Will Enhance the Community's Cultural Landscape

**Gwinnett County, Ga. – (March 3, 2022)** – [Explore Gwinnett](#) today announced that its 2022 Gwinnett Creativity Fund (GCF) Operations Grant Cycle is now accepting applications from local arts and culture organizations, events and initiatives. Now in its third year, Explore Gwinnett's GCF Operating Grants provide funding to support the county's arts organizations and initiatives with the goal to grow the community's diverse cultural scene.

"We are excited to launch this grant program for the third year in a row to really engage with our arts and culture partners and enhance our cultural landscape," said Explore Gwinnett Executive Director Lisa Anders. "We are incredibly proud of the diverse cultures that exist within our community and look forward to supporting our partners as they continue to educate, elevate and inspire both locals and visitors alike."

Open through April 1, the Operating Grant application is available to 501©3 and 501©6 designated arts organizations. Funds received from these grants are flexible and give recipients the ability to use funding where most appropriate, whether through helping launch a new project or supporting an applicant's regular season or activities. Last year's recipients included Southeastern Railway Museum, Suwanee Performing Arts and Norcross Gallery and Studios.

As a community with a flourishing arts and culture scene, Gwinnett continues to explore ways to promote and support its partners who contribute to the cultural landscape of the county. With a variety of galleries, performing arts venues and educational institutions, there are endless possibilities for visitors and locals to expand their knowledge of art within the destination. The GCF Operations Grant Cycle will continue to

provide opportunities for these valued arts and culture partners to offer resources to enhance the appreciation of the arts.

**For additional information and to apply for the GCF Operations Grant visit [GwinnettCreativityFund.com/general-operating-grant](https://GwinnettCreativityFund.com/general-operating-grant).**

**For more information, visit [ExploreGwinnett.org](https://ExploreGwinnett.org). Stay up-to-date on the latest Explore Gwinnett news by following [@ExploreGwinnett](https://www.instagram.com/ExploreGwinnett) on Instagram or [ExploreGwinnett](https://www.facebook.com/ExploreGwinnett) on Facebook.**

**About Explore Gwinnett:**

Consisting of 16 cities north of Downtown Atlanta, Explore Gwinnett is Gwinnett County's official tourism organization. With culture every around corner, Gwinnett County offers visitors a blend of classic Southern charm mixed with a vibrant flair with award-winning dining, shopping options, arts programming, outdoor activities and more. Featuring some of the state's most delicious cuisine ranging from authentic Asian fare to southern delights, the county offers unique opportunities for visitors to explore a variety of culinary offerings with special events including Sippin' in the Suburbs Beer Tours and Seoul of the South Food Tours. Gwinnett also serves as a thriving production hub for popular films and television series, as well as a flourishing community for artists. With events taking place year-round and a wide range of activities, there are infinite possibilities to explore in Gwinnett.

###

**MEDIA CONTACTS:**

Kayla Atwater/ Ella Chancellor, Hemsworth Communications  
954-716-7614 or [ExploreGwinnettPR@HemsworthCommunications.com](mailto:ExploreGwinnettPR@HemsworthCommunications.com)